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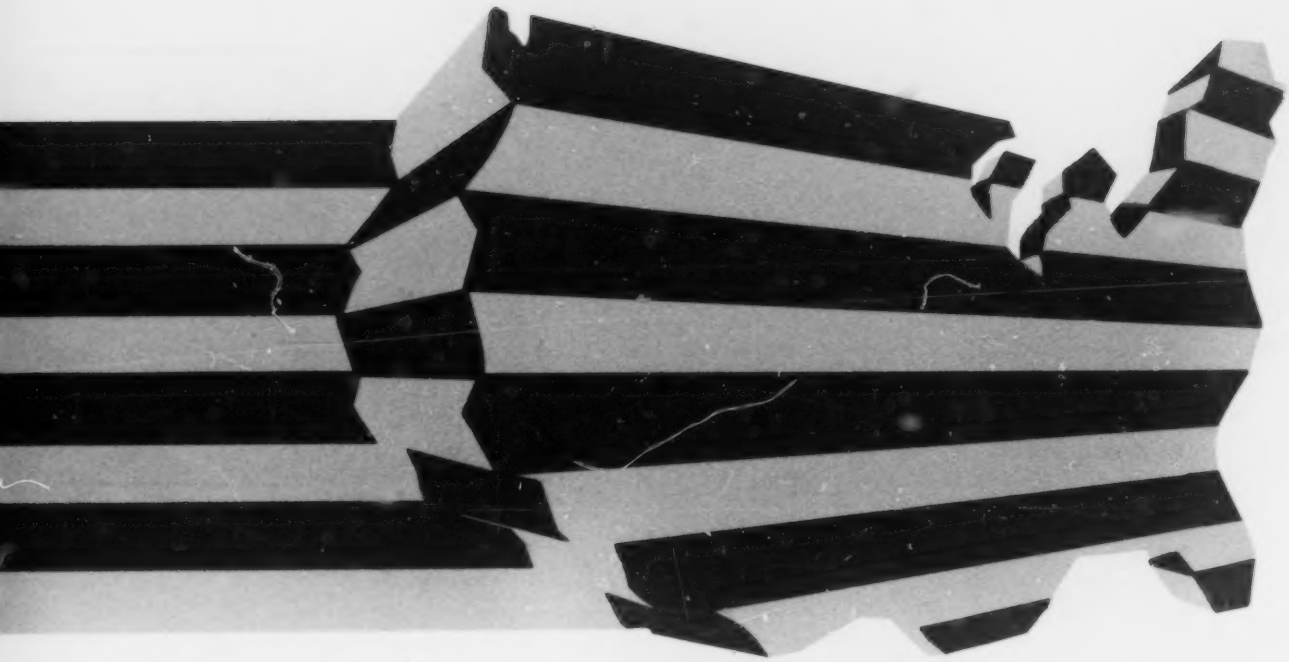

Television Universe Estimates Summary

This book contains ADI, Population and Television Household Estimates

1990-1991

ARBITRON

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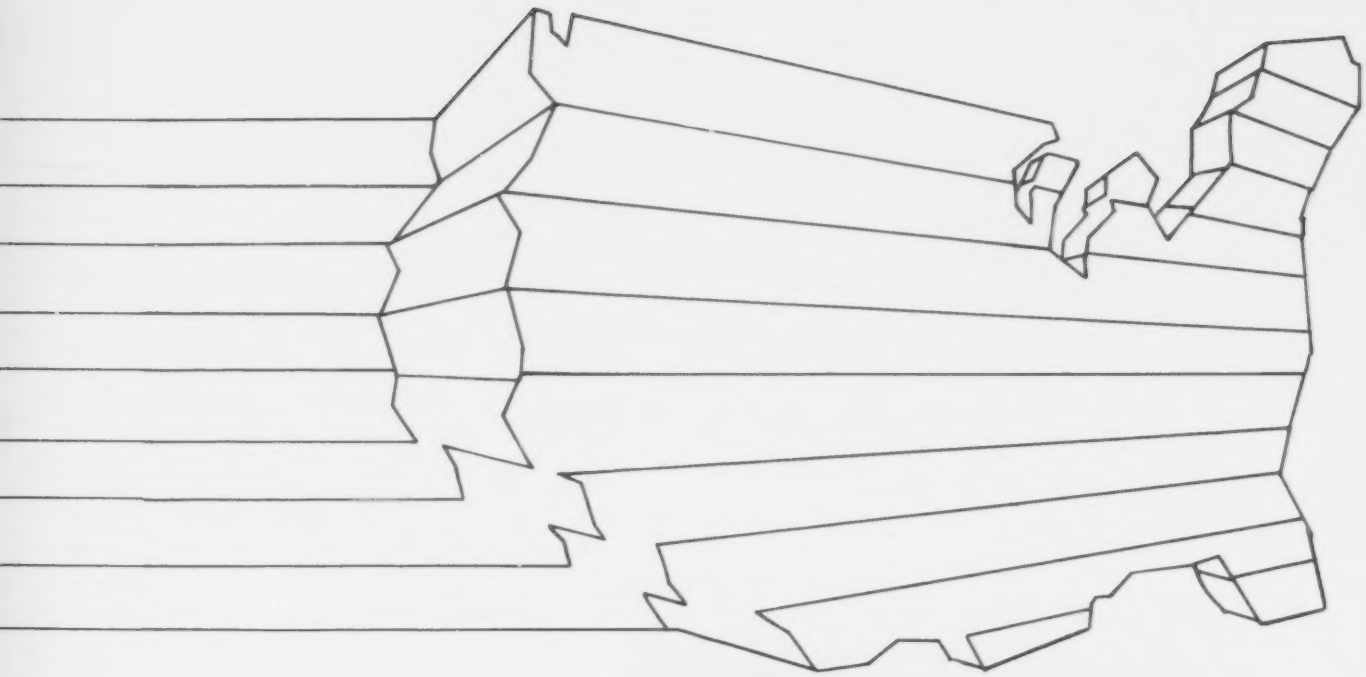

Television Universe Estimates Summary

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1990-1991

Table of Contents

INTRODUCTION

Description of Estimates Reported

Sections of the Report

ADI DEFINITIONS

ADI Market Rankings

Non-ADI Market Rankings

ADI Market Alphabetical Listing

Non-ADI Market Alphabetical Listing

Counties in ADI Markets

ADI POPULATION ESTIMATES

ADI Markets Population Summary

Markets Alphabetically by Demographic Category

Markets Ranked by Demographic Category

TOTAL AND TELEVISION HOUSEHOLDS

Total and Television Households by State and County

Total and Television Households by Census Division and State

Introduction

CONCEPT

The Arbitron Television 1990-1991 Universe Estimates Summary compiles in one volume all Total and Television Household and Television Population Estimates.

DESCRIPTION OF ESTIMATES REPORTED

THE ADI/The ADI or Area of Dominant Influence is a geographic design which defines each television market, exclusive of all others, based on measured viewing patterns. It is an area that consists of Arbitron sampling units in which the home-market commercial stations and satellite stations reported in combination with them received a preponderance of total viewing hours. A sampling unit is normally one county or an independent city, although some counties may be divided into two or more sampling units due to topography or ethnicity. For purposes of this publication, sampling units will be referred to as counties. Each county in the U.S. (excluding Hawaii and Alaska) is allocated exclusively to one ADI. There is no overlap. Markets in noncontiguous states, territories and possessions may be ADIs if there are station subscribers in those markets.

In most cases, when a county is divided by Arbitron into more than one geographic sampling unit, each unit is analyzed as if it were a county for ADI purposes, and is assigned to an ADI on the basis of the rules described below.

Assignments of counties to ADIs are effective for an entire survey year, commencing each October.

The original ADI allocations were based on a 1965 county-by-county study of television circulation using the viewing data obtained by diaries from approximately 250,000 television households. From these viewing data, Arbitron prepared estimates of the total viewing hours in each county for an average week, and the percentage of the estimated total viewing hours for each station for which viewing was reported.

Arbitron reviews ADI assignments annually, the most recent update having been computed from viewing records from the May 1989, July 1989, November 1989 and February 1990 surveys. Based on these estimates, Arbitron made its ADI allocations for the 1990-1991 survey year.

ADI UPDATE AND ASSIGNMENT RULES/Once the estimated total viewing hours for a county and the estimated total viewing hours for each station are determined, Arbitron sums the station percentages by market of origin. Counties are eligible for reassignment if the sum of the stations' shares in the current ADI is less than the sum of the stations' shares in an adjacent ADI. Prior to reassigning a county, the following procedures are applied.

GENERAL RULE: To reassign a county, other than a Metro Rating Area County or a Home County (see Exceptions 1 and 2 below), from one ADI Market to another, the difference between the two ADIs' shares of the county's total viewing must be statistically significant. In addition to the two ADIs' shares for the four surveys, the formula takes into account the effective sample size in the county and the Households Using Television (HUT) in the county.

When this formula is applied, if the result is:

- 2.00 or greater, one can be 95 percent confident that the difference between the two ADIs' shares of the county's viewing is real and not due to sampling variation. In this case, *Arbitron will reassign the county to the new dominant ADI.*
- Between 1.00 and 1.99, one can be less confident that the difference between the two ADIs' shares of the county's viewing is real. In this case, *Arbitron will assign the county to the new ADI only if that ADI has the larger share in at least three of the four individual survey periods used for the ADI udpate.*
- Less than 1.00, one can have little confidence that there is a true difference between the two ADIs' shares of the county's viewing to the home stations and, despite the marginally higher share of viewing to a new ADI, *Arbitron will retain the county as part of the ADI to which it is currently assigned.*

Exceptions to the General Rule:

1. Metro Rating Area (MRA) Counties are treated collectively rather than individually during the ADI Update Review. Estimated total viewing hours for each Metro Rating Area County and for each station are summed across all MRA Counties for the market. Shares of viewing hours are calculated based on these multicounty sums. In the event that an ADI market other than the current ADI market shows a larger share of viewing in the Metro Area, the Test of Statistical Significance is applied to the difference between the two ADI markets' shares of viewing to determine whether or not the entire Metro Rating Area should be assigned to the ADI market with the dominant share of viewing.

In the event that the entire MRA shifts to another market, the Home County Rule (see 2, below) is applied to those counties of the MRA which contain cities of license of commercial television stations. MRA Counties other than Home Counties will be reviewed under the General Rule.

2. Non-Metro Rating Area Counties that are Home Counties of stations are reviewed differently. If a home station achieves at least a 5 share in its Home County, the county becomes eligible for ADI status if the sum of the Home County station's percentage of viewing hours, plus 10%, is greater than the average of percentage of viewing hours of the other market.

Effective with the 1989-1990 ADI Update, and continuing ADIs are created or dissolved based on two consecutive coverage years of viewing data.

The above-stated rule and procedures for ADI allocations and/or the creation of new ADI markets are dynamic and receive extensive reexamination periodically. As a result, Arbitron reserves the right to exercise its professional judgment in county assignment policies in the case of counties with unusual geographical, topographical, ethnic, historical marketing or other exceptional circumstances.

POPULATION ESTIMATES/Population estimates are shown for each ADI market, and include most of the sex/age categories for which audience estimates are reported in the Arbitron Television Market Report. Market Statistics provides estimates of total households and population (including population in group quarters), each of which is reduced by Arbitron estimates of television penetration to produce Arbitron television household and population estimates.

TELEVISION HOUSEHOLD/A television household is an occupied dwelling unit having one or more television sets. Updated estimates of the number of television households in each surveyed county in the United States are prepared annually by Arbitron's Research Department for use in projecting estimates of audience size in Arbitron's Television publications. The estimated television households are additive and the total of all ADIs represents the total number of television households in the United States as surveyed by Arbitron.

The updating procedure is as follows:

1. Total household estimates are furnished by Market Statistics (MS), which has projected county-by-county estimates to January 1, 1991. MS's total households are based on the 1980 U.S. Census, and are updated annually.

2. Arbitron uses the resources listed below to project television household penetration estimates to January 1, 1991:

a. Information obtained from diary placement during the May 1989, July 1989, November 1989 and February 1990 sweep surveys.

b. Historical diary placement results from sweep surveys from November 1978.

c. Historical data from the Advertising Research Foundation for 1962 through 1969.

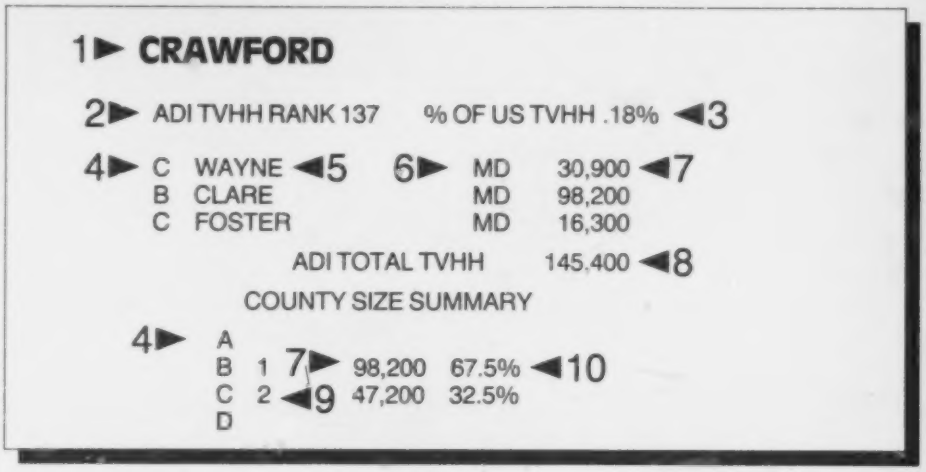
d. Historical information from the Census Bureau and the Bureau of Labor Statistics.

3. These data sources are used to project television penetration at the regional level. These penetration estimates are then applied against Market Statistics' county-by-county total household projections. The result is an estimate of the number of television households in each surveyed county in the United States.

It should be noted that the estimates in this report are subject to defects and limitations such as sampling, processing, and recording errors. Such limitations apply not only to Arbitron procedures, but also to U.S. Census, ARF, and MS procedures upon which the estimates are based. Further details are available upon request.

Arbitron clients who also receive survey data estimates on EDP tape should note that the estimates on the tape are in somewhat different form than reported in this book.

ADI MARKET SECTION EXAMPLE



1► Market name
2► Market rank
3► Percent of US TVHH
4► County size
5► County name
6► State
7► County TVHH
8► ADI TVHH
9► Number of counties per county size
10► Percent of ADI TVHH

SECTIONS OF THE REPORT

ADI MARKET RANKINGS/This section lists the 209 ADI markets defined by Arbitron for the 1990-1991 survey year. Markets are ranked in descending order according to their ADI television household (TVHH) size. Estimates reported for each market are ADI Total Households, ADI TVHH, ADI Market % Saturation and the market's size relative to the U.S. (% of U.S.). A cumulative subtotal is listed following each group of ten markets. The U.S. Total is also provided for the ADI Total Households, ADI TVHH and ADI Market % Saturation.

NON-ADI MARKET RANKINGS/This section lists the Non-ADI markets ranked in descending order by their Home County television household (TVHH) size.

ADI MARKET ALPHABETICAL LISTING/ All markets reported in the first section are listed alphabetically. The statistical information appearing in the first section also appears here.

NON-ADI MARKET ALPHABETICAL LISTING/All markets reported in the second section are listed alphabetically.

COUNTIES IN ADI MARKETS/This section contains a list of the counties included in each 1990-1991 Arbitron-defined ADI market.

The state location of each county is identified. This section is in alphabetical sequence by ADI market, by state, and by county. Each county is categorized into one of the following population size groups:

Group A: All counties located within the 25 largest Metros as defined by Arbitron.

Group B: All counties not included under A with a population over 150,000 or located within an Arbitron-defined Metro with a population over 150,000.

Group C: All counties not included under A or B with a population over 35,000 or located within an Arbitron-defined Metro with a population over 35,000.

Group D: All counties not included under A, B, or C.

Information reported includes ADI market rank, ADI TVHH for each county, county size group, and market totals.

THE POPULATION/Estimates for TVHH and all sex/age categories used for audience reporting in the Arbitron Television Market Report (except Working Women) are provided. These Universe estimates, in hundreds, are for each 1990-1991 Arbitron-defined ADI market. Estimates reported are:

TV HOUSEHOLDS

Persons 2 +
- 12-24
- 12-34
- 18 +
- 18-34
- 18-49

Women Total (18 +)
- 12-24
- 18-34
- 18-49
- 25-49
- 25-54

Men Total (18 +)
- 18-34
- 18-49
- 21-49
- 25-49
- 25-54

Teens Total (12-17)

Children Total (2-11)
- 6-11

POPULATION SUMMARY

Markets Listed Alphabetically by Demographic Category

Markets Ranked by Demographic Category

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY/This section lists the 48 contiguous states in alphabetical sequence. In addition, an alphabetical list of the measured counties within each contiguous state is provided. Estimates are reported by state and county. Other information reported includes each county's 1990-1991 ADI market assignment and each county's size.

TOTAL AND TV HOUSEHOLDS BY CENSUS DIVISION AND STATE/
Estimates reported in this section are for the 48 contiguous states surveyed by Arbitron. These surveyed states are divided into nine divisions: New England, Middle Atlantic, South Atlantic, East North Central, East South Central, West North Central, West South Central, Mountain and Pacific. The estimates are reported by division, by state, and for the total U.S.

MARKET CHANGES

NON-ADI MARKETS/The following single-county markets did not achieve ADI status because the preponderance of viewing is not to the home-market station. Neither did they meet the criteria of the 10% Rule to become an ADI. The home counties in non-ADI markets are assigned to the ADIs that do receive the preponderance of viewing.

Universe estimates for a non-ADI market are included in the ADI market to which they are assigned. Non-ADI stations' audience estimates are reported in the local market report of the ADI to which the home county of the station is assigned or in the ADI in which the home station has requested.

The following is a listing of all non-ADI markets.

Non-ADI Market	Home County
Akron	Summit, OH
Allentown	Lehigh, PA
Angola	Steuben, IN
Ann Arbor	Washtenaw, MI
Athens	Clarke, GA
Bainbridge	Decatur, GA
Bartlesville	Washington, OK
Beattyville	Lee, KY
Bellingham	Whatcom, WA
Bridgeport	Fairfield, CT
Brunswick	Glynn, GA
Burlington, IA	Des Moines, IA
Burlington, NC	Alamance, NC
Campbelisville	Taylor, KY
Canton	Stark, OH
Cedar City	Iron, UT
Chillicothe	Ross, OH
Cleveland, TN	Bradley, TN
Cookeville	Puntum, TN
Cordele	Crisp, GA
Corona	Riverside West, CA
Crossville	Cumberland, TN
Danville	Boyle, KY
Derry	Rockingham, NH
Fayetteville, NC	Cumberland, NC
Ft. Lauderdale	Broward, FL
Ft. Walton Beach	Okaloosa, FL
Gadsden, AL	Etowah, AL
Glendive	Dawson, MT
Goldsboro	Wayne, NC
Greeneville, TN	Greene, TN
Hanford	Kings, CA
Hartford, VT-Hanover	Windsor, VT
Hazard*	Perry, KY
Hickory	Catawba, NC
Hobbs	Lea North, NM
Jamestown	Chautauqua, NY
Kenosha	Kenosha, WI
Kerrville	Kerr, TX
Kingman	Mohave, AZ
Kingston	Ulster, NY
La Salle	La Salle, IL
Lakeland	Polk, FL
Las Cruces	Dona Ana, NM
Lawrence	Douglas, KS
Leesburg	Lake, FL
Madisonville	Hopkins, KY
Manchester	Hillsborough, NH
Marion	Grant, IN
Morehead City	Carteret, NC
Mt. Vernon	Jefferson, IL
Muskegon	Muskegon, MI
Myrtle Beach	Horry, SC
New London	New London, CT
Ocala	Marion, FL
Opelika	Lee, AL
Oxnard	Ventura, CA
Poughkeepsie	Dutchess, NY
Prescott	Yavapai, AZ
Racine	Racine, WI
Reading	Berks, PA
Richmond, IN	Wayne, IN
Rocky Mount	Edgecombe, NC
Rome	Floyd, GA
San Bernardino	San Bernardino, CA
San Jose	Santa Clara West, CA
Sandusky	Erie, OH
Santa Fe	Santa Fe, NM
Santa Rosa	Sonoma, CA
Sarasota	Sarasota, FL
Steamboat Springs	Routt, CO
Sterling	Logan, CO
Suring	Oconto, WI
Toccoa	Stephens, GA
Valdosta	Lowndes, GA
Vallejo	Solano West, CA
Vineland	Cumberland, NJ
Vineyard Haven	Dukes, MA
Wapello	Wapello, IA
West Point	Clay, MS
Wildwood	Cape May, NJ
Wilmington, DE	New Castle, DE
Worcester	Worcester, MA

** Indicates ADI status achieved but elected to remain non-ADI.*

ADI Definitions

ADI MARKET RANKINGS

ADI Rank	ADI Market Name	ADI TOT HH	% TV	ADI TV HH	% of U.S.
1	NEW YORK	7,178,900	99	7,075,000	7.62
2	LOS ANGELES	5,172,100	97	5,036,000	5.42
3	CHICAGO	3,173,400	99	3,135,900	3.38
4	PHILADELPHIA	2,767,300	99	2,736,000	2.95
5	SAN FRANCISCO-OAKLAND-SAN JOSE	2,299,200	97	2,223,600	2.39
6	BOSTON	2,143,300	99	2,115,500	2.28
7	DALLAS-FT. WORTH	1,772,000	99	1,757,700	1.89
8	DETROIT	1,741,400	99	1,726,700	1.86
9	WASHINGTON, DC	1,729,000	99	1,718,600	1.85
10	HOUSTON	1,497,100	99	1,483,200	1.60
	1- 10 TOTAL	29,473,700	98	29,008,200	31.24
11	CLEVELAND	1,460,100	99	1,445,100	1.56
12	ATLANTA	1,431,900	99	1,421,300	1.53
13	TAMPA-ST. PETERSBURG (SARASOTA)	1,369,400	99	1,357,700	1.46
14	MINNEAPOLIS-ST. PAUL	1,369,600	99	1,355,000	1.46
15	MIAMI-FT.LAUDERDALE	1,334,900	99	1,326,100	1.43
16	SEATTLE-TACOMA	1,355,900	97	1,311,600	1.41
17	PITTSBURGH	1,171,800	99	1,156,800	1.25
18	ST. LOUIS	1,125,000	99	1,111,600	1.20
19	DENVER	1,066,700	98	1,048,400	1.13
20	PHOENIX	1,054,000	98	1,029,900	1.11
	1- 20 TOTAL	42,213,000	98	41,571,700	44.78
21	SACRAMENTO-STOCKTON	1,062,300	97	1,025,600	1.10
22	BALTIMORE	949,700	99	945,700	1.02
23	HARTFORD-NEW HAVEN	924,900	99	911,400	.98
24	ORLANDO-DAYTONA BEACH-MELBOURNE	917,200	99	909,100	.98
25	SAN DIEGO	932,000	97	906,400	.98
26	INDIANAPOLIS	885,300	99	873,800	.94
27	PORTLAND, OR	845,500	96	814,900	.88
28	MILWAUKEE	781,300	99	773,400	.83
29	KANSAS CITY	771,200	99	763,500	.82
30	CINCINNATI	760,600	99	752,000	.81
	1- 30 TOTAL	51,043,000	98	50,247,500	54.12
31	CHARLOTTE	750,200	99	744,100	.80
32	NASHVILLE	715,900	99	711,900	.77
33	COLUMBUS, OH	698,500	99	690,600	.74
34	RALEIGH-DURHAM	690,800	99	683,000	.74
35	GREENVILLE-SPARTANBURG-ASHEVILLE	657,700	99	650,900	.70
36	NEW ORLEANS	647,400	99	641,700	.69
37	BUFFALO	621,600	99	614,300	.66
38	MEMPHIS	615,000	99	609,600	.66
39	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	612,300	99	604,500	.65
40	OKLAHOMA CITY	605,000	99	600,000	.65
	1- 40 TOTAL	57,657,400	99	56,798,100	61.18
41	SALT LAKE CITY	608,900	98	597,700	.64
42	SAN ANTONIO	596,200	99	588,800	.63
43	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	581,700	99	577,000	.62
44	HARRISBURG-YORK-LANCASTER-LEBANON	576,300	98	564,400	.61
45	PROVIDENCE-NEW BEDFORD	565,800	99	559,600	.60
46	WEST PALM BEACH-FT.PIERCE-VERO BEACH	539,500	99	533,800	.57
47	LOUISVILLE	534,100	99	530,400	.57
48	GREENSBORO-WINSTON SALEM-HIGH POINT	526,600	99	522,200	.56
49	BIRMINGHAM	521,600	99	518,600	.56
50	CHARLESTON-HUNTINGTON	518,100	99	511,900	.55
	1- 50 TOTAL	63,226,200	99	62,302,500	67.10
51	DAYTON	511,300	99	506,300	.55
52	ALBUQUERQUE	521,900	97	506,000	.55
53	WILKES BARRE-SCRANTON	501,400	98	492,400	.53
54	ALBANY-SCHENECTADY-TROY	498,900	99	491,500	.53
55	JACKSONVILLE	478,500	99	474,300	.51
56	TULSA	476,000	99	471,300	.51
57	LITTLE ROCK	467,800	99	461,200	.50
58	FLINT-SAGINAW-BAY CITY	458,800	99	453,700	.49
59	FRESNO-VISALIA	455,700	96	437,700	.47
60	WICHITA-HUTCHINSON	435,700	99	431,500	.46
	1- 60 TOTAL	68,032,200	99	67,028,400	72.19
61	MOBILE-PENSACOLA	421,600	99	419,000	.45
62	TOLEDO	419,000	99	414,500	.45
63	RICHMOND	415,100	99	410,800	.44
64	KNOXVILLE	406,100	99	402,800	.43
65	SHREVEPORT-TEXARKANA	395,600	98	389,600	.42
66	GREEN BAY-APPLETON	392,300	99	388,400	.42
67	DES MOINES	391,000	99	387,500	.42
68	ROANOKE-LYNCHBURG	380,400	99	376,300	.41
69	SYRACUSE	379,500	98	373,600	.40
70	PORTLAND-POLAND SPRING	376,000	98	369,700	.40
	1- 70 TOTAL	72,008,800	99	70,960,600	76.43
71	OMAHA	366,700	99	363,400	.39
72	AUSTIN, TX	367,400	99	362,900	.39
73	LEXINGTON	362,400	99	358,800	.39
74	ROCHESTER, NY	358,500	99	354,100	.38
75	SPRINGFIELD-DECATUR-CHAMPAIGN	349,000	98	342,600	.37
76	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	338,800	98	332,800	.36
77	SOUTH BEND-ELKHART	326,600	98	321,600	.35
78	SPOKANE	332,400	97	321,300	.35
79	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	319,600	99	316,400	.34
80	TUCSON	320,400	98	313,900	.34
	1- 80 TOTAL	75,450,600	99	74,348,400	80.08

ADI MARKET RANKINGS

ADI Rank	ADI Market Name	ADI TOT HH	% TV	ADI TV HH	% of U.S.
81	CHATTANOOGA	312,800	99	310,800	.33
82	CEDAR RAPIDS-WATERLOO-DUBUQUE	312,200	99	308,500	.33
82	SPRINGFIELD, MO	314,800	98	308,500	.33
84	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY	310,500	99	307,100	.33
85	HUNTSVILLE-DECATUR-FLORENCE	305,000	99	302,500	.33
86	LAS VEGAS	305,800	98	300,600	.32
87	COLUMBIA, SC	304,500	99	300,300	.32
88	JACKSON, MS	296,700	99	293,500	.32
89	JOHNSTOWN-ALTOONA	291,100	98	285,800	.31
90	MADISON	285,300	98	280,100	.30
	1- 90 TOTAL	78,489,300	99	77,346,100	83.31
91	YOUNGSTOWN	279,900	99	277,000	.30
92	EVANSVILLE	268,800	98	264,500	.28
93	FT. MYERS-NAPLES	264,000	99	260,600	.28
94	BATON ROUGE	257,200	99	254,100	.27
95	GREENVILLE-NEW BERN-WASHINGTON	255,400	99	252,900	.27
96	WACO-TEMPLE-BRYAN	251,900	99	249,000	.27
97	SPRINGFIELD, MA	250,200	98	246,100	.27
98	LINCOLN-HASTINGS-KEARNEY	246,300	99	243,900	.26
99	BURLINGTON-PLATTSBURGH	245,600	98	241,600	.26
100	EL PASO	240,700	99	237,700	.26
	1-100 TOTAL	81,049,300	99	79,873,500	86.03
101	COLORADO SPRINGS-PUEBLO	241,400	98	237,300	.26
102	FT. WAYNE	237,100	99	233,900	.25
103	SIOUX FALLS-MITCHELL	234,500	99	232,300	.25
104	SAVANNAH	235,400	99	232,200	.25
105	MONTGOMERY-SELMA	228,200	99	225,900	.24
106	CHARLESTON, SC	227,100	99	224,100	.24
107	LANSING	226,500	99	223,900	.24
108	PEORIA-BLOOMINGTON	226,800	98	223,100	.24
109	FARGO	221,600	99	218,600	.24
110	SALINAS-MONTEREY	221,900	96	213,200	.23
	1-110 TOTAL	83,349,800	99	82,138,000	88.47
111	AUGUSTA	213,300	99	211,100	.23
112	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	216,300	96	207,600	.22
113	MCALLEN-BROWNSVILLE: LRGV	207,600	99	204,600	.22
114	FT. SMITH	201,500	98	198,100	.21
115	TALLAHASSEE-THOMASVILLE	197,800	98	194,800	.21
116	LAFAYETTE, LA	197,200	99	194,600	.21
117	RENO	198,800	97	192,800	.21
118	TYLER-LONGVIEW-JACKSONVILLE	193,800	99	191,000	.21
119	COLUMBUS, GA	188,200	99	186,200	.20
120	EUGENE	193,100	95	184,100	.20
	1-120 TOTAL	85,357,400	99	84,102,900	90.59
121	MONROE-EL DORADO	185,600	99	182,900	.20
122	AMARILLO	179,600	99	178,100	.19
123	MACON	178,700	99	176,100	.19
124	CORPUS CHRISTI	177,200	99	174,900	.19
125	LA CROSSE-EAU CLAIRE	171,500	98	168,700	.18
126	YAKIMA	176,000	96	168,200	.18
127	TRAVERSE CITY-CADILLAC	170,300	98	166,700	.18
127	WAUSAU-RHINELANDER	169,400	98	166,700	.18
129	COLUMBUS-TUPELO	167,200	99	165,100	.18
130	DULUTH-SUPERIOR	166,700	99	164,400	.18
	1-130 TOTAL	87,099,600	99	85,814,700	92.43
131	WICHITA FALLS-LAWTON	163,800	99	162,900	.18
132	TERRE HAUTE	164,800	98	161,800	.17
133	BEAUMONT-PORT ARTHUR	162,800	99	161,200	.17
134	BINGHAMTON	161,300	98	158,600	.17
135	ROCKFORD	160,100	99	157,900	.17
136	BOISE	161,200	98	157,600	.17
137	SIOUX CITY	159,000	99	157,300	.17
137	TOPEKA	159,800	98	157,300	.17
139	CHICO-REDDING	163,400	96	157,200	.17
140	FLORENCE-MYRTLE BEACH	158,300	99	156,100	.17
	1-140 TOTAL	88,714,100	99	87,402,600	94.14
141	BAKERSFIELD	161,100	97	155,600	.17
142	ERIE	155,900	98	153,500	.17
143	WHEELING-STEUBENVILLE	154,700	99	152,800	.16
144	WILMINGTON	147,600	99	145,600	.16
145	BLUEFIELD-BECKLEY-OAK HILL	147,400	99	145,500	.16
146	ROCHESTER-MASON CITY-AUSTIN	145,300	99	143,900	.15
147	MINOT-BISMARCK-DICKINSON-GLENDIVE	144,700	99	143,200	.15
148	ODESSA-MIDLAND	144,200	99	143,000	.15
149	JOPLIN-PITTSBURG	144,000	99	142,000	.15
150	LUBBOCK	140,500	99	139,700	.15
	1-150 TOTAL	90,199,500	99	88,867,400	95.72
151	ALBANY, GA	140,200	98	138,000	.15
152	MEDFORD	142,000	95	135,400	.15
153	COLUMBIA-JEFFERSON CITY	128,800	99	126,900	.14
154	CLARKSBURG-WESTON	127,900	99	126,300	.14
155	BANGOR	120,500	98	118,300	.13
156	QUINCY-HANNIBAL	117,500	99	116,000	.12
157	BILOXI-GULFPORT-PASCAGOULA	116,000	99	115,300	.12
158	ABILENE-SWEETWATER	115,000	99	113,900	.12
159	DOTHAN	106,700	99	105,500	.11
160	IDAHO FALLS-POCATELLO	107,100	98	105,200	.11
	1-160 TOTAL	91,421,200	99	90,068,200	97.01

ADI MARKET RANKINGS

ADI Rank	ADI Market Name	ADI TOT HH	% TV	ADI TV HH	% of U.S.
161	UTICA	103,600	98	101,900	.11
162	SALISBURY	96,900	99	95,900	.10
163	RAPID CITY	94,100	98	92,200	.10
164	LAUREL-HATTIESBURG	91,900	99	91,000	.10
165	GAINESVILLE	91,100	98	89,500	.10
166	ALEXANDRIA, LA	89,300	99	88,100	.09
167	ELMIRA	86,300	98	84,600	.09
168	BILLINGS-HARDIN	86,500	97	83,900	.09
169	PANAMA CITY	84,700	99	83,600	.09
170	WATERTOWN-CARTHAGE	84,100	98	82,800	.09
	1-170 TOTAL	92,329,700	99	90,961,700	97.97
171	GREENWOOD-GREENVILLE	83,900	98	82,500	.09
172	JONESBORO	79,100	98	77,500	.08
173	LAKE CHARLES	77,200	99	76,500	.08
174	MISSOULA	78,200	97	76,000	.08
175	ARDMORE-ADA	75,700	99	74,700	.08
176	HARRISONBURG	74,300	99	73,400	.08
177	PALM SPRINGS	75,100	96	72,300	.08
178	EL CENTRO-YUMA	71,600	94	67,400	.07
179	MERIDIAN	67,300	99	66,500	.07
180	GRAND JUNCTION-DURANGO	67,700	97	65,700	.07
	1-180 TOTAL	93,079,800	99	91,694,200	98.76
181	GREAT FALLS	66,600	97	64,600	.07
182	JACKSON, TN	59,800	99	59,300	.06
183	TUSCALOOSA	59,500	99	58,900	.06
184	MARQUETTE	56,100	98	55,000	.06
185	EUREKA	55,700	96	53,300	.06
186	SAN ANGELO	51,200	99	50,600	.05
187	BUTTE	49,800	97	48,300	.05
188	ST. JOSEPH	48,100	99	47,400	.05
189	BOWLING GREEN	47,300	99	47,000	.05
190	ANNISTON	45,900	99	45,600	.05
	1-190 TOTAL	93,619,800	99	92,224,200	99.33
191	LAFAYETTE, IN	45,300	98	44,300	.05
192	CHEYENNE-SCOTTSBLUFF (STERLING)	44,900	98	44,200	.05
193	CASPER-RIVERTON	45,000	98	43,900	.05
194	HAGERSTOWN	43,600	99	43,300	.05
195	CHARLOTTESVILLE	42,200	99	41,600	.04
195	LIMA	42,200	99	41,600	.04
197	PARKERSBURG	39,400	99	39,100	.04
198	LAREDO	38,400	98	37,700	.04
199	ZANESVILLE	37,800	98	37,200	.04
200	TWIN FALLS	30,600	98	30,100	.03
	1-200 TOTAL	94,029,200	99	92,627,200	99.77
201	FLAGSTAFF	32,000	93	29,900	.03
202	PRESQUE ISLE	29,700	98	29,000	.03
203	OTTUMWA-KIRKSVILLE	28,900	99	28,700	.03
204	BEND	28,000	95	26,500	.03
205	VICTORIA	26,700	99	26,300	.03
206	MANKATO	23,500	99	23,200	.02
207	HELENA	19,900	97	19,300	.02
208	NORTH PLATTE	18,200	99	18,100	.02
209	ALPENA	16,200	97	15,700	.02
	TOTAL U.S. TV HOUSEHOLDS	94,252,300		92,843,900	

NON-ADI MARKET RANKINGS

Non-ADI Market	ADI Assignment	Home County TV HH
FT. LAUDERDALE	MIAMI-FT. LAUDERDALE	555,700
SAN BERNARDINO	LOS ANGELES	487,100
SAN JOSE	SAN FRANCISCO-OAKLAND-SAN JOSE	481,200
CORONA	LOS ANGELES	299,100
BRIDGEPORT	NEW YORK	297,900
WORCESTER	BOSTON	253,900
OXNARD	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	222,200
AKRON	CLEVELAND	198,400
WILMINGTON, DE	PHILADELPHIA	161,900
LAKELAND	TAMPA-ST. PETERSBURG (SARASOTA)	157,700
SANTA ROSA	SAN FRANCISCO-OAKLAND-SAN JOSE	147,400
CANTON	CLEVELAND	140,100
READING	PHILADELPHIA	130,400
MANCHESTER	BOSTON	125,700
SARASOTA	TAMPA-ST. PETERSBURG (SARASOTA)	123,700
ALLENTOWN	PHILADELPHIA	115,700
ANN ARBOR	LANSING	101,600
DERRY	BOSTON	92,300
NEW LONDON	HARTFORD-NEW HAVEN	91,100
POUGHKEEPSIE	NEW YORK	91,100
FAYETTEVILLE	RALEIGH-DURHAM	87,100
OCALA	GAINESVILLE	79,600
LEESBURG	ORLANDO-DAYTONA BEACH-MELBOURNE	65,100
RACINE	MILWAUKEE	65,000
KINGSTON	NEW YORK	62,500
FT. WALTON BEACH	MOBILE-PENSACOLA	59,700
MUSKEGON	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	57,600
MYRTLE BEACH	FLORENCE-MYRTLE BEACH	55,800
JAMESTOWN	BUFFALO	53,500
VINELAND	PHILADELPHIA	49,300
HICKORY	CHARLOTTE	46,700
LAS CRUCES	EL PASO	46,500
BELLINGHAM	SEATTLE-TACOMA	46,300
VALLEJO	SAN FRANCISCO-OAKLAND-SAN JOSE	46,000
KENOSHA	MILWAUKEE	44,900
PRESCOTT	PHOENIX	44,000
BURLINGTON, NC	GREENSBORO-WINSTON SALEM-HIGH POINT	41,900
WILDWOOD	PHILADELPHIA	41,800
LA SALLE	CHICAGO	41,500
GADSDEN	BIRMINGHAM	40,200
KINGMAN	PHOENIX	37,000
GOLDSBORO	RALEIGH-DURHAM	36,900
SANTA FE	ALBUQUERQUE	36,200
OPELIKA	COLUMBUS, GA	33,300
FLORENCE, AL	HUNTSVILLE-DECATUR-FLORENCE	32,800
ATHENS	ATLANTA	31,800
ROME	ATLANTA	30,700
SANDUSKY	CLEVELAND	29,500
CLEVELAND, TN	CHATTANOOGA	28,100
LAWRENCE	KANSAS CITY	27,700
HANFORD	FRESNO-VISALIA	27,300
MARION	INDIANAPOLIS	27,100
RICHMOND, IN	DAYTON	26,800
VALDOSTA	ALBANY, GA	26,500
BRUNSWICK	JACKSONVILLE	24,200
CHILLICOTHE	COLUMBUS, OH	24,200
HARTFORD, VT-HANOVER	BURLINGTON-PLATTSBURGH	23,000
MOREHEAD CITY	GREENVILLE-NEW BERN-WASHINGTON	21,600
GREENEVILLE, TN	BRISTL-KNGSPT-JOHNSN CTY: TRI-CITIES	21,300
ROCKY MOUNT	GREENVILLE-NEW BERN-WASHINGTON	21,100
COOKEVILLE	NASHVILLE	20,000
HOBBS	ALBUQUERQUE	18,800
BURLINGTON, IA	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	18,000
MADISONVILLE	EVANSVILLE	18,000
BARTLESVILLE	TULSA	17,600
MT. VERNON	ST. LOUIS	15,300
WAPELLO	OTTUMWA-KIRKSVILLE	15,200
KERRVILLE	SAN ANTONIO	15,000
CROSSVILLE	KNOXVILLE	13,000
SURING	GREEN BAY-APPLETON	12,200
HAZARD	LEXINGTON	11,900
ANGOLA	FT. WAYNE	10,900
DANVILLE	LEXINGTON	9,800
BAINBRIDGE	TALLAHASSEE-THOMASVILLE	9,400
CAMPBELLSVILLE	BOWLING GREEN	8,700
TOCCOA	GREENVILLE-SPARTANBURG-ASHEVILLE	8,700
WEST POINT	COLUMBUS-TUPELO	7,500
CORDELE	ALBANY, GA	7,100
STERLING	CHEYENNE-SCOTTSBLUFF (STERLING)	7,000
CEDAR CITY	SALT LAKE CITY	5,700

NON-ADI MARKET RANKINGS

Non-ADI Market	ADI Assignment	Home County TV HH
VINEYARD HAVEN	PROVIDENCE-NEW BEDFORD	5,600
STEAMBOAT SPRINGS	DENVER	5,100
GLENDIVE	MINOT-BISMARCK-DICKINSON-GLENDIVE	3,900
BEATTYVILLE	LEXINGTON	2,800

ADI MARKET ALPHABETICAL LISTING

ADI Market Name	ADI TOT HH	% TV	ADI TV HH	% of U.S.	ADI Rank
ABILENE-SWEETWATER	115,000	99	113,900	.12	158
ALBANY, GA	140,200	98	138,000	.15	151
ALBANY-SCHENECTADY-TROY	498,900	99	491,500	.53	54
ALBUQUERQUE	521,900	97	506,000	.55	52
ALEXANDRIA, LA	89,300	99	88,100	.09	166
ALPENA	16,200	97	15,700	.02	209
AMARILLO	179,600	99	178,100	.19	122
ANNISTON	45,900	99	45,600	.05	190
ARDMORE-ADA	75,700	99	74,700	.08	175
ATLANTA	1,431,900	99	1,421,300	1.53	12
AUGUSTA	213,300	99	211,100	.23	111
AUSTIN, TX	367,400	99	362,900	.39	72
BAKERSFIELD	161,100	97	155,600	.17	141
BALTIMORE	949,700	99	945,700	1.02	22
BANGOR	120,500	98	118,300	.13	155
BATON ROUGE	257,200	99	254,100	.27	94
BEAUMONT-PORT ARTHUR	162,800	99	161,200	.17	133
BEND	28,000	95	26,500	.03	204
BILLINGS-HARDIN	86,500	97	83,900	.09	168
BILOXI-GULFPORT-PASCAGOULA	116,000	99	115,300	.12	157
BINGHAMTON	161,300	98	158,600	.17	134
BIRMINGHAM	521,600	99	518,600	.56	49
BLUEFIELD-BECKLEY-OAK HILL	147,400	99	145,500	.16	145
BOISE	161,200	98	157,600	.17	136
BOSTON	2,143,300	99	2,115,500	2.28	6
BOWLING GREEN	47,300	99	47,000	.05	189
BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY	310,500	99	307,100	.33	84
BUFFALO	621,600	99	614,300	.66	37
BURLINGTON-PLATTSBURGH	245,600	98	241,600	.26	99
BUTTE	49,800	97	48,300	.05	187
CASPER-RIVERTON	45,000	96	43,900	.05	193
CEDAR RAPIDS-WATERLOO-DUBUQUE	312,200	99	308,500	.33	82
CHARLESTON, SC	227,100	99	224,100	.24	106
CHARLESTON-HUNTINGTON	518,100	99	511,900	.55	50
CHARLOTTE	750,200	99	744,100	.80	31
CHARLOTTESVILLE	42,200	99	41,600	.04	195
CHATTANOOGA	312,800	99	310,800	.33	81
CHEYENNE-SCOTTSBLUFF (STERLING)	44,900	98	44,200	.05	192
CHICAGO	3,173,400	99	3,135,900	3.38	3
CHICO-REDDING	163,400	96	157,200	.17	139
CINCINNATI	760,600	99	752,000	.81	30
CLARKSBURG-WESTON	127,900	99	126,300	.14	154
CLEVELAND	1,460,100	99	1,445,100	1.56	11
COLORADO SPRINGS-PUEBLO	241,400	98	237,300	.26	101
COLUMBIA, SC	304,500	99	300,300	.32	87
COLUMBIA-JEFFERSON CITY	128,800	99	126,900	.14	153
COLUMBUS, GA	188,200	99	186,200	.20	119
COLUMBUS, OH	698,500	99	690,600	.74	33
COLUMBUS-TUPELO	167,200	99	165,100	.18	129
CORPUS CHRISTI	177,200	99	174,900	.19	124
DALLAS-FT. WORTH	1,772,000	99	1,757,700	1.89	7
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	319,600	99	316,400	.34	79
DAYTON	511,300	99	506,300	.55	51
DENVER	1,066,700	98	1,048,400	1.13	19
DES MOINES	391,000	99	387,500	.42	67
DETROIT	1,741,400	99	1,726,700	1.86	8
DOTHAN	106,700	99	105,500	.11	159
DULUTH-SUPERIOR	166,700	99	164,400	.18	130
EL CENTRO-YUMA	71,600	94	67,400	.07	178
EL PASO	240,700	99	237,700	.26	100
ELMIRA	86,300	98	84,600	.09	167
ERIE	155,900	98	153,500	.17	142
EUGENE	193,100	95	184,100	.20	120
EUREKA	55,700	96	53,300	.06	185
EVANSVILLE	268,800	98	264,500	.28	92
FARGO	221,600	99	218,600	.24	109
FLAGSTAFF	32,000	93	29,900	.03	201
FLINT-SAGINAW-BAY CITY	458,800	99	453,700	.49	58
FLORENCE-MYRTLE BEACH	158,300	99	156,100	.17	140
FT. MYERS-NAPLES	264,000	99	260,600	.28	93
FT. SMITH	201,500	98	198,100	.21	114
FT. WAYNE	237,100	99	232,900	.25	102
FRESNO-VISALIA	455,700	96	437,700	.47	59
GAINESVILLE	91,100	98	89,500	.10	165
GRAND JUNCTION-DURANGO	67,700	97	65,700	.07	180
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	612,300	99	604,500	.65	39
GREAT FALLS	66,600	97	64,600	.07	181
GREEN BAY-APPLETON	392,300	99	388,400	.42	66
GREENSBORO-WINSTON SALEM-HIGH POINT	526,600	99	522,200	.56	48
GREENVILLE-NEW BERN-WASHINGTON	255,400	99	252,900	.27	95

ADI MARKET ALPHABETICAL LISTING

ADI Market Name	ADI TOT HH	% TV	ADI TV HH	% of U.S.	ADI Rank
GREENVILLE-SPARTANBURG-ASHEVILLE	657,700	99	650,900	.70	35
GREENWOOD-GREENVILLE	83,900	98	82,500	.09	171
HAGERSTOWN	43,600	99	43,300	.05	194
HARRISBURG-YORK-LANCASTER-LEBANON	576,300	98	564,400	.61	44
HARRISONBURG	74,300	99	73,400	.08	176
HARTFORD-NEW HAVEN	924,900	99	911,400	.98	23
HELENA	19,900	97	19,300	.02	207
HOUSTON	1,497,100	99	1,483,200	1.60	10
HUNTSVILLE-DECATUR-FLORENCE	305,000	99	302,500	.33	85
IDAHO FALLS-POCATELLO	107,100	98	105,200	.11	160
INDIANAPOLIS	885,300	99	873,800	.94	26
JACKSON, MS	296,700	99	293,500	.32	88
JACKSON, TN	59,800	99	59,300	.06	182
JACKSONVILLE	478,500	99	474,300	.51	55
JOHNSTOWN-ALTOONA	291,100	98	285,800	.31	89
JONESBORO	79,100	98	77,500	.08	172
JOPLIN-PITTSBURG	144,000	99	142,000	.15	149
KANSAS CITY	771,200	99	763,500	.82	29
KNOXVILLE	406,100	99	402,800	.43	64
LA CROSSE-EAU CLAIRE	171,500	98	168,700	.18	125
LAFAYETTE, IN	45,300	98	44,300	.05	191
LAFAYETTE, LA	197,200	99	194,600	.21	116
LAKE CHARLES	77,200	99	76,500	.08	173
LANSING	226,500	99	223,900	.24	107
LAREDO	38,400	98	37,700	.04	198
LAS VEGAS	305,800	98	300,600	.32	86
LAUREL-HATTIESBURG	91,900	99	91,000	.10	164
LEXINGTON	362,400	99	358,800	.39	73
LIMA	42,200	99	41,600	.04	195
LINCOLN-HASTINGS-KEARNEY	246,300	99	243,900	.26	98
LITTLE ROCK	467,800	99	461,200	.50	57
LOS ANGELES	5,172,100	97	5,036,000	5.42	2
LOUISVILLE	534,100	99	530,400	.57	47
LUBBOCK	140,500	99	139,700	.15	150
MACON	178,700	99	176,100	.19	123
MADISON	285,300	98	280,100	.30	90
MANKATO	23,500	99	23,200	.02	206
MARQUETTE	56,100	98	55,000	.06	184
MCALLEN-BROWNSVILLE: LRGV	207,600	99	204,600	.22	113
MEDFORD	142,000	95	135,400	.15	152
MEMPHIS	615,000	99	609,600	.66	38
MERIDIAN	67,300	99	66,500	.07	179
MIAMI-FT.LAUDERDALE	1,334,900	99	1,326,100	1.43	15
MILWAUKEE	781,300	99	773,400	.83	28
MINNEAPOLIS-ST. PAUL	1,369,600	99	1,355,000	1.46	14
MINOT-BISMARCK-DICKINSON-GLENDIVE	144,700	99	143,200	.15	147
MISSOULA	78,200	97	76,000	.08	174
MOBILE-PENSACOLA	421,600	99	419,000	.45	61
MONROE-EL DORADO	185,600	99	182,900	.20	121
MONTGOMERY-SELMA	228,200	99	225,900	.24	105
NASHVILLE	715,900	99	711,900	.77	32
NEW ORLEANS	647,400	99	641,700	.69	36
NEW YORK	7,178,900	99	7,075,000	7.62	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	581,700	99	577,000	.62	43
NORTH PLATTE	18,200	99	18,100	.02	208
ODESSA-MIDLAND	144,200	99	143,000	.15	148
OKLAHOMA CITY	605,000	99	600,000	.65	40
OMAHA	366,700	99	363,400	.39	71
ORLANDO-DAYTONA BEACH-MELBOURNE	917,200	99	909,100	.98	24
OTTUMWA-KIRKSVILLE	28,900	99	28,700	.03	203
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	338,800	98	332,800	.36	76
PALM SPRINGS	75,100	96	72,300	.08	177
PANAMA CITY	84,700	99	83,600	.09	169
PARKERSBURG	39,400	99	39,100	.04	197
PEORIA-BLOOMINGTON	226,800	98	223,100	.24	108
PHILADELPHIA	2,767,300	99	2,736,000	2.95	4
PHOENIX	1,054,000	98	1,029,900	1.11	20
PITTSBURGH	1,171,800	99	1,156,800	1.25	17
PORTLAND, OR	845,500	96	814,900	.88	27
PORTLAND-POLAND SPRING	376,000	98	369,700	.40	70
PRESQUE ISLE	29,700	98	29,000	.03	202
PROVIDENCE-NEW BEDFORD	565,800	99	559,600	.60	45
QUINCY-HANNIBAL	117,500	99	116,000	.12	156
RALEIGH-DURHAM	690,800	99	683,000	.74	34
RAPID CITY	94,100	98	92,200	.10	163
RENO	198,800	97	192,800	.21	117
RICHMOND	415,100	99	410,800	.44	63
ROANOKE-LYNCHBURG	380,400	99	376,300	.41	68
ROCHESTER, NY	358,500	99	354,100	.38	74
ROCHESTER-MASON CITY-AUSTIN	145,300	99	143,900	.15	146

ADI MARKET ALPHABETICAL LISTING

ADI Market Name	ADI TOT HH	% TV	ADI TV HH	% of U.S.	ADI Rank
ROCKFORD	160,100	99	157,900	.17	135
SACRAMENTO-STOCKTON	1,062,300	97	1,025,600	1.10	21
ST. JOSEPH	48,100	99	47,400	.05	188
ST. LOUIS	1,125,000	99	1,111,600	1.20	18
SALINAS-MONTEREY	221,900	96	213,200	.23	110
SALISBURY	96,900	99	95,900	.10	162
SALT LAKE CITY	608,900	98	597,700	.64	41
SAN ANGELO	51,200	99	50,600	.05	186
SAN ANTONIO	596,200	99	588,800	.63	42
SAN DIEGO	932,000	97	906,400	.98	25
SAN FRANCISCO-OAKLAND-SAN JOSE	2,299,200	97	2,223,600	2.39	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	216,300	96	207,600	.22	112
SAVANNAH	235,400	99	232,200	.25	104
SEATTLE-TACOMA	1,355,900	97	1,311,600	1.41	16
SHREVEPORT-TEXARKANA	395,600	98	389,600	.42	65
SIOUX CITY	159,000	99	157,300	.17	137
SIOUX FALLS-MITCHELL	234,500	99	232,300	.25	103
SOUTH BEND-ELKHART	326,600	98	321,600	.35	77
SPOKANE	332,400	97	321,300	.35	78
SPRINGFIELD, MA	250,200	98	246,100	.27	97
SPRINGFIELD, MO	314,800	98	308,500	.33	82
SPRINGFIELD-DECATUR-CHAMPAIGN	349,000	98	342,600	.37	75
SYRACUSE	379,500	98	373,600	.40	69
TALLAHASSEE-THOMASVILLE	197,800	98	194,800	.21	115
TAMPA-ST. PETERSBURG (SARASOTA)	1,369,400	99	1,357,700	1.46	13
TERRE HAUTE	164,800	98	161,800	.17	132
TOLEDO	419,000	99	414,500	.45	62
TOPEKA	159,800	98	157,300	.17	137
TRAVERSE CITY-CADILLAC	170,300	98	166,700	.18	127
TUCSON	320,400	98	313,900	.34	80
TULSA	476,000	99	471,300	.51	56
TUSCALOOSA	59,500	99	58,900	.06	183
TWIN FALLS	30,600	98	30,100	.03	200
TYLER-LONGVIEW-JACKSONVILLE	193,800	99	191,000	.21	118
UTICA	103,600	98	101,900	.11	161
VICTORIA	26,700	99	26,300	.03	205
WACO-TEMPLE-BRYAN	251,900	99	249,000	.27	96
WASHINGTON, DC	1,729,000	99	1,718,600	1.85	9
WATERTOWN-CARTHAGE	84,100	98	82,800	.09	170
WAUSAU-RHINELANDER	169,400	98	166,700	.18	127
WEST PALM BEACH-FT.PIERCE-VERO BEACH	539,500	99	533,800	.57	46
WHEELING-STEUBENVILLE	154,700	99	152,800	.16	143
WICHITA-HUTCHINSON	435,700	99	431,500	.46	60
WICHITA FALLS-LAWTON	163,800	99	162,900	.18	131
WILKES BARRE-SCRANTON	501,400	98	492,400	.53	53
WILMINGTON	147,600	99	145,600	.16	144
YAKIMA	176,000	96	168,200	.18	126
YOUNGSTOWN	279,900	99	277,000	.30	91
ZANESVILLE	37,800	98	37,200	.04	199
TOTAL U.S. TV HOUSEHOLDS	94,252,300		92,843,900		

NON-ADI MARKET ALPHABETICAL LISTING

Non-ADI Market	ADI Assignment	Home County TV HH
AKRON	CLEVELAND	198,400
ALLENTOWN	PHILADELPHIA	115,700
ANGOLA	FT. WAYNE	10,900
ANN ARBOR	LANSING	101,600
ATHENS	ATLANTA	31,800
BAINBRIDGE	TALLAHASSEE-THOMASVILLE	9,400
BARTLESVILLE	TULSA	17,600
BEATTYVILLE	LEXINGTON	2,800
BELLINGHAM	SEATTLE-TACOMA	46,300
BRIDGEPORT	NEW YORK	297,900
BRUNSWICK	JACKSONVILLE	24,200
BURLINGTON, IA	DAVENPRT-ROCK ISLND-MOLINE; QUAD CTY	18,000
BURLINGTON, NC	GREENSBORO-WINSTON SALEM-HIGH POINT	41,900
CAMPBELLSVILLE	BOWLING GREEN	8,700
CANTON	CLEVELAND	140,100
CEDAR CITY	SALT LAKE CITY	5,700
CHILLICOTHE	COLUMBUS, OH	24,200
CLEVELAND, TN	CHATTANOOGA	28,100
COOKEVILLE	NASHVILLE	20,000
CORDELE	ALBANY, GA	7,100
CORONA	LOS ANGELES	299,100
CROSSVILLE	KNOXVILLE	13,000
DANVILLE	LEXINGTON	9,800
DERRY	BOSTON	92,300
FAYETTEVILLE	RALEIGH-DURHAM	87,100
FLORENCE, AL	HUNTSVILLE-DECATUR-FLORENCE	32,800
FT. LAUDERDALE	MIAMI-FT. LAUDERDALE	555,700
FT. WALTON BEACH	MOBILE-PENSACOLA	59,700
GADSDEN	BIRMINGHAM	40,200
GLENDIVE	MINOT-BISMARCK-DICKINSON-GLENDIVE	3,900
GOLDSBORO	RALEIGH-DURHAM	36,900
GREENEVILLE, TN	BRISTL-KNGSPT-JOHNSN CTY: TRI-CITIES	21,300
HANFORD	FRESNO-VISALIA	27,300
HARTFORD, VT-HANOVER	BURLINGTON-PLATTSBURGH	23,000
HAZARD	LEXINGTON	11,900
HICKORY	CHARLOTTE	46,700
HOBBS	ALBUQUERQUE	18,800
JAMESTOWN	BUFFALO	53,500
KENOSHA	MILWAUKEE	44,900
KERRVILLE	SAN ANTONIO	15,000
KINGMAN	PHOENIX	37,000
KINGSTON	NEW YORK	62,500
LA SALLE	CHICAGO	41,500
LAKELAND	TAMPA-ST. PETERSBURG (SARASOTA)	157,700
LAS CRUCES	EL PASO	46,500
LAWRENCE	KANSAS CITY	27,700
LEESBURG	ORLANDO-DAYTONA BEACH-MELBOURNE	65,100
MADISONVILLE	EVANSVILLE	18,000
MANCHESTER	BOSTON	125,700
MARION	INDIANAPOLIS	27,100
MOREHEAD CITY	GREENVILLE-NEW BERN-WASHINGTON	21,600
MT. VERNON	ST. LOUIS	15,300
MUSKEGON	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	57,600
MYRTLE BEACH	FLORENCE-MYRTLE BEACH	55,800
NEW LONDON	HARTFORD-NEW HAVEN	91,100
OCALA	GAINESVILLE	79,600
OPELIKA	COLUMBUS, GA	33,300
OXNARD	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	222,200
POUGHKEEPSIE	NEW YORK	91,100
PRESCOTT	PHOENIX	44,000
RACINE	MILWAUKEE	65,000
READING	PHILADELPHIA	130,400
RICHMOND, IN	DAYTON	26,800
ROCKY MOUNT	GREENVILLE-NEW BERN-WASHINGTON	21,100
ROME	ATLANTA	30,700
SAN BERNARDINO	LOS ANGELES	487,100
SAN JOSE	SAN FRANCISCO-OAKLAND-SAN JOSE	481,200
SANDUSKY	CLEVELAND	29,500
SANTA FE	ALBUQUERQUE	36,200
SANTA ROSA	SAN FRANCISCO-OAKLAND-SAN JOSE	147,400
SARASOTA	TAMPA-ST. PETERSBURG (SARASOTA)	123,700
STEAMBOAT SPRINGS	DENVER	5,100
STERLING	CHEYENNE-SCOTTSBLUFF (STERLING)	7,000
SURING	GREEN BAY-APPLETON	12,200
TOCCOA	GREENVILLE-SPARTANBURG-ASHEVILLE	8,700
VALDOSTA	ALBANY, GA	26,500
VALLEJO	SAN FRANCISCO-OAKLAND-SAN JOSE	46,000
VINELAND	PHILADELPHIA	49,300
VINEYARD HAVEN	PROVIDENCE-NEW BEDFORD	5,600
WAPELLO	OTTUMWA-KIRKSVILLE	15,200

NON-ADI MARKET ALPHABETICAL LISTING

Non-ADI Market	ADI Assignment	Home County TV HH
WEST POINT	COLUMBUS-TUPELO	7,500
WILDWOOD	PHILADELPHIA	41,800
WILMINGTON, DE	PHILADELPHIA	161,900
WORCESTER	BOSTON	253,900

COUNTIES IN ADI MARKETS

ABILENE-SWEETWATER

ADI TVHH RANK 158 % OF US TVHH .12%

D BROWN	TX	13,800
B CALLAHAN	TX	4,900
D COLEMAN	TX	4,100
D EASTLAND	TX	7,700
D FISHER	TX	2,100
D HASKELL	TX	2,500
B JONES	TX	6,500
D MITCHELL	TX	3,200
B NOLAN	TX	6,200
D RUNNELS	TX	4,600
D SCURRY	TX	6,500
D SHACKELFORD	TX	1,300
D STEPHENS	TX	3,900
D STONEWALL	TX	1,000
B TAYLOR	TX	45,600

ADI TOTAL TVHH 113,900

COUNTY SIZE SUMMARY

A			
B	4	63,200	55.5%
C			
D	11	50,700	44.5%

ALBANY, GA (VALDOSTA & CORDELE)

ADI TVHH RANK 151 % OF US TVHH .15%

D ATKINSON	GA	1,900
D BAKER	GA	1,200
D BEN HILL	GA	6,700
D BERRIEN	GA	5,300
D CALHOUN	GA	1,500
D COFFEE	GA	10,700
C COLQUITT	GA	13,500
D COOK	GA	5,100
D CRISP	GA	7,100
C DOUGHERTY	GA	34,800
D IRWIN	GA	3,200
D LANIER	GA	2,000
C LEE	GA	5,500
D MITCHELL	GA	6,900
D TELFAIR	GA	3,900
D TERRELL	GA	4,000
D TIFT	GA	12,400
D TURNER	GA	3,100
D WILCOX	GA	2,600
D WORTH	GA	6,600

ADI TOTAL TVHH 138,000

COUNTY SIZE SUMMARY

A			
B			
C	3	53,800	39.0%
D	17	84,200	61.0%

ALBANY-SCHENECTADY-TROY

ADI TVHH RANK 54 % OF US TVHH .53%

C BERKSHIRE	MA	54,400
B ALBANY	NY	110,800
C COLUMBIA	NY	23,600
C FULTON	NY	20,700
B GREENE	NY	17,000
D HAMILTON	NY	1,900
B MONTGOMERY	NY	20,100
B RENSSELAER	NY	54,500
B SARATOGA	NY	63,000
B SCHENECTADY	NY	59,100
D SCHOHARIE	NY	11,200
C WARREN	NY	21,100
C WASHINGTON	NY	19,800
C BENNINGTON	VT	14,300

ADI TOTAL TVHH 491,500

COUNTY SIZE SUMMARY

A			
B	6	324,500	66.0%
C	6	153,900	31.3%
D	2	13,100	2.7%

ALBUQUERQUE (SANTA FE & HOBBS)

ADI TVHH RANK 52 % OF US TVHH .55%

C APACHE NORTH	AZ	12,000
D ALAMOSA	CO	4,600
D ARCHULETA	CO	2,100
D CONEJOS	CO	2,700
D MONTEZUMA	CO	6,600
D RIO GRANDE	CO	3,700
D SAGUACHE	CO	1,300
B BERNALILLO	NM	195,500
D CATRON	NM	800
C CHAVES	NM	21,500
D CIBOLA	NM	7,000
D COLFAX	NM	4,800
D DE BACA	NM	1,100
C EDDY	NM	18,200
D GRANT	NM	9,400
D GUADALUPE	NM	1,400
D HARDING	NM	400
C LEA NORTH	NM	18,800
D LINCOLN	NM	5,700
D LOS ALAMOS	NM	7,400
C MC KINLEY	NM	18,800
D MORA	NM	1,300
C OTERO	NM	17,700
D RIO ARRIBA	NM	10,700
D ROOSEVELT	NM	6,000
C SAN JUAN	NM	28,600
D SAN MIGUEL	NM	8,200
B SANDOVAL	NM	18,800
C SANTA FE	NM	36,200
D SIERRA	NM	4,300
D SOCORRO	NM	4,600
D TAOS	NM	6,900
D TORRANCE	NM	3,500
C VALENCIA	NM	15,400

ADI TOTAL TVHH 506,000

COUNTY SIZE SUMMARY

A			
B	2	214,300	42.4%
C	9	187,200	37.0%
D	23	104,500	20.7%

ALEXANDRIA, LA

ADI TVHH RANK 166 % OF US TVHH .09%

C AVOYELLES	LA	14,500
D GRANT	LA	6,800
C RAPIDES	LA	48,700
C VERNON	LA	18,100

ADI TOTAL TVHH 88,100

COUNTY SIZE SUMMARY

A			
B			
C	3	81,300	92.3%
D	1	6,800	7.7%

ALPENA

ADI TVHH RANK 209 % OF US TVHH .02%

D ALCONA	MI	4,400
D ALPENA	MI	11,300

ADI TOTAL TVHH 15,700

COUNTY SIZE SUMMARY

A			
B			
C			
D	2	15,700	100.0%

AMARILLO

ADI TVHH RANK 122 % OF US TVHH .19%

C CURRY	NM	15,700
D QUAY	NM	4,300
D UNION	NM	1,700
D CIMARRON	OK	1,600

AMARILLO (CONT)

D TEXAS	OK	6,200
D ARMSTRONG	TX	800
D BRISCOE	TX	1,000
D CARSON	TX	2,400
D CASTRO	TX	3,300
D CHILDRESS	TX	2,500
D COLLINGSWORTH	TX	1,700
D COTTLE	TX	1,000
D DALLAM	TX	2,400
D DEAF SMITH	TX	6,400
D DONLEY	TX	1,600
D GRAY	TX	9,600
D HALL	TX	1,700
D HANSFORD	TX	2,300
D HARTLEY	TX	1,300
D HEMPHILL	TX	1,700
D HUTCHINSON	TX	9,900
D LIPSCOMB	TX	1,300
D MOORE	TX	6,200
D OCHILTREE	TX	3,300
D OLDHAM	TX	700
D PARMER	TX	3,200
B POTTER	TX	40,500
B RANDALL	TX	36,300
D ROBERTS	TX	400
D SHERMAN	TX	1,100
D SWISHER	TX	3,300
D WHEELER	TX	2,700

ADI TOTAL TVHH 178,100

COUNTY SIZE SUMMARY

A			
B	2	76,800	43.1%
C	1	15,700	8.8%
D	29	85,600	48.1%

ANNISTON

ADI TVHH RANK 190 % OF US TVHH .05%

C CALHOUN	AL	45,600

ADI TOTAL TVHH 45,600

COUNTY SIZE SUMMARY

A			
B			
C	1	45,600	100.0%
D			

ARDMORE-ADA

ADI TVHH RANK 175 % OF US TVHH .08%

D ATOKA	OK	4,700
D BRYAN	OK	13,500
C CARTER	OK	17,700
D CHOCTAW	OK	6,000
D COAL	OK	2,200
D JOHNSTON	OK	3,900
D LOVE	OK	3,300
D MARSHALL	OK	5,100
D PONTOTOC	OK	13,300
D PUSHMATAHA	OK	5,000

ADI TOTAL TVHH 74,700

COUNTY SIZE SUMMARY

A			
B			
C	1	17,700	23.7%
D	9	57,000	76.3%

ATLANTA (ATHENS & ROME)

ADI TVHH RANK 12 % OF US TVHH 1.53%

D CHEROKEE	AL	7,500
D CLEBURNE	AL	5,000
D RANDOLPH	AL	7,600
D BANKS	GA	3,900
A BARROW	GA	10,400
C BARTOW	GA	19,400
A BUTTS	GA	5,000

COUNTIES IN ADI MARKETS

ATLANTA (ATHENS & ROME) (CONT)

C	CARROLL	GA	25,700
D	CHATTOOGA	GA	8,000
A	CHEROKEE	GA	31,500
C	CLARKE	GA	31,800
A	CLAYTON	GA	67,600
A	COBB	GA	177,500
A	COWETA	GA	19,100
D	DAWSON	GA	3,000
A	DE KALB	GA	217,300
A	DOUGLAS	GA	26,000
A	FAYETTE	GA	20,100
C	FLOYD	GA	30,700
A	FORSYTH	GA	16,500
A	FULTON	GA	267,300
D	GILMER	GA	4,900
D	GORDON	GA	12,400
D	GREENE	GA	4,000
A	GWINNETT	GA	121,500
D	HABERSHAM	GA	10,300
C	HALL	GA	35,000
D	HARALSON	GA	8,000
D	HEARD	GA	2,600
A	HENRY	GA	19,600
D	JACKSON	GA	11,000
D	JASPER	GA	3,200
D	LAMAR	GA	4,800
D	LUMPKIN	GA	4,600
D	MADISON	GA	7,800
D	MERIWETHER	GA	7,300
D	MORGAN	GA	4,400
A	NEWTON	GA	15,700
D	OCONEE	GA	6,100
A	PAULDING	GA	13,900
D	PICKENS	GA	5,300
D	PIKE	GA	3,400
D	POLK	GA	12,700
D	PUTNAM	GA	4,600
A	ROCKDALE	GA	19,300
A	SPALDING	GA	19,700
D	TOWNS	GA	2,900
C	TROUP	GA	20,300
D	UNION	GA	4,500
D	UPSON	GA	10,100
A	WALTON	GA	12,900
D	WHITE	GA	4,800
D	CLAY	NC	2,800

ADI TOTAL TVHH 1,421,300

COUNTY SIZE SUMMARY

A	18	1,080,900	76.1%
B			
C	6	162,900	11.5%
D	29	177,500	12.5%

AUGUSTA

ADI TVHH RANK 111 % OF US TVHH .23%

D	BURKE	GA	7,000
B	COLUMBIA	GA	23,400
D	EMANUEL	GA	7,700
D	GLASCOCK	GA	800
D	JEFFERSON	GA	6,500
D	JENKINS	GA	2,900
D	JOHNSON	GA	3,300
D	LINCOLN	GA	2,300
B	MC DUFFIE	GA	7,600
B	RICHMOND	GA	58,800
D	TALIAFERRO	GA	800
D	WARREN	GA	2,000
D	WILKES	GA	3,900
B	AIKEN	SC	48,200
D	ALLENDALE	SC	3,700
D	BAMBERG	SC	5,900
D	BARNWELL	SC	7,900
D	EDGEFIELD	SC	6,300
D	MC CORMICK	SC	2,100

ADI TOTAL TVHH 211,100

COUNTY SIZE SUMMARY

A			
B	4	148,000	70.1%
C			
D	15	63,100	29.9%

AUSTIN, TX

ADI TVHH RANK 72 % OF US TVHH .39%

C	BASTROP	TX	14,200
D	BLANCO	TX	2,800
D	BURNET	TX	10,700
D	CALDWELL	TX	9,500
D	FAYETTE	TX	8,000
D	GILLESPIE	TX	6,700
B	HAYS	TX	21,300
D	LEE	TX	4,600
D	LLANO	TX	5,700
D	MASON	TX	1,500
B	TRAVIS	TX	233,700
B	WILLIAMSON	TX	44,200

ADI TOTAL TVHH 362,900

COUNTY SIZE SUMMARY

A			
B	3	299,200	82.4%
C	1	14,200	3.9%
D	8	49,500	13.6%

BAKERSFIELD

ADI TVHH RANK 141 % OF US TVHH .17%

B	KERN WEST	CA	155,600

ADI TOTAL TVHH 155,600

COUNTY SIZE SUMMARY

A			
B	1	155,600	100.0%
C			
D			

BALTIMORE

ADI TVHH RANK 22 % OF US TVHH 1.02%

A	ANNE ARUNDEL	MD	149,500
A	BALTIMORE	MD	271,400
A	BALTIMORE CITY	MD	280,400
D	CAROLINE	MD	9,500
A	CARROLL	MD	43,000
C	CECIL	MD	25,900
D	DORCHESTER	MD	11,600
A	HARFORD	MD	58,600
A	HOWARD	MD	65,400
D	KENT	MD	6,600
D	QUEEN ANNES	MD	12,000
D	TALBOT	MD	11,800

ADI TOTAL TVHH 945,700

COUNTY SIZE SUMMARY

A	6	868,300	91.8%
B			
C	1	25,900	2.7%
D	5	51,500	5.4%

BANGOR

ADI TVHH RANK 155 % OF US TVHH .13%

C	HANCOCK	ME	18,700
C	PENOBSCOT	ME	50,300
D	PISCATAQUIS	ME	6,700
C	SOMERSET	ME	17,300
D	WALDO	ME	12,000
D	WASHINGTON	ME	13,300

ADI TOTAL TVHH 118,300

COUNTY SIZE SUMMARY

A			
B			
C	3	86,300	73.0%
D	3	32,000	27.0%

BATON ROUGE

ADI TVHH RANK 94 % OF US TVHH .27%

B	ASCENSION	LA	19,800
D	ASSUMPTION	LA	6,800
B	EAST BATON ROUGE	LA	138,800
D	EAST FELICIANA	LA	5,900
D	IBERVILLE	LA	10,200
B	LIVINGSTON	LA	24,900
D	POINTE COUPEE	LA	8,000
D	ST HELENA	LA	3,000
C	ST MARY	LA	19,700
B	WEST BATON ROUGE	LA	6,600
D	WEST FELICIANA	LA	2,500
D	AMITE	MS	4,600
D	WILKINSON	MS	3,300

ADI TOTAL TVHH 254,100

COUNTY SIZE SUMMARY

A			
B	4	190,100	74.8%
C	1	19,700	7.8%
D	8	44,300	17.4%

BEAUMONT-PORT ARTHUR

ADI TVHH RANK 133 % OF US TVHH .17%

B	HARDIN	TX	14,200
D	JASPER	TX	12,200
B	JEFFERSON	TX	90,300
D	NEWTON	TX	4,800
B	ORANGE	TX	28,400
D	SABINE	TX	4,100
D	TYLER	TX	7,200

ADI TOTAL TVHH 161,200

COUNTY SIZE SUMMARY

A			
B	3	132,900	82.4%
C			
D	4	28,300	17.6%

BEND

ADI TVHH RANK 204 % OF US TVHH .03%

C	DESCHUTES	OR	26,500

ADI TOTAL TVHH 26,500

COUNTY SIZE SUMMARY

A			
B			
C	1	26,500	100.0%
D			

BILLINGS-HARDIN

ADI TVHH RANK 168 % OF US TVHH .09%

D	BIG HORN	MT	3,000
D	CARBON	MT	3,400
D	CUSTER	MT	4,800
D	GARFIELD	MT	500
D	GOLDEN VALLEY	MT	400
D	MUSSELSHELL	MT	1,600
D	PARK	MT	4,900
D	PETROLEUM	MT	200
D	POWDER RIVER	MT	800
D	PRAIRIE	MT	600
D	ROSEBUD	MT	4,000
D	STILLWATER	MT	2,800
D	SWEET GRASS	MT	1,100
D	TREASURE	MT	400
D	WHEATLAND	MT	900
C	YELLOWSTONE	MT	45,600
D	PARK	WY	8,900

ADI TOTAL TVHH 83,900

BILLINGS-HARDIN (CONT)

COUNTY SIZE SUMMARY

A			
B			
C	1	45,600	54.4%
D	16	38,300	45.6%

BILOXI-GULFPORT-PASCAGOULA

ADI TVHH RANK 157 % OF US TVHH .12%

D GREENE	MS	3,200
B HARRISON	MS	62,700
C JACKSON	MS	45,700
D STONE	MS	3,700

ADI TOTAL TVHH 115,300

COUNTY SIZE SUMMARY

A			
B	1	62,700	54.4%
C	1	45,700	39.6%
D	2	6,900	6.0%

BINGHAMTON

ADI TVHH RANK 134 % OF US TVHH .17%

B BROOME	NY	78,600
C CHENANGO	NY	19,000
C DELAWARE	NY	17,800
B TIOGA	NY	18,900
C BRADFORD	PA	24,300

ADI TOTAL TVHH 158,600

COUNTY SIZE SUMMARY

A			
B	2	97,500	61.5%
C	3	61,100	38.5%
D			

BIRMINGHAM (GADSDEN)

ADI TVHH RANK 49 % OF US TVHH .56%

D BIBB	AL	6,100
B BLOUNT	AL	16,000
D CHILTON	AL	13,200
D CLAY	AL	4,700
D COOSA	AL	4,500
C CULLMAN	AL	26,000
C ETOWAH	AL	40,200
D FAYETTE	AL	7,100
D HALE	AL	5,200
B JEFFERSON	AL	269,000
D MARION	AL	12,100
B SHELBY	AL	32,700
B ST CLAIR	AL	18,500
C TALLADEGA	AL	27,500
B WALKER	AL	26,800
D WINSTON	AL	9,000

ADI TOTAL TVHH 518,600

COUNTY SIZE SUMMARY

A			
B	5	363,000	70.0%
C	3	93,700	18.1%
D	8	61,900	11.9%

BLUEFIELD-BECKLEY-OAK HILL

ADI TVHH RANK 145 % OF US TVHH .16%

C TAZEWELL	VA	17,000
C FAYETTE	WV	19,600
C GREENBRIER	WV	14,200
C MC DOWELL	WV	15,000
C MERCER	WV	27,200
D MONROE	WV	4,700
C RALEIGH	WV	31,400

BLUEFIELD-BECKLEY-OAK HILL (CONT)

D SUMMERS	WV	5,100
D WYOMING	WV	11,300

ADI TOTAL TVHH 145,500

COUNTY SIZE SUMMARY

A			
B			
C	6	124,400	85.5%
D	3	21,100	14.5%

BOISE

ADI TVHH RANK 136 % OF US TVHH .17%

B ADA	ID	79,400
D ADAMS	ID	1,200
D BLAINE	ID	5,800
D BOISE	ID	1,700
D CAMAS	ID	300
B CANYON	ID	31,500
D ELMORE	ID	7,200
D GEM	ID	4,100
D OWYHEE	ID	2,800
D PAYETTE	ID	6,100
D VALLEY	ID	2,400
D WASHINGTON	ID	3,000
D GRANT	OR	2,900
D MALHEUR	OR	9,200

ADI TOTAL TVHH 157,600

COUNTY SIZE SUMMARY

A			
B	2	110,900	70.4%
C			
D	12	46,700	29.6%

BOSTON (DERRY, MANCHESTER & WORCESTER)

ADI TVHH RANK 6 % OF US TVHH 2.28%

B BARNSTABLE	MA	75,800
A ESSEX	MA	251,000
A MIDDLESEX	MA	506,800
D NANTUCKET	MA	2,800
A NORFOLK	MA	225,000
A PLYMOUTH	MA	153,100
A SUFFOLK	MA	268,500
B WORCESTER	MA	253,900
C BELKNAP	NH	19,900
C CHESHIRE	NH	26,000
B HILLSBOROUGH	NH	125,700
C MERRIMACK	NH	45,800
B ROCKINGHAM	NH	92,300
C STRAFFORD	NH	37,100
C SULLIVAN	NH	15,600
C WINDHAM	VT	16,200

ADI TOTAL TVHH 2,115,500

COUNTY SIZE SUMMARY

A	5	1,404,400	66.4%
B	4	547,700	25.9%
C	6	160,600	7.6%
D	1	2,800	0.1%

BOWLING GREEN (CAMPBELLSVILLE)

ADI TVHH RANK 189 % OF US TVHH .05%

D ADAIR	KY	5,800
D BUTLER	KY	4,200
D EDMONSON	KY	3,400
D METCALFE	KY	3,600
C WARREN	KY	30,000

ADI TOTAL TVHH 47,000

BOWLING GREEN (CAMPBELLSVILLE) (CONT)

COUNTY SIZE SUMMARY

A			
B			
C	1	30,000	63.8%
D	4	17,000	36.2%

BRISTOL-KINGSPORT-JOHNSON CITY: TRI-CITIES (GREENEVILLE, TN)

ADI TVHH RANK 84 % OF US TVHH .33%

C HARLAN	KY	14,000
D KNOTT	KY	6,100
D LESLIE	KY	4,800
D LETCHER	KY	10,400
D AVERY	NC	5,500
B CARTER	TN	20,300
C GREENE	TN	21,300
B HAWKINS	TN	17,800
D JOHNSON	TN	5,400
B SULLIVAN	TN	59,200
B UNICOI	TN	6,300
B WASHINGTON	TN	35,600
C BUCHANAN	VA	11,600
D DICKENSON	VA	6,700
D LEE	VA	9,200
D RUSSELL	VA	11,400
B SCOTT	VA	8,700
D SMYTH	VA	11,700
B WASHINGTON	VA	24,400
C WISE	VA	16,700

ADI TOTAL TVHH 307,100

COUNTY SIZE SUMMARY

A			
B	7	172,300	56.1%
C	4	63,600	20.7%
D	9	71,200	23.2%

BUFFALO (JAMESTOWN)

ADI TVHH RANK 37 % OF US TVHH .66%

C ALLEGANY	NY	17,600
C CATTARAUGUS	NY	29,800
C CHAUTAUQUA	NY	53,500
B ERIE	NY	358,300
C GENESEE	NY	21,400
B NIAGARA	NY	81,000
C ORLEANS	NY	14,300
C WYOMING	NY	13,900
C MC KEAN	PA	17,700
D POTTER	PA	6,800

ADI TOTAL TVHH 614,300

COUNTY SIZE SUMMARY

A			
B	2	439,300	71.5%
C	7	168,200	27.4%
D	1	6,800	1.1%

BURLINGTON-PLATTSBURGH (HARTFORD,VT-HANOVER)

ADI TVHH RANK 99 % OF US TVHH .26%

B CLINTON	NY	26,700
B ESSEX	NY	14,300
C FRANKLIN	NY	15,500
D ADDISON	VT	11,300
D CALEDONIA	VT	11,000
B CHITTENDEN	VT	49,400
D ESSEX	VT	2,800
B FRANKLIN	VT	13,900
B GRAND ISLE	VT	2,000
D LAMOILLE	VT	7,400
D ORANGE	VT	9,400
D ORLEANS	VT	9,100
C RUTLAND	VT	24,000
C WASHINGTON	VT	21,800
C WINDSOR	VT	23,000

ADI TOTAL TVHH 241,600

BURLINGTON-PLATTSBURGH (HARTFORD,VT-HANOVER) (CONT)

COUNTY SIZE SUMMARY

A			
B	5	106,300	44.0%
C	4	84,300	34.9%
D	6	51,000	21.1%

BUTTE

ADI TVHH RANK 187 % OF US TVHH .05%

D BEAVERHEAD	MT	3,000
D BROADWATER	MT	1,500
D DEER LODGE	MT	3,800
C GALLATIN	MT	18,500
D JEFFERSON	MT	3,200
D MADISON	MT	2,200
D POWELL	MT	2,300
D SILVER BOW	MT	13,800

ADI TOTAL TVHH 48,300

COUNTY SIZE SUMMARY

A			
B			
C	1	18,500	38.3%
D	7	29,800	61.7%

CASPER-RIVERTON

ADI TVHH RANK 193 % OF US TVHH .05%

D CONVERSE	WY	4,300
D FREMONT	WY	12,100
D HOT SPRINGS	WY	2,100
C NATRONA	WY	25,400

ADI TOTAL TVHH 43,900

COUNTY SIZE SUMMARY

A			
B			
C	1	25,400	57.9%
D	3	18,500	42.1%

CEDAR RAPIDS-WATERLOO-DUBUQUE

ADI TVHH RANK 82 % OF US TVHH .33%

D ALLAMAKEE	IA	5,300
B BENTON	IA	8,800
B BLACK HAWK	IA	46,900
D BREMER	IA	8,500
B BUCHANAN	IA	7,900
D BUTLER	IA	6,100
D CHICKASAW	IA	5,200
D CLAYTON	IA	8,000
D DELAWARE	IA	6,600
B DUBUQUE	IA	31,300
D FAYETTE	IA	8,900
D GRUNDY	IA	5,300
D IOWA	IA	5,900
C JOHNSON	IA	34,300
D JONES	IA	7,200
D KEOKUK	IA	4,600
B LINN	IA	68,200
D TAMA	IA	6,700
D WASHINGTON	IA	7,600
D WINNESHIEK	IA	7,600
C GRANT	WI	17,600

ADI TOTAL TVHH 308,500

COUNTY SIZE SUMMARY

A			
B	5	163,100	52.9%
C	2	51,900	16.8%
D	14	93,500	30.3%

CHARLESTON, SC

ADI TVHH RANK 106 % OF US TVHH .24%

B BERKELEY	SC	44,800
B CHARLESTON	SC	106,800
C COLLETON	SC	12,900
B DORCHESTER	SC	28,800
C GEORGETOWN	SC	17,900
C WILLIAMSBURG	SC	12,900

ADI TOTAL TVHH 224,100

COUNTY SIZE SUMMARY

A			
B	3	180,400	80.5%
C	3	43,700	19.5%
D			

CHARLESTON-HUNTINGTON

ADI TVHH RANK 50 % OF US TVHH .55%

B BOYD	KY	20,100
D CARTER	KY	8,900
D ELLIOTT	KY	2,500
C FLOYD	KY	17,600
B GREENUP	KY	13,500
D JOHNSON	KY	8,900
D LAWRENCE	KY	5,100
D LEWIS	KY	4,900
D MAGOFFIN	KY	4,900
D MARTIN	KY	4,300
D MORGAN	KY	4,000
C PIKE	KY	28,200
C ATHENS	OH	19,700
D GALLIA	OH	10,900
D JACKSON	OH	11,100
B LAWRENCE	OH	23,400
D MEIGS	OH	9,100
C SCIOTO	OH	30,100
D VINTON	OH	4,200
C WASHINGTON	OH	23,500
D BOONE	WV	10,700
B CABELL	WV	41,500
D CALHOUN	WV	3,200
D CLAY	WV	4,000
D JACKSON	WV	9,500
B KANAWHA	WV	90,000
B LINCOLN	WV	7,900
C LOGAN	WV	17,200
D MASON	WV	9,900
D MINGO	WV	12,500
D NICHOLAS	WV	10,500
B PUTNAM	WV	16,000
D ROANE	WV	5,600
B WAYNE	WV	16,700
D WIRT	WV	1,800

ADI TOTAL TVHH 511,900

COUNTY SIZE SUMMARY

A			
B	8	229,100	44.8%
C	6	136,300	26.6%
D	21	146,500	28.6%

CHARLOTTE (HICKORY)

ADI TVHH RANK 31 % OF US TVHH .80%

D ALEXANDER	NC	10,600
D ANSON	NC	9,200
D ASHE	NC	9,300
C BURKE	NC	30,200
B CABARRUS	NC	36,700
C CALDWELL	NC	27,700
C CATAWBA	NC	46,700
C CLEVELAND	NC	33,200
B GASTON	NC	65,600
C IREDELL	NC	35,600
B LINCOLN	NC	19,300
B MECKLENBURG	NC	196,600
D MITCHELL	NC	5,500
C RICHMOND	NC	18,000
B ROWAN	NC	42,000
C STANLY	NC	20,200
B UNION	NC	30,200
D WATAUGA	NC	12,800
D CHESTER	SC	11,200

CHARLOTTE (HICKORY) (CONT)

C CHESTERFIELD	SC	15,000
C LANCASTER	SC	21,100
B YORK	SC	47,400

ADI TOTAL TVHH 744,100

COUNTY SIZE SUMMARY

A			
B	7	437,800	58.8%
C	9	247,700	33.3%
D	6	58,600	7.9%

CHARLOTTESVILLE

ADI TVHH RANK 195 % OF US TVHH .04%

C ALBEMARLE	VA	41,600

ADI TOTAL TVHH 41,600

COUNTY SIZE SUMMARY

A			
B			
C	1	41,600	100.0%
D			

CHATTANOOGA (CLEVELAND, TN)

ADI TVHH RANK 81 % OF US TVHH .33%

C JACKSON	AL	19,700
B CATOOSA	GA	15,400
B DADE	GA	4,400
D FANNIN	GA	6,400
D MURRAY	GA	9,300
B WALKER	GA	21,200
C WHITFIELD	GA	26,500
D CHEROKEE	NC	8,500
D BLEDSOE	TN	3,500
C BRADLEY	TN	28,100
D GRUNDY	TN	4,900
B HAMILTON	TN	116,100
B MARION	TN	9,700
C MCMINN	TN	16,300
D MEIGS	TN	3,000
D POLK	TN	4,900
D RHEA	TN	9,500
B SEQUATCHIE	TN	3,400

ADI TOTAL TVHH 310,800

COUNTY SIZE SUMMARY

A			
B	6	170,200	54.8%
C	4	90,600	29.2%
D	8	50,000	16.1%

CHEYENNE-SCOTTSBLUFF (STERLING)

ADI TVHH RANK 192 % OF US TVHH .05%

C SCOTTS BLUFF	NE	14,000
C LARAMIE	WY	30,200

ADI TOTAL TVHH 44,200

COUNTY SIZE SUMMARY

A			
B			
C	2	44,200	100.0%
D			

CHICAGO (LA SALLE)

ADI TVHH RANK 3 % OF US TVHH 3.38%

A COOK	IL	1,965,600
C DE KALB	IL	26,600
A DUPAGE	IL	287,400
D GRUNDY	IL	13,000
D IROQUOIS	IL	12,200
A KANE	IL	116,200

CHICAGO (LA SALLE) (CONT)

C KANKAKEE	IL	36,500
C KENDALL	IL	14,800
C LA SALLE	IL	41,500
A LAKE	IL	174,200
A MCHENRY	IL	63,000
A WILL	IL	118,000
D JASPER	IN	9,000
C LA PORTE	IN	37,400
A LAKE	IN	170,800
D NEWTON	IN	5,200
A PORTER	IN	44,500

ADI TOTAL TVHH 3,135,900
COUNTY SIZE SUMMARY

A	8	2,939,700	93.7%
B			
C	5	156,800	5.0%
D	4	39,400	1.3%

CHICO-REDDING

ADI TVHH RANK 139 % OF US TVHH .17%

B BUTTE	CA	71,100
B GLENN	CA	8,600
B SHASTA	CA	53,500
B TEHAMA	CA	18,600
D TRINITY	CA	5,400

ADI TOTAL TVHH 157,200
COUNTY SIZE SUMMARY

A			
B	4	151,800	96.6%
C			
D	1	5,400	3.4%

CINCINNATI

ADI TVHH RANK 30 % OF US TVHH .81%

B DEARBORN	IN	14,000
D FRANKLIN	IN	6,500
D OHIO	IN	2,000
D RIPLEY	IN	8,800
D SWITZERLAND	IN	2,800
D UNION	IN	2,300
B BOONE	KY	19,600
D BRACKEN	KY	2,700
B CAMPBELL	KY	30,300
D GALLATIN	KY	2,000
D GRANT	KY	5,300
B KENTON	KY	53,100
D MASON	KY	6,300
D OWEN	KY	3,400
D PENDLETON	KY	4,200
D ADAMS	OH	9,300
C BROWN	OH	13,100
B BUTLER	OH	102,800
B CLERMONT	OH	53,300
C CLINTON	OH	13,900
B HAMILTON	OH	343,500
C HIGHLAND	OH	13,900
B WARREN	OH	38,900

ADI TOTAL TVHH 752,000
COUNTY SIZE SUMMARY

A			
B	8	655,500	87.2%
C	3	40,900	5.4%
D	12	55,600	7.4%

CLARKSBURG-WESTON

ADI TVHH RANK 154 % OF US TVHH .14%

D BARBOUR	WV	6,000
D BRAXTON	WV	5,300
D DODDRIDGE	WV	2,800
D GILMER	WV	2,900
C HARRISON	WV	29,500
D LEWIS	WV	6,900
C MARION	WV	24,900

CLARKSBURG-WESTON (CONT)

D PRESTON	WV	11,100
D RANDOLPH	WV	10,400
D RITCHIE	WV	4,400
D TAYLOR	WV	5,800
D TUCKER	WV	3,300
D UPSHUR	WV	8,700
D WEBSTER	WV	4,300

ADI TOTAL TVHH 126,300
COUNTY SIZE SUMMARY

A			
B			
C	2	54,400	43.1%
D	12	71,900	56.9%

CLEVELAND (AKRON, CANTON & SANDUSKY)

ADI TVHH RANK 11 % OF US TVHH 1.56%

C ASHLAND	OH	17,200
C ASHTABULA	OH	37,300
D CARROLL	OH	10,200
A CUYAHOGA	OH	568,500
C ERIE	OH	29,500
A GEAUGA	OH	26,500
D HOLMES	OH	8,800
C HURON	OH	20,700
A LAKE	OH	79,600
A LORAIN	OH	97,700
A MEDINA	OH	41,300
C PORTAGE	OH	49,900
C RICHLAND	OH	48,800
B STARK	OH	140,100
B SUMMIT	OH	198,400
C TUSCARAWAS	OH	33,500
C WAYNE	OH	37,100

ADI TOTAL TVHH 1,445,100
COUNTY SIZE SUMMARY

A	5	813,600	56.3%
B	2	338,500	23.4%
C	8	274,000	19.0%
D	2	19,000	1.3%

COLORADO SPRINGS-PUEBLO

ADI TVHH RANK 101 % OF US TVHH .26%

D BACA	CO	1,700
D BENT	CO	1,800
D CHEYENNE	CO	900
D CROWLEY	CO	900
D CUSTER	CO	600
B EL PASO	CO	151,800
D FREMONT	CO	11,900
D HUERFANO	CO	2,500
D KIOWA	CO	600
D LAS ANIMAS	CO	5,100
D LINCOLN	CO	1,700
D OTERO	CO	7,800
B PUEBLO	CO	50,000

ADI TOTAL TVHH 237,300
COUNTY SIZE SUMMARY

A			
B	2	201,800	85.0%
C			
D	11	35,500	15.0%

COLUMBIA, SC

ADI TVHH RANK 87 % OF US TVHH .32%

D CALHOUN	SC	4,600
D CLARENDON	SC	10,000
D FAIRFIELD	SC	7,100
C KERSHAW	SC	17,200
D LEE	SC	5,900
B LEXINGTON	SC	66,500
D NEWBERRY	SC	12,700
C ORANGEBURG	SC	32,000

COLUMBIA, SC (CONT)

B RICHLAND	SC	104,500
D SALUDA	SC	5,900
C SUMTER	SC	33,900

ADI TOTAL TVHH 300,300
COUNTY SIZE SUMMARY

A			
B	2	171,000	56.9%
C	3	83,100	27.7%
D	6	46,200	15.4%

COLUMBIA-JEFFERSON CITY

ADI TVHH RANK 153 % OF US TVHH .14%

D AUDRAIN	MO	9,500
B BOONE	MO	39,600
D CALLAWAY	MO	11,300
B COLE	MO	22,600
D COOPER	MO	5,600
D HOWARD	MO	3,500
D MARIES	MO	3,100
D MILLER	MO	7,400
D MONITEAU	MO	4,400
D MORGAN	MO	6,300
D OSAGE	MO	4,100
D RANDOLPH	MO	9,500

ADI TOTAL TVHH 126,900
COUNTY SIZE SUMMARY

A			
B	2	62,200	49.0%
C			
D	10	64,700	51.0%

COLUMBUS, GA (OPELIKA)

ADI TVHH RANK 119 % OF US TVHH .20%

D BARBOUR	AL	9,400
C CHAMBERS	AL	14,700
C LEE	AL	33,300
B RUSSELL	AL	19,000
B CHATTAHOOCHEE	GA	3,700
D CLAY	GA	1,300
D HARRIS	GA	6,900
D MACON	GA	5,000
D MARION	GA	1,700
B MUSCOGEE	GA	68,300
D QUITMAN	GA	800
D RANDOLPH	GA	3,200
D SCHLEY	GA	1,100
D STEWART	GA	1,800
D SUMTER	GA	10,200
D TALBOT	GA	2,200
D TAYLOR	GA	2,800
D WEBSTER	GA	800

ADI TOTAL TVHH 186,200
COUNTY SIZE SUMMARY

A			
B	3	91,000	48.9%
C	2	48,000	25.8%
D	13	47,200	25.3%

COLUMBUS, OH (CHILLICOTHE)

ADI TVHH RANK 33 % OF US TVHH .74%

C COSHOCTON	OH	14,100
C CRAWFORD	OH	18,700
B DELAWARE	OH	22,700
B FAIRFIELD	OH	36,600
D FAYETTE	OH	10,200
B FRANKLIN	OH	383,300
D HARDIN	OH	12,000
D HOCKING	OH	9,900
C KNOX	OH	18,000
B LICKING	OH	48,100
B MADISON	OH	11,300
C MARION	OH	23,700
D MORROW	OH	10,100

COLUMBUS, OH (CHILLICOTHE) (CONT)

D	PERRY	OH	11,600
B	PICKAWAY	OH	15,300
D	PIKE	OH	9,300
C	ROSS	OH	24,200
B	UNION	OH	11,500

ADI TOTAL TVHH 690,600

COUNTY SIZE SUMMARY

A			
B	7	528,800	76.6%
C	5	98,700	14.3%
D	6	63,100	9.1%

COLUMBUS-TUPELO (WEST POINT)

ADI TVHH RANK 129 % OF US TVHH .18%

D	LAMAR	AL	6,200
D	PICKENS	AL	7,200
D	CALHOUN	MS	5,600
D	CHICKASAW	MS	6,400
D	CHOCTAW	MS	3,200
D	CLAY	MS	7,500
D	ITAWAMBA	MS	7,900
C	LEE	MS	25,400
C	LOWNDES	MS	21,800
D	MONROE	MS	13,000
D	MONTGOMERY	MS	4,300
D	NOXUBEE	MS	3,900
C	OKTIBBEHA	MS	12,200
D	PONTOTOC	MS	8,700
D	PRENTISS	MS	9,300
D	TISHOMINGO	MS	7,100
D	WEBSTER	MS	3,600
D	WINSTON	MS	6,800
D	YALOBUSHA	MS	5,000

ADI TOTAL TVHH 165,100

COUNTY SIZE SUMMARY

A			
B			
C	3	59,400	36.0%
D	16	105,700	64.0%

CORPUS CHRISTI

ADI TVHH RANK 124 % OF US TVHH .19%

D	ARANSAS	TX	6,900
D	BEE	TX	8,800
D	BROOKS	TX	2,700
D	DUVAL	TX	4,000
D	JIM HOGG	TX	1,700
C	JIM WELLS	TX	12,300
D	KENEDY	TX	200
D	KLEBERG	TX	10,400
D	LIVE OAK	TX	3,200
B	NUECES	TX	102,700
D	REFUGIO	TX	3,000
B	SAN PATRICIO	TX	19,000

ADI TOTAL TVHH 174,900

COUNTY SIZE SUMMARY

A			
B	2	121,700	69.6%
C	1	12,300	7.0%
D	9	40,900	23.4%

DALLAS-FT. WORTH

ADI TVHH RANK 7 % OF US TVHH 1.89%

C	ANDERSON	TX	14,600
D	BOSQUE	TX	6,400
A	COLLIN	TX	79,000
D	COMANCHE	TX	4,900
D	COOKE	TX	11,700
A	DALLAS	TX	745,600
D	DELTA	TX	1,800
A	DENTON	TX	84,900
A	ELLIS	TX	29,300
D	ERATH	TX	10,700

DALLAS-FT. WORTH (CONT)

D	FANNIN	TX	10,000
D	FREESTONE	TX	6,300
C	GRAYSON	TX	38,500
D	HAMILTON	TX	3,400
C	HENDERSON	TX	22,700
D	HILL	TX	10,800
A	HOOD	TX	12,700
D	HOPKINS	TX	11,700
C	HUNT	TX	26,700
A	JOHNSON	TX	35,300
A	KAUFMAN	TX	19,900
C	LAMAR	TX	17,000
D	LIMESTONE	TX	8,500
C	NAVARRO	TX	15,200
D	PALO PINTO	TX	9,600
A	PARKER	TX	24,400
D	RAINS	TX	2,800
A	ROCKWALL	TX	10,400
D	SOMERVELL	TX	2,300
A	TARRANT	TX	439,700
C	VAN ZANDT	TX	15,800
A	WISE	TX	13,400
D	WOOD	TX	11,700

ADI TOTAL TVHH 1,757,700

COUNTY SIZE SUMMARY

A	11	1,494,600	85.0%
B			
C	7	150,500	8.6%
D	15	112,600	6.4%

DAVENPORT-ROCK ISLAND-MOLINE: QUAD CITY (BURLINGTON, IA)

ADI TVHH RANK 79 % OF US TVHH .34%

D	CEDAR	IA	7,200
C	CLINTON	IA	20,300
C	DES MOINES	IA	18,000
D	HENRY	IA	7,100
D	JACKSON	IA	8,100
D	LOUISA	IA	4,500
C	MUSCATINE	IA	15,800
B	SCOTT	IA	60,700
C	BUREAU	IL	14,100
D	CARROLL	IL	6,900
D	HENDERSON	IL	3,400
B	HENRY	IL	20,000
D	JO DAVIESS	IL	9,000
C	KNOX	IL	22,300
D	MERCER	IL	6,900
B	ROCK ISLAND	IL	60,400
D	WARREN	IL	7,800
C	WHITESIDE	IL	23,900

ADI TOTAL TVHH 316,400

COUNTY SIZE SUMMARY

A			
B	3	141,100	44.6%
C	6	114,400	36.2%
D	9	60,900	19.2%

DAYTON (RICHMOND, IN)

ADI TVHH RANK 51 % OF US TVHH .55%

C	WAYNE	IN	26,800
C	AUGLAIZE	OH	16,600
C	CHAMPAIGN	OH	13,500
B	CLARK	OH	56,100
C	DARKE	OH	20,900
B	GREENE	OH	47,400
C	LOGAN	OH	16,100
C	MERCER	OH	13,600
B	MIAMI	OH	35,000
B	MONTGOMERY	OH	229,700
B	PREBLE	OH	15,300
C	SHELBY	OH	15,300

ADI TOTAL TVHH 506,300

DAYTON (RICHMOND, IN) (CONT)

COUNTY SIZE SUMMARY

A			
B	5	383,500	75.7%
C	7	122,800	24.3%
D			

DENVER (STEAMBOAT SPRINGS)

ADI TVHH RANK 19 % OF US TVHH 1.13%

A	ADAMS	CO	107,400
A	ARAPAHOE	CO	162,900
A	BOULDER	CO	86,500
D	CHAFFEE	CO	4,900
D	CLEAR CREEK	CO	2,900
D	COSTILLA	CO	1,100
A	DENVER	CO	224,500
A	DOUGLAS	CO	16,100
D	EAGLE	CO	7,100
D	ELBERT	CO	3,500
D	GARFIELD	CO	10,800
A	GILPIN	CO	1,300
D	GRAND	CO	3,400
D	GUNNISON	CO	3,900
D	HINSDALE	CO	200
D	JACKSON	CO	700
A	JEFFERSON	CO	169,400
D	KIT CARSON	CO	2,800
D	LAKE	CO	2,200
B	LARIMER	CO	73,100
D	LOGAN	CO	7,000
D	MINERAL	CO	300
D	MOFFAT	CO	4,600
D	MORGAN	CO	8,300
D	PARK	CO	3,000
D	PHILLIPS	CO	1,800
D	PITKIN	CO	4,800
D	PROWERS	CO	5,100
D	RIO BLANCO	CO	1,900
D	ROUTT	CO	5,100
D	SAN JUAN	CO	400
D	SEDGWICK	CO	1,400
D	SUMMIT	CO	5,000
D	TELLER	CO	4,900
D	WASHINGTON	CO	1,800
C	WELD	CO	51,700
D	YUMA	CO	3,800
D	CHEYENNE	NE	4,100
D	DAWES	NE	3,400
D	DEUEL	NE	1,000
D	KIMBALL	NE	1,800
D	ALBANY	WY	11,800
D	CAMPBELL	WY	11,500
D	CARBON	WY	6,300
D	GOSHEN	WY	5,100
D	JOHNSON	WY	2,500
D	NIOBRARA	WY	1,200
D	PLATTE	WY	4,100

ADI TOTAL TVHH 1,048,400

COUNTY SIZE SUMMARY

A	7	768,100	73.3%
B	1	73,100	7.0%
C	1	51,700	4.9%
D	39	155,500	14.8%

DES MOINES

ADI TVHH RANK 67 % OF US TVHH .42%

D	ADAIR	IA	3,500
D	APPANOOSE	IA	5,900
D	AUDUBON	IA	2,900
D	BOONE	IA	10,100
D	CALHOUN	IA	4,600
D	CARROLL	IA	8,300
D	CLARKE	IA	3,500
B	DALLAS	IA	12,200
D	DECATUR	IA	3,200
D	FRANKLIN	IA	4,900
D	GREENE	IA	4,500
D	GUTHRIE	IA	4,700
D	HAMILTON	IA	6,600
D	HARDIN	IA	7,900
D	HUMBOLDT	IA	4,800
C	JASPER	IA	14,500

DES MOINES (CONT)

D LUCAS	IA	4,000
D MADISON	IA	4,700
D MAHASKA	IA	9,200
D MARION	IA	11,300
C MARSHALL	IA	15,800
D MONROE	IA	3,300
D POCAHONTAS	IA	4,100
B POLK	IA	136,500
D POWESHIEK	IA	7,200
D RINGGOLD	IA	2,300
B STORY	IA	25,600
D UNION	IA	5,300
C WAPELLO	IA	15,200
B WARREN	IA	13,700
D WAYNE	IA	2,900
C WEBSTER	IA	16,700
D WRIGHT	IA	6,000
D MERCER	MO	1,600

ADI TOTAL TVHH 387,500

COUNTY SIZE SUMMARY

A			
B	4	188,000	48.5%
C	4	62,200	16.1%
D	26	137,300	35.4%

DETROIT

ADI TVHH RANK 8 % OF US TVHH 1.86%

A LAPEER	MI	24,600
A LIVINGSTON	MI	39,300
A MACOMB	MI	258,700
C MONROE	MI	47,000
A OAKLAND	MI	404,700
A ST CLAIR	MI	52,900
B WASHTENAW	MI	101,600
A WAYNE	MI	797,900

ADI TOTAL TVHH 1,726,700

COUNTY SIZE SUMMARY

A	6	1,578,100	91.4%
B	1	101,600	5.9%
C	1	47,000	2.7%
D			

DOTHAN

ADI TVHH RANK 159 % OF US TVHH .11%

C COFFEE	AL	15,300
C DALE	AL	17,300
D GENEVA	AL	9,300
D HENRY	AL	5,500
C HOUSTON	AL	32,500
D HOLMES	FL	6,300
C JACKSON	FL	14,800
D EARLY	GA	4,500

ADI TOTAL TVHH 105,500

COUNTY SIZE SUMMARY

A			
B			
C	4	79,900	75.7%
D	4	25,600	24.3%

DULUTH-SUPERIOR

ADI TVHH RANK 130 % OF US TVHH .18%

D GOGEBIC	MI	7,200
D AITKIN	MN	5,400
B CARLTON	MN	10,700
D COOK	MN	1,800
C ITASCA	MN	16,100
D KOOCHICHING	MN	5,500
D LAKE	MN	4,100
B ST LOUIS	MN	76,800
D ASHLAND	WI	6,400
D BAYFIELD	WI	5,600
B DOUGLAS	WI	16,500
D IRON	WI	2,700

DULUTH-SUPERIOR (CONT)

D SAWYER	WI	5,600

ADI TOTAL TVHH 164,400

COUNTY SIZE SUMMARY

A			
B	3	104,000	63.3%
C	1	16,100	9.8%
D	9	44,300	26.9%

EL CENTRO-YUMA

ADI TVHH RANK 178 % OF US TVHH .07%

C YUMA	AZ	33,900
C IMPERIAL	CA	33,500

ADI TOTAL TVHH 67,400

COUNTY SIZE SUMMARY

A			
B			
C	2	67,400	100.0%
D			

EL PASO (LAS CRUCES)

ADI TVHH RANK 100 % OF US TVHH .26%

C DONA ANA	NM	46,500
D LUNA	NM	6,400
B EL PASO	TX	183,800
D HUDSPETH	TX	1,000

ADI TOTAL TVHH 237,700

COUNTY SIZE SUMMARY

A			
B	1	183,800	77.3%
C	1	46,500	19.6%
D	2	7,400	3.1%

ELMIRA

ADI TVHH RANK 167 % OF US TVHH .09%

C CHEMUNG	NY	33,700
C STEUBEN	NY	36,000
C TIOGA	PA	14,900

ADI TOTAL TVHH 84,600

COUNTY SIZE SUMMARY

A			
B			
C	3	84,600	100.0%
D			

ERIE

ADI TVHH RANK 142 % OF US TVHH .17%

C CRAWFORD	PA	31,700
B ERIE	PA	103,000
D FOREST	PA	1,900
C WARREN	PA	16,900

ADI TOTAL TVHH 153,500

COUNTY SIZE SUMMARY

A			
B	1	103,000	67.1%
C	2	48,600	31.7%
D	1	1,900	1.2%

EUGENE

ADI TVHH RANK 120 % OF US TVHH .20%

C BENTON	OR	22,900
C COOS	OR	22,100
C DOUGLAS	OR	34,600
B LANE	OR	104,500

ADI TOTAL TVHH 184,100

COUNTY SIZE SUMMARY

A			
B	1	104,500	56.8%
C	3	79,600	43.2%
D			

EUREKA

ADI TVHH RANK 185 % OF US TVHH .06%

D DEL NORTE	CA	7,700
C HUMBOLDT	CA	45,600

ADI TOTAL TVHH 53,300

COUNTY SIZE SUMMARY

A			
B			
C	1	45,600	85.6%
D	1	7,700	14.4%

EVANSVILLE (MADISONVILLE)

ADI TVHH RANK 92 % OF US TVHH .28%

D EDWARDS	IL	3,500
D WABASH	IL	5,400
D WAYNE	IL	7,100
D WHITE	IL	6,900
C DUBOIS	IN	13,100
B GIBSON	IN	12,900
D PERRY	IN	6,200
D PIKE	IN	5,100
B POSEY	IN	9,100
D SPENCER	IN	6,800
B VANDERBURGH	IN	66,600
B WARRICK	IN	17,000
C DAVIESS	KY	33,500
D HANCOCK	KY	2,900
B HENDERSON	KY	16,500
C HOPKINS	KY	18,000
D MC LEAN	KY	3,500
D MUHLENBERG	KY	11,300
D OHIO	KY	7,900
D UNION	KY	5,800
D WEBSTER	KY	5,400

ADI TOTAL TVHH 264,500

COUNTY SIZE SUMMARY

A			
B	5	122,100	46.2%
C	3	64,600	24.4%
D	13	77,800	29.4%

FARGO

ADI TVHH RANK 109 % OF US TVHH .24%

D BECKER	MN	11,300
B CLAY	MN	17,100
D CLEARWATER	MN	3,000
D KITTSON	MN	2,300
D LAKE OF THE WOODS	MN	1,400
D MAHNOMEN	MN	1,700
D MARSHALL	MN	4,400
D NORMAN	MN	3,000
C OTTER TAIL	MN	19,700
D PENNINGTON	MN	5,500
D POLK	MN	12,300
D RED LAKE	MN	1,800
D ROSEAU	MN	4,900
D WILKIN	MN	2,800
B BARNES	ND	5,100
D BENSON	ND	2,400
B CASS	ND	40,700

COUNTIES IN ADI MARKETS

FARGO (CONT)

D CAVALIER	ND	2,500
D DICKEY	ND	2,500
D EDDY	ND	1,300
D FOSTER	ND	1,600
C GRAND FORKS	ND	25,100
D GRIGGS	ND	1,400
D LA MOURE	ND	2,200
D NELSON	ND	2,000
D PEMBINA	ND	3,500
D RAMSEY	ND	5,000
D RANSOM	ND	2,400
D RICHLAND	ND	6,900
D SARGENT	ND	1,900
D STEELE	ND	1,100
D STUTSMAN	ND	9,200
D TOWNER	ND	1,600
D TRAILL	ND	3,400
D WALSH	ND	5,500

ADI TOTAL TVHH 218,600

COUNTY SIZE SUMMARY

A		
B 3	62,900	28.8%
C 2	44,800	20.5%
D 30	110,900	50.7%

FLAGSTAFF

ADI TVHH RANK 201 % OF US TVHH .03%

C COCONINO	AZ	29,900

ADI TOTAL TVHH 29,900

COUNTY SIZE SUMMARY

A			
B			
C	1	29,900	100.0%
D			

FLINT-SAGINAW-BAY CITY

ADI TVHH RANK 58 % OF US TVHH .49%

D ARENAC	MI	5,900
B BAY	MI	41,600
D CLARE	MI	10,700
B GENESEE	MI	158,700
D GLADWIN	MI	9,100
C GRATIOT	MI	13,900
D HURON	MI	13,300
D IOSCO	MI	11,900
C ISABELLA	MI	17,700
B MIDLAND	MI	27,800
D OGEMAW	MI	7,400
B SAGINAW	MI	76,600
C SANILAC	MI	15,400
B SHIAWASSEE	MI	24,600
C TUSCOLA	MI	19,100

ADI TOTAL TVHH 453,700

COUNTY SIZE SUMMARY

A			
B	5	329,300	72.6%
C	4	66,100	14.6%
D	6	58,300	12.8%

FLORENCE-MYRTLE BEACH

ADI TVHH RANK 140 % OF US TVHH .17%

C DARLINGTON	SC	23,600
D DILLON	SC	10,600
C FLORENCE	SC	43,300
C HORRY	SC	55,800
D MARION	SC	12,100
D MARLBORO	SC	10,700

ADI TOTAL TVHH 156,100

FLORENCE-MYRTLE BEACH (CONT)

COUNTY SIZE SUMMARY

A			
B			
C	3	122,700	78.6%
D	3	33,400	21.4%

FT. MYERS-NAPLES

ADI TVHH RANK 93 % OF US TVHH .28%

C CHARLOTTE	FL	46,500
C COLLIER	FL	60,900
D GLADES	FL	2,700
D HENDRY	FL	8,800
B LEE	FL	141,700

ADI TOTAL TVHH 260,600

COUNTY SIZE SUMMARY

A			
B	1	141,700	54.4%
C	2	107,400	41.2%
D	2	11,500	4.4%

FT. SMITH

ADI TVHH RANK 114 % OF US TVHH .21%

C BENTON	AR	38,600
B CRAWFORD	AR	16,300
D FRANKLIN	AR	5,900
D LOGAN	AR	7,700
D MADISON	AR	4,600
D POLK	AR	6,400
D SCOTT	AR	4,200
B SEBASTIAN	AR	40,900
C WASHINGTON	AR	42,600
B LE FLORE	OK	17,800
B SEQUOYAH	OK	13,100

ADI TOTAL TVHH 198,100

COUNTY SIZE SUMMARY

A			
B	4	88,100	44.5%
C	2	81,200	41.0%
D	5	28,800	14.5%

FT. WAYNE (ANGOLA)

ADI TVHH RANK 102 % OF US TVHH .25%

B ADAMS	IN	10,600
B ALLEN	IN	112,300
B DE KALB	IN	12,600
B HUNTINGTON	IN	13,900
D JAY	IN	8,000
C NOBLE	IN	14,200
D STEUBEN	IN	10,900
D WABASH	IN	12,400
B WELLS	IN	9,500
B WHITLEY	IN	10,000
D PAULDING	OH	7,700
D VAN WERT	OH	11,800

ADI TOTAL TVHH 233,900

COUNTY SIZE SUMMARY

A			
B	6	168,900	72.2%
C	1	14,200	6.1%
D	5	50,800	21.7%

FRESNO-VISALIA (HANFORD)

ADI TVHH RANK 59 % OF US TVHH .47%

B FRESNO	CA	221,600
C KINGS	CA	27,300
C MADERA	CA	27,400
D MARIPOSA	CA	5,700

FRESNO-VISALIA (HANFORD) (CONT)

B MERCED	CA	57,500
B TULARE	CA	98,200

ADI TOTAL TVHH 437,700

COUNTY SIZE SUMMARY

A			
B	3	377,300	86.2%
C	2	54,700	12.5%
D	1	5,700	1.3%

GAINESVILLE (OCALA)

ADI TVHH RANK 165 % OF US TVHH .10%

B ALACHUA	FL	73,300
D DIXIE	FL	3,800
D GILCHRIST	FL	2,600
D LEVY	FL	9,800

ADI TOTAL TVHH 89,500

COUNTY SIZE SUMMARY

A			
B	1	73,300	81.9%
C			
D	3	16,200	18.1%

GRAND JUNCTION-DURANGO

ADI TVHH RANK 180 % OF US TVHH .07%

D DELTA	CO	8,600
D LA PLATA	CO	11,700
C MESA	CO	34,000
D MONTROSE	CO	9,100
D OURAY	CO	700
D SAN MIGUEL	CO	1,600

ADI TOTAL TVHH 65,700

COUNTY SIZE SUMMARY

A			
B			
C	1	34,000	51.8%
D	5	31,700	48.2%

GRAND RAPIDS-KALAMAZOO-BATTLE CREEK (MUSKEGON)

ADI TVHH RANK 39 % OF US TVHH .65%

B ALLEGAN	MI	32,200
B BARRY	MI	17,800
C BRANCH	MI	15,200
B CALHOUN	MI	53,400
C IONIA	MI	17,900
B KALAMAZOO	MI	82,800
B KENT	MI	182,800
C MECOSTA	MI	12,500
C MONTCALM	MI	19,400
B MUSKEGON	MI	57,600
C NEWAYGO	MI	15,100
D OCEANA	MI	8,600
B OTTAWA	MI	62,700
B VAN BUREN	MI	26,500

ADI TOTAL TVHH 604,500

COUNTY SIZE SUMMARY

A			
B	8	515,800	85.3%
C	5	80,100	13.3%
D	1	8,600	1.4%

GREAT FALLS

ADI TVHH RANK 181 % OF US TVHH .07%

D BLAINE	MT	2,300
C CASCADE	MT	30,100
D CHOUTEAU	MT	2,100

GREAT FALLS (CONT)

D	FERGUS	MT	4,600
D	GLACIER	MT	3,600
D	HILL	MT	6,700
D	JUDITH BASIN	MT	1,000
D	LIBERTY	MT	1,000
D	MEAGHER	MT	800
D	PHILLIPS	MT	2,000
D	PONDERA	MT	2,500
D	TETON	MT	2,400
D	TOOLE	MT	2,100
D	VALLEY	MT	3,400

ADI TOTAL TVHH 64,600

COUNTY SIZE SUMMARY

A			
B			
C	1	30,100	46.6%
D	13	34,500	53.4%

GREEN BAY-APPLETON (SURING)

ADI TVHH RANK 66 % OF US TVHH .42%

C	DELTA	MI	13,600
D	DICKINSON	MI	10,600
D	MENOMINEE	MI	9,600
D	SCHOOLCRAFT	MI	2,800
B	BROWN	WI	74,200
D	CALUMET	WI	12,500
D	DOOR	WI	11,000
C	FOND DU LAC	WI	32,900
D	GREEN LAKE	WI	7,600
D	KEWAUNEE	WI	6,900
C	MANITOWOC	WI	30,400
C	MARINETTE	WI	16,400
D	MENOMINEE	WI	1,000
D	OCONTO	WI	12,200
B	OUTAGAMIE	WI	51,600
C	SHAWANO	WI	14,600
C	WAUPACA	WI	17,100
D	WAUSHARA	WI	8,500
C	WINNEBAGO	WI	54,900

ADI TOTAL TVHH 388,400

COUNTY SIZE SUMMARY

A			
B	2	125,800	32.4%
C	7	179,900	46.3%
D	10	82,700	21.3%

GREENSBORO-WINSTON SALEM-HIGH POINT (BURLINGTON, NC)

ADI TVHH RANK 48 % OF US TVHH .56%

C	ALAMANCE	NC	41,900
D	ALLEGHANY	NC	3,800
D	CASWELL	NC	7,300
B	DAVIDSON	NC	48,600
B	DAVIE	NC	11,100
B	FORSYTH	NC	110,800
B	GUILFORD	NC	133,700
D	MONTGOMERY	NC	9,100
B	RANDOLPH	NC	40,900
C	ROCKINGHAM	NC	34,000
B	STOKES	NC	14,000
C	SURRY	NC	24,800
C	WILKES	NC	23,900
B	YADKIN	NC	11,800
D	PATRICK	VA	6,500

ADI TOTAL TVHH 522,200

COUNTY SIZE SUMMARY

A			
B	7	370,900	71.0%
C	4	124,600	23.9%
D	4	26,700	5.1%

GREENVILLE-NEW BERN-WASHINGTON (MOREHEAD CITY & ROCKY MOUNT)

ADI TVHH RANK 95 % OF US TVHH .27%

B	BEAUFORT	NC	17,100
D	BERTIE	NC	7,500
C	CARTERET	NC	21,600
D	CHOWAN	NC	5,400
B	CRAVEN	NC	30,500
C	DUPLIN	NC	15,600
C	EDGECOMBE	NC	21,100
B	GREENE	NC	5,300
D	HYDE	NC	1,900
B	JONES	NC	3,200
B	LENOIR	NC	22,600
D	MARTIN	NC	9,500
C	ONSLOW	NC	39,800
D	PAMLICO	NC	4,300
B	PITT	NC	41,000
D	TYRRELL	NC	1,400
D	WASHINGTON	NC	5,100

ADI TOTAL TVHH 252,900

COUNTY SIZE SUMMARY

A			
B	6	119,700	47.3%
C	4	98,100	38.8%
D	7	35,100	13.9%

GREENVILLE-SPARTANBURG-ASHEVILLE (TOCCOA)

ADI TVHH RANK 35 % OF US TVHH .70%

D	ELBERT	GA	7,100
D	FRANKLIN	GA	6,400
D	HART	GA	7,100
D	OGLETHORPE	GA	3,700
D	RABUN	GA	4,500
D	STEPHENS	GA	8,700
B	BUNCOMBE	NC	71,800
D	GRAHAM	NC	2,500
C	HAYWOOD	NC	19,500
B	HENDERSON	NC	30,300
D	JACKSON	NC	10,000
D	MACON	NC	9,800
B	MADISON	NC	6,600
C	MC DOWELL	NC	13,700
B	POLK	NC	5,900
C	RUTHERFORD	NC	22,500
D	SWAIN	NC	4,000
D	TRANSYLVANIA	NC	10,600
D	YANCEY	NC	6,000
D	ABBEVILLE	SC	8,700
C	ANDERSON	SC	56,300
C	CHEROKEE	SC	15,800
B	GREENVILLE	SC	125,200
C	GREENWOOD	SC	23,800
C	LAURENS	SC	19,400
C	OCONEE	SC	22,600
B	PICKENS	SC	33,100
B	SPARTANBURG	SC	84,000
D	UNION	SC	11,300

ADI TOTAL TVHH 650,900

COUNTY SIZE SUMMARY

A			
B	7	356,900	54.8%
C	8	193,600	29.7%
D	14	100,400	15.4%

GREENWOOD-GREENVILLE

ADI TVHH RANK 171 % OF US TVHH .09%

C	BOLIVAR	MS	14,100
D	CARROLL	MS	3,300
D	GRENADA	MS	7,000
D	HUMPHREYS	MS	4,400
C	LEFLORE	MS	13,800
D	SUNFLOWER	MS	10,700
D	TALLAHATCHIE	MS	5,400
C	WASHINGTON	MS	23,800

ADI TOTAL TVHH 82,500

GREENWOOD-GREENVILLE (CONT)

COUNTY SIZE SUMMARY

A			
B			
C	3	51,700	62.7%
D	5	30,800	37.3%

HAGERSTOWN

ADI TVHH RANK 194 % OF US TVHH .05%

C	WASHINGTON	MD	43,300

ADI TOTAL TVHH 43,300

COUNTY SIZE SUMMARY

A			
B			
C	1	43,300	100.0%
D			

HARRISBURG-YORK-LANCASTER-LEBANON

ADI TVHH RANK 44 % OF US TVHH .61%

B	ADAMS	PA	26,500
B	CUMBERLAND	PA	74,600
B	DAUPHIN	PA	97,100
D	JUNIATA	PA	7,600
B	LANCASTER	PA	151,800
B	LEBANON	PA	42,200
C	MIFFLIN	PA	18,000
B	PERRY	PA	15,800
B	YORK	PA	130,800

ADI TOTAL TVHH 564,400

COUNTY SIZE SUMMARY

A			
B	7	538,800	95.5%
C	1	18,000	3.2%
D	1	7,600	1.3%

HARRISONBURG

ADI TVHH RANK 176 % OF US TVHH .08%

C	AUGUSTA	VA	33,200
C	ROCKINGHAM	VA	29,900
D	GRANT	WV	3,700
D	HARDY	WV	3,700
D	PENDLETON	WV	2,900

ADI TOTAL TVHH 73,400

COUNTY SIZE SUMMARY

A			
B			
C	2	63,100	86.0%
D	3	10,300	14.0%

HARTFORD-NEW HAVEN (NEW LONDON)

ADI TVHH RANK 23 % OF US TVHH .98%

A	HARTFORD	CT	321,600
B	LITCHFIELD	CT	64,300
C	MIDDLESEX	CT	54,900
A	NEW HAVEN	CT	298,900
B	NEW LONDON	CT	91,100
C	TOLLAND	CT	43,400
C	WINDHAM	CT	37,200

ADI TOTAL TVHH 911,400

COUNTY SIZE SUMMARY

A	2	620,500	68.1%
B	2	155,400	17.1%
C	3	135,500	14.9%
D			

HELENA

ADI TVHH RANK 207 % OF US TVHH .02%

C	LEWIS + CLARK	MT	19,300

ADI TOTAL TVHH 19,300

COUNTY SIZE SUMMARY

A			
B			
C	1	19,300	100.0%
D			

HOUSTON

ADI TVHH RANK 10 % OF US TVHH 1.60%

D	AUSTIN	TX	7,600
A	BRAZORIA	TX	63,400
D	CALHOUN	TX	7,400
D	CHAMBERS	TX	7,500
D	COLORADO	TX	7,200
A	FORT BEND	TX	68,100
A	GALVESTON	TX	80,500
D	GRIMES	TX	5,600
A	HARRIS	TX	1,070,700
D	JACKSON	TX	4,500
A	LIBERTY	TX	18,800
C	MATAGORDA	TX	15,400
A	MONTGOMERY	TX	60,700
D	POLK	TX	12,200
D	SAN JACINTO	TX	5,900
C	WALKER	TX	17,100
A	WALLER	TX	7,200
D	WASHINGTON	TX	9,100
C	WHARTON	TX	14,300

ADI TOTAL TVHH 1,483,200

COUNTY SIZE SUMMARY

A	7	1,369,400	92.3%
B			
C	3	46,800	3.2%
D	9	67,000	4.5%

HUNTSVILLE-DECATUR-FLORENCE

ADI TVHH RANK 85 % OF US TVHH .33%

C	COLBERT	AL	20,900
C	DE KALB	AL	21,700
D	FRANKLIN	AL	11,200
C	LAUDERDALE	AL	32,800
D	LAWRENCE	AL	11,000
B	LIMESTONE	AL	19,200
B	MADISON	AL	96,700
C	MARSHALL	AL	29,300
B	MORGAN	AL	39,400
D	GILES	TN	9,500
D	LINCOLN	TN	10,800

ADI TOTAL TVHH 302,500

COUNTY SIZE SUMMARY

A			
B	3	155,300	51.3%
C	4	104,700	34.6%
D	4	42,500	14.0%

IDAHO FALLS-POCATELLO

ADI TVHH RANK 160 % OF US TVHH .11%

B	BANNOCK	ID	23,700
B	BINGHAM	ID	11,700
B	BONNEVILLE	ID	24,600
D	BUTTE	ID	1,000
D	CARIBOU	ID	2,700
D	CASSIA	ID	6,300
D	CLARK	ID	300
D	CUSTER	ID	1,800
D	FREMONT	ID	3,600
D	JEFFERSON	ID	5,500
D	LEMHI	ID	2,500
D	MADISON	ID	5,800
D	MINIDOKA	ID	6,800

IDAHO FALLS-POCATELLO (CONT)

D	POWER	ID	2,600
D	TETON	ID	900
D	TETON	WY	5,400

ADI TOTAL TVHH 105,200

COUNTY SIZE SUMMARY

A			
B	3	60,000	57.0%
C			
D	13	45,200	43.0%

INDIANAPOLIS (MARION)

ADI TVHH RANK 26 % OF US TVHH .94%

C	BARTHOLOMEW	IN	24,800
D	BENTON	IN	3,500
D	BLACKFORD	IN	5,500
B	BOONE	IN	14,600
D	BROWN	IN	5,400
D	CARROLL	IN	7,100
C	CASS	IN	14,800
D	CLINTON	IN	11,900
D	DECATUR	IN	8,400
C	DELAWARE	IN	43,200
D	FAYETTE	IN	9,700
D	FOUNTAIN	IN	6,700
C	GRANT	IN	27,100
B	HAMILTON	IN	38,300
B	HANCOCK	IN	16,800
B	HENDRICKS	IN	26,500
C	HENRY	IN	18,500
C	HOWARD	IN	31,400
B	JOHNSON	IN	30,900
C	LAWRENCE	IN	16,600
C	MADISON	IN	48,800
B	MARION	IN	312,800
C	MIAMI	IN	13,900
B	MONROE	IN	37,400
D	MONTGOMERY	IN	13,400
B	MORGAN	IN	19,000
D	OWEN	IN	7,200
D	PUTNAM	IN	10,000
D	RANDOLPH	IN	10,400
D	RUSH	IN	6,400
B	SHELBY	IN	14,300
D	TIPTON	IN	6,200
D	WARREN	IN	2,900
D	WHITE	IN	9,400

ADI TOTAL TVHH 873,800

COUNTY SIZE SUMMARY

A			
B	9	510,600	58.4%
C	9	239,100	27.4%
D	16	124,100	14.2%

JACKSON, MS

ADI TVHH RANK 88 % OF US TVHH .32%

C	ADAMS	MS	13,600
D	ATTALA	MS	7,100
D	CLAIBORNE	MS	3,500
D	COPIAH	MS	9,700
D	FRANKLIN	MS	3,100
B	HINDS	MS	94,700
D	HOLMES	MS	7,400
D	ISSAQUENA	MS	800
D	JEFFERSON	MS	2,900
D	JEFFERSON DAVIS	MS	4,600
D	LAWRENCE	MS	4,600
D	LEAKE	MS	6,800
D	LINCOLN	MS	11,600
B	MADISON	MS	19,400
C	PIKE	MS	13,400
B	RANKIN	MS	30,800
D	SCOTT	MS	9,800
D	SHARKEY	MS	2,200
D	SIMPSON	MS	8,800
D	SMITH	MS	5,500
D	WALTHALL	MS	4,900
C	WARREN	MS	18,800
D	YAZOO	MS	9,500

ADI TOTAL TVHH 293,500

JACKSON, MS (CONT)

COUNTY SIZE SUMMARY

A			
B	3	144,900	49.4%
C	3	45,800	15.6%
D	17	102,800	35.0%

JACKSON, TN

ADI TVHH RANK 182 % OF US TVHH .06%

D	CARROLL	TN	11,000
D	HARDIN	TN	8,600
D	HENDERSON	TN	9,200
C	MADISON	TN	30,500

ADI TOTAL TVHH 59,300

COUNTY SIZE SUMMARY

A			
B			
C	1	30,500	51.4%
D	3	28,800	48.6%

JACKSONVILLE (BRUNSWICK)

ADI TVHH RANK 55 % OF US TVHH .51%

B	BAKER	FL	5,800
D	BRADFORD	FL	8,100
B	CLAY	FL	37,000
C	COLUMBIA	FL	15,800
B	DUVAL	FL	275,000
B	NASSAU	FL	17,000
C	PUTNAM	FL	24,500
B	ST JOHNS	FL	34,600
D	UNION	FL	2,300
D	BRANTLEY	GA	4,000
D	CAMDEN	GA	7,900
D	CHARLTON	GA	2,800
D	CLINCH	GA	2,200
C	GLYNN	GA	24,200
C	WARE	GA	13,100

ADI TOTAL TVHH 474,300

COUNTY SIZE SUMMARY

A			
B	5	369,400	77.9%
C	4	77,600	16.4%
D	6	27,300	5.8%

JOHNSTOWN-ALTOONA

ADI TVHH RANK 89 % OF US TVHH .31%

C	BEDFORD	PA	17,700
B	BLAIR	PA	50,000
B	CAMBRIA	PA	61,600
D	CAMERON	PA	2,800
C	CENTRE	PA	39,700
C	CLEARFIELD	PA	30,200
C	ELK	PA	13,800
D	FULTON	PA	5,500
C	HUNTINGDON	PA	15,200
C	JEFFERSON	PA	18,800
B	SOMERSET	PA	30,500

ADI TOTAL TVHH 285,800

COUNTY SIZE SUMMARY

A			
B	3	142,100	49.7%
C	6	135,400	47.4%
D	2	8,300	2.9%

JONESBORO

ADI TVHH RANK 172 % OF US TVHH .08%

D	CLAY	AR	7,600
C	CRAIGHEAD	AR	24,600

JONESBORO (CONT)

D GREENE	AR	12,400
D IZARD	AR	4,500
D LAWRENCE	AR	6,900
D RANDOLPH	AR	6,500
D SHARP	AR	6,300
D OREGON	MO	3,700
D RIPLEY	MO	5,000

ADI TOTAL TVHH 77,500

COUNTY SIZE SUMMARY

A			
B			
C	1	24,600	31.7%
D	8	52,900	68.3%

JOPLIN-PITTSBURG

ADI TVHH RANK 149 % OF US TVHH .15%

D ALLEN	KS	5,900
D BOURBON	KS	6,400
D CHEROKEE	KS	8,800
B CRAWFORD	KS	15,000
D LABETTE	KS	9,500
D NEOSHO	KS	6,700
D WILSON	KS	4,600
D WOODSON	KS	1,800
D BARTON	MO	4,600
B JASPER	MO	35,700
D MC DONALD	MO	6,400
B NEWTON	MO	16,300
D VERNON	MO	7,600
D OTTAWA	OK	12,700

ADI TOTAL TVHH 142,000

COUNTY SIZE SUMMARY

A			
B	3	67,000	47.2%
C			
D	11	75,000	52.8%

KANSAS CITY (LAWRENCE)

ADI TVHH RANK 29 % OF US TVHH .82%

D ANDERSON	KS	3,200
D ATCHISON	KS	6,300
D DONIPHAN	KS	3,400
C DOUGLAS	KS	27,700
D FRANKLIN	KS	8,500
B JOHNSON	KS	136,100
B LEAVENWORTH	KS	21,400
D LINN	KS	3,300
B MIAMI	KS	8,900
B WYANDOTTE	KS	64,700
D ANDREW	MO	5,400
D BATES	MO	6,400
D CALDWELL	MO	3,300
D CARROLL	MO	4,400
B CASS	MO	22,000
D CHARITON	MO	3,800
B CLAY	MO	58,800
D CLINTON	MO	6,300
D DAVIESS	MO	3,400
D DE KALB	MO	3,200
D GENTRY	MO	2,900
D GRUNDY	MO	4,600
D HENRY	MO	8,300
B JACKSON	MO	257,100
C JOHNSON	MO	13,200
B LAFAYETTE	MO	12,100
D LINN	MO	6,000
D LIVINGSTON	MO	5,900
C PETTIS	MO	14,200
B PLATTE	MO	20,800
B RAY	MO	8,600
D SALINE	MO	9,300

ADI TOTAL TVHH 763,500

COUNTY SIZE SUMMARY

A			
B	10	610,500	80.0%
C	3	55,100	7.2%
D	19	97,900	12.8%

KNOXVILLE (CROSSVILLE)

ADI TVHH RANK 64 % OF US TVHH .43%

D BELL	KY	11,700
D KNOX	KY	10,900
D MC CREARY	KY	5,700
B ANDERSON	TN	28,400
B BLOUNT	TN	33,700
C CAMPBELL	TN	13,800
D CLAIBORNE	TN	10,100
D COCKE	TN	11,500
D CUMBERLAND	TN	13,000
D FENTRESS	TN	5,700
B GRAINGER	TN	6,600
C HAMBLEN	TN	20,600
D HANCOCK	TN	2,300
B JEFFERSON	TN	12,800
B KNOX	TN	135,400
D LOUDON	TN	12,400
D MONROE	TN	11,400
D MORGAN	TN	5,700
C ROANE	TN	19,000
D SCOTT	TN	7,300
B SEVIER	TN	19,900
B UNION	TN	4,900

ADI TOTAL TVHH 402,800

COUNTY SIZE SUMMARY

A			
B	7	241,700	60.0%
C	3	53,400	13.3%
D	12	107,700	26.7%

LA CROSSE-EAU CLAIRE

ADI TVHH RANK 125 % OF US TVHH .18%

D HOUSTON	MN	6,500
C WINONA	MN	16,100
D BUFFALO	WI	5,600
C CHIPPEWA	WI	19,300
D CRAWFORD	WI	6,100
C EAU CLAIRE	WI	32,200
D JACKSON	WI	6,400
C LA CROSSE	WI	37,000
C MONROE	WI	14,000
D RUSK	WI	5,800
D TREMPEALEAU	WI	9,500
D VERNON	WI	10,200

ADI TOTAL TVHH 168,700

COUNTY SIZE SUMMARY

A			
B			
C	5	118,600	70.3%
D	7	50,100	29.7%

LAFAYETTE, IN

ADI TVHH RANK 191 % OF US TVHH .05%

C TIPPECANOE	IN	44,300

ADI TOTAL TVHH 44,300

COUNTY SIZE SUMMARY

A			
B			
C	1	44,300	100.0%
D			

LAFAYETTE, LA

ADI TVHH RANK 116 % OF US TVH 21%

C ACADIA	LA	19,700
D ALLEN	LA	7,100
D EVANGELINE	LA	12,000
C IBERIA	LA	21,900
D JEFFERSON DAVIS	LA	11,000
B LAFAYETTE	LA	60,100
C ST LANDRY	LA	29,400
C ST MARTIN	LA	14,800
C VERMILION	LA	18,600

ADI TOTAL TVHH 194,600

LAFAYETTE, LA (CONT)

COUNTY SIZE SUMMARY

A			
B	1	60,100	30.9%
C	5	104,400	53.6%
D	3	30,100	15.5%

LAKE CHARLES

ADI TVHH RANK 173 % OF US TVHH .08%

D BEAUREGARD	LA	11,200
B CALCASIEU	LA	61,900
D CAMERON	LA	3,400

ADI TOTAL TVHH 76,500

COUNTY SIZE SUMMARY

A			
B	1	61,900	80.9%
C			
D	2	14,600	19.1%

LANSING (ANN ARBOR)

ADI TVHH RANK 107 % OF US TVHH .24%

B CLINTON	MI	19,600
B EATON	MI	35,700
C HILLSDALE	MI	15,500
B INGHAM	MI	101,300
B JACKSON	MI	51,800

ADI TOTAL TVHH 223,900

COUNTY SIZE SUMMARY

A			
B	4	208,400	93.1%
C	1	15,500	6.9%
D			

LAREDO

ADI TVHH RANK 198 % OF US TVHH .04%

C WEBB	TX	34,800
D ZAPATA	TX	2,900

ADI TOTAL TVHH 37,700

COUNTY SIZE SUMMARY

A			
B			
C	1	34,800	92.3%
D	1	2,900	7.7%

LAS VEGAS

ADI TVHH RANK 86 % OF US TVHH .32%

B CLARK	NV	295,700
D LINCOLN	NV	1,300
D NYE SOUTH	NV	3,600

ADI TOTAL TVHH 300,600

COUNTY SIZE SUMMARY

A			
B	1	295,700	98.4%
C			
D	2	4,900	1.6%

LAUREL-HATTIESBURG

ADI TVHH RANK 164 % OF US TVHH .10%

D COVINGTON	MS	6,100
C FORREST	MS	26,100
D JASPER	MS	5,900

COUNTIES IN ADI MARKETS

LAUREL-HATTIESBURG (CONT)

C JONES	MS	23,400
D LAMAR	MS	10,000
D MARION	MS	9,200
D PERRY	MS	3,400
D WAYNE	MS	6,900

ADI TOTAL TVHH 91,000

COUNTY SIZE SUMMARY

A			
B			
C	2	49,500	54.4%
D	6	41,500	45.6%

LEXINGTON (BEATTYVILLE, DANVILLE & HAZARD)

ADI TVHH RANK 73 % OF US TVHH .39%

D ANDERSON	KY	5,400
D BATH	KY	3,600
B BOURBON	KY	7,300
D BOYLE	KY	9,800
D BREATHITT	KY	5,400
D CASEY	KY	5,800
B CLARK	KY	11,200
D CLAY	KY	7,800
D ESTILL	KY	5,200
B FAYETTE	KY	90,600
D FLEMING	KY	4,800
C FRANKLIN	KY	17,900
D GARRARD	KY	4,400
D HARRISON	KY	5,700
D JACKSON	KY	4,400
B JESSAMINE	KY	11,200
C LAUREL	KY	15,800
D LEE	KY	2,800
D LINCOLN	KY	7,100
B MADISON	KY	19,700
D MENIFEE	KY	1,600
D MERCER	KY	7,400
D MONTGOMERY	KY	7,800
D NICHOLAS	KY	2,700
D OWSLEY	KY	1,700
D PERRY	KY	11,900
D POWELL	KY	4,100
C PULASKI	KY	18,800
D ROBERTSON	KY	800
D ROCKCASTLE	KY	5,300
D ROWAN	KY	6,400
D RUSSELL	KY	5,800
B SCOTT	KY	8,500
D WAYNE	KY	6,700
C WHITLEY	KY	13,600
D WOLFE	KY	2,500
B WOODFORD	KY	7,300

ADI TOTAL TVHH 358,800

COUNTY SIZE SUMMARY

A			
B	7	155,800	43.4%
C	4	66,100	18.4%
D	26	136,900	38.2%

LIMA

ADI TVHH RANK 195 % OF US TVHH .04%

C ALLEN	OH	41,600

ADI TOTAL TVHH 41,600

COUNTY SIZE SUMMARY

A			
B			
C	1	41,600	100.0%
D			

LINCOLN-HASTINGS-KEARNEY

ADI TVHH RANK 98 % OF US TVHH .26%

D CLOUD	KS	4,400
D JEWELL	KS	1,700

LINCOLN-HASTINGS-KEARNEY (CONT)

D REPUBLIC	KS	2,700
D SMITH	KS	2,300
D WASHINGTON	KS	2,900
B ADAMS	NE	12,000
D BOONE	NE	2,500
D BROWN	NE	1,600
B BUFFALO	NE	13,900
D CHASE	NE	1,900
D CLAY	NE	2,900
D CUSTER	NE	4,800
D DAWSON	NE	8,000
D FILLMORE	NE	2,900
D FRANKLIN	NE	1,500
D FRONTIER	NE	1,400
D FURNAS	NE	2,500
D GAGE	NE	8,800
D GARFIELD	NE	900
D GOSPER	NE	800
D GREELEY	NE	1,200
B HALL	NE	18,500
D HAMILTON	NE	3,500
D HARLAN	NE	1,700
D HAYES	NE	500
D HOLT	NE	4,700
D HOWARD	NE	2,400
D JEFFERSON	NE	3,600
D KEARNEY	NE	2,700
D KEYA PAHA	NE	500
B LANCASTER	NE	84,700
D LOUP	NE	300
D MERRICK	NE	3,100
D NANCE	NE	1,700
D NUCKOLLS	NE	2,500
D PERKINS	NE	1,500
D PHELPS	NE	3,700
D POLK	NE	2,300
D RED WILLOW	NE	4,800
D ROCK	NE	900
D SALINE	NE	4,800
D SHERMAN	NE	1,500
D THAYER	NE	2,600
D VALLEY	NE	2,100
D WEBSTER	NE	2,000
D YORK	NE	5,700

ADI TOTAL TVHH 243,900

COUNTY SIZE SUMMARY

A			
B	4	129,100	52.9%
C			
D	42	114,800	47.1%

LITTLE ROCK

ADI TVHH RANK 57 % OF US TVHH .50%

D ARKANSAS	AR	8,400
D BRADLEY	AR	4,900
D CALHOUN	AR	2,200
D CHICOT	AR	5,400
D CLARK	AR	7,800
D CLEBURNE	AR	8,200
D CLEVELAND	AR	2,900
D CONWAY	AR	7,000
D DALLAS	AR	3,900
D DESHA	AR	6,300
D DREW	AR	6,300
B FAULKNER	AR	21,200
C GARLAND	AR	32,900
D GRANT	AR	5,300
D HOT SPRING	AR	10,500
D INDEPENDENCE	AR	12,000
D JACKSON	AR	7,500
B JEFFERSON	AR	30,900
D JOHNSON	AR	7,100
D LINCOLN	AR	3,300
B LONOKE	AR	13,900
D MONROE	AR	4,300
D MONTGOMERY	AR	3,400
D NEVADA	AR	3,600
D OUACHITA	AR	13,000
D PERRY	AR	2,900
D PIKE	AR	4,200
C POPE	AR	17,100
D PRAIRIE	AR	3,500
B PULASKI	AR	135,800
B SALINE	AR	21,500
D SEARCY	AR	3,400
D STONE	AR	3,900
D VAN BUREN	AR	6,400

LITTLE ROCK (CONT)

C WHITE	AR	19,800
D WOODRUFF	AR	3,400
D YELL	AR	7,100

ADI TOTAL TVHH 461,200

COUNTY SIZE SUMMARY

A			
B	5	223,300	48.4%
C	3	69,800	15.1%
D	29	168,100	36.4%

LOS ANGELES (CORONA & SAN BERNARDINO)

ADI TVHH RANK 2 % OF US TVHH 5.42%

D INYO	CA	6,900
C KERN EAST	CA	31,500
A LOS ANGELES	CA	3,167,000
A ORANGE	CA	822,200
B RIVERSIDE WEST	CA	299,100
B SAN BERNARDINO	CA	487,100
B VENTURA EAST	CA	97,300
B VENTURA WEST	CA	124,900

ADI TOTAL TVHH 5,036,000

COUNTY SIZE SUMMARY

A	2	3,989,200	79.2%
B	4	1,008,400	20.0%
C	1	31,500	0.6%
D	1	6,900	0.1%

LOUISVILLE

ADI TVHH RANK 47 % OF US TVHH .57%

B CLARK	IN	32,600
D CRAWFORD	IN	3,600
B FLOYD	IN	23,600
B HARRISON	IN	10,600
C JACKSON	IN	13,800
D JEFFERSON	IN	10,400
D JENNINGS	IN	8,000
D ORANGE	IN	7,100
D SCOTT	IN	7,400
D WASHINGTON	IN	8,500
D BRECKINRIDGE	KY	6,300
B BULLITT	KY	15,700
D CARROLL	KY	3,600
D GRAYSON	KY	8,400
D GREEN	KY	3,900
C HARDIN	KY	28,100
D HART	KY	6,000
D HENRY	KY	4,700
B JEFFERSON	KY	262,800
D LARUE	KY	4,400
D MARION	KY	5,700
D MEADE	KY	8,200
D NELSON	KY	10,500
B OLDHAM	KY	10,900
B SHELBY	KY	9,100
D SPENCER	KY	2,200
D TAYLOR	KY	8,700
D TRIMBLE	KY	2,200
D WASHINGTON	KY	3,400

ADI TOTAL TVHH 530,400

COUNTY SIZE SUMMARY

A			
B	7	365,300	68.9%
C	2	41,900	7.9%
D	20	123,200	23.2%

LUBBOCK

ADI TVHH RANK 150 % OF US TVHH .15%

D BAILEY	TX	2,700
D BORDEN	TX	300
D COCHRAN	TX	1,600
D CROSBY	TX	2,800
D DAWSON	TX	5,200

LUBBOCK (CONT)

D	DICKENS	TX	1,200
D	FLOYD	TX	3,000
D	GARZA	TX	1,800
C	HALE	TX	12,500
D	HOCKLEY	TX	8,200
D	KENT	TX	400
D	KING	TX	200
D	LAMB	TX	5,800
B	LUBBOCK	TX	82,000
D	LYNN	TX	2,500
D	MOTLEY	TX	800
D	TERRY	TX	5,100
D	YOAKUM	TX	3,600

ADI TOTAL TVHH 139,700

COUNTY SIZE SUMMARY

A			
B	1	82,000	58.7%
C	1	12,500	8.9%
D	16	45,200	32.4%

MACON

ADI TVHH RANK 123 % OF US TVHH .19%

C	BALDWIN	GA	12,100
B	BIBB	GA	58,700
D	BLECKLEY	GA	3,700
D	CRAWFORD	GA	2,400
D	DODGE	GA	6,100
D	DOOLY	GA	3,600
D	HANCOCK	GA	2,900
B	HOUSTON	GA	33,300
B	JONES	GA	7,100
C	LAURENS	GA	13,900
D	MONROE	GA	5,700
B	PEACH	GA	8,000
D	PULASKI	GA	2,900
B	TWIGGS	GA	3,500
D	WASHINGTON	GA	6,500
D	WHEELER	GA	1,900
D	WILKINSON	GA	3,800

ADI TOTAL TVHH 176,100

COUNTY SIZE SUMMARY

A			
B	5	110,600	62.8%
C	2	26,000	14.8%
D	10	39,500	22.4%

MADISON

ADI TVHH RANK 90 % OF US TVHH .30%

C	COLUMBIA	WI	18,400
B	DANE	WI	144,000
D	GREEN	WI	12,400
D	IOWA	WI	7,700
D	JUNEAU	WI	8,600
D	LAFAYETTE	WI	6,100
D	MARQUETTE	WI	5,600
D	RICHLAND	WI	6,600
C	ROCK	WI	52,600
C	SAUK	WI	18,100

ADI TOTAL TVHH 280,100

COUNTY SIZE SUMMARY

A			
B	1	144,000	51.4%
C	3	89,100	31.8%
D	6	47,000	16.8%

MANKATO

ADI TVHH RANK 206 % OF US TVHH .02%

D	EMMET	IA	4,600
C	BLUE EARTH	MN	18,600

ADI TOTAL TVHH 23,200

MANKATO (CONT)

COUNTY SIZE SUMMARY

A			
B			
C	1	18,600	80.2%
D	1	4,600	19.8%

MARQUETTE

ADI TVHH RANK 184 % OF US TVHH .06%

D	ALGER	MI	3,000
D	BARAGA	MI	3,000
C	HOUGHTON	MI	12,900
D	IRON	MI	5,500
D	KEWEENAW	MI	700
C	MARQUETTE	MI	25,100
D	ONTONAGON	MI	3,400
D	FLORENCE	WI	1,400

ADI TOTAL TVHH 55,000

COUNTY SIZE SUMMARY

A			
B			
C	2	38,000	69.1%
D	6	17,000	30.9%

MCALLEN-BROWNSVILLE: LRGV

ADI TVHH RANK 113 % OF US TVHH .22%

B	CAMERON	TX	79,400
B	HIDALGO	TX	109,900
C	STARR	TX	10,300
D	WILLACY	TX	5,000

ADI TOTAL TVHH 204,600

COUNTY SIZE SUMMARY

A			
B	2	189,300	92.5%
C	1	10,300	5.0%
D	1	5,000	2.4%

MEDFORD

ADI TVHH RANK 152 % OF US TVHH .15%

D	MODOC	CA	3,300
C	SISKIYOU	CA	16,400
D	CURRY	OR	7,500
C	JACKSON	OR	55,400
C	JOSEPHINE	OR	28,300
C	KLAMATH	OR	21,700
D	LAKE	OR	2,800

ADI TOTAL TVHH 135,400

COUNTY SIZE SUMMARY

A			
B			
C	4	121,800	90.0%
D	3	13,600	10.0%

MEMPHIS

ADI TVHH RANK 38 % OF US TVHH .66%

B	CRITTENDEN	AR	17,100
D	CROSS	AR	6,700
D	LEE	AR	4,900
C	MISSISSIPPI	AR	19,400
D	PHILLIPS	AR	10,300
D	POINSETT	AR	9,200
D	ST FRANCIS	AR	9,600
D	PEMISCOT	MO	8,400
D	ALCORN	MS	13,200
D	BENTON	MS	2,700
D	COAHOMA	MS	12,100
B	DE SOTO	MS	24,100
D	LAFAYETTE	MS	11,400

MEMPHIS (CONT)

D	MARSHALL	MS	11,000
D	PANOLA	MS	10,300
D	QUITMAN	MS	3,700
D	TATE	MS	7,300
D	TIPPAH	MS	7,100
D	TUNICA	MS	3,000
D	UNION	MS	8,900
D	CHESTER	TN	5,200
D	CROCKETT	TN	5,300
D	DYER	TN	13,800
D	FAYETTE	TN	8,700
C	GIBSON	TN	19,000
D	HARDEMAN	TN	8,600
D	HAYWOOD	TN	7,000
D	LAUDERDALE	TN	9,400
D	MC NAIRY	TN	9,700
B	SHELBY	TN	309,100
B	TIPTON	TN	13,400

ADI TOTAL TVHH 609,600

COUNTY SIZE SUMMARY

A			
B	4	363,700	59.7%
C	2	38,400	6.3%
D	25	207,500	34.0%

MERIDIAN

ADI TVHH RANK 179 % OF US TVHH .07%

D	CHOCTAW	AL	5,800
D	SUMTER	AL	5,100
D	CLARKE	MS	6,400
D	KEMPER	MS	3,400
C	LAUDERDALE	MS	28,900
D	NESHOBA	MS	9,300
D	NEWTON	MS	7,600

ADI TOTAL TVHH 66,500

COUNTY SIZE SUMMARY

A			
B			
C	1	28,900	43.5%
D	6	37,600	56.5%

MIAMI-FT.LAUDERDALE

ADI TVHH RANK 15 % OF US TVHH 1.43%

B	BROWARD	FL	555,700
A	DADE	FL	734,500
C	MONROE	FL	35,900

ADI TOTAL TVHH 1,326,100

COUNTY SIZE SUMMARY

A	1	734,500	55.4%
B	1	555,700	41.9%
C	1	35,900	2.7%
D			

MILWAUKEE (KENOSHA & RACINE)

ADI TVHH RANK 28 % OF US TVHH .83%

C	DODGE	WI	27,100
C	JEFFERSON	WI	25,600
C	KENOSHA	WI	44,900
B	MILWAUKEE	WI	379,300
B	OZAUKEE	WI	26,300
B	RACINE	WI	65,000
C	SHEBOYGAN	WI	39,000
C	WALWORTH	WI	28,300
B	WASHINGTON	WI	32,500
B	WAUKESHA	WI	105,400

ADI TOTAL TVHH 773,400

COUNTIES IN ADI MARKETS

MILWAUKEE (KENOSHA & RACINE) (CONT)

COUNTY SIZE SUMMARY

A			
B	5	608,500	78.7%
C	5	164,900	21.3%
D			

MINNEAPOLIS-ST. PAUL

ADI TVHH RANK 14 % OF US TVHH 1.46%

A	ANOKA	MN	82,200
D	BELTRAMI	MN	11,700
D	BENTON	MN	10,200
D	BIG STONE	MN	2,800
D	BROWN	MN	10,000
A	CARVER	MN	16,400
D	CASS	MN	8,000
D	CHIPPEWA	MN	5,300
A	CHISAGO	MN	10,200
D	COTTONWOOD	MN	5,000
C	CROW WING	MN	18,200
A	DAKOTA	MN	93,500
D	DOUGLAS	MN	11,500
C	GOODHUE	MN	14,900
D	GRANT	MN	2,500
A	HENNEPIN	MN	416,600
D	HUBBARD	MN	5,800
A	ISANTI	MN	9,400
D	JACKSON	MN	4,500
D	KANABEC	MN	4,800
C	KANDIYOHI	MN	14,400
D	LAC QUI PARLE	MN	3,600
D	LE SUEUR	MN	8,600
D	LYON	MN	8,900
D	MARTIN	MN	9,200
D	MC LEOD	MN	11,800
D	MEEKER	MN	8,000
D	MILLE LACS	MN	7,000
D	MORRISON	MN	10,500
D	NICOLLET	MN	9,800
D	PINE	MN	7,600
D	POPE	MN	4,600
A	RAMSEY	MN	190,300
D	REDWOOD	MN	6,300
D	RENVILLE	MN	7,000
C	RICE	MN	16,600
A	SCOTT	MN	18,300
C	SHERBURNE	MN	12,200
D	SIBLEY	MN	5,300
C	STEARNS	MN	37,200
D	STEELE	MN	11,200
D	STEVENS	MN	3,500
D	SWIFT	MN	4,400
D	TODD	MN	9,400
D	TRAVERSE	MN	1,600
D	WABASHA	MN	7,600
D	WADENA	MN	4,800
D	WASECA	MN	6,700
A	WASHINGTON	MN	47,900
D	WATONWAN	MN	4,600
A	WRIGHT	MN	22,800
D	YELLOW MEDICINE	MN	4,400
C	BARRON	WI	15,900
D	BURNETT	WI	5,500
D	DUNN	WI	12,400
D	PEPIN	WI	2,800
D	PIERCE	WI	11,700
D	POLK	WI	13,600
A	ST CROIX	WI	17,700
D	WASHBURN	WI	5,800

ADI TOTAL TVHH 1,355,000

COUNTY SIZE SUMMARY

A	11	925,300	68.3%
B			
C	7	129,400	9.5%
D	42	300,300	22.2%

MINOT-BISMARCK-DICKINSON-GLENDIVE

ADI TVHH RANK 147 % OF US TVHH .15%

D	DANIELS	MT	1,000
D	DAWSON	MT	3,900

MINOT-BISMARCK-DICKINSON-GLENDIVE (CONT)

D	FALLON	MT	1,200
D	MC CONE	MT	900
D	RICHLAND	MT	4,100
D	ROOSEVELT	MT	3,700
D	SHERIDAN	MT	2,000
D	WIBAUX	MT	500
D	ADAMS	ND	1,200
D	BILLINGS	ND	400
D	BOTTINEAU	ND	3,200
D	BOWMAN	ND	1,600
D	BURKE	ND	1,400
C	BURLEIGH	ND	22,700
D	DIVIDE	ND	1,200
D	DUNN	ND	1,600
D	EMMONS	ND	2,000
D	GOLDEN VALLEY	ND	900
D	GRANT	ND	1,500
D	HETTINGER	ND	1,500
D	KIDDER	ND	1,400
D	LOGAN	ND	1,200
D	MC HENRY	ND	2,800
D	MC INTOSH	ND	1,900
D	MC KENZIE	ND	2,500
D	MC LEAN	ND	4,400
D	MERCER	ND	4,900
D	MORTON	ND	9,500
D	MOUNTRAIL	ND	2,800
D	OLIVER	ND	800
D	PIERCE	ND	2,000
D	RENVILLE	ND	1,400
D	ROLETTE	ND	3,800
D	SHERIDAN	ND	1,000
D	SIOUX	ND	1,000
D	SLOPE	ND	400
D	STARK	ND	8,200
C	WARD	ND	21,400
D	WELLS	ND	2,600
D	WILLIAMS	ND	8,800
D	CAMPBELL	SD	800
D	CORSON	SD	1,400
D	PERKINS	SD	1,700

ADI TOTAL TVHH 143,200

COUNTY SIZE SUMMARY

A			
B			
C	2	44,100	30.8%
D	41	99,100	69.2%

MISSOULA

ADI TVHH RANK 174 % OF US TVHH .08%

C	FLATHEAD	MT	23,500
D	GRANITE	MT	1,100
C	LAKE	MT	8,300
D	MINERAL	MT	1,600
C	MISSOULA	MT	31,400
C	RAVALLI	MT	10,100

ADI TOTAL TVHH 76,000

COUNTY SIZE SUMMARY

A			
B			
C	4	73,300	96.4%
D	2	2,700	3.6%

MOBILE-PENSACOLA (FT. WALTON BEACH)

ADI TVHH RANK 61 % OF US TVHH .45%

B	BALDWIN	AL	37,400
D	CLARKE	AL	9,400
C	ESCAMBIA	AL	12,500
B	MOBILE	AL	145,400
D	MONROE	AL	8,200
D	WASHINGTON	AL	5,700
B	ESCAMBIA	FL	108,400
B	OKALOOSA	FL	59,700
B	SANTA ROSA	FL	26,500
D	GEORGE	MS	5,800

ADI TOTAL TVHH 419,000

MOBILE-PENSACOLA (FT. WALTON BEACH) (CONT)

COUNTY SIZE SUMMARY

A			
B	5	377,400	90.1%
C	1	12,500	3.0%
D	4	29,100	6.9%

MONROE-EL DORADO

ADI TVHH RANK 121 % OF US TVHH .20%

D	ASHLEY	AR	9,200
B	UNION	AR	18,400
D	CALDWELL	LA	4,700
D	CATAHOULA	LA	4,300
D	CONCORDIA	LA	7,800
D	EAST CARROLL	LA	3,600
D	FRANKLIN	LA	8,300
D	JACKSON	LA	6,800
D	LA SALLE	LA	5,900
C	LINCOLN	LA	14,100
D	MADISON	LA	5,600
C	MOREHOUSE	LA	13,000
B	OUACHITA	LA	51,800
D	RICHLAND	LA	7,900
D	TENSAS	LA	2,800
B	UNION	LA	8,000
D	WEST CARROLL	LA	4,600
D	WINN	LA	6,100

ADI TOTAL TVHH 182,900

COUNTY SIZE SUMMARY

A			
B	3	78,200	42.8%
C	2	27,100	14.8%
D	13	77,600	42.4%

MONTGOMERY-SELMA

ADI TVHH RANK 105 % OF US TVHH .24%

B	AUTAUGA	AL	13,200
D	BULLOCK	AL	3,400
D	BUTLER	AL	7,900
D	CONECUH	AL	5,300
C	COVINGTON	AL	14,800
D	CRENSHAW	AL	5,300
B	DALLAS	AL	18,500
B	ELMORE	AL	17,800
D	LOWNDES	AL	4,000
D	MACON	AL	8,900
D	MARENGO	AL	8,600
B	MONTGOMERY	AL	83,000
D	PERRY	AL	4,800
D	PIKE	AL	10,600
C	TALLAPOOSA	AL	15,400
D	WILCOX	AL	4,400

ADI TOTAL TVHH 225,900

COUNTY SIZE SUMMARY

A			
B	4	132,500	58.7%
C	2	30,200	13.4%
D	10	63,200	28.0%

NASHVILLE (COOKEVILLE)

ADI TVHH RANK 32 % OF US TVHH .77%

D	ALLEN	KY	5,900
D	BARREN	KY	12,900
C	CHRISTIAN	KY	20,000
D	CLINTON	KY	3,600
D	CUMBERLAND	KY	2,800
D	LOGAN	KY	10,000
D	MONROE	KY	4,700
D	SIMPSON	KY	5,400
D	TODD	KY	4,300
D	TRIGG	KY	3,600
D	BEDFORD	TN	11,300
D	BENTON	TN	6,100
D	CANNON	TN	4,000

NASHVILLE (COOKEVILLE) (CONT)

B	CHEATHAM	TN	10,000
D	CLAY	TN	3,100
C	COFFEE	TN	16,600
B	DAVIDSON	TN	209,300
D	DE KALB	TN	5,800
D	DECATUR	TN	4,300
B	DICKSON	TN	13,400
D	FRANKLIN	TN	12,600
D	HENRY	TN	11,700
D	HICKMAN	TN	6,200
D	HOUSTON	TN	2,400
D	HUMPHREYS	TN	6,400
D	JACKSON	TN	3,300
C	LAWRENCE	TN	13,600
D	LEWIS	TN	3,800
D	MACON	TN	6,300
D	MARSHALL	TN	8,300
C	MAURY	TN	21,600
C	MONTGOMERY	TN	35,600
D	MOORE	TN	1,700
D	OVERTON	TN	6,800
D	PERRY	TN	2,600
D	PICKETT	TN	1,600
C	PUTNAM	TN	20,000
B	ROBERTSON	TN	15,900
B	RUTHERFORD	TN	42,100
D	SMITH	TN	5,700
D	STEWART	TN	3,900
B	SUMNER	TN	37,400
D	TROUSDALE	TN	2,700
D	VAN BUREN	TN	1,500
D	WARREN	TN	13,300
D	WAYNE	TN	5,300
D	WHITE	TN	8,100
B	WILLIAMSON	TN	28,200
B	WILSON	TN	25,900

ADI TOTAL TVHH 711,900

COUNTY SIZE SUMMARY

A			
B	8	382,200	53.7%
C	6	127,400	17.9%
D	35	202,300	28.4%

NEW ORLEANS

ADI TVHH RANK 36 % OF US TVHH .69%

B	JEFFERSON	LA	175,300
C	LAFOURCHE	LA	28,500
B	ORLEANS	LA	207,700
D	PLAQUEMINES	LA	8,200
B	ST BERNARD	LA	24,200
B	ST CHARLES	LA	15,400
D	ST JAMES	LA	6,800
B	ST JOHN THE BAPTIST	LA	13,300
B	ST TAMMANY	LA	54,600
C	TANGIPAHOA	LA	31,300
C	TERREBONNE	LA	32,500
C	WASHINGTON	LA	16,800
D	HANCOCK	MS	12,600
C	PEARL RIVER	MS	14,500

ADI TOTAL TVHH 641,700

COUNTY SIZE SUMMARY

A			
B	6	490,500	76.4%
C	5	123,600	19.3%
D	3	27,600	4.3%

NEW YORK (KINGSTON, POUGHKEEPSIE & BRIDGEPORT)

ADI TVHH RANK 1 % OF US TVHH 7.62%

B	FAIRFIELD	CT	297,900
A	BERGEN	NJ	315,500
A	ESSEX	NJ	309,200
A	HUDSON	NJ	210,000
C	HUNTERDON	NJ	36,000
A	MIDDLESEX	NJ	237,200
B	MONMOUTH	NJ	208,300
A	MORRIS	NJ	148,800
B	OCEAN	NJ	173,000
A	PASSAIC	NJ	168,400
A	SOMERSET	NJ	84,100

NEW YORK (KINGSTON, POUGHKEEPSIE & BRIDGEPORT) (CONT)

C	SUSSEX	NJ	45,900
A	UNION	NJ	187,700
C	WARREN	NJ	33,500
A	BRONX	NY	468,000
B	DUTCHESS	NY	91,100
A	KINGS	NY	898,400
A	NASSAU	NY	450,300
A	NEW YORK	NY	756,500
B	ORANGE	NY	99,000
A	PUTNAM	NY	29,100
A	QUEENS	NY	753,600
A	RICHMOND	NY	133,200
A	ROCKLAND	NY	85,900
A	SUFFOLK	NY	431,800
C	SULLIVAN	NY	26,000
B	ULSTER	NY	62,500
A	WESTCHESTER	NY	322,800
D	PIKE	PA	11,300

ADI TOTAL TVHH 7,075,000

COUNTY SIZE SUMMARY

A	18	5,990,500	84.7%
B	6	931,800	13.2%
C	4	141,400	2.0%
D	1	11,300	0.2%

NORFOLK-PORTSMOUTH-NEWPORT NEWS-HAMPTON

ADI TVHH RANK 43 % OF US TVHH .62%

D	CAMDEN	NC	2,200
B	CURRITUCK	NC	5,800
D	DARE	NC	9,700
D	GATES	NC	3,500
D	HERTFORD	NC	8,300
D	NORTHAMPTON	NC	7,600
D	PASQUOTANK	NC	11,500
D	PERQUIMANS	NC	4,500
D	ACCOMACK	VA	12,400
B	CHESAPEAKE CITY	VA	49,900
B	GLOUCESTER	VA	11,500
B	HAMPTON CITY	VA	46,100
D	ISLE OF WIGHT	VA	9,100
B	JAMES CITY	VA	14,800
D	MATHEWS	VA	3,800
B	NEWPORT NEWS CITY	VA	61,300
B	NORFOLK CITY	VA	94,900
D	NORTHAMPTON	VA	5,500
B	PORTSMOUTH CITY	VA	40,800
D	SOUTHAMPTON	VA	8,100
B	SUFFOLK CITY	VA	18,700
D	SURRY	VA	2,200
B	VA BEACH CITY	VA	126,900
B	YORK	VA	17,900

ADI TOTAL TVHH 577,000

COUNTY SIZE SUMMARY

A			
B	11	488,600	84.7%
C			
D	13	88,400	15.3%

NORTH PLATTE

ADI TVHH RANK 208 % OF US TVHH .02%

D	ARTHUR	NE	200
D	BLAINE	NE	300
D	HOOKER	NE	400
D	KEITH	NE	3,600
D	LINCOLN	NE	12,600
D	LOGAN	NE	400
D	MC PHERSON	NE	200
D	THOMAS	NE	400

ADI TOTAL TVHH 18,100

COUNTY SIZE SUMMARY

A			
B			
C			
D	8	18,100	100.0%

ODESSA-MIDLAND

ADI TVHH RANK 148 % OF US TVHH .15%

D	LEA SOUTH	NM	2,100
D	ANDREWS	TX	5,100
D	BREWSTER	TX	2,900
D	CRANE	TX	1,600
D	CULBERSON	TX	1,000
B	ECTOR	TX	46,200
D	GAINES	TX	4,700
D	GLASSCOCK	TX	400
D	HOWARD	TX	12,600
D	JEFF DAVIS	TX	600
D	LOVING	TX	100
D	MARTIN	TX	1,500
B	MIDLAND	TX	41,900
D	PECOS	TX	4,800
D	PRESIDIO	TX	1,800
D	REAGAN	TX	1,400
D	REEVES	TX	4,700
D	TERRELL	TX	600
D	UPTON	TX	1,500
B	WARD	TX	4,500
D	WINKLER	TX	3,000

ADI TOTAL TVHH 143,000

COUNTY SIZE SUMMARY

A			
B	3	92,600	64.8%
C			
D	18	50,400	35.2%

OKLAHOMA CITY

ADI TVHH RANK 40 % OF US TVHH .65%

D	ALFALFA	OK	2,400
D	BECKHAM	OK	8,000
D	BLAINE	OK	4,900
D	CADDO	OK	12,400
B	CANADIAN	OK	26,500
B	CLEVELAND	OK	61,500
D	CUSTER	OK	11,700
D	DEWEY	OK	2,100
D	ELLIS	OK	1,900
C	GARFIELD	OK	23,500
D	GARVIN	OK	11,000
C	GRADY	OK	16,200
D	GRANT	OK	2,300
D	GREER	OK	2,700
D	HARMON	OK	1,700
D	HARPER	OK	1,800
D	HUGHES	OK	5,700
C	KAY	OK	20,200
D	KINGFISHER	OK	5,300
D	KIOWA	OK	5,000
D	LINCOLN	OK	11,800
B	LOGAN	OK	11,100
D	MAJOR	OK	3,100
B	MC CLAIN	OK	9,300
D	MURRAY	OK	5,000
D	NOBLE	OK	4,900
B	OKLAHOMA	OK	252,900
C	PAYNE	OK	24,200
B	POTTAWATOMIE	OK	22,400
D	ROGER MILLS	OK	1,800
D	SEMINOLE	OK	10,400
D	WASHITA	OK	4,900
D	WOODS	OK	3,900
D	WOODWARD	OK	7,500

ADI TOTAL TVHH 600,000

COUNTY SIZE SUMMARY

A			
B	6	383,700	64.0%
C	4	84,100	14.0%
D	24	132,200	22.0%

OMAHA

ADI TVHH RANK 71 % OF US TVHH .39%

D	ADAMS	IA	2,100
D	CASS	IA	6,400
D	CRAWFORD	IA	6,700
D	FREMONT	IA	3,800
D	HARRISON	IA	5,900

COUNTIES IN ADI MARKETS

OMAHA (CONT)

D	MILLS	IA	4,800
D	MONTGOMERY	IA	5,200
D	PAGE	IA	7,200
B	POTTAWATTAMIE	IA	34,000
D	SHELBY	IA	5,500
D	TAYLOR	IA	3,000
D	ATCHISON	MO	3,100
D	BURT	NE	3,400
D	BUTLER	NE	3,300
D	CASS	NE	8,400
D	COLFAX	NE	3,400
D	CUMING	NE	4,000
D	DODGE	NE	14,000
B	DOUGLAS	NE	158,800
D	JOHNSON	NE	2,000
D	NEMAHA	NE	3,200
D	OTOE	NE	5,800
D	PAWNEE	NE	1,500
D	PLATTE	NE	11,000
D	RICHARDSON	NE	4,100
B	SARPY	NE	33,600
D	SAUNDERS	NE	7,000
D	SEWARD	NE	6,000
B	WASHINGTON	NE	6,200

ADI TOTAL TVHH 363,400

COUNTY SIZE SUMMARY

A			
B	4	232,600	64.0%
C			
D	25	130,800	36.0%

ORLANDO-DAYTONA BEACH-MELBOURNE (LEESBURG)

ADI TVHH RANK 24 % OF US TVHH .98%

A	BREVARD	FL	172,300
D	FLAGLER	FL	10,800
B	LAKE	FL	65,100
B	MARION	FL	79,600
A	ORANGE	FL	263,000
A	OSCEOLA	FL	40,500
A	SEMINOLE	FL	108,100
D	SUMTER	FL	12,200
A	VOLUSIA	FL	157,500

ADI TOTAL TVHH 909,100

COUNTY SIZE SUMMARY

A	5	741,400	81.6%
B	2	144,700	15.9%
C			
D	2	23,000	2.5%

OTTUMWA-KIRKSVILLE (WAPELLO)

ADI TVHH RANK 203 % OF US TVHH .03%

D	DAVIS	IA	3,300
D	JEFFERSON	IA	6,600
D	VAN BUREN	IA	3,100
D	ADAIR	MO	8,800
D	PUTNAM	MO	2,100
D	SCHUYLER	MO	2,000
D	SULLIVAN	MO	2,800

ADI TOTAL TVHH 28,700

COUNTY SIZE SUMMARY

A			
B			
C			
D	7	28,700	100.0%

PADUCAH-CAPE GIRARDEAU-HARRISBURG-MARION

ADI TVHH RANK 76 % OF US TVHH .36%

D	ALEXANDER	IL	4,500
C	FRANKLIN	IL	17,200
D	GALLATIN	IL	2,700
D	HAMILTON	IL	3,700

PADUCAH-CAPE GIRARDEAU-HARRISBURG-MARION (CONT)

D	HARDIN	IL	2,100
C	JACKSON	IL	23,300
D	JOHNSON	IL	3,200
D	MASSAC	IL	6,100
D	POPE	IL	1,800
D	PULASKI	IL	3,400
D	SALINE	IL	11,700
D	UNION	IL	7,600
C	WILLIAMSON	IL	24,500
D	BALLARD	KY	3,200
D	CALDWELL	KY	4,900
D	CALLOWAY	KY	11,700
D	CARLISLE	KY	2,000
D	CRITTENDEN	KY	3,200
D	FULTON	KY	3,100
D	GRAVES	KY	13,500
D	HICKMAN	KY	1,900
D	LIVINGSTON	KY	3,700
D	LYON	KY	2,300
D	MARSHALL	KY	10,800
C	MC CRACKEN	KY	24,500
D	BOLLINGER	MO	4,300
C	BUTLER	MO	14,600
C	CAPE GIRARDEAU	MO	23,500
D	CARTER	MO	1,900
D	DUNKLIN	MO	12,600
D	MADISON	MO	4,800
D	MISSISSIPPI	MO	5,400
D	NEW MADRID	MO	7,400
D	REYNOLDS	MO	2,600
C	SCOTT	MO	15,000
D	STODDARD	MO	11,200
D	WAYNE	MO	5,000
D	LAKE	TN	2,500
D	OBION	TN	13,000
D	WEAKLEY	TN	12,400

ADI TOTAL TVHH 332,800

COUNTY SIZE SUMMARY

A			
B			
C	7	142,600	42.8%
D	33	190,200	57.2%

PALM SPRINGS

ADI TVHH RANK 177 % OF US TVHH .08%

B	RIVERSIDE CENTRAL	CA	72,300

ADI TOTAL TVHH 72,300

COUNTY SIZE SUMMARY

A			
B	1	72,300	100.0%
C			
D			

PANAMA CITY

ADI TVHH RANK 169 % OF US TVHH .09%

C	BAY	FL	52,900
D	CALHOUN	FL	3,400
D	FRANKLIN	FL	3,000
D	GULF	FL	4,400
D	LIBERTY	FL	1,700
D	WALTON	FL	11,800
D	WASHINGTON	FL	6,400

ADI TOTAL TVHH 83,600

COUNTY SIZE SUMMARY

A			
B			
C	1	52,900	63.3%
D	6	30,700	36.7%

PARKERSBURG

ADI TVHH RANK 197 % OF US TVHH .04%

D	PLEASANTS	WV	2,900
C	WOOD	WV	36,200

ADI TOTAL TVHH 39,100

COUNTY SIZE SUMMARY

A			
B			
C	1	36,200	92.6%
D	1	2,900	7.4%

PEORIA-BLOOMINGTON

ADI TVHH RANK 108 % OF US TVHH .24%

C	FULTON	IL	15,100
C	LIVINGSTON	IL	14,700
D	MARSHALL	IL	5,000
D	MASON	IL	6,600
B	MC LEAN	IL	46,500
B	PEORIA	IL	71,700
D	PUTNAM	IL	2,100
D	STARK	IL	2,500
B	TAZEWELL	IL	47,100
B	WOODFORD	IL	11,800

ADI TOTAL TVHH 223,100

COUNTY SIZE SUMMARY

A			
B	4	177,100	79.4%
C	2	29,800	13.4%
D	4	16,200	7.3%

PHILADELPHIA (ALLENTWN, READING VINELND, WILDWOOD & WILMINGTN,DE)

ADI TVHH RANK 4 % OF US TVHH 2.95%

C	KENT	DE	39,500
B	NEW CASTLE	DE	161,900
B	ATLANTIC	NJ	84,600
A	BURLINGTON	NJ	141,100
A	CAMDEN	NJ	185,800
C	CAPE MAY	NJ	41,800
C	CUMBERLAND	NJ	49,300
A	GLOUCESTER	NJ	77,300
B	MERCER	NJ	121,500
C	SALEM	NJ	24,700
B	BERKS	PA	130,400
A	BUCKS	PA	197,400
A	CHESTER	PA	132,300
A	DELAWARE	PA	209,400
B	LEHIGH	PA	115,700
C	MONROE	PA	37,000
A	MONTGOMERY	PA	260,200
B	NORTHAMPTON	PA	93,900
A	PHILADELPHIA	PA	632,200

ADI TOTAL TVHH 2,736,000

COUNTY SIZE SUMMARY

A	8	1,835,700	67.1%
B	6	708,000	25.9%
C	5	192,300	7.0%
D			

PHOENIX (PRESCOTT & KINGMAN)

ADI TVHH RANK 20 % OF US TVHH 1.11%

D	APACHE SOUTH	AZ	4,300
C	GILA	AZ	15,500
D	GRAHAM	AZ	7,300
D	GREENLEE	AZ	2,900
D	LA PAZ	AZ	6,100
A	MARICOPA	AZ	845,800
C	MOHAVE	AZ	37,000
C	NAVAJO	AZ	21,600
C	PINAL	AZ	37,800
C	YAVAPAI	AZ	44,000
D	RIVERSIDE EAST	CA	7,600

ADI TOTAL TVHH 1,029,900

COUNTIES IN ADI MARKETS

PHOENIX (PRESCOTT & KINGMAN) (CONT)

COUNTY SIZE SUMMARY

A	1	845,800	82.1%
B			
C	5	155,900	15.1%
D	5	28,200	2.7%

PITTSBURGH

ADI TVHH RANK 17 % OF US TVHH 1.25%

D	GARRETT	MD	9,800
A	ALLEGHENY	PA	542,800
C	ARMSTRONG	PA	29,700
A	BEAVER	PA	70,800
B	BUTLER	PA	56,000
C	CLARION	PA	14,600
C	FAYETTE	PA	56,000
C	GREENE	PA	15,100
C	INDIANA	PA	32,400
C	LAWRENCE	PA	37,200
C	VENANGO	PA	23,100
A	WASHINGTON	PA	80,200
A	WESTMORELAND	PA	144,000
C	HANCOCK	WV	15,000
C	MONONGALIA	WV	30,100

ADI TOTAL TVHH 1,156,800

COUNTY SIZE SUMMARY

A	4	837,800	72.4%
B	1	56,000	4.8%
C	9	253,200	21.9%
D	1	9,800	0.8%

PORTLAND, OR

ADI TVHH RANK 27 % OF US TVHH .88%

D	BAKER	OR	5,700
B	CLACKAMAS	OR	97,200
D	CLATSOP	OR	12,400
C	COLUMBIA	OR	13,400
D	CROOK	OR	5,300
D	GILLIAM	OR	800
D	HARNEY	OR	2,700
D	HOOD RIVER	OR	6,000
D	JEFFERSON	OR	4,600
D	LINCOLN	OR	15,200
C	LINN	OR	33,400
B	MARION	OR	82,000
B	MULTNOMAH	OR	235,700
C	POLK	OR	17,900
D	SHERMAN	OR	700
D	TILLAMOOK	OR	8,200
D	UNION	OR	7,900
D	WASCO	OR	7,700
B	WASHINGTON	OR	111,100
D	WHEELER	OR	700
C	YAMHILL	OR	21,100
B	CLARK	WA	84,000
C	COWLITZ	WA	31,300
D	KLICKITAT	WA	5,800
D	SKAMANIA	WA	2,800
D	WAHKIAKUM	WA	1,300

ADI TOTAL TVHH 814,900

COUNTY SIZE SUMMARY

A			
B	5	610,000	74.9%
C	5	117,100	14.4%
D	16	87,800	10.8%

PORTLAND-POLAND SPRING

ADI TVHH RANK 70 % OF US TVHH .40%

B	ANDROSCOGGIN	ME	39,400
B	CUMBERLAND	ME	93,700
D	FRANKLIN	ME	11,100
C	KENNEBEC	ME	44,600
C	KNOX	ME	14,200
D	LINCOLN	ME	11,800

PORTLAND-POLAND SPRING (CONT)

C	OXFORD	ME	20,000
D	SAGADAHOC	ME	12,900
B	YORK	ME	65,800
C	CARROLL	NH	15,200
D	COOS	NH	13,600
C	GRAFTON	NH	27,400

ADI TOTAL TVHH 369,700

COUNTY SIZE SUMMARY

A			
B	3	198,900	53.8%
C	5	121,400	32.8%
D	4	49,400	13.4%

PRESQUE ISLE

ADI TVHH RANK 202 % OF US TVHH .03%

C	AROOSTOOK	ME	29,000

ADI TOTAL TVHH 29,000

COUNTY SIZE SUMMARY

A			
B			
C	1	29,000	100.0%
D			

PROVIDENCE-NEW BEDFORD (VINEYARD HAVEN)

ADI TVHH RANK 45 % OF US TVHH .60%

B	BRISTOL	MA	184,200
D	DUKES	MA	5,600
B	BRISTOL	RI	16,700
B	KENT	RI	59,900
C	NEWPORT	RI	30,900
B	PROVIDENCE	RI	224,000
B	WASHINGTON	RI	38,300

ADI TOTAL TVHH 559,600

COUNTY SIZE SUMMARY

A			
B	5	523,100	93.5%
C	1	30,900	5.5%
D	1	5,600	1.0%

QUINCY-HANNIBAL

ADI TVHH RANK 156 % OF US TVHH .12%

C	LEE	IA	16,100
C	ADAMS	IL	26,500
D	BROWN	IL	2,000
D	HANCOCK	IL	9,100
D	MC DONOUGH	IL	12,200
D	PIKE	IL	7,200
D	SCHUYLER	IL	3,000
D	SCOTT	IL	2,400
D	CLARK	MO	3,000
D	KNOX	MO	2,100
D	LEWIS	MO	3,500
D	MACON	MO	6,300
C	MARION	MO	10,600
D	MONROE	MO	3,500
D	RALLS	MO	3,400
D	SCOTLAND	MO	2,100
D	SHELBY	MO	3,000

ADI TOTAL TVHH 116,000

COUNTY SIZE SUMMARY

A			
B			
C	3	53,200	45.9%
D	14	62,800	54.1%

RALEIGH-DURHAM (FAYETTEVILLE & GOLDSBORO)

ADI TVHH RANK 34 % OF US TVHH .74%

C	CHATHAM	NC	14,900
B	CUMBERLAND	NC	87,100
B	DURHAM	NC	71,300
B	FRANKLIN	NC	13,100
C	GRANVILLE	NC	13,500
C	HALIFAX	NC	20,100
C	HARNETT	NC	24,700
D	HOKE	NC	7,800
C	JOHNSTON	NC	31,400
C	LEE	NC	16,300
C	MOORE	NC	24,900
C	NASH	NC	28,300
B	ORANGE	NC	35,000
D	PERSON	NC	11,600
C	SAMPSON	NC	19,000
D	SCOTLAND	NC	12,200
C	VANCE	NC	14,400
B	WAKE	NC	159,300
D	WARREN	NC	5,900
C	WAYNE	NC	36,900
C	WILSON	NC	24,700
D	MECKLENBURG	VA	10,600

ADI TOTAL TVHH 683,000

COUNTY SIZE SUMMARY

A			
B	5	365,800	53.6%
C	12	269,100	39.4%
D	5	48,100	7.0%

RAPID CITY

ADI TVHH RANK 163 % OF US TVHH .10%

D	CARTER	MT	600
D	BANNER	NE	300
D	BOX BUTTE	NE	5,100
D	GARDEN	NE	1,000
D	GRANT	NE	300
D	MORRILL	NE	2,300
D	SHERIDAN	NE	2,800
D	SIOUX	NE	700
D	BENNETT	SD	1,000
D	BUTTE	SD	3,200
D	CUSTER	SD	2,700
D	FALL RIVER	SD	3,100
D	HAAKON	SD	1,000
D	HARDING	SD	600
D	JACKSON	SD	1,200
D	LAWRENCE	SD	8,300
D	MEADE	SD	8,500
C	PENNINGTON	SD	32,100
D	SHANNON	SD	2,400
D	ZIEBACH	SD	600
D	CROOK	WY	2,200
D	SHERIDAN	WY	9,600
D	WESTON	WY	2,600

ADI TOTAL TVHH 92,200

COUNTY SIZE SUMMARY

A			
B			
C	1	32,100	34.8%
D	22	60,100	65.2%

RENO

ADI TVHH RANK 117 % OF US TVHH .21%

D	ALPINE	CA	400
D	EL DORADO EAST	CA	12,200
D	LASSEN	CA	7,900
D	MONO	CA	3,600
D	PLACER EAST	CA	4,200
C	CARSON CITY	NV	16,900
D	CHURCHILL	NV	6,800
D	DOUGLAS	NV	10,900
D	ESMERALDA	NV	300
D	EUREKA	NV	500
D	HUMBOLDT	NV	4,800
D	LANDER	NV	2,100
D	LYON	NV	7,600
D	MINERAL	NV	2,600

RENO (CONT)

D NYE NORTH	NV	2,800
D PERSHING	NV	1,800
D STOREY	NV	600
B WASHOE	NV	106,800

ADI TOTAL TVHH 192,800

COUNTY SIZE SUMMARY

A			
B	1	106,800	55.4%
C	1	16,900	8.8%
D	16	69,100	35.8%

RICHMOND

ADI TVHH RANK 63 % OF US TVHH .44%

D AMELIA	VA	2,700
D BRUNSWICK	VA	5,000
D BUCKINGHAM	VA	4,000
D CAROLINE	VA	6,600
B CHARLES CITY	VA	2,000
B CHESTERFIELD	VA	73,200
D CUMBERLAND	VA	2,900
B DINWIDDIE	VA	21,500
D ESSEX	VA	3,100
D FLUVANNA	VA	4,400
B GOOCHLAND	VA	4,400
D GREENE	VA	3,300
D GREENSVILLE	VA	4,900
B HANOVER	VA	20,300
B HENRICO	VA	81,800
D KING AND QUEEN	VA	2,300
D KING WILLIAM	VA	3,900
D LANCASTER	VA	4,500
D LOUISA	VA	7,100
D LUNENBURG	VA	4,100
D MADISON	VA	4,000
D MIDDLESEX	VA	3,500
B NEW KENT	VA	4,100
D NORTHUMBERLAND	VA	4,200
D NOTTOWAY	VA	5,200
D ORANGE	VA	7,900
B POWHATAN	VA	4,100
D PRINCE EDWARD	VA	5,300
B PRINCE GEORGE	VA	15,700
D RICHMOND	VA	2,800
B RICHMOND CITY	VA	88,600
D SUSSEX	VA	3,400

ADI TOTAL TVHH 410,800

COUNTY SIZE SUMMARY

A			
B	10	315,700	76.9%
C			
D	22	95,100	23.1%

ROANOKE-LYNCHBURG

ADI TVHH RANK 68 % OF US TVHH .41%

D ALLEGHANY	VA	9,300
B AMHERST	VA	10,200
B APPOMATTOX	VA	4,700
D BATH	VA	1,800
B BEDFORD	VA	17,300
D BLAND	VA	2,100
B BOTETOURT	VA	9,500
B CAMPBELL	VA	42,200
D CARROLL	VA	9,600
D CHARLOTTE	VA	4,000
B CRAIG	VA	1,500
D FLOYD	VA	4,700
C FRANKLIN	VA	13,600
D GILES	VA	6,100
D GRAYSON	VA	9,100
C HALIFAX	VA	12,100
C HENRY	VA	28,400
D HIGHLAND	VA	1,100
C MONTGOMERY	VA	27,900
D NELSON	VA	4,300
C PITTSYLVANIA	VA	40,500
D PULASKI	VA	12,700
B ROANOKE	VA	80,000
D ROCKBRIDGE	VA	10,300
D WYTHE	VA	9,700
D POCAHONTAS	WV	3,600

ADI TOTAL TVHH 376,300

ROANOKE-LYNCHBURG (CONT)

COUNTY SIZE SUMMARY

A			
B	7	165,400	44.0%
C	5	122,500	32.6%
D	14	88,400	23.5%

ROCHESTER, NY

ADI TVHH RANK 74 % OF US TVHH .38%

B LIVINGSTON	NY	20,300
B MONROE	NY	267,800
B ONTARIO	NY	33,800
B WAYNE	NY	32,200

ADI TOTAL TVHH 354,100

COUNTY SIZE SUMMARY

A			
B	4	354,100	100.0%
C			
D			

ROCHESTER-MASON CITY-AUSTIN

ADI TVHH RANK 146 % OF US TVHH .15%

C CERRO GORDO	IA	19,900
D FLOYD	IA	7,000
D HANCOCK	IA	5,500
D HOWARD	IA	3,900
D KOSSUTH	IA	7,600
D MITCHELL	IA	4,500
D WINNEBAGO	IA	5,200
D WORTH	IA	3,500
D DODGE	MN	5,400
D FARIBAULT	MN	7,000
D FILLMORE	MN	7,600
D FREEBORN	MN	13,300
C MOWER	MN	14,700
C OLMSTED	MN	38,800

ADI TOTAL TVHH 143,900

COUNTY SIZE SUMMARY

A			
B			
C	3	73,400	51.0%
D	11	70,500	49.0%

ROCKFORD

ADI TVHH RANK 135 % OF US TVHH .17%

B BOONE	IL	11,300
D LEE	IL	12,900
C OGLE	IL	17,400
B STEPHENSON	IL	19,300
B WINNEBAGO	IL	97,000

ADI TOTAL TVHH 157,900

COUNTY SIZE SUMMARY

A			
B	3	127,600	80.8%
C	1	17,400	11.0%
D	1	12,900	8.2%

SACRAMENTO-STOCKTON

ADI TVHH RANK 21 % OF US TVHH 1.10%

D AMADOR	CA	11,400
D CALAVERAS	CA	13,200
D COLUSA	CA	5,400
A EL DORADO WEST	CA	35,700
C NEVADA	CA	31,000
A PLACER WEST	CA	56,400
D PLUMAS	CA	8,000
A SACRAMENTO	CA	399,100
A SAN JOAQUIN	CA	162,000

SACRAMENTO-STOCKTON (CONT)

D SIERRA	CA	1,400
B SOLANO EAST	CA	68,100
A STANISLAUS	CA	122,500
C SUTTER	CA	23,100
C TUOLUMNE	CA	16,700
A YOLO	CA	50,500
C YUBA	CA	21,100

ADI TOTAL TVHH 1,025,600

COUNTY SIZE SUMMARY

A	6	826,200	80.6%
B	1	68,100	6.6%
C	4	91,900	9.0%
D	5	39,400	3.8%

ST. JOSEPH

ADI TVHH RANK 188 % OF US TVHH .05%

C BUCHANAN	MO	32,300
D HARRISON	MO	3,900
D HOLT	MO	2,600
D NODAWAY	MO	7,500
D WORTH	MO	1,100

ADI TOTAL TVHH 47,400

COUNTY SIZE SUMMARY

A			
B			
C	1	32,300	68.1%
D	4	15,100	31.9%

ST. LOUIS (MT. VERNON)

ADI TVHH RANK 18 % OF US TVHH 1.20%

D BOND	IL	6,000
D CALHOUN	IL	2,100
A CLINTON	IL	12,000
D FAYETTE	IL	8,000
D GREENE	IL	6,200
C JEFFERSON	IL	15,300
A JERSEY	IL	7,400
C MACOUPIN	IL	19,800
A MADISON	IL	96,500
C MARION	IL	16,900
A MONROE	IL	8,400
D MONTGOMERY	IL	12,100
D PERRY	IL	8,700
C RANDOLPH	IL	12,600
A ST CLAIR	IL	96,600
D WASHINGTON	IL	6,000
D CRAWFORD	MO	7,500
A FRANKLIN	MO	27,100
D GASCONADE	MO	5,300
D IRON	MO	3,900
A JEFFERSON	MO	59,000
D LINCOLN	MO	10,000
D MONTGOMERY	MO	4,200
D PERRY	MO	6,000
D PIKE	MO	6,000
A ST CHARLES	MO	70,800
C ST FRANCOIS	MO	16,600
A ST LOUIS	MO	376,100
A ST LOUIS CITY	MO	164,500
D STE GENEVIEVE	MO	6,000
D WARREN	MO	7,200
D WASHINGTON	MO	6,800

ADI TOTAL TVHH 1,111,600

COUNTY SIZE SUMMARY

A	10	918,400	82.6%
B			
C	5	81,200	7.3%
D	17	112,000	10.1%

SALINAS-MONTEREY

ADI TVHH RANK 110 % OF US TVHH .23%

B MONTEREY	CA	114,100
D SAN BENITO	CA	11,800

SALINAS-MONTEREY (CONT)

B	SANTA CRUZ	CA	87,300

ADI TOTAL TVHH 213,200

COUNTY SIZE SUMMARY

A			
B	2	201,400	94.5%
C			
D	1	11,800	5.5%

SALISBURY

ADI TVHH RANK 162 % OF US TVHH .10%

C	SUSSEX	DE	45,500
D	SOMERSET	MD	6,900
C	WICOMICO	MD	28,000
C	WORCESTER	MD	15,500

ADI TOTAL TVHH 95,900

COUNTY SIZE SUMMARY

A			
B			
C	3	89,000	92.8%
D	1	6,900	7.2%

SALT LAKE CITY (CEDAR CITY)

ADI TVHH RANK 41 % OF US TVHH .64%

D	DOLORES	CO	500
D	BEAR LAKE	ID	2,200
D	FRANKLIN	ID	2,700
D	ONEIDA	ID	1,100
D	ELKO	NV	10,600
D	WHITE PINE	NV	2,900
D	BEAVER	UT	1,500
C	BOX ELDER	UT	11,500
C	CACHE	UT	21,200
D	CARBON	UT	7,700
D	DAGGETT	UT	200
B	DAVIS	UT	54,100
D	DUCHESNE	UT	3,900
D	EMERY	UT	3,400
D	GARFIELD	UT	1,100
D	GRAND	UT	2,500
D	IRON	UT	5,700
D	JUAB	UT	1,700
D	KANE	UT	1,500
D	MILLARD	UT	4,000
D	MORGAN	UT	1,600
D	PIUTE	UT	400
D	RICH	UT	700
B	SALT LAKE	UT	242,800
D	SAN JUAN	UT	2,900
D	SANPETE	UT	5,100
D	SEVIER	UT	5,100
D	SUMMIT	UT	5,200
B	TOOELE	UT	9,200
D	UINTAH	UT	7,000
B	UTAH	UT	69,300
D	WASATCH	UT	3,300
C	WASHINGTON	UT	13,500
D	WAYNE	UT	600
B	WEBER	UT	55,000
D	BIG HORN	WY	4,000
D	LINCOLN	WY	5,100
D	SUBLETTE	WY	1,900
C	SWEETWATER	WY	15,300
D	UINTA	WY	6,500
D	WASHAKIE	WY	3,200

ADI TOTAL TVHH 597,700

COUNTY SIZE SUMMARY

A			
B	5	430,400	72.0%
C	4	61,500	10.3%
D	32	105,800	17.7%

SAN ANGELO

ADI TVHH RANK 186 % OF US TVHH .05%

D	COKE	TX	1,300
D	CONCHO	TX	1,100
D	CROCKETT	TX	1,500
D	IRION	TX	500
D	KIMBLE	TX	1,500
D	MC CULLOCH	TX	3,600
D	MENARD	TX	900
D	SCHLEICHER	TX	900
D	STERLING	TX	400
D	SUTTON	TX	1,500
C	TOM GREEN	TX	37,400

ADI TOTAL TVHH 50,600

COUNTY SIZE SUMMARY

A			
B			
C	1	37,400	73.9%
D	10	13,200	26.1%

SAN ANTONIO (KERRVILLE)

ADI TVHH RANK 42 % OF US TVHH .63%

D	ATASCOSA	TX	10,500
D	BANDERA	TX	4,200
B	BEXAR	TX	421,200
B	COMAL	TX	19,900
D	DE WITT	TX	7,000
D	DIMMIT	TX	3,200
D	EDWARDS	TX	700
D	FRIO	TX	4,200
D	GOLIAD	TX	1,900
D	GONZALES	TX	6,500
B	GUADALUPE	TX	22,500
D	KARNES	TX	4,300
D	KENDALL	TX	5,900
C	KERR	TX	15,000
D	KINNEY	TX	800
D	LA SALLE	TX	1,800
D	LAVACA	TX	7,000
C	MAVERICK	TX	10,300
D	MCMULLEN	TX	300
D	MEDINA	TX	9,600
D	REAL	TX	1,000
D	UVALDE	TX	8,100
C	VAL VERDE	TX	12,700
D	WILSON	TX	7,100
D	ZAVALA	TX	3,100

ADI TOTAL TVHH 588,800

COUNTY SIZE SUMMARY

A			
B	3	463,600	78.7%
C	3	38,000	6.5%
D	19	87,200	14.8%

SAN DIEGO

ADI TVHH RANK 25 % OF US TVHH .98%

A	SAN DIEGO	CA	906,400

ADI TOTAL TVHH 906,400

COUNTY SIZE SUMMARY

A	1	906,400	100.0%
B			
C			
D			

SAN FRANCISCO-OAKLAND-SAN JOSE (SANTA ROSA & VALLEJO)

ADI TVHH RANK 5 % OF US TVHH 2.39%

A	ALAMEDA	CA	487,600
C	CONTRA COSTA EAST	CA	32,700
A	CONTRA COSTA WEST	CA	262,600
C	LAKE	CA	22,200
A	MARIN	CA	94,800
C	MENDOCINO	CA	28,600

SAN FRANCISCO-OAKLAND-SAN JOSE (SANTA ROSA & VALLEJO) (CONT)

C	NAPA	CA	40,400
A	SAN FRANCISCO	CA	307,600
A	SAN MATEO	CA	245,900
C	SANTA CLARA EAST	CA	26,600
B	SANTA CLARA WEST	CA	481,200
C	SOLANO WEST	CA	46,000
B	SONOMA	CA	147,400

ADI TOTAL TVHH 2,223,600

COUNTY SIZE SUMMARY

A	5	1,398,500	62.9%
B	2	628,600	28.3%
C	6	196,500	8.8%
D			

SANTA BARBARA-SANTA MARIA-SAN LUIS OBISPO (OXNARD)

ADI TVHH RANK 112 % OF US TVHH .22%

B	SAN LUIS OBISPO	CA	79,200
B	SANTA BARBARA NORTH	CA	60,000
B	SANTA BARBARA SOUTH	CA	68,400

ADI TOTAL TVHH 207,600

COUNTY SIZE SUMMARY

A			
B	3	207,600	100.0%
C			
D			

SAVANNAH

ADI TVHH RANK 104 % OF US TVHH .25%

D	APPLING	GA	5,700
D	BACON	GA	3,500
B	BRYAN	GA	5,500
C	BULLOCH	GA	12,900
D	CANDLER	GA	2,700
B	CHATHAM	GA	84,200
B	EFFINGHAM	GA	8,900
D	EVANS	GA	3,200
D	JEFF DAVIS	GA	4,500
C	LIBERTY	GA	13,600
D	LONG	GA	1,900
D	MC INTOSH	GA	3,000
D	MONTGOMERY	GA	2,200
D	PIERCE	GA	4,700
D	SCREVEN	GA	5,700
D	TATTNALL	GA	6,200
D	TOOMBS	GA	9,200
D	TREUTLEN	GA	2,100
D	WAYNE	GA	7,500
C	BEAUFORT	SC	32,400
D	HAMPTON	SC	7,000
B	JASPER	SC	5,600

ADI TOTAL TVHH 232,200

COUNTY SIZE SUMMARY

A			
B	4	104,200	44.9%
C	3	58,900	25.4%
D	15	69,100	29.8%

SEATTLE-TACOMA (BELLINGHAM)

ADI TVHH RANK 16 % OF US TVHH 1.41%

C	CHELAN	WA	20,400
C	CLALLAM	WA	21,900
C	GRAYS HARBOR	WA	23,900
C	ISLAND	WA	21,500
D	JEFFERSON	WA	8,100
A	KING	WA	585,900
B	KITSAP	WA	68,200
D	KITTITAS WEST	WA	2,000
C	LEWIS	WA	22,200
C	MASON	WA	14,700
D	PACIFIC	WA	7,100
A	PIERCE	WA	211,400

COUNTIES IN ADI MARKETS

SEATTLE-TACOMA (BELLINGHAM) (CONT)

D	SAN JUAN	WA	4,400
C	SKAGIT	WA	28,800
A	SNOHOMISH	WA	162,500
B	THURSTON	WA	62,300
C	WHATCOM	WA	46,300

ADI TOTAL TVHH 1,311,600

COUNTY SIZE SUMMARY

A	3	959,800	73.2%
B	2	130,500	9.9%
C	8	199,700	15.2%
D	4	21,600	1.6%

SHREVEPORT-TEXARKANA

ADI TVHH RANK 65 % OF US TVHH .42%

D	COLUMBIA	AR	9,700
D	HEMPSTEAD	AR	8,200
D	HOWARD	AR	5,000
D	LAFAYETTE	AR	3,300
B	LITTLE RIVER	AR	5,000
B	MILLER	AR	14,300
D	SEVIER	AR	5,400
D	BIENVILLE	LA	6,100
B	BOSSIER	LA	32,300
B	CADDO	LA	102,100
D	CLAIBORNE	LA	6,100
D	DE SOTO	LA	10,100
C	NATCHITOCHES	LA	13,800
D	RED RIVER	LA	3,700
D	SABINE	LA	10,300
B	WEBSTER	LA	17,200
C	MC CURTAIN	OK	13,100
B	BOWIE	TX	31,200
D	CAMP	TX	4,100
D	CASS	TX	11,000
D	FRANKLIN	TX	3,100
C	HARRISON	TX	20,400
D	MARION	TX	4,100
D	MORRIS	TX	5,200
D	PANOLA	TX	8,300
D	RED RIVER	TX	6,000
D	SHELBY	TX	9,400
D	TITUS	TX	9,100
D	UPSHUR	TX	12,000

ADI TOTAL TVHH 389,600

COUNTY SIZE SUMMARY

A			
B	6	202,100	51.9%
C	3	47,300	12.1%
D	20	140,200	36.0%

SIOUX CITY

ADI TVHH RANK 137 % OF US TVHH .17%

D	BUENA VISTA	IA	7,600
D	CHEROKEE	IA	5,800
D	CLAY	IA	7,300
D	DICKINSON	IA	6,200
D	IDA	IA	3,500
D	MONONA	IA	4,300
D	O BRIEN	IA	6,200
D	PALO ALTO	IA	4,300
D	PLYMOUTH	IA	9,200
D	SAC	IA	5,200
D	SIOUX	IA	10,600
C	WOODBURY	IA	38,600
D	ANTELOPE	NE	3,000
D	CEDAR	NE	3,900
C	DAKOTA	NE	6,700
D	DIXON	NE	2,600
D	KNOX	NE	3,800
D	MADISON	NE	12,600
D	PIERCE	NE	3,100
D	STANTON	NE	2,500
D	THURSTON	NE	2,400
D	WAYNE	NE	3,300
D	WHEELER	NE	400
D	UNION	SD	4,200

ADI TOTAL TVHH 157,300

SIOUX CITY (CONT)

COUNTY SIZE SUMMARY

A			
B			
C	2	45,300	28.8%
D	22	112,000	71.2%

SIOUX FALLS-MITCHELL

ADI TVHH RANK 103 % OF US TVHH .25%

D	LYON	IA	4,300
D	OSCEOLA	IA	3,100
D	LINCOLN	MN	2,700
D	MURRAY	MN	3,900
D	NOBLES	MN	7,500
D	PIPESTONE	MN	4,300
D	ROCK	MN	3,800
D	BOYD	NE	1,300
D	CHERRY	NE	2,500
D	AURORA	SD	1,100
D	BEADLE	SD	7,300
D	BON HOMME	SD	2,500
D	BROOKINGS	SD	8,900
C	BROWN	SD	14,500
D	BRULE	SD	2,000
D	BUFFALO	SD	400
D	CHARLES MIX	SD	3,200
D	CLARK	SD	1,900
D	CLAY	SD	4,700
D	CODINGTON	SD	8,800
B	DAVISON	SD	6,600
D	DAY	SD	2,900
D	DEUEL	SD	1,800
D	DEWEY	SD	1,400
D	DOUGLAS	SD	1,400
D	EDMUNDS	SD	1,700
D	FAULK	SD	1,200
D	GRANT	SD	3,100
D	GREGORY	SD	2,100
D	HAMLIN	SD	1,900
D	HAND	SD	1,800
B	HANSON	SD	1,100
B	HUGHES	SD	6,300
D	HUTCHINSON	SD	3,200
D	HYDE	SD	900
D	JERAULD	SD	1,100
D	JONES	SD	600
D	KINGSBURY	SD	2,600
D	LAKE	SD	4,300
D	LINCOLN	SD	5,300
D	LYMAN	SD	1,300
D	MARSHALL	SD	2,000
B	MC COOK	SD	2,400
D	MC PHERSON	SD	1,500
D	MELLETTE	SD	700
D	MINER	SD	1,400
B	MINNEHAHA	SD	51,900
D	MOODY	SD	2,400
D	POTTER	SD	1,300
D	ROBERTS	SD	3,700
D	SANBORN	SD	1,200
D	SPINK	SD	3,200
D	STANLEY	SD	900
D	SULLY	SD	700
D	TODD	SD	1,800
D	TRIPP	SD	2,700
D	TURNER	SD	3,400
D	WALWORTH	SD	2,600
D	YANKTON	SD	7,200

ADI TOTAL TVHH 232,300

COUNTY SIZE SUMMARY

A			
B	4	62,000	26.7%
C	1	14,500	6.2%
D	54	155,800	67.1%

SOUTH BEND-ELKHART

ADI TVHH RANK 77 % OF US TVHH .35%

B	ELKHART	IN	55,800
D	FULTON	IN	7,400
C	KOSCIUSKO	IN	24,600
D	LAGRANGE	IN	9,400
B	MARSHALL	IN	15,600

SOUTH BEND-ELKHART (CONT)

D	PULASKI	IN	5,000
B	ST JOSEPH	IN	91,400
D	STARKE	IN	8,100
B	BERRIEN	MI	62,800
C	CASS	MI	18,700
C	ST JOSEPH	MI	22,800

ADI TOTAL TVHH 321,600

COUNTY SIZE SUMMARY

A			
B	4	225,600	70.1%
C	3	66,100	20.6%
D	4	29,900	9.3%

SPOKANE

ADI TVHH RANK 78 % OF US TVHH .35%

D	BENEWAH	ID	3,200
D	BONNER	ID	9,500
D	BOUNDARY	ID	2,600
D	CLEARWATER	ID	3,200
D	IDAHO	ID	4,900
B	KOOTENAI	ID	25,100
D	LATAH	ID	10,900
D	LEWIS	ID	1,400
D	NEZ PERCE	ID	13,000
D	SHOSHONE	ID	5,500
D	LINCOLN	MT	6,500
D	SANDERS	MT	3,600
D	WALLOWA	OR	2,800
D	ADAMS	WA	5,000
D	ASOTIN	WA	6,700
D	COLUMBIA	WA	1,500
D	DOUGLAS	WA	9,700
D	FERRY	WA	2,000
D	GARFIELD	WA	900
C	GRANT	WA	19,000
D	LINCOLN	WA	3,600
D	OKANOGAN	WA	12,200
D	PEND OREILLE	WA	3,300
B	SPOKANE	WA	139,100
D	STEVENS	WA	10,900
C	WHITMAN	WA	15,200

ADI TOTAL TVHH 321,300

COUNTY SIZE SUMMARY

A			
B	2	164,200	51.1%
C	2	34,200	10.6%
D	22	122,900	38.3%

SPRINGFIELD, MA

ADI TVHH RANK 97 % OF US TVHH .27%

C	FRANKLIN	MA	27,200
B	HAMPDEN	MA	170,300
B	HAMPSHIRE	MA	48,600

ADI TOTAL TVHH 246,100

COUNTY SIZE SUMMARY

A			
B	2	218,900	88.9%
C	1	27,200	11.1%
D			

SPRINGFIELD, MO

ADI TVHH RANK 82 % OF US TVHH .33%

D	BAXTER	AR	13,500
D	BOONE	AR	11,900
D	CARROLL	AR	8,200
D	FULTON	AR	4,400
D	MARION	AR	5,300
D	NEWTON	AR	3,000
D	BARRY	MO	10,700
D	BENTON	MO	5,400
D	CAMDEN	MO	10,900
D	CEDAR	MO	5,000
B	CHRISTIAN	MO	11,400

SPRINGFIELD, MO (CONT)

D DADE	MO	3,200
D DALLAS	MO	5,200
D DENT	MO	5,400
D DOUGLAS	MO	4,700
B GREENE	MO	80,500
D HICKORY	MO	3,300
D HOWELL	MO	11,600
D LACLEDE	MO	10,400
D LAWRENCE	MO	11,700
D OZARK	MO	3,500
D PHELPS	MO	12,200
D POLK	MO	7,900
C PULASKI	MO	11,300
D SHANNON	MO	2,900
D ST CLAIR	MO	3,400
D STONE	MO	7,800
D TANEY	MO	10,900
D TEXAS	MO	8,300
D WEBSTER	MO	8,400
D WRIGHT	MO	6,200

ADI TOTAL TVHH 308,500

COUNTY SIZE SUMMARY

A		
B 2	91,900	29.8%
C 1	11,300	3.7%
D 28	205,300	66.5%

SPRINGFIELD-DECATUR-CHAMPAIGN

ADI TVHH RANK 75 % OF US TVHH .37%

D CASS	IL	5,300
B CHAMPAIGN	IL	63,100
D CHRISTIAN	IL	14,200
C COLES	IL	19,300
D DE WITT	IL	7,100
D DOUGLAS	IL	7,600
D EFFINGHAM	IL	12,200
D FORD	IL	5,700
D LOGAN	IL	10,500
B MACON	IL	47,600
B MENARD	IL	4,700
C MORGAN	IL	14,200
D MOULTRIE	IL	5,300
D PIATT	IL	6,400
B SANGAMON	IL	75,500
D SHELBY	IL	9,100
B VERMILION	IL	34,800

ADI TOTAL TVHH 342,600

COUNTY SIZE SUMMARY

A		
B 5	225,700	65.9%
C 2	33,500	9.8%
D 10	83,400	24.3%

SYRACUSE

ADI TVHH RANK 69 % OF US TVHH .40%

C CAYUGA	NY	28,500
C CORTLAND	NY	16,800
B MADISON	NY	22,600
C ONEIDA WEST	NY	32,700
B ONONDAGA	NY	173,000
B OSWEGO	NY	42,500
D SCHUYLER	NY	6,300
D SENECA	NY	11,800
C TOMPKINS	NY	30,800
D YATES	NY	8,600

ADI TOTAL TVHH 373,600

COUNTY SIZE SUMMARY

A		
B 3	238,100	63.7%
C 4	108,800	29.1%
D 3	26,700	7.1%

TALLAHASSEE-THOMASVILLE (BAINBRIDGE)

ADI TVHH RANK 115 % OF US TVHH .21%

B GADSDEN	FL	15,000
D HAMILTON	FL	3,100
D JEFFERSON	FL	4,100
D LAFAYETTE	FL	1,600
B LEON	FL	74,600
D MADISON	FL	5,200
D SUWANNEE	FL	10,000
D TAYLOR	FL	7,100
B WAKULLA	FL	5,300
D BROOKS	GA	5,200
D DECATUR	GA	9,400
D ECHOLS	GA	800
D GRADY	GA	7,600
C LOWNDES	GA	26,500
D MILLER	GA	2,600
D SEMINOLE	GA	3,200
B THOMAS	GA	13,500

ADI TOTAL TVHH 194,800

COUNTY SIZE SUMMARY

A		
B 4	108,400	55.6%
C 1	26,500	13.6%
D 12	59,900	30.7%

TAMPA-ST. PETERSBURG (LAKELAND & SARASOTA)

ADI TVHH RANK 13 % OF US TVHH 1.46%

C CITRUS	FL	42,800
D DE SOTO	FL	8,500
D HARDEE	FL	7,500
A HERNANDO	FL	41,700
C HIGHLANDS	FL	30,100
A HILLSBOROUGH	FL	340,400
B MANATEE	FL	85,000
A PASCO	FL	123,400
A PINELLAS	FL	396,900
B POLK	FL	157,700
B SARASOTA	FL	123,700

ADI TOTAL TVHH 1,357,700

COUNTY SIZE SUMMARY

A 4	902,400	66.5%
B 3	366,400	27.0%
C 2	72,900	5.4%
D 2	16,000	1.2%

TERRE HAUTE

ADI TVHH RANK 132 % OF US TVHH .17%

D CLARK	IL	6,600
D CLAY	IL	5,900
D CRAWFORD	IL	8,000
D CUMBERLAND	IL	4,300
D EDGAR	IL	8,200
D JASPER	IL	4,200
D LAWRENCE	IL	6,300
D RICHLAND	IL	6,500
B CLAY	IN	9,600
D DAVIESS	IN	10,400
D GREENE	IN	12,300
C KNOX	IN	15,500
D MARTIN	IN	3,800
D PARKE	IN	5,700
B SULLIVAN	IN	8,000
B VERMILLION	IN	7,000
B VIGO	IN	39,500

ADI TOTAL TVHH 161,800

COUNTY SIZE SUMMARY

A		
B 4	64,100	39.6%
C 1	15,500	9.6%
D 12	82,200	50.8%

TOLEDO

ADI TVHH RANK 62 % OF US TVHH .45%

C LENAWEE	MI	32,300
C DEFIANCE	OH	14,600
B FULTON	OH	14,700
C HANCOCK	OH	25,300
D HENRY	OH	10,600
B LUCAS	OH	182,300
B OTTAWA	OH	15,700
D PUTNAM	OH	11,400
C SANDUSKY	OH	23,500
C SENECA	OH	22,000
C WILLIAMS	OH	14,600
B WOOD	OH	39,400
D WYANDOT	OH	8,100

ADI TOTAL TVHH 414,500

COUNTY SIZE SUMMARY

A		
B 4	252,100	60.8%
C 6	132,300	31.9%
D 3	30,100	7.3%

TOPEKA

ADI TVHH RANK 137 % OF US TVHH .17%

D BROWN	KS	4,600
D CLAY	KS	3,600
D COFFEY	KS	3,500
D GEARY	KS	10,300
D JACKSON	KS	4,400
D JEFFERSON	KS	5,900
D LYON	KS	13,200
D MARSHALL	KS	5,200
D MORRIS	KS	2,500
D NEMAHA	KS	4,100
B OSAGE	KS	5,900
D POTTAWATOMIE	KS	5,800
C RILEY	KS	20,000
B SHAWNEE	KS	65,900
D WABAUNSEE	KS	2,400

ADI TOTAL TVHH 157,300

COUNTY SIZE SUMMARY

A		
B 2	71,800	45.6%
C 1	20,000	12.7%
D 12	65,500	41.6%

TRAVERSE CITY-CADILLAC

ADI TVHH RANK 127 % OF US TVHH .18%

D ANTRIM	MI	6,800
D BENZIE	MI	4,700
D CHARLEVOIX	MI	8,500
D CHEBOYGAN	MI	8,400
D CHIPPEWA	MI	10,300
D CRAWFORD	MI	3,900
D EMMET	MI	9,700
C GRAND TRAVERSE	MI	24,200
D KALKASKA	MI	5,000
D LAKE	MI	3,900
D LEELANAU	MI	6,300
D LUCE	MI	2,100
D MACKINAC	MI	4,000
D MANISTEE	MI	9,200
D MASON	MI	10,300
D MISSAUKEE	MI	4,000
D MONTMORENCY	MI	3,300
D OSCEOLA	MI	7,800
D OSCODA	MI	3,100
D OTSEGO	MI	6,200
D PRESQUE ISLE	MI	5,300
D ROSCOMMON	MI	9,000
C WEXFORD	MI	10,700

ADI TOTAL TVHH 166,700

COUNTY SIZE SUMMARY

A		
B		
C 2	34,900	20.9%
D 21	131,800	79.1%

TUCSON

ADI TVHH RANK 80 % OF US TVHH .34%

C	COCHISE	AZ	36,100
B	PIMA	AZ	266,900
B	SANTA CRUZ	AZ	9,000
D	HIDALGO	NM	1,900

ADI TOTAL TVHH 313,900

COUNTY SIZE SUMMARY

A			
B	2	275,900	87.9%
C	1	36,100	11.5%
D	1	1,900	0.6%

TULSA (BARTLESVILLE)

ADI TVHH RANK 56 % OF US TVHH .51%

D	CHAUTAUQUA	KS	2,100
D	ELK	KS	1,600
C	MONTGOMERY	KS	16,000
D	ADAIR	OK	7,200
C	CHEROKEE	OK	12,800
D	CRAIG	OK	5,600
B	CREEK	OK	24,100
D	DELAWARE	OK	11,500
D	HASKELL	OK	4,700
D	LATIMER	OK	3,800
B	MAYES	OK	13,200
D	MC INTOSH	OK	7,200
C	MUSKOGEE	OK	26,800
D	NOWATA	OK	4,300
D	OKFUSKEE	OK	4,200
C	OKMULGEE	OK	15,200
B	OSAGE	OK	15,400
D	PAWNEE	OK	6,800
C	PITTSBURG	OK	17,100
B	ROGERS	OK	20,500
B	TULSA	OK	215,000
B	WAGONER	OK	18,600
C	WASHINGTON	OK	17,600

ADI TOTAL TVHH 471,300

COUNTY SIZE SUMMARY

A			
B	6	306,800	65.1%
C	6	105,500	22.4%
D	11	59,000	12.5%

TUSCALOOSA

ADI TVHH RANK 183 % OF US TVHH .06%

D	GREENE	AL	3,600
C	TUSCALOOSA	AL	55,300

ADI TOTAL TVHH 58,900

COUNTY SIZE SUMMARY

A			
B			
C	1	55,300	93.9%
D	1	3,600	6.1%

TWIN FALLS

ADI TVHH RANK 200 % OF US TVHH .03%

D	GOODING	ID	4,200
D	JEROME	ID	5,100
D	LINCOLN	ID	1,200
C	TWIN FALLS	ID	19,600

ADI TOTAL TVHH 30,100

COUNTY SIZE SUMMARY

A			
B			
C	1	19,600	65.1%
D	3	10,500	34.9%

TYLER-LONGVIEW-JACKSONVILLE

ADI TVHH RANK 118 % OF US TVHH .21%

C	ANGELINA	TX	24,600
B	CHEROKEE	TX	14,800
B	GREGG	TX	42,100
D	HOUSTON	TX	8,800
C	NACOGDOCHES	TX	19,100
C	RUSK	TX	16,000
D	SAN AUGUSTINE	TX	3,400
B	SMITH	TX	57,500
D	TRINITY	TX	4,700

ADI TOTAL TVHH 191,000

COUNTY SIZE SUMMARY

A			
B	3	114,400	59.9%
C	3	59,700	31.3%
D	3	16,900	8.8%

UTICA

ADI TVHH RANK 161 % OF US TVHH .11%

C	HERKIMER	NY	24,500
B	ONEIDA EAST	NY	56,100
C	OTSEGO	NY	21,300

ADI TOTAL TVHH 101,900

COUNTY SIZE SUMMARY

A			
B	1	56,100	55.1%
C	2	45,800	44.9%
D			

VICTORIA

ADI TVHH RANK 205 % OF US TVHH .03%

C	VICTORIA	TX	26,300

ADI TOTAL TVHH 26,300

COUNTY SIZE SUMMARY

A			
B			
C	1	26,300	100.0%
D			

WACO-TEMPLE-BRYAN

ADI TVHH RANK 96 % OF US TVHH .27%

B	BELL	TX	67,000
C	BRAZOS	TX	46,700
D	BURLESON	TX	5,300
B	CORYELL	TX	17,300
D	FALLS	TX	7,100
D	LAMPASAS	TX	5,900
D	LEON	TX	5,300
D	MADISON	TX	3,600
B	MC LENNAN	TX	72,000
D	MILAM	TX	8,600
D	MILLS	TX	1,800
D	ROBERTSON	TX	6,000
D	SAN SABA	TX	2,400

ADI TOTAL TVHH 249,000

COUNTY SIZE SUMMARY

A			
B	3	156,300	62.8%
C	1	46,700	18.8%
D	9	46,000	18.5%

WASHINGTON, DC

ADI TVHH RANK 9 % OF US TVHH 1.85%

A	DIST OF COLUMBIA	DC	252,300
C	ALLEGANY	MD	28,500

WASHINGTON, DC (CONT)

A	CALVERT	MD	18,100
A	CHARLES	MD	32,200
A	FREDERICK	MD	51,900
A	MONTGOMERY	MD	278,300
A	PRINCE GEORGES	MD	257,100
C	ST MARYS	MD	25,300
C	FRANKLIN	PA	45,600
A	ARLINGTON	VA	132,300
D	CLARKE	VA	4,200
D	CULPEPER	VA	9,100
A	FAIRFAX	VA	299,800
C	FAUQUIER	VA	16,500
C	FREDERICK	VA	23,100
D	KING GEORGE	VA	4,400
A	LOUDOUN	VA	27,300
D	PAGE	VA	8,100
A	PRINCE WILLIAM	VA	75,700
D	RAPPAHANNOCK	VA	2,700
D	SHENANDOAH	VA	11,900
C	SPOTSYLVANIA	VA	23,100
A	STAFFORD	VA	18,600
D	WARREN	VA	9,600
D	WESTMORELAND	VA	6,100
C	BERKELEY	WV	22,100
D	HAMPSHIRE	WV	6,200
C	JEFFERSON	WV	13,400
D	MINERAL	WV	10,500
D	MORGAN	WV	4,600

ADI TOTAL TVHH 1,718,600

COUNTY SIZE SUMMARY

A	11	1,443,600	84.0%
B			
C	8	197,600	11.5%
D	11	77,400	4.5%

WATERTOWN-CARTHAGE

ADI TVHH RANK 170 % OF US TVHH .09%

C	JEFFERSON	NY	37,100
D	LEWIS	NY	9,300
C	ST LAWRENCE	NY	36,400

ADI TOTAL TVHH 82,800

COUNTY SIZE SUMMARY

A			
B			
C	2	73,500	88.8%
D	1	9,300	11.2%

WAUSAU-RHINELANDER

ADI TVHH RANK 127 % OF US TVHH .18%

D	ADAMS	WI	5,200
D	CLARK	WI	12,000
D	FOREST	WI	3,300
D	LANGLADE	WI	7,600
B	LINCOLN	WI	11,300
B	MARATHON	WI	42,200
B	ONEIDA	WI	13,200
C	PORTAGE	WI	20,800
D	PRICE	WI	6,300
D	TAYLOR	WI	6,700
D	VILAS	WI	7,800
C	WOOD	WI	30,300

ADI TOTAL TVHH 166,700

COUNTY SIZE SUMMARY

A			
B	3	66,700	40.0%
C	2	51,100	30.7%
D	7	48,900	29.3%

WEST PALM BEACH-FT. PIERCE-VERO BEACH

ADI TVHH RANK 46 % OF US TVHH .57%

C	INDIAN RIVER	FL	38,700
B	MARTIN	FL	42,500

WEST PALM BEACH-FT. PIERCE-VERO BEACH (CONT)

D	OKEECHOBEE	FL	11,700
B	PALM BEACH NO	FL	236,600
B	PALM BEACH SO	FL	145,900
B	ST LUCIE	FL	58,400

ADI TOTAL TVHH 533,800

COUNTY SIZE SUMMARY

A			
B	4	483,400	90.6%
C	1	38,700	7.2%
D	1	11,700	2.2%

WHEELING-STEUBENVILLE

ADI TVHH RANK 143 % OF US TVHH .16%

B	BELMONT	OH	30,200
C	GUERNSEY	OH	15,000
D	HARRISON	OH	6,000
B	JEFFERSON	OH	31,300
D	MONROE	OH	5,900
D	NOBLE	OH	4,100
B	BROOKE	WV	10,600
B	MARSHALL	WV	15,000
B	OHIO	WV	23,200
D	TYLER	WV	3,900
D	WETZEL	WV	7,600

ADI TOTAL TVHH 152,800

COUNTY SIZE SUMMARY

A			
B	5	110,300	72.2%
C	1	15,000	9.8%
D	5	27,500	18.0%

WICHITA-HUTCHINSON

ADI TVHH RANK 60 % OF US TVHH .46%

D	BARBER	KS	2,600
D	BARTON	KS	11,700
B	BUTLER	KS	18,500
D	CHASE	KS	1,300
D	CHEYENNE	KS	1,500
D	CLARK	KS	1,000
D	COMANCHE	KS	1,000
C	COWLEY	KS	14,200
D	DECATUR	KS	1,700
D	DICKINSON	KS	8,200
D	EDWARDS	KS	1,700
D	ELLIS	KS	10,000
D	ELLSWORTH	KS	2,800
D	FINNEY	KS	11,000
D	FORD	KS	9,800
D	GOVE	KS	1,400
D	GRAHAM	KS	1,400
D	GRANT	KS	2,700
D	GRAY	KS	1,900
D	GREELEY	KS	700
D	GREENWOOD	KS	3,100
D	HAMILTON	KS	1,100
D	HARPER	KS	3,000
B	HARVEY	KS	11,400
D	HASKELL	KS	1,400
D	HODGEMAN	KS	900
D	KEARNY	KS	1,200
D	KINGMAN	KS	3,400
D	KIOWA	KS	1,400
D	LANE	KS	1,000
D	LINCOLN	KS	1,600
D	LOGAN	KS	1,400
D	MARION	KS	5,000
D	MC PHERSON	KS	10,300
D	MEADE	KS	1,800
D	MITCHELL	KS	3,100
D	MORTON	KS	1,200
D	NESS	KS	1,600
D	NORTON	KS	2,600
D	OSBORNE	KS	2,200
D	OTTAWA	KS	2,200
D	PAWNEE	KS	3,000
D	PHILLIPS	KS	2,800
D	PRATT	KS	4,100
D	RAWLINS	KS	1,400
B	RENO	KS	25,200

WICHITA-HUTCHINSON (CONT)

D	RICE	KS	4,500
D	ROOKS	KS	2,300
D	RUSH	KS	1,500
D	RUSSELL	KS	3,100
C	SALINE	KS	20,200
D	SCOTT	KS	2,100
B	SEDGWICK	KS	157,700
D	SEWARD	KS	6,700
D	SHERIDAN	KS	1,300
D	SHERMAN	KS	2,800
D	STAFFORD	KS	2,300
D	STANTON	KS	800
D	STEVENS	KS	1,700
D	SUMNER	KS	10,100
D	THOMAS	KS	2,900
D	TREGO	KS	1,700
D	WALLACE	KS	700
D	WICHITA	KS	1,000
D	DUNDY	NE	1,200
D	HITCHCOCK	NE	1,500
D	BEAVER	OK	2,900

ADI TOTAL TVHH 431,500

COUNTY SIZE SUMMARY

A			
B	4	212,800	49.3%
C	2	34,400	8.0%
D	61	184,300	42.7%

WICHITA FALLS-LAWTON

ADI TVHH RANK 131 % OF US TVHH .18%

B	COMANCHE	OK	39,800
D	COTTON	OK	2,800
D	JACKSON	OK	10,900
D	JEFFERSON	OK	3,200
C	STEPHENS	OK	17,000
D	TILLMAN	OK	4,100
B	ARCHER	TX	3,100
D	BAYLOR	TX	1,800
B	CLAY	TX	4,100
D	FOARD	TX	900
D	HARDEMAN	TX	2,200
D	JACK	TX	2,800
D	KNOX	TX	1,900
D	MONTAGUE	TX	7,100
D	THROCKMORTON	TX	900
B	WICHITA	TX	46,800
D	WILBARGER	TX	5,900
D	YOUNG	TX	7,600

ADI TOTAL TVHH 162,900

COUNTY SIZE SUMMARY

A			
B	4	93,800	57.6%
C	1	17,000	10.4%
D	13	52,100	32.0%

WILKES BARRE-SCRANTON

ADI TVHH RANK 53 % OF US TVHH .53%

C	CARBON	PA	22,300
C	CLINTON	PA	14,300
B	COLUMBIA	PA	22,900
B	LACKAWANNA	PA	85,000
B	LUZERNE	PA	128,500
C	LYCOMING	PA	44,000
D	MONTOUR	PA	6,100
C	NORTHUMBERLAND	PA	39,900
C	SCHUYLKILL	PA	61,500
C	SNYDER	PA	12,700
D	SULLIVAN	PA	2,200
C	SUSQUEHANNA	PA	15,600
D	UNION	PA	11,200
C	WAYNE	PA	15,600
B	WYOMING	PA	10,600

ADI TOTAL TVHH 492,400

WILKES BARRE-SCRANTON (CONT)

COUNTY SIZE SUMMARY

A			
B	4	247,000	50.2%
C	8	225,900	45.9%
D	3	19,500	4.0%

WILMINGTON

ADI TVHH RANK 144 % OF US TVHH .16%

D	BLADEN	NC	11,400
B	BRUNSWICK	NC	20,400
C	COLUMBUS	NC	19,300
B	NEW HANOVER	NC	48,000
D	PENDER	NC	10,300
C	ROBESON	NC	36,200

ADI TOTAL TVHH 145,600

COUNTY SIZE SUMMARY

A			
B	2	68,400	47.0%
C	2	55,500	38.1%
D	2	21,700	14.9%

YAKIMA

ADI TVHH RANK 126 % OF US TVHH .18%

D	MORROW	OR	2,600
C	UMATILLA	OR	20,200
C	BENTON	WA	40,100
D	FRANKLIN	WA	12,800
D	KITTITAS EAST	WA	7,500
C	WALLA WALLA	WA	16,900
B	YAKIMA	WA	68,100

ADI TOTAL TVHH 168,200

COUNTY SIZE SUMMARY

A			
B	1	68,100	40.5%
C	3	77,200	45.9%
D	3	22,900	13.6%

YOUNGSTOWN

ADI TVHH RANK 91 % OF US TVHH .30%

C	COLUMBIANA	OH	41,500
B	MAHONING	OH	103,100
B	TRUMBULL	OH	87,000
C	MERCER	PA	45,400

ADI TOTAL TVHH 277,000

COUNTY SIZE SUMMARY

A			
B	2	190,100	68.6%
C	2	86,900	31.4%
D			

ZANESVILLE

ADI TVHH RANK 199 % OF US TVHH .04%

D	MORGAN	OH	5,100
C	MUSKINGUM	OH	32,100

ADI TOTAL TVHH 37,200

COUNTY SIZE SUMMARY

A			
B			
C	1	32,100	86.3%
D	1	5,100	13.7%

COUNTIES IN ADI MARKETS

UNITED STATES TOTALS (SUM OF ADIS)

COUNTY SIZE SUMMARY

SIZE	NUMBER	TVHH	%US	TOTAL HH
A	165	36,193,100	39.0	36,727,500
B	528	33,291,400	35.9	33,733,500
C	548	13,400,200	14.4	13,640,300
D	1852	9,959,200	10.7	10,151,000

ADI Population Estimates

ADI Market Population Summary (includes 22 demographic categories for each ADI).

ADI MARKETS POPULATION SUMMARY

ABILENE-SWEETWATER

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		113,900	.12	158
PERSONS	2+	293,300	.12	159
	18+	227,400	.12	158
	18-49	134,400	.11	159
	12-24	54,200	.12	161
	12-34	97,800	.11	161
	18-34	75,600	.11	160
WOMEN TOTAL		120,600	.12	157
	18-49	66,800	.11	159
	12-24	26,100	.12	161
	18-34	36,800	.11	160
	25-49	51,400	.11	159
	25-54	58,600	.11	159
MEN TOTAL		106,800	.12	158
	18-49	67,600	.11	161
	18-34	38,800	.11	162
	21-49	60,500	.11	160
	25-49	51,000	.11	160
	25-54	57,500	.11	160
TEENS TOTAL		22,200	.11	163
CHILD TOTAL		43,700	.12	160
	6-11	25,500	.12	160

ALBUQUERQUE (SANTA FE & HOBBS)

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		506,000	.55	52
PERSONS	2+	1,357,100	.57	47
	18+	995,600	.54	51
	18-49	692,300	.57	47
	12-24	271,100	.60	45
	12-34	520,700	.59	44
	18-34	394,700	.58	46
WOMEN TOTAL		510,600	.53	54
	18-49	345,300	.57	47
	12-24	133,800	.60	45
	18-34	194,500	.58	46
	25-49	273,600	.57	48
	25-54	304,900	.57	48
MEN TOTAL		485,000	.55	47
	18-49	347,000	.57	46
	18-34	200,200	.58	45
	21-49	316,800	.57	46
	25-49	273,600	.58	46
	25-54	303,000	.57	47
TEENS TOTAL		126,000	.64	43
CHILD TOTAL		235,500	.66	42
	6-11	137,200	.65	43

AMARILLO

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		178,100	.19	122
PERSONS	2+	459,700	.19	122
	18+	345,700	.19	124
	18-49	224,900	.19	124
	12-24	84,700	.19	126
	12-34	161,900	.18	124
	18-34	124,400	.18	126
WOMEN TOTAL		179,100	.19	123
	18-49	111,700	.19	124
	12-24	41,200	.19	124
	18-34	60,700	.18	124
	25-49	88,700	.19	123
	25-54	100,100	.19	124
MEN TOTAL		166,600	.19	124
	18-49	113,200	.19	122
	18-34	63,700	.18	125
	21-49	103,200	.19	123
	25-49	89,000	.19	124
	25-54	100,100	.19	123
TEENS TOTAL		37,500	.19	127
CHILD TOTAL		76,500	.22	120
	6-11	43,600	.21	121

ALBANY, GA (VALDOSTA & CORDELE)

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		138,000	.15	151
PERSONS	2+	388,000	.15	144
	18+	281,500	.15	148
	18-49	183,700	.15	146
	12-24	76,200	.17	140
	12-34	140,500	.16	143
	18-34	103,600	.15	147
WOMEN TOTAL		151,100	.16	145
	18-49	94,300	.16	143
	12-24	38,100	.17	136
	18-34	52,500	.16	143
	25-49	74,400	.16	140
	25-54	83,900	.16	141
MEN TOTAL		130,400	.15	150
	18-49	89,400	.15	148
	18-34	51,100	.15	148
	21-49	81,300	.15	147
	25-49	70,000	.15	148
	25-54	78,300	.15	149
TEENS TOTAL		36,900	.19	129
CHILD TOTAL		69,600	.20	125
	6-11	41,200	.19	124

ALEXANDRIA, LA

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		88,100	.09	166
PERSONS	2+	247,900	.10	163
	18+	183,900	.10	163
	18-49	123,500	.10	163
	12-24	54,600	.12	160
	12-34	94,800	.11	163
	18-34	72,500	.11	162
WOMEN TOTAL		92,900	.10	164
	18-49	58,200	.10	165
	12-24	24,100	.11	165
	18-34	32,500	.10	165
	25-49	45,100	.09	163
	25-54	51,000	.09	163
MEN TOTAL		91,000	.10	163
	18-49	65,300	.11	162
	18-34	40,000	.12	159
	21-49	57,000	.10	162
	25-49	46,100	.10	163
	25-54	50,900	.10	164
TEENS TOTAL		22,300	.11	162
CHILD TOTAL		41,700	.12	161
	6-11	23,700	.11	163

ANNISTON

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		45,600	.05	190
PERSONS	2+	121,800	.05	189
	18+	93,100	.05	191
	18-49	64,000	.05	188
	12-24	27,600	.06	187
	12-34	48,400	.06	188
	18-34	38,400	.06	189
WOMEN TOTAL		48,000	.05	190
	18-49	31,200	.05	189
	12-24	12,700	.06	188
	18-34	18,100	.05	189
	25-49	23,300	.05	189
	25-54	26,300	.05	189
MEN TOTAL		45,100	.05	190
	18-49	32,800	.05	188
	18-34	20,300	.06	187
	21-49	27,900	.05	191
	25-49	23,100	.05	191
	25-54	25,800	.05	191
TEENS TOTAL		10,000	.05	187
CHILD TOTAL		12,700	.05	193
	6-11	11,100	.05	187

ALBANY-SCHENECTADY-TROY

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		491,500	.53	54
PERSONS	2+	1,265,400	.53	52
	18+	984,600	.53	53
	18-49	602,500	.50	55
	12-24	236,000	.52	54
	12-34	445,600	.51	55
	18-34	338,000	.50	55
WOMEN TOTAL		523,100	.54	52
	18-49	302,700	.50	55
	12-24	116,100	.52	54
	18-34	167,700	.50	55
	25-49	239,100	.50	54
	25-54	272,400	.51	53
MEN TOTAL		461,500	.52	52
	18-49	299,800	.50	54
	18-34	170,300	.49	54
	21-49	270,700	.49	55
	25-49	235,000	.50	54
	25-54	266,200	.50	54
TEENS TOTAL		107,600	.54	54
CHILD TOTAL		173,200	.49	58
	6-11	106,600	.50	57

ALPENA

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		15,700	.02	209
PERSONS	2+	40,900	.02	209
	18+	30,900	.02	209
	18-49	18,300	.02	209
	12-24	7,700	.02	209
	12-34	13,200	.02	209
	18-34	9,300	.01	209
WOMEN TOTAL		16,000	.02	209
	18-49	9,100	.02	209
	12-24	3,700	.02	208
	18-34	4,600	.01	209
	25-49	7,300	.02	209
	25-54	8,400	.02	209
MEN TOTAL		14,900	.02	209
	18-49	9,200	.02	209
	18-34	4,700	.01	209
	21-49	8,300	.02	209
	25-49	7,200	.02	209
	25-54	8,200	.02	209
TEENS TOTAL		3,900	.02	207
CHILD TOTAL		6,100	.02	209
	6-11	3,700	.02	209

ARDMORE-ADA

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		74,700	.08	175
PERSONS	2+	190,100	.08	177
	18+	147,400	.08	176
	18-49	83,200	.07	179
	12-24	32,700	.07	181
	12-34	59,500	.07	181
	18-34	44,400	.07	184
WOMEN TOTAL		77,900	.08	176
	18-49	41,500	.07	179
	12-24	15,800	.07	181
	18-34	21,600	.07	182
	25-49	33,000	.07	179
	25-54	37,800	.07	178
MEN TOTAL		69,500	.08	178
	18-49	41,700	.07	179
	18-34	22,600	.07	184
	21-49	37,700	.07	179
	25-49	32,600	.07	179
	25-54	36,700	.07	179
TEENS TOTAL		15,100	.08	178
CHILD TOTAL		27,600	.08	179
	6-11	16,200	.08	179

ADI MARKETS POPULATION SUMMARY

ATLANTA (ATHENS & ROME)

TV HOUSEHOLDS	1,421,300	1.53	12

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	3,697,500	1.54	11
18+	2,799,500	1.52	12
18-49	2,003,500	1.66	11
12-24	692,000	1.53	11
12-34	1,422,400	1.62	11
18-34	1,107,800	1.63	11
WOMEN TOTAL	1,470,700	1.52	11
18-49	1,011,400	1.68	11
12-24	344,200	1.55	11
18-34	560,900	1.67	11
25-49	821,700	1.72	11
25-54	906,800	1.66	11
MEN TOTAL	1,328,800	1.51	11
18-49	992,100	1.64	11
18-34	546,900	1.59	11
21-49	916,700	1.66	11
25-49	804,400	1.70	11
25-54	884,400	1.67	11
TEENS TOTAL	314,600	1.59	11
CHILD TOTAL	583,400	1.64	11
6-11	358,300	1.69	11

AUGUSTA

TV HOUSEHOLDS	211,100	.23	111

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	576,900	.24	110
18+	428,600	.23	113
18-49	289,600	.24	107
12-24	115,600	.26	109
12-34	217,400	.25	106
18-34	164,800	.24	110
WOMEN TOTAL	226,700	.23	111
18-49	146,800	.24	106
12-24	56,200	.25	111
18-34	82,000	.24	109
25-49	116,000	.24	105
25-54	130,300	.24	105
MEN TOTAL	201,900	.23	113
18-49	142,800	.24	110
18-34	82,800	.24	110
21-49	128,400	.23	109
25-49	110,600	.23	108
25-54	123,700	.23	107
TEENS TOTAL	52,600	.27	103
CHILD TOTAL	95,700	.27	102
6-11	56,700	.27	101

AUSTIN, TX

TV HOUSEHOLDS	362,900	.39	72

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	902,200	.38	74
18+	702,700	.38	74
18-49	497,800	.41	67
12-24	196,000	.43	65
12-34	382,100	.43	63
18-34	313,800	.46	58
WOMEN TOTAL	358,400	.37	74
18-49	242,400	.40	68
12-24	94,900	.43	66
18-34	150,300	.45	61
25-49	180,500	.38	71
25-54	199,000	.37	74
MEN TOTAL	344,300	.39	70
18-49	255,400	.42	65
18-34	163,500	.47	56
21-49	229,600	.42	66
25-49	189,600	.40	66
25-54	206,700	.39	68
TEENS TOTAL	68,300	.34	81
CHILD TOTAL	131,200	.37	77
6-11	77,600	.37	79

BAKERSFIELD

TV HOUSEHOLDS	155,600	.17	141

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	427,400	.18	130
18+	316,800	.17	136
18-49	213,400	.15	126
12-24	82,200	.18	130
12-34	159,100	.18	127
18-34	122,300	.18	128
WOMEN TOTAL	161,000	.17	137
18-49	105,000	.17	129
12-24	40,300	.18	128
18-34	59,400	.18	127
25-49	82,600	.17	127
25-54	92,600	.17	128
MEN TOTAL	155,800	.18	132
18-49	108,400	.18	128
18-34	62,900	.18	128
21-49	99,200	.18	125
25-49	85,400	.18	125
25-54	95,100	.18	125
TEENS TOTAL	36,600	.19	130
CHILD TOTAL	73,600	.21	122
6-11	41,600	.20	123

BALTIMORE

TV HOUSEHOLDS	945,700	1.02	22

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	2,501,300	1.04	22
18+	1,945,800	1.05	22
18-49	1,300,000	1.08	21
12-24	475,000	1.05	21
12-34	933,400	1.06	21
18-34	717,500	1.05	21
WOMEN TOTAL	1,017,600	1.05	20
18-49	651,900	1.08	20
12-24	232,800	1.05	20
18-34	350,400	1.06	20
25-49	524,900	1.10	20
25-54	591,200	1.10	21
MEN TOTAL	928,200	1.05	23
18-49	648,100	1.07	21
18-34	361,100	1.05	22
21-49	593,900	1.08	21
25-49	516,000	1.09	20
25-54	579,600	1.09	20
TEENS TOTAL	215,900	1.09	18
CHILD TOTAL	339,600	.96	24
6-11	208,800	.99	23

BANGOR

TV HOUSEHOLDS	118,300	.13	155

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	312,100	.13	155
18+	238,800	.13	155
18-49	152,500	.13	155
12-24	60,500	.13	155
12-34	113,300	.13	156
18-34	86,300	.13	157
WOMEN TOTAL	124,000	.13	155
18-49	75,400	.13	155
12-24	29,300	.13	155
18-34	42,300	.13	157
25-49	59,300	.12	155
25-54	67,100	.12	155
MEN TOTAL	114,800	.13	155
18-49	77,100	.13	155
18-34	44,000	.13	156
21-49	69,500	.13	155
25-49	59,700	.13	155
25-54	67,100	.13	155
TEENS TOTAL	27,000	.14	153
CHILD TOTAL	46,300	.13	156
6-11	28,300	.13	156

BATON ROUGE

TV HOUSEHOLDS	254,100	.27	94

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	717,400	.30	91
18+	526,500	.28	92
18-49	379,800	.31	87
12-24	158,500	.35	81
12-34	296,000	.34	80
18-34	229,200	.34	80
WOMEN TOTAL	269,400	.28	94
18-49	187,400	.31	88
12-24	77,900	.35	79
18-34	111,300	.33	82
25-49	142,600	.30	90
25-54	158,400	.29	90
MEN TOTAL	257,100	.29	92
18-49	192,400	.32	87
18-34	117,900	.34	81
21-49	173,300	.31	87
25-49	145,500	.31	87
25-54	160,200	.30	87
TEENS TOTAL	66,800	.34	85
CHILD TOTAL	124,100	.35	83
6-11	72,500	.34	83

BEAUMONT-PORT ARTHUR

TV HOUSEHOLDS	161,200	.17	133

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	427,100	.18	131
18+	322,100	.17	132
18-49	204,500	.17	133
12-24	79,100	.17	135
12-34	148,500	.17	134
18-34	111,700	.16	135
WOMEN TOTAL	168,100	.17	130
18-49	102,800	.17	130
12-24	39,100	.18	134
18-34	55,200	.16	134
25-49	81,700	.17	129
25-54	93,500	.17	127
MEN TOTAL	154,000	.17	134
18-49	101,700	.17	133
18-34	56,500	.16	136
21-49	93,000	.17	133
25-49	80,500	.17	130
25-54	91,700	.17	128
TEENS TOTAL	36,800	.19	130
CHILD TOTAL	68,200	.19	127
6-11	40,200	.19	126

BEND

TV HOUSEHOLDS	26,500	.03	204

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	66,600	.03	205
18+	50,900	.03	205
18-49	34,800	.03	204
12-24	11,100	.02	206
12-34	25,000	.03	206
18-34	19,800	.03	206
WOMEN TOTAL	25,600	.03	205
18-49	17,100	.03	205
12-24	5,500	.02	206
18-34	9,700	.03	206
25-49	14,100	.03	204
25-54	15,500	.03	204
MEN TOTAL	25,300	.03	205
18-49	17,700	.03	204
18-34	10,100	.03	206
21-49	16,600	.03	204
25-49	14,800	.03	203
25-54	16,200	.03	204
TEENS TOTAL	5,200	.03	205
CHILD TOTAL	10,500	.03	204
6-11	6,300	.03	203

ADI MARKETS POPULATION SUMMARY

BILLINGS-HARDIN

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		83,900	.09	168
PERSONS	2+	210,400	.09	171
	18+	159,100	.09	172
	18-49	105,500	.09	169
	12-24	38,000	.08	174
	12-34	76,900	.09	171
	18-34	59,800	.09	170
WOMEN TOTAL		81,400	.08	173
	18-49	52,400	.09	170
	12-24	18,900	.09	174
	18-34	29,700	.09	170
	25-49	41,700	.09	167
	25-54	46,800	.09	170
MEN TOTAL		77,700	.09	170
	18-49	53,100	.09	168
	18-34	30,100	.09	171
	21-49	49,200	.09	167
	25-49	42,900	.09	166
	25-54	48,200	.09	166
TEENS TOTAL		17,100	.09	172
CHILD TOTAL		34,200	.10	169
	6-11	19,900	.09	170

BIRMINGHAM (GADSDEN)

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		518,600	.56	49
PERSONS	2+	1,313,300	.55	49
	18+	1,002,900	.54	50
	18-49	638,200	.53	50
	12-24	236,100	.52	53
	12-34	461,800	.53	51
	18-34	353,300	.52	51
WOMEN TOTAL		538,200	.56	48
	18-49	326,500	.54	49
	12-24	118,300	.53	51
	18-34	178,400	.53	50
	25-49	261,300	.55	49
	25-54	296,300	.55	49
MEN TOTAL		464,700	.53	51
	18-49	311,700	.52	53
	18-34	174,900	.51	52
	21-49	286,800	.52	52
	25-49	249,300	.53	51
	25-54	280,200	.53	51
TEENS TOTAL		108,500	.55	50
CHILD TOTAL		201,900	.57	49
	6-11	120,700	.57	50

BOSTON (DERRY, MANCHESTER & WORCESTER)

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		2,115,500	2.28	6
PERSONS	2+	5,438,200	2.27	6
	18+	4,270,300	2.31	6
	18-49	2,733,100	2.26	6
	12-24	1,039,300	2.29	5
	12-34	2,014,900	2.29	6
	18-34	1,561,000	2.30	6
WOMEN TOTAL		2,280,500	2.36	6
	18-49	1,378,400	2.29	6
	12-24	515,500	2.32	5
	18-34	782,300	2.33	6
	25-49	1,085,300	2.27	6
	25-54	1,225,100	2.27	6
MEN TOTAL		1,989,800	2.26	6
	18-49	1,354,700	2.24	6
	18-34	778,700	2.26	6
	21-49	1,233,700	2.24	6
	25-49	1,062,400	2.24	6
	25-54	1,192,300	2.25	6
TEENS TOTAL		453,900	2.29	5
CHILD TOTAL		714,000	2.01	5
	6-11	443,700	1.10	5

BILOXI-GULFPORT-PASCAGOULA

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		115,300	.12	157
PERSONS	2+	311,300	.13	156
	18+	228,200	.12	157
	18-49	162,400	.13	152
	12-24	66,800	.15	151
	12-34	121,400	.14	152
	18-34	92,800	.14	151
WOMEN TOTAL		114,200	.12	159
	18-49	78,300	.13	154
	12-24	31,000	.14	153
	18-34	43,500	.13	153
	25-49	61,300	.13	154
	25-54	68,100	.13	154
MEN TOTAL		114,000	.13	156
	18-49	84,100	.14	151
	18-34	49,300	.14	151
	21-49	74,300	.13	153
	25-49	62,900	.13	153
	25-54	69,900	.13	153
TEENS TOTAL		28,600	.14	151
CHILD TOTAL		54,500	.15	150
	6-11	32,100	.15	150

BLUEFIELD-BECKLEY-OAK HILL

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		145,500	.16	145
PERSONS	2+	380,700	.16	148
	18+	284,500	.15	146
	18-49	177,400	.15	149
	12-24	67,800	.15	150
	12-34	133,300	.15	149
	18-34	101,200	.15	149
WOMEN TOTAL		150,400	.16	146
	18-49	89,300	.15	147
	12-24	33,400	.15	150
	18-34	50,200	.15	148
	25-49	71,500	.15	146
	25-54	81,500	.15	146
MEN TOTAL		134,100	.15	148
	18-49	88,100	.15	150
	18-34	51,000	.15	149
	21-49	81,000	.15	148
	25-49	70,200	.15	147
	25-54	79,200	.15	146
TEENS TOTAL		32,100	.16	146
CHILD TOTAL		64,100	.18	137
	6-11	37,600	.18	137

BOWLING GREEN (CAMPBELLSVILLE)

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		47,000	.05	189
PERSONS	2+	126,100	.05	188
	18+	97,900	.05	187
	18-49	65,500	.05	187
	12-24	27,700	.06	186
	12-34	48,800	.06	187
	18-34	39,000	.06	188
WOMEN TOTAL		51,200	.05	187
	18-49	33,000	.05	187
	12-24	14,000	.06	185
	18-34	19,700	.06	187
	25-49	23,800	.05	187
	25-54	26,600	.05	188
MEN TOTAL		46,700	.05	189
	18-49	32,500	.05	189
	18-34	19,300	.06	190
	21-49	29,500	.05	190
	25-49	23,800	.05	189
	25-54	26,400	.05	190
TEENS TOTAL		9,800	.05	188
CHILD TOTAL		18,400	.05	189
	6-11	10,800	.05	188

BINGHAMTON

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		158,600	.17	134
PERSONS	2+	417,600	.17	134
	18+	320,500	.17	133
	18-49	199,300	.17	135
	12-24	80,200	.18	133
	12-34	145,900	.17	137
	18-34	108,600	.16	141
WOMEN TOTAL		169,000	.17	129
	18-49	100,000	.17	132
	12-24	39,400	.18	130
	18-34	63,800	.16	137
	25-49	78,700	.16	133
	25-54	89,700	.17	132
MEN TOTAL		151,500	.17	135
	18-49	99,300	.16	136
	18-34	54,800	.16	142
	21-49	89,600	.16	138
	25-49	77,700	.16	136
	25-54	88,400	.17	134
TEENS TOTAL		37,300	.19	128
CHILD TOTAL		59,800	.17	145
	6-11	36,500	.17	140

BOISE

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		157,600	.17	130
PERSONS	2+	409,500	.17	137
	18+	305,900	.17	136
	18-49	209,900	.17	129
	12-24	77,000	.17	136
	12-34	154,900	.18	132
	18-34	120,600	.18	129
WOMEN TOTAL		155,000	.16	143
	18-49	102,800	.17	130
	12-24	37,800	.17	138
	18-34	58,600	.17	129
	25-49	81,900	.17	128
	25-54	90,200	.17	130
MEN TOTAL		150,900	.17	136
	18-49	107,100	.18	129
	18-34	62,000	.18	129
	21-49	98,600	.18	126
	25-49	85,300	.18	126
	25-54	93,400	.18	126
TEENS TOTAL		34,300	.17	137
CHILD TOTAL		69,300	.20	126
	6-11	39,600	.19	128

BRISTOL-KINGSPORT-JOHNSON CITY: TRI-CITIES (GREENEVILLE, TN)

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		307,100	.33	84
PERSONS	2+	819,800	.34	78
	18+	623,000	.34	79
	18-49	405,500	.34	79
	12-24	147,100	.32	88
	12-34	285,700	.33	84
	18-34	216,600	.32	90
WOMEN TOTAL		325,100	.34	79
	18-49	202,900	.34	79
	12-24	72,200	.33	86
	18-34	107,200	.32	85
	25-49	164,100	.34	76
	25-54	185,300	.34	76
MEN TOTAL		297,900	.34	80
	18-49	203,000	.34	79
	18-34	109,400	.32	90
	21-49	186,600	.34	79
	25-49	163,800	.35	76
	25-54	182,700	.35	76
TEENS TOTAL		69,100	.35	80
CHILD TOTAL		127,700	.36	80
	6-11	78,000	.37	78

ADI MARKETS POPULATION SUMMARY

BUFFALO (JAMESTOWN)

TV HOUSEHOLDS	614,300	.66	37

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,612,500	.67	40
18+	1,248,500	.66	37
18-49	761,900	.63	42
12-24	305,900	.66	41
12-34	562,200	.64	42
18-34	423,300	.62	43
WOMEN TOTAL	664,500	.69	36
18-49	386,100	.64	42
12-24	151,500	.66	41
18-34	211,300	.63	42
25-49	302,600	.63	42
25-54	347,900	.65	42
MEN TOTAL	584,000	.66	39
18-49	375,800	.62	43
18-34	212,000	.61	43
21-49	340,100	.62	43
25-49	292,300	.62	42
25-54	334,600	.63	41
TEENS TOTAL	138,900	.70	40
CHILD TOTAL	225,100	.63	43
6-11	138,200	.65	42

CASPER-RIVERTON

TV HOUSEHOLDS	43,900	.05	193

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	112,200	.05	194
18+	83,400	.05	195
18-49	61,500	.05	191
12-24	22,600	.05	195
12-34	45,800	.05	193
18-34	36,500	.05	192
WOMEN TOTAL	40,800	.04	197
18-49	29,200	.05	193
12-24	10,900	.05	195
18-34	16,900	.05	193
25-49	22,900	.05	190
25-54	25,300	.05	190
MEN TOTAL	42,600	.05	193
18-49	32,300	.05	190
18-34	19,600	.06	189
21-49	29,700	.05	187
25-49	25,300	.05	186
25-54	28,100	.05	186
TEENS TOTAL	9,300	.05	192
CHILD TOTAL	19,500	.05	187
6-11	10,700	.05	189

CHARLESTON-HUNTINGTON

TV HOUSEHOLDS	511,900	.55	50

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,334,000	.56	48
18+	1,006,500	.54	49
18-49	650,300	.54	49
12-24	248,400	.55	48
12-34	475,100	.54	48
18-34	362,700	.53	48
WOMEN TOTAL	524,600	.54	51
18-49	324,700	.54	50
12-24	122,100	.55	49
18-34	178,700	.53	49
25-49	257,200	.54	51
25-54	291,800	.54	51
MEN TOTAL	481,900	.55	48
18-49	325,600	.54	49
18-34	184,000	.53	49
21-49	297,400	.54	49
25-49	257,100	.54	49
25-54	289,100	.54	49
TEENS TOTAL	112,400	.57	49
CHILD TOTAL	215,100	.61	46
6-11	126,200	.60	46

BURLINGTON-PLATTSBURGH (HARTFORD,VT-HANOVER)

TV HOUSEHOLDS	241,600	.26	99

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	634,200	.26	100
18+	484,900	.26	99
18-49	324,900	.27	99
12-24	130,700	.29	100
12-34	245,100	.28	99
18-34	189,700	.28	99
WOMEN TOTAL	250,600	.26	99
18-49	159,200	.26	100
12-24	64,000	.29	98
18-34	92,600	.28	97
25-49	122,200	.26	99
25-54	136,600	.25	99
MEN TOTAL	234,300	.27	97
18-49	165,700	.27	100
18-34	97,100	.28	100
21-49	148,900	.27	100
25-49	127,400	.27	98
25-54	141,100	.27	96
TEENS TOTAL	55,400	.28	98
CHILD TOTAL	93,900	.26	104
6-11	56,600	.27	102

CEDAR RAPIDS-WATERLOO-DUBUQUE

TV HOUSEHOLDS	308,500	.33	82

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	790,600	.33	85
18+	604,600	.33	82
18-49	395,700	.33	82
12-24	168,600	.37	77
12-34	304,600	.35	77
18-34	236,900	.35	77
WOMEN TOTAL	314,500	.33	85
18-49	195,100	.32	84
12-24	83,400	.36	77
18-34	115,800	.35	77
25-49	145,000	.30	87
25-54	163,000	.30	86
MEN TOTAL	290,300	.33	82
18-49	200,600	.33	81
18-34	121,100	.35	79
21-49	176,900	.32	83
25-49	149,800	.32	86
25-54	167,100	.31	86
TEENS TOTAL	67,700	.34	83
CHILD TOTAL	118,100	.33	86
6-11	68,700	.32	88

CHARLOTTE (HICKORY)

TV HOUSEHOLDS	744,100	.80	31

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,905,100	.79	31
18+	1,455,300	.79	31
18-49	974,900	.81	29
12-24	352,500	.78	33
12-34	689,500	.78	33
18-34	529,400	.78	33
WOMEN TOTAL	769,200	.80	31
18-49	493,000	.82	29
12-24	175,400	.79	32
18-34	265,500	.79	32
25-49	396,000	.83	28
25-54	445,700	.83	28
MEN TOTAL	686,100	.78	30
18-49	481,900	.80	31
18-34	263,900	.77	35
21-49	442,200	.80	29
25-49	386,500	.81	29
25-54	432,100	.81	29
TEENS TOTAL	160,100	.81	29
CHILD TOTAL	289,700	.82	29
6-11	179,800	.85	27

BUTTE

TV HOUSEHOLDS	48,300	.05	187

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	121,600	.05	190
18+	94,600	.05	190
18-49	63,100	.05	190
12-24	25,600	.06	191
12-34	47,900	.05	190
18-34	38,300	.06	190
WOMEN TOTAL	46,800	.05	191
18-49	29,600	.05	192
12-24	11,900	.05	193
18-34	17,500	.05	191
25-49	22,400	.05	191
25-54	25,200	.05	192
MEN TOTAL	47,800	.05	188
18-49	33,500	.06	187
18-34	20,800	.05	186
21-49	29,600	.05	188
25-49	24,700	.05	187
25-54	27,500	.05	187
TEENS TOTAL	9,600	.05	189
CHILD TOTAL	17,400	.05	191
6-11	10,200	.05	192

CHARLESTON, SC

TV HOUSEHOLDS	224,100	.24	106

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	619,900	.26	101
18+	459,300	.25	106
18-49	335,100	.28	95
12-24	140,200	.31	95
12-34	260,200	.30	95
18-34	203,900	.30	94
WOMEN TOTAL	228,200	.24	110
18-49	157,500	.26	101
12-24	62,200	.28	101
18-34	91,900	.27	99
25-49	123,000	.26	97
25-54	136,700	.25	97
MEN TOTAL	231,100	.26	102
18-49	177,600	.29	95
18-34	112,000	.32	86
21-49	158,000	.29	95
25-49	126,200	.27	94
25-54	140,300	.26	97
TEENS TOTAL	56,300	.28	98
CHILD TOTAL	104,300	.29	95
6-11	61,700	.29	95

CHARLOTTESVILLE

TV HOUSEHOLDS	41,600	.04	195

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	103,100	.04	197
18+	84,100	.05	194
18-49	60,800	.05	192
12-24	26,300	.06	189
12-34	47,100	.05	192
18-34	39,700	.06	188
WOMEN TOTAL	43,800	.05	194
18-49	30,400	.05	191
12-24	12,700	.06	188
18-34	19,400	.06	188
25-49	21,300	.04	193
25-54	23,500	.04	194
MEN TOTAL	40,300	.05	194
18-49	30,400	.05	193
18-34	20,300	.06	187
21-49	26,000	.05	193
25-49	20,600	.04	195
25-54	22,800	.04	197
TEENS TOTAL	7,400	.04	201
CHILD TOTAL	11,600	.03	203
6-11	6,700	.03	203

ADI MARKETS POPULATION SUMMARY

CHATTANOOGA (CLEVELAND, TN)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	310 800	.33	81
PERSONS 2+	802 800	.33	81
18+	608 600	.33	81
18-49	404 900	.34	81
12-24	144 500	.32	92
12-34	283 900	.32	86
18-34	216 700	.32	89
WOMEN TOTAL	321 600	.33	80
18-49	204 600	.34	77
12-24	71 700	.32	89
18-34	108 900	.32	84
25-49	165 500	.35	75
25-54	186 200	.35	75
MEN TOTAL	287 000	.33	86
18-49	200 300	.33	82
18-34	107 800	.31	91
21-49	184 500	.33	80
25-49	162 100	.34	77
25-54	180 700	.34	78
TEENS TOTAL	67 200	.34	84
CHILD TOTAL	127 000	.36	81
6-11	77 300	.37	80

CHICO-REDDING

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	157 200	.17	139
PERSONS 2+	394 600	.16	142
18+	310 200	.17	137
18-49	191 700	.16	141
12-24	71 600	.16	148
12-34	139 100	.16	145
18-34	108 800	.16	140
WOMEN TOTAL	160 000	.17	139
18-49	95 600	.16	141
12-24	35 700	.16	148
18-34	53 700	.16	138
25-49	74 700	.16	139
25-54	84 000	.16	140
MEN TOTAL	150 200	.17	137
18-49	96 100	.16	141
18-34	55 100	.16	141
21-49	88 100	.16	140
25-49	75 700	.16	140
25-54	84 500	.16	140
TEENS TOTAL	30 300	.15	149
CHILD TOTAL	54 100	.15	151
6-11	31 800	.15	151

CLEVELAND (AKRON, CANTON & SANDUSKY)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	1 445 100	1.56	11
PERSONS 2+	3 660 100	1.52	12
18+	2 810 400	1.52	11
18-49	1 791 800	1.48	13
12-24	675 200	1.49	13
12-34	1 299 600	1.48	13
18-34	990 200	1.46	13
WOMEN TOTAL	1 489 200	1.54	10
18-49	910 800	1.51	12
12-24	334 900	1.51	13
18-34	496 300	1.48	13
25-49	727 700	1.52	12
25-54	829 000	1.54	12
MEN TOTAL	1 321 200	1.50	12
18-49	881 000	1.46	13
18-34	493 900	1.43	14
21-49	807 500	1.47	13
25-49	698 300	1.47	13
25-54	793 800	1.49	12
TEENS TOTAL	309 400	1.56	12
CHILD TOTAL	540 300	1.52	12
6-11	326 000	1.54	12

CHEYENNE-SCOTTSBLUFF (STERLING)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	44 200	.05	192
PERSONS 2+	107 000	.04	196
18+	81 100	.04	197
18-49	54 800	.05	195
12-24	20 600	.05	198
12-34	40 200	.05	197
18-34	31 500	.05	196
WOMEN TOTAL	41 300	.04	196
18-49	26 700	.04	196
12-24	9 800	.04	197
18-34	15 000	.04	196
25-49	21 100	.04	194
25-54	23 600	.04	193
MEN TOTAL	39 800	.05	196
18-49	28 100	.05	195
18-34	16 500	.05	196
21-49	25 600	.05	194
25-49	21 800	.05	193
25-54	24 400	.05	192
TEENS TOTAL	8 700	.04	195
CHILD TOTAL	17 200	.05	193
6-11	10 000	.05	193

CINCINNATI

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	752 000	.81	30
PERSONS 2+	1 926 800	.80	30
18+	1 460 300	.79	30
18-49	958 700	.79	31
12-24	372 200	.82	29
12-34	704 700	.80	31
18-34	538 500	.79	32
WOMEN TOTAL	774 300	.80	30
18-49	485 700	.81	30
12-24	184 800	.83	28
18-34	269 500	.80	31
25-49	382 200	.80	31
25-54	431 800	.80	31
MEN TOTAL	686 000	.78	31
18-49	473 000	.78	32
18-34	269 000	.78	33
21-49	430 800	.78	32
25-49	370 500	.78	31
25-54	417 300	.79	31
TEENS TOTAL	166 200	.84	28
CHILD TOTAL	300 300	.85	27
6-11	178 900	.85	28

COLORADO SPRINGS-PUEBLO

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	237 300	.26	101
PERSONS 2+	608 300	.25	103
18+	463 500	.25	103
18-49	323 800	.27	100
12-24	126 900	.28	102
12-34	240 500	.27	103
18-34	189 500	.28	101
WOMEN TOTAL	233 300	.24	107
18-49	154 800	.26	103
12-24	57 200	.26	107
18-34	86 700	.26	104
25-49	122 500	.26	98
25-54	136 700	.25	97
MEN TOTAL	230 200	.26	103
18-49	169 000	.28	98
18-34	102 800	.30	99
21-49	150 400	.27	98
25-49	125 400	.26	100
25-54	138 800	.26	100
TEENS TOTAL	51 000	.26	105
CHILD TOTAL	93 800	.26	105
6-11	55 200	.26	105

CHICAGO (LA SALLE)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	3 135 900	3.38	3
PERSONS 2+	8 218 800	3.42	3
18+	6 273 300	3.40	3
18-49	4 189 300	3.47	3
12-24	1 548 200	3.42	3
12-34	3 035 300	3.45	3
18-34	2 338 400	3.44	3
WOMEN TOTAL	3 286 500	3.40	3
18-49	2 103 800	3.49	3
12-24	759 800	3.42	3
18-34	1 160 800	3.46	3
25-49	1 685 600	3.52	3
25-54	1 899 300	3.52	3
MEN TOTAL	2 986 800	3.39	3
18-49	2 085 500	3.45	3
18-34	1 177 600	3.41	3
21-49	1 910 200	3.47	3
25-49	1 652 400	3.48	3
25-54	1 856 600	3.50	3
TEENS TOTAL	696 900	3.51	3
CHILD TOTAL	1 248 600	3.52	3
6-11	741 700	3.50	3

CLARKSBURG-WESTON

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	126 300	.14	154
PERSONS 2+	318 900	.13	154
18+	245 200	.13	154
18-49	145 900	.12	157
12-24	56 400	.12	157
12-34	107 300	.12	157
18-34	81 600	.12	158
WOMEN TOTAL	129 200	.13	154
18-49	72 600	.12	157
12-24	27 700	.12	156
18-34	40 000	.12	158
25-49	57 600	.12	156
25-54	65 900	.12	156
MEN TOTAL	116 000	.13	154
18-49	73 300	.12	157
18-34	41 600	.12	158
21-49	66 400	.12	157
25-49	57 600	.12	157
25-54	65 000	.12	156
TEENS TOTAL	25 700	.13	157
CHILD TOTAL	46 000	.14	155
6-11	28 900	.14	155

COLUMBIA, SC

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	300 300	.32	87
PERSONS 2+	803 000	.33	80
18+	603 500	.33	84
18-49	424 700	.35	76
12-24	173 600	.38	74
12-34	324 400	.37	76
18-34	252 900	.37	76
WOMEN TOTAL	315 800	.33	82
18-49	212 900	.35	76
12-24	85 800	.39	73
18-34	124 900	.37	76
25-49	162 000	.34	79
25-54	180 600	.34	80
MEN TOTAL	287 700	.33	85
18-49	211 800	.35	77
18-34	128 000	.37	74
21-49	189 800	.34	77
25-49	160 600	.34	80
25-54	177 800	.33	81
TEENS TOTAL	71 500	.36	76
CHILD TOTAL	126 000	.36	79
6-11	77 200	.36	81

ADI MARKETS POPULATION SUMMARY

COLUMBIA-JEFFERSON CITY

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	126,900	.14	153
PERSONS 2+	343,700	.14	152
18+	270,100	.15	152
18-49	177,200	.15	150
12-24	74,600	.16	143
12-34	135,500	.15	147
18-34	109,200	.16	137
WOMEN TOTAL	138,600	.14	152
18-49	85,900	.14	150
12-24	36,300	.16	145
18-34	52,300	.16	145
25-49	62,000	.13	153
25-54	69,300	.13	153
MEN TOTAL	131,500	.15	149
18-49	91,300	.15	146
18-34	56,900	.16	136
21-49	80,900	.15	149
25-49	66,900	.14	151
25-54	74,200	.14	152
TEENS TOTAL	26,300	.13	156
CHILD TOTAL	47,300	.13	156
6-11	27,200	.13	159

COLUMBUS-TUPELO (WEST POINT)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	165,100	.18	129
PERSONS 2+	444,100	.18	125
18+	330,900	.18	126
18-49	209,900	.17	129
12-24	88,100	.19	123
12-34	157,300	.18	128
18-34	118,500	.17	130
WOMEN TOTAL	175,800	.18	126
18-49	105,600	.18	127
12-24	43,200	.19	123
18-34	58,400	.17	130
25-49	81,400	.17	130
25-54	91,900	.17	129
MEN TOTAL	155,100	.18	133
18-49	104,300	.17	131
18-34	60,100	.17	130
21-49	93,600	.17	132
25-49	79,200	.17	134
25-54	88,400	.17	134
TEENS TOTAL	36,800	.20	122
CHILD TOTAL	74,400	.21	121
6-11	43,800	.21	120

DAVENPORT-ROCK ISLAND-MOLINE: QUAD CITY (BURLINGTON, IA)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	316,400	.34	79
PERSONS 2+	795,100	.33	84
18+	604,000	.33	83
18-49	380,700	.32	86
12-24	146,300	.32	90
12-34	279,300	.32	89
18-34	211,100	.31	91
WOMEN TOTAL	315,300	.33	83
18-49	188,200	.31	87
12-24	72,000	.32	88
18-34	103,400	.31	89
25-49	149,600	.31	86
25-54	169,200	.31	85
MEN TOTAL	288,700	.33	83
18-49	192,500	.32	86
18-34	107,700	.31	92
21-49	176,400	.32	86
25-49	153,000	.32	83
25-54	171,900	.32	83
TEENS TOTAL	68,200	.34	82
CHILD TOTAL	122,900	.35	84
6-11	71,700	.34	85

COLUMBUS, GA (OPELIKA)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	186,200	.20	119
PERSONS 2+	500,700	.21	119
18+	376,900	.20	118
18-49	254,300	.21	115
12-24	112,000	.25	115
12-34	197,700	.23	115
18-34	153,000	.22	114
WOMEN TOTAL	196,000	.20	119
18-49	124,000	.21	115
12-24	50,600	.23	115
18-34	71,200	.21	116
25-49	94,600	.20	119
25-54	106,700	.20	120
MEN TOTAL	180,900	.21	119
18-49	130,300	.22	116
18-34	81,800	.24	111
21-49	113,100	.21	117
25-49	92,400	.19	121
25-54	103,000	.19	122
TEENS TOTAL	44,700	.23	115
CHILD TOTAL	79,100	.22	116
6-11	46,800	.22	117

CORPUS CHRISTI

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	174,900	.19	124
PERSONS 2+	502,400	.21	118
18+	363,300	.20	122
18-49	246,200	.20	118
12-24	100,300	.22	116
12-34	188,400	.21	116
18-34	141,900	.21	117
WOMEN TOTAL	187,400	.19	121
18-49	123,000	.20	117
12-24	49,200	.22	117
18-34	69,300	.21	117
25-49	96,700	.20	116
25-54	108,900	.20	116
MEN TOTAL	175,900	.20	120
18-49	123,200	.20	118
18-34	72,600	.21	118
21-49	112,300	.20	118
25-49	95,700	.20	117
25-54	107,200	.20	116
TEENS TOTAL	46,500	.23	110
CHILD TOTAL	92,600	.26	107
6-11	54,000	.26	107

DAYTON (RICHMOND, IN)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	506,300	.55	51
PERSONS 2+	1,276,400	.53	51
18+	970,500	.53	54
18-49	636,700	.53	51
12-24	237,100	.52	52
12-34	455,500	.52	52
18-34	347,000	.51	53
WOMEN TOTAL	511,900	.53	53
18-49	322,600	.53	51
12-24	117,700	.53	52
18-34	174,600	.52	51
25-49	258,000	.54	50
25-54	292,100	.54	50
MEN TOTAL	458,600	.52	53
18-49	314,100	.52	51
18-34	172,400	.50	53
21-49	287,900	.52	50
25-49	250,100	.53	50
25-54	282,100	.53	50
TEENS TOTAL	108,500	.55	50
CHILD TOTAL	197,400	.56	51
6-11	119,100	.56	52

COLUMBUS, OH (CHILLICOTHE)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	690,600	.74	33
PERSONS 2+	1,740,100	.72	35
18+	1,333,900	.72	34
18-49	913,800	.76	34
12-24	343,000	.76	36
12-34	666,600	.76	34
18-34	525,100	.77	34
WOMEN TOTAL	695,600	.72	34
18-49	456,200	.76	34
12-24	168,400	.76	35
18-34	259,100	.77	34
25-49	356,900	.75	34
25-54	400,000	.74	34
MEN TOTAL	638,300	.72	34
18-49	457,600	.76	35
18-34	266,000	.77	34
21-49	416,000	.75	34
25-49	355,400	.75	34
25-54	396,900	.75	34
TEENS TOTAL	141,500	.71	38
CHILD TOTAL	264,700	.75	38
6-11	158,400	.75	38

DALLAS-FT. WORTH

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	1,757,700	1.89	7
PERSONS 2+	4,452,200	1.85	8
18+	3,399,600	1.84	8
18-49	2,355,100	1.95	8
12-24	826,200	1.82	9
12-34	1,676,300	1.91	9
18-34	1,315,700	1.93	8
WOMEN TOTAL	1,769,200	1.83	9
18-49	1,173,100	1.95	8
12-24	408,000	1.84	9
18-34	652,200	1.95	8
25-49	941,800	1.97	8
25-54	1,045,700	1.94	8
MEN TOTAL	1,630,400	1.85	8
18-49	1,182,000	1.96	8
18-34	663,500	1.92	7
21-49	1,091,400	1.98	8
25-49	947,700	2.00	8
25-54	1,046,100	1.97	8
TEENS TOTAL	360,600	1.82	9
CHILD TOTAL	692,000	1.95	8
6-11	414,600	1.96	8

DENVER (STEAMBOAT SPRINGS)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	1,048,400	1.13	19
PERSONS 2+	2,561,500	1.07	20
18+	1,978,200	1.07	20
18-49	1,460,700	1.21	15
12-24	502,000	1.11	17
12-34	1,068,500	1.22	15
18-34	866,300	1.27	15
WOMEN TOTAL	1,000,500	1.04	22
18-49	711,600	1.18	17
12-24	245,200	1.10	17
18-34	418,700	1.25	15
25-49	565,700	1.18	17
25-54	621,700	1.15	18
MEN TOTAL	977,700	1.11	20
18-49	749,100	1.24	15
18-34	447,600	1.30	15
21-49	689,000	1.25	15
25-49	595,200	1.25	15
25-54	649,200	1.22	16
TEENS TOTAL	202,200	1.02	22
CHILD TOTAL	381,100	1.07	19
6-11	225,900	1.07	19

ADI MARKETS POPULATION SUMMARY

DES MOINES

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	387,500	.42	67
PERSONS 2+	941,000	.39	70
18+	732,500	.40	69
18-49	457,600	.38	72
12-24	178,900	.39	72
12-34	337,700	.38	72
18-34	263,600	.39	71
WOMEN TOTAL	386,800	.40	69
18-49	228,200	.38	72
12-24	87,500	.39	71
18-34	129,500	.39	71
25-49	176,900	.37	74
25-54	199,800	.37	73
MEN TOTAL	345,700	.39	69
18-49	229,400	.38	72
18-34	134,100	.39	71
21-49	206,500	.37	73
25-49	175,900	.37	74
25-54	197,700	.37	74
TEENS TOTAL	74,100	.37	73
CHILD TOTAL	134,400	.38	74
6-11	79,000	.37	77

DULUTH-SUPERIOR

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	164,400	.18	130
PERSONS 2+	418,100	.17	133
18+	322,200	.17	131
18-49	192,400	.16	140
12-24	76,500	.17	139
12-34	144,100	.16	138
18-34	109,100	.16	138
WOMEN TOTAL	165,500	.17	134
18-49	94,100	.16	144
12-24	37,500	.17	139
18-34	52,400	.16	144
25-49	73,800	.15	142
25-54	83,600	.16	142
MEN TOTAL	156,700	.18	131
18-49	98,300	.16	139
18-34	56,700	.16	137
21-49	89,200	.16	139
25-49	77,100	.16	138
25-54	86,900	.15	138
TEENS TOTAL	35,000	.18	134
CHILD TOTAL	60,900	.17	144
6-11	35,800	.17	143

ELMIRA

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	84,600	.09	167
PERSONS 2+	224,300	.09	169
18+	171,100	.09	168
18-49	103,900	.09	172
12-24	42,700	.09	169
12-34	77,200	.09	170
18-34	57,000	.08	172
WOMEN TOTAL	90,100	.09	168
18-49	52,100	.09	171
12-24	20,900	.09	170
18-34	28,200	.08	172
25-49	41,000	.09	169
25-54	46,900	.09	169
MEN TOTAL	81,000	.09	168
18-49	51,800	.09	171
18-34	28,800	.08	172
21-49	46,600	.08	171
25-49	40,400	.09	170
25-54	46,100	.09	170
TEENS TOTAL	20,200	.10	168
CHILD TOTAL	33,000	.09	171
6-11	20,000	.09	169

DETROIT

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	1,726,700	1.86	8
PERSONS 2+	4,486,100	1.87	7
18+	3,396,000	1.84	8
18-49	2,279,800	1.89	9
12-24	867,700	1.91	7
12-34	1,684,400	1.92	8
18-34	1,288,300	1.89	9
WOMEN TOTAL	1,777,700	1.84	8
18-49	1,152,200	1.91	9
12-24	430,500	1.94	7
18-34	644,700	1.92	9
25-49	916,100	1.92	9
25-54	1,037,000	1.92	9
MEN TOTAL	1,618,300	1.84	9
18-49	1,127,600	1.87	9
18-34	643,600	1.87	10
21-49	1,035,600	1.88	9
25-49	892,100	1.88	9
25-54	1,008,000	1.90	9
TEENS TOTAL	396,100	2.00	7
CHILD TOTAL	694,000	1.96	7
6-11	425,700	2.01	7

EL CENTRO-YUMA

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	67,400	.07	178
PERSONS 2+	196,200	.08	176
18+	141,300	.08	178
18-49	92,800	.08	175
12-24	39,700	.09	172
12-34	71,400	.08	175
18-34	52,800	.08	175
WOMEN TOTAL	70,500	.07	178
18-49	46,100	.08	176
12-24	19,000	.09	173
18-34	25,600	.08	176
25-49	36,400	.08	176
25-54	41,000	.08	176
MEN TOTAL	70,800	.08	176
18-49	46,700	.08	175
18-34	27,200	.08	176
21-49	41,800	.08	176
25-49	35,300	.07	177
25-54	39,900	.08	176
TEENS TOTAL	18,600	.09	170
CHILD TOTAL	36,300	.10	167
6-11	21,300	.10	167

ERIE

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	153,500	.17	142
PERSONS 2+	399,700	.17	140
18+	304,500	.16	139
18-49	190,000	.16	142
12-24	77,400	.17	137
12-34	142,600	.16	140
18-34	108,400	.16	142
WOMEN TOTAL	160,900	.17	138
18-49	96,000	.16	139
12-24	38,500	.17	135
18-34	54,300	.16	136
25-49	74,100	.15	141
25-54	85,100	.16	139
MEN TOTAL	143,600	.16	141
18-49	94,000	.16	144
18-34	54,100	.16	144
21-49	84,800	.15	144
25-49	72,700	.15	143
25-54	82,600	.16	142
TEENS TOTAL	34,200	.17	138
CHILD TOTAL	61,000	.17	143
6-11	36,700	.17	138

DOTHAN

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	105,500	.11	159
PERSONS 2+	280,800	.12	160
18+	210,400	.11	161
18-49	136,100	.11	158
12-24	52,500	.12	163
12-34	99,200	.11	160
18-34	75,000	.11	161
WOMEN TOTAL	109,700	.11	160
18-49	67,200	.11	158
12-24	24,500	.11	163
18-34	35,800	.11	161
25-49	54,200	.11	158
25-54	60,900	.11	158
MEN TOTAL	100,700	.11	160
18-49	68,900	.11	158
18-34	39,200	.11	161
21-49	62,800	.11	158
25-49	53,600	.11	158
25-54	60,100	.11	158
TEENS TOTAL	24,200	.12	159
CHILD TOTAL	46,200	.13	159
6-11	27,400	.13	157

EL PASO (LAS CRUCES)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	237,700	.26	100
PERSONS 2+	725,700	.30	90
18+	513,900	.28	96
18-49	371,300	.31	89
12-24	161,000	.36	79
12-34	287,600	.33	83
18-34	217,600	.32	87
WOMEN TOTAL	265,600	.27	95
18-49	186,700	.31	89
12-24	77,100	.35	80
18-34	106,100	.32	86
25-49	144,000	.30	88
25-54	161,800	.30	89
MEN TOTAL	248,100	.28	95
18-49	184,600	.31	91
18-34	111,500	.32	87
21-49	163,500	.30	92
25-49	136,300	.29	91
25-54	151,800	.29	92
TEENS TOTAL	70,000	.35	78
CHILD TOTAL	141,800	.40	70
6-11	83,600	.39	72

EUGENE

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	184,100	.20	120
PERSONS 2+	456,600	.19	124
18+	355,500	.19	123
18-49	246,800	.20	117
12-24	90,300	.20	122
12-34	183,400	.21	117
18-34	149,400	.22	116
WOMEN TOTAL	180,000	.19	122
18-49	121,000	.20	118
12-24	44,000	.20	122
18-34	72,500	.22	115
25-49	93,500	.20	120
25-54	103,500	.19	122
MEN TOTAL	175,500	.20	121
18-49	125,800	.21	117
18-34	76,900	.22	115
21-49	114,100	.21	116
25-49	97,000	.20	116
25-54	106,700	.20	117
TEENS TOTAL	34,000	.17	140
CHILD TOTAL	67,100	.19	129
6-11	39,100	.18	130

ADI MARKETS POPULATION SUMMARY

EUREKA

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		53,300	.06	185
PERSONS	2+	130,900	.05	186
	18+	103,500	.06	185
	18-49	70,100	.06	186
	12-24	25,300	.06	192
	12-34	52,300	.06	185
	18-34	43,000	.06	185
WOMEN TOTAL		51,700	.05	186
	18-49	33,900	.06	185
	12-24	12,400	.06	191
	18-34	20,500	.05	184
	25-49	26,100	.05	184
	25-54	29,000	.05	184
MEN TOTAL		51,800	.06	185
	18-49	36,200	.06	185
	18-34	22,500	.07	185
	21-49	33,200	.06	184
	25-49	28,000	.06	184
	25-54	30,900	.06	184
TEENS TOTAL		9,300	.05	192
CHILD TOTAL		18,100	.05	190
	6-11	10,300	.05	190

FLAGSTAFF

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		29,900	.03	201
PERSONS	2+	89,400	.04	200
	18+	64,500	.03	200
	18-49	51,700	.04	197
	12-24	24,500	.05	193
	12-34	42,300	.05	194
	18-34	34,200	.05	193
WOMEN TOTAL		32,100	.03	200
	18-49	25,300	.04	198
	12-24	12,300	.06	192
	18-34	16,600	.05	194
	25-49	17,000	.04	200
	25-54	18,600	.03	200
MEN TOTAL		32,400	.04	200
	18-49	26,400	.04	197
	18-34	17,600	.05	193
	21-49	22,900	.04	198
	25-49	18,300	.04	199
	25-54	19,900	.04	199
TEENS TOTAL		8,100	.04	197
CHILD TOTAL		16,800	.05	194
	6-11	9,600	.05	194

FT. MYERS-NAPLES

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		260,600	.28	93
PERSONS	2+	594,200	.25	108
	18+	489,900	.27	98
	18-49	225,000	.19	123
	12-24	80,100	.18	134
	12-34	156,500	.18	130
	18-34	117,800	.17	131
WOMEN TOTAL		256,900	.27	97
	18-49	113,000	.19	123
	12-24	39,300	.18	132
	18-34	68,100	.17	131
	25-49	92,800	.19	121
	25-54	108,700	.20	117
MEN TOTAL		233,000	.26	100
	18-49	112,000	.19	125
	18-34	59,700	.17	131
	21-49	103,200	.19	123
	25-49	90,800	.19	122
	25-54	104,200	.20	121
TEENS TOTAL		38,700	.20	124
CHILD TOTAL		65,600	.18	131
	6-11	40,200	.19	126

EVANSVILLE (MADISONVILLE)

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		264,500	.28	92
PERSONS	2+	676,600	.28	96
	18+	517,600	.28	94
	18-49	323,700	.27	101
	12-24	123,700	.27	103
	12-34	235,800	.27	104
	18-34	179,300	.26	103
WOMEN TOTAL		273,100	.28	91
	18-49	161,900	.27	99
	12-24	60,300	.27	102
	18-34	88,500	.26	103
	25-49	128,900	.27	94
	25-54	145,600	.27	94
MEN TOTAL		244,500	.28	96
	18-49	161,800	.27	102
	18-34	90,800	.26	104
	21-49	147,700	.27	101
	25-49	127,600	.27	96
	25-54	143,000	.27	94
TEENS TOTAL		56,500	.28	94
CHILD TOTAL		102,500	.29	97
	6-11	60,200	.28	98

FLINT-SAGINAW-BAY CITY

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		453,700	.49	58
PERSONS	2+	1,212,500	.51	58
	18+	896,300	.49	59
	18-49	603,900	.50	54
	12-24	247,700	.55	49
	12-34	453,200	.52	54
	18-34	338,100	.50	54
WOMEN TOTAL		467,500	.48	59
	18-49	305,400	.51	53
	12-24	123,100	.55	48
	18-34	170,300	.51	53
	25-49	238,600	.50	55
	25-54	268,200	.50	55
MEN TOTAL		428,800	.49	58
	18-49	298,500	.49	55
	18-34	167,800	.49	55
	21-49	271,000	.49	54
	25-49	232,700	.49	55
	25-54	261,700	.49	55
TEENS TOTAL		115,100	.58	47
CHILD TOTAL		201,100	.57	50
	6-11	121,700	.57	48

FT. SMITH

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		198,100	.21	114
PERSONS	2+	512,400	.21	116
	18+	392,600	.21	115
	18-49	242,600	.20	119
	12-24	93,700	.21	120
	12-34	174,500	.20	121
	18-34	132,200	.19	121
WOMEN TOTAL		204,500	.21	115
	18-49	120,900	.20	119
	12-24	45,100	.20	121
	18-34	65,000	.19	121
	25-49	96,100	.20	118
	25-54	107,800	.20	119
MEN TOTAL		188,100	.21	114
	18-49	121,700	.20	119
	18-34	67,200	.19	122
	21-49	110,200	.20	119
	25-49	95,100	.20	118
	25-54	106,600	.20	118
TEENS TOTAL		42,300	.21	118
CHILD TOTAL		77,500	.22	118
	6-11	46,200	.22	118

FARGO

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		218,600	.24	109
PERSONS	2+	577,300	.24	110
	18+	444,700	.24	110
	18-49	278,500	.23	111
	12-24	119,400	.26	104
	12-34	214,700	.24	109
	18-34	167,900	.25	109
WOMEN TOTAL		224,800	.23	112
	18-49	134,600	.22	112
	12-24	57,500	.26	106
	18-34	79,300	.24	112
	25-49	99,800	.21	114
	25-54	112,600	.21	114
MEN TOTAL		219,900	.25	107
	18-49	143,900	.24	109
	18-34	88,600	.26	106
	21-49	127,400	.23	110
	25-49	106,100	.22	111
	25-54	118,900	.22	111
TEENS TOTAL		46,800	.24	109
CHILD TOTAL		85,800	.24	111
	6-11	48,400	.23	115

FLORENCE-MYRTLE BEACH

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		156,100	.17	140
PERSONS	2+	415,300	.17	135
	18+	304,100	.16	140
	18-49	205,500	.17	132
	12-24	81,600	.18	131
	12-34	155,000	.18	131
	18-34	115,900	.17	132
WOMEN TOTAL		162,900	.17	135
	18-49	105,500	.17	128
	12-24	40,800	.18	127
	18-34	58,800	.18	128
	25-49	83,900	.18	126
	25-54	94,000	.17	126
MEN TOTAL		141,200	.16	144
	18-49	100,000	.17	135
	18-34	57,100	.17	134
	21-49	91,400	.17	135
	25-49	79,100	.17	135
	25-54	87,900	.17	136
TEENS TOTAL		39,100	.20	121
CHILD TOTAL		72,100	.20	123
	6-11	41,900	.20	122

FT. WAYNE (ANGOLA)

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		233,900	.25	102
PERSONS	2+	618,100	.26	102
	18+	462,000	.25	105
	18-49	303,100	.25	105
	12-24	115,800	.26	108
	12-34	224,400	.26	105
	18-34	170,500	.25	107
WOMEN TOTAL		242,000	.25	104
	18-49	151,300	.25	104
	12-24	56,900	.26	109
	18-34	84,500	.25	106
	25-49	120,600	.25	100
	25-54	135,600	.25	101
MEN TOTAL		220,000	.25	106
	18-49	151,800	.25	104
	18-34	86,000	.25	107
	21-49	139,300	.25	103
	25-49	120,600	.25	102
	25-54	135,200	.25	101
TEENS TOTAL		53,900	.27	102
CHILD TOTAL		102,200	.29	96
	6-11	60,000	.28	99

ADI MARKETS POPULATION SUMMARY

FRESNO-VISALIA (HANFORD)

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		437,700	.47	59
PERSONS	2+	1,238,500	.52	54
	18+	921,700	.50	57
	18-49	618,600	.51	53
	12-24	242,700	.54	50
	12-34	464,700	.53	50
	18-34	356,700	.52	50
WOMEN	TOTAL	471,500	.49	58
	18-49	304,500	.50	54
	12-24	117,200	.53	53
	18-34	172,500	.51	52
	25-49	239,800	.50	53
	25-54	268,400	.50	54
MEN	TOTAL	450,200	.51	55
	18-49	314,100	.52	51
	18-34	184,200	.53	48
	21-49	285,900	.52	53
	25-49	244,100	.51	53
	25-54	270,600	.51	53
TEENS	TOTAL	108,000	.54	52
CHILD	TOTAL	208,800	.59	47
	6-11	119,300	.56	51

GAINESVILLE (OCALA)

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		89,500	.10	165
PERSONS	2+	225,600	.09	168
	18+	179,400	.10	165
	18-49	132,600	.11	161
	12-24	58,800	.13	156
	12-34	105,600	.12	158
	18-34	89,400	.13	153
WOMEN	TOTAL	90,300	.09	167
	18-49	64,400	.11	161
	12-24	27,700	.12	156
	18-34	42,400	.13	156
	25-49	44,500	.09	165
	25-54	48,800	.09	166
MEN	TOTAL	89,100	.10	165
	18-49	68,200	.11	159
	18-34	47,000	.14	152
	21-49	58,600	.11	161
	25-49	45,500	.10	165
	25-54	49,600	.09	165
TEENS	TOTAL	16,200	.08	175
CHILD	TOTAL	30,000	.08	175
	6-11	17,900	.08	175

GRAND JUNCTION-DURANGO

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		65,700	.07	180
PERSONS	2+	168,100	.07	180
	18+	129,300	.07	180
	18-49	86,600	.07	178
	12-24	31,400	.07	184
	12-34	63,300	.07	178
	18-34	50,000	.07	178
WOMEN	TOTAL	65,900	.07	180
	18-49	42,300	.07	178
	12-24	15,200	.07	182
	18-34	24,300	.07	179
	25-49	33,400	.07	178
	25-54	37,100	.07	179
MEN	TOTAL	63,400	.07	179
	18-49	44,300	.07	178
	18-34	25,700	.07	178
	21-49	40,500	.07	178
	25-49	35,100	.07	178
	25-54	38,500	.07	178
TEENS	TOTAL	13,300	.07	182
CHILD	TOTAL	25,500	.07	182
	6-11	14,900	.07	181

GRAND RAPIDS-KALAMAZOO-BATTLE CREEK (MUSKEGON)

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		604,500	.65	39
PERSONS	2+	1,601,800	.67	42
	18+	1,209,000	.65	41
	18-49	805,400	.67	40
	12-24	328,400	.72	38
	12-34	609,600	.69	39
	18-34	469,600	.69	38
WOMEN	TOTAL	629,200	.65	40
	18-49	403,200	.67	41
	12-24	160,500	.72	37
	18-34	231,200	.69	37
	25-49	311,200	.65	41
	25-54	349,500	.65	41
MEN	TOTAL	579,800	.66	40
	18-49	405,200	.67	38
	18-34	235,400	.69	38
	21-49	363,500	.66	39
	25-49	308,800	.65	40
	25-54	345,700	.65	39
TEENS	TOTAL	140,000	.71	39
CHILD	TOTAL	252,800	.71	39
	6-11	150,000	.71	39

GREAT FALLS

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		64,600	.07	181
PERSONS	2+	164,300	.07	181
	18+	123,600	.07	181
	18-49	80,400	.07	181
	12-24	31,700	.07	183
	12-34	59,300	.07	182
	18-34	44,900	.07	182
WOMEN	TOTAL	62,300	.06	182
	18-49	38,900	.06	182
	12-24	15,200	.07	182
	18-34	21,400	.06	183
	25-49	30,800	.06	181
	25-54	34,800	.06	181
MEN	TOTAL	61,300	.07	180
	18-49	41,500	.07	180
	18-34	23,500	.07	182
	21-49	37,500	.07	180
	25-49	32,300	.07	180
	25-54	36,100	.07	180
TEENS	TOTAL	14,400	.07	180
CHILD	TOTAL	26,300	.07	181
	6-11	14,300	.07	182

GREEN BAY-APPLETON (SURING)

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		388,400	.42	66
PERSONS	2+	999,300	.42	68
	18+	752,700	.41	68
	18-49	474,700	.39	69
	12-24	195,600	.43	66
	12-34	361,700	.41	67
	18-34	269,200	.40	69
WOMEN	TOTAL	389,700	.40	68
	18-49	234,300	.39	71
	12-24	96,500	.43	64
	18-34	131,600	.39	70
	25-49	183,200	.38	70
	25-54	206,800	.38	70
MEN	TOTAL	363,000	.41	67
	18-49	240,400	.40	68
	18-34	137,600	.40	69
	21-49	218,300	.40	68
	25-49	188,400	.40	67
	25-54	211,300	.40	66
TEENS	TOTAL	92,500	.47	61
CHILD	TOTAL	154,100	.43	65
	6-11	90,300	.43	66

GREENSBORO-WINSTON SALEM-HIGH POINT (BURLINGTON, NC)

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		522,200	.56	48
PERSONS	2+	1,308,300	.54	50
	18+	1,013,600	.55	47
	18-49	669,900	.55	48
	12-24	239,600	.53	51
	12-34	468,700	.53	49
	18-34	360,900	.53	49
WOMEN	TOTAL	538,400	.56	47
	18-49	341,000	.57	48
	12-24	120,300	.54	50
	18-34	182,200	.54	48
	25-49	273,800	.57	47
	25-54	309,600	.57	47
MEN	TOTAL	475,200	.54	50
	18-49	328,900	.54	48
	18-34	178,700	.52	51
	21-49	302,200	.55	48
	25-49	264,300	.56	48
	25-54	297,100	.56	48
TEENS	TOTAL	107,800	.54	53
CHILD	TOTAL	186,900	.53	55
	6-11	116,000	.55	53

GREENVILLE-NEW BERN-WASHINGTON (MOREHEAD CITY & ROCKY MOUNT)

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		252,900	.27	95
PERSONS	2+	679,900	.28	95
	18+	517,200	.28	95
	18-49	358,200	.30	93
	12-24	158,800	.35	80
	12-34	276,300	.31	90
	18-34	219,800	.32	84
WOMEN	TOTAL	260,600	.27	96
	18-49	169,000	.28	94
	12-24	68,600	.31	95
	18-34	97,300	.29	95
	25-49	128,400	.27	96
	25-54	144,700	.27	95
MEN	TOTAL	256,600	.29	94
	18-49	189,200	.31	89
	18-34	122,500	.36	78
	21-49	161,900	.29	93
	25-49	127,500	.27	97
	25-54	141,800	.27	95
TEENS	TOTAL	56,500	.28	94
CHILD	TOTAL	106,200	.30	94
	6-11	62,100	.29	94

GREENVILLE-SPARTANBURG-ASHEVILLE (TOCCOA)

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		650,900	.70	35
PERSONS	2+	1,642,200	.68	38
	18+	1,267,200	.69	35
	18-49	814,400	.67	38
	12-24	299,900	.66	42
	12-34	575,100	.65	41
	18-34	439,900	.65	41
WOMEN	TOTAL	671,600	.69	35
	18-49	409,900	.68	37
	12-24	147,600	.67	42
	18-34	218,500	.65	41
	25-49	328,500	.69	36
	25-54	371,200	.69	36
MEN	TOTAL	595,600	.68	37
	18-49	404,500	.67	39
	18-34	221,400	.64	41
	21-49	368,000	.67	38
	25-49	321,200	.68	38
	25-54	359,200	.68	38
TEENS	TOTAL	135,200	.68	41
CHILD	TOTAL	239,800	.69	40
	6-11	147,500	.70	40

ADI MARKETS POPULATION SUMMARY

GREENWOOD-GREENVILLE

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		82,500	.09	171
PERSONS	2+	238,800	.10	166
	18+	167,200	.09	169
	18-49	104,100	.09	171
	12-24	50,500	.11	164
	12-34	86,100	.10	166
	18-34	61,700	.09	168
WOMEN TOTAL		90,400	.09	166
	18-49	53,400	.09	169
	12-24	25,000	.11	162
	18-34	30,900	.09	167
	25-49	40,500	.08	172
	25-54	46,100	.09	171
MEN TOTAL		76,800	.09	171
	18-49	50,700	.08	173
	18-34	30,800	.09	168
	21-49	44,800	.08	174
	25-49	37,500	.08	174
	25-54	41,700	.08	174
TEENS TOTAL		24,400	.12	158
CHILD TOTAL		47,200	.13	157
	6-11	27,300	.13	158

HARRISONBURG

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		73,400	.08	176
PERSONS	2+	204,400	.09	173
	18+	162,400	.09	171
	18-49	106,100	.09	168
	12-24	42,700	.09	169
	12-34	76,400	.09	172
	18-34	60,900	.09	169
WOMEN TOTAL		85,600	.09	170
	18-49	53,500	.09	168
	12-24	21,700	.10	169
	18-34	30,700	.09	168
	25-49	39,500	.08	173
	25-54	44,800	.08	173
MEN TOTAL		76,800	.09	171
	18-49	52,600	.09	169
	18-34	30,200	.09	170
	21-49	46,600	.08	171
	25-49	39,400	.08	173
	25-54	44,400	.08	172
TEENS TOTAL		15,500	.08	177
CHILD TOTAL		26,500	.07	180
	6-11	16,200	.08	179

HOUSTON

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		1,483,200	1.60	10
PERSONS	2+	3,854,500	1.61	10
	18+	2,892,600	1.57	10
	18-49	2,149,800	1.78	10
	12-24	742,100	1.64	10
	12-34	1,567,000	1.78	10
	18-34	1,249,900	1.84	10
WOMEN TOTAL		1,447,700	1.50	12
	18-49	1,039,800	1.72	10
	12-24	362,700	1.63	10
	18-34	600,500	1.79	10
	25-49	832,900	1.74	10
	25-54	920,100	1.71	10
MEN TOTAL		1,444,900	1.64	10
	18-49	1,110,000	1.84	10
	18-34	649,400	1.88	9
	21-49	1,030,500	1.87	10
	25-49	891,900	1.88	10
	25-54	979,700	1.84	10
TEENS TOTAL		317,100	1.60	10
CHILD TOTAL		644,800	1.82	9
	6-11	378,900	1.79	10

HAGERSTOWN

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		43,300	.05	194
PERSONS	2+	115,800	.05	193
	18+	91,100	.05	192
	18-49	57,900	.05	194
	12-24	21,700	.05	196
	12-34	41,400	.05	195
	18-34	31,800	.05	195
WOMEN TOTAL		46,200	.05	193
	18-49	27,300	.05	194
	12-24	9,800	.04	197
	18-34	14,200	.04	198
	25-49	22,200	.05	192
	25-54	25,300	.05	190
MEN TOTAL		44,900	.05	191
	18-49	30,600	.05	192
	18-34	17,600	.05	193
	21-49	27,900	.05	191
	25-49	23,600	.05	190
	25-54	26,600	.05	189
TEENS TOTAL		9,600	.05	189
CHILD TOTAL		15,100	.04	197
	6-11	9,500	.04	195

HARTFORD-NEW HAVEN (NEW LONDON)

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		911,400	.98	23
PERSONS	2+	2,376,400	.99	24
	18+	1,867,300	1.01	24
	18-49	1,189,800	.99	24
	12-24	446,200	.98	24
	12-34	861,800	.98	24
	18-34	664,200	.98	24
WOMEN TOTAL		981,400	1.02	23
	18-49	594,300	.99	24
	12-24	217,200	.98	25
	18-34	326,900	.98	24
	25-49	474,100	.99	24
	25-54	537,200	1.00	23
MEN TOTAL		885,900	1.01	24
	18-49	595,500	.99	24
	18-34	337,300	.98	24
	21-49	542,500	.98	24
	25-49	467,100	.98	24
	25-54	526,700	.99	24
TEENS TOTAL		197,600	1.00	23
CHILD TOTAL		311,500	.88	26
	6-11	193,000	.91	25

HUNTSVILLE-DECATUR-FLORENCE

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		302,500	.33	85
PERSONS	2+	771,300	.32	87
	18+	584,700	.32	88
	18-49	389,900	.32	85
	12-24	146,800	.32	89
	12-34	273,900	.31	91
	18-34	204,500	.30	93
WOMEN TOTAL		306,600	.32	87
	18-49	196,600	.33	82
	12-24	72,200	.33	86
	18-34	101,400	.30	90
	25-49	158,600	.33	81
	25-54	178,200	.33	81
MEN TOTAL		278,100	.32	88
	18-49	193,300	.32	85
	18-34	103,100	.30	98
	21-49	176,700	.32	85
	25-49	153,900	.32	82
	25-54	172,400	.32	82
TEENS TOTAL		69,400	.35	79
CHILD TOTAL		117,700	.33	87
	6-11	71,900	.34	84

HARRISBURG-YORK-LANCASTER-LEBANON

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		564,400	.61	44
PERSONS	2+	1,435,100	.60	45
	18+	1,111,700	.60	45
	18-49	711,000	.59	44
	12-24	261,900	.58	47
	12-34	509,100	.58	47
	18-34	391,600	.58	47
WOMEN TOTAL		584,700	.60	45
	18-49	356,900	.59	44
	12-24	130,100	.59	46
	18-34	195,300	.58	45
	25-49	284,300	.59	44
	25-54	322,800	.60	44
MEN TOTAL		527,000	.60	45
	18-49	354,100	.59	45
	18-34	196,300	.57	47
	21-49	324,800	.59	44
	25-49	282,300	.60	44
	25-54	318,400	.60	44
TEENS TOTAL		117,500	.59	46
CHILD TOTAL		205,900	.58	48
	6-11	125,300	.59	47

HELENA

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		16,200	.02	207
PERSONS	2+	45,500	.02	208
	18+	34,600	.02	207
	18-49	24,000	.02	207
	12-24	8,600	.02	207
	12-34	17,800	.02	207
	18-34	14,000	.02	207
WOMEN TOTAL		18,000	.02	207
	18-49	12,100	.02	207
	12-24	4,300	.02	207
	18-34	7,000	.02	207
	25-49	9,600	.02	207
	25-54	10,600	.02	207
MEN TOTAL		16,600	.02	208
	18-49	11,900	.02	207
	18-34	7,000	.02	207
	21-49	10,800	.02	207
	25-49	9,600	.02	207
	25-54	10,600	.02	207
TEENS TOTAL		3,800	.02	208
CHILD TOTAL		7,100	.02	208
	6-11	4,100	.02	208

IDAHO FALLS-POCATELLO

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		105,200	.11	160
PERSONS	2+	300,700	.13	157
	18+	212,000	.11	160
	18-49	150,500	.11	156
	12-24	62,500	.14	153
	12-34	115,600	.13	153
	18-34	89,200	.13	154
WOMEN TOTAL		106,500	.11	161
	18-49	73,900	.12	156
	12-24	31,200	.14	152
	18-34	43,800	.13	152
	25-49	65,600	.12	157
	25-54	81,700	.11	157
MEN TOTAL		105,500	.12	159
	18-49	76,600	.13	156
	18-34	45,400	.13	154
	21-49	69,200	.13	156
	25-49	58,800	.12	156
	25-54	65,000	.12	156
TEENS TOTAL		26,400	.13	155
CHILD TOTAL		62,300	.18	140
	6-11	33,700	.16	148

ADI MARKETS POPULATION SUMMARY

INDIANAPOLIS (MARION)

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		873,800	.94	26
PERSONS	2+	2,267,800	.94	25
	18+	1,723,200	.93	26
	18-49	1,151,700	.95	25
	12-24	441,700	.97	25
	12-34	839,400	.96	25
	18-34	644,900	.95	25
WOMEN TOTAL		907,300	.94	26
	18-49	580,400	.96	25
	12-24	219,500	.99	23
	18-34	322,900	.96	25
	25-49	456,500	.95	25
	25-54	514,100	.95	25
MEN TOTAL		815,900	.93	26
	18-49	571,300	.95	25
	18-34	322,000	.93	25
	21-49	520,700	.94	25
	25-49	448,000	.94	25
	25-54	502,600	.95	25
TEENS TOTAL		194,500	.98	24
CHILD TOTAL		350,100	.99	23
	6-11	210,700	1.00	22

JACKSONVILLE (BRUNSWICK)

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		474,300	.51	55
PERSONS	2+	1,229,500	.51	56
	18+	932,200	.50	55
	18-49	623,200	.52	52
	12-24	234,200	.52	55
	12-34	454,500	.52	53
	18-34	349,400	.51	52
WOMEN TOTAL		482,500	.50	56
	18-49	307,700	.51	52
	12-24	111,800	.50	55
	18-34	168,700	.50	54
	25-49	247,200	.52	52
	25-54	278,400	.52	52
MEN TOTAL		449,700	.51	56
	18-49	315,500	.52	50
	18-34	180,700	.52	50
	21-49	287,900	.52	50
	25-49	246,900	.52	52
	25-54	276,100	.52	52
TEENS TOTAL		105,100	.53	55
CHILD TOTAL		192,200	.54	53
	6-11	115,800	.55	54

JOPLIN-PITTSBURG

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		142,000	.15	149
PERSONS	2+	367,200	.15	151
	18+	279,200	.15	150
	18-49	158,700	.13	154
	12-24	61,600	.14	154
	12-34	113,900	.13	155
	18-34	86,400	.13	156
WOMEN TOTAL		150,300	.16	147
	18-49	80,060	.13	152
	12-24	30,400	.14	154
	18-34	42,760	.13	155
	25-49	63,200	.13	152
	25-54	72,200	.13	152
MEN TOTAL		128,900	.15	152
	18-49	78,700	.13	154
	18-34	43,700	.13	157
	21-49	71,100	.13	154
	25-49	61,400	.13	154
	25-54	69,700	.13	154
TEENS TOTAL		27,500	.14	152
CHILD TOTAL		50,500	.14	153
	6-11	29,800	.14	153

JACKSON, MS

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		293,500	.32	88
PERSONS	2+	797,200	.33	83
	18+	584,900	.32	87
	18-49	379,600	.31	88
	12-24	158,400	.35	82
	12-34	291,200	.33	81
	18-34	218,100	.32	86
WOMEN TOTAL		315,100	.33	84
	18-49	196,300	.33	83
	12-24	79,700	.36	78
	18-34	111,600	.33	80
	25-49	152,400	.32	83
	25-54	171,700	.32	84
MEN TOTAL		269,800	.31	89
	18-49	183,300	.30	93
	18-34	106,600	.31	94
	21-49	165,300	.30	88
	25-49	141,900	.30	88
	25-54	158,500	.30	89
TEENS TOTAL		73,100	.37	75
CHILD TOTAL		139,200	.39	72
	6-11	81,700	.39	73

JOHNSTOWN-ALTOONA

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		285,800	.31	89
PERSONS	2+	754,700	.31	88
	18+	585,800	.32	86
	18-49	362,100	.30	91
	12-24	152,800	.34	86
	12-34	271,700	.31	93
	18-34	210,000	.31	92
WOMEN TOTAL		305,600	.32	88
	18-49	177,900	.29	91
	12-24	73,200	.33	85
	18-34	100,200	.30	91
	25-49	134,700	.28	93
	25-54	155,000	.29	92
MEN TOTAL		280,200	.32	87
	18-49	184,200	.30	92
	18-34	109,800	.32	89
	21-49	163,900	.30	91
	25-49	136,300	.29	91
	25-54	154,500	.29	90
TEENS TOTAL		61,700	.31	90
CHILD TOTAL		107,200	.30	92
	6-11	64,700	.31	92

KANSAS CITY (LAWRENCE)

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		763,500	.82	29
PERSONS	2+	1,943,300	.81	29
	18+	1,502,700	.81	28
	18-49	984,700	.82	28
	12-24	358,600	.79	32
	12-34	705,500	.80	30
	18-34	550,700	.81	29
WOMEN TOTAL		791,300	.82	28
	18-49	494,900	.82	28
	12-24	177,900	.80	31
	18-34	275,000	.82	27
	25-49	393,200	.82	29
	25-54	442,200	.82	29
MEN TOTAL		711,400	.81	28
	18-49	489,800	.81	28
	18-34	275,700	.80	30
	21-49	447,400	.81	28
	25-49	387,700	.82	28
	25-54	434,300	.82	28
TEENS TOTAL		154,800	.78	31
CHILD TOTAL		285,800	.81	32
	6-11	169,300	.80	33

JACKSON, TN

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		59,300	.06	182
PERSONS	2+	150,300	.06	183
	18+	115,600	.06	184
	18-49	70,800	.06	185
	12-24	26,700	.06	188
	12-34	51,300	.06	186
	18-34	39,200	.05	187
WOMEN TOTAL		82,000	.06	183
	18-49	36,200	.06	183
	12-24	13,500	.06	187
	18-34	19,900	.06	186
	25-49	28,700	.06	183
	25-54	32,600	.05	183
MEN TOTAL		53,600	.06	184
	18-49	34,600	.06	186
	18-34	19,300	.06	190
	21-49	31,600	.06	185
	25-49	27,500	.06	185
	25-54	30,900	.06	184
TEENS TOTAL		12,100	.06	183
CHILD TOTAL		22,600	.06	184
	6-11	13,400	.06	184

JONESBORO

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		77,500	.08	172
PERSONS	2+	201,500	.08	174
	18+	156,300	.08	173
	18-49	91,500	.08	177
	12-24	35,700	.08	176
	12-34	65,200	.07	177
	18-34	48,900	.07	180
WOMEN TOTAL		82,600	.09	172
	18-49	46,400	.08	175
	12-24	17,600	.08	176
	18-34	24,600	.07	178
	25-49	36,700	.08	175
	25-54	41,700	.08	175
MEN TOTAL		73,700	.08	174
	18-49	45,100	.07	177
	18-34	24,300	.07	181
	21-49	40,700	.07	177
	25-49	35,400	.07	178
	25-54	39,900	.08	176
TEENS TOTAL		16,300	.08	173
CHILD TOTAL		28,900	.08	177
	6-11	17,200	.08	176

KNOXVILLE (CROSSVILLE)

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		402,800	.43	64
PERSONS	2+	1,024,200	.43	64
	18+	787,500	.43	65
	18-49	514,600	.43	64
	12-24	189,000	.42	68
	12-34	365,200	.42	66
	18-34	279,700	.41	66
WOMEN TOTAL		413,500	.43	65
	18-49	257,700	.43	63
	12-24	92,600	.42	68
	18-34	138,100	.41	67
	25-49	207,100	.43	61
	25-54	233,100	.43	61
MEN TOTAL		374,000	.42	65
	18-49	256,900	.43	64
	18-34	141,600	.41	66
	21-49	234,900	.43	63
	25-49	204,000	.43	63
	25-54	227,200	.43	64
TEENS TOTAL		85,500	.43	65
CHILD TOTAL		151,200	.43	66
	6-11	92,200	.44	63

ADI MARKETS POPULATION SUMMARY

LA CROSSE-EAU CLAIRE

TV HOUSEHOLDS		166,700	.18	125
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	441,900	.18	126
	18+	339,300	.18	125
	18-49	212,500	.18	127
	12-24	93,200	.21	121
	12-34	165,000	.19	123
	18-34	127,100	.19	124
WOMEN	TOTAL	176,200	.18	125
	18-49	106,000	.18	125
	12-24	47,300	.21	119
	18-34	83,500	.19	123
	25-49	77,200	.16	136
	25-54	87,100	.16	136
MEN	TOTAL	163,100	.19	125
	18-49	106,500	.18	130
	18-34	83,600	.18	126
	21-49	94,600	.17	130
	25-49	80,000	.17	131
	25-54	89,700	.17	131
TEENS	TOTAL	37,900	.19	125
CHILD	TOTAL	64,700	.18	132
	6-11	38,400	.18	134

LAKE CHARLES

TV HOUSEHOLDS		76,500	.08	173
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	206,300	.09	172
	18+	152,200	.08	174
	18-49	104,300	.09	170
	12-24	42,100	.09	171
	12-34	77,800	.09	169
	18-34	59,000	.09	171
WOMEN	TOTAL	78,400	.08	175
	18-49	51,900	.09	172
	12-24	20,600	.09	171
	18-34	28,700	.09	171
	25-49	40,600	.08	171
	25-54	45,800	.08	172
MEN	TOTAL	73,800	.08	173
	18-49	52,400	.09	170
	18-34	30,300	.09	169
	21-49	47,400	.09	169
	25-49	40,400	.09	170
	25-54	45,400	.09	171
TEENS	TOTAL	18,800	.09	169
CHILD	TOTAL	35,300	.10	168
	6-11	20,700	.10	168

LAS VEGAS

TV HOUSEHOLDS		300,600	.32	66
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	749,600	.31	69
	18+	579,800	.31	69
	18-49	414,200	.34	77
	12-24	140,200	.31	95
	12-34	285,100	.32	85
	18-34	224,200	.33	83
WOMEN	TOTAL	287,500	.30	90
	18-49	201,800	.33	80
	12-24	68,700	.31	94
	18-34	109,800	.33	83
	25-49	163,100	.34	77
	25-54	181,400	.34	79
MEN	TOTAL	292,300	.33	81
	18-49	212,400	.35	76
	18-34	114,400	.33	83
	21-49	197,100	.36	75
	25-49	171,800	.36	75
	25-54	190,700	.36	75
TEENS	TOTAL	60,900	.31	92
CHILD	TOTAL	105,900	.31	91
	6-11	65,400	.31	91

LAFAYETTE, IN

TV HOUSEHOLDS		44,300	.05	191
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	120,300	.05	192
	18+	97,100	.05	188
	18-49	72,600	.06	184
	12-24	37,600	.08	175
	12-34	59,200	.07	183
	18-34	51,200	.08	177
WOMEN	TOTAL	48,400	.05	189
	18-49	34,300	.06	184
	12-24	17,100	.08	179
	18-34	23,600	.07	180
	25-49	21,100	.04	194
	25-54	23,500	.04	194
MEN	TOTAL	48,700	.06	187
	18-49	38,300	.06	184
	18-34	27,600	.08	175
	21-49	30,500	.06	186
	25-49	21,900	.05	192
	25-54	24,200	.05	193
TEENS	TOTAL	8,000	.04	199
CHILD	TOTAL	15,200	.04	196
	6-11	9,000	.04	197

LANSING (ANN ARBOR)

TV HOUSEHOLDS		223,900	.24	107
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	605,600	.25	104
	18+	462,200	.25	104
	18-49	332,800	.28	97
	12-24	136,400	.30	98
	12-34	254,400	.29	96
	18-34	203,800	.30	95
WOMEN	TOTAL	235,400	.24	105
	18-49	162,300	.27	97
	12-24	67,500	.30	97
	18-34	98,800	.29	93
	25-49	119,700	.25	103
	25-54	132,600	.25	103
MEN	TOTAL	226,800	.26	104
	18-49	170,500	.28	96
	18-34	105,000	.30	96
	21-49	152,400	.28	97
	25-49	127,300	.27	99
	25-54	140,300	.26	97
TEENS	TOTAL	50,600	.26	106
CHILD	TOTAL	92,800	.26	106
	6-11	55,800	.26	104

LAUREL-HATTIESBURG

TV HOUSEHOLDS		91,000	.10	164
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	241,800	.10	164
	18+	179,800	.10	164
	18-49	115,500	.10	166
	12-24	48,900	.11	166
	12-34	87,500	.10	165
	18-34	66,400	.10	165
WOMEN	TOTAL	96,000	.10	163
	18-49	58,800	.10	164
	12-24	24,300	.11	164
	18-34	33,300	.10	163
	25-49	44,800	.09	164
	25-54	50,700	.09	164
MEN	TOTAL	83,800	.10	166
	18-49	56,700	.09	166
	18-34	33,100	.10	165
	21-49	50,900	.09	166
	25-49	42,900	.09	166
	25-54	47,900	.09	167
TEENS	TOTAL	21,100	.11	165
CHILD	TOTAL	40,900	.12	163
	6-11	24,100	.11	162

LAFAYETTE, LA

TV HOUSEHOLDS		194,600	.21	116
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	538,200	.22	113
	18+	389,600	.21	116
	18-49	263,700	.22	114
	12-24	116,000	.26	107
	12-34	205,500	.23	114
	18-34	151,500	.22	115
WOMEN	TOTAL	203,500	.21	116
	18-49	132,500	.22	114
	12-24	57,700	.26	105
	18-34	74,800	.22	114
	25-49	101,700	.21	112
	25-54	114,400	.21	111
MEN	TOTAL	186,100	.21	116
	18-49	131,200	.22	115
	18-34	76,700	.22	116
	21-49	118,300	.21	115
	25-49	100,000	.21	114
	25-54	112,200	.21	114
TEENS	TOTAL	54,000	.27	101
CHILD	TOTAL	94,600	.27	103
	6-11	55,000	.26	106

LAREDO

TV HOUSEHOLDS		37,700	.04	198
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	130,700	.05	187
	18+	87,000	.05	193
	18-49	58,600	.05	193
	12-24	27,900	.06	185
	12-34	48,400	.06	188
	18-34	34,100	.05	194
WOMEN	TOTAL	46,800	.05	191
	18-49	30,600	.05	190
	12-24	14,000	.06	185
	18-34	17,300	.05	192
	25-49	23,700	.05	188
	25-54	26,900	.05	187
MEN	TOTAL	40,200	.05	195
	18-49	28,200	.05	194
	18-34	16,800	.05	195
	21-49	25,200	.05	195
	25-49	21,500	.05	194
	25-54	24,000	.05	194
TEENS	TOTAL	14,300	.07	181
CHILD	TOTAL	29,400	.08	176
	6-11	17,200	.08	176

LEXINGTON (BEATTYVILLE, DANVILLE & HAZARD)

TV HOUSEHOLDS		358,800	.39	73
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	941,600	.39	69
	18+	715,700	.39	71
	18-49	480,500	.40	68
	12-24	189,500	.42	67
	12-34	356,500	.41	68
	18-34	277,700	.41	67
WOMEN	TOTAL	374,300	.39	71
	18-49	242,800	.40	67
	12-24	94,400	.43	67
	18-34	139,700	.42	66
	25-49	186,500	.39	68
	25-54	208,100	.39	68
MEN	TOTAL	341,400	.39	71
	18-49	237,700	.39	69
	18-34	136,000	.40	67
	21-49	214,800	.39	69
	25-49	183,300	.39	69
	25-54	203,500	.38	70
TEENS	TOTAL	76,800	.40	69
CHILD	TOTAL	147,100	.41	67
	6-11	87,000	.41	67

ADI MARKETS POPULATION SUMMARY

LIMA

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		41 600	.04	195
PERSONS	2+	109 000	.05	195
	18+	82 100	.04	196
	18-49	51 500	.04	198
	12-24	20 700	.05	197
	12-34	36 800	.04	198
	18-34	29 300	.04	198
WOMEN	TOTAL	43 400	.04	195
	18-49	25 600	.04	197
	12-24	10 200	.05	196
	18-34	14 400	.04	197
	25-49	20 100	.04	197
	25-54	23 000	.04	197
MEN	TOTAL	38 700	.04	197
	18-49	25 900	.04	198
	18-34	14 900	.04	198
	21-49	23 500	.04	197
	25-49	20 200	.04	197
	25-54	22 900	.04	196
TEENS	TOTAL	9 500	.05	191
CHILD	TOTAL	17 400	.05	191
	6-11	10 300	.05	190

LOS ANGELES (CORONA & SAN BERNARDINO)

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		5 036 000	5.42	2
PERSONS	2+	13 571 400	5.65	2
	18+	10 509 500	5.69	2
	18-49	7 160 700	5.93	2
	12-24	2 534 200	5.59	2
	12-34	5 121 800	5.83	2
	18-34	4 052 200	5.96	2
WOMEN	TOTAL	5 430 600	5.62	2
	18-49	3 532 300	5.86	2
	12-24	1 236 100	5.57	2
	18-34	1 977 600	5.90	2
	25-49	2 822 500	5.90	2
	25-54	3 158 900	5.86	2
MEN	TOTAL	5 078 900	5.76	2
	18-49	3 628 400	6.00	2
	18-34	2 074 600	6.01	2
	21-49	3 336 600	6.06	2
	25-49	2 873 600	6.06	2
	25-54	3 195 300	6.02	2
TEENS	TOTAL	1 069 600	5.39	2
CHILD	TOTAL	1 992 300	5.61	2
	6-11	1 164 400	5.50	2

MACON

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		176 100	.19	123
PERSONS	2+	488 700	.20	121
	18+	364 400	.20	121
	18-49	242 400	.20	120
	12-24	96 900	.21	118
	12-34	179 600	.20	118
	18-34	134 100	.20	120
WOMEN	TOTAL	194 900	.20	120
	18-49	124 000	.21	119
	12-24	48 500	.22	118
	18-34	68 000	.20	118
	25-49	97 800	.20	119
	25-54	109 600	.20	119
MEN	TOTAL	169 500	.19	122
	18-49	118 400	.20	121
	18-34	66 100	.19	123
	21-49	107 600	.20	121
	25-49	93 200	.20	120
	25-54	104 500	.20	120
TEENS	TOTAL	45 500	.23	111
CHILD	TOTAL	75 600	.22	117
	6-11	47 700	.23	116

LINCOLN-HASTINGS-KEARNEY

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		243 900	.26	98
PERSONS	2+	604 200	.25	105
	18+	474 200	.26	101
	18-49	289 900	.24	106
	12-24	115 600	.26	109
	12-34	217 000	.25	107
	18-34	172 200	.25	106
WOMEN	TOTAL	248 200	.26	100
	18-49	142 800	.24	109
	12-24	56 900	.26	110
	18-34	83 500	.25	107
	25-49	108 100	.23	109
	25-54	122 100	.23	109
MEN	TOTAL	226 000	.26	105
	18-49	147 100	.24	106
	18-34	88 700	.26	105
	21-49	132 100	.24	106
	25-49	111 000	.23	107
	25-54	125 100	.24	105
TEENS	TOTAL	44 800	.23	114
CHILD	TOTAL	85 200	.24	112
	6-11	48 600	.23	114

LOUISVILLE

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		530 400	.57	47
PERSONS	2+	1 392 700	.58	46
	18+	1 054 600	.57	46
	18-49	701 700	.58	45
	12-24	267 600	.59	46
	12-34	517 100	.59	46
	18-34	397 000	.58	45
WOMEN	TOTAL	547 800	.57	46
	18-49	346 600	.57	46
	12-24	126 300	.57	47
	18-34	191 600	.57	47
	25-49	278 000	.58	45
	25-54	313 000	.58	46
MEN	TOTAL	506 800	.58	46
	18-49	355 100	.59	44
	18-34	205 400	.60	44
	21-49	321 100	.58	45
	25-49	276 200	.58	45
	25-54	308 300	.58	45
TEENS	TOTAL	120 100	.61	45
CHILD	TOTAL	218 000	.61	45
	6-11	129 400	.61	45

MADISON

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		280 100	.30	90
PERSONS	2+	684 600	.29	94
	18+	530 400	.29	91
	18-49	359 900	.30	92
	12-24	141 000	.31	93
	12-34	273 500	.31	92
	18-34	217 500	.32	88
WOMEN	TOTAL	273 100	.28	91
	18-49	177 100	.29	92
	12-24	66 800	.31	92
	18-34	106 000	.32	87
	25-49	135 700	.28	91
	25-54	150 900	.28	93
MEN	TOTAL	257 300	.29	91
	18-49	182 800	.30	94
	18-34	111 500	.32	87
	21-49	165 000	.30	89
	25-49	139 200	.29	90
	25-54	154 000	.29	91
TEENS	TOTAL	56 000	.28	97
CHILD	TOTAL	98 200	.28	101
	6-11	58 400	.28	100

LITTLE ROCK

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		451 200	.50	57
PERSONS	2+	1 214 600	.51	57
	18+	924 700	.50	56
	18-49	579 200	.48	56
	12-24	221 800	.49	57
	12-34	422 200	.48	56
	18-34	321 500	.47	56
WOMEN	TOTAL	487 400	.50	55
	18-49	291 900	.48	56
	12-24	109 800	.49	56
	18-34	160 400	.48	57
	25-49	231 400	.48	58
	25-54	260 700	.48	58
MEN	TOTAL	437 300	.50	57
	18-49	287 300	.48	56
	18-34	161 100	.47	57
	21-49	261 900	.48	57
	25-49	226 700	.48	58
	25-54	253 700	.48	59
TEENS	TOTAL	100 700	.51	56
CHILD	TOTAL	189 200	.53	54
	6-11	112 100	.53	55

LUBBOCK

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		139 700	.15	150
PERSONS	2+	376 400	.16	149
	18+	280 400	.15	149
	18-49	192 600	.16	139
	12-24	84 500	.19	127
	12-34	148 100	.17	135
	18-34	115 300	.17	133
WOMEN	TOTAL	144 300	.15	149
	18-49	95 400	.16	142
	12-24	41 000	.18	126
	18-34	55 800	.17	132
	25-49	70 500	.15	147
	25-54	78 600	.15	147
MEN	TOTAL	136 100	.15	146
	18-49	97 200	.16	140
	18-34	59 500	.17	132
	21-49	85 600	.16	142
	25-49	70 400	.15	146
	25-54	78 700	.15	148
TEENS	TOTAL	32 800	.17	142
CHILD	TOTAL	63 200	.18	139
	6-11	36 300	.17	141

MANKATO

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		23 200	.02	206
PERSONS	2+	61 300	.03	206
	18+	45 500	.03	206
	18-49	32 200	.03	206
	12-24	15 400	.03	202
	12-34	25 900	.03	205
	18-34	21 400	.03	202
WOMEN	TOTAL	25 300	.03	206
	18-49	15 900	.03	206
	12-24	7 500	.04	202
	18-34	10 600	.03	201
	25-49	10 200	.02	206
	25-54	11 600	.02	206
MEN	TOTAL	23 200	.03	206
	18-49	16 300	.03	206
	18-34	10 800	.03	202
	21-49	13 900	.03	206
	25-49	11 100	.02	206
	25-54	12 400	.02	206
TEENS	TOTAL	4 500	.02	201
CHILD	TOTAL	8 300	.02	206
	6-11	4 600	.02	206

ADI MARKETS POPULATION SUMMARY

MARQUETTE

TV HOUSEHOLDS	55,000	.06	184

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	149,000	.06	184
18+	116,000	.06	183
18-49	73,600	.06	183
12-24	32,300	.07	182
12-34	57,400	.07	184
18-34	45,700	.07	181
WOMEN TOTAL	56,600	.06	184
18-49	33,500	.06	186
12-24	14,500	.07	184
18-34	20,100	.06	185
25-49	24,700	.05	185
25-54	27,900	.05	185
MEN TOTAL	59,400	.07	182
18-49	40,100	.07	181
18-34	25,600	.07	179
21-49	34,700	.06	182
25-49	28,300	.06	182
25-54	31,600	.06	183
TEENS TOTAL	11,700	.06	185
CHILD TOTAL	21,300	.06	185
6-11	12,400	.06	185

MEMPHIS

TV HOUSEHOLDS	609,600	.66	38

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,623,500	.68	39
18+	1,204,500	.65	42
18-49	791,700	.66	41
12-24	322,700	.71	40
12-34	602,100	.69	40
18-34	454,000	.67	40
WOMEN TOTAL	642,800	.67	38
18-49	404,500	.67	40
12-24	158,300	.71	39
18-34	227,400	.68	40
25-49	319,000	.67	39
25-54	358,500	.67	39
MEN TOTAL	561,700	.64	42
18-49	387,200	.64	41
18-34	226,600	.66	40
21-49	348,100	.63	41
25-49	298,100	.63	41
25-54	332,400	.63	42
TEENS TOTAL	148,100	.75	35
CHILD TOTAL	271,200	.76	35
6-11	161,100	.76	36

MILWAUKEE (KENOSHA & RACINE)

TV HOUSEHOLDS	773,400	.83	28

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,948,100	.81	28
18+	1,490,300	.81	29
18-49	958,900	.80	30
12-24	375,200	.83	28
12-34	716,000	.81	28
18-34	546,300	.80	30
WOMEN TOTAL	781,300	.81	29
18-49	484,900	.80	31
12-24	185,400	.84	27
18-34	270,900	.81	30
25-49	382,900	.80	30
25-54	432,500	.80	30
MEN TOTAL	709,000	.80	29
18-49	484,000	.80	30
18-34	275,400	.80	31
21-49	441,700	.80	30
25-49	380,500	.80	30
25-54	426,800	.81	30
TEENS TOTAL	169,700	.86	27
CHILD TOTAL	288,100	.81	31
6-11	170,600	.81	32

MCALLEN-BROWNSVILLE: LRGV

TV HOUSEHOLDS	204,600	.22	113

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	687,500	.29	93
18+	458,600	.25	107
18-49	306,900	.25	104
12-24	140,000	.31	97
12-34	249,900	.28	98
18-34	175,800	.26	105
WOMEN TOTAL	246,200	.25	101
18-49	162,900	.27	95
12-24	70,800	.32	91
18-34	92,300	.28	98
25-49	128,900	.27	94
25-54	144,500	.27	96
MEN TOTAL	212,400	.24	110
18-49	144,000	.24	108
18-34	83,500	.24	109
21-49	129,700	.24	108
25-49	112,100	.24	105
25-54	125,100	.24	105
TEENS TOTAL	74,100	.37	73
CHILD TOTAL	154,800	.44	74
6-11	90,600	.43	64

MERIDIAN

TV HOUSEHOLDS	66,500	.07	179

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	175,900	.07	179
18+	130,600	.07	179
18-49	79,100	.07	182
12-24	33,100	.07	180
12-34	59,800	.07	180
18-34	44,700	.07	183
WOMEN TOTAL	69,800	.07	179
18-49	39,900	.07	181
12-24	16,100	.07	180
18-34	22,000	.07	181
25-49	31,300	.07	180
25-54	35,700	.07	180
MEN TOTAL	60,800	.07	181
18-49	39,200	.06	183
18-34	22,700	.07	183
21-49	35,000	.06	181
25-49	29,800	.06	181
25-54	33,600	.06	181
TEENS TOTAL	15,100	.08	178
CHILD TOTAL	30,200	.09	174
6-11	18,300	.09	174

MINNEAPOLIS-ST. PAUL

TV HOUSEHOLDS	1,355,000	1.46	14

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	3,505,200	1.46	13
18+	2,670,300	1.45	13
18-49	1,795,800	1.49	12
12-24	686,700	1.52	12
12-34	1,339,000	1.52	12
18-34	1,035,500	1.52	12
WOMEN TOTAL	1,382,300	1.43	14
18-49	890,300	1.48	13
12-24	339,900	1.53	12
18-34	511,300	1.53	12
25-49	698,800	1.46	13
25-54	776,700	1.44	13
MEN TOTAL	1,288,000	1.45	13
18-49	905,500	1.50	12
18-34	524,200	1.52	12
21-49	826,500	1.50	12
25-49	711,800	1.50	12
25-54	788,900	1.49	13
TEENS TOTAL	303,500	1.53	13
CHILD TOTAL	531,400	1.50	13
6-11	314,600	1.49	13

MEDFORD

TV HOUSEHOLDS	135,400	.15	152

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	338,400	.14	153
18+	261,300	.14	153
18-49	161,800	.13	153
12-24	54,900	.12	159
12-34	114,300	.13	154
18-34	87,500	.13	155
WOMEN TOTAL	133,000	.14	157
18-49	80,000	.13	152
12-24	26,900	.12	158
18-34	42,900	.13	154
25-49	65,100	.14	151
25-54	74,100	.14	151
MEN TOTAL	128,300	.15	153
18-49	81,800	.14	153
18-34	44,600	.13	155
21-49	75,800	.14	152
25-49	67,600	.14	150
25-54	75,500	.14	150
TEENS TOTAL	26,800	.14	154
CHILD TOTAL	50,300	.14	154
6-11	29,700	.14	154

MIAMI-FT.LAUDERDALE

TV HOUSEHOLDS	1,326,100	1.43	15

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	3,181,400	1.39	14
18+	2,601,300	1.41	14
18-49	1,457,400	1.21	16
12-24	486,400	1.07	20
12-34	933,300	1.12	19
18-34	765,800	1.13	20
WOMEN TOTAL	1,694,900	1.44	13
18-49	742,200	1.23	15
12-24	242,800	1.09	18
18-34	386,400	1.15	16
25-49	606,700	1.27	15
25-54	694,200	1.29	15
MEN TOTAL	1,206,400	1.37	15
18-49	715,200	1.18	16
18-34	379,400	1.10	20
21-49	662,700	1.20	16
25-49	581,800	1.23	16
25-54	661,000	1.24	15
TEENS TOTAL	217,500	1.10	17
CHILD TOTAL	362,600	1.02	21
6-11	221,100	1.04	21

MINOT-BISMARCK-DICKINSON-GLENDIVE

TV HOUSEHOLDS	143,200	.15	147

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	384,100	.16	147
18+	285,400	.15	145
18-49	184,400	.15	145
12-24	75,200	.17	141
12-34	141,400	.16	142
18-34	107,300	.16	144
WOMEN TOTAL	142,800	.15	151
18-49	88,900	.15	148
12-24	36,500	.16	143
18-34	50,800	.15	146
25-49	68,900	.14	148
25-54	77,700	.14	149
MEN TOTAL	142,600	.16	142
18-49	95,500	.16	142
18-34	56,500	.16	138
21-49	87,100	.16	141
25-49	74,400	.16	141
25-54	83,500	.16	141
TEENS TOTAL	34,100	.17	139
CHILD TOTAL	64,600	.18	133
6-11	36,300	.17	141

ADI MARKETS POPULATION SUMMARY

MISSOULA

TV HOUSEHOLDS	76,000	.08	174

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	186,000	.08	178
18+	142,100	.08	177
18-49	97,400	.08	174
12-24	35,100	.08	179
12-34	71,600	.08	174
18-34	55,800	.08	173
WOMEN TOTAL	71,700	.07	177
18-49	47,600	.08	174
12-24	17,500	.08	177
18-34	27,400	.08	173
25-49	37,900	.08	174
25-54	41,900	.08	174
MEN TOTAL	70,400	.08	177
18-49	49,800	.08	174
18-34	28,400	.08	173
21-49	45,900	.08	173
25-49	40,200	.08	172
25-54	44,100	.08	173
TEENS TOTAL	15,800	.08	176
CHILD TOTAL	28,100	.08	178
6-11	16,600	.08	178

MONTGOMERY-SELMA

TV HOUSEHOLDS	225,900	.24	105

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	604,200	.25	105
18+	448,400	.24	109
18-49	282,200	.23	110
12-24	118,200	.26	105
12-34	213,000	.24	111
18-34	157,900	.23	112
WOMEN TOTAL	242,900	.25	103
18-49	145,000	.24	108
12-24	58,900	.27	103
18-34	80,300	.24	111
25-49	113,100	.24	107
25-54	127,800	.24	107
MEN TOTAL	205,500	.23	112
18-49	137,200	.23	111
18-34	77,600	.22	114
21-49	123,500	.22	112
25-49	106,000	.22	112
25-54	118,800	.22	112
TEENS TOTAL	55,100	.28	100
CHILD TOTAL	100,700	.28	99
6-11	60,600	.29	97

NEW YORK (KINGSTON, POUGHKEEPSIE & BRIDGEPORT)

TV HOUSEHOLDS	7,075,000	7.62	1

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	18,084,100	7.53	1
18+	14,206,200	7.69	1
18-49	8,938,500	7.40	1
12-24	3,115,700	6.88	1
12-34	6,181,200	7.04	1
18-34	4,705,400	6.92	1
WOMEN TOTAL	7,661,600	7.93	1
18-49	4,617,600	7.66	1
12-24	1,558,200	7.02	1
18-34	2,403,300	7.17	1
25-49	3,786,400	7.92	1
25-54	4,309,800	8.00	1
MEN TOTAL	6,544,600	7.43	1
18-49	4,320,900	7.15	1
18-34	302,100	6.67	1
21-49	4,991,600	7.24	1
25-49	3,512,200	7.40	1
25-54	3,985,500	7.51	1
TEENS TOTAL	1,476,800	7.44	1
CHILD TOTAL	2,402,100	6.77	1
6-11	1,455,300	6.88	1

MOBILE-PENSACOLA (FT. WALTON BEACH)

TV HOUSEHOLDS	419,000	.45	61

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,103,300	.46	61
18+	823,500	.45	62
18-49	561,800	.47	59
12-24	222,600	.49	56
12-34	412,900	.47	58
18-34	313,600	.46	59
WOMEN TOTAL	428,700	.44	62
18-49	280,600	.47	59
12-24	108,500	.49	57
18-34	153,400	.46	59
25-49	220,800	.46	60
25-54	248,200	.46	60
MEN TOTAL	394,800	.45	62
18-49	281,200	.47	59
18-34	160,200	.46	58
21-49	255,500	.46	59
25-49	217,700	.46	60
25-54	242,400	.46	60
TEENS TOTAL	99,300	.50	57
CHILD TOTAL	180,500	.51	56
6-11	107,000	.51	56

NASHVILLE (COOKEVILLE)

TV HOUSEHOLDS	711,900	.77	32

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,829,700	.76	32
18+	1,411,200	.76	32
18-49	930,700	.77	33
12-24	344,000	.76	35
12-34	663,600	.76	35
18-34	515,600	.76	36
WOMEN TOTAL	737,800	.76	32
18-49	464,200	.77	33
12-24	166,200	.75	36
18-34	252,900	.75	35
25-49	369,900	.77	32
25-54	414,900	.77	32
MEN TOTAL	673,400	.76	32
18-49	466,500	.77	34
18-34	262,700	.76	36
21-49	424,200	.77	33
25-49	364,800	.77	32
25-54	406,300	.77	32
TEENS TOTAL	148,000	.75	36
CHILD TOTAL	270,500	.76	36
6-11	161,600	.76	35

NORFOLK-PORTSMOUTH-NEWPORT NEWS-HAMPTON

TV HOUSEHOLDS	577,000	.62	43

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,603,300	.67	41
18+	1,232,300	.67	38
18-49	874,400	.72	36
12-24	359,100	.79	31
12-34	655,300	.75	36
18-34	522,100	.77	35
WOMEN TOTAL	609,600	.63	43
18-49	407,500	.68	39
12-24	154,700	.70	40
18-34	230,500	.69	38
25-49	318,600	.67	40
25-54	357,100	.66	40
MEN TOTAL	622,700	.71	35
18-49	466,900	.77	33
18-34	291,600	.85	28
21-49	409,800	.74	35
25-49	329,900	.70	37
25-54	365,800	.69	37
TEENS TOTAL	133,200	.67	42
CHILD TOTAL	237,800	.67	41
6-11	141,200	.67	41

MONROE-EL DORADO

TV HOUSEHOLDS	182,900	.20	121

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	493,800	.21	120
18+	366,000	.20	119
18-49	227,000	.19	122
12-24	99,800	.22	117
12-34	172,600	.20	122
18-34	128,400	.19	123
WOMEN TOTAL	196,700	.20	118
18-49	116,500	.19	122
12-24	49,400	.22	116
18-34	64,800	.19	122
25-49	88,700	.19	123
25-54	101,100	.19	123
MEN TOTAL	169,300	.19	123
18-49	110,500	.18	126
18-34	63,600	.18	126
21-49	98,000	.18	127
25-49	82,700	.17	127
25-54	92,900	.17	127
TEENS TOTAL	44,200	.22	116
CHILD TOTAL	83,600	.24	114
6-11	48,900	.23	113

NEW ORLEANS

TV HOUSEHOLDS	641,700	.69	36

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,687,800	.70	36
18+	1,250,900	.68	36
18-49	861,900	.71	37
12-24	341,100	.75	37
12-34	654,600	.75	37
18-34	499,900	.73	37
WOMEN TOTAL	656,700	.68	37
18-49	435,100	.72	35
12-24	169,700	.76	34
18-34	249,900	.75	36
25-49	341,800	.71	35
25-54	383,000	.71	35
MEN TOTAL	594,200	.67	38
18-49	426,800	.71	37
18-34	250,000	.72	37
21-49	388,900	.71	37
25-49	333,700	.70	36
25-54	372,700	.70	36
TEENS TOTAL	154,700	.78	32
CHILD TOTAL	282,200	.80	34
6-11	164,100	.78	34

NORTH PLATTE

TV HOUSEHOLDS	18,100	.02	208

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	45,800	.02	207
18+	34,500	.02	208
18-49	21,600	.02	208
12-24	7,800	.02	208
12-34	15,300	.02	208
18-34	11,700	.02	208
WOMEN TOTAL	17,700	.02	208
18-49	10,600	.02	208
12-24	3,700	.02	208
18-34	5,700	.02	208
25-49	8,800	.02	208
25-54	9,900	.02	208
MEN TOTAL	16,800	.02	207
18-49	11,000	.02	208
18-34	6,000	.02	208
21-49	10,100	.02	208
25-49	8,600	.02	208
25-54	9,700	.02	208
TEENS TOTAL	3,600	.02	209
CHILD TOTAL	7,700	.02	207
6-11	4,600	.02	206

ADI MARKETS POPULATION SUMMARY

ODESSA-MIDLAND

TV HOUSEHOLDS	143,000	.15	148

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	384,600	.16	146
18+	283,800	.15	147
18-49	195,200	.16	138
12-24	7[illegible]400	.16	144
12-34	1[illegible]100	.16	139
18-34	1[illegible]0,300	.16	136
WOMEN TOTAL	144,100	.15	150
18-49	96,800	.16	138
12-24	36,400	.16	144
18-34	53,200	.16	140
25-49	76,500	.16	138
25-54	86,600	.16	137
MEN TOTAL	139,700	.16	145
18-49	98,400	.16	136
18-34	57,100	.17	134
21-49	90,200	.16	137
25-49	77,100	.16	138
25-54	87,900	.17	136
TEENS TOTAL	32,800	.17	142
CHILD TOTAL	68,000	.19	128
6-11	38,800	.18	132

OKLAHOMA CITY

TV HOUSEHOLDS	600,000	.65	40

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,486,600	.62	43
18+	1,149,600	.62	44
18-49	751,400	.62	43
12-24	281,700	.62	43
12-34	542,500	.62	43
18-34	429,700	.63	42
WOMEN TOTAL	601,000	.62	44
18-49	372,700	.62	43
12-24	137,600	.62	43
18-34	210,200	.63	43
25-49	290,300	.61	43
25-54	325,800	.60	43
MEN TOTAL	548,600	.62	43
18-49	378,700	.63	42
18-34	219,500	.64	42
21-49	343,700	.62	42
25-49	292,200	.62	43
25-54	325,700	.61	43
TEENS TOTAL	112,800	.57	48
CHILD TOTAL	224,200	.63	44
6-11	130,200	.62	44

OMAHA

TV HOUSEHOLDS	363,400	.39	71

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	928,000	.39	72
18+	703,700	.38	73
18-49	452,900	.38	73
12-24	171,700	.38	75
12-34	332,900	.38	73
18-34	254,200	.37	74
WOMEN TOTAL	369,300	.38	73
18-49	226,300	.38	73
12-24	84,200	.38	75
18-34	126,600	.38	73
25-49	180,500	.38	71
25-54	202,200	.38	71
MEN TOTAL	334,400	.38	74
18-49	226,600	.37	73
18-34	127,600	.37	77
21-49	207,400	.38	72
25-49	179,400	.38	72
25-54	200,800	.38	72
TEENS TOTAL	78,700	.40	72
CHILD TOTAL	145,600	.41	68
6-11	85,400	.40	70

ORLANDO-DAYTONA BEACH-MELBOURNE (LEESBURG)

TV HOUSEHOLDS	909,100	.98	24

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	2,213,800	.92	26
18+	1,755,500	.95	25
18-49	1,029,700	.85	27
12-24	389,900	.86	26
12-34	728,800	.83	27
18-34	554,900	.82	28
WOMEN TOTAL	922,500	.95	25
18-49	517,600	.86	26
12-24	188,500	.85	26
18-34	272,300	.81	28
25-49	414,100	.87	26
25-54	474,100	.88	26
MEN TOTAL	833,000	.95	25
18-49	512,100	.85	27
18-34	282,600	.82	29
21-49	463,900	.84	27
25-49	399,600	.84	27
25-54	454,000	.85	27
TEENS TOTAL	173,900	.88	26
CHILD TOTAL	284,400	.80	33
6-11	176,000	.83	29

OTTUMWA-KIRKSVILLE (WAPELLO)

TV HOUSEHOLDS	26,700	.03	203

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	72,400	.03	204
18+	57,800	.03	203
18-49	34,500	.03	205
12-24	14,600	.03	203
12-34	26,200	.03	204
18-34	20,900	.03	204
WOMEN TOTAL	30,500	.03	202
18-49	17,200	.03	204
12-24	[illegible],200	.03	203
18-34	10,300	.03	203
25-49	12,500	.03	205
25-54	13,900	.03	205
MEN TOTAL	27,300	.03	203
18-49	17,300	.03	205
18-34	10,600	.03	204
21-49	15,200	.03	205
25-49	12,700	.03	205
25-54	14,300	.03	205
TEENS TOTAL	5,300	.03	204
CHILD TOTAL	9,300	.03	205
6-11	5,500	.03	205

PADUCAH-CAPE GIRARDEAU-HARRISBURG-MARION

TV HOUSEHOLDS	332,800	.36	76

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	842,800	.35	76
18+	660,700	.36	76
18-49	391,800	.32	83
12-24	154,400	.34	85
12-34	283,500	.32	87
18-34	218,200	.32	85
WOMEN TOTAL	349,200	.36	76
18-49	194,500	.32	85
12-24	74,900	.34	83
18-34	106,000	.32	87
25-49	151,500	.32	84
25-54	172,100	.32	83
MEN TOTAL	311,500	.35	76
18-49	197,300	.33	82
18-34	112,200	.33	85
21-49	177,300	.32	84
25-49	151,200	.32	85
25-54	169,300	.32	84
TEENS TOTAL	65,300	.33	88
CHILD TOTAL	116,800	.33	88
6-11	69,000	.33	87

PALM SPRINGS

TV HOUSEHOLDS	72,300	.08	177

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	199,500	.08	175
18+	151,300	.08	175
18-49	92,200	.08	176
12-24	35,200	.08	178
12-34	68,600	.08	176
18-34	52,300	.08	176
WOMEN TOTAL	78,600	.08	174
18-49	45,800	.08	177
12-24	17,500	.08	177
18-34	25,800	.08	175
25-49	36,400	.08	176
25-54	41,000	.08	176
MEN TOTAL	72,700	.08	175
18-49	46,400	.08	176
18-34	26,500	.08	177
21-49	42,600	.08	175
25-49	36,900	.08	175
25-54	41,100	.08	175
TEENS TOTAL	16,300	.08	173
CHILD TOTAL	31,900	.09	173
6-11	18,600	.09	173

PANAMA CITY

TV HOUSEHOLDS	83,600	.09	169

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	214,900	.09	170
18+	163,600	.09	170
18-49	103,300	.09	173
12-24	39,300	.09	173
12-34	73,100	.08	173
18-34	54,600	.08	174
WOMEN TOTAL	85,600	.09	170
18-49	51,900	.09	172
12-24	19,100	.09	172
18-34	26,800	.08	174
25-49	41,700	.09	167
25-54	47,700	.09	167
MEN TOTAL	78,000	.09	169
18-49	51,400	.09	172
18-34	27,800	.08	174
21-49	47,000	.09	170
25-49	40,800	.09	168
25-54	46,300	.09	168
TEENS TOTAL	18,500	.09	171
CHILD TOTAL	32,800	.09	172
6-11	19,700	.09	172

PARKERSBURG

TV HOUSEHOLDS	39,100	.04	197

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	95,900	.04	198
18+	73,200	.04	198
18-49	46,600	.04	199
12-24	17,000	.04	200
12-34	33,000	.04	199
18-34	24,900	.04	199
WOMEN TOTAL	39,100	.04	198
18-49	23,600	.04	199
12-24	8,600	.04	200
18-34	12,600	.04	199
25-49	19,000	.04	198
25-54	21,500	.04	198
MEN TOTAL	34,100	.04	198
18-49	23,000	.04	199
18-34	12,300	.04	199
21-49	21,300	.04	199
25-49	18,700	.04	198
25-54	21,000	.04	198
TEENS TOTAL	8,100	.04	197
CHILD TOTAL	14,600	.04	199
6-11	8,700	.04	199

ADI MARKETS POPULATION SUMMARY

PEORIA-BLOOMINGTON

TV HOUSEHOLDS	223 100		24	108
	POP IN TVHH & GROUP QUARTERS		PCT OF US	ADI RANK
PERSONS 2+	571 800		24	112
18+	440 100		24	111
18-49	259 600		24	107
12-24	115 300		25	111
12-34	215 000		24	108
18-34	170 000		25	108
WOMEN TOTAL	231 300		24	109
18-49	145 200		24	107
12-24	58 000		26	104
18-34	84 800		25	105
25-49	109 200		23	108
25-54	123 000		23	108
MEN TOTAL	208 800		24	111
18-49	144 400		24	107
18-34	85 200		25	108
21-49	129 800		24	107
25-49	110 100		23	109
25-54	123 400		23	108
TEENS TOTAL	45 000		23	113
CHILD TOTAL	86 700		24	109
6-11	50 500		24	111

PITTSBURGH

TV HOUSEHOLDS	1 156 600		1 25	17
	POP IN TVHH & GROUP QUARTERS		PCT OF US	ADI RANK
PERSONS 2+	2 893 800		1 21	18
18+	2 289 500		1 24	17
18-49	1 370 500		1 13	19
12-24	529 000		1 17	16
12-34	998 200		1 14	17
18-34	769 200		1 13	18
WOMEN TOTAL	1 219 400		1 26	17
18-49	695 100		1 15	18
12-24	261 700		1 18	16
18-34	382 700		1 14	19
25-49	545 200		1 14	18
25-54	632 700		1 17	17
MEN TOTAL	1 070 400		1 21	17
18-49	675 400		1 12	20
18-34	386 500		1 12	18
21-49	613 100		1 11	20
25-49	525 300		1 11	19
25-54	605 200		1 14	19
TEENS TOTAL	229 000		1 15	16
CHILD TOTAL	375 000		1 06	20
6-11	225 400		1 08	17

PRESQUE ISLE

TV HOUSEHOLDS	29 000		03	202
	POP IN TVHH & GROUP QUARTERS		PCT OF US	ADI RANK
PERSONS 2+	80 200		03	202
18+	59 300		03	202
18-49	39 100		03	201
12-24	16 900		04	201
12-34	30 400		03	201
18-34	22 400		03	201
WOMEN TOTAL	30 000		03	203
18-49	18 800		03	201
12-24	7 900		04	201
18-34	10 400		03	202
25-49	14 800		03	201
25-54	16 800		03	201
MEN TOTAL	29 300		03	202
18-49	20 300		03	201
18-34	12 000		03	201
21-49	18 200		03	201
25-49	15 400		03	202
25-54	17 300		03	201
TEENS TOTAL	8 000		04	199
CHILD TOTAL	12 900		04	201
6-11	7 700		04	201

PHILADELPHIA (ALLENTWN, READING VINELND, WILDWOOD & WILMINGTN,DE)

TV HOUSEHOLDS	2 736 000		2 95	4
	POP IN TVHH & GROUP QUARTERS		PCT OF US	ADI RANK
PERSONS 2+	7 073 200		2 95	4
18+	5 515 900		2 99	4
18-49	3 462 500		2 87	4
12-24	1 315 600		2 90	4
12-34	2 500 700		2 85	4
18-34	1 910 400		2 81	4
WOMEN TOTAL	2 939 000		3 04	4
18-49	1 757 200		2 91	4
12-24	647 700		2 92	4
18-34	954 900		2 85	4
25-49	1 398 700		2 92	4
25-54	1 599 100		2 97	4
MEN TOTAL	2 576 900		2 92	4
18-49	1 705 300		2 82	4
18-34	955 500		2 77	4
21-49	1 551 600		2 82	4
25-49	1 338 500		2 82	4
25-54	1 522 200		2 87	4
TEENS TOTAL	590 300		2 98	4
CHILD TOTAL	967 000		2 72	4
6-11	589 800		2 79	4

PORTLAND, OR

TV HOUSEHOLDS	814 900		88	27
	POP IN TVHH & GROUP QUARTERS		PCT OF US	ADI RANK
PERSONS 2+	2 010 000		84	27
18+	1 554 300		84	27
18-49	1 032 000		85	26
12-24	348 600		77	34
12-34	747 700		85	26
18-34	591 000		87	26
WOMEN TOTAL	802 800		83	27
18-49	509 100		84	27
12-24	172 300		78	33
18-34	291 400		87	26
25-49	413 300		86	27
25-54	459 300		85	27
MEN TOTAL	751 500		85	27
18-49	522 900		87	26
18-34	299 600		87	26
21-49	485 700		88	26
25-49	426 800		90	26
25-54	470 300		89	26
TEENS TOTAL	156 700		79	30
CHILD TOTAL	299 000		84	28
6-11	173 900		82	30

PROVIDENCE-NEW BEDFORD (VINEYARD HAVEN)

TV HOUSEHOLDS	559 600		60	45
	POP IN TVHH & GROUP QUARTERS		PCT OF US	ADI RANK
PERSONS 2+	1 469 300		61	44
18+	1 151 800		62	43
18-49	699 900		58	46
12-24	276 200		61	44
12-34	516 900		59	45
18-34	397 900		59	44
WOMEN TOTAL	618 500		64	42
18-49	354 000		59	45
12-24	137 400		62	44
18-34	199 200		59	44
25-49	275 700		58	46
25-54	315 900		59	45
MEN TOTAL	533 300		61	44
18-49	345 900		57	47
18-34	198 700		58	46
21-49	313 000		57	47
25-49	269 000		57	47
25-54	305 800		58	46
TEENS TOTAL	121 000		61	44
CHILD TOTAL	196 500		55	52
6-11	121 100		57	49

PHOENIX (PRESCOTT & KINGMAN)

TV HOUSEHOLDS	1 029 900		1 11	20
	POP IN TVHH & GROUP QUARTERS		PCT OF US	ADI RANK
PERSONS 2+	2 547 600		1 08	21
18+	1 948 100		1 05	21
18-49	1 256 800		1 04	23
12-24	470 100		1 04	22
12-34	917 800		1 04	22
18-34	710 200		1 04	22
WOMEN TOTAL	1 001 900		1 04	21
18-49	620 200		1 03	22
12-24	229 200		1 03	22
18-34	345 500		1 03	22
25-49	493 000		1 03	22
25-54	552 600		1 03	22
MEN TOTAL	946 200		1 07	22
18-49	636 600		1 05	22
18-34	364 700		1 06	21
21-49	582 100		1 06	22
25-49	501 300		1 06	23
25-54	556 100		1 05	23
TEENS TOTAL	207 600		1 05	21
CHILD TOTAL	391 900		1 10	16
6-11	230 800		1 09	16

PORTLAND-POLAND SPRING

TV HOUSEHOLDS	369 700		40	70
	POP IN TVHH & GROUP QUARTERS		PCT OF US	ADI RANK
PERSONS 2+	931 000		39	71
18+	719 100		39	70
18-49	449 400		37	74
12-24	170 700		38	76
12-34	331 800		38	74
18-34	253 000		37	75
WOMEN TOTAL	379 300		39	70
18-49	224 100		37	74
12-24	84 100		38	76
18-34	125 300		37	75
25-49	178 500		37	73
25-54	201 700		37	72
MEN TOTAL	339 800		39	72
18-49	225 300		37	74
18-34	127 700		37	75
21-49	205 200		37	74
25-49	179 000		38	73
25-54	200 800		38	72
TEENS TOTAL	78 800		40	69
CHILD TOTAL	133 100		38	76
6-11	81 400		38	74

QUINCY-HANNIBAL

TV HOUSEHOLDS	116 000		12	156
	POP IN TVHH & GROUP QUARTERS		PCT OF US	ADI RANK
PERSONS 2+	296 400		12	158
18+	232 500		13	156
18-49	134 300		11	160
12-24	55 400		12	158
12-34	93 400		11	159
18-34	76 600		11	159
WOMEN TOTAL	123 100		13	156
18-49	66 400		11	160
12-24	26 800		12	159
18-34	37 100		11	159
25-49	50 600		11	160
25-54	57 700		11	160
MEN TOTAL	109 400		12	157
18-49	67 900		11	160
18-34	39 500		11	160
21-49	60 600		11	159
25-49	51 100		11	159
25-54	57 900		11	159
TEENS TOTAL	22 800		11	161
CHILD TOTAL	41 100		12	162
6-11	24 600		12	161

ADI MARKETS POPULATION SUMMARY

RALEIGH-DURHAM (FAYETTEVILLE & GOLDSBORO)

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		683,000	.74	34
PERSONS	2+	1,778,300	.74	33
	18+	1,365,400	.74	33
	18-49	957,100	.79	32
	12-24	375,700	.83	27
	12-34	711,900	.81	29
	18-34	565,900	.83	27
WOMEN	TOTAL	708,800	.73	33
	18-49	471,900	.78	32
	12-24	178,200	.80	30
	18-34	272,100	.81	29
	25-49	365,800	.76	33
	25-54	408,800	.76	33
MEN	TOTAL	656,600	.75	33
	18-49	485,200	.80	29
	18-34	293,800	.85	27
	21-49	432,500	.78	31
	25-49	361,600	.76	33
	25-54	400,300	.75	33
TEENS	TOTAL	146,000	.74	37
CHILD	TOTAL	266,900	.75	37
	6-11	160,200	.76	37

RAPID CITY

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		92,200	.10	163
PERSONS	2+	240,500	.10	165
	18+	178,900	.10	166
	18-49	119,300	.10	164
	12-24	48,200	.11	167
	12-34	91,800	.10	164
	18-34	71,100	.10	164
WOMEN	TOTAL	89,400	.09	169
	18-49	57,200	.09	166
	12-24	22,900	.10	167
	18-34	33,100	.10	164
	25-49	44,500	.09	165
	25-54	49,800	.09	165
MEN	TOTAL	89,500	.10	164
	18-49	62,100	.10	164
	18-34	38,000	.11	163
	21-49	56,000	.10	164
	25-49	47,300	.10	162
	25-54	52,500	.10	162
TEENS	TOTAL	20,700	.10	167
CHILD	TOTAL	40,900	.12	163
	6-11	22,300	.11	165

RENO

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		192,800	.21	117
PERSONS	2+	459,100	.19	123
	18+	365,000	.20	120
	18-49	252,500	.21	116
	12-24	82,500	.18	129
	12-34	176,000	.20	119
	18-34	141,300	.21	118
WOMEN	TOTAL	177,300	.18	124
	18-49	118,900	.20	121
	12-24	39,200	.18	133
	18-34	65,700	.20	120
	25-49	96,600	.20	117
	25-54	108,200	.20	118
MEN	TOTAL	167,700	.21	115
	18-49	133,600	.22	113
	18-34	75,600	.22	117
	21-49	124,000	.23	111
	25-49	108,100	.23	110
	25-54	120,100	.23	110
TEENS	TOTAL	34,700	.17	136
CHILD	TOTAL	59,400	.17	146
	6-11	35,200	.17	144

RICHMOND

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		410,800	.44	63
PERSONS	2+	1,111,300	.46	60
	18+	860,700	.47	60
	18-49	572,700	.47	57
	12-24	206,800	.46	61
	12-34	413,000	.47	57
	18-34	319,900	.47	57
WOMEN	TOTAL	454,300	.47	60
	18-49	289,700	.48	57
	12-24	103,300	.47	61
	18-34	161,300	.48	56
	25-49	231,800	.48	57
	25-54	260,800	.48	57
MEN	TOTAL	406,400	.46	60
	18-49	283,000	.47	58
	18-34	158,600	.46	59
	21-49	259,900	.47	58
	25-49	227,200	.48	57
	25-54	253,900	.48	58
TEENS	TOTAL	93,100	.47	60
CHILD	TOTAL	157,500	.44	63
	6-11	96,300	.45	62

ROANOKE-LYNCHBURG

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		376,300	.41	68
PERSONS	2+	1,023,300	.43	66
	18+	802,400	.43	64
	18-49	516,600	.43	63
	12-24	198,600	.44	63
	12-34	368,800	.42	65
	18-34	286,600	.42	65
WOMEN	TOTAL	421,500	.44	64
	18-49	256,500	.43	62
	12-24	98,300	.44	63
	18-34	142,100	.42	65
	25-49	200,700	.42	64
	25-54	227,600	.42	64
MEN	TOTAL	360,900	.43	64
	18-49	258,100	.43	63
	18-34	144,500	.42	65
	21-49	231,700	.42	65
	25-49	199,500	.42	65
	25-54	225,200	.42	65
TEENS	TOTAL	82,200	.41	67
CHILD	TOTAL	138,700	.39	73
	6-11	85,900	.41	69

ROCHESTER, NY

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		354,100	.38	74
PERSONS	2+	917,600	.38	73
	18+	708,800	.38	72
	18-49	466,100	.39	71
	12-24	175,100	.40	70
	12-34	342,900	.39	71
	18-34	264,100	.39	70
WOMEN	TOTAL	374,300	.39	71
	18-49	235,100	.39	70
	12-24	88,400	.40	70
	18-34	132,500	.40	69
	25-49	185,100	.39	69
	25-54	208,000	.39	69
MEN	TOTAL	334,500	.38	73
	18-49	231,000	.38	70
	18-34	131,600	.38	72
	21-49	210,000	.38	71
	25-49	180,700	.38	71
	25-54	202,700	.38	71
TEENS	TOTAL	75,800	.40	69
CHILD	TOTAL	130,000	.37	75
	6-11	80,200	.38	75

ROCHESTER-MASON CITY-AUSTIN

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		143,900	.15	148
PERSONS	2+	358,500	.15	150
	18+	275,600	.15	151
	18-49	166,200	.14	151
	12-24	64,200	.14	152
	12-34	122,000	.14	151
	18-34	91,300	.13	152
WOMEN	TOTAL	145,600	.15	148
	18-49	93,400	.14	151
	12-24	32,000	.14	151
	18-34	45,300	.14	151
	25-49	66,400	.14	150
	25-54	75,400	.14	150
MEN	TOTAL	130,000	.15	151
	18-49	82,800	.14	152
	18-34	46,000	.13	153
	21-49	75,900	.14	151
	25-49	66,300	.14	152
	25-54	75,000	.14	151
TEENS	TOTAL	30,700	.15	148
CHILD	TOTAL	52,200	.15	152
	6-11	30,500	.14	152

ROCKFORD

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		157,900	.17	135
PERSONS	2+	400,500	.17	139
	18+	303,500	.16	141
	18-49	197,500	.16	137
	12-24	72,700	.16	147
	12-34	142,400	.16	141
	18-34	107,600	.16	143
WOMEN	TOTAL	158,500	.16	142
	18-49	98,700	.16	136
	12-24	36,000	.16	147
	18-34	53,700	.16	138
	25-49	79,700	.17	131
	25-54	89,900	.17	131
MEN	TOTAL	145,000	.16	139
	18-49	98,800	.16	137
	18-34	53,900	.16	145
	21-49	91,100	.17	136
	25-49	79,900	.17	133
	25-54	89,700	.17	131
TEENS	TOTAL	34,800	.18	135
CHILD	TOTAL	62,200	.18	141
	6-11	38,200	.18	135

SACRAMENTO-STOCKTON

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		1,025,600	1.10	21
PERSONS	2+	2,670,300	1.11	19
	18+	2,068,000	1.12	19
	18-49	1,378,100	1.14	18
	12-24	494,800	1.09	19
	12-34	998,100	1.14	18
	18-34	784,800	1.15	17
WOMEN	TOTAL	1,059,900	1.10	19
	18-49	683,100	1.13	19
	12-24	241,700	1.09	19
	18-34	385,000	1.15	18
	25-49	544,900	1.14	19
	25-54	611,000	1.13	19
MEN	TOTAL	1,008,100	1.14	19
	18-49	695,000	1.15	18
	18-34	399,800	1.16	17
	21-49	637,600	1.16	17
	25-49	551,700	1.16	18
	25-54	614,000	1.16	18
TEENS	TOTAL	212,300	1.08	19
CHILD	TOTAL	389,000	1.10	19
	6-11	227,600	1.08	19

ADI MARKETS POPULATION SUMMARY

ST. JOSEPH

TV HOUSEHOLDS	47,400	.05	188

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	120,700	.05	191
18+	95,000	.05	189
18-49	54,700	.05	196
12-24	22,900	.05	194
12-34	40,800	.05	196
18-34	31,500	.05	196
WOMEN TOTAL	50,900	.05	188
18-49	27,300	.05	194
12-24	11,400	.05	194
18-34	15,300	.05	195
25-49	20,600	.04	196
25-54	23,500	.04	194
MEN TOTAL	44,100	.05	192
18-49	27,400	.05	196
18-34	16,200	.05	197
21-49	24,300	.04	196
25-49	20,500	.04	196
25-54	23,200	.04	195
TEENS TOTAL	9,300	.05	192
CHILD TOTAL	16,400	.05	195
6-11	9,400	.04	196

SALISBURY

TV HOUSEHOLDS	95,900	.10	162

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	248,600	.10	162
18+	194,300	.11	162
18-49	117,400	.10	165
12-24	45,200	.10	168
12-34	84,900	.10	167
18-34	64,000	.09	166
WOMEN TOTAL	103,100	.11	162
18-49	59,400	.10	163
12-24	22,800	.10	168
18-34	32,000	.10	166
25-49	47,100	.10	162
25-54	54,000	.10	162
MEN TOTAL	91,200	.10	162
18-49	58,000	.10	165
18-34	32,000	.09	167
21-49	53,000	.10	165
25-49	46,000	.10	164
25-54	52,300	.10	163
TEENS TOTAL	20,900	.11	166
CHILD TOTAL	33,400	.09	170
6-11	19,900	.09	170

SAN ANTONIO (KERRVILLE)

TV HOUSEHOLDS	588,800	.63	42

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,653,700	.65	37
18+	1,219,800	.66	40
18-49	808,800	.67	39
12-24	327,600	.72	39
12-34	611,300	.70	38
18-34	459,900	.68	39
WOMEN TOTAL	837,700	.66	39
18-49	408,600	.68	38
12-24	159,900	.72	38
18-34	228,400	.68	39
25-49	323,300	.68	38
25-54	363,500	.67	37
MEN TOTAL	576,100	.65	41
18-49	400,200	.66	40
18-34	231,500	.67	39
21-49	360,300	.65	40
25-49	309,300	.65	39
25-54	345,200	.65	40
TEENS TOTAL	151,400	.76	34
CHILD TOTAL	255,500	.81	30
6-11	172,100	.81	31

ST. LOUIS (MT. VERNON)

TV HOUSEHOLDS	1,111,600	1.20	18

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	2,907,700	1.21	17
18+	2,223,600	1.20	18
18-49	1,406,100	1.16	17
12-24	530,700	1.17	15
12-34	1,016,000	1.16	16
18-34	767,300	1.13	19
WOMEN TOTAL	1,185,600	1.23	18
18-49	713,400	1.18	16
12-24	263,800	1.19	15
18-34	385,700	1.15	17
25-49	572,200	1.20	16
25-54	648,800	1.20	16
MEN TOTAL	1,038,000	1.18	18
18-49	692,700	1.15	19
18-34	381,600	1.11	19
21-49	635,700	1.15	18
25-49	551,900	1.16	17
25-54	623,300	1.17	17
TEENS TOTAL	248,700	1.25	14
CHILD TOTAL	435,400	1.23	15
6-11	258,600	1.22	15

SALT LAKE CITY (CEDAR CITY)

TV HOUSEHOLDS	597,700	.64	41

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,772,200	.74	34
18+	1,229,500	.67	39
18-49	882,900	.73	35
12-24	366,200	.81	30
12-34	692,300	.79	32
18-34	536,700	.79	31
WOMEN TOTAL	823,500	.85	41
18-49	434,800	.72	36
12-24	182,300	.82	29
18-34	263,800	.79	33
25-49	327,900	.69	37
25-54	361,500	.67	38
MEN TOTAL	606,000	.69	36
18-49	448,100	.74	36
18-34	274,900	.80	32
21-49	409,300	.74	36
25-49	342,400	.72	35
25-54	376,400	.71	35
TEENS TOTAL	153,600	.77	33
CHILD TOTAL	389,100	1.10	17
6-11	203,800	.96	24

SAN DIEGO

TV HOUSEHOLDS	906,400	.98	25

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	2,406,300	1.00	23
18+	1,904,500	1.03	23
18-49	1,311,200	1.09	20
12-24	500,900	1.11	18
12-34	979,100	1.11	20
18-34	803,300	1.18	16
WOMEN TOTAL	943,900	.98	24
18-49	609,300	1.01	23
12-24	217,900	.98	24
18-34	356,400	1.06	20
25-49	477,100	1.00	23
25-54	532,200	.99	24
MEN TOTAL	960,600	1.09	21
18-49	701,900	1.16	17
18-34	446,900	1.30	16
21-49	622,600	1.13	19
25-49	505,000	1.07	21
25-54	560,300	1.06	22
TEENS TOTAL	175,800	.89	25
CHILD TOTAL	328,000	.92	25
6-11	192,300	.91	26

SALINAS-MONTEREY

TV HOUSEHOLDS	213,200	.23	110

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	596,700	.25	107
18+	465,900	.25	102
18-49	318,600	.26	102
12-24	116,900	.26	106
12-34	241,300	.27	102
18-34	197,200	.29	98
WOMEN TOTAL	232,500	.24	108
18-49	149,500	.25	105
12-24	53,400	.24	114
18-34	89,700	.27	102
25-49	117,700	.25	104
25-54	131,100	.24	104
MEN TOTAL	233,400	.26	99
18-49	169,100	.28	97
18-34	107,500	.31	93
21-49	152,700	.28	96
25-49	128,100	.27	95
25-54	140,300	.26	97
TEENS TOTAL	44,100	.22	117
CHILD TOTAL	86,700	.24	109
6-11	49,400	.23	112

SAN ANGELO

TV HOUSEHOLDS	50,600	.05	186

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	133,600	.06	185
18+	103,300	.06	186
18-49	63,900	.05	189
12-24	25,800	.06	190
12-34	47,200	.05	191
18-34	36,700	.05	191
WOMEN TOTAL	54,400	.06	185
18-49	31,900	.05	188
12-24	12,700	.06	188
18-34	18,000	.05	190
25-49	24,400	.05	186
25-54	27,800	.05	186
MEN TOTAL	48,900	.06	186
18-49	32,000	.05	191
18-34	18,700	.05	192
21-49	28,600	.05	189
25-49	24,200	.05	188
25-54	27,400	.05	188
TEENS TOTAL	10,500	.05	186
CHILD TOTAL	19,800	.06	186
6-11	11,500	.05	186

SAN FRANCISCO-OAKLAND-SAN JOSE (SANTA ROSA & VALLEJO)

TV HOUSEHOLDS	2,223,600	2.39	5

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	5,590,000	2.33	5
18+	4,463,100	2.42	5
18-49	3,042,300	2.52	5
12-24	979,000	2.16	6
12-34	2,114,500	2.41	5
18-34	1,695,700	2.50	5
WOMEN TOTAL	2,292,700	2.37	5
18-49	1,493,200	2.48	5
12-24	477,200	2.15	6
18-34	828,700	2.47	5
25-49	1,220,100	2.55	5
25-54	1,360,500	2.52	5
MEN TOTAL	2,170,400	2.46	5
18-49	1,549,100	2.56	5
18-34	870,000	2.52	5
21-49	1,437,800	2.61	5
25-49	1,259,000	2.65	5
25-54	1,392,500	2.62	5
TEENS TOTAL	415,800	2.10	6
CHILD TOTAL	711,100	2.00	6
6-11	426,000	2.01	6

ADI MARKETS POPULATION SUMMARY

SANTA BARBARA-SANTA MARIA-SAN LUIS OBISPO (OXNARD)

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		207,600	.22	112
PERSONS	2+	536,000	.22	114
	18+	434,100	.23	112
	18-49	287,000	.24	109
	12-24	112,100	.25	114
	12-34	214,500	.24	110
	18-34	176,900	.26	104
WOMEN TOTAL		219,200	.23	113
	18-49	136,100	.23	111
	12-24	53,500	.24	113
	18-34	81,700	.24	110
	25-49	101,000	.21	113
	25-54	113,700	.21	113
MEN TOTAL		214,900	.24	109
	18-49	150,900	.25	105
	18-34	95,200	.26	101
	21-49	135,500	.25	105
	25-49	111,500	.24	106
	25-54	123,100	.23	109
TEENS TOTAL		37,600	.19	126
CHILD TOTAL		64,300	.18	135
	6-11	37,900	.18	136

SHREVEPORT-TEXARKANA

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		389,600	.42	65
PERSONS	2+	1,023,600	.43	65
	18+	766,700	.42	67
	18-49	469,800	.39	70
	12-24	184,300	.41	69
	12-34	345,100	.39	70
	18-34	256,900	.38	73
WOMEN TOTAL		411,500	.43	66
	18-49	239,100	.40	69
	12-24	91,100	.41	69
	18-34	129,200	.39	72
	25-49	191,100	.40	66
	25-54	216,700	.40	66
MEN TOTAL		357,200	.41	68
	18-49	230,700	.38	71
	18-34	127,700	.37	75
	21-49	210,400	.38	70
	25-49	182,600	.38	70
	25-54	204,900	.39	69
TEENS TOTAL		88,200	.44	63
CHILD TOTAL		166,700	.47	60
	6-11	97,300	.46	61

SOUTH BEND-ELKHART

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		321,600	.35	77
PERSONS	2+	836,000	.35	77
	18+	630,400	.34	77
	18-49	405,200	.34	80
	12-24	155,700	.34	84
	12-34	298,100	.34	79
	18-34	226,900	.33	82
WOMEN TOTAL		331,200	.34	77
	18-49	203,700	.34	78
	12-24	76,200	.34	81
	18-34	113,100	.34	79
	25-49	162,200	.34	78
	25-54	183,700	.34	77
MEN TOTAL		299,200	.34	79
	18-49	201,500	.33	80
	18-34	113,800	.33	84
	21-49	183,600	.33	81
	25-49	159,100	.34	81
	25-54	179,100	.34	80
TEENS TOTAL		71,200	.36	77
CHILD TOTAL		134,400	.38	74
	6-11	79,800	.38	76

SAVANNAH

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		232,200	.25	104
PERSONS	2+	640,500	.27	98
	18+	477,900	.26	100
	18-49	325,700	.27	98
	12-24	140,700	.31	94
	12-34	253,300	.29	97
	18-34	197,900	.29	97
WOMEN TOTAL		244,300	.25	102
	18-49	156,800	.26	102
	12-24	64,000	.29	98
	18-34	91,700	.27	100
	25-49	119,900	.25	102
	25-54	134,400	.25	102
MEN TOTAL		233,600	.27	98
	18-49	168,900	.28	99
	18-34	106,200	.31	95
	21-49	147,700	.27	101
	25-49	120,500	.25	103
	25-54	133,200	.25	103
TEENS TOTAL		55,400	.28	98
CHILD TOTAL		107,200	.30	92
	6-11	61,700	.29	95

SIOUX CITY

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		157,300	.17	137
PERSONS	2+	397,100	.17	141
	18+	303,400	.16	142
	18-49	177,900	.15	148
	12-24	73,300	.16	146
	12-34	134,300	.15	148
	18-34	101,900	.15	148
WOMEN TOTAL		159,200	.16	140
	18-49	88,400	.15	149
	12-24	36,600	.16	141
	18-34	49,700	.15	149
	25-49	68,000	.14	149
	25-54	77,900	.14	148
MEN TOTAL		144,200	.16	140
	18-49	89,500	.15	147
	18-34	52,200	.15	146
	21-49	80,300	.15	150
	25-49	69,000	.15	149
	25-54	78,800	.15	147
TEENS TOTAL		32,400	.16	144
CHILD TOTAL		61,300	.17	142
	6-11	34,300	.16	145

SPOKANE

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		321,300	.35	78
PERSONS	2+	813,300	.34	79
	18+	620,300	.34	80
	18-49	409,200	.34	78
	12-24	155,700	.34	83
	12-34	302,700	.34	78
	18-34	236,500	.35	78
WOMEN TOTAL		316,100	.33	81
	18-49	201,200	.33	81
	12-24	75,900	.34	82
	18-34	115,400	.34	78
	25-49	157,700	.33	82
	25-54	176,000	.33	82
MEN TOTAL		304,200	.35	77
	18-49	208,000	.34	78
	18-34	121,100	.35	79
	21-49	189,300	.34	78
	25-49	162,000	.34	79
	25-54	180,200	.34	79
TEENS TOTAL		66,200	.33	86
CHILD TOTAL		126,800	.36	82
	6-11	74,400	.35	82

SEATTLE-TACOMA (BELLINGHAM)

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		1,311,600	1.41	16
PERSONS	2+	3,178,100	1.32	15
	18+	2,488,100	1.35	16
	18-49	1,693,300	1.40	14
	12-24	584,300	1.29	14
	12-34	1,215,900	1.38	14
	18-34	972,500	1.43	14
WOMEN TOTAL		1,263,600	1.31	16
	18-49	821,800	1.36	14
	12-24	280,000	1.26	14
	18-34	468,400	1.40	14
	25-49	660,700	1.38	14
	25-54	734,400	1.36	14
MEN TOTAL		1,224,500	1.39	14
	18-49	871,500	1.44	14
	18-34	504,100	1.46	13
	21-49	801,800	1.46	14
	25-49	691,700	1.46	14
	25-54	763,800	1.44	14
TEENS TOTAL		243,400	1.23	15
CHILD TOTAL		446,600	1.26	14
	6-11	264,700	1.25	14

SIOUX FALLS-MITCHELL

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		232,300	.25	103
PERSONS	2+	593,200	.25	109
	18+	452,100	.24	108
	18-49	270,300	.22	112
	12-24	113,500	.25	112
	12-34	205,800	.23	113
	18-34	155,900	.23	113
WOMEN TOTAL		235,400	.24	105
	18-49	133,900	.22	113
	12-24	56,200	.25	111
	18-34	76,100	.23	113
	25-49	132,300	.21	110
	25-54	116,400	.22	110
MEN TOTAL		216,700	.25	108
	18-49	136,400	.23	112
	18-34	79,800	.23	113
	21-49	122,600	.22	113
	25-49	104,400	.22	113
	25-54	118,000	.22	113
TEENS TOTAL		49,900	.25	107
CHILD TOTAL		91,200	.26	108
	6-11	51,300	.24	109

SPRINGFIELD, MA

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		246,100	.27	97
PERSONS	2+	639,600	.27	99
	18+	504,000	.27	97
	18-49	316,500	.26	103
	12-24	133,200	.29	99
	12-34	241,900	.28	101
	18-34	189,700	.28	99
WOMEN TOTAL		271,400	.28	93
	18-49	162,600	.27	96
	12-24	68,100	.31	96
	18-34	97,000	.29	96
	25-49	120,000	.25	101
	25-54	136,400	.25	100
MEN TOTAL		232,600	.26	101
	18-49	153,900	.25	103
	18-34	92,700	.27	102
	21-49	137,500	.25	104
	25-49	115,500	.24	104
	25-54	130,800	.25	104
TEENS TOTAL		52,200	.26	104
CHILD TOTAL		83,400	.24	115
	6-11	51,500	.24	108

ADI MARKETS POPULATION SUMMARY

SPRINGFIELD, MO

TV HOUSEHOLDS		308,500	.33	82
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	800,100	.33	82
	18+	627,100	.34	78
	18-49	368,800	.31	90
	12-24	145,900	.32	91
	12-34	264,200	.30	94
	18-34	202,100	.30	96
WOMEN	TOTAL	326,600	.34	78
	18-49	182,900	.30	90
	12-24	68,800	.31	92
	18-34	97,600	.29	94
	25-49	143,900	.30	89
	25-54	163,400	.30	87
MEN	TOTAL	300,500	.34	78
	18-49	185,900	.31	90
	18-34	104,500	.30	97
	21-49	164,700	.30	90
	25-49	141,100	.30	89
	25-54	159,300	.30	88
TEENS	TOTAL	62,100	.31	89
CHILD	TOTAL	110,900	.31	90
	6-11	65,700	.31	90

TALLAHASSEE-THOMASVILLE (BAINBRIDGE)

TV HOUSEHOLDS		194,800	.21	115
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	524,900	.22	115
	18+	394,500	.21	114
	18-49	269,300	.22	113
	12-24	113,100	.25	113
	12-34	207,400	.24	112
	18-34	162,200	.24	111
WOMEN	TOTAL	210,100	.22	114
	18-49	137,400	.23	110
	12-24	57,100	.26	108
	18-34	82,100	.24	108
	25-49	102,200	.21	111
	25-54	114,400	.21	111
MEN	TOTAL	184,700	.21	117
	18-49	131,900	.22	114
	18-34	80,100	.23	112
	21-49	118,500	.22	114
	25-49	99,200	.21	115
	25-54	109,400	.21	115
TEENS	TOTAL	45,200	.23	112
CHILD	TOTAL	84,900	.24	113
	6-11	50,800	.24	110

TOLEDO

TV HOUSEHOLDS		414,500	.45	62
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	1,070,000	.45	63
	18+	807,800	.44	63
	18-49	524,800	.43	61
	12-24	210,400	.46	60
	12-34	394,400	.45	61
	18-34	303,700	.45	62
WOMEN	TOTAL	425,200	.44	63
	18-49	263,600	.44	61
	12-24	104,500	.47	60
	18-34	151,100	.45	60
	25-49	203,400	.43	62
	25-54	230,500	.43	63
MEN	TOTAL	382,600	.43	63
	18-49	261,200	.43	62
	18-34	152,600	.44	63
	21-49	236,500	.43	62
	25-49	201,700	.43	64
	25-54	227,500	.43	63
TEENS	TOTAL	90,700	.46	62
CHILD	TOTAL	171,500	.45	59
	6-11	102,100	.45	59

SPRINGFIELD-DECATUR-CHAMPAIGN

TV HOUSEHOLDS		342,600	.37	75
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	858,300	.36	75
	18+	671,000	.36	75
	18-49	436,800	.36	75
	12-24	179,000	.39	71
	12-34	327,000	.37	75
	18-34	261,400	.38	72
WOMEN	TOTAL	351,500	.36	75
	18-49	215,000	.36	75
	12-24	85,700	.39	74
	18-34	126,100	.36	74
	25-49	161,300	.34	80
	25-54	182,200	.34	78
MEN	TOTAL	319,500	.36	75
	18-49	221,800	.37	75
	18-34	135,300	.39	70
	21-49	194,700	.35	76
	25-49	162,100	.34	77
	25-54	181,700	.34	77
TEENS	TOTAL	65,600	.33	87
CHILD	TOTAL	121,700	.34	85
	6-11	70,400	.33	86

TAMPA-ST. PETERSBURG (LAKELAND & SARASOTA)

TV HOUSEHOLDS		1,357,700	1.46	13
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	3,138,500	1.31	16
	18+	2,567,300	1.39	15
	18-49	1,281,500	1.06	22
	12-24	463,900	1.02	23
	12-34	902,100	1.03	23
	18-34	688,900	1.01	23
WOMEN	TOTAL	1,378,900	1.43	15
	18-49	649,300	1.08	21
	12-24	230,800	1.04	21
	18-34	344,400	1.03	23
	25-49	523,400	1.09	21
	25-54	604,100	1.12	20
MEN	TOTAL	1,188,400	1.35	16
	18-49	632,200	1.05	23
	18-34	344,500	1.00	23
	21-49	581,600	1.06	23
	25-49	507,400	1.07	22
	25-54	577,000	1.09	21
TEENS	TOTAL	213,200	1.07	20
CHILD	TOTAL	358,000	1.01	22
	6-11	221,900	1.05	20

TOPEKA

TV HOUSEHOLDS		157,300	.17	137
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	408,100	.17	135
	18+	319,700	.17	135
	18-49	209,000	.17	131
	12-24	87,200	.19	124
	12-34	159,300	.18	126
	18-34	129,900	.19	122
WOMEN	TOTAL	162,500	.17	136
	18-49	99,400	.16	134
	12-24	39,900	.18	129
	18-34	60,000	.18	125
	25-49	73,700	.15	143
	25-54	82,800	.15	144
MEN	TOTAL	157,200	.18	130
	18-49	109,600	.18	127
	18-34	69,900	.20	119
	21-49	96,200	.17	129
	25-49	77,500	.17	137
	25-54	86,500	.16	139
TEENS	TOTAL	25,400	.15	150
CHILD	TOTAL	59,000	.17	147
	6-11	33,500	.16	149

SYRACUSE

TV HOUSEHOLDS		373,600	.40	69
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	1,004,500	.42	67
	18+	775,300	.42	66
	18-49	506,700	.42	65
	12-24	216,300	.48	58
	12-34	386,400	.44	62
	18-34	300,300	.44	63
WOMEN	TOTAL	407,400	.42	67
	18-49	253,600	.42	65
	12-24	106,700	.48	58
	18-34	148,600	.44	63
	25-49	185,900	.39	67
	25-54	214,000	.40	67
MEN	TOTAL	367,900	.42	66
	18-49	253,100	.42	66
	18-34	151,500	.44	64
	21-49	222,600	.40	67
	25-49	187,600	.40	68
	25-54	210,900	.40	67
TEENS	TOTAL	86,100	.43	64
CHILD	TOTAL	143,100	.40	69
	6-11	86,500	.41	68

TERRE HAUTE

TV HOUSEHOLDS		161,800	.17	132
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	410,500	.17	136
	18+	320,100	.17	134
	18-49	187,900	.16	144
	12-24	74,900	.17	142
	12-34	137,400	.16	146
	18-34	105,200	.15	145
WOMEN	TOTAL	170,200	.18	127
	18-49	93,200	.15	145
	12-24	36,200	.16	146
	18-34	50,800	.15	146
	25-49	72,800	.15	144
	25-54	83,200	.15	143
MEN	TOTAL	149,900	.17	138
	18-49	94,700	.16	143
	18-34	54,400	.15	143
	21-49	84,600	.15	145
	25-49	72,400	.15	144
	25-54	82,100	.15	144
TEENS	TOTAL	32,200	.16	145
CHILD	TOTAL	55,200	.16	148
	6-11	34,300	.16	145

TRAVERSE CITY-CADILLAC

TV HOUSEHOLDS		166,700	.18	127
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	433,400	.18	129
	18+	330,100	.18	127
	18-49	199,000	.16	136
	12-24	77,900	.17	136
	12-34	147,700	.17	136
	18-34	105,900	.16	139
WOMEN	TOTAL	170,000	.18	126
	18-49	98,000	.16	137
	12-24	38,000	.17	137
	18-34	52,800	.16	141
	25-49	78,800	.16	132
	25-54	89,500	.17	133
MEN	TOTAL	160,100	.18	129
	18-49	101,000	.17	134
	18-34	56,100	.16	140
	21-49	92,700	.17	134
	25-49	81,100	.17	128
	25-54	91,200	.17	129
TEENS	TOTAL	35,800	.20	122
CHILD	TOTAL	64,500	.18	134
	6-11	36,500	.18	133

ADI MARKETS POPULATION SUMMARY

TUCSON

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		313,900	.34	80
PERSONS	2+	773,400	.32	86
	18+	597,000	.32	85
	18-49	390,000	.32	84
	12-24	149,300	.33	87
	12-34	290,800	.33	82
	18-34	229,200	.34	80
WOMEN	TOTAL	309,200	.32	86
	18-49	193,300	.32	86
	12-24	73,400	.33	84
	18-34	111,400	.33	81
	25-49	150,200	.31	85
	25-54	168,700	.31	86
MEN	TOTAL	287,800	.33	84
	18-49	196,700	.33	84
	18-34	117,800	.34	82
	21-49	179,200	.33	82
	25-49	152,100	.32	84
	25-54	168,700	.32	85
TEENS	TOTAL	61,600	.31	91
CHILD	TOTAL	114,800	.32	89
	6-11	67,300	.32	89

TWIN FALLS

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		30,100	.03	200
PERSONS	2+	81,600	.03	201
	18+	60,800	.03	201
	18-49	37,500	.03	202
	12-24	13,800	.03	205
	12-34	27,000	.03	203
	18-34	20,500	.03	205
WOMEN	TOTAL	31,100	.03	201
	18-49	18,300	.03	203
	12-24	6,800	.03	205
	18-34	10,000	.03	205
	25-49	14,700	.03	202
	25-54	16,600	.03	202
MEN	TOTAL	29,700	.03	201
	18-49	19,200	.03	202
	18-34	10,500	.03	205
	21-49	17,500	.03	202
	25-49	15,500	.03	201
	25-54	17,000	.03	202
TEENS	TOTAL	6,500	.03	203
CHILD	TOTAL	14,300	.04	200
	6-11	7,900	.04	200

VICTORIA

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		26,300	.03	205
PERSONS	2+	72,800	.03	203
	18+	53,300	.03	204
	18-49	37,100	.03	203
	12-24	14,500	.03	204
	12-34	27,700	.03	202
	18-34	21,100	.03	203
WOMEN	TOTAL	27,400	.03	204
	18-49	18,500	.03	202
	12-24	7,200	.03	203
	18-34	10,300	.03	203
	25-49	14,600	.03	203
	25-54	16,300	.03	203
MEN	TOTAL	25,900	.03	204
	18-49	18,600	.03	203
	18-34	10,800	.03	202
	21-49	17,000	.03	203
	25-49	14,600	.03	204
	25-54	16,400	.03	203
TEENS	TOTAL	6,600	.03	202
CHILD	TOTAL	12,900	.04	201
	6-11	7,300	.03	202

TULSA (BARTLESVILLE)

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		471,300	.51	56
PERSONS	2+	1,171,800	.49	59
	18+	900,000	.49	58
	18-49	572,700	.47	57
	12-24	203,800	.45	62
	12-34	403,700	.46	59
	18-34	309,900	.46	60
WOMEN	TOTAL	474,000	.49	57
	18-49	287,700	.48	58
	12-24	99,800	.45	62
	18-34	153,900	.46	58
	25-49	233,200	.49	56
	25-54	262,800	.49	56
MEN	TOTAL	426,000	.48	59
	18-49	285,000	.47	57
	18-34	156,000	.45	60
	21-49	262,500	.48	56
	25-49	229,500	.48	56
	25-54	256,600	.48	56
TEENS	TOTAL	93,800	.47	59
CHILD	TOTAL	178,000	.50	57
	6-11	105,100	.50	58

TYLER-LONGVIEW-JACKSONVILLE

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		191,000	.21	118
PERSONS	2+	503,100	.21	117
	18+	386,000	.21	117
	18-49	240,300	.20	121
	12-24	93,900	.21	119
	12-34	175,600	.20	120
	18-34	135,700	.20	119
WOMEN	TOTAL	202,400	.21	117
	18-49	119,100	.20	120
	12-24	46,000	.21	120
	18-34	66,300	.20	119
	25-49	92,300	.19	122
	25-54	104,600	.19	121
MEN	TOTAL	183,600	.21	118
	18-49	121,200	.20	120
	18-34	69,400	.20	120
	21-49	109,900	.20	120
	25-49	94,000	.20	119
	25-54	105,000	.20	119
TEENS	TOTAL	39,900	.20	120
CHILD	TOTAL	77,200	.22	119
	6-11	45,500	.21	119

WACO-TEMPLE-BRYAN

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		249,000	.27	96
PERSONS	2+	665,800	.28	97
	18+	518,300	.28	93
	18-49	354,700	.29	94
	12-24	168,500	.37	78
	12-34	279,500	.32	88
	18-34	230,600	.34	79
WOMEN	TOTAL	255,600	.26	98
	18-49	162,300	.27	97
	12-24	71,600	.32	90
	18-34	100,200	.30	91
	25-49	114,400	.24	106
	25-54	128,000	.24	106
MEN	TOTAL	262,700	.30	90
	18-49	192,400	.32	87
	18-34	130,400	.38	73
	21-49	159,400	.29	94
	25-49	120,700	.25	101
	25-54	133,700	.25	102
TEENS	TOTAL	48,900	.25	105
CHILD	TOTAL	95,600	.25	100
	6-11	55,900	.26	103

TUSCALOOSA

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		58,900	.06	183
PERSONS	2+	154,200	.06	182
	18+	118,400	.06	182
	18-49	81,100	.07	180
	12-24	35,700	.08	176
	12-34	62,100	.07	179
	18-34	50,000	.07	178
WOMEN	TOTAL	62,400	.06	181
	18-49	41,200	.07	180
	12-24	17,800	.08	175
	18-34	25,000	.07	177
	25-49	29,300	.06	182
	25-54	33,100	.06	182
MEN	TOTAL	56,000	.06	183
	18-49	39,900	.07	182
	18-34	25,000	.07	180
	21-49	34,600	.06	183
	25-49	28,200	.06	183
	25-54	31,700	.06	182
TEENS	TOTAL	12,100	.06	183
CHILD	TOTAL	23,700	.07	183
	6-11	14,000	.07	183

UTICA

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		101,900	.11	161
PERSONS	2+	276,700	.12	161
	18+	214,900	.12	159
	18-49	127,600	.11	162
	12-24	53,900	.12	162
	12-34	95,200	.11	162
	18-34	71,600	.11	163
WOMEN	TOTAL	114,500	.12	158
	18-49	64,200	.11	162
	12-24	26,800	.12	159
	18-34	35,800	.11	161
	25-49	48,900	.10	161
	25-54	56,100	.10	161
MEN	TOTAL	100,400	.11	161
	18-49	63,400	.10	163
	18-34	35,800	.10	164
	21-49	56,600	.10	163
	25-49	48,400	.10	161
	25-54	55,200	.10	161
TEENS	TOTAL	23,600	.12	160
CHILD	TOTAL	38,200	.11	165
	6-11	23,300	.11	164

WASHINGTON, DC

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		1,718,600	1.85	9
PERSONS	2+	4,446,300	1.85	9
	18+	3,442,500	1.86	7
	18-49	2,472,100	2.05	7
	12-24	830,200	1.83	8
	12-34	1,719,100	1.96	7
	18-34	1,340,700	1.97	7
WOMEN	TOTAL	1,792,000	1.85	7
	18-49	1,243,900	2.06	7
	12-24	413,800	1.86	8
	18-34	677,400	2.02	7
	25-49	1,017,000	2.13	7
	25-54	1,126,200	2.09	7
MEN	TOTAL	1,650,500	1.87	7
	18-49	1,228,200	2.03	7
	18-34	663,300	1.92	8
	21-49	1,138,100	2.07	7
	25-49	1,003,300	2.11	7
	25-54	1,109,200	2.09	7
TEENS	TOTAL	376,400	1.91	8
CHILD	TOTAL	625,400	1.78	10
	6-11	386,900	1.83	9

ADI MARKETS POPULATION SUMMARY

WATERTOWN-CARTHAGE

TV HOUSEHOLDS	82,800	.09	170

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	234,900	.10	167
18+	176,100	.10	167
18-49	109,500	.09	167
12-24	49,900	.11	165
12-34	84,900	.10	167
18-34	62,800	.09	167
WOMEN TOTAL	92,700	.10	165
18-49	54,000	.09	167
12-24	23,900	.11	166
18-34	30,200	.09	169
25-49	41,000	.09	169
25-54	47,000	.09	168
MEN TOTAL	83,400	.09	167
18-49	55,500	.09	167
18-34	32,600	.09	166
21-49	48,300	.09	168
25-49	40,700	.09	169
25-54	46,200	.09	169
TEENS TOTAL	22,100	.11	164
CHILD TOTAL	36,700	.10	166
6-11	22,100	.10	166

WHEELING-STEUBENVILLE

TV HOUSEHOLDS	152,800	.16	143

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	385,700	.16	143
18+	300,500	.16	143
18-49	179,800	.15	147
12-24	68,900	.15	149
12-34	131,500	.15	150
18-34	99,900	.15	150
WOMEN TOTAL	159,000	.16	141
18-49	90,400	.15	146
12-24	34,400	.16	149
18-34	49,500	.15	150
25-49	71,600	.15	145
25-54	82,600	.15	145
MEN TOTAL	141,500	.16	143
18-49	89,400	.15	148
18-34	50,400	.15	150
21-49	81,800	.15	146
25-49	70,900	.15	145
25-54	80,900	.15	145
TEENS TOTAL	31,600	.16	147
CHILD TOTAL	56,600	.16	149
6-11	34,100	.16	147

WILKES BARRE-SCRANTON

TV HOUSEHOLDS	492,400	.53	53

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,249,200	.52	53
18+	988,200	.53	52
18-49	559,200	.46	60
12-24	213,800	.47	59
12-34	401,100	.46	60
18-34	304,000	.45	61
WOMEN TOTAL	531,200	.55	50
18-49	279,800	.46	60
12-24	106,000	.48	59
18-34	149,900	.45	62
25-49	221,200	.46	59
25-54	258,400	.48	59
MEN TOTAL	457,000	.52	54
18-49	279,400	.46	60
18-34	154,100	.45	61
21-49	254,200	.46	60
25-49	221,300	.47	59
25-54	254,700	.48	57
TEENS TOTAL	97,100	.49	58
CHILD TOTAL	163,900	.46	61
6-11	100,300	.47	60

WAUSAU-RHINELANDER

TV HOUSEHOLDS	166,700	.18	127

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	434,600	.18	128
18+	327,500	.18	130
18-49	203,200	.17	134
12-24	84,500	.19	127
12-34	154,100	.18	133
18-34	114,100	.17	134
WOMEN TOTAL	167,200	.17	131
18-49	99,700	.17	133
12-24	41,200	.19	124
18-34	55,400	.17	133
25-49	77,800	.16	134
25-54	87,700	.16	134
MEN TOTAL	160,300	.18	128
18-49	103,500	.17	132
18-34	58,700	.17	133
21-49	93,800	.17	131
25-49	80,900	.17	129
25-54	90,800	.17	130
TEENS TOTAL	40,000	.20	119
CHILD TOTAL	67,100	.19	129
6-11	39,500	.19	129

WICHITA-HUTCHINSON

TV HOUSEHOLDS	431,500	.46	60

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,080,300	.45	62
18+	836,800	.45	61
18-49	519,400	.43	62
12-24	196,600	.43	64
12-34	380,000	.43	64
18-34	296,700	.44	64
WOMEN TOTAL	436,700	.45	61
18-49	255,300	.42	64
12-24	96,100	.43	65
18-34	143,000	.43	64
25-49	199,900	.42	65
25-54	227,000	.42	65
MEN TOTAL	400,100	.45	61
18-49	264,100	.44	61
18-34	153,700	.45	62
21-49	241,400	.44	61
25-49	206,200	.43	61
25-54	232,600	.44	61
TEENS TOTAL	83,300	.42	66
CHILD TOTAL	160,200	.45	62
6-11	90,500	.43	65

WILMINGTON

TV HOUSEHOLDS	145,600	.16	144

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	386,300	.16	145
18+	287,000	.16	144
18-49	188,800	.16	143
12-24	73,400	.16	145
12-34	140,100	.16	144
18-34	104,800	.15	146
WOMEN TOTAL	151,900	.16	144
18-49	95,900	.16	140
12-24	36,600	.16	141
18-34	52,700	.16	142
25-49	76,800	.16	137
25-54	86,100	.16	138
MEN TOTAL	135,100	.15	147
18-49	92,900	.15	145
18-34	52,100	.15	147
21-49	84,900	.15	143
25-49	73,900	.16	142
25-54	82,600	.16	142
TEENS TOTAL	35,300	.18	133
CHILD TOTAL	64,000	.18	136
6-11	39,100	.18	130

WEST PALM BEACH-FT. PIERCE-VERO BEACH

TV HOUSEHOLDS	533,800	.57	46

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,229,800	.51	55
18+	1,010,000	.55	48
18-49	500,700	.41	66
12-24	175,500	.39	73
12-34	350,800	.40	69
18-34	270,300	.40	68
WOMEN TOTAL	534,100	.55	49
18-49	245,000	.41	66
12-24	86,200	.39	72
18-34	132,600	.40	68
25-49	201,100	.42	63
25-54	232,300	.43	62
MEN TOTAL	475,900	.54	49
18-49	252,700	.42	67
18-34	137,700	.40	68
21-49	233,900	.42	64
25-49	204,600	.43	62
25-54	231,600	.44	62
TEENS TOTAL	80,500	.41	68
CHILD TOTAL	139,300	.39	71
6-11	85,100	.40	71

WICHITA FALLS-LAWTON

TV HOUSEHOLDS	162,900	.18	131

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	426,400	.18	132
18+	328,800	.18	128
18-49	211,500	.18	128
12-24	87,200	.19	124
12-34	157,100	.18	129
18-34	123,800	.18	127
WOMEN TOTAL	166,700	.17	132
18-49	99,300	.16	135
12-24	37,200	.17	140
18-34	54,700	.16	135
25-49	77,600	.16	135
25-54	87,500	.16	135
MEN TOTAL	162,100	.18	127
18-49	112,200	.19	124
18-34	69,100	.20	121
21-49	96,900	.18	128
25-49	80,000	.17	131
25-54	89,300	.17	133
TEENS TOTAL	33,300	.17	141
CHILD TOTAL	64,300	.18	135
6-11	36,600	.17	139

YAKIMA

TV HOUSEHOLDS	168,200	.18	126

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	435,400	.18	127
18+	328,500	.18	129
18-49	218,600	.18	125
12-24	80,900	.18	132
12-34	160,800	.18	125
18-34	124,600	.18	125
WOMEN TOTAL	165,700	.17	133
18-49	106,000	.18	125
12-24	39,400	.18	130
18-34	59,800	.18	126
25-49	84,200	.18	125
25-54	94,400	.18	125
MEN TOTAL	162,800	.18	126
18-49	112,600	.19	123
18-34	64,800	.19	124
21-49	103,300	.19	122
25-49	89,700	.19	123
25-54	99,700	.19	124
TEENS TOTAL	36,200	.18	132
CHILD TOTAL	70,700	.20	124
6-11	40,400	.19	125

ADI MARKETS POPULATION SUMMARY

YOUNGSTOWN

TV HOUSEHOLDS	277,000	.30	91

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	709,600	.30	92
18+	546,400	.30	90
18-49	333,900	.28	96
12-24	127,800	.28	101
12-34	242,700	.28	100
18-34	183,400	.27	102
WOMEN TOTAL	289,400	.30	89
18-49	169,600	.28	93
12-24	63,300	.29	100
18-34	91,600	.27	101
25-49	135,300	.28	92
25-54	156,300	.29	91
MEN TOTAL	257,000	.29	93
18-49	164,300	.27	101
18-34	91,800	.27	103
21-49	150,200	.27	99
25-49	130,100	.27	93
25-54	149,300	.28	93
TEENS TOTAL	59,300	.30	93
CHILD TOTAL	103,900	.29	96
6-11	62,600	.30	93

ZANESVILLE

TV HOUSEHOLDS	37,200	.04	199

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	95,800	.04	199
18+	72,200	.04	199
18-49	44,700	.04	200
12-24	17,900	.04	199
12-34	33,000	.04	199
18-34	24,500	.04	200
WOMEN TOTAL	38,400	.04	199
18-49	22,600	.04	200
12-24	8,900	.04	199
18-34	12,300	.04	200
25-49	17,900	.04	199
25-54	20,500	.04	199
MEN TOTAL	33,800	.04	199
18-49	22,100	.04	200
18-34	12,200	.04	200
21-49	20,000	.04	200
25-49	17,400	.04	200
25-54	19,800	.04	200
TEENS TOTAL	8,500	.04	196
CHILD TOTAL	15,100	.04	197
6-11	9,000	.04	197

UNITED STATES

TV HOUSEHOLDS	92,843,900

	POP IN TVHH & GROUP QUARTERS
PERSONS 2+	240,096,600
18+	184,768,000
18-49	120,751,800
12-24	45,317,500
12-34	87,855,300
18-34	68,013,900
WOMEN TOTAL	96,659,200
18-49	60,305,200
12-24	22,191,500
18-34	33,322,800
25-49	47,835,200
25-54	53,891,000
MEN TOTAL	88,108,800
18-49	60,446,600
18-34	34,491,100
21-49	55,104,000
25-49	47,440,500
25-54	53,104,500
TEENS TOTAL	19,841,400
CHILD TOTAL	35,487,200
6-11	21,167,000

ADI Population Estimates

Markets Alphabetically by Demographic Category.

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

PERSONS 2+ — US TOTAL 240,096,600

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	293,300	.12	159
ALBANY GA	388,000	.16	144
ALBANY-SCHENECTADY-TROY	1,265,400	.53	52
ALBUQUERQUE	1,357,100	.57	47
ALEXANDRIA LA	247,900	.10	163
ALPENA	40,900	.02	209
AMARILLO	459,700	.19	122
ANNISTON	121,800	.05	189
ARDMORE-ADA	190,100	.08	177
ATLANTA	3,697,500	1.54	11
AUGUSTA	576,900	.24	111
AUSTIN TX	902,200	.38	74
BAKERSFIELD	427,400	.18	130
BALTIMORE	2,501,300	1.04	22
BANGOR	312,100	.13	155
BATON ROUGE	717,400	.30	91
BEAUMONT-PORT ARTHUR	427,100	.18	131
BEND	66,600	.03	205
BILLINGS-HARDIN	210,400	.09	171
BILOXI-GULFPORT-PASCAGOULA	311,300	.13	156
BINGHAMTON	417,600	.17	134
BIRMINGHAM	1,313,300	.55	49
BLUEFIELD-BECKLEY-OAK HILL	380,700	.16	148
BOISE	409,500	.17	137
BOSTON	5,438,200	2.27	6
BOWLING GREEN	126,100	.05	188
BRISTOL-KINGSPT-JOHNSN CTY-TRI-CTY	819,800	.34	78
BUFFALO	1,612,500	.67	40
BURLINGTON-PLATTSBURGH	634,200	.26	100
BUTTE	121,600	.05	190
CASPER-RIVERTON	112,200	.05	194
CEDAR RAPIDS-WATERLOO-DUBUQUE	790,600	.33	85
CHARLESTON SC	619,900	.26	101
CHARLESTON-HUNTINGTON	1,334,000	.56	48
CHARLOTTE	1,905,100	.79	31
CHARLOTTESVILLE	103,100	.04	197
CHATTANOOGA	802,800	.33	81
CHEYENNE-SCOTTSBLUFF (STERLING)	107,000	.04	196
CHICAGO	8,218,900	3.42	3
CHICO-REDDING	394,600	.16	142
CINCINNATI	1,926,800	.80	30
CLARKSBURG-WESTON	318,900	.13	154
CLEVELAND	3,660,100	1.52	12
COLORADO SPRINGS-PUEBLO	605,300	.25	103
COLUMBIA SC	803,000	.33	80
COLUMBIA-JEFFERSON CITY	343,700	.14	152
COLUMBUS GA	300,200	.21	119
COLUMBUS OH	1,740,100	.72	35
COLUMBUS-TUPELO	444,100	.18	125
CORPUS CHRISTI	502,400	.21	118
DALLAS-FT WORTH	4,452,200	1.85	8
DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	795,100	.33	84
DAYTON	1,276,400	.53	51
DENVER	2,415,500	1.07	20
DES MOINES	941,000	.39	70
DETROIT	4,486,100	1.87	7
DOTHAN	280,800	.12	160
DULUTH-SUPERIOR	418,100	.17	133
EL CENTRO-YUMA	196,200	.08	176
EL PASO	725,700	.30	90
ELMIRA	224,300	.09	169
ERIE	399,700	.17	140
EUGENE	456,600	.19	124
EUREKA	130,900	.05	186
EVANSVILLE	676,600	.28	96
FARGO	577,300	.24	110
FLAGSTAFF	89,400	.04	200
FLINT-SAGINAW-BAY CITY	1,212,500	.51	58
FLORENCE-MYRTLE BEACH	415,300	.17	135
FT MYERS-NAPLES	594,200	.25	108
FT SMITH	512,400	.21	116
FT WAYNE	618,100	.26	102
FRESNO-VISALIA	1,238,500	.52	54
GAINESVILLE	225,600	.09	168
GRAND JUNCTION-DURANGO	165,100	.07	180
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	1,601,800	.67	42
GREAT FALLS	164,300	.07	181
GREEN BAY-APPLETON	999,300	.42	68
GREENSBORO-WINSTON SALEM-HIGH POINT	1,308,300	.54	50
GREENVILLE-NEW BERN-WASHINGTON	679,900	.28	95
GREENVILLE-SPARTANBURG-ASHEVILLE	1,642,200	.68	38
GREENWOOD-GREENVILLE	238,800	.10	166
HAGERSTOWN	115,800	.05	193
HARRISBURG-YORK-LANCASTER-LEBANON	1,435,100	.60	45
HARRISONBURG	204,400	.09	173
HARTFORD-NEW HAVEN	2,375,400	.99	24
HELENA	48,500	.02	208
HOUSTON	3,854,500	1.61	10
HUNTSVILLE-DECATUR-FLORENCE	771,800	.32	87
IDAHO FALLS-POCATELLO	300,700	.13	157
INDIANAPOLIS	2,267,800	.94	25
JACKSON MS	797,200	.33	83
JACKSON TN	150,300	.06	183
JACKSONVILLE	1,229,500	.51	56
JOHNSTOWN-ALTOONA	754,700	.31	88
JONESBORO	201,500	.08	174
JOPLIN-PITTSBURG	357,200	.15	151
KANSAS CITY	1,943,300	.81	29
KNOXVILLE	1,024,200	.43	64
LA CROSSE-EAU CLAIRE	441,900	.18	126
LAFAYETTE IN	120,300	.05	192
LAFAYETTE LA	535,200	.22	113
LAKE CHARLES	206,300	.09	172
LANSING	605,600	.25	104
LAREDO	130,700	.05	187

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
LAS VEGAS	749,600	.31	89
LAUREL-HATTIESBURG	241,800	.10	164
LEXINGTON	941,600	.39	69
LIMA	109,000	.05	195
LINCOLN-HASTINGS-KEARNEY	604,200	.25	105
LITTLE ROCK	1,214,600	.51	57
LOS ANGELES	13,571,400	5.65	2
LOUISVILLE	1,392,700	.58	46
LUBBOCK	376,400	.16	149
MACON	488,700	.20	121
MADISON	684,600	.29	94
MANKATO	61,300	.03	206
MARQUETTE	149,000	.06	184
MCALLEN-BROWNSVILLE LRGV	687,500	.29	93
MEDFORD	338,400	.14	153
MEMPHIS	1,623,800	.68	39
MERIDIAN	175,900	.07	179
MIAMI-FT LAUDERDALE	3,181,400	1.33	14
MILWAUKEE	1,948,100	.81	28
MINNEAPOLIS-ST PAUL	3,505,200	1.46	13
MINOT-BISMARCK-DICKINSON-GLENDIVE	384,100	.16	147
MISSOULA	186,000	.08	178
MOBILE-PENSACOLA	1,103,300	.46	61
MONROE-EL DORADO	493,800	.21	120
MONTGOMERY-SELMA	604,200	.25	105
NASHVILLE	1,829,700	.76	32
NEW ORLEANS	1,687,800	.70	36
NEW YORK	18,084,100	7.53	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	1,603,300	.67	41
NORTH PLATTE	45,800	.02	207
ODESSA-MIDLAND	384,600	.16	146
OKLAHOMA CITY	1,486,600	.62	43
OMAHA	928,000	.39	72
ORLANDO-DAYTONA BEACH-MELBOURNE	2,213,800	.92	26
OTTUMWA-KIRKSVILLE	72,400	.03	204
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	842,800	.35	76
PALM SPRINGS	199,500	.08	175
PANAMA CITY	214,900	.09	170
PARKERSBURG	95,900	.04	198
PEORIA-BLOOMINGTON	571,800	.24	112
PHILADELPHIA	7,073,200	2.95	4
PHOENIX	2,547,600	1.06	21
PITTSBURGH	2,893,800	1.21	16
PORTLAND OR	2,010,000	.84	27
PORTLAND-POLAND SPRING	931,000	.39	71
PRESQUE ISLE	80,200	.03	202
PROVIDENCE-NEW BEDFORD	1,469,300	.61	44
QUINCY-HANNIBAL	296,400	.12	158
RALEIGH-DURHAM	1,778,300	.74	33
RAPID CITY	240,500	.10	165
RENO	459,100	.19	123
RICHMOND	1,111,300	.46	60
ROANOKE-LYNCHBURG	1,023,300	.43	66
ROCHESTER NY	917,600	.38	73
ROCHESTER-MASON CITY-AUSTIN	358,500	.15	150
ROCKFORD	400,500	.17	139
SACRAMENTO-STOCKTON	2,670,300	1.11	19
ST JOSEPH	120,700	.05	191
ST LOUIS	2,907,700	1.21	17
SALINAS-MONTEREY	596,700	.25	107
SALISBURY	248,600	.10	162
SALT LAKE CITY	1,772,200	.74	34
SAN ANGELO	133,600	.06	185
SAN ANTONIO	1,653,700	.69	37
SAN DIEGO	2,408,300	1.00	23
SAN FRANCISCO-OAKLAND-SAN JOSE	5,590,000	2.33	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	536,000	.22	114
SAVANNAH	640,500	.27	98
SEATTLE-TACOMA	3,178,100	1.32	15
SHREVEPORT-TEXARKANA	1,023,600	.43	65
SIOUX CITY	397,100	.17	141
SIOUX FALLS-MITCHELL	593,200	.25	109
SOUTH BEND-ELKHART	836,000	.35	77
SPOKANE	813,300	.34	79
SPRINGFIELD MA	639,600	.27	99
SPRINGFIELD MO	800,100	.33	82
SPRINGFIELD-DECATUR-CHAMPAIGN	858,300	.36	75
SYRACUSE	1,004,500	.42	67
TALLAHASSEE-THOMASVILLE	524,900	.22	115
TAMPA-ST PETERSBURG (SARASOTA)	3,136,500	1.31	16
TERRE HAUTE	410,500	.17	136
TOLEDO	1,070,000	.45	63
TOPEKA	408,100	.17	138
TRAVERSE CITY-CADILLAC	433,400	.18	129
TUCSON	773,400	.32	86
TULSA	1,171,800	.49	59
TUSCALOOSA	154,200	.06	182
TWIN FALLS	81,600	.03	201
TYLER-LONGVIEW-JACKSONVILLE	503,100	.21	117
UTICA	276,700	.12	161
VICTORIA	72,800	.03	203
WACO-TEMPLE-BRYAN	665,800	.28	97
WASHINGTON DC	4,446,300	1.85	9
WATERTOWN-CARTHAGE	234,900	.10	167
WAUSAU-RHINELANDER	434,600	.18	128
WEST PALM BEACH-FT PIERCE-VERO BEACH	1,229,800	.51	55
WHEELING-STEUBENVILLE	388,700	.16	143
WICHITA-HUTCHINSON	1,080,300	.45	62
WICHITA FALLS-LAWTON	426,400	.18	132
WILKES BARRE-SCRANTON	1,249,200	.52	53
WILMINGTON	386,300	.16	145
YAKIMA	435,400	.18	127
YOUNGSTOWN	709,600	.30	92
ZANESVILLE	95,800	.04	199

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

PERSONS 18+ — US TOTAL 184,768,000

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	227,400	.12	158
ALBANY GA	281,500	.15	148
ALBANY-SCHENECTADY-TROY	984,600	.53	53
ALBUQUERQUE	995,600	.54	51
ALEXANDRIA LA	183,900	.10	163
ALPENA	30,900	.02	209
AMARILLO	345,700	.19	124
ANNISTON	93,100	.05	191
ARDMORE-ADA	147,400	.08	176
ATLANTA	2,799,500	1.52	12
AUGUSTA	428,600	.23	113
AUSTIN TX	702,700	.38	74
BAKERSFIELD	316,800	.17	136
BALTIMORE	1,945,800	1.05	22
BANGOR	238,800	.13	155
BATON ROUGE	526,500	.28	92
BEAUMONT-PORT ARTHUR	322,100	.17	132
BEND	50,900	.03	205
BILLINGS-HARDIN	159,100	.09	172
BILOXI-GULFPORT-PASCAGOULA	228,200	.12	157
BINGHAMTON	320,500	.17	133
BIRMINGHAM	1,002,900	.54	50
BLUEFIELD-BECKLEY-OAK HILL	284,500	.15	146
BOISE	305,900	.17	138
BOSTON	4,270,300	2.31	6
BOWLING GREEN	97,900	.05	187
BRISTOL-KINGSPT-JOHNSN CTY-TRI-CTY	623,000	.34	79
BUFFALO	1,248,500	.68	37
BURLINGTON-PLATTSBURGH	484,900	.26	99
BUTTE	94,600	.05	190
CASPER-RIVERTON	83,400	.05	195
CEDAR RAPIDS-WATERLOO-DUBUQUE	604,800	.33	82
CHARLESTON SC	459,300	.25	106
CHARLESTON-HUNTINGTON	1,006,500	.54	49
CHARLOTTE	1,455,300	.79	31
CHARLOTTESVILLE	84,100	.05	194
CHATTANOOGA	608,600	.33	81
CHEYENNE-SCOTTSBLUFF (STERLING)	81,100	.04	197
CHICAGO	6,273,300	3.40	3
CHICO-REDDING	310,200	.17	137
CINCINNATI	1,460,300	.79	30
CLARKSBURG-WESTON	245,200	.13	154
CLEVELAND	2,810,400	1.52	11
COLORADO SPRINGS-PUEBLO	463,500	.25	103
COLUMBIA SC	603,500	.33	84
COLUMBIA-JEFFERSON CITY	270,100	.15	152
COLUMBUS GA	337,900	.20	128
COLUMBUS OH	1,333,900	.72	34
COLUMBUS-TUPELO	330,900	.18	126
CORPUS CHRISTI	363,300	.20	122
DALLAS-FT WORTH	3,399,600	1.84	8
DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	604,000	.33	83
DAYTON	970,500	.53	54
DENVER	1,978,200	1.07	20
DES MOINES	732,500	.40	69
DETROIT	3,396,000	1.84	9
DOTHAN	210,400	.11	161
DULUTH-SUPERIOR	322,200	.17	131
EL CENTRO-YUMA	141,300	.08	178
EL PASO	513,900	.28	96
ELMIRA	171,100	.09	168
ERIE	304,500	.16	139
EUGENE	355,500	.19	123
EUREKA	103,500	.06	185
EVANSVILLE	517,600	.28	94
FARGO	444,700	.24	110
FLAGSTAFF	64,500	.03	200
FLINT-SAGINAW-BAY CITY	896,300	.49	59
FLORENCE-MYRTLE BEACH	304,100	.16	140
FT MYERS-NAPLES	489,900	.27	98
FT SMITH	392,600	.21	115
FT WAYNE	462,000	.25	105
FRESNO-VISALIA	921,700	.50	57
GAINESVILLE	179,400	.10	165
GRAND JUNCTION-DURANGO	129,300	.07	180
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	1,209,000	.65	41
GREAT FALLS	123,600	.07	181
GREEN BAY-APPLETON	752,700	.41	68
GREENSBORO-WINSTON SALEM-HIGH POINT	1,013,600	.55	47
GREENVILLE-NEW BERN-WASHINGTON	517,200	.28	95
GREENVILLE-SPARTANBURG-ASHEVILLE	1,267,200	.69	35
GREENWOOD-GREENVILLE	167,200	.09	169
HAGERSTOWN	91,100	.05	192
HARRISBURG-YORK-LANCASTER-LEBANON	1,111,700	.60	45
HARRISONBURG	162,400	.09	171
HARTFORD-NEW HAVEN	1,867,300	1.01	24
HELENA	34,600	.02	207
HOUSTON	2,892,600	1.57	10
HUNTSVILLE-DECATUR-FLORENCE	584,700	.32	88
IDAHO FALLS-POCATELLO	212,000	.11	160
INDIANAPOLIS	1,723,200	.93	26
JACKSON MS	584,900	.32	87
JACKSON TN	115,600	.06	184
JACKSONVILLE	932,200	.50	55
JOHNSTOWN-ALTOONA	565,500	.32	86
JONESBORO	156,300	.08	173
JOPLIN-PITTSBURG	279,200	.15	150
KANSAS CITY	1,502,700	.81	28
KNOXVILLE	787,500	.43	65
LA CROSSE-EAU CLAIRE	339,300	.18	125
LAFAYETTE IN	97,100	.05	188
LAFAYETTE LA	389,600	.21	116
LAKE CHARLES	152,200	.08	174
LANSING	462,200	.25	104
LAREDO	87,000	.05	193
LAS VEGAS	579,800	.31	89
LAUREL-HATTIESBURG	179,800	.10	164
LEXINGTON	715,700	.39	71
LIMA	82,100	.04	196
LINCOLN-HASTINGS-KEARNEY	474,200	.26	101
LITTLE ROCK	924,700	.50	56
LOS ANGELES	10,509,600	5.69	2
LOUISVILLE	1,054,600	.57	46
LUBBOCK	280,400	.15	149
MACON	364,400	.20	121
MADISON	530,400	.29	91
MANKATO	48,500	.03	206
MARQUETTE	116,000	.06	183
MCALLEN-BROWNSVILLE LRGV	488,600	.26	100
MEDFORD	261,300	.14	153
MEMPHIS	1,204,500	.65	42
MERIDIAN	130,600	.07	179
MIAMI-FT LAUDERDALE	2,601,300	1.41	14
MILWAUKEE	1,490,300	.81	29
MINNEAPOLIS-ST PAUL	2,670,300	1.45	13
MINOT-BISMARCK-DICKINSON-GLENDIVE	265,400	.15	145
MISSOULA	142,100	.08	177
MOBILE-PENSACOLA	823,500	.45	62
MONROE-EL DORADO	366,000	.20	119
MONTGOMERY-SELMA	448,400	.24	109
NASHVILLE	1,411,200	.76	32
NEW ORLEANS	1,250,900	.68	36
NEW YORK	14,206,200	7.69	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	1,232,300	.67	38
NORTH PLATTE	34,500	.02	208
ODESSA-MIDLAND	283,800	.15	147
OKLAHOMA CITY	1,149,600	.62	44
OMAHA	703,700	.38	73
ORLANDO-DAYTONA BEACH-MELBOURNE	1,755,500	.95	25
OTTUMWA-KIRKSVILLE	57,800	.03	203
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	660,700	.36	76
PALM SPRINGS	151,300	.08	175
PANAMA CITY	163,600	.09	170
PARKERSBURG	73,200	.04	198
PEORIA-BLOOMINGTON	440,100	.24	111
PHILADELPHIA	5,515,900	2.99	4
PHOENIX	1,948,100	1.05	21
PITTSBURGH	2,289,800	1.24	17
PORTLAND OR	1,554,300	.84	27
PORTLAND-POLAND SPRING	719,100	.39	70
PRESQUE ISLE	59,300	.03	202
PROVIDENCE-NEW BEDFORD	1,151,800	.62	43
QUINCY-HANNIBAL	232,500	.13	156
RALEIGH-DURHAM	1,365,400	.74	33
RAPID CITY	179,900	.10	166
RENO	365,000	.20	120
RICHMOND	860,700	.47	60
ROANOKE-LYNCHBURG	802,400	.43	64
ROCHESTER NY	708,800	.38	72
ROCHESTER-MASON CITY-AUSTIN	275,600	.15	151
ROCKFORD	303,500	.16	141
SACRAMENTO-STOCKTON	2,068,000	1.12	19
ST JOSEPH	95,000	.05	189
ST LOUIS	2,223,600	1.20	18
SALINAS-MONTEREY	465,900	.25	102
SALISBURY	194,300	.11	162
SALT LAKE CITY	1,229,500	.67	39
SAN ANGELO	103,300	.06	186
SAN ANTONIO	1,213,800	.66	40
SAN DIEGO	1,904,500	1.03	23
SAN FRANCISCO-OAKLAND-SAN JOSE	4,463,100	2.42	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	434,100	.23	112
SAVANNAH	477,900	.26	100
SEATTLE-TACOMA	2,486,100	1.35	16
SHREVEPORT-TEXARKANA	768,700	.42	67
SIOUX CITY	303,400	.16	142
SIOUX FALLS-MITCHELL	482,100	.26	108
SOUTH BEND-ELKHART	630,400	.34	77
SPOKANE	620,300	.34	80
SPRINGFIELD MA	504,000	.27	97
SPRINGFIELD MO	627,100	.34	78
SPRINGFIELD-DECATUR-CHAMPAIGN	671,000	.36	75
SYRACUSE	775,300	.42	66
TALLAHASSEE-THOMASVILLE	394,800	.21	114
TAMPA-ST PETERSBURG (SARASOTA)	2,567,300	1.39	15
TERRE HAUTE	320,100	.17	134
TOLEDO	807,800	.44	63
TOPEKA	319,700	.17	135
TRAVERSE CITY-CADILLAC	330,100	.18	127
TUCSON	597,000	.32	85
TULSA	900,000	.49	58
TUSCALOOSA	118,400	.06	182
TWIN FALLS	60,800	.03	201
TYLER-LONGVIEW-JACKSONVILLE	386,000	.21	117
UTICA	214,900	.12	159
VICTORIA	53,300	.03	204
WACO-TEMPLE-BRYAN	518,300	.28	93
WASHINGTON DC	3,442,500	1.86	7
WATERTOWN-CARTHAGE	176,100	.10	167
WAUSAU-RHINELANDER	327,500	.18	130
WEST PALM BEACH-FT PIERCE-VERO BEACH	1,010,000	.55	48
WHEELING-STEUBENVILLE	300,000	.16	143
WICHITA-HUTCHINSON	836,800	.45	61
WICHITA FALLS-LAWTON	328,800	.18	128
WILKES BARRE-SCRANTON	988,200	.53	52
WILMINGTON	287,000	.16	144
YAKIMA	328,500	.18	129
YOUNGSTOWN	546,400	.30	90
ZANESVILLE	72,200	.04	199

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

PERSONS 18-49 US TOTAL 120.75

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	134,400	.11	159
ALBANY GA	183,700	.15	146
ALBANY-SCHENECTADY-TROY	602,500	.50	55
ALBUQUERQUE	692,300	.57	47
ALEXANDRIA LA	123,500	.10	163
ALPENA	18,300	.02	209
AMARILLO	224,900	.19	124
ANNISTON	64,000	.05	188
ARDMORE-ADA	83,200	.07	179
ATLANTA	2,003,500	1.66	11
AUGUSTA	289,600	.24	107
AUSTIN TX	497,800	.41	67
BAKERSFIELD	213,400	.18	126
BALTIMORE	1,300,000	1.08	21
BANGOR	162,600	.13	155
BATON ROUGE	379,800	.31	87
BEAUMONT-PORT ARTHUR	204,500	.17	133
BEND	34,800	.03	204
BILLINGS-HARDIN	105,500	.09	169
BILOXI-GULFPORT-PASCAGOULA	162,400	.13	152
BINGHAMTON	199,300	.17	135
BIRMINGHAM	638,200	.53	50
BLUEFIELD-BECKLEY-OAK HILL	177,400	.15	149
BOISE	209,900	.17	129
BOSTON	2,733,100	2.26	6
BOWLING GREEN	65,500	.05	187
BRISTOL-KINGSPT-JOHNSN CTY TRI-CTY	405,900	.34	79
BUFFALO	761,900	.63	42
BURLINGTON-PLATTSBURGH	324,900	.27	99
BUTTE	63,100	.05	190
CASPER-RIVERTON	61,500	.05	191
CEDAR RAPIDS-WATERLOO-DUBUQUE	395,700	.33	82
CHARLESTON SC	335,100	.28	95
CHARLESTON-HUNTINGTON	650,300	.54	49
CHARLOTTE	974,900	.81	29
CHARLOTTESVILLE	60,800	.05	192
CHATTANOOGA	404,900	.34	81
CHEYENNE-SCOTTSBLUFF (STERLING)	54,800	.05	195
CHICAGO	4,169,300	3.47	3
CHICO-REDDING	191,700	.16	141
CINCINNATI	955,700	.79	31
CLARKSBURG-WESTON	145,900	.12	157
CLEVELAND	1,791,800	1.48	13
COLORADO SPRINGS-PUEBLO	323,800	.27	100
COLUMBIA SC	424,700	.35	76
COLUMBIA-JEFFERSON CITY	177,200	.15	150
COLUMBUS GA	254,300	.21	115
COLUMBUS OH	913,800	.76	34
COLUMBUS-TUPELO	209,900	.17	129
CORPUS CHRISTI	246,200	.20	116
DALLAS-FT WORTH	2,355,100	1.95	8
DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	380,700	.32	86
DAYTON	636,700	.53	51
DENVER	1,460,700	1.21	15
DES MOINES	457,600	.38	72
DETROIT	2,279,800	1.89	9
DOTHAN	136,100	.11	158
DULUTH-SUPERIOR	192,400	.16	140
EL CENTRO-YUMA	92,800	.08	175
EL PASO	371,300	.31	89
ELMIRA	103,900	.09	172
ERIE	190,000	.16	142
EUGENE	246,800	.20	117
EUREKA	70,100	.06	186
EVANSVILLE	323,700	.27	101
FARGO	278,500	.23	111
FLAGSTAFF	51,700	.04	197
FLINT-SAGINAW-BAY CITY	603,900	.50	54
FLORENCE-MYRTLE BEACH	205,500	.17	132
FT MYERS-NAPLES	225,000	.19	123
FT SMITH	242,600	.20	119
FT WAYNE	303,100	.25	105
FRESNO-VISALIA	618,600	.51	53
GAINESVILLE	132,600	.11	161
GRAND JUNCTION-DURANGO	86,600	.07	178
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	808,400	.67	40
GREAT FALLS	80,400	.07	181
GREEN BAY-APPLETON	474,700	.39	69
GREENSBORO-WINSTON SALEM-HIGH POINT	669,900	.55	48
GREENVILLE-NEW BERN-WASHINGTON	358,200	.30	93
GREENVILLE-SPARTANBURG-ASHEVILLE	814,400	.67	38
GREENWOOD-GREENVILLE	104,100	.09	171
HAGERSTOWN	57,900	.05	194
HARRISBURG-YORK-LANCASTER-LEBANON	711,000	.59	44
HARRISONBURG	106,100	.09	168
HARTFORD-NEW HAVEN	1,186,800	.99	24
HELENA	24,000	.02	207
HOUSTON	2,149,600	1.78	10
HUNTSVILLE-DECATUR-FLORENCE	389,900	.32	86
IDAHO FALLS-POCATELLO	150,500	.12	156
INDIANAPOLIS	1,151,700	.95	25
JACKSON MS	379,600	.31	88
JACKSON TN	70,800	.06	185
JACKSONVILLE	223,200	.52	52
JOHNSTOWN-ALTOONA	362,100	.30	91
JONESBORO	91,700	.08	177
JOPLIN-PITTSBURG	158,700	.13	154
KANSAS CITY	984,700	.82	28
KNOXVILLE	514,600	.43	64
LA CROSSE-EAU CLAIRE	212,500	.18	127
LAFAYETTE IN	72,600	.06	184
LAFAYETTE LA	263,700	.22	114
LAKE CHARLES	104,300	.09	170
LANSING	332,800	.28	97
LAREDO	58,800	.05	193
LAS VEGAS	414,200	.34	77
LAUREL-HATTIESBURG	115,500	.10	166
LEXINGTON	480,500	.40	62
LIMA	51,500	.04	198
LINCOLN-HASTINGS-KEARNEY	289,900	.24	106
LITTLE ROCK	579,200	.48	56
LOS ANGELES	7,160,700	5.93	2
LOUISVILLE	701,700	.58	45
LUBBOCK	192,600	.16	139
MACON	242,400	.20	120
MADISON	359,900	.30	92
MANKATO	32,200	.03	206
MARQUETTE	73,600	.06	183
MCALLEN-BROWNSVILLE LRGV	306,900	.25	104
MEDFORD	161,800	.13	153
MEMPHIS	791,700	.66	41
MERIDIAN	79,100	.07	182
MIAMI-FT LAUDERDALE	1,457,400	1.21	16
MILWAUKEE	968,900	.80	30
MINNEAPOLIS-ST PAUL	1,795,800	1.49	12
MINOT-BISMARCK-DICKINSON-GLENDIVE	184,400	.15	145
MISSOULA	97,400	.08	174
MOBILE-PENSACOLA	561,800	.47	59
MONROE-EL DORADO	227,000	.19	122
MONTGOMERY-SELMA	252,200	.23	110
NASHVILLE	930,700	.77	33
NEW ORLEANS	861,900	.71	37
NEW YORK	8,938,500	7.40	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	874,400	.72	36
NORTH PLATTE	21,600	.02	208
ODESSA-MIDLAND	195,200	.16	138
OKLAHOMA CITY	751,400	.62	43
OMAHA	452,900	.38	73
ORLANDO-DAYTONA BEACH-MELBOURNE	1,029,700	.85	27
OTTUMWA-KIRKSVILLE	34,500	.03	205
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	391,800	.32	83
PALM SPRINGS	92,200	.08	176
PANAMA CITY	103,300	.09	173
PARKERSBURG	46,600	.04	199
PEORIA-BLOOMINGTON	289,600	.24	107
PHILADELPHIA	3,462,500	2.87	4
PHOENIX	1,256,800	1.04	23
PITTSBURGH	1,370,500	1.13	19
PORTLAND OR	1,032,000	.85	26
PORTLAND-POLAND SPRING	449,400	.37	74
PRESQUE ISLE	35,100	.03	201
PROVIDENCE-NEW BEDFORD	699,900	.58	46
QUINCY-HANNIBAL	134,300	.11	160
RALEIGH-DURHAM	957,100	.79	32
RAPID CITY	119,300	.10	164
RENO	252,500	.21	116
RICHMOND	572,700	.47	57
ROANOKE-LYNCHBURG	516,600	.43	63
ROCHESTER NY	466,100	.39	71
ROCHESTER-MASON CITY-AUSTIN	166,200	.14	151
ROCKFORD	197,500	.16	137
SACRAMENTO-STOCKTON	1,378,100	1.14	18
ST JOSEPH	54,700	.05	196
ST LOUIS	1,406,100	1.16	17
SALINAS-MONTEREY	318,600	.26	102
SALISBURY	117,400	.10	165
SALT LAKE CITY	882,900	.73	35
SAN ANGELO	63,900	.05	189
SAN ANTONIO	808,800	.67	39
SAN DIEGO	1,311,200	1.09	20
SAN FRANCISCO-OAKLAND-SAN JOSE	3,042,300	2.52	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	287,000	.24	109
SAVANNAH	325,700	.27	98
SEATTLE-TACOMA	1,693,300	1.40	14
SHREVEPORT-TEXARKANA	469,800	.39	70
SIOUX CITY	177,900	.15	148
SIOUX FALLS-MITCHELL	270,300	.22	112
SOUTH BEND-ELKHART	405,200	.34	80
SPOKANE	409,200	.34	78
SPRINGFIELD MA	316,500	.26	103
SPRINGFIELD MO	368,800	.31	90
SPRINGFIELD-DECATUR-CHAMPAIGN	436,800	.36	75
SYRACUSE	506,700	.42	65
TALLAHASSEE-THOMASVILLE	269,300	.22	113
TAMPA-ST PETERSBURG (SARASOTA)	1,281,500	1.06	22
TERRE HAUTE	187,900	.16	144
TOLEDO	524,800	.43	61
TOPEKA	209,000	.17	131
TRAVERSE CITY-CADILLAC	199,000	.16	136
TUCSON	390,000	.32	84
TULSA	572,700	.47	57
TUSCALOOSA	81,100	.07	180
TWIN FALLS	37,500	.03	202
TYLER-LONGVIEW-JACKSONVILLE	240,300	.20	121
UTICA	127,600	.11	162
VICTORIA	37,100	.03	203
WACO-TEMPLE-BRYAN	354,700	.29	94
WASHINGTON DC	2,472,100	2.05	7
WATERTOWN-CARTHAGE	109,500	.09	167
WAUSAU-RHINELANDER	203,200	.17	134
WEST PALM BEACH-FT PIERCE-VERO BEACH	500,700	.41	66
WHEELING-STEUBENVILLE	179,800	.15	147
WICHITA-HUTCHINSON	519,400	.43	62
WICHITA FALLS-LAWTON	211,500	.18	128
WILKES BARRE-SCRANTON	559,200	.46	60
WILMINGTON	188,800	.16	143
YAKIMA	218,600	.18	125
YOUNGSTOWN	333,900	.28	96
ZANESVILLE	44,700	.04	200

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

PERSONS 12-24

US TOTAL 45,317,500

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	54,200	.12	161
ALBANY GA	76,200	.17	140
ALBANY-SCHENECTADY-TROY	236,000	.52	54
ALBUQUERQUE	271,100	.60	45
ALEXANDRIA LA	54,600	.12	160
ALPENA	7,700	.02	209
AMARILLO	84,700	.19	126
ANNISTON	27,600	.06	187
ARDMORE-ADA	32,700	.07	181
ATLANTA	692,000	1.53	11
AUGUSTA	115,600	.26	105
AUSTIN TX	196,000	.43	65
BAKERSFIELD	82,200	.18	130
BALTIMORE	475,000	1.05	21
BANGOR	60,500	.13	156
BATON ROUGE	158,500	.35	81
BEAUMONT-PORT ARTHUR	79,100	.17	135
BEND	11,100	.02	206
BILLINGS-HARDIN	38,000	.08	174
BILOXI-GULFPORT-PASCAGOULA	66,800	.15	151
BINGHAMTON	60,200	.18	133
BIRMINGHAM	236,100	.52	53
BLUEFIELD-BECKLEY-OAK HILL	67,800	.15	150
BOISE	77,000	.17	138
BOSTON	1,039,300	2.2	5
BOWLING GREEN	27,700	.0	186
BRISTOL-KINGSPT-JOHNSN CTY TRI-CTY	147,100	.3	88
BUFFALO	305,900	.68	41
BURLINGTON-PLATTSBURGH	130,700	.29	100
BUTTE	25,600	.06	191
CASPER-RIVERTON	22,600	.05	195
CEDAR RAPIDS-WATERLOO-DUBUQUE	168,600	.37	77
CHARLESTON SC	140,200	.31	95
CHARLESTON-HUNTINGTON	248,400	.55	48
CHARLOTTE	352,500	.78	33
CHARLOTTESVILLE	26,300	.06	189
CHATTANOOGA	144,500	.32	92
CHEYENNE-SCOTTSBLUFF (STERLING)	20,600	.05	196
CHICAGO	1,548,200	3.42	3
CHICO-REDDING	71,600	.16	146
CINCINNATI	372,200	.82	29
CLARKSBURG-WESTON	56,400	.12	157
CLEVELAND	675,200	1.49	13
COLORADO SPRINGS-PUEBLO	126,900	.28	102
COLUMBIA SC	173,600	.38	74
COLUMBIA-JEFFERSON CITY	74,600	.16	143
COLUMBUS GA	112,000	.25	116
COLUMBUS OH	342,000	.76	36
COLUMBUS-TUPELO	88,100	.19	123
CORPUS CHRISTI	100,300	.22	116
DALLAS-FT WORTH	826,200	1.82	9
DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	146,300	.32	90
DAYTON	237,100	.52	52
DENVER	502,000	1.11	17
DES MOINES	176,000	.39	72
DETROIT	867,700	1.91	7
DOTHAN	52,500	.12	163
DULUTH-SUPERIOR	76,500	.17	139
EL CENTRO-YUMA	39,700	.09	172
EL PASO	161,000	.36	79
ELMIRA	42,700	.09	169
ERIE	77,400	.17	137
EUGENE	90,300	.20	122
EUREKA	25,300	.06	192
EVANSVILLE	123,700	.27	10
FARGO	119,400	.26	1
FLAGSTAFF	24,500	.05	19
FLINT-SAGINAW-BAY CITY	247,700	.55	
FLORENCE-MYRTLE BEACH	81,600	.18	
FT MYERS-NAPLES	60,100	.13	
FT SMITH	93,700	.21	
FT WAYNE	115,800	.26	
FRESNO-VISALIA	242,700	.54	
GAINESVILLE	58,800	.13	156
GRAND JUNCTION-DURANGO	31,400	.07	184
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	328,400	.72	38
GREAT FALLS	31,700	.07	183
GREEN BAY-APPLETON	195,600	.43	66
GREENSBORO-WINSTON SALEM-HIGH POINT	239,600	.53	51
GREENVILLE-NEW BERN-WASHINGTON	158,800	.35	80
GREENVILLE-SPARTANBURG-ASHEVILLE	299,900	.66	42
GREENWOOD-GREENVILLE	50,500	.11	164
HAGERSTOWN	21,700	.05	196
HARRISBURG-YORK-LANCASTER-LEBANON	261,900	.58	47
HARRISONBURG	42,700	.09	169
HARTFORD-NEW HAVEN	446,200	.98	24
HELENA	5,600	.02	207
HOUSTON	742,100	1.64	10
HUNTSVILLE-DECATUR-FLORENCE	146,800	.32	89
IDAHO FALLS-POCATELLO	62,500	.14	153
INDIANAPOLIS	441,700	.97	25
JACKSON MS	158,400	.35	82
JACKSON TN	26,700	.06	188
JACKSONVILLE	234,000	.52	55
JOHNSTOWN-ALTOONA	152,800	.34	86
JONESBORO	35,700	.08	176
JOPLIN-PITTSBURG	61,600	.14	154
KANSAS CITY	358,600	.79	32
KNOXVILLE	189,000	.42	68
LA CROSSE-EAU CLAIRE	93,200	.21	121
LAFAYETTE IN	37,600	.08	175
LAFAYETTE LA	116,000	.26	107
LAKE CHARLES	42,100	.09	171
LANSING	136,400	.30	95
LAREDO	27,900	.06	185
LAS VEGAS	140,200	.31	95
LAUREL-HATTIESBURG	48,900	.11	166
LEXINGTON	189,500	.42	67
LIMA	20,700	.05	197
LINCOLN-HASTINGS-KEARNEY	115,600	.26	109
LITTLE ROCK	221,800	.49	57
LOS ANGELES	2,534,200	5.59	2
LOUISVILLE	267,600	.59	46
LUBBOCK	84,500	.19	127
MACON	96,900	.21	118
MADISON	141,000	.31	93
MANKATO	15,400	.03	202
MARQUETTE	32,300	.07	182
MCALLEN-BROWNSVILLE LRGV	140,000	.31	97
MEDFORD	54,900	.12	159
MEMPHIS	322,700	.71	40
MERIDIAN	33,100	.07	180
MIAMI-FT LAUDERDALE	486,400	1.07	20
MILWAUKEE	375,200	.83	28
MINNEAPOLIS-ST PAUL	688,700	1.52	12
MINOT-BISMARCK-DICKINSON-GLENDIVE	75,200	.17	141
MISSOULA	35,100	.08	179
MOBILE-PENSACOLA	222,600	.49	56
MONROE-EL DORADO	99,800	.22	117
MONTGOMERY-SELMA	118,200	.26	105
NASHVILLE	344,000	.76	35
NEW ORLEANS	341,100	.75	37
NEW YORK	3,115,700	6.88	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	359,100	.79	31
NORTH PLATTE	7,800	.02	208
ODESSA-MIDLAND	74,400	.16	144
OKLAHOMA CITY	281,700	.62	43
OMAHA	171,700	.38	75
ORLANDO-DAYTONA BEACH-MELBOURNE	389,900	.86	26
OTTUMWA-KIRKSVILLE	14,600	.03	203
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	154,400	.34	85
PALM SPRINGS	35,200	.08	178
PANAMA CITY	39,300	.09	173
PARKERSBURG	17,000	.04	200
PEORIA-BLOOMINGTON	115,300	.25	111
PHILADELPHIA	1,315,600	2.90	4
PHOENIX	470,100	1.04	22
PITTSBURGH	529,000	1.17	16
PORTLAND OR	348,600	.77	34
PORTLAND-POLAND SPRING	170,700	.38	76
PRESQUE ISLE	16,900	.04	201
PROVIDENCE-NEW BEDFORD	276,200	.61	44
QUINCY-HANNIBAL	55,400	.12	158
RALEIGH-DURHAM	375,700	.83	27
RAPID CITY	48,200	.11	167
RENO	82,500	.18	129
RICHMOND	206,800	.46	61
ROANOKE-LYNCHBURG	198,600	.44	63
ROCHESTER NY	179,100	.40	70
ROCHESTER-MASON CITY-AUSTIN	64,200	.14	152
ROCKFORD	72,700	.16	147
SACRAMENTO-STOCKTON	494,800	1.09	19
ST JOSEPH	22,900	.05	194
ST LOUIS	530,700	1.17	15
SALINAS-MONTEREY	116,900	.26	106
SALISBURY	45,200	.10	168
SALT LAKE CITY	366,200	.81	30
SAN ANGELO	25,800	.06	190
SAN ANTONIO	327,600	.72	39
SAN DIEGO	500,900	1.11	18
SAN FRANCISCO-OAKLAND-SAN JOSE	979,000	2.16	6
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	112,100	.25	114
SAVANNAH	140,700	.31	94
SEATTLE-TACOMA	584,300	1.29	14
SHREVEPORT-TEXARKANA	184,300	.41	69
SIOUX CITY	73,300	.16	146
SIOUX FALLS-MITCHELL	113,500	.25	112
SOUTH BEND-ELKHART	155,100	.34	84
SPOKANE	155,700	.34	83
SPRINGFIELD MA	133,200	.29	99
SPRINGFIELD MO	145,900	.32	91
SPRINGFIELD-DECATUR-CHAMPAIGN	179,000	.39	71
SYRACUSE	216,300	.48	58
TALLAHASSEE-THOMASVILLE	113,100	.25	113
TAMPA-ST PETERSBURG (SARASOTA)	463,900	1.02	23
TERRE HAUTE	74,900	.17	142
TOLEDO	210,400	.46	60
TOPEKA	87,200	.19	124
TRAVERSE CITY-CADILLAC	77,900	.17	136
TUCSON	149,300	.33	87
TULSA	203,800	.45	62
TUSCALOOSA	35,700	.08	176
TWIN FALLS	13,800	.03	205
TYLER-LONGVIEW-JACKSONVILLE	93,900	.21	119
UTICA	53,900	.12	162
VICTORIA	14,500	.03	204
WACO-TEMPLE-BRYAN	168,500	.37	78
WASHINGTON DC	830,200	1.83	8
WATERTOWN-CARTHAGE	49,900	.11	165
WAUSAU-RHINELANDER	84,500	.19	127
WEST PALM BEACH-FT PIERCE-VERO BEACH	175,500	.39	73
WHEELING-STEUBENVILLE	68,900	.15	149
WICHITA-HUTCHINSON	196,600	.43	64
WICHITA FALLS-LAWTON	87,200	.19	124
WILKES BARRE-SCRANTON	213,800	.47	59
WILMINGTON	73,400	.16	145
YAKIMA	60,900	.13	152
YOUNGSTOWN	127,800	.28	101
ZANESVILLE	17,900	.04	199

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

PERSONS 12-34 US TOTAL 87,855,300

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	97,800	.11	161
ALBANY GA	140,500	.16	143
ALBANY-SCHENECTADY-TROY	445,600	.51	55
ALBUQUERQUE	520,700	.59	44
ALEXANDRIA LA	94,800	.11	163
ALPENA	13,200	.02	209
AMARILLO	161,900	.18	124
ANNISTON	48,400	.06	188
ARDMORE-ADA	59,500	.07	181
ATLANTA	1,422,400	1.62	11
AUGUSTA	217,400	.25	106
AUSTIN TX	382,100	.43	63
BAKERSFIELD	159,100	.18	127
BALTIMORE	933,400	1.06	21
BANGOR	113,300	.13	156
BATON ROUGE	296,000	.34	80
BEAUMONT-PORT ARTHUR	148,500	.17	134
BEND	25,000	.03	206
BILLINGS-HARDIN	76,900	.09	171
BILOXI-GULFPORT-PASCAGOULA	121,400	.14	152
BINGHAMTON	145,900	.17	137
BIRMINGHAM	461,800	.53	51
BLUEFIELD-BECKLEY-OAK HILL	133,300	.15	149
BOISE	154,900	.18	132
BOSTON	2,014,900	2.29	6
BOWLING GREEN	45,800	.06	187
BRISTOL-KINGSPT-JOHNSN CTY TRI-CTY	285,700	.33	84
BUFFALO	562,200	.64	42
BURLINGTON-PLATTSBURGH	245,100	.28	99
BUTTE	47,900	.05	190
CASPER-RIVERTON	45,800	.05	193
CEDAR RAPIDS-WATERLOO-DUBUQUE	304,600	.35	77
CHARLESTON SC	260,200	.30	95
CHARLESTON-HUNTINGTON	475,100	.54	48
CHARLOTTE	689,500	.78	33
CHARLOTTESVILLE	47,100	.05	192
CHATTANOOGA	283,900	.32	86
CHEYENNE-SCOTTSBLUFF (STERLING)	40,200	.05	197
CHICAGO	3,035,300	3.45	3
CHICO-REDDING	139,100	.16	145
CINCINNATI	704,700	.80	31
CLARKSBURG-WESTON	107,300	.12	157
CLEVE	1,299,600	1.48	13
COL SPRINGS-PUEBLO	240,500	.27	103
COLUMBIA SC	324,400	.37	76
COLUM A-JEFFERSON CITY	135,500	.15	147
COLUMBUS GA	197,700	.23	11
COLUMBUS OH	666,600	.76	34
COLUMBUS-TUPELO	157,300	.18	128
CORPUS CHRISTI	188,400	.21	116
DALLAS-FT WORTH	1,676,300	1.91	9
DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	279,300	.32	89
DAYTON	455,500	.52	52
DENVER	1,068,500	1.22	15
DES MOINES	337,700	.38	72
DETROIT	1,684,400	1.92	8
DOTHAN	99,200	.11	160
DULUTH-SUPERIOR	144,100	.16	138
EL CENTRO-YUMA	71,400	.08	175
EL PASO	287,600	.33	83
ELMIRA	77,200	.09	170
ERIE	142,600	.16	140
EUGENE	183,400	.21	117
EUREKA	52,300	.06	185
EVANSVILLE	235,800	.27	104
FARGO	214,700	.24	109
FLAGSTAFF	42,300	.05	194
FLINT-SAGINAW-BAY CITY	453,200	.52	54
FLORENCE-MYRTLE BEACH	155,000	.18	131
FT MYERS-NAPLES	156,500	.18	130
FT SMITH	174,500	.20	121
FT WAYNE	224,400	.26	105
FRESNO-VISALIA	464,700	.53	50
GAINESVILLE	105,600	.12	158
GRAND JUNCTION-DURANGO	63,300	.07	175
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	609,600	.69	39
GREAT FALLS	59,300	.07	182
GREEN BAY-APPLETON	361,700	.41	67
GREENSBORO-WINSTON SALEM-HIGH POINT	468,700	.53	49
GREENVILLE-NEW BERN-WASHINGTON	276,300	.31	90
GREENVILLE-SPARTANBURG-ASHEVILLE	575,100	.65	41
GREENWOOD-GREENVILLE	86,100	.10	166
HAGERSTOWN	41,400	.05	196
HARRISBURG-YORK-LANCASTER-LEBANON	509,100	.58	47
HARRISONBURG	76,400	.09	172
HARTFORD-NEW HAVEN	861,800	.98	24
HELENA	17,800	.02	207
HOUSTON	1,567,000	1.78	10
HUNTSVILLE-DECATUR-FLORENCE	273,900	.31	91
IDAHO FALLS-POCATELLO	115,600	.13	153
INDIANAPOLIS	839,400	.96	25
JACKSON MS	291,200	.33	81
JACKSON TN	51,300	.06	186
JACKSONVILLE	454,500	.52	53
JOHNSTOWN-ALTOONA	271,700	.31	93
JONESBORO	65,200	.07	177
JOPLIN-PITTSBURG	113,900	.13	155
KANSAS CITY	705,500	.80	30
KNOXVILLE	365,200	.42	66
LA CROSSE-EAU CLAIRE	165,000	.19	123
LAFAYETTE IN	59,200	.07	183
LAFAYETTE LA	205,500	.23	114
LAKE CHARLES	77,800	.09	169
LANSING	254,400	.29	96
LAREDO	48,400	.06	188
LAS VEGAS	285,100	.32	85
LAUREL-HATTIESBURG	87,500	.10	165
LEXINGTON	356,500	.41	68
LIMA	38,800	.04	198
LINCOLN-HASTINGS-KEARNEY	217,000	.25	107
LITTLE ROCK	422,200	.48	56
LOS ANGELES	5,121,800	5.83	2
LOUISVILLE	517,100	.59	46
LUBBOCK	148,100	.17	135
MACON	179,600	.20	118
MADISON	273,500	.31	92
MANKATO	25,900	.03	205
MARQUETTE	57,400	.07	184
MCALLEN-BROWNSVILLE: LRGV	249,900	.28	98
MEDFORD	114,300	.13	154
MEMPHIS	602,100	.69	40
MERIDIAN	59,800	.07	180
MIAMI-FT LAUDERDALE	983,300	1.12	19
MILWAUKEE	716,000	.81	28
MINNEAPOLIS-ST PAUL	1,339,000	1.52	12
MINOT-BISMARCK-DICKINSON-GLENDIVE	141,400	.16	142
MISSOULA	71,600	.08	174
MOBILE-PENSACOLA	412,900	.47	58
MONROE-EL DORADO	172,600	.20	122
MONTGOMERY-SELMA	213,000	.24	111
NASHVILLE	663,600	.76	35
NEW ORLEANS	654,600	.75	37
NEW YORK	6,181,200	7.04	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	655,300	.75	36
NORTH PLATTE	15,300	.02	208
ODESSA-MIDLAND	143,100	.16	139
OKLAHOMA CITY	542,500	.62	43
OMAHA	332,900	.38	73
ORLANDO-DAYTONA BEACH-MELBOURNE	728,800	.83	27
OTTUMWA-KIRKSVILLE	26,200	.03	204
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	283,500	.32	87
PALM SPRINGS	68,600	.08	176
PANAMA CITY	73,100	.08	173
PARKERSBURG	33,000	.04	199
PEORIA-BLOOMINGTON	215,000	.24	108
PHILADELPHIA	2,500,700	2.85	4
PHOENIX	917,800	1.04	22
PITTSBURGH	998,200	1.14	17
PORTLAND OR	747,700	.85	26
PORTLAND-POLAND SPRING	331,800	.38	74
PRESQUE ISLE	30,400	.03	201
PROVIDENCE-NEW BEDFORD	515,900	.59	45
QUINCY-HANNIBAL	99,400	.11	159
RALEIGH-DURHAM	711,900	.81	29
RAPID CITY	91,800	.10	164
RENO	176,000	.20	119
RICHMOND	413,000	.47	57
ROANOKE-LYNCHBURG	368,800	.42	65
ROCHESTER NY	342,900	.39	71
ROCHESTER-MASON CITY-AUSTIN	122,000	.14	151
ROCKFORD	142,400	.16	141
SACRAMENTO-STOCKTON	998,100	1.14	18
ST JOSEPH	40,800	.05	196
ST LOUIS	1,016,000	1.16	16
SALINAS-MONTEREY	241,300	.27	102
SALISBURY	84,900	.10	167
SALT LAKE CITY	692,300	.79	32
SAN ANGELO	47,200	.05	191
SAN ANTONIO	611,300	.70	38
SAN DIEGO	979,100	1.11	20
SAN FRANCISCO-OAKLAND-SAN JOSE	2,114,500	2.41	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	214,500	.24	110
SAVANNAH	253,300	.29	97
SEATTLE-TACOMA	1,215,900	1.38	14
SHREVEPORT-TEXARKANA	345,100	.39	70
SIOUX CITY	134,300	.15	148
SIOUX FALLS-MITCHELL	205,800	.23	113
SOUTH BEND-ELKHART	298,100	.34	79
SPOKANE	302,700	.34	78
SPRINGFIELD MA	241,900	.28	101
SPRINGFIELD MO	264,200	.30	94
SPRINGFIELD-DECATUR-CHAMPAIGN	327,000	.37	75
SYRACUSE	386,400	.44	62
TALLAHASSEE-THOMASVILLE	207,400	.24	112
TAMPA-ST PETERSBURG (SARASOTA)	902,100	1.03	23
TERRE HAUTE	137,400	.16	146
TOLEDO	394,400	.45	61
TOPEKA	159,300	.18	126
TRAVERSE CITY-CADILLAC	147,700	.17	136
TUCSON	290,800	.33	82
TULSA	403,700	.46	59
TUSCALOOSA	62,100	.07	179
TWIN FALLS	27,000	.03	203
TYLER-LONGVIEW-JACKSONVILLE	175,600	.20	120
UTICA	95,200	.11	162
VICTORIA	27,700	.03	202
WACO-TEMPLE-BRYAN	279,500	.32	88
WASHINGTON DC	1,719,100	1.96	7
WATERTOWN-CARTHAGE	84,900	.10	167
WAUSAU-RHINELANDER	154,100	.18	133
WEST PALM BEACH-FT PIERCE-VERO BEACH	350,800	.40	69
WHEELING-STEUBENVILLE	131,500	.15	150
WICHITA-HUTCHINSON	380,000	.43	64
WICHITA FALLS-LAWTON	157,100	.18	129
WILKES BARRE-SCRANTON	401,100	.46	60
WILMINGTON	140,100	.16	144
YAKIMA	160,800	.18	125
YOUNGSTOWN	242,700	.28	100
ZANESVILLE	33,000	.04	199

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

PERSONS 18-34

US TOTAL 68,013,900

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	75,600	.11	160
ALBANY, GA	103,600	.15	147
ALBANY-SCHENECTADY-TROY	338,000	.50	55
ALBUQUERQUE	394,700	.58	46
ALEXANDRIA, LA	72,500	.11	162
ALPENA	9,300	.01	209
AMARILLO	124,400	.18	126
ANNISTON	36,400	.06	189
ARDMORE-ADA	44,400	.07	184
ATLANTA	1,107,800	1.63	11
AUGUSTA	164,800	.24	110
AUSTIN, TX	313,600	.46	58
BAKERSFIELD	122,300	.18	128
BALTIMORE	717,500	1.05	21
BANGOR	86,300	.13	157
BATON ROUGE	229,200	.34	80
BEAUMONT-PORT ARTHUR	111,700	.16	135
BEND	19,800	.03	206
BILLINGS-HARDIN	59,800	.09	170
BILOXI-GULFPORT-PASCAGOULA	92,600	.14	151
BINGHAMTON	108,600	.16	141
BIRMINGHAM	353,300	.52	51
BLUEFIELD-BECKLEY-OAK HILL	101,200	.15	149
BOISE	120,600	.18	129
BOSTON	1,561,000	2.30	6
BOWLING GREEN	39,000	.06	188
BRISTOL-KINGSPT-JOHNSN CTY-TRI-CTY	216,600	.32	90
BUFFALO	423,300	.62	43
BURLINGTON-PLATTSBURGH	169,700	.28	99
BUTTE	38,300	.06	190
CASPER-RIVERTON	36,500	.05	192
CEDAR RAPIDS-WATERLOO-DUBUQUE	236,900	.35	77
CHARLESTON, SC	203,900	.30	94
CHARLESTON-HUNTINGTON	362,700	.53	48
CHARLOTTE	529,400	.78	33
CHARLOTTESVILLE	39,700	.06	186
CHATTANOOGA	216,700	.32	89
CHEYENNE-SCOTTSBLUFF (STERLING)	31,500	.05	196
CHICAGO	2,338,400	3.44	3
CHICO-REDDING	108,800	.16	140
CINCINNATI	538,500	.79	32
CLARKSBURG-WESTON	81,600	.12	158
CLEVELAND	990,200	1.46	13
COLORADO SPRINGS-PUEBLO	189,500	.28	101
COLUMBIA, SC	252,900	.37	76
COLUMBIA-JEFFERSON CITY	109,200	.16	137
COLUMBUS, GA	153,000	.22	114
COLUMBUS, OH	525,100	.77	34
COLUMBUS-TUPELO	118,500	.17	130
CORPUS CHRISTI	141,900	.21	117
DALLAS-FT. WORTH	1,315,700	1.93	8
DAVENPRT-ROCK ISLND-MOLINE, QUAD CTY	211,100	.31	91
DAYTON	347,000	.51	53
DENVER	866,300	1.27	15
DES MOINES	263,600	.39	71
DETROIT	1,288,300	1.89	9
DOTHAN	75,000	.11	161
DULUTH-SUPERIOR	109,100	.16	138
EL CENTRO-YUMA	52,800	.08	175
EL PASO	217,600	.32	87
ELMIRA	57,000	.08	172
ERIE	108,400	.16	142
EUGENE	149,400	.22	116
EUREKA	43,000	.06	185
EVANSVILLE	179,300	.26	103
FARGO	167,900	.25	109
FLAGSTAFF	34,200	.05	193
FLINT-SAGINAW-BAY CITY	338,100	.50	54
FLORENCE-MYRTLE BEACH	115,900	.17	132
FT. MYERS-NAPLES	117,800	.17	131
FT. SMITH	132,200	.19	121
FT. WAYNE	170,500	.25	107
FRESNO-VISALIA	356,700	.52	50
GAINESVILLE	89,400	.13	153
GRAND JUNCTION-DURANGO	50,000	.07	178
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	469,600	.69	38
GREAT FALLS	44,900	.07	182
GREEN BAY-APPLETON	269,200	.40	69
GREENSBORO-WINSTON SALEM-HIGH POINT	360,900	.53	49
GREENVILLE-NEW BERN-WASHINGTON	219,800	.32	84
GRELNVILLE-SPARTANBURG-ASHEVILLE	439,900	.65	41
GREENWOOD-GREENVILLE	61,700	.09	168
HAGERSTOWN	31,600	.05	195
HARRISBURG-YORK-LANCASTER-LEBANON	391,600	.58	47
HARRISONBURG	60,900	.09	169
HARTFORD-NEW HAVEN	664,200	.98	24
HELENA	14,000	.02	207
HOUSTON	1,249,900	1.84	10
HUNTSVILLE-DECATUR-FLORENCE	204,500	.30	93
IDAHO FALLS-POCATELLO	89,200	.13	154
INDIANAPOLIS	644,900	.95	25
JACKSON, MS	218,100	.32	86
JACKSON, TN	39,200	.06	187
JACKSONVILLE	349,400	.51	52
JOHNSTOWN-ALTOONA	210,000	.31	92
JONESBORO	46,900	.07	180
JOPLIN-PITTSBURG	86,400	.13	156
KANSAS CITY	550,700	.81	29
KNOXVILLE	279,700	.41	66
LA CROSSE-EAU CLAIRE	127,100	.19	124
LAFAYETTE, IN	51,200	.08	177
LAFAYETTE, LA	151,500	.22	115
LAKE CHARLES	59,000	.09	171
LANSING	203,600	.30	95
LAREDO	34,100	.05	194
LAS VEGAS	224,200	.33	83
LAUREL-HATTIESBURG	66,400	.10	165
LEXINGTON	277,700	.41	67
LIMA	29,300	.04	198
LINCOLN-HASTINGS-KEARNEY	172,200	.26	106
LITTLE ROCK	321,500	.47	56
LOS ANGELES	4,052,200	5.96	2
LOUISVILLE	397,000	.58	45
LUBBOCK	115,300	.17	133
MACON	134,100	.20	120
MADISON	217,500	.32	88
MANKATO	21,400	.03	202
MARQUETTE	45,700	.07	181
MCALLEN-BROWNSVILLE, LRGV	175,800	.26	105
MEDFORD	87,500	.13	155
MEMPHIS	454,000	.67	40
MERIDIAN	44,700	.07	183
MIAMI-FT. LAUDERDALE	765,800	1.13	20
MILWAUKEE	546,300	.80	30
MINNEAPOLIS-ST. PAUL	1,035,500	1.52	12
MINOT-BISMARCK-DICKINSON-GLENDIVE	107,300	.16	144
MISSOULA	55,800	.08	173
MOBILE-PENSACOLA	313,600	.46	59
MONROE-EL DORADO	128,400	.19	123
MONTGOMERY-SELMA	157,900	.23	112
NASHVILLE	515,600	.76	36
NEW ORLEANS	499,900	.73	37
NEW YORK	4,705,400	6.92	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	522,100	.77	35
NORTH PLATTE	11,700	.02	208
ODESSA-MIDLAND	110,300	.16	136
OKLAHOMA CITY	429,700	.63	42
OMAHA	254,200	.37	74
ORLANDO-DAYTONA BEACH-MELBOURNE	554,900	.82	28
OTTUMWA-KIRKSVILLE	20,900	.03	204
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	218,200	.32	85
PALM SPRINGS	52,300	.08	176
PANAMA CITY	54,600	.08	174
PARKERSBURG	24,900	.04	199
PEORIA-BLOOMINGTON	170,000	.25	108
PHILADELPHIA	1,910,400	2.81	4
PHOENIX	710,200	1.04	22
PITTSBURGH	769,200	1.13	18
PORTLAND, OR	591,000	.87	26
PORTLAND-POLAND SPRING	253,000	.37	75
PRESQUE ISLE	22,400	.03	201
PROVIDENCE-NEW BEDFORD	397,900	.59	44
QUINCY-HANNIBAL	76,600	.11	159
RALEIGH-DURHAM	565,900	.83	27
RAPID CITY	71,100	.10	164
RENO	141,300	.21	118
RICHMOND	319,900	.47	57
ROANOKE-LYNCHBURG	286,600	.42	65
ROCHESTER, NY	264,100	.39	70
ROCHESTER-MASON CITY-AUSTIN	91,300	.13	152
ROCKFORD	107,600	.16	143
SACRAMENTO-STOCKTON	784,800	1.15	17
ST. JOSEPH	31,500	.05	196
ST. LOUIS	767,300	1.13	19
SALINAS-MONTEREY	197,200	.29	98
SALISBURY	64,000	.09	166
SALT LAKE CITY	538,700	.79	31
SAN ANGELO	36,700	.05	191
SAN ANTONIO	459,900	.68	39
SAN DIEGO	803,300	1.18	16
SAN FRANCISCO-OAKLAND-SAN JOSE	1,698,700	2.50	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	176,900	.26	104
SAVANNAH	197,900	.29	97
SEATTLE-TACOMA	972,500	1.43	14
SHREVEPORT-TEXARKANA	256,900	.38	73
SIOUX CITY	101,900	.15	148
SIOUX FALLS-MITCHELL	155,900	.23	113
SOUTH BEND-ELKHART	226,900	.33	82
SPOKANE	236,500	.35	78
SPRINGFIELD, MA	189,700	.28	99
SPRINGFIELD, MO	202,100	.30	96
SPRINGFIELD-DECATUR-CHAMPAIGN	261,400	.38	72
SYRACUSE	300,300	.44	63
TALLAHASSEE-THOMASVILLE	162,200	.24	111
TAMPA-ST. PETERSBURG (SARASOTA)	688,900	1.01	23
TERRE HAUTE	105,200	.15	145
TOLEDO	303,700	.45	62
TOPEKA	125,900	.19	122
TRAVERSE CITY-CADILLAC	108,900	.16	139
TUCSON	229,200	.34	80
TULSA	309,900	.46	60
TUSCALOOSA	50,000	.07	179
TWIN FALLS	20,500	.03	205
TYLER-LONGVIEW-JACKSONVILLE	135,700	.20	119
UTICA	71,600	.11	163
VICTORIA	21,100	.03	203
WACO-TEMPLE-BRYAN	230,600	.34	79
WASHINGTON, DC	1,340,700	1.97	7
WATERTOWN-CARTHAGE	62,800	.09	167
WAUSAU-RHINELANDER	114,100	.17	134
WEST PALM BEACH-FT. PIERCE-VERO BEACH	270,300	.40	68
WHEELING-STEUBENVILLE	99,900	.15	150
WICHITA-HUTCHINSON	296,700	.44	64
WICHITA FALLS-LAWTON	123,800	.18	127
WILKES BARRE-SCRANTON	304,000	.45	61
WILMINGTON	104,800	.15	146
YAKIMA	124,600	.18	125
YOUNGSTOWN	183,400	.27	102
ZANESVILLE	24,500	.04	200

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

WOMEN TOTAL

US TOTAL 96,659,200

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	120,600	.12	157
ALBANY, GA	151,100	.16	145
ALBANY-SCHENECTADY-TROY	523,100	.54	52
ALBUQUERQUE	510,600	.53	54
ALEXANDRIA, LA	92,900	.10	164
ALPENA	16,000	.02	209
AMARILLO	179,100	.19	123
ANNISTON	48,000	.05	190
ARDMORE-ADA	77,900	.08	176
ATLANTA	1,470,700	1.52	11
AUGUSTA	226,700	.23	111
AUSTIN, TX	358,400	.37	74
BAKERSFIELD	161,000	.17	137
BALTIMORE	1,017,600	1.05	20
BANGOR	124,000	.13	155
BATON ROUGE	269,400	.28	94
BEAUMONT-PORT ARTHUR	168,100	.17	130
BEND	25,600	.03	205
BILLINGS-HARDIN	81,400	.08	173
BILOXI-GULFPORT-PASCAGOULA	114,200	.12	159
BINGHAMTON	169,000	.17	129
BIRMINGHAM	538,200	.56	48
BLUEFIELD-BECKLEY-OAK HILL	150,400	.16	146
BOISE	155,000	.16	143
BOSTON	2,280,500	2.36	6
BOWLING GREEN	51,200	.05	187
BRISTOL-KINGSPT-JOHNSN CTY-TRI-CTY	325,100	.34	79
BUFFALO	664,500	.69	36
BURLINGTON-PLATTSBURGH	250,600	.26	99
BUTTE	46,800	.05	191
CASPER-RIVERTON	40,800	.04	197
CEDAR RAPIDS-WATERLOO-DUBUQUE	314,500	.33	85
CHARLESTON, SC	228,200	.24	110
CHARLESTON-HUNTINGTON	524,600	.54	51
CHARLOTTE	769,200	.80	31
CHARLOTTESVILLE	43,600	.05	194
CHATTANOOGA	321,600	.33	80
CHEYENNE-SCOTTSBLUFF (STERLING)	41,300	.04	196
CHICAGO	3,286,500	3.40	3
CHICO-REDDING	160,000	.17	139
CINCINNATI	774,300	.80	30
CLARKSBURG-WESTON	129,200	.13	154
CLEVELAND	1,489,200	1.54	10
COLORADO SPRINGS-PUEBLO	233,300	.24	107
COLUMBIA, SC	315,800	.33	82
COLUMBIA-JEFFERSON CITY	138,600	.14	152
COLUMBUS, GA	196,000	.20	119
COLUMBUS, OH	695,200	.72	34
COLUMBUS-TUPELO	175,600	.18	126
CORPUS CHRISTI	187,400	.19	121
DALLAS-FT. WORTH	1,769,200	1.83	9
DAVENPRT-ROCK ISLND-MOLINE, QUAD CTY	315,300	.33	83
DAYTON	511,900	.53	53
DENVER	1,000,500	1.04	22
DES MOINES	386,800	.40	69
DETROIT	1,777,700	1.84	8
DOTHAN	109,700	.11	160
DULUTH-SUPERIOR	165,500	.17	134
EL CENTRO-YUMA	70,500	.07	178
EL PASO	265,800	.27	95
ELMIRA	90,100	.09	168
ERIE	160,900	.17	138
EUGENE	180,000	.19	122
EUREKA	51,700	.05	186
EVANSVILLE	273,100	.28	91
FARGO	224,800	.23	112
FLAGSTAFF	32,100	.03	200
FLINT-SAGINAW-BAY CITY	467,500	.48	59
FLORENCE-MYRTLE BEACH	162,900	.17	135
FT. MYERS-NAPLES	256,900	.27	97
FT. SMITH	204,500	.21	115
FT. WAYNE	242,000	.25	104
FRESNO-VISALIA	471,500	.49	58
GAINESVILLE	90,300	.09	167
GRAND JUNCTION-DURANGO	65,900	.07	180
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	629,200	.65	40
GREAT FALLS	62,300	.06	182
GREEN BAY-APPLETON	389,700	.40	68
GREENSBORO-WINSTON SALEM-HIGH POINT	538,400	.56	47
GREENVILLE-NEW BERN-WASHINGTON	260,600	.27	96
GREENVILLE-SPARTANBURG-ASHEVILLE	671,600	.69	35
GREENWOOD-GREENVILLE	90,400	.09	166
HAGERSTOWN	46,200	.05	193
HARRISBURG-YORK-LANCASTER-LEBANON	584,700	.60	45
HARRISONBURG	85,600	.09	170
HARTFORD-NEW HAVEN	981,400	1.02	23
HELENA	18,000	.02	207
HOUSTON	1,447,700	1.50	12
HUNTSVILLE-DECATUR-FLORENCE	306,600	.32	87
IDAHO FALLS-POCATELLO	106,500	.11	161
INDIANAPOLIS	907,300	.94	26
JACKSON, MS	315,100	.33	84
JACKSON, TN	62,000	.06	183
JACKSONVILLE	482,500	.50	56
JOHNSTOWN-ALTOONA	305,600	.32	88
JONESBORO	82,600	.09	172
JOPLIN-PITTSBURG	150,300	.16	147
KANSAS CITY	791,300	.82	28
KNOXVILLE	413,500	.43	65
LA CROSSE-EAU CLAIRE	176,200	.18	125
LAFAYETTE, IN	48,400	.05	189
LAFAYETTE, LA	203,500	.21	116
LAKE CHARLES	78,400	.08	175
LANSING	235,400	.24	105
LAREDO	46,800	.05	191
LAS VEGAS	287,500	.30	90
LAUREL-HATTIESBURG	96,000	.10	163
LEXINGTON	374,300	.38	71
LIMA	43,400	.04	195
LINCOLN-HASTINGS-KEARNEY	248,200	.26	100
LITTLE ROCK	487,400	.50	55
LOS ANGELES	5,430,600	5.62	2
LOUISVILLE	547,800	.57	46
LUBBOCK	144,300	.15	149
MACON	194,900	.20	120
MADISON	273,100	.28	91
MANKATO	25,300	.03	206
MARQUETTE	56,600	.06	184
MCALLEN-BROWNSVILLE, LRGV	246,200	.25	101
MEDFORD	133,000	.14	153
MEMPHIS	642,600	.67	38
MERIDIAN	69,600	.07	179
MIAMI-FT. LAUDERDALE	1,394,900	1.44	13
MILWAUKEE	781,300	.81	29
MINNEAPOLIS-ST. PAUL	1,382,300	1.43	14
MINOT-BISMARCK-DICKINSON-GLENDIVE	142,800	.15	151
MISSOULA	71,700	.07	177
MOBILE-PENSACOLA	428,700	.44	62
MONROE-EL DORADO	196,700	.20	118
MONTGOMERY-SELMA	242,900	.25	103
NASHVILLE	737,600	.76	32
NEW ORLEANS	656,700	.68	37
NEW YORK	7,661,600	7.93	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	609,600	.63	43
NORTH PLATTE	17,700	.02	208
ODESSA-MIDLAND	144,100	.15	150
OKLAHOMA CITY	601,000	.62	44
OMAHA	369,300	.38	73
ORLANDO-DAYTONA BEACH-MELBOURNE	922,500	.95	25
OTTUMWA-KIRKSVILLE	30,500	.03	202
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	348,200	.36	76
PALM SPRINGS	78,600	.08	174
PANAMA CITY	85,600	.09	170
PARKERSBURG	39,100	.04	198
PEORIA-BLOOMINGTON	231,300	.24	109
PHILADELPHIA	2,939,000	3.04	4
PHOENIX	1,001,900	1.04	21
PITTSBURGH	1,219,400	1.26	17
PORTLAND, OR	802,600	.83	27
PORTLAND-POLAND SPRING	375,300	.39	70
PRESQUE ISLE	30,000	.03	203
PROVIDENCE-NEW BEDFORD	615,500	.64	42
QUINCY-HANNIBAL	123,100	.13	156
RALEIGH-DURHAM	705,800	.73	33
RAPID CITY	89,400	.09	169
RENO	177,300	.18	124
RICHMOND	454,200	.47	60
ROANOKE-LYNCHBURG	421,500	.44	64
ROCHESTER, NY	374,300	.39	71
ROCHESTER-MASON CITY-AUSTIN	145,600	.15	148
ROCKFORD	156,500	.16	142
SACRAMENTO-STOCKTON	1,059,900	1.10	18
ST. JOSEPH	50,900	.05	188
ST. LOUIS	1,185,600	1.23	15
SALINAS-MONTEREY	232,500	.24	108
SALISBURY	103,100	.11	162
SALT LAKE CITY	623,500	.65	41
SAN ANGELO	56,400	.06	185
SAN ANTONIO	637,700	.66	39
SAN DIEGO	943,900	.98	24
SAN FRANCISCO-OAKLAND-SAN JOSE	2,292,700	2.37	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	219,200	.23	113
SAVANNAH	244,300	.25	102
SEATTLE-TACOMA	1,263,600	1.31	16
SHREVEPORT-TEXARKANA	411,500	.43	66
SIOUX CITY	159,200	.16	140
SIOUX FALLS-MITCHELL	235,400	.24	105
SOUTH BEND-ELKHART	331,200	.34	77
SPOKANE	316,100	.33	81
SPRINGFIELD, MA	271,400	.28	93
SPRINGFIELD, MO	326,600	.34	78
SPRINGFIELD-DECATUR-CHAMPAIGN	351,500	.36	75
SYRACUSE	407,400	.42	67
TALLAHASSEE-THOMASVILLE	210,100	.22	114
TAMPA-ST. PETERSBURG (SARASOTA)	1,378,900	1.43	15
TERRE HAUTE	170,200	.18	127
TOLEDO	425,200	.44	63
TOPEKA	162,500	.17	136
TRAVERSE CITY-CADILLAC	170,000	.18	128
TUCSON	309,200	.32	86
TULSA	474,000	.49	57
TUSCALOOSA	62,400	.06	181
TWIN FALLS	31,100	.03	201
TYLER-LONGVIEW-JACKSONVILLE	202,400	.21	117
UTICA	114,500	.12	158
VICTORIA	27,400	.03	204
WACO-TEMPLE-BRYAN	255,600	.26	98
WASHINGTON, DC	1,792,000	1.85	7
WATERTOWN-CARTHAGE	92,700	.10	165
WAUSAU-RHINELANDER	167,200	.17	131
WEST PALM BEACH-FT. PIERCE-VERO BEACH	534,100	.55	49
WHEELING-STEUBENVILLE	159,000	.16	141
WICHITA-HUTCHINSON	436,700	.45	61
WICHITA FALLS-LAWTON	166,700	.17	132
WILKES BARRE-SCRANTON	531,200	.55	50
WILMINGTON	151,900	.16	144
YAKIMA	165,700	.17	133
YOUNGSTOWN	289,400	.30	89
ZANESVILLE	38,400	.04	199

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

WOMEN 18-49

US TOTAL 60,305,200

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	66,800	.11	159
ALBANY, GA	94,300	.16	143
ALBANY-SCHENECTADY-TROY	302,700	.50	55
ALBUQUERQUE	345,300	.57	47
ALEXANDRIA, LA	58,200	.10	165
ALPENA	9,100	.02	209
AMARILLO	111,700	.19	124
ANNISTON	31,200	.05	189
ARDMORE-ADA	41,500	.07	179
ATLANTA	1,011,400	1.68	11
AUGUSTA	146,800	.24	106
AUSTIN, TX	242,400	.40	68
BAKERSFIELD	105,000	.17	129
BALTIMORE	651,900	1.08	20
BANGOR	75,400	.13	155
BATON ROUGE	187,400	.31	88
BEAUMONT-PORT ARTHUR	102,600	.17	130
BEND	17,100	.03	205
BILLINGS-HARDIN	52,400	.09	170
BILOXI-GULFPORT-PASCAGOULA	76,300	.13	154
BINGHAMTON	100,000	.17	132
BIRMINGHAM	326,500	.54	49
BLUEFIELD-BECKLEY-OAK HILL	89,300	.15	147
BOISE	102,600	.17	130
BOSTON	1,378,400	2.29	6
BOWLING GREEN	33,000	.05	187
BRISTOL-KINGSPT-JOHNSN CTY TRI-CTY	202,900	.34	79
BUFFALO	386,100	.64	42
BURLINGTON-PLATTSBURGH	159,200	.26	100
BUTTE	29,600	.05	192
CASPER-RIVERTON	29,200	.05	193
CEDAR RAPIDS-WATERLOO-DUBUQUE	195,100	.32	84
CHARLESTON, SC	157,500	.26	101
CHARLESTON-HUNTINGTON	324,700	.54	50
CHARLOTTE	493,000	.82	29
CHARLOTTESVILLE	30,400	.05	191
CHATTANOOGA	204,600	.34	77
CHEYENNE-SCOTTSBLUFF (STERLING)	26,700	.04	196
CHICAGO	2,103,800	3.49	3
CHICO-REDDING	95,600	.16	141
CINCINNATI	485,700	.81	30
CLARKSBURG-WESTON	72,600	.12	157
CLEVELAND	910,600	1.51	12
COLORADO SPRINGS-PUEBLO	154,800	.26	103
COLUMBIA, SC	212,900	.35	76
COLUMBIA-JEFFERSON CITY	85,900	.14	150
COLUMBUS, GA	124,000	.21	115
COLUMBUS, OH	456,200	.76	34
COLUMBUS-TUPELO	105,600	.18	127
CORPUS CHRISTI	123,000	.20	117
DALLAS-FT. WORTH	1,173,100	1.95	8
DAVENPRT-ROCK ISLND-MOLINE, QUAD CTY	188,200	.31	87
DAYTON	322,600	.53	51
DENVER	711,600	1.18	17
DES MOINES	228,200	.38	72
DETROIT	1,152,200	1.91	9
DOTHAN	67,200	.11	158
DULUTH-SUPERIOR	94,100	.16	144
EL CENTRO-YUMA	46,100	.08	176
EL PASO	186,700	.31	89
ELMIRA	52,100	.09	171
ERIE	96,000	.16	139
EUGENE	121,000	.20	118
EUREKA	33,900	.06	185
EVANSVILLE	161,900	.27	99
FARGO	134,600	.22	112
FLAGSTAFF	25,300	.04	198
FLINT-SAGINAW-BAY CITY	305,400	.51	53
FLORENCE-MYRTLE BEACH	105,500	.17	128
FT. MYERS-NAPLES	113,000	.19	123
FT. SMITH	120,900	.20	119
FT. WAYNE	151,300	.25	104
FRESNO-VISALIA	304,500	.50	54
GAINESVILLE	64,400	.11	161
GRAND JUNCTION-DURANGO	42,300	.07	178
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	403,200	.67	41
GREAT FALLS	38,900	.06	182
GREEN BAY-APPLETON	234,300	.39	71
GREENSBORO-WINSTON SALEM-HIGH POINT	341,000	.57	48
GREENVILLE-NEW BERN-WASHINGTON	169,000	.28	94
GREENVILLE-SPARTANBURG-ASHEVILLE	409,900	.68	37
GREENWOOD-GREENVILLE	53,400	.09	169
HAGERSTOWN	27,300	.05	194
HARRISBURG-YORK-LANCASTER-LEBANON	356,900	.59	44
HARRISONBURG	53,500	.09	168
HARTFORD-NEW HAVEN	594,300	.99	24
HELENA	12,100	.02	207
HOUSTON	1,039,800	1.72	10
HUNTSVILLE-DECATUR-FLORENCE	196,600	.33	82
IDAHO FALLS-POCATELLO	73,900	.12	156
INDIANAPOLIS	580,400	.96	25
JACKSON, MS	196,300	.33	83
JACKSON, TN	36,200	.06	183
JACKSONVILLE	307,700	.51	52
JOHNSTOWN-ALTOONA	177,900	.29	91
JONESBORO	46,400	.08	175
JOPLIN-PITTSBURG	80,000	.13	152
KANSAS CITY	494,900	.82	28
KNOXVILLE	257,700	.43	63
LA CROSSE-EAU CLAIRE	106,000	.18	125
LAFAYETTE, IN	34,300	.06	184
LAFAYETTE, LA	132,500	.22	114
LAKE CHARLES	51,900	.09	172
LANSING	162,300	.27	97
LAREDO	30,600	.05	190
LAS VEGAS	201,800	.33	80
LAUREL-HATTIESBURG	58,800	.10	164
LEXINGTON	242,800	.40	67
LIMA	25,600	.04	197
LINCOLN-HASTINGS-KEARNEY	142,600	.24	109
LITTLE ROCK	291,900	.48	56
LOS ANGELES	3,532,300	5.86	2
LOUISVILLE	346,600	.57	46
LUBBOCK	95,400	.16	142
MACON	124,000	.21	115
MADISON	177,100	.29	92
MANKATO	15,900	.03	206
MARQUETTE	33,500	.06	186
MCALLEN-BROWNSVILLE, LRGV	162,900	.27	95
MEDFORD	80,090	.13	152
MEMPHIS	404,500	.67	40
MERIDIAN	39,900	.07	181
MIAMI-FT. LAUDERDALE	742,200	1.23	15
MILWAUKEE	484,900	.80	31
MINNEAPOLIS-ST. PAUL	890,300	1.48	13
MINOT-BISMARCK-DICKINSON-GLENDIVE	88,900	.15	148
MISSOULA	47,600	.08	174
MOBILE-PENSACOLA	280,600	.47	59
MONROE-EL DORADO	116,500	.19	122
MONTGOMERY-SELMA	145,000	.24	108
NASHVILLE	464,200	.77	33
NEW ORLEANS	435,100	.72	35
NEW YORK	4,617,600	7.66	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	407,500	.68	39
NORTH PLATTE	10,600	.02	208
ODESSA-MIDLAND	96,800	.16	138
OKLAHOMA CITY	372,700	.62	43
OMAHA	226,300	.38	73
ORLANDO-DAYTONA BEACH-MELBOURNE	517,600	.86	26
OTTUMWA-KIRKSVILLE	17,200	.03	204
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	194,500	.32	85
PALM SPRINGS	45,800	.08	177
PANAMA CITY	51,900	.09	172
PARKERSBURG	23,600	.04	198
PEORIA-BLOOMINGTON	145,200	.24	107
PHILADELPHIA	1,757,200	2.91	4
PHOENIX	620,200	1.03	22
PITTSBURGH	695,100	1.15	14
PORTLAND, OR	509,100	.84	27
PORTLAND-POLAND SPRING	224,100	.37	74
PRESQUE ISLE	18,800	.03	201
PROVIDENCE-NEW BEDFORD	354,000	.59	45
QUINCY-HANNIBAL	66,400	.11	160
RALEIGH-DURHAM	471,900	.78	32
RAPID CITY	57,200	.09	166
RENO	118,900	.20	121
RICHMOND	289,700	.48	57
ROANOKE-LYNCHBURG	258,500	.43	62
ROCHESTER, NY	235,100	.39	70
ROCHESTER-MASON CITY-AUSTIN	83,400	.14	151
ROCKFORD	98,700	.16	136
SACRAMENTO-STOCKTON	683,100	1.13	19
ST. JOSEPH	27,300	.05	194
ST. LOUIS	713,400	1.18	16
SALINAS-MONTEREY	149,500	.25	105
SALISBURY	59,400	.10	163
SALT LAKE CITY	434,800	.72	36
SAN ANGELO	31,900	.05	188
SAN ANTONIO	408,600	.68	38
SAN DIEGO	609,300	1.01	23
SAN FRANCISCO-OAKLAND-SAN JOSE	1,493,200	2.48	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	136,100	.23	111
SAVANNAH	156,800	.26	102
SEATTLE-TACOMA	821,800	1.36	14
SHREVEPORT-TEXARKANA	239,100	.40	69
SIOUX CITY	88,400	.15	149
SIOUX FALLS-MITCHELL	133,900	.22	113
SOUTH BEND-ELKHART	203,700	.34	78
SPOKANE	201,200	.33	81
SPRINGFIELD, MA	162,600	.27	96
SPRINGFIELD, MO	182,900	.30	90
SPRINGFIELD-DECATUR-CHAMPAIGN	215,000	.36	75
SYRACUSE	253,600	.42	65
TALLAHASSEE-THOMASVILLE	137,400	.23	110
TAMPA-ST. PETERSBURG (SARASOTA)	649,300	1.08	21
TERRE HAUTE	93,200	.15	145
TOLEDO	263,600	.44	61
TOPEKA	99,400	.16	134
TRAVERSE CITY-CADILLAC	98,000	.16	137
TUCSON	193,300	.32	86
TULSA	267,700	.48	58
TUSCALOOSA	41,200	.07	180
TWIN FALLS	18,300	.03	203
TYLER-LONGVIEW-JACKSONVILLE	119,100	.20	120
UTICA	64,200	.11	162
VICTORIA	18,500	.03	202
WACO-TEMPLE-BRYAN	162,300	.27	97
WASHINGTON, DC	1,243,900	2.06	7
WATERTOWN-CARTHAGE	54,000	.09	167
WAUSAU-RHINELANDER	98,700	.17	133
WEST PALM BEACH-FT PIERCE-VERO BEACH	248,000	.41	66
WHEELING-STEUBENVILLE	90,400	.15	146
WICHITA-HUTCHINSON	255,300	.42	64
WICHITA FALLS-LAWTON	99,300	.16	135
WILKES BARRE-SCRANTON	279,800	.46	60
WILMINGTON	95,900	.16	140
YAKIMA	106,000	.18	125
YOUNGSTOWN	169,600	.28	93
ZANESVILLE	22,600	.04	200

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

WOMEN 12-24

US TOTAL 22,191,500

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	26,100	.12	161
ALBANY, GA	38,100	.17	136
ALBANY-SCHENECTADY-TROY	116,100	.52	54
ALBUQUERQUE	133,800	.60	45
ALEXANDRIA, LA	24,100	.11	165
ALPENA	3,700	.02	208
AMARILLO	41,200	.19	124
ANNISTON	12,700	.06	188
ARDMORE-ADA	15,800	.07	181
ATLANTA	344,200	1.55	11
AUGUSTA	56,200	.25	111
AUSTIN, TX	94,900	.43	66
BAKERSFIELD	40,300	.18	128
BALTIMORE	232,800	1.05	20
BANGOR	29,300	.13	155
BATON ROUGE	77,900	.35	79
BEAUMONT-PORT ARTHUR	39,100	.18	134
BEND	5,500	.02	206
BILLINGS-HARDIN	18,900	.09	174
BILOXI-GULFPORT-PASCAGOULA	31,000	.14	153
BINGHAMTON	39,400	.18	130
BIRMINGHAM	118,300	.53	51
BLUEFIELD-BECKLEY-OAK HILL	33,400	.15	150
BOISE	37,800	.17	138
BOSTON	515,500	2.32	5
BOWLING GREEN	14,000	.06	185
BRISTOL-KINGSPT-JOHNSN CTY-TRI-CTY	72,200	.33	86
BUFFALO	151,500	.68	41
BURLINGTON-PLATTSBURGH	64,000	.29	98
BUTTE	11,900	.05	193
CASPER-RIVERTON	10,900	.05	195
CEDAR RAPIDS-WATERLOO-DUBUQUE	83,400	.38	77
CHARLESTON, SC	62,200	.28	101
CHARLESTON-HUNTINGTON	122,100	.55	49
CHARLOTTE	175,400	.79	32
CHARLOTTESVILLE	12,700	.06	188
CHATTANOOGA	71,700	.32	89
CHEYENNE-SCOTTSBLUFF (STERLING)	9,800	.04	197
CHICAGO	759,800	3.42	3
CHICO-REDDING	35,700	.16	148
CINCINNATI	184,800	.83	28
CLARKSBURG-WESTON	27,700	.12	156
CLEVELAND	334,900	1.51	13
COLORADO SPRINGS-PUEBLO	57,200	.26	107
COLUMBIA, SC	85,800	.39	73
COLUMBIA-JEFFERSON CITY	36,300	.16	145
COLUMBUS, GA	50,600	.23	15
COLUMBUS, OH	168,400	.76	35
COLUMBUS-TUPELO	43,200	.19	123
CORPUS CHRISTI	49,200	.22	117
DALLAS-FT. WORTH	408,000	1.84	9
DAVENPRT-ROCK ISLND-MOLINE, QUAD CTY	72,000	.32	88
DAYTON	117,700	.53	52
DENVER	245,200	1.10	17
DES MOINES	87,500	.39	71
DETROIT	430,500	1.94	7
DOTHAN	24,500	.11	163
DULUTH-SUPERIOR	37,600	.17	139
EL CENTRO-YUMA	19,000	.09	173
EL PASO	77,100	.35	80
ELMIRA	20,900	.09	170
ERIE	38,500	.17	135
EUGENE	44,000	.20	122
EUREKA	12,400	.06	191
EVANSVILLE	60,300	.27	102
FARGO	57,500	.26	106
FLAGSTAFF	12,300	.06	192
FLINT-SAGINAW-BAY CITY	123,100	.55	48
FLORENCE-MYRTLE BEACH	40,800	.18	127
FT. MYERS-NAPLES	39,300	.18	132
FT. SMITH	45,100	.20	121
FT. WAYNE	56,900	.26	109
FRESNO-VISALIA	117,200	.53	53
GAINESVILLE	27,700	.12	156
GRAND JUNCTION-DURANGO	16,200	.07	182
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	160,500	.72	37
GREAT FALLS	15,200	.07	182
GREEN BAY-APPLETON	96,500	.43	64
GREENSBORO-WINSTON SALEM-HIGH POINT	120,300	.54	50
GREENVILLE-NEW BERN-WASHINGTON	68,600	.31	95
GREENVILLE-SPARTANBURG-ASHEVILLE	147,600	.67	42
GREENWOOD-GREENVILLE	25,000	.11	162
HAGERSTOWN	9,800	.04	197
HARRISBURG-YORK-LANCASTER-LEBANON	130,100	.59	46
HARRISONBURG	21,700	.10	159
HARTFORD-NEW HAVEN	217,200	.98	25
HELENA	4,300	.02	207
HOUSTON	362,700	1.63	10
HUNTSVILLE-DECATUR-FLORENCE	72,200	.33	86
IDAHO FALLS-POCATELLO	31,200	.14	152
INDIANAPOLIS	219,500	.99	23
JACKSON, MS	79,700	.36	78
JACKSON, TN	13,500	.06	187
JACKSONVILLE	111,800	.50	55
JOHNSTOWN-ALTOONA	73,200	.33	85
JONESBORO	17,600	.08	176
JOPLIN-PITTSBURG	30,400	.14	154
KANSAS CITY	177,900	.80	31
KNOXVILLE	92,600	.42	68
LA CROSSE-EAU CLAIRE	47,300	.21	119
LAFAYETTE, IN	17,100	.08	179
LAFAYETTE, LA	57,700	.26	105
LAKE CHARLES	20,600	.09	171
LANSING	67,500	.30	97
LAREDO	14,000	.06	185
LAS VEGAS	68,700	.31	94
LAUREL-HATTIESBURG	24,300	.11	164
LEXINGTON	94,400	.43	67
LIMA	10,200	.05	196
LINCOLN-HASTINGS-KEARNEY	56,800	.26	110
LITTLE ROCK	109,800	.49	56
LOS ANGELES	1,236,100	5.57	2
LOUISVILLE	126,300	.57	47
LUBBOCK	41,000	.18	126
MACON	48,500	.22	118
MADISON	68,800	.31	92
MANKATO	7,800	.04	202
MARQUETTE	14,500	.07	184
MCALLEN-BROWNSVILLE, LRGV	70,800	.32	91
MEDFORD	26,900	.12	158
MEMPHIS	158,300	.71	39
MERIDIAN	16,100	.07	180
MIAMI-FT. LAUDERDALE	242,800	1.09	18
MILWAUKEE	185,400	.84	27
MINNEAPOLIS-ST. PAUL	339,900	1.53	12
MINOT-BISMARCK-DICKINSON-GLENDIVE	36,500	.16	143
MISSOULA	17,500	.08	177
MOBILE-PENSACOLA	108,500	.49	57
MONROE-EL DORADO	49,400	.22	116
MONTGOMERY-SELMA	58,900	.27	103
NASHVILLE	166,200	.75	36
NEW ORLEANS	169,700	.76	34
NEW YORK	1,558,200	7.02	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	154,700	.70	40
NORTH PLATTE	3,700	.02	208
ODESSA-MIDLAND	36,400	.16	144
OKLAHOMA CITY	137,600	.62	43
OMAHA	84,200	.38	75
ORLANDO-DAYTONA BEACH-MELBOURNE	188,500	.85	26
OTTUMWA-KIRKSVILLE	7,200	.03	203
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	74,900	.34	83
PALM SPRINGS	17,500	.08	177
PANAMA CITY	19,100	.09	172
PARKERSBURG	8,600	.04	200
PEORIA-BLOOMINGTON	58,000	.26	104
PHILADELPHIA	647,700	2.92	4
PHOENIX	229,200	1.03	22
PITTSBURGH	261,700	1.18	16
PORTLAND, OR	172,300	.78	33
PORTLAND-POLAND SPRING	84,100	.38	76
PRESQUE ISLE	7,900	.04	201
PROVIDENCE-NEW BEDFORD	137,400	.62	44
QUINCY-HANNIBAL	26,800	.12	159
RALEIGH-DURHAM	178,200	.80	30
RAPID CITY	22,900	.10	167
RENO	39,200	.18	133
RICHMOND	103,300	.47	61
ROANOKE-LYNCHBURG	98,300	.44	63
ROCHESTER, NY	88,400	.40	70
ROCHESTER-MASON CITY-AUSTIN	32,000	.14	151
ROCKFORD	36,000	.16	147
SACRAMENTO-STOCKTON	241,700	1.09	19
ST. JOSEPH	11,800	.05	194
ST. LOUIS	263,800	1.19	15
SALINAS-MONTEREY	53,400	.24	114
SALISBURY	22,800	.10	168
SALT LAKE CITY	182,300	.82	29
SAN ANGELO	12,700	.06	188
SAN ANTONIO	159,500	.72	38
SAN DIEGO	217,900	.98	24
SAN FRANCISCO-OAKLAND-SAN JOSE	477,200	2.15	6
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	53,500	.24	113
SAVANNAH	64,000	.29	98
SEATTLE-TACOMA	280,000	1.26	14
SHREVEPORT-TEXARKANA	91,100	.41	69
SIOUX CITY	36,600	.16	141
SIOUX FALLS-MITCHELL	56,200	.25	111
SOUTH BEND-ELKHART	76,200	.34	81
SPOKANE	75,900	.34	82
SPRINGFIELD, MA	66,100	.31	96
SPRINGFIELD, MO	68,800	.31	92
SPRINGFIELD-DECATUR-CHAMPAIGN	85,700	.39	74
SYRACUSE	106,700	.48	58
TALLAHASSEE-THOMASVILLE	57,100	.26	108
TAMPA-ST. PETERSBURG (SARASOTA)	230,800	1.04	21
TERRE HAUTE	36,200	.16	146
TOLEDO	104,500	.47	60
TOPEKA	39,900	.18	129
TRAVERSE CITY-CADILLAC	38,000	.17	137
TUCSON	73,400	.33	84
TULSA	99,800	.45	62
TUSCALOOSA	17,800	.08	175
TWIN FALLS	6,800	.03	205
TYLER-LONGVIEW-JACKSONVILLE	46,000	.21	120
UTICA	26,800	.12	159
VICTORIA	7,200	.03	203
WACO-TEMPLE-BRYAN	71,600	.32	90
WASHINGTON, DC	413,800	1.86	8
WATERTOWN-CAPTHAGE	23,900	.11	166
WAUSAU-RHINELANDER	41,200	.19	124
WEST PALM BEACH-FT. PIERCE-VERO BEACH	86,200	.39	72
WHEELING-STEUBENVILLE	34,400	.16	149
WICHITA-HUTCHINSON	96,100	.43	65
WICHITA FALLS-LAWTON	37,200	.17	140
WILKES BARRE-SCRANTON	106,000	.48	59
WILMINGTON	36,600	.16	141
YAKIMA	39,400	.18	130
YOUNGSTOWN	63,300	.29	100
ZANESVILLE	8,900	.04	199

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

WOMEN 18-34

US TOTAL 33,522,800

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	36,800	.11	160
ALBANY GA	52,500	.16	143
ALBANY-SCHENECTADY-TROY	167,700	.50	55
ALBUQUERQUE	194,500	.58	46
ALEXANDRIA LA	32,500	.10	165
ALPENA	4,600	.01	209
AMARILLO	60,700	.18	124
ANNISTON	18,100	.05	189
ARDMORE-ADA	21,800	.07	182
ATLANTA	560,900	1.67	11
AUGUSTA	82,000	.24	109
AUSTIN TX	150,300	.45	61
BAKERSFIELD	59,400	.18	127
BALTIMORE	356,400	1.06	20
BANGOR	42,300	.13	157
BATON ROUGE	111,300	.33	82
BEAUMONT-PORT ARTHUR	55,200	.16	134
BEND	9,700	.03	206
BILLINGS-HARDIN	29,700	.09	170
BILOXI-GULFPORT-PASCAGOULA	43,500	.13	153
BINGHAMTON	53,800	.16	137
BIRMINGHAM	178,400	.53	50
BLUEFIELD-BECKLEY-OAK HILL	50,200	.15	148
BOISE	58,600	.17	129
BOSTON	782,300	2.33	6
BOWLING GREEN	19,700	.06	187
BRISTOL-KINGSPT-JOHNSN CTY-TRI-CTY	107,200	.32	85
BUFFALO	211,300	.63	42
BURLINGTON-PLATTSBURGH	92,600	.28	97
BUTTE	17,500	.05	191
CASPER-RIVERTON	16,900	.05	193
CEDAR RAPIDS-WATERLOO-DUBUQUE	115,600	.35	77
CHARLESTON SC	91,900	.27	99
CHARLESTON-HUNTINGTON	178,700	.53	49
CHARLOTTE	265,500	.79	32
CHARLOTTESVILLE	19,400	.06	188
CHATTANOOGA	108,900	.32	84
CHEYENNE-SCOTTSBLUFF (STERLING)	15,000	.04	196
CHICAGO	1,160,800	3.46	3
CHICO-REDDING	52,700	.16	136
CINCINNATI	269,500	.80	31
CLARKSBURG-WESTON	40,000	.12	158
CLEVELAND	496,300	1.48	13
COLORADO SPRINGS-PUEBLO	86,700	.26	104
COLUMBIA SC	124,900	.37	76
COLUMBIA-JEFFERSON CITY	52,300	.16	145
COLUMBUS GA	71,200	.21	116
COLUMBUS OH	259,700	.77	34
COLUMBUS-TUPELO	58,400	.17	130
CORPUS CHRISTI	69,300	.21	117
DALLAS-FT WORTH	652,200	1.95	8
DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	103,400	.31	89
DAYTON	174,600	.52	51
DENVER	418,700	1.25	15
DES MOINES	129,500	.39	71
DETROIT	644,200	1.92	9
DOTHAN	25,800	.11	161
DULUTH-SUPERIOR	52,400	.16	144
EL CENTRO-YUMA	25,600	.08	176
EL PASO	106,100	.32	86
ELMIRA	28,200	.08	172
ERIE	54,300	.16	136
EUGENE	72,500	.22	115
EUREKA	20,500	.06	184
EVANSVILLE	88,500	.26	103
FARGO	79,300	.24	112
FLAGSTAFF	16,600	.05	194
FLINT-SAGINAW-BAY CITY	170,300	.51	53
FLORENCE-MYRTLE BEACH	58,800	.18	128
FT MYERS-NAPLES	58,100	.17	131
FT SMITH	65,000	.19	121
FT WAYNE	84,500	.25	106
FRESNO-VISALIA	172,500	.51	52
GAINESVILLE	42,400	.13	156
GRAND JUNCTION-DURANGO	24,300	.07	179
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	231,200	.69	37
GREAT FALLS	21,400	.06	183
GREEN BAY-APPLETON	131,600	.39	70
GREENSBORO-WINSTON SALEM-HIGH POINT	162,200	.54	48
GREENVILLE-NEW BERN-WASHINGTON	97,300	.29	95
GREENVILLE-SPARTANBURG-ASHEVILLE	216,500	.65	41
GREENWOOD-GREENVILLE	30,900	.09	167
HAGERSTOWN	14,200	.04	198
HARRISBURG-YORK-LANCASTER-LEBANON	195,300	.58	45
HARRISONBURG	30,700	.09	168
HARTFORD-NEW HAVEN	326,900	.98	24
HELENA	7,000	.02	207
HOUSTON	600,500	1.79	10
HUNTSVILLE-DECATUR-FLORENCE	101,400	.30	90
IDAHO FALLS-POCATELLO	43,800	.13	152
INDIANAPOLIS	322,900	.96	25
JACKSON MS	111,600	.33	80
JACKSON TN	19,900	.06	186
JACKSONVILLE	166,700	.50	54
JOHNSTOWN-ALTOONA	102,200	.30	91
JONESBORO	24,600	.07	178
JOPLIN-PITTSBURG	42,700	.13	155
KANSAS CITY	275,000	.82	27
KNOXVILLE	138,100	.41	67
LA CROSSE-EAU CLAIRE	63,500	.19	123
LAFAYETTE IN	23,600	.07	180
LAFAYETTE LA	74,800	.22	114
LAKE CHARLES	28,700	.09	171
LANSING	95,800	.29	93
LAREDO	17,300	.05	192
LAS VEGAS	109,600	.33	83
LAUREL-HATTIESBURG	33,300	.10	163
LEXINGTON	139,700	.42	66
LIMA	14,400	.04	197
LINCOLN-HASTINGS-KEARNEY	83,500	.25	107
LITTLE ROCK	160,400	.48	57
LOS ANGELES	1,977,600	5.90	2
LOUISVILLE	191,600	.57	47
LUBBOCK	55,800	.17	132
MACON	68,000	.20	118
MADISON	106,000	.32	87
MANKATO	10,600	.03	201
MARQUETTE	20,100	.06	185
MCALLEN-BROWNSVILLE: LRGV	92,300	.28	98
MEDFORD	42,900	.13	154
MEMPHIS	227,400	.68	40
MERIDIAN	22,000	.07	181
MIAMI-FT LAUDERDALE	386,400	1.15	16
MILWAUKEE	270,900	.81	30
MINNEAPOLIS-ST PAUL	511,300	1.53	12
MINOT-BISMARCK-DICKINSON-GLENDIVE	50,800	.15	146
MISSOULA	27,400	.08	173
MOBILE-PENSACOLA	153,400	.46	59
MONROE-EL DORADO	64,800	.19	122
MONTGOMERY-SELMA	80,300	.24	111
NASHVILLE	252,900	.75	35
NEW ORLEANS	249,900	.75	36
NEW YORK	2,403,300	7.17	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	230,500	.69	38
NORTH PLATTE	5,700	.02	208
ODESSA-MIDLAND	53,200	.16	140
OKLAHOMA CITY	210,200	.63	43
OMAHA	126,600	.38	73
ORLANDO-DAYTONA BEACH-MELBOURNE	272,300	.81	28
OTTUMWA-KIRKSVILLE	10,300	.03	203
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	106,000	.32	87
PALM SPRINGS	25,800	.08	175
PANAMA CITY	26,800	.08	174
PARKERSBURG	12,600	.04	199
PEORIA-BLOOMINGTON	84,800	.25	105
PHILADELPHIA	954,900	2.85	4
PHOENIX	345,500	1.03	22
PITTSBURGH	382,700	1.14	19
PORTLAND OR	291,400	.87	26
PORTLAND-POLAND SPRING	125,300	.37	75
PRESQUE ISLE	10,400	.03	202
PROVIDENCE-NEW BEDFORD	199,200	.59	44
QUINCY-HANNIBAL	37,100	.11	159
RALEIGH-DURHAM	272,100	.81	29
RAPID CITY	33,100	.10	164
RENO	65,700	.20	120
RICHMOND	161,300	.48	56
ROANOKE-LYNCHBURG	142,100	.42	65
ROCHESTER NY	132,500	.40	69
ROCHESTER-MASON CITY-AUSTIN	45,300	.14	151
ROCKFORD	53,700	.16	138
SACRAMENTO-STOCKTON	385,000	1.15	18
ST JOSEPH	15,300	.05	195
ST LOUIS	385,700	1.15	17
SALINAS-MONTEREY	89,700	.27	102
SALISBURY	32,000	.10	166
SALT LAKE CITY	263,800	.79	33
SAN ANGELO	18,000	.05	190
SAN ANTONIO	228,400	.68	39
SAN DIEGO	356,400	1.06	20
SAN FRANCISCO-OAKLAND-SAN JOSE	828,700	2.47	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	81,700	.24	110
SAVANNAH	91,700	.27	100
SEATTLE-TACOMA	468,400	1.40	14
SHREVEPORT-TEXARKANA	129,200	.39	72
SIOUX CITY	49,700	.15	149
SIOUX FALLS-MITCHELL	76,100	.23	113
SOUTH BEND-ELKHART	113,100	.34	79
SPOKANE	115,400	.34	78
SPRINGFIELD MA	97,000	.29	96
SPRINGFIELD MO	97,600	.29	94
SPRINGFIELD-DECATUR-CHAMPAIGN	126,100	.38	74
SYRACUSE	148,800	.44	63
TALLAHASSEE-THOMASVILLE	82,100	.24	108
TAMPA-ST PETERSBURG (SARASOTA)	344,400	1.03	23
TERRE HAUTE	50,800	.15	146
TOLEDO	151,100	.45	60
TOPEKA	60,000	.18	125
TRAVERSE CITY-CADILLAC	52,800	.16	141
TUCSON	111,400	.33	81
TULSA	153,900	.46	58
TUSCALOOSA	25,000	.07	177
TWIN FALLS	10,000	.03	205
TYLER-LONGVIEW-JACKSONVILLE	66,300	.20	119
UTICA	35,800	.11	161
VICTORIA	10,300	.03	203
WACO-TEMPLE-BRYAN	100,200	.30	91
WASHINGTON DC	677,400	2.02	7
WATERTOWN-CARTHAGE	30,200	.09	169
WAUSAU-RHINELANDER	56,400	.17	133
WEST PALM BEACH-FT PIERCE-VERO BEACH	132,600	.40	68
WHEELING-STEUBENVILLE	49,500	.15	150
WICHITA-HUTCHINSON	143,000	.43	64
WICHITA FALLS-LAWTON	54,700	.16	135
WILKES BARRE-SCRANTON	149,900	.45	62
WILMINGTON	52,700	.16	142
YAKIMA	59,800	.18	126
YOUNGSTOWN	91,600	.27	101
ZANESVILLE	12,300	.04	200

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

WOMEN 25-49

US TOTAL 47,835,200

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	51,400	.11	159
ALBANY, GA	74,400	.16	140
ALBANY-SCHENECTADY-TROY	239,100	.50	54
ALBUQUERQUE	273,600	.57	48
ALEXANDRIA, LA	45,100	.09	163
ALPENA	7,300	.02	209
AMARILLO	88,700	.19	123
ANNISTON	23,300	.05	189
ARDMORE-ADA	33,000	.07	179
ATLANTA	821,700	1.72	11
AUGUSTA	116,000	.24	105
AUSTIN, TX	180,500	.38	71
BAKERSFIELD	82,600	.17	127
BALTIMORE	524,900	1.10	20
BANGOR	59,300	.12	155
BATON ROUGE	142,600	.30	90
BEAUMONT-PORT ARTHUR	81,700	.17	129
BEND	14,100	.03	204
BILLINGS-HARDIN	41,700	.09	167
BILOXI-GULFPORT-PASCAGOULA	61,300	.13	154
BINGHAMTON	78,700	.16	133
BIRMINGHAM	261,300	.55	49
BLUEFIELD-BECKLEY-OAK HILL	71,500	.15	146
BOISE	81,900	.17	128
BOSTON	1,085,300	2.27	6
BOWLING GREEN	23,800	.05	187
BRISTOL-KINGSPT-JOHNSN CTY, TRI-CTY	164,100	.34	76
BUFFALO	302,600	.63	42
BURLINGTON-PLATTSBURGH	122,200	.26	99
BUTTE	22,400	.05	191
CASPER-RIVERTON	22,900	.05	190
CEDAR RAPIDS-WATERLOO-DUBUQUE	145,000	.30	87
CHARLESTON, SC	123,000	.26	97
CHARLESTON-HUNTINGTON	257,200	.54	51
CHARLOTTE	396,000	.83	28
CHARLOTTESVILLE	21,300	.04	193
CHATTANOOGA	165,500	.35	75
CHEYENNE-SCOTTSBLUFF (STERLING)	21,100	.04	194
CHICAGO	1,696,600	3.52	3
CHICO-REDDING	74,700	.16	139
CINCINNATI	382,200	.80	31
CLARKSBURG-WESTON	57,600	.12	156
CLEVELAND	727,700	1.52	12
COLORADO SPRINGS-PUEBLO	122,500	.26	98
COLUMBIA, SC	162,000	.34	79
COLUMBIA-JEFFERSON CITY	62,000	.13	153
COLUMBUS, GA	94,600	.20	119
COLUMBUS, OH	356,900	.75	34
COLUMBUS-TUPELO	81,400	.17	130
CORPUS CHRISTI	96,700	.20	116
DALLAS-FT. WORTH	941,800	1.97	8
DAVENPRT-ROCK ISLND-MOLINE, QUAD CTY	149,600	.31	86
DAYTON	258,000	.54	50
DENVER	565,700	1.18	17
DES MOINES	176,900	.37	74
DETROIT	916,100	1.92	9
DOTHAN	54,200	.11	158
DULUTH-SUPERIOR	73,800	.15	142
EL CENTRO-YUMA	36,400	.08	176
EL PASO	144,000	.30	88
ELMIRA	41,000	.09	169
ERIE	74,100	.15	141
EUGENE	93,500	.20	120
EUREKA	26,100	.05	184
EVANSVILLE	128,900	.27	94
FARGO	99,800	.21	114
FLAGSTAFF	17,000	.04	200
FLINT-SAGINAW-BAY CITY	238,600	.50	55
FLORENCE-MYRTLE BEACH	63,900	.13	126
FT. MYERS-NAPLES	92,800	.19	121
FT. SMITH	96,100	.20	118
FT. WAYNE	120,600	.25	100
FRESNO-VISALIA	239,800	.50	53
GAINESVILLE	44,500	.09	165
GRAND JUNCTION-DURANGO	33,400	.07	178
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	311,200	.65	41
GREAT FALLS	30,800	.06	181
GREEN BAY-APPLETON	183,200	.38	70
GREENSBORO-WINSTON SALEM-HIGH POINT	273,800	.57	47
GREENVILLE-NEW BERN-WASHINGTON	128,400	.27	96
GREENVILLE-SPARTANBURG-ASHEVILLE	328,500	.69	36
GREENWOOD-GREENVILLE	40,500	.08	172
HAGERSTOWN	22,200	.05	192
HARRISBURG-YORK-LANCASTER-LEBANON	284,300	.59	44
HARRISONBURG	39,500	.08	173
HARTFORD-NEW HAVEN	474,100	.99	24
HELENA	9,600	.02	207
HOUSTON	832,900	1.74	10
HUNTSVILLE-DECATUR-FLORENCE	158,600	.33	81
IDAHO FALLS-POCATELLO	55,600	.12	157
INDIANAPOLIS	456,500	.95	25
JACKSON, MS	152,400	.32	83
JACKSON, TN	28,700	.06	183
JACKSONVILLE	247,200	.52	52
JOHNSTOWN-ALTOONA	134,700	.28	93
JONESBORO	36,700	.08	175
JOPLIN-PITTSBURG	63,200	.13	152
KANSAS CITY	353,200	.82	29
KNOXVILLE	207,100	.43	61
LA CROSSE-EAU CLAIRE	77,200	.16	136
LAFAYETTE, IN	21,100	.04	194
LAFAYETTE, LA	101,700	.21	112
LAKE CHARLES	40,600	.08	171
LANSING	119,700	.25	103
LAREDO	23,700	.05	188
LAS VEGAS	163,100	.34	77
LAUREL-HATTIESBURG	44,800	.09	164
LEXINGTON	186,500	.39	66
LIMA	20,100	.04	197
LINCOLN-HASTINGS-KEARNEY	108,100	.23	109
LITTLE ROCK	211,400	.48	58
LOS ANGELES	2,822,500	5.90	2
LOUISVILLE	278,000	.58	45
LUBBOCK	70,500	.15	147
MACON	97,800	.20	115
MADISON	135,700	.28	91
MANKATO	10,200	.02	206
MARQUETTE	24,700	.05	185
MCALLEN-BROWNSVILLE, LRGV	128,900	.27	94
MEDFORD	66,100	.14	151
MEMPHIS	319,000	.67	39
MERIDIAN	31,300	.07	180
MIAMI-FT. LAUDERDALE	606,700	1.27	15
MILWAUKEE	382,900	.80	30
MINNEAPOLIS-ST. PAUL	698,800	1.46	13
MINOT-BISMARCK-DICKINSON-GLENDIVE	68,900	.14	148
MISSOULA	37,900	.08	174
MOBILE-PENSACOLA	220,800	.46	60
MONROE-EL DORADO	88,700	.19	123
MONTGOMERY-SELMA	113,100	.24	107
NASHVILLE	369,900	.77	32
NEW ORLEANS	341,800	.71	35
NEW YORK	3,786,400	7.92	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	318,600	.67	40
NORTH PLATTE	8,800	.02	208
ODESSA-MIDLAND	76,500	.16	138
OKLAHOMA CITY	290,300	.61	43
OMAHA	180,500	.38	71
ORLANDO-DAYTONA BEACH-MELBOURNE	414,100	.87	26
OTTUMWA-KIRKSVILLE	12,500	.03	205
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	151,500	.32	84
PALM SPRINGS	36,400	.08	176
PANAMA CITY	41,700	.09	167
PARKERSBURG	19,000	.04	198
PEORIA-BLOOMINGTON	109,200	.23	108
PHILADELPHIA	1,396,700	2.92	4
PHOENIX	493,000	1.03	22
PITTSBURGH	545,200	1.14	16
PORTLAND, OR	413,300	.86	27
PORTLAND-POLAND SPRING	176,500	.37	73
PRESQUE ISLE	14,800	.03	201
PROVIDENCE-NEW BEDFORD	275,700	.58	46
QUINCY-HANNIBAL	50,600	.11	160
RALEIGH-DURHAM	365,800	.76	33
RAPID CITY	44,500	.09	165
RENO	96,600	.20	117
RICHMOND	231,800	.48	57
ROANOKE-LYNCHBURG	200,700	.42	64
ROCHESTER, NY	185,100	.39	69
ROCHESTER-MASON CITY-AUSTIN	66,400	.14	150
ROCKFORD	79,700	.17	131
SACRAMENTO-STOCKTON	544,900	1.14	19
ST. JOSEPH	20,600	.04	196
ST. LOUIS	572,200	1.20	16
SALINAS-MONTEREY	117,700	.25	104
SALISBURY	47,100	.10	162
SALT LAKE CITY	327,900	.69	37
SAN ANGELO	24,400	.05	186
SAN ANTONIO	323,300	.68	38
SAN DIEGO	477,100	1.00	23
SAN FRANCISCO-OAKLAND-SAN JOSE	1,220,100	2.55	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	101,000	.21	113
SAVANNAH	119,900	.25	102
SEATTLE-TACOMA	660,700	1.38	14
SHREVEPORT-TEXARKANA	191,100	.40	66
SIOUX CITY	28,000	.14	149
SIOUX FALLS-MITCHELL	102,300	.21	110
SOUTH BEND-ELKHART	162,200	.34	78
SPOKANE	157,700	.33	82
SPRINGFIELD, MA	120,000	.25	101
SPRINGFIELD, MO	143,900	.30	89
SPRINGFIELD-DECATUR-CHAMPAIGN	161,300	.34	80
SYRACUSE	188,900	.39	67
TALLAHASSEE-THOMASVILLE	102,200	.21	111
TAMPA-ST. PETERSBURG (SARASOTA)	523,400	1.09	21
TERRE HAUTE	72,800	.15	144
TOLEDO	203,400	.43	62
TOPEKA	73,700	.15	143
TRAVERSE CITY-CADILLAC	76,800	.16	137
TUCSON	150,200	.31	85
TULSA	233,200	.49	56
TUSCALOOSA	29,300	.06	182
TWIN FALLS	14,700	.03	202
TYLER-LONGVIEW-JACKSONVILLE	92,300	.19	122
UTICA	48,900	.10	161
VICTORIA	14,600	.03	203
WACO-TEMPLE-BRYAN	114,400	.24	106
WASHINGTON, DC	1,017,000	2.13	7
WATERTOWN-CARTHAGE	41,000	.09	169
WAUSAU-RHINELANDER	77,800	.16	134
WEST PALM BEACH-FT. PIERCE-VERO BEACH	201,100	.42	63
WHEELING-STEUBENVILLE	71,600	.15	145
WICHITA-HUTCHINSON	199,900	.42	65
WICHITA FALLS-LAWTON	77,600	.16	135
WILKES BARRE-SCRANTON	221,200	.46	59
WILMINGTON	76,800	.16	137
YAKIMA	84,200	.18	125
YOUNGSTOWN	135,300	.28	92
ZANESVILLE	17,900	.04	199

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

WOMEN 25-54

US TOTAL 93,891,000

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	58,600	.11	159
ALBANY, GA	83,900	.16	141
ALBANY-SCHENECTADY-TROY	272,400	.51	53
ALBUQUERQUE	304,900	.57	46
ALEXANDRIA, LA	51,000	.09	163
ALPENA	8,400	.02	209
AMARILLO	100,100	.19	124
ANNISTON	26,300	.05	189
ARDMORE-ADA	37,800	.07	178
ATLANTA	906,800	1.68	11
AUGUSTA	130,300	.24	105
AUSTIN, TX	199,000	.37	74
BAKERSFIELD	92,600	.17	128
BALTIMORE	591,200	1.10	21
BANGOR	67,100	.12	155
BATON ROUGE	158,400	.29	90
BEAUMONT-PORT ARTHUR	93,500	.17	127
BEND	15,500	.03	204
BILLINGS-HARDIN	46,800	.09	170
BILOXI-GULFPORT-PASCAGOULA	68,100	.13	154
BINGHAMTON	89,700	.17	132
BIRMINGHAM	296,300	.55	49
BLUEFIELD-BECKLEY-OAK HILL	81,500	.15	146
BOISE	90,200	.17	130
BOSTON	1,225,100	2.27	6
BOWLING GREEN	26,600	.05	188
BRISTOL-KINGSPT-JOHNSN CTY-TRI-CTY	185,300	.34	76
BUFFALO	347,900	.65	42
BURLINGTON-PLATTSBURGH	136,600	.25	99
BUTTE	25,200	.05	192
CASPER-RIVERTON	25,300	.05	190
CEDAR RAPIDS-WATERLOO-DUBUQUE	163,000	.30	88
CHARLESTON, SC	136,700	.25	97
CHARLESTON-HUNTINGTON	291,800	.54	51
CHARLOTTE	445,700	.83	28
CHARLOTTESVILLE	23,500	.04	194
CHATTANOOGA	186,200	.35	75
CHEYENNE-SCOTTSBLUFF (STERLING)	23,600	.04	193
CHICAGO	1,899,300	3.52	3
CHICO-REDDING	84,000	.16	140
CINCINNATI	431,800	.80	31
CLARKSBURG-WESTON	65,900	.12	156
CLEVELAND	829,000	1.54	12
COLORADO SPRINGS-PUEBLO	136,700	.25	97
COLUMBIA, SC	180,600	.34	80
COLUMBIA-JEFFERSON CITY	69,300	.13	153
COLUMBUS, GA	106,700	.20	120
COLUMBUS, OH	400,000	.74	34
COLUMBUS-TUPELO	91,900	.17	129
CORPUS CHRISTI	108,900	.20	116
DALLAS-FT. WORTH	1,045,700	1.94	8
DAVENPRT-ROCK ISLND-MOLINE, QUAD CTY	169,200	.31	85
DAYTON	292,100	.54	50
DENVER	621,700	1.15	18
DES MOINES	199,800	.37	73
DETROIT	1,037,000	1.92	9
DOTHAN	60,900	.11	158
DULUTH-SUPERIOR	83,600	.16	142
EL CENTRO-YUMA	41,000	.08	176
EL PASO	161,800	.30	89
ELMIRA	46,900	.09	169
ERIE	85,100	.16	139
EUGENE	103,500	.19	122
EUREKA	29,000	.05	184
EVANSVILLE	145,600	.27	94
FARGO	112,600	.21	114
FLAGSTAFF	18,600	.03	200
FLINT-SAGINAW-BAY CITY	268,200	.50	55
FLORENCE-MYRTLE BEACH	94,000	.17	126
FT. MYERS-NAPLES	108,700	.20	117
FT. SMITH	107,800	.20	119
FT. WAYNE	135,600	.25	101
FRESNO-VISALIA	265,400	.50	54
GAINESVILLE	46,800	.09	166
GRAND JUNCTION-DURANGO	37,100	.07	179
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	349,500	.65	41
GREAT FALLS	34,800	.06	181
GREEN BAY-APPLETON	206,800	.38	70
GREENSBORO-WINSTON SALEM-HIGH POINT	309,600	.57	47
GREENVILLE-NEW BERN-WASHINGTON	144,700	.27	95
GREENVILLE-SPARTANBURG-ASHEVILLE	371,200	.69	36
GREENWOOD-GREENVILLE	46,100	.09	171
HAGERSTOWN	25,300	.05	190
HARRISBURG-YORK-LANCASTER-LEBANON	322,800	.60	44
HARRISONBURG	44,800	.08	173
HARTFORD-NEW HAVEN	537,200	1.00	23
HELENA	10,600	.02	207
HOUSTON	920,100	1.71	10
HUNTSVILLE-DECATUR-FLORENCE	178,200	.33	81
IDAHO FALLS-POCATELLO	61,700	.11	157
INDIANAPOLIS	514,100	.95	25
JACKSON, MS	171,700	.32	84
JACKSON, TN	32,600	.06	183
JACKSONVILLE	278,400	.52	52
JOHNSTOWN-ALTOONA	155,000	.29	92
JONESBORO	41,700	.08	175
JOPLIN-PITTSBURG	72,200	.13	152
KANSAS CITY	442,200	.82	29
KNOXVILLE	233,100	.43	61
LA CROSSE-EAU CLAIRE	87,100	.16	136
LAFAYETTE, IN	23,500	.04	194
LAFAYETTE, LA	114,400	.21	111
LAKE CHARLES	45,800	.08	172
LANSING	132,600	.25	103
LAREDO	26,900	.05	187
LAS VEGAS	181,400	.34	79
LAUREL-HATTIESBURG	50,700	.09	164
LEXINGTON	208,100	.39	68
LIMA	23,000	.04	197
LINCOLN-HASTINGS-KEARNEY	122,100	.23	109
LITTLE ROCK	260,700	.48	58
LOS ANGELES	3,158,900	5.86	2
LOUISVILLE	313,000	1.58	46
LUBBOCK	78,600	.15	147
MACON	109,800	.20	115
MADISON	150,900	.28	93
MANKATO	11,600	.02	206
MARQUETTE	27,900	.05	185
MCALLEN-BROWNSVILLE, LRGV	144,500	.27	96
MEDFORD	74,100	.14	151
MEMPHIS	358,500	.67	39
MERIDIAN	35,700	.07	180
MIAMI-FT. LAUDERDALE	694,200	1.29	15
MILWAUKEE	432,500	.80	30
MINNEAPOLIS-ST. PAUL	776,700	1.44	13
MINOT-BISMARCK-DICKINSON-GLENDIVE	77,700	.14	149
MISSOULA	41,900	.08	174
MOBILE-PENSACOLA	248,200	.46	60
MONROE-EL DORADO	101,100	.19	123
MONTGOMERY-SELMA	127,800	.24	107
NASHVILLE	414,900	.77	32
NEW ORLEANS	383,000	.71	35
NEW YORK	4,309,800	8.00	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	357,100	.66	40
NORTH PLATTE	9,900	.02	208
ODESSA-MIDLAND	86,600	.16	137
OKLAHOMA CITY	325,800	.60	43
OMAHA	202,200	.38	71
ORLANDO-DAYTONA BEACH-MELBOURNE	474,100	.88	26
OTTUMWA-KIRKSVILLE	13,900	.03	205
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	172,100	.32	83
PALM SPRINGS	41,000	.08	176
PANAMA CITY	47,700	.09	167
PARKERSBURG	21,500	.04	198
PEORIA-BLOOMINGTON	123,000	.23	108
PHILADELPHIA	1,599,100	2.97	4
PHOENIX	552,600	1.03	22
PITTSBURGH	632,700	1.17	17
PORTLAND, OR	459,300	.85	27
PORTLAND-POLAND SPRING	201,700	.37	72
PRESQUE ISLE	16,800	.03	201
PROVIDENCE-NEW BEDFORD	315,900	.59	45
QUINCY-HANNIBAL	57,700	.11	160
RALEIGH-DURHAM	408,600	.76	33
RAPID CITY	49,800	.09	165
RENO	108,200	.20	118
RICHMOND	260,800	.48	57
ROANOKE-LYNCHBURG	227,600	.42	64
ROCHESTER, NY	208,000	.39	69
ROCHESTER-MASON CITY-AUSTIN	75,400	.14	150
ROCKFORD	89,900	.17	131
SACRAMENTO-STOCKTON	611,000	1.13	19
ST. JOSEPH	23,500	.04	194
ST. LOUIS	648,800	1.20	16
SALINAS-MONTEREY	131,100	.24	104
SALISBURY	54,000	.10	162
SALT LAKE CITY	361,500	.67	38
SAN ANGELO	27,800	.05	186
SAN ANTONIO	363,500	.67	37
SAN DIEGO	532,200	.99	24
SAN FRANCISCO-OAKLAND-SAN JOSE	1,360,500	2.52	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	113,700	.21	113
SAVANNAH	134,400	.25	102
SEATTLE-TACOMA	734,400	1.36	14
SHREVEPORT-TEXARKANA	216,700	.40	66
SIOUX CITY	77,900	.14	148
SIOUX FALLS-MITCHELL	116,400	.22	110
SOUTH BEND-ELKHART	183,700	.34	77
SPOKANE	176,000	.33	82
SPRINGFIELD, MA	136,400	.25	100
SPRINGFIELD, MO	169,400	.30	87
SPRINGFIELD-DECATUR-CHAMPAIGN	182,200	.34	78
SYRACUSE	214,000	.40	67
TALLAHASSEE-THOMASVILLE	114,400	.21	111
TAMPA-ST. PETERSBURG (SARASOTA)	604,100	1.12	20
TERRE HAUTE	83,200	.15	143
TOLEDO	230,500	.43	63
TOPEKA	82,800	.15	144
TRAVERSE CITY-CADILLAC	89,500	.17	133
TUCSON	168,700	.31	86
TULSA	262,500	.49	56
TUSCALOOSA	33,100	.06	182
TWIN FALLS	16,600	.03	202
TYLER-LONGVIEW-JACKSONVILLE	104,600	.19	121
UTICA	56,100	.10	161
VICTORIA	16,300	.03	203
WACO-TEMPLE-BRYAN	128,000	.24	106
WASHINGTON, DC	1,126,200	2.09	7
WATERTOWN-CARTHAGE	47,000	.09	168
WAUSAU-RHINELANDER	87,700	.16	134
WEST PALM BEACH-FT. PIERCE-VERO BEACH	232,300	.43	62
WHEELING-STEUBENVILLE	82,600	.15	145
WICHITA-HUTCHINSON	227,000	.42	65
WICHITA FALLS-LAWTON	87,500	.16	135
WILKES BARRE-SCRANTON	258,400	.48	59
WILMINGTON	86,400	.16	138
YAKIMA	94,400	.18	125
YOUNGSTOWN	156,300	.29	91
ZANESVILLE	20,500	.04	199

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

MEN TOTAL

US TOTAL 88 106 800

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	106 800	.12	158
ALBANY GA	130 400	.15	150
ALBANY-SCHENECTADY-TROY	461 500	.52	52
ALBUQUERQUE	485 000	.55	47
ALEXANDRIA LA	91 000	.10	163
ALPENA	14 900	.02	209
AMARILLO	166 600	.19	124
ANNISTON	45 100	.05	190
ARDMORE-ADA	69 500	.08	176
ATLANTA	1 328 800	1.51	11
AUGUSTA	201 900	.23	113
AUSTIN TX	344 300	.39	70
BAKERSFIELD	155 800	.18	132
BALTIMORE	928 200	1.05	23
BANGOR	114 800	.13	155
BATON ROUGE	257 100	.29	92
BEAUMONT-PORT ARTHUR	154 000	.17	134
BEND	25 300	.03	205
BILLINGS-HARDIN	77 700	.09	170
BILOXI-GULFPORT-PASCAGOULA	114 000	.13	156
BINGHAMTON	151 500	.17	135
BIRMINGHAM	464 700	.53	51
BLUEFIELD-BECKLEY-OAK HILL	134 100	.15	148
BOISE	150 900	.17	136
BOSTON	1 989 800	2.26	6
BOWLING GREEN	46 700	.05	189
BRISTOL-KINGSPT-JOHNSN CTY TRI-CTY	297 900	.34	80
BUFFALO	584 000	.66	39
BURLINGTON-PLATTSBURGH	234 300	.27	97
BUTTE	47 800	.05	188
CASPER-RIVERTON	42 600	.05	193
CEDAR RAPIDS-WATERLOO-DUBUQUE	290 300	.33	82
CHARLESTON SC	231 100	.26	102
CHARLESTON-HUNTINGTON	481 900	.55	48
CHARLOTTE	686 100	.78	30
CHARLOTTESVILLE	40 300	.05	194
CHATTANOOGA	287 000	.33	86
CHEYENNE-SCOTTSBLUFF (STERLING)	39 800	.05	196
CHICAGO	2 956 800	3.39	3
CHICO-REDDING	150 200	.17	137
CINCINNATI	686 000	.78	31
CLARKSBURG-WESTON	116 000	.13	154
CLEVELAND	1 321 200	1.50	12
COLORADO SPRINGS-PUEBLO	230 200	.26	103
COLUMBIA SC	287 700	.33	85
COLUMBIA-JEFFERSON CITY	131 500	.15	149
COLUMBUS GA	180 900	.21	119
COLUMBUS OH	638 300	.72	34
COLUMBUS-TUPELO	155 100	.18	133
CORPUS CHRISTI	175 900	.20	120
DALLAS-FT WORTH	1 630 400	1.85	8
DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	288 700	.33	83
DAYTON	458 600	.52	53
DENVER	977 700	1.11	20
DES MOINES	345 700	.39	69
DETROIT	1 618 300	1.84	9
DOTHAN	100 700	.11	160
DULUTH-SUPERIOR	156 700	.18	131
EL CENTRO-YUMA	70 800	.08	176
EL PASO	248 100	.28	95
ELMIRA	81 000	.09	168
ERIE	143 600	.16	141
EUGENE	175 500	.20	121
EUREKA	51 800	.06	185
EVANSVILLE	244 500	.28	96
FARGO	219 900	.25	107
FLAGSTAFF	32 400	.04	200
FLINT-SAGINAW-BAY CITY	428 800	.49	58
FLORENCE-MYRTLE BEACH	141 200	.16	144
FT MYERS-NAPLES	233 000	.26	100
FT SMITH	188 100	.21	114
FT WAYNE	220 000	.25	106
FRESNO-VISALIA	450 200	.51	55
GAINESVILLE	89 100	.10	165
GRAND JUNCTION-DURANGO	63 400	.07	179
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	579 800	.66	40
GREAT FALLS	61 300	.07	180
GREEN BAY-APPLETON	363 000	.41	67
GREENSBORO-WINSTON SALEM-HIGH POINT	475 200	.54	50
GREENVILLE-NEW BERN-WASHINGTON	256 600	.29	94
GREENVILLE-SPARTANBURG-ASHEVILLE	595 600	.68	37
GREENWOOD-GREENVILLE	76 800	.09	171
HAGERSTOWN	44 900	.05	191
HARRISBURG-YORK-LANCASTER-LEBANON	527 000	.60	45
HARRISONBURG	76 800	.09	171
HARTFORD-NEW HAVEN	885 900	1.01	24
HELENA	16 600	.02	208
HOUSTON	1 444 900	1.64	10
HUNTSVILLE-DECATUR-FLORENCE	278 100	.32	88
IDAHO FALLS-POCATELLO	105 500	.12	159
INDIANAPOLIS	815 900	.93	26
JACKSON MS	269 800	.31	89
JACKSON TN	53 600	.06	184
JACKSONVILLE	449 700	.51	56
JOHNSTOWN-ALTOONA	280 200	.32	87
JONESBORO	73 700	.08	174
JOPLIN-PITTSBURG	128 900	.15	152
KANSAS CITY	711 400	.81	28
KNOXVILLE	374 000	.42	65
LA CROSSE-EAU CLAIRE	163 100	.19	125
LAFAYETTE IN	48 700	.06	187
LAFAYETTE LA	186 100	.21	116
LAKE CHARLES	72 800	.08	173
LANSING	226 800	.26	104
LAREDO	40 200	.05	195
LAS VEGAS	292 300	.33	81
LAUREL-HATTIESBURG	83 800	.10	166
LEXINGTON	341 400	.39	71
LIMA	38 700	.04	197
LINCOLN-HASTINGS-KEARNEY	226 000	.26	105
LITTLE ROCK	437 300	.50	57
LOS ANGELES	5 078 900	5.76	2
LOUISVILLE	506 800	.58	46
LUBBOCK	136 100	.15	146
MACON	165 900	.19	122
MADISON	257 300	.29	91
MANKATO	23 200	.03	206
MARQUETTE	59 400	.07	182
MCALLEN-BROWNSVILLE LRGV	215 400	.24	110
MEDFORD	128 300	.15	153
MEMPHIS	561 700	.64	42
MERIDIAN	60 800	.07	181
MIAMI-FT LAUDERDALE	1 206 400	1.37	15
MILWAUKEE	709 000	.80	29
MINNEAPOLIS-ST PAUL	1 288 000	1.46	13
MINOT-BISMARCK-DICKINSON-GLENDIVE	142 600	.16	142
MISSOULA	70 400	.08	177
MOBILE-PENSACOLA	394 500	.45	60
MONROE-EL DORADO	169 300	.19	123
MONTGOMERY-SELMA	205 500	.23	112
NASHVILLE	673 400	.76	32
NEW ORLEANS	594 200	.67	38
NEW YORK	6 544 600	7.43	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	622 700	.71	35
NORTH PLATTE	16 800	.02	207
ODESSA-MIDLAND	139 700	.16	146
OKLAHOMA CITY	548 600	.62	43
OMAHA	334 400	.38	74
ORLANDO-DAYTONA BEACH-MELBOURNE	833 000	.95	25
OTTUMWA-KIRKSVILLE	27 300	.03	203
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	311 500	.35	76
PALM SPRINGS	72 700	.08	175
PANAMA CITY	78 000	.09	169
PARKERSBURG	34 100	.04	198
PEORIA-BLOOMINGTON	208 800	.24	111
PHILADELPHIA	2 576 900	2.92	4
PHOENIX	946 200	1.07	22
PITTSBURGH	1 070 400	1.21	17
PORTLAND OR	751 500	.85	27
PORTLAND-POLAND SPRING	339 800	.38	72
PRESQUE ISLE	29 300	.03	202
PROVIDENCE-NEW BEDFORD	537 300	.61	44
QUINCY-HANNIBAL	109 400	.12	157
RALEIGH-DURHAM	651 600	.75	33
RAPID CITY	89 500	.10	164
RENO	187 700	.21	115
RICHMOND	406 400	.46	60
ROANOKE-LYNCHBURG	380 900	.43	64
ROCHESTER NY	334 500	.38	73
ROCHESTER-MASON CITY-AUSTIN	130 000	.15	151
ROCKFORD	145 000	.16	139
SACRAMENTO-STOCKTON	1 008 100	1.14	19
ST JOSEPH	44 100	.05	192
ST LOUIS	1 038 000	1.18	18
SALINAS-MONTEREY	233 400	.26	99
SALISBURY	91 200	.10	162
SALT LAKE CITY	606 000	.69	36
SAN ANGELO	48 900	.06	186
SAN ANTONIO	576 100	.65	41
SAN DIEGO	960 600	1.09	21
SAN FRANCISCO-OAKLAND-SAN JOSE	2 170 400	2.46	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	214 900	.24	109
SAVANNAH	233 600	.27	98
SEATTLE-TACOMA	1 224 500	1.39	14
SHREVEPORT-TEXARKANA	357 200	.41	68
SIOUX CITY	144 200	.16	140
SIOUX FALLS-MITCHELL	216 700	.25	108
SOUTH BEND-ELKHART	299 200	.34	79
SPOKANE	304 200	.35	77
SPRINGFIELD MA	232 600	.26	101
SPRINGFIELD MO	300 500	.34	78
SPRINGFIELD-DECATUR-CHAMPAIGN	319 500	.36	75
SYRACUSE	367 900	.42	66
TALLAHASSEE-THOMASVILLE	184 700	.21	117
TAMPA-ST PETERSBURG (SARASOTA)	1 188 400	1.35	16
TERRE HAUTE	149 900	.17	138
TOLEDO	362 600	.43	63
TOPEKA	157 200	.18	130
TRAVERSE CITY-CADILLAC	160 100	.18	129
TUCSON	287 800	.33	84
TULSA	426 000	.48	59
TUSCALOOSA	56 000	.06	183
TWIN FALLS	29 700	.03	201
TYLER-LONGVIEW-JACKSONVILLE	183 600	.21	118
UTICA	100 400	.11	161
VICTORIA	25 900	.03	204
WACO-TEMPLE-BRYAN	262 700	.30	90
WASHINGTON DC	1 650 500	1.87	7
WATERTOWN-CARTHAGE	83 400	.09	167
WAUSAU-RHINELANDER	160 300	.18	128
WEST PALM BEACH-FT PIERCE-VERO BEACH	475 900	.54	49
WHEELING-STEUBENVILLE	141 500	.16	143
WICHITA-HUTCHINSON	400 100	.45	61
WICHITA FALLS-LAWTON	162 100	.18	127
WILKES BARRE-SCRANTON	457 000	.52	54
WILMINGTON	135 100	.15	147
YAKIMA	162 800	.18	126
YOUNGSTOWN	257 000	.29	93
ZANESVILLE	33 800	.04	199

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

MEN 18-49

US TOTAL 60,446,600

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	67,600	.11	161
ALBANY, GA	89,400	.15	148
ALBANY-SCHENECTADY-TROY	299,800	.50	54
ALBUQUERQUE	347,000	.57	46
ALEXANDRIA, LA	65,300	.11	162
ALPENA	9,200	.02	209
AMARILLO	113,200	.19	122
ANNISTON	32,600	.05	188
ARDMORE-ADA	41,700	.07	179
ATLANTA	992,100	1.64	11
AUGUSTA	142,800	.24	110
AUSTIN, TX	255,400	.42	65
BAKERSFIELD	108,400	.18	126
BALTIMORE	648,100	1.07	21
BANGOR	77,100	.13	155
BATON ROUGE	192,400	.32	87
BEAUMONT-PORT ARTHUR	101,700	.17	133
BEND	17,700	.03	204
BILLINGS-HARDIN	53,100	.09	168
BILOXI-GULFPORT-PASCAGOULA	84,100	.14	151
BINGHAMTON	99,300	.16	136
BIRMINGHAM	311,700	.52	53
BLUEFIELD-BECKLEY-OAK HILL	88,100	.15	150
BOISE	107,100	.18	129
BOSTON	1,354,700	2.24	6
BOWLING GREEN	32,500	.05	189
BRISTOL-KINGSPT-JOHNSN CTY-TRI-CTY	203,000	.34	79
BUFFALO	375,800	.62	43
BURLINGTON-PLATTSBURGH	165,700	.27	100
BUTTE	33,500	.06	187
CASPER-RIVERTON	32,300	.05	190
CEDAR RAPIDS-WATERLOO-DUBUQUE	200,600	.33	81
CHARLESTON, SC	177,600	.29	95
CHARLESTON-HUNTINGTON	325,600	.54	49
CHARLOTTE	481,900	.80	31
CHARLOTTESVILLE	30,400	.05	193
CHATTANOOGA	200,300	.33	82
CHEYENNE-SCOTTSBLUFF (STERLING)	28,100	.05	195
CHICAGO	2,085,500	3.45	3
CHICO-REDDING	96,100	.16	141
CINCINNATI	473,000	.78	32
CLARKSBURG-WESTON	73,300	.12	157
CLEVELAND	881,000	1.46	13
COLORADO SPRINGS-PUEBLO	169,000	.28	98
COLUMBIA, SC	211,800	.35	77
COLUMBIA-JEFFERSON CITY	91,300	.15	146
COLUMBUS, GA	130,300	.21	116
COLUMBUS, OH	457,600	.76	35
COLUMBUS-TUPELO	104,300	.17	131
CORPUS CHRISTI	123,200	.20	118
DALLAS-FT. WORTH	1,182,000	1.96	8
DAVENPRT-ROCK ISLND-MOLINE, QUAD CTY	192,500	.32	86
DAYTON	314,100	.52	51
DENVER	749,100	1.24	15
DES MOINES	229,400	.38	72
DETROIT	1,127,600	1.87	9
DOTHAN	68,900	.11	158
DULUTH-SUPERIOR	98,300	.16	139
EL CENTRO-YUMA	46,700	.08	175
EL PASO	184,600	.31	91
ELMIRA	51,800	.09	171
ERIE	94,000	.16	144
EUGENE	125,800	.21	117
EUREKA	36,200	.06	185
EVANSVILLE	161,800	.27	102
FARGO	143,900	.24	109
FLAGSTAFF	26,400	.04	197
FLINT-SAGINAW-BAY CITY	298,500	.49	55
FLORENCE-MYRTLE BEACH	100,000	.17	135
FT. MYERS-NAPLES	112,000	.19	125
FT. SMITH	121,700	.20	119
FT. WAYNE	151,800	.25	104
FRESNO-VISALIA	314,100	.52	51
GAINESVILLE	68,200	.11	159
GRAND JUNCTION-DURANGO	44,300	.07	178
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	405,200	.67	38
GREAT FALLS	41,500	.07	180
GREEN BAY-APPLETON	240,400	.40	68
GREENSBORO-WINSTON SALEM-HIGH POINT	328,900	.54	48
GREENVILLE-NEW BERN-WASHINGTON	189,200	.31	89
GREENVILLE-SPARTANBURG-ASHEVILLE	404,500	.67	39
GREENWOOD-GREENVILLE	50,700	.08	173
HAGERSTOWN	30,600	.05	192
HARRISBURG-YORK-LANCASTER-LEBANON	354,100	.59	45
HARRISONBURG	52,600	.09	169
HARTFORD-NEW HAVEN	595,500	.99	24
HELENA	11,900	.02	207
HOUSTON	1,110,000	1.84	10
HUNTSVILLE-DECATUR-FLORENCE	193,300	.32	85
IDAHO FALLS-POCATELLO	76,600	.13	156
INDIANAPOLIS	571,300	.95	25
JACKSON, MS	183,300	.30	93
JACKSON, TN	34,600	.06	186
JACKSONVILLE	315,500	.52	50
JOHNSTOWN-ALTOONA	184,200	.30	92
JONESBORO	45,100	.07	177
JOPLIN-PITTSBURG	78,700	.13	154
KANSAS CITY	469,800	.81	28
KNOXVILLE	256,900	.43	64
LA CROSSE-EAU CLAIRE	106,500	.18	130
LAFAYETTE, IN	38,300	.06	184
LAFAYETTE, LA	131,200	.22	115
LAKE CHARLES	52,400	.09	170
LANSING	170,500	.28	96
LAREDO	28,200	.05	194
LAS VEGAS	212,400	.35	76
LAUREL-HATTIESBURG	56,700	.09	166
LEXINGTON	237,700	.39	69
LIMA	25,900	.04	198
LINCOLN-HASTINGS-KEARNEY	147,100	.24	106
LITTLE ROCK	287,300	.48	56
LOS ANGELES	3,626,400	6.00	2
LOUISVILLE	355,100	.59	44
LUBBOCK	97,200	.16	140
MACON	118,400	.20	121
MADISON	182,800	.30	94
MANKATO	16,300	.03	206
MARQUETTE	40,100	.07	181
MCALLEN-BROWNSVILLE, LRGV	144,000	.24	108
MEDFORD	81,800	.14	153
MEMPHIS	387,200	.64	41
MERIDIAN	39,200	.06	183
MIAMI-FT. LAUDERDALE	715,200	1.18	16
MILWAUKEE	484,000	.80	30
MINNEAPOLIS-ST. PAUL	905,500	1.50	12
MINOT-BISMARCK-DICKINSON-GLENDIVE	95,500	.16	142
MISSOULA	49,800	.08	174
MOBILE-PENSACOLA	281,200	.47	59
MONROE-EL DORADO	110,500	.18	126
MONTGOMERY-SELMA	137,200	.23	111
NASHVILLE	466,500	.77	34
NEW ORLEANS	426,800	.71	37
NEW YORK	4,320,900	7.15	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	466,900	.77	33
NORTH PLATTE	11,000	.02	208
ODESSA-MIDLAND	98,400	.16	138
OKLAHOMA CITY	378,700	.63	42
OMAHA	226,600	.37	73
ORLANDO-DAYTONA BEACH-MELBOURNE	512,100	.85	27
OTTUMWA-KIRKSVILLE	17,300	.03	205
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	197,300	.33	83
PALM SPRINGS	46,400	.08	176
PANAMA CITY	51,400	.09	172
PARKERSBURG	23,000	.04	199
PEORIA-BLOOMINGTON	144,400	.24	107
PHILADELPHIA	1,705,300	2.82	4
PHOENIX	636,600	1.05	22
PITTSBURGH	675,400	1.12	20
PORTLAND, OR	582,900	.97	26
PORTLAND-POLAND SPRING	225,300	.37	74
PRESQUE ISLE	20,300	.03	201
PROVIDENCE-NEW BEDFORD	345,900	.57	47
QUINCY-HANNIBAL	67,900	.11	160
RALEIGH-DURHAM	485,200	.80	29
RAPID CITY	62,100	.10	164
RENO	133,600	.22	113
RICHMOND	283,000	.47	58
ROANOKE-LYNCHBURG	258,100	.43	63
ROCHESTER, NY	231,000	.38	70
ROCHESTER-MASON CITY-AUSTIN	82,800	.14	152
ROCKFORD	98,800	.16	137
SACRAMENTO-STOCKTON	695,000	1.15	18
ST. JOSEPH	27,400	.05	196
ST. LOUIS	692,700	1.15	19
SALINAS-MONTEREY	169,100	.28	97
SALISBURY	58,000	.10	165
SALT LAKE CITY	448,100	.74	36
SAN ANGELO	32,000	.05	191
SAN ANTONIO	400,200	.66	40
SAN DIEGO	701,900	1.16	17
SAN FRANCISCO-OAKLAND-SAN JOSE	1,549,100	2.56	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	150,900	.25	105
SAVANNAH	168,900	.28	99
SEATTLE-TACOMA	871,500	1.44	14
SHREVEPORT-TEXARKANA	230,700	.38	71
SIOUX CITY	89,500	.15	147
SIOUX FALLS-MITCHELL	136,400	.23	112
SOUTH BEND-ELKHART	201,500	.33	80
SPOKANE	208,000	.34	78
SPRINGFIELD, MA	153,900	.25	103
SPRINGFIELD, MO	186,900	.31	90
SPRINGFIELD-DECATUR-CHAMPAIGN	221,800	.37	75
SYRACUSE	253,100	.42	66
TALLAHASSEE-THOMASVILLE	131,900	.22	114
TAMPA-ST. PETERSBURG (SARASOTA)	632,200	1.05	23
TERRE HAUTE	94,700	.16	143
TOLEDO	261,200	.43	62
TOPEKA	109,600	.18	127
TRAVERSE CITY-CADILLAC	101,000	.17	134
TUCSON	196,700	.33	84
TULSA	285,000	.47	57
TUSCALOOSA	39,900	.07	182
TWIN FALLS	19,200	.03	202
TYLER-LONGVIEW-JACKSONVILLE	121,200	.20	120
UTICA	63,400	.10	163
VICTORIA	18,600	.03	203
WACO-TEMPLE-BRYAN	192,400	.32	87
WASHINGTON, DC	1,228,200	2.03	7
WATERTOWN-CARTHAGE	55,500	.09	167
WAUSAU-RHINELANDER	103,500	.17	132
WEST PALM BEACH-FT. PIERCE-VERO BEACH	252,700	.42	67
WHEELING-STEUBENVILLE	89,400	.15	148
WICHITA-HUTCHINSON	264,100	.44	61
WICHITA FALLS-LAWTON	112,200	.19	124
WILKES BARRE-SCRANTON	279,400	.46	60
WILMINGTON	92,900	.15	145
YAKIMA	112,600	.19	123
YOUNGSTOWN	164,300	.27	101
ZANESVILLE	22,100	.04	200

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

MEN 18-34

US TOTAL 34,491,100

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	38,800	.11	162
ALBANY, GA	51,100	.15	148
ALBANY-SCHENECTADY-TROY	170,300	.49	54
ALBUQUERQUE	200,200	.58	45
ALEXANDRIA, LA	40,000	.12	159
ALPENA	4,700	.01	209
AMARILLO	63,700	.18	125
ANNISTON	20,300	.06	187
ARDMORE-ADA	22,600	.07	184
ATLANTA	546,900	1.59	11
AUGUSTA	82,800	.24	110
AUSTIN, TX	163,500	.47	56
BAKERSFIELD	62,900	.18	128
BALTIMORE	361,100	1.05	22
BANGOR	44,000	.13	156
BATON ROUGE	11,900	.34	81
BEAUMONT-PORT ARTHUR	56,000	.16	138
BEND	10,100	.03	206
BILLINGS-HARDIN	30,100	.09	171
BILOXI-GULFPORT-PASCAGOULA	49,300	.14	151
BINGHAMTON	54,800	.16	142
BIRMINGHAM	174,900	.51	52
BLUEFIELD-BECKLEY-OAK HILL	51,000	.15	149
BOISE	62,000	.18	129
BOSTON	778,700	2.26	6
BOWLING GREEN	19,300	.06	190
BRISTOL-KINGSPT-JOHNSN CTY-TRI-CTY	109,400	.32	90
BUFFALO	212,000	.61	43
BURLINGTON-PLATTSBURGH	97,100	.28	100
BUTTE	20,800	.06	186
CASPER-RIVERTON	19,600	.06	189
CEDAR RAPIDS-WATERLOO-DUBUQUE	121,100	.35	79
CHARLESTON, SC	112,000	.32	86
CHARLESTON-HUNTINGTON	184,000	.53	49
CHARLOTTE	263,900	.77	35
CHARLOTTESVILLE	20,300	.06	187
CHATTANOOGA	107,800	.31	91
CHEYENNE-SCOTTSBLUFF (STERLING)	16,500	.05	196
CHICAGO	1,177,600	3.41	3
CHICO-REDDING	55,100	.16	141
CINCINNATI	269,000	.78	33
CLARKSBURG-WESTON	41,600	.12	158
CLEVELAND	493,900	1.43	14
COLORADO SPRINGS-PUEBLO	102,800	.30	99
COLUMBIA, SC	128,000	.37	74
COLUMBIA-JEFFERSON CITY	56,900	.16	136
COLUMBUS, GA	81,800	.24	111
COLUMBUS, OH	266,000	.77	34
COLUMBUS-TUPELO	60,100	.17	130
CORPUS CHRISTI	72,600	.21	118
DALLAS-FT. WORTH	663,500	1.92	7
DAVENPRT-ROCK ISLND-MOLINE, QUAD CTY	107,700	.31	92
DAYTON	172,400	.50	53
DENVER	447,600	1.30	15
DES MOINES	134,100	.39	71
DETROIT	643,600	1.87	10
DOTHAN	39,200	.11	161
DULUTH-SUPERIOR	56,700	.16	137
EL CENTRO-YUMA	27,200	.08	176
EL PASO	111,500	.32	87
ELMIRA	28,800	.08	172
ERIE	54,100	.16	144
EUGENE	76,900	.22	115
EUREKA	22,500	.07	185
EVANSVILLE	90,800	.26	104
FARGO	88,600	.26	106
FLAGSTAFF	17,600	.05	193
FLINT-SAGINAW-BAY CITY	167,800	.49	55
FLORENCE-MYRTLE BEACH	57,100	.17	134
FT. MYERS-NAPLES	59,700	.17	131
FT. SMITH	67,200	.19	122
FT. WAYNE	86,000	.25	107
FRESNO-VISALIA	184,200	.53	48
GAINESVILLE	47,000	.14	152
GRAND JUNCTION-DURANGO	25,700	.07	178
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	238,400	.69	38
GREAT FALLS	23,500	.07	182
GREEN BAY-APPLETON	137,600	.40	69
GREENSBORO-WINSTON SALEM-HIGH POINT	178,700	.52	51
GREENVILLE-NEW BERN-WASHINGTON	122,500	.36	78
GREENVILLE-SPARTANBURG-ASHEVILLE	221,400	.64	41
GREENWOOD-GREENVILLE	30,800	.09	168
HAGERSTOWN	17,600	.05	193
HARRISBURG-YORK-LANCASTER-LEBANON	196,300	.57	47
HARRISONBURG	30,200	.09	170
HARTFORD-NEW HAVEN	337,300	.98	24
HELENA	7,000	.02	207
HOUSTON	649,400	1.88	9
HUNTSVILLE-DECATUR-FLORENCE	103,100	.30	98
IDAHO FALLS-POCATELLO	45,400	.13	154
INDIANAPOLIS	322,000	.93	25
JACKSON, MS	106,500	.31	94
JACKSON, TN	19,300	.06	190
JACKSONVILLE	180,700	.52	50
JOHNSTOWN-ALTOONA	109,500	.32	89
JONESBORO	24,300	.07	181
JOPLIN-PITTSBURG	43,700	.13	157
KANSAS CITY	275,700	.80	30
KNOXVILLE	141,600	.41	66
LA CROSSE-EAU CLAIRE	63,600	.18	126
LAFAYETTE, IN	27,600	.08	175
LAFAYETTE, LA	76,700	.22	116
LAKE CHARLES	30,300	.09	169
LANSING	105,000	.30	96
LAREDO	16,800	.05	195
LAS VEGAS	114,400	.33	83
LAUREL-HATTIESBURG	33,100	.10	165
LEXINGTON	138,000	.40	67
LIMA	14,900	.04	198
LINCOLN-HASTINGS-KEARNEY	86,700	.26	105
LITTLE ROCK	161,100	.47	57
LOS ANGELES	2,074,600	6.01	2
LOUISVILLE	205,400	.60	44
LUBBOCK	59,500	.17	132
MACON	66,100	.19	123
MADISON	111,500	.32	87
MANKATO	10,800	.03	202
MARQUETTE	25,600	.07	179
MCALLEN-BROWNSVILLE, LRGV	83,500	.24	109
MEDFORD	44,600	.13	155
MEMPHIS	226,600	.66	40
MERIDIAN	22,700	.07	183
MIAMI-FT. LAUDERDALE	379,400	1.10	20
MILWAUKEE	275,400	.80	31
MINNEAPOLIS-ST. PAUL	524,200	1.52	12
MINOT-BISMARCK-DICKINSON-GLENDIVE	56,500	.16	138
MISSOULA	28,400	.08	173
MOBILE-PENSACOLA	160,200	.46	58
MONROE-EL DORADO	63,600	.18	126
MONTGOMERY-SELMA	77,600	.22	114
NASHVILLE	262,700	.76	36
NEW ORLEANS	250,000	.72	37
NEW YORK	2,302,100	6.67	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	291,600	.85	28
NORTH PLATTE	6,000	.02	208
ODESSA-MIDLAND	57,100	.17	134
OKLAHOMA CITY	219,500	.64	42
OMAHA	127,600	.37	77
ORLANDO-DAYTONA BEACH-MELBOURNE	282,600	.82	29
OTTUMWA-KIRKSVILLE	10,600	.03	204
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	112,200	.33	85
PALM SPRINGS	26,500	.08	177
PANAMA CITY	27,600	.08	174
PARKERSBURG	12,300	.04	199
PEORIA-BLOOMINGTON	85,200	.25	108
PHILADELPHIA	955,500	2.77	4
PHOENIX	364,700	1.06	21
PITTSBURGH	386,500	1.12	18
PORTLAND, OR	299,600	.87	26
PORTLAND-POLAND SPRING	127,700	.37	75
PRESQUE ISLE	12,000	.03	201
PROVIDENCE-NEW BEDFORD	196,700	.56	46
QUINCY-HANNIBAL	39,500	.11	160
RALEIGH-DURHAM	293,800	.85	27
RAPID CITY	38,000	.11	163
RENO	75,600	.22	117
RICHMOND	158,600	.46	59
ROANOKE-LYNCHBURG	144,500	.42	65
ROCHESTER, NY	131,600	.38	72
ROCHESTER-MASON CITY-AUSTIN	46,000	.13	153
ROCKFORD	53,300	.16	145
SACRAMENTO-STOCKTON	399,800	1.16	17
ST. JOSEPH	16,200	.05	197
ST. LOUIS	381,600	1.11	19
SALINAS-MONTEREY	107,500	.31	93
SALISBURY	32,000	.09	167
SALT LAKE CITY	274,900	.80	32
SAN ANGELO	18,700	.05	192
SAN ANTONIO	231,500	.67	39
SAN DIEGO	446,900	1.30	16
SAN FRANCISCO-OAKLAND-SAN JOSE	870,000	2.52	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	95,200	.28	101
SAVANNAH	106,200	.31	95
SEATTLE-TACOMA	504,100	1.46	13
SHREVEPORT-TEXARKANA	127,700	.37	75
SIOUX CITY	52,200	.15	146
SIOUX FALLS-MITCHELL	79,800	.23	113
SOUTH BEND-ELKHART	113,800	.33	84
SPOKANE	121,100	.35	79
SPRINGFIELD, MA	92,700	.27	102
SPRINGFIELD, MO	104,500	.30	97
SPRINGFIELD-DECATUR-CHAMPAIGN	135,300	.39	70
SYRACUSE	151,500	.44	64
TALLAHASSEE-THOMASVILLE	80,100	.23	112
TAMPA-ST. PETERSBURG (SARASOTA)	344,500	1.00	23
TERRE HAUTE	54,400	.16	143
TOLEDO	152,600	.44	63
TOPEKA	69,900	.20	119
TRAVERSE CITY-CADILLAC	56,100	.16	140
TUCSON	117,800	.34	82
TULSA	156,000	.45	60
TUSCALOOSA	25,000	.07	180
TWIN FALLS	10,500	.03	205
TYLER-LONGVIEW-JACKSONVILLE	69,400	.20	120
UTICA	35,800	.10	164
VICTORIA	10,800	.03	202
WACO-TEMPLE-BRYAN	130,400	.38	73
WASHINGTON, DC	663,300	1.92	8
WATERTOWN-CARTHAGE	32,600	.09	166
WAUSAU-RHINELANDER	58,700	.17	133
WEST PALM BEACH-FT PIERCE-VERO BEACH	137,700	.40	68
WHEELING-STEUBENVILLE	50,400	.15	150
WICHITA-HUTCHINSON	153,700	.45	62
WICHITA FALLS-LAWTON	69,100	.20	121
WILKES BARRE-SCRANTON	154,100	.45	61
WILMINGTON	52,100	.15	147
YAKIMA	64,800	.19	124
YOUNGSTOWN	91,800	.27	103
ZANESVILLE	12,200	.04	200

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

MEN 21-49

US TOTAL 55,104,000

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	60,500	.11	160
ALBANY GA	81,300	.15	147
ALBANY-SCHENECTADY-TROY	270,700	.49	55
ALBUQUERQUE	316,800	.57	46
ALEXANDRIA LA	57,000	.10	162
ALPENA	8,300	.02	209
AMARILLO	103,200	.19	123
ANNISTON	27,900	.05	191
ARDMORE-ADA	37,700	.07	179
ATLANTA	916,700	1.66	11
AUGUSTA	128,400	.23	109
AUSTIN TX	229,600	.42	66
BAKERSFIELD	99,200	.18	125
BALTIMORE	593,900	1.08	21
BANGOR	69,500	.13	155
BATON ROUGE	173,300	.31	87
BEAUMONT-PORT ARTHUR	93,000	.17	133
BEND	16,600	.03	204
BILLINGS-HARDIN	49,200	.09	167
BILOXI-GULFPORT-PASCAGOULA	74,300	.13	153
BINGHAMTON	89,600	.16	138
BIRMINGHAM	286,800	.52	52
BLUEFIELD-BECKLEY-OAK HILL	81,000	.15	148
BOISE	98,600	.18	126
BOSTON	1,233,700	2.24	6
BOWLING GREEN	28,500	.05	190
BRISTOL-KINGSPT-JOHNSN CTY-TRI-CTY	186,600	.34	79
BUFFALO	340,100	.62	43
BURLINGTON-PLATTSBURGH	148,900	.27	100
BUTTE	29,600	.05	188
CASPER-RIVERTON	29,700	.05	187
CEDAR RAPIDS-WATERLOO-DUBUQUE	178,900	.32	83
CHARLESTON SC	158,000	.29	95
CHARLESTON-HUNTINGTON	297,400	.54	49
CHARLOTTE	442,200	.80	29
CHARLOTTESVILLE	26,000	.05	193
CHATTANOOGA	184,500	.33	80
CHEYENNE-SCOTTSBLUFF (STERLING)	25,600	.05	194
CHICAGO	1,910,200	3.47	3
CHICO-REDDING	88,100	.16	140
CINCINNATI	430,800	.78	32
CLARKSBURG-WESTON	66,400	.12	157
CLEVELAND	807,500	1.47	13
COLORADO SPRINGS-PUEBLO	150,400	.27	98
COLUMBIA SC	189,800	.34	77
COLUMBIA-JEFFERSON CITY	60,900	.15	149
COLUMBUS GA	113,100	.21	117
COLUMBUS OH	416,000	.75	34
COLUMBUS-TUPELO	93,600	.17	132
CORPUS CHRISTI	112,300	.20	118
DALLAS-FT WORTH	1,091,400	1.98	8
DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	176,400	.32	86
DAYTON	287,900	.52	50
DENVER	689,000	1.25	15
DES MOINES	206,500	.37	73
DETROIT	1,035,600	1.88	9
DOTHAN	62,800	.11	158
DULUTH-SUPERIOR	89,200	.16	139
EL CENTRO-YUMA	41,800	.08	176
EL PASO	163,500	.30	92
ELMIRA	46,600	.08	171
ERIE	84,800	.15	144
EUGENE	114,100	.21	116
EUREKA	33,200	.06	184
EVANSVILLE	147,700	.27	101
FARGO	127,400	.23	110
FLAGSTAFF	22,900	.04	198
FLINT-SAGINAW-BAY CITY	271,000	.49	54
FLORENCE-MYRTLE BEACH	91,400	.17	135
FT MYERS-NAPLES	103,200	.19	123
FT SMITH	110,200	.20	119
FT WAYNE	139,300	.25	103
FRESNO-VISALIA	285,900	.52	53
GAINESVILLE	58,600	.11	161
GRAND JUNCTION-DURANGO	40,500	.07	178
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	363,500	.66	39
GREAT FALLS	37,500	.07	180
GREEN BAY-APPLETON	218,300	.40	66
GREENSBORO-WINSTON SALEM-HIGH POINT	302,900	.55	48
GREENVILLE-NEW BERN-WASHINGTON	161,900	.29	93
GREENVILLE-SPARTANBURG-ASHEVILLE	368,000	.67	38
GREENWOOD-GREENVILLE	44,800	.08	174
HAGERSTOWN	27,900	.05	191
HARRISBURG-YORK-LANCASTER-LEBANON	324,800	.59	44
HARRISONBURG	46,600	.08	171
HARTFORD-NEW HAVEN	542,500	.98	24
HELENA	10,800	.02	207
HOUSTON	1,030,500	1.87	10
HUNTSVILLE-DECATUR-FLORENCE	176,700	.32	85
IDAHO FALLS-POCATELLO	69,200	.13	156
INDIANAPOLIS	520,700	.94	25
JACKSON MS	165,300	.30	88
JACKSON TN	31,600	.06	185
JACKSONVILLE	287,900	.52	50
JOHNSTOWN-ALTOONA	163,900	.30	91
JONESBORO	40,700	.07	177
JOPLIN-PITTSBURG	71,100	.13	154
KANSAS CITY	447,400	.81	28
KNOXVILLE	234,900	.43	63
LA CROSSE-EAU CLAIRE	94,600	.17	130
LAFAYETTE IN	30,500	.06	186
LAFAYETTE LA	116,300	.21	115
LAKE CHARLES	47,400	.09	169
LANSING	152,400	.28	97
LAREDO	25,200	.05	195
LAS VEGAS	197,100	.36	75
LAUREL-HATTIESBURG	50,900	.09	166
LEXINGTON	214,800	.39	69
LIMA	23,500	.04	197
LINCOLN-HASTINGS-KEARNEY	132,100	.24	106
LITTLE ROCK	261,900	.48	57
LOS ANGELES	3,336,600	6.06	2
LOUISVILLE	321,100	.58	45
LUBBOCK	85,600	.16	142
MACON	107,600	.20	121
MADISON	165,000	.30	89
MANKATO	13,900	.03	206
MARQUETTE	34,700	.06	182
MCALLEN-BROWNSVILLE LRGV	129,700	.24	108
MEDFORD	75,800	.14	152
MEMPHIS	348,100	.63	41
MERIDIAN	35,000	.06	181
MIAMI-FT LAUDERDALE	662,700	1.20	16
MILWAUKEE	441,700	.80	30
MINNEAPOLIS-ST PAUL	826,500	1.50	12
MINOT-BISMARCK-DICKINSON-GLENDIVE	87,100	.16	141
MISSOULA	45,900	.08	173
MOBILE-PENSACOLA	255,500	.46	59
MONROE-EL DORADO	98,000	.18	127
MONTGOMERY-SELMA	123,500	.22	112
NASHVILLE	424,200	.77	33
NEW ORLEANS	388,900	.71	37
NEW YORK	3,991,600	7.24	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	409,800	.74	35
NORTH PLATTE	10,100	.02	208
ODESSA-MIDLAND	90,200	.16	137
OKLAHOMA CITY	343,700	.62	42
OMAHA	207,400	.38	72
ORLANDO-DAYTONA BEACH-MELBOURNE	463,900	.84	27
OTTUMWA-KIRKSVILLE	15,200	.03	205
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	177,300	.32	84
PALM SPRINGS	42,600	.08	175
PANAMA CITY	47,000	.09	170
PARKERSBURG	21,300	.04	199
PEORIA-BLOOMINGTON	129,800	.24	107
PHILADELPHIA	1,551,600	2.82	4
PHOENIX	582,100	1.06	22
PITTSBURGH	613,100	1.11	20
PORTLAND OR	455,700	.83	26
PORTLAND-POLAND SPRING	205,200	.37	74
PRESQUE ISLE	18,200	.03	201
PROVIDENCE-NEW BEDFORD	313,000	.57	47
QUINCY-HANNIBAL	60,600	.11	159
RALEIGH-DURHAM	432,500	.78	31
RAPID CITY	56,000	.10	164
RENO	124,000	.23	111
RICHMOND	259,900	.47	56
ROANOKE-LYNCHBURG	231,700	.42	65
ROCHESTER NY	210,000	.38	71
ROCHESTER-MASON CITY-AUSTIN	75,900	.14	151
ROCKFORD	91,100	.17	136
SACRAMENTO-STOCKTON	637,600	1.16	17
ST JOSEPH	24,300	.04	196
ST LOUIS	635,700	1.15	18
SALINAS-MONTEREY	152,700	.28	96
SALISBURY	53,000	.10	165
SALT LAKE CITY	409,300	.74	36
SAN ANGELO	28,600	.05	189
SAN ANTONIO	360,300	.65	40
SAN DIEGO	622,600	1.13	19
SAN FRANCISCO-OAKLAND-SAN JOSE	1,437,800	2.61	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	135,500	.25	105
SAVANNAH	147,700	.27	101
SEATTLE-TACOMA	801,800	1.46	14
SHREVEPORT-TEXARKANA	210,400	.38	70
SIOUX CITY	80,300	.15	150
SIOUX FALLS-MITCHELL	122,600	.22	113
SOUTH BEND-ELKHART	183,600	.33	81
SPOKANE	189,300	.34	78
SPRINGFIELD MA	137,500	.25	104
SPRINGFIELD MO	164,700	.30	90
SPRINGFIELD-DECATUR-CHAMPAIGN	194,700	.35	76
SYRACUSE	222,600	.40	67
TALLAHASSEE-THOMASVILLE	118,500	.22	114
TAMPA-ST PETERSBURG (SARASOTA)	581,600	1.06	23
TERRE HAUTE	84,600	.15	145
TOLEDO	236,500	.43	62
TOPEKA	96,200	.17	129
TRAVERSE CITY-CADILLAC	92,700	.17	134
TUCSON	179,200	.33	82
TULSA	262,500	.48	56
TUSCALOOSA	34,600	.06	183
TWIN FALLS	17,500	.03	202
TYLER-LONGVIEW-JACKSONVILLE	109,900	.20	120
UTICA	56,600	.10	163
VICTORIA	17,000	.03	203
WACO-TEMPLE-BRYAN	159,400	.29	94
WASHINGTON DC	1,138,100	2.07	7
WATERTOWN-CARTHAGE	48,300	.09	168
WAUSAU-RHINELANDER	93,800	.17	131
WEST PALM BEACH-FT PIERCE-VERO BEACH	233,900	.42	64
WHEELING-STEUBENVILLE	81,800	.15	146
WICHITA-HUTCHINSON	241,400	.44	61
WICHITA FALLS-LAWTON	96,900	.18	128
WILKES BARRE-SCRANTON	254,200	.46	60
WILMINGTON	84,900	.15	143
YAKIMA	103,300	.19	122
YOUNGSTOWN	150,200	.27	99
ZANESVILLE	20,000	.04	200

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

MEN 25-49

US TOTAL 47,440,500

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	51,000	.11	160
ALBANY GA	70,000	.15	148
ALBANY-SCHENECTADY-TROY	235,000	.50	54
ALBUQUERQUE	273,600	.58	46
ALEXANDRIA LA	46,100	.10	163
ALPENA	7,200	.02	209
AMARILLO	86,000	.19	124
ANNISTON	23,100	.05	191
ARDMORE-ADA	32,600	.07	179
ATLANTA	804,400	1.70	11
AUGUSTA	110,600	.23	108
AUSTIN TX	189,600	.40	66
BAKERSFIELD	85,400	.18	125
BALTIMORE	516,000	1.09	20
BANGOR	59,700	.13	155
BATON ROUGE	145,500	.31	87
BEAUMONT-PORT ARTHUR	80,500	.17	130
BEND	14,800	.03	203
BILLINGS-HARDIN	42,900	.09	166
BILOXI-GULFPORT-PASCAGOULA	62,900	.13	153
BINGHAMTON	77,700	.16	136
BIRMINGHAM	249,300	.53	51
BLUEFIELD-BECKLEY-OAK HILL	70,200	.15	147
BOISE	85,300	.18	126
BOSTON	1,062,400	2.24	6
BOWLING GREEN	23,800	.05	189
BRISTOL-KINGSPT-JOHNSN CTY-TRI-CTY	163,800	.35	76
BUFFALO	292,300	.62	42
BURLINGTON-PLATTSBURGH	127,400	.27	98
BUTTE	24,700	.05	187
CASPER-RIVERTON	25,300	.05	186
CEDAR RAPIDS-WATERLOO-DUBUQUE	149,800	.32	86
CHARLESTON SC	128,200	.27	94
CHARLESTON-HUNTINGTON	257,100	.54	49
CHARLOTTE	386,500	.81	29
CHARLOTTESVILLE	20,600	.04	195
CHATTANOOGA	162,100	.34	77
CHEYENNE-SCOTTSBLUFF (STERLING)	21,800	.05	193
CHICAGO	1,652,400	3.48	3
CHICO-REDDING	75,700	.16	140
CINCINNATI	370,500	.78	31
CLARKSBURG-WESTON	57,600	.12	157
CLEVELAND	698,300	1.47	13
COLORADO SPRINGS-PUEBLO	125,400	.26	100
COLUMBIA SC	160,600	.34	80
COLUMBIA-JEFFERSON CITY	66,900	.14	151
COLUMBUS GA	62,400	.13	121
COLUMBUS OH	356,400	.75	34
COLUMBUS-TUPELO	79,200	.17	134
CORPUS CHRISTI	95,700	.20	117
DALLAS-FT WORTH	947,700	2.00	8
DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	153,000	.32	83
DAYTON	250,100	.53	50
DENVER	595,200	1.25	15
DES MOINES	176,900	.37	74
DETROIT	892,100	1.88	9
DOTHAN	53,600	.11	158
DULUTH-SUPERIOR	77,100	.16	138
EL CENTRO-YUMA	35,300	.07	177
EL PASO	136,300	.29	91
ELMIRA	40,400	.09	170
ERIE	72,700	.15	143
EUGENE	97,000	.20	116
EUREKA	28,000	.06	184
EVANSVILLE	127,600	.27	96
FARGO	106,100	.22	111
FLAGSTAFF	18,300	.04	199
FLINT-SAGINAW-BAY CITY	232,700	.49	55
FLORENCE-MYRTLE BEACH	79,100	.17	135
FT MYERS-NAPLES	90,800	.19	122
FT SMITH	95,100	.20	118
FT WAYNE	120,600	.25	102
FRESNO-VISALIA	244,100	.51	53
GAINESVILLE	45,500	.10	165
GRAND JUNCTION-DURANGO	35,100	.07	178
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	306,800	.65	40
GREAT FALLS	32,300	.07	180
GREEN BAY-APPLETON	188,400	.40	67
GREENSBORO-WINSTON SALEM-HIGH POINT	264,300	.56	48
GREENVILLE-NEW BERN-WASHINGTON	127,500	.27	97
GREENVILLE-SPARTANBURG-ASHEVILLE	321,200	.68	38
GREENWOOD-GREENVILLE	37,500	.08	174
HAGERSTOWN	23,600	.05	190
HARRISBURG-YORK-LANCASTER-LEBANON	282,300	.60	44
HARRISONBURG	39,400	.08	173
HARTFORD-NEW HAVEN	467,100	.98	24
HELENA	9,600	.02	207
HOUSTON	891,900	1.88	10
HUNTSVILLE-DECATUR-FLORENCE	153,900	.32	82
IDAHO FALLS-POCATELLO	58,800	.12	156
INDIANAPOLIS	448,000	.94	25
JACKSON MS	141,900	.30	88
JACKSON TN	27,500	.06	185
JACKSONVILLE	246,900	.52	52
JOHNSTOWN-ALTOONA	136,200	.29	91
JONESBORO	35,400	.07	176
JOPLIN-PITTSBURG	61,400	.13	154
KANSAS CITY	387,700	.82	28
KNOXVILLE	204,000	.43	63
LA CROSSE-EAU CLAIRE	80,000	.17	131
LAFAYETTE IN	21,900	.05	192
LAFAYETTE LA	100,000	.21	114
LAKE CHARLES	45,400	.09	170
LANSING	127,300	.27	99
LAREDO	21,500	.05	194
LAS VEGAS	171,800	.36	75
LAUREL-HATTIESBURG	42,900	.09	166
LEXINGTON	183,300	.39	69
LIMA	20,200	.04	197
LINCOLN-HASTINGS-KEARNEY	111,000	.23	107
LITTLE ROCK	226,700	.48	58
LOS ANGELES	2,873,600	6.06	2
LOUISVILLE	276,200	.58	45
LUBBOCK	70,400	.15	146
MACON	93,200	.20	120
MADIS	139,200	.29	90
MANKATO	11,100	.02	206
MARQUETTE	28,300	.06	182
MCALLEN-BROWNSVILLE LRGV	112,100	.24	105
MEDFORD	67,600	.14	150
MEMPHIS	298,100	.63	41
MERIDIAN	29,800	.06	181
MIAMI-FT LAUDERDALE	581,800	1.23	16
MILWAUKEE	380,500	.80	30
MINNEAPOLIS-ST PAUL	711,800	1.50	12
MINOT-BISMARCK-DICKINSON-GLENDIVE	74,400	.16	141
MISSOULA	40,200	.08	172
MOBILE-PENSACOLA	217,700	.46	60
MONROE-EL DORADO	82,700	.17	127
MONTGOMERY-SELMA	106,000	.22	112
NASHVILLE	364,800	.77	32
NEW ORLEANS	333,700	.70	36
NEW YORK	3,512,200	7.40	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	329,900	.70	37
NORTH PLATTE	8,600	.02	208
ODESSA-MIDLAND	77,100	.16	138
OKLAHOMA CITY	292,200	.62	43
OMAHA	179,400	.38	72
ORLANDO-DAYTONA BEACH-MELBOURNE	399,600	.84	27
OTTUMWA-KIRKSVILLE	12,700	.03	205
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	151,200	.32	85
PALM SPRINGS	36,900	.08	175
PANAMA CITY	40,800	.09	168
PARKERSBURG	18,700	.04	196
PEORIA-BLOOMINGTON	110,100	.23	109
PHILADELPHIA	1,338,500	2.82	4
PHOENIX	501,300	1.06	23
PITTSBURGH	525,300	1.11	19
PORTLAND OR	426,800	.90	26
PORTLAND-POLAND SPRING	179,000	.38	73
PRESQUE ISLE	15,400	.03	202
PROVIDENCE-NEW BEDFORD	269,000	.57	47
QUINCY-HANNIBAL	51,100	.11	159
RALEIGH-DURHAM	361,600	.76	33
RAPID CITY	47,300	.10	162
RENO	108,100	.23	110
RICHMOND	227,200	.48	57
ROANOKE-LYNCHBURG	199,500	.42	65
ROCHESTER NY	180,700	.38	71
ROCHESTER-MASON CITY-AUSTIN	66,300	.14	152
ROCKFORD	79,900	.17	133
SACRAMENTO-STOCKTON	551,700	1.16	18
ST JOSEPH	20,500	.04	196
ST LOUIS	551,900	1.16	17
SALINAS-MONTEREY	128,100	.27	95
SALISBURY	46,000	.10	164
SALT LAKE CITY	342,400	.72	35
SAN ANGELO	24,200	.05	188
SAN ANTONIO	309,300	.65	39
SAN DIEGO	509,000	1.07	21
SAN FRANCISCO-OAKLAND-SAN JOSE	1,259,000	2.65	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	111,500	.24	106
SAVANNAH	120,500	.25	103
SEATTLE-TACOMA	691,700	1.46	14
SHREVEPORT-TEXARKANA	182,600	.38	70
SIOUX CITY	69,000	.15	149
SIOUX FALLS-MITCHELL	104,400	.22	113
SOUTH BEND-ELKHART	159,100	.34	81
SPOKANE	162,000	.34	79
SPRINGFIELD MA	115,500	.24	104
SPRINGFIELD MO	141,100	.30	89
SPRINGFIELD-DECATUR-CHAMPAIGN	162,100	.34	77
SYRACUSE	187,600	.40	66
TALLAHASSEE-THOMASVILLE	99,200	.21	115
TAMPA-ST PETERSBURG (SARASOTA)	507,400	1.07	22
TERRE HAUTE	72,400	.15	144
TOLEDO	201,700	.43	64
TOPEKA	77,500	.16	137
TRAVERSE CITY-CADILLAC	81,100	.17	128
TUCSON	152,100	.32	84
TULSA	229,500	.48	56
TUSCALOOSA	28,200	.06	183
TWIN FALLS	15,500	.03	201
TYLER-LONGVIEW-JACKSONVILLE	94,000	.20	119
UTICA	48,400	.10	161
VICTORIA	14,600	.03	204
WACO-TEMPLE-BRYAN	120,700	.25	101
WASHINGTON DC	1,003,300	2.11	7
WATERTOWN-CARTHAGE	40,700	.09	169
WAUSAU-RHINELANDER	80,900	.17	129
WEST PALM BEACH-FT PIERCE-VERO BEACH	204,600	.43	62
WHEELING-STEUBENVILLE	70,900	.15	145
WICHITA-HUTCHINSON	206,200	.43	61
WICHITA FALLS-LAWTON	80,000	.17	131
WILKES BARRE-SCRANTON	221,300	.47	59
WILMINGTON	73,900	.16	142
YAKIMA	89,700	.19	123
YOUNGSTOWN	130,100	.27	93
ZANESVILLE	17,400	.04	200

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

MEN 25-54

US TOTAL 53 104 500

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	57 500	.11	160
ALBANY GA	78 300	.15	149
ALBANY-SCHENECTADY-TROY	266 200	.50	54
ALBUQUERQUE	303 000	.57	47
ALEXANDRIA LA	50 900	.10	164
ALPENA	8 200	.02	209
AMARILLO	100 100	.19	123
ANNISTON	25 800	.05	191
ARDMORE-ADA	36 700	.07	179
ATLANTA	884 400	1.67	11
AUGUSTA	123 700	.23	107
AUSTIN TX	206 700	.39	68
BAKERSFIELD	95 100	.18	125
BALTIMORE	579 600	1.09	20
BANGOR	67 100	.13	155
BATON ROUGE	160 200	.30	87
BEAUMONT-PORT ARTHUR	91 700	.17	128
BEND	16 200	.03	204
BILLINGS-HARDIN	48 200	.09	166
BILOXI-GULFPORT-PASCAGOULA	69 900	.13	153
BINGHAMTON	88 400	.17	134
BIRMINGHAM	280 200	.53	51
BLUEFIELD-BECKLEY-OAK HILL	79 200	.15	146
BOISE	63 400	.12	126
BOSTON	1 192 300	2.25	6
BOWLING GREEN	26 400	.05	190
BRISTOL-KINGSPT-JOHNSN CTY TRI-CTY	183 700	.35	76
BUFFALO	334 600	.63	41
BURLINGTON-PLATTSBURGH	141 100	.27	96
BUTTE	27 500	.05	187
CASPER-RIVERTON	28 100	.05	186
CEDAR RAPIDS-WATERLOO-DUBUQUE	167 100	.31	86
CHARLESTON SC	140 300	.26	97
CHARLESTON-HUNTINGTON	289 100	.54	49
CHARLOTTE	432 100	.81	29
CHARLOTTESVILLE	22 800	.04	197
CHATTANOOGA	180 700	.34	78
CHEYENNE-SCOTTSBLUFF (STERLING)	22 400	.05	192
CHICAGO	1 856 600	3.50	3
CHICO-REDDING	84 500	.16	140
CINCINNATI	417 300	.79	31
CLARKSBURG-WESTON	68 000	.12	156
CLEVELAND	793 800	1.49	12
COLORADO SPRINGS-PUEBLO	135 800	.26	100
COLUMBIA SC	177 800	.33	81
COLUMBIA-JEFFERSON CITY	74 200	.14	152
COLUMBUS GA	103 000	.19	122
COLUMBUS OH	396 500	.75	34
COLUMBUS-TUPELO	86 400	.17	134
CORPUS CHRISTI	107 200	.20	116
DALLAS-FT WORTH	1 046 100	1.97	8
DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	171 900	.32	83
DAYTON	282 100	.53	50
DENVER	649 200	1.22	16
DES MOINES	197 700	.37	74
DETROIT	1 008 300	1.90	9
DOTHAN	60 100	.11	158
DULUTH-SUPERIOR	86 900	.16	138
EL CENTRO-YUMA	39 900	.08	176
EL PASO	151 800	.29	92
ELMIRA	46 100	.09	170
ERIE	82 600	.16	142
EUGENE	106 700	.20	117
EUREKA	30 900	.06	184
EVANSVILLE	143 000	.27	94
FARGO	118 900	.22	111
FLAGSTAFF	19 900	.04	199
FLINT-SAGINAW-BAY CITY	261 700	.49	55
FLORENCE-MYRTLE BEACH	87 900	.17	136
FT MYERS-NAPLES	104 200	.20	121
FT SMITH	106 600	.20	118
FT WAYNE	135 200	.25	101
FRESNO-VISALIA	270 600	.51	53
GAINESVILLE	49 600	.09	165
GRAND JUNCTION-DURANGO	38 500	.07	178
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	345 700	.65	39
GREAT FALLS	36 100	.07	180
GREEN BAY-APPLETON	211 300	.40	66
GREENSBORO-WINSTON SALEM-HIGH POINT	297 100	.56	48
GREENVILLE-NEW BERN-WASHINGTON	141 800	.27	95
GREENVILLE-SPARTANBURG-ASHEVILLE	359 200	.68	38
GREENWOOD-GREENVILLE	41 700	.08	174
HAGERSTOWN	26 600	.05	189
HARRISBURG-YORK-LANCASTER-LEBANON	315 400	.60	44
HARRISONBURG	44 400	.08	172
HARTFORD-NEW HAVEN	526 700	.99	24
HELENA	10 600	.02	207
HOUSTON	979 700	1.84	10
HUNTSVILLE-DECATUR-FLORENCE	172 400	.32	82
IDAHO FALLS-POCATELLO	65 000	.12	156
INDIANAPOLIS	502 600	.95	25
JACKSON MS	158 500	.30	89
JACKSON TN	30 900	.06	184
JACKSONVILLE	276 100	.52	52
JOHNSTOWN-ALTOONA	154 500	.29	90
JONESBORO	39 900	.08	176
JOPLIN-PITTSBURG	69 700	.13	154
KANSAS CITY	434 300	.82	28
KNOXVILLE	227 200	.43	64
LA CROSSE-EAU CLAIRE	89 700	.17	131
LAFAYETTE IN	24 200	.05	193
LAFAYETTE LA	118 200	.21	114
LAKE CHARLES	45 400	.09	171
LANSING	140 300	.26	97
LAREDO	24 000	.05	194
LAS VEGAS	190 700	.36	75
LAUREL-HATTIESBURG	47 900	.09	167
LEXINGTON	203 500	.38	70
LIMA	22 900	.04	196
LINCOLN-HASTINGS-KEARNEY	125 100	.24	105
LITTLE ROCK	253 700	.48	59
LOS ANGELES	3 195 300	6.02	2
LOUISVILLE	308 300	.58	45
LUBBOCK	76 700	.15	146
MACON	104 500	.20	120
MADISON	154 000	.29	91
MANKATO	12 400	.02	206
MARQUETTE	31 600	.06	183
MCALLEN-BROWNSVILLE LRGV	125 100	.24	105
MEDFORD	75 500	.14	150
MEMPHIS	332 400	.63	42
MERIDIAN	93 600	.02	181
MIAMI-FT LAUDERDALE	661 000	1.24	15
MILWAUKEE	428 800	.81	30
MINNEAPOLIS-ST PAUL	788 900	1.49	13
MINOT-BISMARCK-DICKINSON-GLENDIVE	83 500	.16	141
MISSOULA	44 100	.08	173
MOBILE-PENSACOLA	242 400	.46	60
MONROE-EL DORADO	92 900	.17	127
MONTGOMERY-SELMA	118 800	.22	112
NASHVILLE	406 300	.77	32
NEW ORLEANS	372 700	.70	36
NEW YORK	3 985 500	7.51	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	365 800	.69	31
NORTH PLATTE	9 700	.02	208
ODESSA-MIDLAND	87 900	.17	136
OKLAHOMA CITY	325 700	.61	43
OMAHA	200 800	.38	72
ORLANDO-DAYTONA BEACH-MELBOURNE	454 000	.85	27
OTTUMWA-KIRKSVILLE	14 300	.03	205
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	169 300	.32	84
PALM SPRINGS	41 100	.08	175
PANAMA CITY	46 300	.09	168
PARKERSBURG	21 000	.04	195
PEORIA-BLOOMINGTON	123 400	.23	108
PHILADELPHIA	1 522 200	2.87	4
PHOENIX	556 100	1.05	23
PITTSBURGH	605 200	1.14	19
PORTLAND OR	470 300	.89	26
PORTLAND-POLAND SPRING	200 800	.38	72
PRESQUE ISLE	17 300	.03	201
PROVIDENCE-NEW BEDFORD	305 800	.58	46
QUINCY-HANNIBAL	57 900	.11	159
RALEIGH-DURHAM	400 300	.75	33
RAPID CITY	52 500	.10	162
RENO	120 100	.23	110
RICHMOND	253 900	.48	58
ROANOKE-LYNCHBURG	225 200	.42	65
ROCHESTER NY	202 700	.38	71
ROCHESTER-MASON CITY-AUSTIN	75 000	.14	151
ROCKFORD	89 700	.17	131
SACRAMENTO-STOCKTON	614 000	1.16	18
ST JOSEPH	23 200	.04	195
ST LOUIS	623 300	1.17	17
SALINAS-MONTEREY	140 300	.26	97
SALISBURY	52 300	.10	163
SALT LAKE CITY	376 400	.71	35
SAN ANGELO	27 400	.05	188
SAN ANTONIO	345 200	.65	40
SAN DIEGO	560 300	1.06	22
SAN FRANCISCO-OAKLAND-SAN JOSE	1 392 500	2.62	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	123 100	.23	109
SAVANNAH	133 200	.25	103
SEATTLE-TACOMA	763 800	1.44	14
SHREVEPORT-TEXARKANA	204 900	.39	69
SIOUX CITY	78 800	.15	147
SIOUX FALLS-MITCHELL	118 000	.22	113
SOUTH BEND-ELKHART	179 100	.34	80
SPOKANE	180 200	.34	79
SPRINGFIELD MA	130 800	.25	104
SPRINGFIELD MO	159 300	.30	88
SPRINGFIELD-DECATUR-CHAMPAIGN	181 700	.34	77
SYRACUSE	210 900	.40	67
TALLAHASSEE-THOMASVILLE	109 400	.21	115
TAMPA-ST PETERSBURG (SARASOTA)	577 000	1.09	21
TERRE HAUTE	82 100	.15	144
TOLEDO	227 500	.43	63
TOPEKA	86 500	.16	139
TRAVERSE CITY-CADILLAC	91 200	.17	129
TUCSON	168 700	.32	85
TULSA	256 600	.48	56
TUSCALOOSA	31 700	.06	182
TWIN FALLS	17 000	.03	202
TYLER-LONGVIEW-JACKSONVILLE	105 000	.20	119
UTICA	55 200	.10	161
VICTORIA	16 400	.03	203
WACO-TEMPLE-BRYAN	133 700	.25	102
WASHINGTON DC	1 109 200	2.09	7
WATERTOWN-CARTHAGE	46 200	.09	169
WAUSAU-RHINELANDER	90 800	.17	130
WEST PALM BEACH-FT PIERCE-VERO BEACH	231 600	.44	62
WHEELING-STEUBENVILLE	80 900	.15	145
WICHITA-HUTCHINSON	232 600	.44	61
WICHITA FALLS-LAWTON	89 300	.17	133
WILKES BARRE-SCRANTON	254 700	.48	57
WILMINGTON	82 600	.16	142
YAKIMA	95 700	.18	124
YOUNGSTOWN	149 300	.28	93
ZANESVILLE	19 800	.04	200

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

TEENS TOTAL

US TOTAL 19,841,400

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	22,200	.11	163
ALBANY, GA	36,900	.19	129
ALBANY-SCHENECTADY-TROY	107,600	.54	54
ALBUQUERQUE	126,000	.64	43
ALEXANDRIA, LA	22,300	.11	162
ALPENA	3,900	.02	207
AMARILLO	37,500	.19	127
ANNISTON	10,000	.05	187
ARDMORE-ADA	15,100	.08	178
ATLANTA	314,600	1.59	11
AUGUSTA	52,600	.27	103
AUSTIN, TX	66,300	.34	81
BAKERSFIELD	36,800	.19	130
BALTIMORE	215,900	1.09	18
BANGOR	27,000	.14	153
BATON ROUGE	66,800	.34	85
BEAUMONT-PORT ARTHUR	36,800	.19	130
BEND	5,200	.03	205
BILLINGS-HARDIN	17,100	.09	172
BILOXI-GULFPORT-PASCAGOULA	28,600	.14	151
BINGHAMTON	37,300	.19	128
BIRMINGHAM	108,500	.55	50
BLUEFIELD-BECKLEY-OAK HILL	32,100	.16	146
BOISE	34,300	.17	137
BOSTON	453,900	2.29	5
BOWLING GREEN	9,800	.05	188
BRISTOL-KINGSPT-JOHNSN CTY-KNX-CTY	69,100	.35	80
BUFFALO	138,900	.70	40
BURLINGTON-PLATTSBURGH	55,400	.28	98
BUTTE	9,600	.05	189
CASPER-RIVERTON	9,300	.05	192
CEDAR RAPIDS-WATERLOO-DUBUQUE	67,700	.34	83
CHARLESTON, SC	56,300	.28	96
CHARLESTON-HUNTINGTON	112,400	.57	49
CHARLOTTE	160,100	.81	29
CHARLOTTESVILLE	7,400	.04	201
CHATTANOOGA	67,200	.34	84
CHEYENNE-SCOTTSBLUFF (STERLING)	5,700	.04	195
CHICAGO	696,900	3.51	3
CHICO-REDDING	30,300	.15	149
CINCINNATI	166,200	.84	28
CLARKSBURG-WESTON	25,700	.13	157
CLEVELAND	309,400	1.56	12
COLORADO SPRINGS-PUEBLO	51,000	.26	105
COLUMBIA, SC	71,500	.36	78
COLUMBIA-JEFFERSON CITY	26,300	.13	156
COLUMBUS, GA	44,700	.23	115
COLUMBUS, OH	141,500	.71	38
COLUMBUS-TUPELO	38,800	.20	122
CORPUS CHRISTI	46,500	.23	110
DALLAS-FT. WORTH	360,600	1.82	9
DAVENPRT-ROCK ISLND-MOLINE, QUAD CTY	68,200	.34	82
DAYTON	108,500	.55	50
DENVER	202,200	1.02	22
DES MOINES	74,100	.37	73
DETROIT	396,100	2.00	7
DOTHAN	24,200	.12	159
DULUTH-SUPERIOR	35,000	.18	134
EL CENTRO-YUMA	18,600	.09	170
EL PASO	70,000	.35	76
ELMIRA	20,200	.10	168
ERIE	34,000	.17	138
EUGENE	34,000	.17	140
EUREKA	5,300	.05	192
EVANSVILLE	56,500	.28	94
FARGO	46,800	.24	109
FLAGSTAFF	8,100	.04	197
FLINT-SAGINAW-BAY CITY	115,100	.58	47
FLORENCE-MYRTLE BEACH	39,100	.20	121
FT. MYERS-NAPLES	38,700	.20	124
FT. SMITH	42,300	.21	118
FT. WAYNE	53,900	.27	102
FRESNO-VISALIA	105,000	.54	52
GAINESVILLE	16,200	.08	175
GRAND JUNCTION-DURANGO	13,300	.07	182
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	140,000	.71	39
GREAT FALLS	14,400	.07	180
GREEN BAY-APPLETON	92,500	.47	61
GREENSBORO-WINSTON SALEM-HIGH POINT	107,600	.54	53
GREENVILLE-NEW BERN-WASHINGTON	56,500	.28	94
GREENVILLE-SPARTANBURG-ASHEVILLE	135,200	.68	41
GREENWOOD-GREENVILLE	24,400	.12	158
HAGERSTOWN	9,600	.05	189
HARRISBURG-YORK-LANCASTER-LEBANON	117,500	.59	46
HARRISONBURG	15,500	.08	177
HARTFORD-NEW HAVEN	197,600	1.00	23
HELENA	3,800	.02	208
HOUSTON	317,100	1.60	10
HUNTSVILLE-DECATUR-FLORENCE	69,400	.35	79
IDAHO FALLS-POCATELLO	26,400	.13	155
INDIANAPOLIS	194,500	.98	24
JACKSON, MS	73,100	.37	75
JACKSON, TN	12,100	.06	183
JACKSONVILLE	105,100	.53	55
JOHNSTOWN-ALTOONA	61,700	.31	90
JONESBORO	16,300	.08	173
JOPLIN-PITTSBURG	27,500	.14	152
KANSAS CITY	154,800	.78	31
KNOXVILLE	85,500	.43	65
LA CROSSE-EAU CLAIRE	37,900	.19	125
LAFAYETTE, IN	8,000	.04	199
LAFAYETTE, LA	54,600	.27	101
LAKE CHARLES	18,500	.09	169
LANSING	50,600	.26	106
LAREDO	14,300	.07	181
LAS VEGAS	60,900	.31	92
LAUREL-HATTIESBURG	21,100	.11	165
LEXINGTON	78,800	.40	69
LIMA	9,500	.05	191
LINCOLN-HASTINGS-KEARNEY	44,800	.23	114
LITTLE ROCK	100,700	.51	56
LOS ANGELES	1,069,600	5.39	2
LOUISVILLE	120,100	.61	45
LUBBOCK	32,800	.17	142
MACON	45,500	.23	111
MADISON	56,000	.28	97
MANKATO	4,500	.02	206
MARQUETTE	11,700	.06	185
MCALLEN-BROWNSVILLE, LRGV	74,100	.37	73
MEDFORD	26,800	.14	154
MEMPHIS	148,100	.75	35
MERIDIAN	15,100	.08	178
MIAMI-FT. LAUDERDALE	217,500	1.10	17
MILWAUKEE	169,700	.86	27
MINNEAPOLIS-ST. PAUL	303,500	1.53	13
MINOT-BISMARCK-DICKINSON-GLENDIVE	34,100	.17	139
MISSOULA	15,800	.08	176
MOBILE-PENSACOLA	99,300	.50	57
MONROE-EL DORADO	44,200	.22	116
MONTGOMERY-SELMA	55,100	.28	100
NASHVILLE	148,000	.75	36
NEW ORLEANS	154,700	.78	32
NEW YORK	1,475,800	7.44	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	133,200	.67	42
NORTH PLATTE	3,600	.02	209
ODESSA-MIDLAND	32,800	.17	142
OKLAHOMA CITY	112,800	.57	48
OMAHA	78,700	.40	72
ORLANDO-DAYTONA BEACH-MELBOURNE	173,900	.88	26
OTTUMWA-KIRKSVILLE	5,300	.03	204
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	65,300	.33	88
PALM SPRINGS	16,300	.08	173
PANAMA CITY	18,500	.09	171
PARKERSBURG	8,100	.04	197
PEORIA-BLOOMINGTON	45,000	.23	113
PHILADELPHIA	590,300	2.98	4
PHOENIX	207,600	1.05	21
PITTSBURGH	229,000	1.15	16
PORTLAND, OR	156,700	.79	30
PORTLAND-POLAND SPRING	78,800	.40	69
PRESQUE ISLE	8,000	.04	199
PROVIDENCE-NEW BEDFORD	121,000	.61	44
QUINCY-HANNIBAL	22,800	.11	161
RALEIGH-DURHAM	146,000	.74	37
RAPID CITY	20,700	.10	167
RENO	34,700	.17	136
RICHMOND	93,100	.47	60
ROANOKE-LYNCHBURG	82,200	.41	67
ROCHESTER, NY	78,800	.40	69
ROCHESTER-MASON CITY-AUSTIN	30,700	.15	148
ROCKFORD	34,800	.18	135
SACRAMENTO-STOCKTON	213,300	1.08	19
ST. JOSEPH	9,300	.05	192
ST. LOUIS	248,700	1.26	14
SALINAS-MONTEREY	44,100	.22	117
SALISBURY	20,900	.11	166
SALT LAKE CITY	153,600	.77	33
SAN ANGELO	10,500	.05	186
SAN ANTONIO	151,400	.76	34
SAN DIEGO	175,800	.89	25
SAN FRANCISCO-OAKLAND-SAN JOSE	415,800	2.10	6
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	37,600	.19	126
SAVANNAH	55,400	.28	98
SEATTLE-TACOMA	243,400	1.23	15
SHREVEPORT-TEXARKANA	88,200	.44	63
SIOUX CITY	32,400	.16	144
SIOUX FALLS-MITCHELL	49,900	.25	107
SOUTH BEND-ELKHART	71,200	.36	77
SPOKANE	66,200	.33	86
SPRINGFIELD, MA	52,200	.26	104
SPRINGFIELD, MO	62,100	.31	89
SPRINGFIELD-DECATUR-CHAMPAIGN	65,600	.33	87
SYRACUSE	86,100	.43	64
TALLAHASSEE-THOMASVILLE	45,200	.23	112
TAMPA-ST. PETERSBURG (SARASOTA)	213,200	1.07	20
TERRE HAUTE	32,200	.16	145
TOLEDO	90,700	.46	62
TOPEKA	29,400	.15	150
TRAVERSE CITY-CADILLAC	38,800	.20	122
TUCSON	61,600	.31	91
TULSA	93,800	.47	59
TUSCALOOSA	12,100	.06	183
TWIN FALLS	6,500	.03	203
TYLER-LONGVIEW-JACKSONVILLE	39,900	.20	120
UTICA	23,600	.12	160
VICTORIA	6,600	.03	202
WACO-TEMPLE-BRYAN	49,900	.25	108
WASHINGTON, DC	378,400	1.91	8
WATERTOWN-CARTHAGE	22,100	.11	164
WAUSAU-RHINELANDER	40,000	.20	119
WEST PALM BEACH-FT PIERCE-VERO BEACH	80,500	.41	68
WHEELING-STEUBENVILLE	31,600	.16	147
WICHITA-HUTCHINSON	83,300	.42	66
WICHITA FALLS-LAWTON	33,300	.17	141
WILKES BARRE-SCRANTON	97,100	.49	58
WILMINGTON	35,300	.18	133
YAKIMA	36,200	.18	132
YOUNGSTOWN	59,300	.30	93
ZANESVILLE	8,500	.04	196

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

CHILD TOTAL

US TOTAL 35,487,200

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	43,700	.12	160
ALBANY GA	69,600	.20	125
ALBANY-SCHENECTADY-TROY	173,200	.49	58
ALBUQUERQUE	235,500	.66	42
ALEXANDRIA LA	41,700	.12	161
ALPENA	6,100	.02	209
AMARILLO	76,500	.22	120
ANNISTON	18,700	.05	188
ARDMORE-ADA	27,600	.08	179
ATLANTA	583,400	1.64	11
AUGUSTA	95,700	.27	102
AUSTIN TX	131,200	.37	77
BAKERSFIELD	73,800	.21	122
BALTIMORE	339,600	.96	24
BANGOR	46,300	.13	158
BATON ROUGE	124,100	.35	83
BEAUMONT-PORT ARTHUR	68,200	.19	127
BEND	10,500	.03	204
BILLINGS-HARDIN	34,200	.10	169
BILOXI-GULFPORT-PASCAGOULA	54,500	.15	150
BINGHAMTON	59,800	.17	145
BIRMINGHAM	201,900	.57	49
BLUEFIELD-BECKLEY-OAK HILL	64,100	.18	137
BOISE	69,300	.20	126
BOSTON	714,000	2.01	5
BOWLING GREEN	18,400	.05	189
BRISTOL-KINGSPT-JOHNSN CTY TRI-CTY	127,700	.36	80
BUFFALO	225,100	.63	43
BURLINGTON-PLATTSBURGH	93,900	.26	104
BUTTE	17,400	.05	191
CASPER-RIVERTON	19,500	.05	187
CEDAR RAPIDS-WATERLOO-DUBUQUE	118,100	.33	86
CHARLESTON SC	104,300	.29	95
CHARLESTON-HUNTINGTON	215,100	.61	46
CHARLOTTE	289,700	.82	29
CHARLOTTESVILLE	11,600	.03	203
CHATTANOOGA	127,000	.36	81
CHEYENNE-SCOTTSBLUFF (STERLING)	17,200	.05	193
CHICAGO	1,248,600	3.52	3
CHICO-REDDING	54,100	.15	151
CINCINNATI	300,300	.85	27
CLARKSBURG-WESTON	48,000	.14	155
CLEVELAND	540,300	1.52	12
COLORADO SPRINGS-PUEBLO	93,800	.26	105
COLUMBIA SC	129,000	.36	79
COLUMBIA-JEFFERSON CITY	47,300	.13	156
COLUMBUS GA	79,100	.22	116
COLUMBUS OH	264,700	.75	36
COLUMBUS-TUPELO	74,400	.21	121
CORPUS CHRISTI	92,600	.26	107
DALLAS-FT WORTH	692,000	1.95	8
DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	122,900	.35	84
DAYTON	197,400	.56	51
DENVER	381,100	1.07	19
DES MOINES	134,400	.38	74
DETROIT	694,000	1.96	7
DOTHAN	46,200	.13	159
DULUTH-SUPERIOR	60,900	.17	144
EL CENTRO-YUMA	36,300	.10	167
EL PASO	141,800	.40	70
ELMIRA	33,000	.09	171
ERIE	61,000	.17	143
EUGENE	67,100	.19	129
EUREKA	18,100	.05	190
EVANSVILLE	102,500	.29	97
FARGO	85,800	.24	111
FLAGSTAFF	16,800	.05	194
FLINT-SAGINAW-BAY CITY	201,700	.57	50
FLORENCE-MYRTLE BEACH	72,100	.20	123
FT MYERS-NAPLES	65,600	.18	131
FT SMITH	77,500	.22	118
FT WAYNE	102,200	.29	95
FRESNO-VISALIA	208,800	.59	47
GAINESVILLE	30,000	.08	175
GRAND JUNCTION-DURANGO	25,500	.07	182
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	252,800	.71	39
GREAT FALLS	26,300	.07	181
GREEN BAY-APPLETON	154,100	.43	65
GREENSBORO-WINSTON SALEM-HIGH POINT	186,900	.53	55
GREENVILLE-NEW BERN-WASHINGTON	106,200	.30	94
GREENVILLE-SPARTANBURG-ASHEVILLE	239,800	.68	40
GREENWOOD-GREENVILLE	47,200	.13	157
HAGERSTOWN	15,100	.04	197
HARRISBURG-YORK-LANCASTER-LEBANON	205,900	.58	48
HARRISONBURG	26,500	.07	180
HARTFORD-NEW HAVEN	311,500	.88	26
HELENA	7,100	.02	208
HOUSTON	644,800	1.82	9
HUNTSVILLE-DECATUR-FLORENCE	117,700	.33	87
IDAHO FALLS-POCATELLO	62,300	.18	140
INDIANAPOLIS	350,100	.99	23
JACKSON MS	139,200	.39	72
JACKSON TN	22,600	.06	184
JACKSONVILLE	192,200	.54	53
JOHNSTOWN-ALTOONA	107,200	.30	92
JONESBORO	28,900	.08	177
JOPLIN-PITTSBURG	50,500	.14	153
KANSAS CITY	285,800	.81	32
KNOXVILLE	151,200	.43	66
LA CROSSE-EAU CLAIRE	64,700	.18	132
LAFAYETTE IN	15,200	.04	196
LAFAYETTE LA	94,600	.27	103
LAKE CHARLES	35,300	.10	168
LANSING	92,800	.26	106
LAREDO	29,400	.08	176
LAS VEGAS	108,900	.31	91
LAUREL-HATTIESBURG	40,900	.12	163
LEXINGTON	147,100	.41	67
LIMA	17,400	.05	191
LINCOLN-HASTINGS-KEARNEY	85,200	.24	112
LITTLE ROCK	189,200	.53	54
LOS ANGELES	1,992,300	5.61	2
LOUISVILLE	218,000	.61	45
LUBBOCK	63,200	.18	139
MACON	78,800	.22	117
MADISON	98,200	.28	101
MANKATO	8,300	.02	206
MARQUETTE	21,300	.06	185
MCALLEN-BROWNSVILLE LRGV	154,800	.44	64
MEDFORD	50,300	.14	154
MEMPHIS	271,200	.76	35
MERIDIAN	30,200	.09	174
MIAMI-FT LAUDERDALE	362,600	1.02	21
MILWAUKEE	288,100	.81	31
MINNEAPOLIS-ST PAUL	531,400	1.50	13
MINOT-BISMARCK-DICKINSON-GLENDIVE	64,600	.18	133
MISSOULA	28,100	.08	178
MOBILE-PENSACOLA	180,500	.51	56
MONROE-EL DORADO	83,600	.24	114
MONTGOMERY-SELMA	100,700	.28	99
NASHVILLE	270,500	.76	36
NEW ORLEANS	282,200	.80	34
NEW YORK	2,402,100	6.77	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	237,800	.67	41
NORTH PLATTE	7,700	.02	207
ODESSA-MIDLAND	68,000	.19	128
OKLAHOMA CITY	224,200	.63	44
OMAHA	145,600	.41	68
ORLANDO-DAYTONA BEACH-MELBOURNE	284,400	.80	33
OTTUMWA-KIRKSVILLE	9,300	.03	205
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	116,800	.33	88
PALM SPRINGS	31,900	.09	173
PANAMA CITY	32,800	.09	172
PARKERSBURG	14,600	.04	199
PEORIA-BLOOMINGTON	86,700	.24	109
PHILADELPHIA	967,000	2.72	4
PHOENIX	391,900	1.10	16
PITTSBURGH	375,000	1.06	20
PORTLAND OR	299,000	.84	28
PORTLAND-POLAND SPRING	133,100	.38	76
PRESQUE ISLE	3,900	.04	201
PROVIDENCE-NEW BEDFORD	196,500	.55	52
QUINCY-HANNIBAL	41,100	.12	162
RALEIGH-DURHAM	266,900	.75	37
RAPID CITY	40,900	.12	163
RENO	59,400	.17	146
RICHMOND	157,500	.44	63
ROANOKE-LYNCHBURG	138,700	.39	73
ROCHESTER NY	130,000	.37	78
ROCHESTER-MASON CITY-AUSTIN	52,200	.15	152
ROCKFORD	62,200	.18	141
SACRAMENTO-STOCKTON	389,000	1.10	18
ST JOSEPH	16,400	.05	195
ST LOUIS	435,400	1.23	15
SALINAS-MONTEREY	86,700	.24	109
SALISBURY	33,400	.09	170
SALT LAKE CITY	389,100	1.10	17
SAN ANGELO	19,800	.06	186
SAN ANTONIO	288,500	.81	30
SAN DIEGO	328,000	.92	25
SAN FRANCISCO-OAKLAND-SAN JOSE	711,100	2.00	6
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	64,300	.18	135
SAVANNAH	107,200	.30	93
SEATTLE-TACOMA	446,600	1.26	14
SHREVEPORT-TEXARKANA	166,700	.47	60
SIOUX CITY	61,300	.17	142
SIOUX FALLS-MITCHELL	91,200	.26	108
SOUTH BEND-ELKHART	134,400	.38	74
SPOKANE	128,800	.36	82
SPRINGFIELD MA	83,400	.24	115
SPRINGFIELD MO	110,900	.31	90
SPRINGFIELD-DECATUR-CHAMPAIGN	121,700	.34	85
SYRACUSE	143,100	.40	69
TALLAHASSEE-THOMASVILLE	84,900	.24	113
TAMPA-ST PETERSBURG (SARASOTA)	358,000	1.01	22
TERRE HAUTE	58,200	.16	148
TOLEDO	171,500	.48	59
TOPEKA	59,000	.17	147
TRAVERSE CITY-CADILLAC	64,500	.18	134
TUCSON	114,800	.32	89
TULSA	178,000	.50	57
TUSCALOOSA	23,700	.07	183
TWIN FALLS	14,300	.04	200
TYLER-LONGVIEW-JACKSONVILLE	77,200	.22	119
UTICA	38,200	.11	165
VICTORIA	12,900	.04	201
WACO-TEMPLE-BRYAN	95,600	.28	100
WASHINGTON DC	625,400	1.76	10
WATERTOWN-CARTHAGE	36,700	.10	166
WAUSAU-RHINELANDER	67,100	.19	129
WEST PALM BEACH-FT PIERCE-VERO BEACH	139,300	.39	71
WHEELING-STEUBENVILLE	56,600	.16	149
WICHITA-HUTCHINSON	160,200	.45	62
WICHITA FALLS-LAWTON	64,300	.18	135
WILKES BARRE-SCRANTON	163,900	.46	61
WILMINGTON	64,000	.18	138
YAKIMA	70,700	.20	124
YOUNGSTOWN	103,900	.29	96
ZANESVILLE	15,100	.04	197

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

CHILDREN 6-11

US TOTAL 21 167 000

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	25 500	.12	160
ALBANY GA	41 200	.19	124
ALBANY-SCHENECTADY-TROY	106 600	.50	57
ALBUQUERQUE	137 200	.65	43
ALEXANDRIA LA	23 700	.11	163
ALPENA	3 700	.02	209
AMARILLO	43 600	.21	121
ANNISTON	11 100	.05	187
ARDMORE-ADA	16 200	.08	179
ATLANTA	358 300	1.69	11
AUGUSTA	56 700	.27	101
AUSTIN TX	77 600	.37	79
BAKERSFIELD	41 600	.20	123
BALTIMORE	208 800	.99	23
BANGOR	28 300	.13	156
BATON ROUGE	72 500	.34	83
BEAUMONT-PORT ARTHUR	40 200	.19	126
BEND	6 300	.02	204
BILLINGS-HARDIN	19 900	.09	170
BILOXI-GULFPORT-PASCAGOULA	32 100	.15	150
BINGHAMTON	36 500	.17	140
BIRMINGHAM	120 700	.57	50
BLUEFIELD-BECKLEY-OAK HILL	37 600	.18	137
BOISE	39 600	.19	128
BOSTON	443 700	2.10	5
BOWLING GREEN	10 800	.05	188
BRISTOL-KINGSPT-JOHNSN CTY-TRI-CTY	78 000	.37	78
BUFFALO	138 200	.65	42
BURLINGTON-PLATTSBURGH	56 600	.27	102
BUTTE	10 200	.05	192
CASPER-RIVERTON	10 700	.05	189
CEDAR RAPIDS-WATERLOO-DUBUQUE	68 700	.32	88
CHARLESTON SC	61 700	.29	95
CHARLESTON-HUNTINGTON	126 200	.60	46
CHARLOTTE	179 800	.85	27
CHARLOTTESVILLE	6 700	.03	203
CHATTANOOGA	77 300	.37	80
CHEYENNE-SCOTTSBLUFF (STERLING)	10 000	.05	193
CHICAGO	741 700	3.50	3
CHICO-REDDING	31 800	.15	151
CINCINNATI	178 900	.85	28
CLARKSBURG-WESTON	28 900	.14	155
CLEVELAND	326 000	1.54	12
COLORADO SPRINGS-PUEBLO	55 200	.26	105
COLUMBIA SC	77 200	.36	81
COLUMBIA-JEFFERSON CITY	27 200	.13	159
COLUMBUS GA	46 222	.22	117
COLUMBUS OH	155 400	.75	38
COLUMBUS-TUPELO	43 800	.21	120
CORPUS CHRISTI	54 000	.26	107
DALLAS-FT WORTH	414 600	1.96	8
DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	71 700	.34	85
DAYTON	110 100	.56	52
DENVER	220 900	1.17	19
DES MOINES	79 900	.37	77
DETROIT	425 700	2.01	7
DOTHAN	27 400	.13	157
DULUTH-SUPERIOR	35 800	.17	143
EL CENTRO-YUMA	21 300	.10	167
EL PASO	83 600	.39	72
ELMIRA	20 000	.09	169
ERIE	36 700	.17	138
EUGENE	39 100	.18	130
EUREKA	10 300	.05	190
EVANSVILLE	60 200	.28	98
FARGO	48 400	.23	115
FLAGSTAFF	9 600	.05	194
FLINT-SAGINAW-BAY CITY	121 700	.57	48
FLORENCE-MYRTLE BEACH	41 900	.20	122
FT MYERS-NAPLES	40 200	.19	126
FT SMITH	46 200	.22	118
FT WAYNE	60 000	.28	99
FRESNO-VISALIA	119 300	.56	51
GAINESVILLE	17 900	.08	175
GRAND JUNCTION-DURANGO	14 900	.07	181
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	150 000	.71	39
GREAT FALLS	14 300	.07	182
GREEN BAY-APPLETON	90 300	.43	66
GREENSBORO-WINSTON SALEM-HIGH POINT	116 000	.55	53
GREENVILLE-NEW BERN-WASHINGTON	62 100	.29	94
GREENVILLE-SPARTANBURG-ASHEVILLE	147 500	.70	40
GREENWOOD-GREENVILLE	27 300	.13	158
HAGERSTOWN	9 500	.04	195
HARRISBURG-YORK-LANCASTER-LEBANON	125 300	.59	47
HARRISONBURG	16 200	.08	179
HARTFORD-NEW HAVEN	193 000	.91	25
HELENA	4 100	.02	206
HOUSTON	378 900	1.79	10
HUNTSVILLE-DECATUR-FLORENCE	71 900	.34	84
IDAHO FALLS-POCATELLO	33 700	.16	148
INDIANAPOLIS	210 700	1.00	22
JACKSON MS	81 700	.39	73
JACKSON TN	13 400	.06	184
JACKSONVILLE	115 800	.55	54
JOHNSTOWN-ALTOONA	64 700	.31	92
JONESBORO	17 200	.08	176
JOPLIN-PITTSBURG	29 800	.14	153
KANSAS CITY	169 300	.80	33
KNOXVILLE	92 200	.44	63
LA CROSSE-EAU CLAIRE	38 400	.18	134
LAFAYETTE IN	9 000	.04	197
LAFAYETTE LA	55 000	.26	104
LAKE CHARLES	20 700	.10	168
LANSING	55 800	.26	104
LAREDO	17 200	.08	176
LAS VEGAS	65 400	.31	91
LAUREL-HATTIESBURG	24 100	.11	162
LEXINGTON	87 000	.41	67
LIMA	10 300	.05	190
LINCOLN-HASTINGS-KEARNEY	48 600	.23	114
LITTLE ROCK	112 100	.53	55
LOS ANGELES	1 164 400	5.50	2
LOUISVILLE	129 400	.61	45
LUBBOCK	36 300	.17	141
MACON	47 700	.23	116
MADISON	58 400	.28	100
MANKATO	4 600	.02	206
MARQUETTE	12 400	.06	185
MCALLEN-BROWNSVILLE LRGV	90 600	.43	64
MEDFORD	29 700	.14	154
MEMPHIS	161 100	.76	36
MERIDIAN	18 300	.09	174
MIAMI-FT LAUDERDALE	221 100	1.04	21
MILWAUKEE	170 500	.81	32
MINNEAPOLIS-ST PAUL	314 600	1.49	13
MINOT-BISMARCK-DICKINSON-GLENDIVE	36 300	.17	141
MISSOULA	16 600	.08	178
MOBILE-PENSACOLA	107 000	.51	56
MONROE-EL DORADO	48 900	.23	113
MONTGOMERY-SELMA	60 600	.29	97
NASHVILLE	161 600	.76	35
NEW ORLEANS	164 100	.78	34
NEW YORK	1 455 300	6.88	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	141 200	.67	41
NORTH PLATTE	4 600	.02	206
ODESSA-MIDLAND	38 800	.18	132
OKLAHOMA CITY	130 200	.62	44
OMAHA	85 400	.40	70
ORLANDO-DAYTONA BEACH-MELBOURNE	176 000	.83	29
OTTUMWA-KIRKSVILLE	5 500	.03	205
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	69 000	.33	87
PALM SPRINGS	18 600	.09	173
PANAMA CITY	19 700	.09	172
PARKERSBURG	8 700	.04	199
PEORIA-BLOOMINGTON	50 500	.24	111
PHILADELPHIA	589 800	2.79	4
PHOENIX	230 800	1.09	16
PITTSBURGH	228 400	1.08	17
PORTLAND OR	173 900	.82	30
PORTLAND-POLAND SPRING	81 400	.38	74
PRESQUE ISLE	7 700	.04	201
PROVIDENCE-NEW BEDFORD	121 100	.57	49
QUINCY-HANNIBAL	24 600	.12	161
RALEIGH-DURHAM	160 200	.76	37
RAPID CITY	22 300	.11	165
RENO	35 200	.17	144
RICHMOND	96 300	.45	62
ROANOKE-LYNCHBURG	85 900	.41	69
ROCHESTER NY	80 200	.38	75
ROCHESTER-MASON CITY-AUSTIN	30 500	.14	152
ROCKFORD	36 200	.18	135
SACRAMENTO-STOCKTON	227 600	1.08	18
ST JOSEPH	9 400	.04	196
ST LOUIS	258 600	1.22	15
SALINAS-MONTEREY	49 400	.23	112
SALISBURY	19 900	.09	170
SALT LAKE CITY	203 800	.96	24
SAN ANGELO	11 500	.05	186
SAN ANTONIO	172 100	.81	31
SAN DIEGO	192 300	.91	26
SAN FRANCISCO-OAKLAND-SAN JOSE	426 000	2.01	6
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	37 900	.18	136
SAVANNAH	61 700	.29	95
SEATTLE-TACOMA	264 700	1.25	14
SHREVEPORT-TEXARKANA	97 300	.46	61
SIOUX CITY	34 300	.16	145
SIOUX FALLS-MITCHELL	51 300	.24	109
SOUTH BEND-ELKHART	79 800	.38	76
SPOKANE	74 400	.35	82
SPRINGFIELD MA	51 500	.24	108
SPRINGFIELD MO	65 700	.31	90
SPRINGFIELD-DECATUR-CHAMPAIGN	70 400	.33	86
SYRACUSE	86 500	.41	66
TALLAHASSEE-THOMASVILLE	50 800	.24	110
TAMPA-ST PETERSBURG (SARASOTA)	221 900	1.05	20
TERRE HAUTE	34 300	.16	145
TOLEDO	102 100	.48	59
TOPEKA	33 500	.16	149
TRAVERSE CITY-CADILLAC	38 500	.18	133
TUCSON	67 300	.32	89
TULSA	105 100	.50	58
TUSCALOOSA	14 000	.07	183
TWIN FALLS	7 900	.04	200
TYLER-LONGVIEW-JACKSONVILLE	45 500	.21	119
UTICA	23 300	.11	164
VICTORIA	7 300	.03	202
WACO-TEMPLE-BRYAN	55 900	.26	103
WASHINGTON DC	386 900	1.83	8
WATERTOWN-CARTHAGE	22 100	.10	166
WAUSAU-RHINELANDER	39 500	.19	129
WEST PALM BEACH-FT PIERCE-VERO BEACH	85 100	.40	71
WHEELING-STEUBENVILLE	34 100	.16	147
WICHITA-HUTCHINSON	90 500	.43	65
WICHITA FALLS-LAWTON	36 600	.17	139
WILKES BARRE-SCRANTON	100 300	.47	60
WILMINGTON	38 100	.18	130
YAKIMA	40 400	.19	125
YOUNGSTOWN	62 600	.30	93
ZANESVILLE	9 000	.04	197

ADI Population Estimates

Markets Ranked by Demographic Category.

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

PERSONS 2+

US TOTAL 240,096,600

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	18,084,100	7.53
2	LOS ANGELES	13,571,400	5.65
3	CHICAGO	8,218,800	3.42
4	PHILADELPHIA	7,073,200	2.95
5	SAN FRANCISCO-OAKLAND-SAN JOSE	5,590,000	2.33
6	BOSTON	5,438,200	2.27
7	DETROIT	4,486,100	1.87
8	DALLAS-FT. WORTH	4,452,200	1.85
9	WASHINGTON, DC	4,446,300	1.85
10	HOUSTON	3,854,500	1.61
11	ATLANTA	3,697,500	1.54
12	CLEVELAND	3,660,100	1.52
13	MINNEAPOLIS-ST. PAUL	3,505,200	1.46
14	MIAMI-FT. LAUDERDALE	3,191,400	1.33
15	SEATTLE-TACOMA	3,178,100	1.32
16	TAMPA-ST. PETERSBURG (SARASOTA)	3,138,500	1.31
17	ST. LOUIS	2,907,700	1.21
18	PITTSBURGH	2,893,800	1.21
19	SACRAMENTO-STOCKTON	2,670,300	1.11
20	DENVER	2,561,500	1.07
21	PHOENIX	2,547,600	1.06
22	BALTIMORE	2,501,300	1.04
23	SAN DIEGO	2,408,300	1.00
24	HARTFORD-NEW HAVEN	2,376,400	.99
25	INDIANAPOLIS	2,267,800	.94
26	ORLANDO-DAYTONA BEACH-MELBOURNE	2,213,800	.92
27	PORTLAND, OR	2,010,000	.84
28	MILWAUKEE	1,948,100	.81
29	KANSAS CITY	1,943,300	.81
30	CINCINNATI	1,926,800	.80
31	CHARLOTTE	1,905,100	.79
32	NASHVILLE	1,829,700	.76
33	RALEIGH-DURHAM	1,778,300	.74
34	SALT LAKE CITY	1,772,200	.74
35	COLUMBUS, OH	1,740,100	.72
36	NEW ORLEANS	1,687,800	.70
37	SAN ANTONIO	1,653,700	.69
38	GREENVILLE-SPARTANBURG-ASHEVILLE	1,642,200	.68
39	MEMPHIS	1,623,800	.68
40	BUFFALO	1,612,500	.67
41	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	1,603,300	.67
42	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	1,601,800	.67
43	OKLAHOMA CITY	1,486,600	.62
44	PROVIDENCE-NEW BEDFORD	1,469,300	.61
45	HARRISBURG-YORK-LANCASTER-LEBANON	1,435,100	.60
46	LOUISVILLE	1,391,700	.58
47	ALBUQUERQUE	1,357,100	.57
48	CHARLESTON-HUNTINGTON	1,334,000	.56
49	BIRMINGHAM	1,313,300	.55
50	GREENSBORO-WINSTON SALEM-HIGH POINT	1,308,300	.54
51	DAYTON	1,276,400	.53
52	ALBANY-SCHENECTADY-TROY	1,265,400	.53
53	WILKES BARRE-SCRANTON	1,248,200	.52
54	FRESNO-VISALIA	1,238,500	.52
55	WEST PALM BEACH-FT PIERCE-VERO BEACH	1,229,800	.51
56	JACKSONVILLE	1,229,500	.51
57	LITTLE ROCK	1,214,600	.51
58	FLINT-SAGINAW-BAY CITY	1,212,500	.51
59	TULSA	1,171,800	.49
60	RICHMOND	1,111,300	.46
61	MOBILE-PENSACOLA	1,103,300	.46
62	WICHITA-HUTCHINSON	1,080,300	.45
63	TOLEDO	1,070,000	.45
64	KNOXVILLE	1,024,200	.43
65	SHREVEPORT-TEXARKANA	1,023,600	.43
66	ROANOKE-LYNCHBURG	1,023,300	.43
67	SYRACUSE	1,004,500	.42
68	GREEN BAY-APPLETON	999,300	.42
69	LEXINGTON	941,600	.39
70	DES MOINES	941,000	.39
71	PORTLAND-POLAND SPRING	931,000	.39
72	OMAHA	928,000	.39
73	ROCHESTER, NY	917,600	.38
74	AUSTIN, TX	902,200	.38
75	SPRINGFIELD-DECATUR-CHAMPAIGN	856,300	.36
76	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	842,800	.35
77	SOUTH BEND-ELKHART	836,000	.35
78	BRISTOL-KINGSPT-JOHNSN CTY-TRI-CTY	819,000	.34
79	SPOKANE	813,300	.34
80	COLUMBIA, SC	803,000	.33
81	CHATTANOOGA	802,800	.33
82	SPRINGFIELD, MO	800,100	.33
83	JACKSON, MS	797,200	.33
84	DAVENPRT-ROCK ISLND-MOLINE, QUAD CTY	795,100	.33
85	CEDAR RAPIDS-WATERLOO-DUBUQUE	790,600	.33
86	TUCSON	773,400	.32
87	HUNTSVILLE-DECATUR-FLORENCE	771,800	.32
88	JOHNSTOWN-ALTOONA	754,700	.31
89	LAS VEGAS	749,600	.31
90	EL PASO	725,700	.30
91	BATON ROUGE	717,400	.30
92	YOUNGSTOWN	709,600	.30
93	MCALLEN-BROWNSVILLE, LRGV	687,500	.29
94	MADISON	684,600	.29
95	GREENVILLE-NEW BERN-WASHINGTON	679,900	.28
96	EVANSVILLE	676,600	.28
97	WACO-TEMPLE-BRYAN	665,800	.28
98	SAVANNAH	640,500	.27
99	SPRINGFIELD, MA	639,600	.27
100	BURLINGTON-PLATTSBURGH	634,200	.26
101	CHARLESTON, SC	619,900	.26
102	FT. WAYNE	618,100	.26
103	COLORADO SPRINGS-PUEBLO	605,300	.25
104	LANSING	605,600	.25
105	LINCOLN-HASTINGS-KEARNEY	604,200	.25
105	MONTGOMERY-SELMA	604,200	.25
107	SALINAS-MONTEREY	596,700	.25
108	FT. MYERS-NAPLES	594,200	.25
109	SIOUX FALLS-MITCHELL	593,200	.25
110	FARGO	577,300	.24
111	AUGUSTA	576,900	.24
112	PEORIA-BLOOMINGTON	571,800	.24
113	LAFAYETTE, LA	538,200	.22
114	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	536,000	.22
115	TALLAHASSEE-THOMASVILLE	524,900	.22
116	FT. SMITH	512,400	.21
117	TYLER-LONGVIEW-JACKSONVILLE	503,100	.21
118	CORPUS CHRISTI	502,400	.21
119	COLUMBUS, GA	500,700	.21
120	MONROE-EL DORADO	493,800	.21
121	MACON	488,700	.20
122	AMARILLO	459,700	.19
123	RENO	459,100	.19
124	EUGENE	456,600	.19
125	COLUMBUS-TUPELO	444,100	.18
126	LA CROSSE-EAU CLAIRE	441,900	.18
127	YAKIMA	435,400	.18
128	WAUSAU-RHINELANDER	434,600	.18
129	TRAVERSE CITY-CADILLAC	433,400	.18
130	BAKERSFIELD	427,400	.18
131	BEAUMONT-PORT ARTHUR	427,100	.18
132	WICHITA FALLS-LAWTON	426,400	.18
133	DULUTH-SUPERIOR	418,100	.17
134	BINGHAMTON	417,600	.17
135	FLORENCE-MYRTLE BEACH	415,300	.17
136	TERRE HAUTE	410,500	.17
137	BOISE	409,500	.17
138	TOPEKA	408,100	.17
139	ROCKFORD	400,500	.17
140	ERIE	399,700	.17
141	SIOUX CITY	397,100	.17
142	CHICO-REDDING	394,600	.16
143	WHEELING-STEUBENVILLE	388,700	.16
144	ALBANY, GA	386,000	.16
145	WILMINGTON	386,300	.16
146	ODESSA-MIDLAND	384,600	.16
147	MINOT-BISMARCK-DICKINSON-GLENDIVE	384,100	.16
148	BLUEFIELD-BECKLEY-OAK HILL	380,700	.16
149	LUBBOCK	376,400	.16
150	ROCHESTER-MASON CITY-AUSTIN	366,500	.15
151	JOPLIN-PITTSBURG	357,200	.15
152	COLUMBIA-JEFFERSON CITY	343,700	.14
153	MEDFORD	335,400	.14
154	CLARKSBURG-WESTON	318,900	.13
155	BANGOR	312,100	.13
156	BILOXI-GULFPORT-PASCAGOULA	311,300	.13
157	IDAHO FALLS-POCATELLO	300,700	.13
158	QUINCY-HANNIBAL	296,400	.12
159	ABILENE-SWEETWATER	293,300	.12
160	DOTHAN	280,800	.12
161	UTICA	276,700	.12
162	SALISBURY	248,600	.10
163	ALEXANDRIA, LA	247,900	.10
164	LAUREL-HATTIESBURG	241,800	.10
165	RAPID CITY	240,500	.10
166	GREENWOOD-GREENVILLE	238,800	.10
167	WATERTOWN-CARTHAGE	234,900	.10
168	GAINESVILLE	225,600	.09
169	ELMIRA	224,300	.09
170	PANAMA CITY	214,900	.09
171	BILLINGS-HARDIN	210,400	.09
172	LAKE CHARLES	206,300	.09
173	HARRISONBURG	204,400	.09
174	JONESBORO	201,500	.08
175	PALM SPRINGS	199,500	.08
176	EL CENTRO-YUMA	196,200	.08
177	ARDMORE-ADA	190,100	.08
178	MISSOULA	186,000	.08
179	MERIDIAN	175,900	.07
180	GRAND JUNCTION-DURANGO	168,100	.07
181	GREAT FALLS	164,300	.07
182	TUSCALOOSA	154,200	.06
183	JACKSON, TN	150,300	.06
184	MARQUETTE	149,000	.06
185	SAN ANGELO	133,600	.06
186	EUREKA	130,900	.05
187	LAREDO	130,700	.05
188	BOWLING GREEN	126,100	.05
189	ANNISTON	121,800	.05
190	BUTTE	121,600	.05
191	ST. JOSEPH	120,700	.05
192	LAFAYETTE, IN	120,300	.05
193	HAGERSTOWN	115,800	.05
194	CASPER-RIVERTON	112,200	.05
195	LIMA	109,000	.05
196	CHEYENNE-SCOTTSBLUFF (STERLING)	107,000	.04
197	CHARLOTTESVILLE	103,100	.04
198	PARKERSBURG	95,900	.04
199	ZANESVILLE	95,800	.04
200	FLAGSTAFF	89,400	.04
201	TWIN FALLS	81,600	.03
202	PRESQUE ISLE	80,200	.03
203	VICTORIA	72,800	.03
204	OTTUMWA-KIRKSVILLE	72,400	.03
205	BEND	66,600	.03
206	MANKATO	61,300	.03
207	NORTH PLATTE	45,800	.02
208	HELENA	45,500	.02
209	ALPENA	40,900	.02

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

PERSONS 18+ — US TOTAL 184,768,000

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	14,206,200	7.69
2	LOS ANGELES	10,509,500	5.69
3	CHICAGO	6,273,300	3.40
4	PHILADELPHIA	5,515,900	2.99
5	SAN FRANCISCO-OAKLAND-SAN JOSE	4,463,100	2.42
6	BOSTON	4,270,300	2.31
7	WASHINGTON DC	3,442,500	1.86
8	DALLAS-FT WORTH	3,399,600	1.84
9	DETROIT	3,396,000	1.84
10	HOUSTON	2,892,600	1.57
11	CLEVELAND	2,810,400	1.52
12	ATLANTA	2,799,500	1.52
13	MINNEAPOLIS-ST PAUL	2,670,300	1.45
14	MIAMI-FT LAUDERDALE	2,601,300	1.41
15	TAMPA-ST PETERSBURG (SARASOTA)	2,567,300	1.39
16	SEATTLE-TACOMA	2,488,100	1.35
17	PITTSBURGH	2,289,800	1.24
18	ST LOUIS	2,223,600	1.20
19	SACRAMENTO-STOCKTON	2,068,000	1.12
20	DENVER	1,978,200	1.07
21	PHOENIX	1,948,100	1.05
22	BALTIMORE	1,945,800	1.05
23	SAN DIEGO	1,904,500	1.03
24	HARTFORD-NEW HAVEN	1,867,300	1.01
25	ORLANDO-DAYTONA BEACH-MELBOURNE	1,755,500	.95
26	INDIANAPOLIS	1,723,200	.93
27	PORTLAND OR	1,554,300	.84
28	KANSAS CITY	1,502,700	.81
29	MILWAUKEE	1,490,300	.81
30	CINCINNATI	1,460,300	.79
31	CHARLOTTE	1,455,300	.79
32	NASHVILLE	1,411,200	.76
33	RALEIGH-DURHAM	1,365,400	.74
34	COLUMBUS OH	1,333,900	.72
35	GREENVILLE-SPARTANBURG-ASHEVILLE	1,267,600	.69
36	NEW ORLEANS	1,250,900	.68
37	BUFFALO	1,249,500	.68
38	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	1,232,300	.67
39	SALT LAKE CITY	1,229,500	.67
40	SAN ANTONIO	1,213,800	.66
41	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	1,209,000	.65
42	MEMPHIS	1,204,500	.65
43	PROVIDENCE-NEW BEDFORD	1,161,900	.62
44	OKLAHOMA CITY	1,149,600	.62
45	HARRISBURG-YORK-LANCASTER-LEBANON	1,111,700	.60
46	LOUISVILLE	1,054,600	.57
47	GREENSBORO-WINSTON SALEM-HIGH POINT	1,013,600	.55
48	WEST PALM BEACH-FT PIERCE-VERO BEACH	1,010,000	.55
49	CHARLESTON-HUNTINGTON	1,006,500	.54
50	BIRMINGHAM	1,002,900	.54
51	ALBUQUERQUE	995,600	.54
52	WILKES BARRE-SCRANTON	988,200	.53
53	ALBANY-SCHENECTADY-TROY	984,600	.53
54	DAYTON	970,500	.53
55	JACKSONVILLE	932,200	.50
56	LITTLE ROCK	924,700	.50
57	FRESNO-VISALIA	921,700	.50
58	TULSA	900,000	.49
59	FLINT-SAGINAW-BAY CITY	896,300	.49
60	RICHMOND	860,700	.47
61	WICHITA-HUTCHINSON	836,800	.45
62	MOBILE-PENSACOLA	823,500	.45
63	TOLEDO	807,800	.44
64	ROANOKE-LYNCHBURG	802,400	.43
65	KNOXVILLE	787,500	.43
66	SYRACUSE	775,300	.42
67	SHREVEPORT-TEXARKANA	769,800	.42
68	GREEN BAY-APPLETON	752,700	.41
69	DES MOINES	732,500	.40
70	PORTLAND-POLAND SPRING	719,100	.39
71	LEXINGTON	715,100	.39
72	ROCHESTER NY	708,800	.38
73	OMAHA	703,700	.38
74	AUSTIN TX	702,700	.38
75	SPRINGFIELD-DECATUR-CHAMPAIGN	671,000	.36
76	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	660,700	.36
77	SOUTH BEND-ELKHART	630,400	.34
78	SPRINGFIELD MO	627,100	.34
79	BRISTOL-KINGSPT-JOHNSN CTY TRI-CTY	623,000	.34
80	SPOKANE	620,300	.34
81	CHATTANOOGA	608,600	.33
82	CEDAR RAPIDS-WATERLOO-DUBUQUE	604,800	.33
83	DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	604,000	.33
84	COLUMBIA SC	603,500	.33
85	TUCSON	597,000	.32
86	JOHNSTOWN-ALTOONA	585,600	.32
87	JACKSON MS	584,900	.32
88	HUNTSVILLE-DECATUR-FLORENCE	584,700	.32
89	LAS VEGAS	579,800	.31
90	YOUNGSTOWN	546,400	.30
91	MADISON	530,400	.29
92	BATON ROUGE	526,500	.28
93	WACO-TEMPLE-BRYAN	518,300	.28
94	EVANSVILLE	517,600	.28
95	GREENVILLE-NEW BERN-WASHINGTON	517,200	.28
96	EL PASO	513,900	.28
97	SPRINGFIELD MA	504,000	.27
98	FT MYERS-NAPLES	489,900	.27
99	BURLINGTON-PLATTSBURGH	484,900	.26
100	SAVANNAH	477,900	.26
101	LINCOLN-HASTINGS-KEARNEY	474,200	.26
102	SALINAS-MONTEREY	465,900	.25
103	COLORADO SPRINGS-PUEBLO	463,500	.25
104	LANSING	462,200	.25
105	FT WAYNE	462,000	.25
106	CHARLESTON SC	459,300	.25
107	MCALLEN-BROWNSVILLE LRGV	458,600	.25
108	SIOUX FALLS-MITCHELL	452,100	.24
109	MONTGOMERY-SELMA	448,400	.24
110	FARGO	444,700	.24
111	PEORIA-BLOOMINGTON	440,100	.24
112	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	434,100	.23
113	AUGUSTA	428,600	.23
114	TALLAHASSEE-THOMASVILLE	394,800	.21
115	FT SMITH	392,600	.21
116	LAFAYETTE LA	389,600	.21
117	TYLER-LONGVIEW-JACKSONVILLE	386,000	.21
118	COLUMBUS GA	376,900	.20
119	MONROE-EL DORADO	366,000	.20
120	RENO	365,000	.20
121	MACON	364,400	.20
122	CORPUS CHRISTI	363,300	.20
123	EUGENE	355,500	.19
124	AMARILLO	345,700	.19
125	LA CROSSE-EAU CLAIRE	339,300	.18
126	COLUMBUS-TUPELO	330,900	.18
127	TRAVERSE CITY-CADILLAC	330,100	.18
128	WICHITA FALLS-LAWTON	328,800	.18
129	YAKIMA	328,500	.18
130	WAUSAU-RHINELANDER	327,500	.18
131	DULUTH-SUPERIOR	322,200	.17
132	BEAUMONT-PORT ARTHUR	322,100	.17
133	BINGHAMTON	320,500	.17
134	TERRE HAUTE	320,100	.17
135	TOPEKA	319,700	.17
136	BAKERSFIELD	316,800	.17
137	CHICO-REDDING	310,200	.17
138	BOISE	305,900	.17
139	ERIE	304,500	.16
140	FLORENCE-MYRTLE BEACH	304,100	.16
141	ROCKFORD	303,500	.16
142	SIOUX CITY	303,400	.16
143	WHEELING-STEUBENVILLE	300,500	.16
144	WILMINGTON	287,000	.16
145	MINOT-BISMARCK-DICKINSON-GLENDIVE	285,400	.15
146	BLUEFIELD-BECKLEY-OAK HILL	284,500	.15
147	ODESSA-MIDLAND	283,800	.15
148	ALBANY GA	281,500	.15
149	LUBBOCK	280,400	.15
150	JOPLIN-PITTSBURG	279,200	.15
151	ROCHESTER-MASON CITY-AUSTIN	275,600	.15
152	COLUMBIA-JEFFERSON CITY	270,100	.15
153	MEDFORD	261,300	.14
154	CLARKSBURG-WESTON	245,200	.13
155	BANGOR	238,800	.13
156	QUINCY-HANNIBAL	232,500	.13
157	BILOXI-GULFPORT-PASCAGOULA	228,200	.12
158	ABILENE-SWEETWATER	227,400	.12
159	UTICA	214,900	.12
160	IDAHO FALLS-POCATELLO	212,000	.11
161	DOTHAN	210,400	.11
162	SALISBURY	194,300	.11
163	ALEXANDRIA LA	183,900	.10
164	LAUREL-HATTIESBURG	179,800	.10
165	GAINESVILLE	179,400	.10
166	RAPID CITY	178,900	.10
167	WATERTOWN-CARTHAGE	176,100	.10
168	ELMIRA	171,100	.09
169	GREENWOOD-GREENVILLE	167,200	.09
170	PANAMA CITY	163,600	.09
171	HARRISONBURG	162,400	.09
172	BILLINGS-HARDIN	159,100	.09
173	JONESBORO	156,300	.08
174	LAKE CHARLES	152,200	.08
175	PALM SPRINGS	151,300	.08
176	ARDMORE-ADA	147,400	.08
177	MISSOULA	142,100	.08
178	EL CENTRO-YUMA	141,300	.08
179	MERIDIAN	130,600	.07
180	GRAND JUNCTION-DURANGO	129,300	.07
181	GREAT FALLS	123,600	.07
182	TUSCALOOSA	118,400	.06
183	MARQUETTE	116,000	.06
184	JACKSON TN	115,600	.06
185	EUREKA	103,500	.06
186	SAN ANGELO	103,300	.06
187	BOWLING GREEN	97,900	.05
188	LAFAYETTE IN	97,100	.05
189	ST JOSEPH	95,000	.05
190	BUTTE	94,600	.05
191	ANNISTON	93,100	.05
192	HAGERSTOWN	91,100	.05
193	LAREDO	87,000	.05
194	CHARLOTTESVILLE	84,100	.05
195	CASPER-RIVERTON	83,400	.05
196	LIMA	82,100	.04
197	CHEYENNE-SCOTTSBLUFF (STERLING)	81,100	.04
198	PARKERSBURG	73,200	.04
199	ZANESVILLE	72,200	.04
200	FLAGSTAFF	64,500	.03
201	TWIN FALLS	60,800	.03
202	PRESQUE ISLE	59,300	.03
203	OTTUMWA-KIRKSVILLE	57,800	.03
204	VICTORIA	53,300	.03
205	BEND	50,900	.03
206	MANKATO	48,500	.03
207	HELENA	34,600	.02
208	NORTH PLATTE	34,500	.02
209	ALPENA	30,900	.02

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

PERSONS 18-49 — US TOTAL 120,751,800

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	8,938,500	7.40
2	LOS ANGELES	7,160,700	5.93
3	CHICAGO	4,189,300	3.47
4	PHILADELPHIA	3,462,500	2.87
5	SAN FRANCISCO-OAKLAND-SAN JOSE	3,042,300	2.52
6	BOSTON	2,733,100	2.26
7	WASHINGTON, DC	2,472,100	2.05
8	DALLAS-FT. WORTH	2,355,100	1.95
9	DETROIT	2,279,800	1.89
10	HOUSTON	2,149,800	1.78
11	ATLANTA	2,003,500	1.66
12	MINNEAPOLIS-ST. PAUL	1,795,600	1.49
13	CLEVELAND	1,791,800	1.48
14	SEATTLE-TACOMA	1,693,300	1.40
15	DENVER	1,460,700	1.21
16	MIAMI-FT. LAUDERDALE	1,457,400	1.21
17	ST. LOUIS	1,406,100	1.16
18	SACRAMENTO-STOCKTON	1,378,100	1.14
19	PITTSBURGH	1,370,500	1.13
20	SAN DIEGO	1,311,200	1.09
21	BALTIMORE	1,300,000	1.08
22	TAMPA-ST. PETERSBURG (SARASOTA)	1,281,500	1.06
23	PHOENIX	1,256,800	1.04
24	HARTFORD-NEW HAVEN	1,189,800	.99
25	INDIANAPOLIS	1,151,700	.95
26	PORTLAND, OR	1,032,000	.85
27	ORLANDO-DAYTONA BEACH-MELBOURNE	1,029,700	.85
28	KANSAS CITY	984,700	.82
29	CHARLOTTE	974,900	.81
30	MILWAUKEE	968,900	.80
31	CINCINNATI	958,700	.79
32	RALEIGH-DURHAM	957,100	.79
33	NASHVILLE	930,700	.77
34	COLUMBUS, OH	913,800	.76
35	SALT LAKE CITY	882,900	.73
36	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	874,400	.72
37	NEW ORLEANS	861,900	.71
38	GREENVILLE-SPARTANBURG-ASHEVILLE	814,400	.67
39	SAN ANTONIO	808,800	.67
40	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	808,400	.67
41	MEMPHIS	791,700	.66
42	BUFFALO	761,900	.63
43	OKLAHOMA CITY	751,400	.62
44	HARRISBURG-YORK-LANCASTER-LEBANON	711,000	.59
45	LOUISVILLE	701,700	.58
46	PROVIDENCE-NEW BEDFORD	699,900	.58
47	ALBUQUERQUE	692,300	.57
48	GREENSBORO-WINSTON SALEM-HIGH POINT	669,000	.55
49	CHARLESTON-HUNTINGTON	650,300	.54
50	BIRMINGHAM	638,200	.53
51	DAYTON	636,700	.53
52	JACKSONVILLE	623,200	.52
53	FRESNO-VISALIA	618,600	.51
54	FLINT-SAGINAW-BAY CITY	603,900	.50
55	ALBANY-SCHENECTADY-TROY	602,500	.50
56	LITTLE ROCK	579,200	.48
57	RICHMOND	572,700	.47
57	TULSA	572,700	.47
59	MOBILE-PENSACOLA	561,800	.47
60	WILKES BARRE-SCRANTON	559,200	.46
61	TOLEDO	524,800	.43
62	WICHITA-HUTCHINSON	519,400	.43
63	ROANOKE-LYNCHBURG	516,600	.43
64	KNOXVILLE	514,600	.43
65	SYRACUSE	506,700	.42
66	WEST PALM BEACH-FT. PIERCE-VERO BEACH	500,700	.41
67	AUSTIN, TX	497,800	.41
68	LEXINGTON	480,500	.40
69	GREEN BAY-APPLETON	474,700	.39
70	SHREVEPORT-TEXARKANA	469,800	.39
71	ROCHESTER, NY	466,100	.39
72	DES MOINES	457,600	.38
73	OMAHA	452,900	.38
74	PORTLAND-POLAND SPRING	449,400	.37
75	SPRINGFIELD-DECATUR-CHAMPAIGN	436,800	.36
76	COLUMBIA, SC	424,700	.35
77	LAS VEGAS	414,200	.34
78	SPOKANE	409,200	.34
79	BRISTOL-KINGSPT-JOHNSN CTY TRI-CTY	405,900	.34
80	SOUTH BEND-ELKHART	405,200	.34
81	CHATTANOOGA	404,900	.34
82	CEDAR RAPIDS-WATERLOO-DUBUQUE	395,700	.33
83	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	391,800	.32
84	TUCSON	390,000	.32
85	HUNTSVILLE-DECATUR-FLORENCE	389,900	.32
86	DAVENPRT-ROCK ISLND-MOLINE, QUAD CTY	380,700	.32
87	BATON ROUGE	379,400	.31
88	JACKSON, MS	379,600	.31
89	EL PASO	371,300	.31
90	SPRINGFIELD, MO	368,800	.31
91	JOHNSTOWN-ALTOONA	362,100	.30
92	MADISON	359,900	.30
93	GREENVILLE-NEW BERN-WASHINGTON	358,200	.30
94	WACO-TEMPLE-BRYAN	354,700	.29
95	CHARLESTON, SC	335,100	.28
96	YOUNGSTOWN	333,900	.28
97	LANSING	332,800	.28
98	SAVANNAH	325,700	.27
99	BURLINGTON-PLATTSBURGH	324,900	.27
100	COLORADO SPRINGS-PUEBLO	323,800	.27
101	EVANSVILLE	323,700	.27
102	SALINAS-MONTEREY	317,600	.26
103	SPRINGFIELD, MA	316,500	.26
104	MCALLEN-BROWNSVILLE, LRGV	301,900	.25
105	FT. WAYNE	303,100	.25
106	LINCOLN-HASTINGS-KEARNEY	289,900	.24
107	AUGUSTA	289,600	.24
107	PEORIA-BLOOMINGTON	289,600	.24
109	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	287,000	.24
110	MONTGOMERY-SELMA	282,200	.23
111	FARGO	278,500	.23
112	SIOUX FALLS-MITCHELL	270,300	.22
113	TALLAHASSEE-THOMASVILLE	269,300	.22
114	LAFAYETTE, LA	263,700	.22
115	COLUMBUS, GA	254,300	.21
116	RENO	252,500	.21
117	EUGENE	246,800	.20
118	CORPUS CHRISTI	246,200	.20
119	FT. SMITH	242,600	.20
120	MACON	242,400	.20
121	TYLER-LONGVIEW-JACKSONVILLE	240,300	.20
122	MONROE-EL DORADO	227,000	.19
123	FT. MYERS-NAPLES	225,000	.19
124	AMARILLO	224,900	.19
125	YAKIMA	218,600	.18
126	BAKERSFIELD	213,400	.18
127	LA CROSSE-EAU CLAIRE	212,500	.18
128	WICHITA FALLS-LAWTON	211,500	.18
129	BOISE	209,900	.17
129	COLUMBUS-TUPELO	209,900	.17
131	TOPEKA	209,800	.17
132	FLORENCE-MYRTLE BEACH	205,500	.17
133	BEAUMONT-PORT ARTHUR	204,500	.17
134	WAUSAU-RHINELANDER	203,200	.17
135	BINGHAMTON	199,300	.17
136	TRAVERSE CITY-CADILLAC	199,000	.16
137	ROCKFORD	197,500	.16
138	ODESSA-MIDLAND	195,200	.16
139	LUBBOCK	192,600	.16
140	DULUTH-SUPERIOR	192,400	.16
141	CHICO-REDDING	191,700	.16
142	ERIE	190,000	.16
143	WILMINGTON	188,800	.16
144	TERRE HAUTE	187,900	.16
145	MINOT-BISMARCK-DICKINSON-GLENDIVE	184,400	.15
146	ALBANY, GA	183,700	.15
147	WHEELING-STEUBENVILLE	179,800	.15
148	SIOUX CITY	177,900	.15
149	BLUEFIELD-BECKLEY-OAK HILL	177,400	.15
150	COLUMBIA-JEFFERSON CITY	177,200	.15
151	ROCHESTER-MASON CITY-AUSTIN	166,200	.14
152	BILOXI-GULFPORT-PASCAGOULA	162,400	.13
153	MEDFORD	161,800	.13
154	JOPLIN-PITTSBURG	158,700	.13
155	BANGOR	152,500	.13
156	IDAHO FALLS-POCATELLO	150,500	.12
157	CLARKSBURG-WESTON	145,900	.12
158	DOTHAN	136,100	.11
159	ABILENE-SWEETWATER	134,400	.11
160	QUINCY-HANNIBAL	134,300	.11
161	GAINESVILLE	132,600	.11
162	UTICA	127,600	.11
163	ALEXANDRIA, LA	123,500	.10
164	RAPID CITY	119,300	.10
165	SALISBURY	117,400	.10
166	LAUREL-HATTIESBURG	115,500	.10
167	WATERTOWN-CARTHAGE	109,500	.09
168	HARRISONBURG	106,100	.09
169	BILLINGS-HARDIN	105,500	.09
170	LAKE CHARLES	104,300	.09
171	GREENWOOD-GREENVILLE	104,100	.09
172	ELMIRA	103,900	.09
173	PANAMA CITY	103,300	.09
174	MISSOULA	97,400	.08
175	EL CENTRO-YUMA	92,800	.08
176	PALM SPRINGS	92,200	.08
177	JONESBORO	91,500	.08
178	GRAND JUNCTION-DURANGO	86,600	.07
179	ARDMORE-ADA	83,200	.07
180	TUSCALOOSA	81,100	.07
181	GREAT FALLS	80,400	.07
182	MERIDIAN	79,100	.07
183	MARQUETTE	73,600	.06
184	LAFAYETTE, IN	72,600	.06
185	JACKSON, TN	70,800	.06
186	EUREKA	70,100	.06
187	BOWLING GREEN	65,500	.05
188	ANNISTON	64,000	.05
189	SAN ANGELO	63,900	.05
190	BUTTE	63,100	.05
191	CASPER-RIVERTON	61,500	.05
192	CHARLOTTESVILLE	60,800	.05
193	LAREDO	56,800	.05
194	HAGERSTOWN	57,900	.05
195	CHEYENNE-SCOTTSBLUFF (STERLING)	54,800	.05
196	ST. JOSEPH	54,700	.05
197	FLAGSTAFF	51,700	.04
198	LIMA	51,500	.04
199	PARKERSBURG	46,600	.04
200	ZANESVILLE	44,700	.04
201	PRESQUE ISLE	39,100	.03
202	TWIN FALLS	37,500	.03
203	VICTORIA	37,100	.03
204	BEND	34,600	.03
205	OTTUMWA-KIRKSVILLE	34,500	.03
206	MANKATO	32,200	.03
207	HELENA	24,000	.02
208	NORTH PLATTE	21,600	.02
209	ALPENA	18,300	.02

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

PERSONS 12-24

US TOTAL 45,317,500

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	3,115,700	6.88
2	LOS ANGELES	2,534,200	5.59
3	CHICAGO	1,548,200	3.42
4	PHILADELPHIA	1,315,600	2.90
5	BOSTON	1,039,300	2.29
6	SAN FRANCISCO-OAKLAND-SAN JOSE	979,000	2.16
7	DETROIT	867,700	1.91
8	WASHINGTON DC	830,200	1.83
9	DALLAS-FT WORTH	826,200	1.82
10	HOUSTON	742,100	1.64
11	ATLANTA	692,000	1.53
12	MINNEAPOLIS-ST PAUL	688,700	1.52
13	CLEVELAND	675,200	1.49
14	SEATTLE-TACOMA	584,300	1.29
15	ST LOUIS	530,700	1.17
16	PITTSBURGH	529,000	1.17
17	DENVER	502,700	1.11
18	SAN DIEGO	500,900	1.11
19	SACRAMENTO-STOCKTON	494,800	1.09
20	MIAMI-FT LAUDERDALE	486,400	1.07
21	BALTIMORE	475,000	1.05
22	PHOENIX	470,100	1.04
23	TAMPA-ST PETERSBURG (SARASOTA)	463,900	1.02
24	HARTFORD-NEW HAVEN	446,200	.98
25	INDIANAPOLIS	441,700	.97
26	ORLANDO-DAYTONA BEACH-MELBOURNE	389,900	.86
27	RALEIGH-DURHAM	375,700	.83
28	MILWAUKEE	375,200	.83
29	CINCINNATI	372,200	.82
30	SALT LAKE CITY	366,200	.81
31	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	359,100	.79
32	KANSAS CITY	358,600	.79
33	CHARLOTTE	352,500	.78
34	PORTLAND OR	348,600	.77
35	NASHVILLE	344,000	.76
36	COLUMBUS OH	343,000	.76
37	NEW ORLEANS	341,100	.75
38	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	328,400	.72
39	SAN ANTONIO	327,600	.72
40	MEMPHIS	322,700	.71
41	BUFFALO	305,900	.68
42	GREENVILLE-SPARTANBURG-ASHEVILLE	299,900	.66
43	OKLAHOMA CITY	281,700	.62
44	PROVIDENCE-NEW BEDFORD	276,200	.61
45	ALBUQUERQUE	271,100	.60
46	LOUISVILLE	267,600	.59
47	HARRISBURG-YORK-LANCASTER-LEBANON	261,900	.58
48	CHARLESTON-HUNTINGTON	248,400	.55
49	FLINT-SAGINAW-BAY CITY	247,700	.55
50	FRESNO-VISALIA	242,700	.54
51	GREENSBORO-WINSTON SALEM-HIGH POINT	239,600	.53
52	DAYTON	237,100	.52
53	BIRMINGHAM	236,100	.52
54	ALBANY-SCHENECTADY-TROY	236,000	.52
55	JACKSONVILLE	234,200	.52
56	MOBILE-PENSACOLA	222,600	.49
57	LITTLE ROCK	221,400	.49
58	SYRACUSE	216,300	.48
59	WILKES BARRE-SCRANTON	213,800	.47
60	TOLEDO	210,400	.46
61	RICHMOND	206,800	.46
62	TULSA	203,800	.45
63	ROANOKE-LYNCHBURG	198,650	.44
64	WICHITA-HUTCHINSON	194,600	.43
65	AUSTIN TX	196,000	.43
66	GREEN BAY-APPLETON	195,600	.43
67	LEXINGTON	189,500	.42
68	KNOXVILLE	189,000	.42
69	SHREVEPORT-TEXARKANA	184,300	.41
70	ROCHESTER NY	179,100	.40
71	SPRINGFIELD-DECATUR-CHAMPAIGN	179,000	.39
72	DES MOINES	178,900	.39
73	WEST PALM BEACH-FT PIERCE-VERO BEACH	175,500	.39
74	COLUMBIA SC	173,600	.38
75	OMAHA	171,700	.38
76	PORTLAND-POLAND SPRING	170,700	.38
77	CEDAR RAPIDS-WATERLOO-DUBUQUE	168,600	.37
78	WACO-TEMPLE-BRYAN	168,500	.37
79	EL PASO	161,000	.36
80	GREENVILLE-NEW BERN-WASHINGTON	158,800	.35
81	BATON ROUGE	158,500	.35
82	JACKSON MS	158,400	.35
83	SPOKANE	155,700	.34
84	SOUTH BEND-ELKHART	155,100	.34
85	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	154,400	.34
86	JOHNSTOWN-ALTOONA	152,800	.34
87	TUCSON	149,300	.33
88	BRISTOL-KINGSPT-JOHNSN CTY TRI-CTY	147,100	.32
89	HUNTSVILLE-DECATUR-FLORENCE	146,800	.32
90	DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	146,300	.32
91	SPRINGFIELD MO	145,900	.32
92	CHATTANOOGA	144,500	.32
93	MADISON	141,000	.31
94	SAVANNAH	140,700	.31
95	CHARLESTON SC	140,200	.31
96	LAS VEGAS	140,200	.31
97	MCALLEN-BROWNSVILLE LRGV	140,000	.31
98	LANSING	136,400	.30
99	SPRINGFIELD MA	133,200	.29
100	BURLINGTON-PLATTSBURGH	130,700	.29
101	YOUNGSTOWN	127,800	.28
102	COLORADO SPRINGS-PUEBLO	126,900	.28
103	EVANSVILLE	123,700	.27
104	FARGO	119,400	.26
105	MONTGOMERY-SELMA	118,200	.26
106	SALINAS-MONTEREY	116,900	.26
107	LAFAYETTE LA	116,000	.26
108	FT WAYNE	115,800	.26
109	AUGUSTA	115,600	.26
109	LINCOLN-HASTINGS-KEARNEY	115,600	.26
111	PEORIA-BLOOMINGTON	115,300	.25
112	SIOUX FALLS-MITCHELL	113,500	.25
113	TALLAHASSEE-THOMASVILLE	113,100	.25
114	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	112,100	.25
115	COLUMBUS GA	112,000	.25
116	CORPUS CHRISTI	100,300	.22
117	MONROE-EL DORADO	99,800	.22
118	MACON	96,900	.21
119	TYLER-LONGVIEW-JACKSONVILLE	93,900	.21
120	FT SMITH	93,700	.21
121	LA CROSSE-EAU CLAIRE	93,200	.21
122	EUGENE	90,300	.20
123	COLUMBUS-TUPELO	88,100	.19
124	TOPEKA	87,200	.19
124	WICHITA FALLS-LAWTON	87,200	.19
126	AMARILLO	84,700	.19
127	LUBBOCK	84,500	.19
127	WAUSAU-RHINELANDER	84,500	.19
129	RENO	82,500	.18
130	BAKERSFIELD	82,200	.18
131	FLORENCE-MYRTLE BEACH	81,600	.18
132	YAKIMA	80,900	.18
133	BINGHAMTON	80,200	.18
134	FT MYERS-NAPLES	80,100	.18
135	BEAUMONT-PORT ARTHUR	79,100	.17
136	TRAVERSE CITY-CADILLAC	77,900	.17
137	ERIE	77,400	.17
138	BOISE	77,000	.17
139	DULUTH-SUPERIOR	76,500	.17
140	ALBANY GA	76,200	.17
141	MINOT-BISMARCK-DICKINSON-GLENDIVE	75,200	.17
142	TERRE HAUTE	74,900	.17
143	COLUMBIA-JEFFERSON CITY	74,600	.16
144	ODESSA-MIDLAND	74,400	.16
145	WILMINGTON	73,400	.16
146	SIOUX CITY	73,300	.16
147	ROCKFORD	72,700	.16
148	CHICO-REDDING	71,600	.16
149	WHEELING-STEUBENVILLE	68,900	.15
150	BLUEFIELD-BECKLEY-OAK HILL	67,800	.15
151	BILOXI-GULFPORT-PASCAGOULA	66,800	.15
152	ROCHESTER-MASON CITY-AUSTIN	64,200	.14
153	IDAHO FALLS-POCATELLO	62,500	.14
154	JOPLIN-PITTSBURG	61,600	.14
155	BANGOR	60,500	.13
156	GAINESVILLE	58,800	.13
157	CLARKSBURG-WESTON	56,400	.12
158	QUINCY-HANNIBAL	55,400	.12
159	MEDFORD	54,900	.12
160	ALEXANDRIA LA	54,600	.12
161	ABILENE-SWEETWATER	54,200	.12
162	UTICA	53,900	.12
163	DOTHAN	52,500	.12
164	GREENWOOD-GREENVILLE	50,500	.11
165	WATERTOWN-CARTHAGE	49,900	.11
166	LAUREL-HATTIESBURG	48,900	.11
167	RAPID CITY	48,200	.11
168	SALISBURY	45,200	.10
169	ELMIRA	42,700	.09
169	HARRISONBURG	42,700	.09
171	LAKE CHARLES	42,100	.09
172	EL CENTRO-YUMA	39,700	.09
173	PANAMA CITY	39,300	.09
174	BILLINGS-HARDIN	38,000	.08
175	LAFAYETTE IN	37,600	.08
176	JONESBORO	35,700	.08
176	TUSCALOOSA	35,700	.08
178	PALM SPRINGS	35,200	.08
179	MISSOULA	35,100	.08
180	MERIDIAN	33,100	.07
181	ARDMORE-ADA	32,700	.07
182	MARQUETTE	32,300	.07
183	GREAT FALLS	31,700	.07
184	GRAND JUNCTION-DURANGO	31,400	.07
185	LAREDO	27,900	.06
186	BOWLING GREEN	27,700	.06
187	ANNISTON	27,600	.06
188	JACKSON TN	26,700	.06
189	CHARLOTTESVILLE	26,300	.06
190	SAN ANGELO	25,800	.06
191	BUTTE	25,600	.06
192	EUREKA	25,300	.06
193	FLAGSTAFF	24,500	.05
194	ST JOSEPH	22,900	.05
195	CASPER-RIVERTON	22,600	.05
196	HAGERSTOWN	21,700	.05
197	LIMA	20,700	.05
198	CHEYENNE-SCOTTSBLUFF (STERLING)	20,600	.05
199	ZANESVILLE	17,900	.04
200	PARKERSBURG	17,000	.04
201	PRESQUE ISLE	16,900	.04
202	MANKATO	15,400	.03
203	OTTUMWA-KIRKSVILLE	14,600	.03
204	VICTORIA	14,500	.03
205	TWIN FALLS	13,800	.03
206	BEND	11,100	.02
207	HELENA	9,600	.02
208	NORTH PLATTE	7,800	.02
209	ALPENA	7,700	.02

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

PERSONS 12-34

US TOTAL 67,655,300

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	6,181,200	7.04
2	LOS ANGELES	5,121,800	5.83
3	CHICAGO	3,035,300	3.45
4	PHILADELPHIA	2,500,700	2.85
5	SAN FRANCISCO-OAKLAND-SAN JOSE	2,114,500	2.41
6	BOSTON	2,014,900	2.29
7	WASHINGTON, DC	1,719,100	1.96
8	DETROIT	1,684,400	1.92
9	DALLAS-FT. WORTH	1,676,300	1.91
10	HOUSTON	1,567,000	1.78
11	ATLANTA	1,422,400	1.62
12	MINNEAPOLIS-ST. PAUL	1,339,000	1.52
13	CLEVELAND	1,299,600	1.48
14	SEATTLE-TACOMA	1,215,900	1.38
15	DENVER	1,068,500	1.22
16	ST. LOUIS	1,016,000	1.16
17	PITTSBURGH	998,600	1.14
18	SACRAMENTO-STOCKTON	998,100	1.14
19	MIAMI-FT. LAUDERDALE	983,300	1.12
20	SAN DIEGO	979,100	1.11
21	BALTIMORE	933,400	1.06
22	PHOENIX	917,800	1.04
23	TAMPA-ST. PETERSBURG (SARASOTA)	902,100	1.03
24	HARTFORD-NEW HAVEN	861,800	.98
25	INDIANAPOLIS	839,400	.96
26	PORTLAND, OR	747,700	.85
27	ORLANDO-DAYTONA BEACH-MELBOURNE	728,800	.83
28	MILWAUKEE	716,000	.81
29	RALEIGH-DURHAM	711,900	.81
30	KANSAS CITY	705,500	.80
31	CINCINNATI	704,700	.80
32	SALT LAKE CITY	692,300	.79
33	CHARLOTTE	689,500	.78
34	COLUMBUS, OH	666,600	.76
35	NASHVILLE	663,600	.76
36	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	655,300	.75
37	NEW ORLEANS	654,600	.75
38	SAN ANTONIO	611,300	.70
39	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	609,600	.69
40	MEMPHIS	602,100	.69
41	GREENVILLE-SPARTANBURG-ASHEVILLE	575,100	.65
42	BUFFALO	562,200	.64
43	OKLAHOMA CITY	542,500	.62
44	ALBUQUERQUE	520,700	.59
45	PROVIDENCE-NEW BEDFORD	518,900	.59
46	LOUISVILLE	517,100	.59
47	HARRISBURG-YORK-LANCASTER-LEBANON	509,100	.58
48	CHARLESTON-HUNTINGTON	475,100	.54
49	GREENSBORO-WINSTON SALEM-HIGH POINT	467,700	.53
50	FRESNO-VISALIA	464,700	.53
51	BIRMINGHAM	461,800	.53
52	DAYTON	455,500	.52
53	JACKSONVILLE	454,500	.52
54	FLINT-SAGINAW-BAY CITY	453,200	.52
55	ALBANY-SCHENECTADY-TROY	445,600	.51
56	LITTLE ROCK	423,200	.48
57	RICHMOND	413,000	.47
58	MOBILE-PENSACOLA	412,900	.47
59	TULSA	403,700	.46
60	WILKES BARRE-SCRANTON	401,100	.46
61	TOLEDO	394,400	.45
62	SYRACUSE	386,400	.44
63	AUSTIN, TX	382,100	.43
64	WICHITA-HUTCHINSON	380,400	.43
65	ROANOKE-LYNCHBURG	368,800	.42
66	KNOXVILLE	365,200	.42
67	GREEN BAY-APPLETON	361,700	.41
68	LEXINGTON	356,500	.41
69	WEST PALM BEACH-FT. PIERCE-VERO BEACH	350,800	.40
70	SHREVEPORT-TEXARKANA	345,100	.39
71	ROCHESTER, NY	342,900	.39
72	DES MOINES	337,700	.38
73	OMAHA	332,300	.38
74	PORTLAND-POLAND SPRING	331,800	.38
75	SPRINGFIELD-DECATUR-CHAMPAIGN	327,000	.37
76	COLUMBIA, SC	324,400	.37
77	CEDAR RAPIDS-WATERLOO-DUBUQUE	304,600	.35
78	SPOKANE	302,700	.34
79	SOUTH BEND-ELKHART	298,100	.34
80	BATON ROUGE	296,000	.34
81	JACKSON, MS	291,200	.33
82	TUCSON	290,800	.33
83	EL PASO	287,600	.33
84	BRISTOL-KINGSPT-JOHNSN CTY TRI-CTY	285,700	.33
85	LAS VEGAS	285,100	.32
86	CHATTANOOGA	283,900	.32
87	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	283,500	.32
88	WACO-TEMPLE-BRYAN	279,500	.32
89	DAVENPRT-ROCK ISLND-MOLINE, QUAD CTY	279,300	.32
90	GREENVILLE-NEW BERN-WASHINGTON	276,300	.31
91	HUNTSVILLE-DECATUR-FLORENCE	273,900	.31
92	MADISON	273,500	.31
93	JOHNSTOWN-ALTOONA	271,700	.31
94	SPRINGFIELD, MO	264,200	.30
95	CHARLESTON, SC	260,200	.30
96	LANSING	254,400	.29
97	SAVANNAH	253,300	.29
98	MCALLEN-BROWNSVILLE, LRGV	249,900	.28
99	BURLINGTON-PLATTSBURGH	245,100	.28
100	YOUNGSTOWN	242,700	.28
101	SPRINGFIELD, MA	241,900	.28
102	SALINAS-MONTEREY	241,300	.27
103	COLORADO SPRINGS-PUEBLO	240,500	.27
104	EVANSVILLE	235,500	.27
105	FT. WAYNE	224,400	.26
106	AUGUSTA	217,400	.25
107	LINCOLN-HASTINGS-KEARNEY	217,000	.25
108	PEORIA-BLOOMINGTON	215,000	.24
109	FARGO	214,700	.24
110	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	214,500	.24
111	MONTGOMERY-SELMA	213,000	.24
112	TALLAHASSEE-THOMASVILLE	207,400	.24
113	SIOUX FALLS-MITCHELL	205,800	.23
114	LAFAYETTE, LA	205,500	.23
115	COLUMBUS, GA	197,700	.23
116	CORPUS CHRISTI	188,400	.21
117	EUGENE	183,400	.21
118	MACON	179,600	.20
119	RENO	176,000	.20
120	TYLER-LONGVIEW-JACKSONVILLE	175,600	.20
121	FT. SMITH	174,500	.20
122	MONROE-EL DORADO	172,600	.20
123	LA CROSSE-EAU CLAIRE	165,000	.19
124	AMARILLO	161,900	.18
125	YAKIMA	160,800	.18
126	TOPEKA	159,300	.18
127	BAKERSFIELD	159,100	.18
128	COLUMBUS-TUPELO	157,300	.18
129	WICHITA FALLS-LAWTON	157,100	.18
130	FT. MYERS-NAPLES	156,500	.18
131	FLORENCE-MYRTLE BEACH	155,000	.18
132	BOISE	154,900	.18
133	WAUSAU-RHINELANDER	154,100	.18
134	BEAUMONT-PORT ARTHUR	148,500	.17
135	LUBBOCK	148,100	.17
136	TRAVERSE CITY-CADILLAC	147,700	.17
137	BINGHAMTON	145,900	.17
138	DULUTH-SUPERIOR	144,100	.16
139	ODESSA-MIDLAND	143,100	.16
140	ERIE	142,600	.16
141	ROCKFORD	142,400	.16
142	MINOT-BISMARCK-DICKINSON-GLENDIVE	141,400	.16
143	ALBANY, GA	140,500	.16
144	WILMINGTON	140,100	.16
145	CHICO-REDDING	139,100	.16
146	TERRE HAUTE	137,400	.16
147	COLUMBIA-JEFFERSON CITY	135,500	.15
148	SIOUX CITY	134,300	.15
149	BLUEFIELD-BECKLEY-OAK HILL	133,300	.15
150	WHEELING-STEUBENVILLE	131,500	.15
151	ROCHESTER-MASON CITY-AUSTIN	122,000	.14
152	BILOXI-GULFPORT-PASCAGOULA	121,400	.14
153	IDAHO FALLS-POCATELLO	118,600	.13
154	MEDFORD	114,900	.13
155	JOPLIN-PITTSBURG	113,900	.13
156	BANGOR	113,300	.13
157	CLARKSBURG-WESTON	107,300	.12
158	GAINESVILLE	105,600	.12
159	QUINCY-HANNIBAL	99,400	.11
160	DOTHAN	99,200	.11
161	ABILENE-SWEETWATER	97,800	.11
162	UTICA	95,200	.11
163	ALEXANDRIA, LA	94,800	.11
164	RAPID CITY	91,600	.10
165	LAUREL-HATTIESBURG	87,500	.10
166	GREENWOOD-GREENVILLE	86,100	.10
167	SALISBURY	84,900	.10
168	WATERTOWN-CARTHAGE	84,900	.10
169	LAKE CHARLES	77,800	.09
170	ELMIRA	77,200	.09
171	BILLINGS-HARDIN	76,900	.09
172	HARRISONBURG	76,400	.09
173	PANAMA CITY	73,100	.08
174	MISSOULA	71,600	.08
175	EL CENTRO-YUMA	71,400	.08
176	PALM SPRINGS	68,600	.08
177	JONESBORO	65,200	.07
178	GRAND JUNCTION-DURANGO	63,300	.07
179	TUSCALOOSA	62,100	.07
180	MERIDIAN	59,800	.07
181	ARDMORE-ADA	59,500	.07
182	GREAT FALLS	59,300	.07
183	LAFAYETTE, IN	59,200	.07
184	MARQUETTE	57,400	.07
185	EUREKA	52,300	.06
186	JACKSON, TN	51,300	.06
187	BOWLING GREEN	48,800	.06
188	ANNISTON	48,400	.06
189	LAREDO	48,400	.06
190	BUTTE	47,900	.05
191	SAN ANGELO	47,200	.05
192	CHARLOTTESVILLE	47,100	.05
193	CASPER-RIVERTON	45,800	.05
194	FLAGSTAFF	42,300	.05
195	HAGERSTOWN	41,400	.05
196	ST. JOSEPH	40,800	.05
197	CHEYENNE-SCOTTSBLUFF (STERLING)	40,200	.05
198	LIMA	35,800	.04
199	PARKERSBURG	33,000	.04
199	ZANESVILLE	33,000	.04
201	PRESQUE ISLE	30,400	.03
202	VICTORIA	27,700	.03
203	TWIN FALLS	27,000	.03
204	OTTUMWA-KIRKSVILLE	26,200	.03
205	MANKATO	25,900	.03
206	BEND	25,000	.03
207	HELENA	17,800	.02
208	NORTH PLATTE	15,300	.02
209	ALPENA	13,200	.02

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

PERSONS 18-34

US TOTAL 68,013,900

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	4,705,400	6.92
2	LOS ANGELES	4,052,200	5.96
3	CHICAGO	2,338,400	3.44
4	PHILADELPHIA	1,910,400	2.81
5	SAN FRANCISCO-OAKLAND-SAN JOSE	1,698,700	2.50
6	BOSTON	1,561,000	2.30
7	WASHINGTON, DC	1,340,700	1.97
8	DALLAS-FT. WORTH	1,315,700	1.93
9	DETROIT	1,286,300	1.89
10	HOUSTON	1,249,900	1.84
11	ATLANTA	1,107,800	1.63
12	MINNEAPOLIS-ST. PAUL	1,035,500	1.52
13	CLEVELAND	990,200	1.46
14	SEATTLE-TACOMA	972,500	1.43
15	DENVER	866,300	1.27
16	SAN DIEGO	803,300	1.18
17	SACRAMENTO-STOCKTON	784,800	1.15
18	PITTSBURGH	769,200	1.13
19	ST. LOUIS	767,300	1.13
20	MIAMI-FT. LAUDERDALE	765,800	1.13
21	BALTIMORE	717,500	1.05
22	PHOENIX	710,200	1.04
23	TAMPA-ST. PETERSBURG (SARASOTA)	688,900	1.01
24	HARTFORD-NEW HAVEN	664,200	.98
25	INDIANAPOLIS	644,900	.95
26	PORTLAND, OR	591,000	.87
27	RALEIGH-DURHAM	565,900	.83
28	ORLANDO-DAYTONA BEACH-MELBOURNE	554,900	.82
29	KANSAS CITY	550,700	.81
30	MILWAUKEE	546,300	.80
31	SALT LAKE CITY	538,700	.79
32	CINCINNATI	538,500	.79
33	CHARLOTTE	529,400	.78
34	COLUMBUS, OH	525,100	.77
35	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	522,100	.77
36	NASHVILLE	515,600	.76
37	NEW ORLEANS	499,900	.73
38	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	469,600	.69
39	SAN ANTONIO	459,900	.68
40	MEMPHIS	454,000	.67
41	GREENVILLE-SPARTANBURG-ASHEVILLE	439,900	.65
42	OKLAHOMA CITY	429,700	.63
43	BUFFALO	423,300	.62
44	PROVIDENCE-NEW BEDFORD	397,900	.59
45	LOUISVILLE	397,000	.58
46	ALBUQUERQUE	394,700	.58
47	HARRISBURG-YORK-LANCASTER-LEBANON	391,600	.58
48	CHARLESTON-HUNTINGTON	362,700	.53
49	GREENSBORO-WINSTON SALEM-HIGH POINT	360,900	.53
50	FRESNO-VISALIA	356,700	.52
51	BIRMINGHAM	353,300	.52
52	JACKSONVILLE	349,400	.51
53	DAYTON	347,000	.51
54	FLINT-SAGINAW-BAY CITY	338,100	.50
55	ALBANY-SCHENECTADY-TROY	338,000	.50
56	LITTLE ROCK	321,500	.47
57	RICHMOND	319,900	.47
58	AUSTIN, TX	313,800	.46
59	MOBILE-PENSACOLA	313,600	.46
60	TULSA	309,900	.46
61	WILKES BARRE-SCRANTON	304,000	.45
62	TOLEDO	303,700	.45
63	SYRACUSE	300,300	.44
64	WICHITA-HUTCHINSON	296,700	.44
65	ROANOKE-LYNCHBURG	286,600	.42
66	KNOXVILLE	279,700	.41
67	LEXINGTON	277,700	.41
68	WEST PALM BEACH-FT PIERCE-VERO BEACH	270,300	.40
69	GREEN BAY-APPLETON	269,200	.40
70	ROCHESTER, NY	264,100	.39
71	DES MOINES	263,600	.39
72	SPRINGFIELD-DECATUR-CHAMPAIGN	261,400	.38
73	SHREVEPORT-TEXARKANA	256,900	.38
74	OMAHA	254,200	.37
75	PORTLAND-POLAND SPRING	253,000	.37
76	COLUMBIA, SC	252,900	.37
77	CEDAR RAPIDS-WATERLOO-DUBUQUE	236,900	.35
78	SPOKANE	236,500	.35
79	WACO-TEMPLE-BRYAN	230,600	.34
80	BATON ROUGE	229,200	.34
80	TUCSON	229,200	.34
82	SOUTH BEND-ELKHART	226,900	.33
83	LAS VEGAS	224,200	.33
84	GREENVILLE-NEW BERN-WASHINGTON	219,800	.32
85	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	218,200	.32
86	JACKSON, MS	218,100	.32
87	EL PASO	217,600	.32
88	MADISON	217,500	.32
89	CHATTANOOGA	216,700	.32
90	BRISTOL-KINGSPT-JOHNSN CTY-TRI-CTY	216,600	.32
91	DAVENPRT-ROCK ISLND-MOLINE, QUAD CTY	211,100	.31
92	JOHNSTOWN-ALTOONA	210,000	.31
93	HUNTSVILLE-DECATUR-FLORENCE	204,500	.30
94	CHARLESTON, SC	203,900	.30
95	LANSING	203,800	.30
96	SPRINGFIELD, MO	202,100	.30
97	SAVANNAH	197,900	.29
98	SALINAS-MONTEREY	197,200	.29
99	BURLINGTON-PLATTSBURGH	189,700	.28
99	SPRINGFIELD, MA	189,700	.28
101	COLORADO SPRINGS-PUEBLO	189,500	.28
102	YOUNGSTOWN	185,400	.27
103	EVANSVILLE	179,300	.26
104	SNTA BARBA-SNTA MARIA-SN LUIS OBISPO	176,900	.26
105	MCALLEN-BROWNSVILLE (RGV	176,800	.26
106	LINCOLN-HASTINGS-KEARNEY	172,200	.25
107	FT. WAYNE	170,500	.25
108	PEORIA-BLOOMINGTON	170,000	.25
109	FARGO	167,900	.25
110	AUGUSTA	164,800	.24
111	TALLAHASSEE-THOMASVILLE	162,200	.24
112	MONTGOMERY-SELMA	157,900	.23
113	SIOUX FALLS-MITCHELL	155,900	.23
114	COLUMBUS, GA	153,000	.22
115	LAFAYETTE, LA	151,500	.22
116	EUGENE	149,400	.22
117	CORPUS CHRISTI	141,900	.21
118	RENO	141,300	.21
119	TYLER-LONGVIEW-JACKSONVILLE	135,700	.20
120	MACON	134,100	.20
121	FT. SMITH	132,200	.19
122	TOPEKA	129,900	.19
123	MONROE-EL DORADO	128,400	.19
124	LA CROSSE-EAU CLAIRE	127,100	.19
125	YAKIMA	124,600	.18
126	AMARILLO	124,400	.18
127	WICHITA FALLS-LAWTON	123,800	.18
128	BAKERSFIELD	122,300	.18
129	BOISE	120,600	.18
130	COLUMBUS-TUPELO	118,500	.17
131	FT. MYERS-NAPLES	117,800	.17
132	FLORENCE-MYRTLE BEACH	115,900	.17
133	LUBBOCK	115,300	.17
134	WAUSAU-RHINELANDER	114,100	.17
135	BEAUMONT-PORT ARTHUR	111,700	.16
136	ODESSA-MIDLAND	110,300	.16
137	COLUMBIA-JEFFERSON CITY	109,200	.16
138	DULUTH-SUPERIOR	109,100	.16
139	TRAVERSE CITY-CADILLAC	108,900	.16
140	CHICO-REDDING	108,800	.16
141	BINGHAMTON	108,600	.16
142	ERIE	108,400	.16
143	ROCKFORD	107,600	.16
144	MINOT-BISMARCK-DICKINSON-GLENDIVE	107,300	.16
145	TERRE HAUTE	105,200	.15
146	WILMINGTON	104,800	.15
147	ALBANY, GA	103,600	.15
148	SIOUX CITY	101,900	.15
149	BLUEFIELD-BECKLEY-OAK HILL	101,200	.15
150	WHEELING-STEUBENVILLE	99,900	.15
151	BILOXI-GULFPORT-PASCAGOULA	92,800	.14
152	ROCHESTER-MASON CITY-AUSTIN	91,300	.13
153	GAINESVILLE	89,400	.13
154	IDAHO FALLS-POCATELLO	89,200	.13
155	MEDFORD	87,500	.13
156	JOPLIN-PITTSBURG	86,400	.13
157	BANGOR	86,300	.13
158	CLARKSBURG-WESTON	81,600	.12
159	QUINCY-HANNIBAL	76,600	.11
160	ABILENE-SWEETWATER	75,600	.11
161	DOTHAN	75,000	.11
162	ALEXANDRIA, LA	72,500	.11
163	UTICA	71,600	.11
164	RAPID CITY	71,100	.10
165	LAUREL-HATTIESBURG	66,400	.10
166	SALISBURY	64,000	.09
167	WATERTOWN-CARTHAGE	62,800	.09
168	GREENWOOD-GREENVILLE	61,700	.09
169	HARRISONBURG	60,900	.09
170	BILLINGS-HARDIN	59,800	.09
171	LAKE CHARLES	59,000	.09
172	ELMIRA	57,000	.08
173	MISSOULA	55,800	.08
174	PANAMA CITY	54,600	.08
175	EL CENTRO-YUMA	52,800	.08
176	PALM SPRINGS	52,300	.08
177	LAFAYETTE, IN	51,200	.08
178	GRAND JUNCTION-DURANGO	50,000	.07
178	TUSCALOOSA	50,000	.07
180	JONESBORO	48,900	.07
181	MARQUETTE	45,700	.07
182	GREAT FALLS	44,900	.07
183	MERIDIAN	44,700	.07
184	ARDMORE-ADA	44,400	.07
185	EUREKA	43,000	.06
186	CHARLOTTESVILLE	39,700	.06
187	JACKSON, TN	39,200	.06
188	BOWLING GREEN	39,000	.06
189	ANNISTON	38,400	.06
190	BUTTE	38,300	.06
191	SAN ANGELO *	36,700	.05
192	CASPER-RIVERTON	36,500	.05
193	FLAGSTAFF	34,200	.05
194	LAREDO	34,100	.05
195	HAGERSTOWN	31,800	.05
196	CHEYENNE-SCOTTSBLUFF (STERLING)	31,500	.05
196	ST. JOSEPH	31,500	.05
198	LIMA	29,300	.04
199	PARKERSBURG	24,900	.04
200	ZANESVILLE	24,500	.04
201	PRESQUE ISLE	22,400	.03
202	MANKATO	21,400	.03
203	VICTORIA	21,100	.03
204	OTTUMWA-KIRKSVILLE	20,900	.03
205	TWIN FALLS	20,500	.03
206	BEND	19,800	.03
207	HELENA	14,000	.02
208	NORTH PLATTE	11,700	.02
209	ALPENA	9,300	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

WOMEN TOTAL

US TOTAL 96,659,200

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	7,661,600	7.93
2	LOS ANGELES	5,430,600	5.62
3	CHICAGO	3,286,500	3.40
4	PHILADELPHIA	2,939,000	3.04
5	SAN FRANCISCO-OAKLAND-SAN JOSE	2,292,700	2.37
6	BOSTON	2,280,500	2.36
7	WASHINGTON DC	1,792,000	1.85
8	DETROIT	1,777,700	1.84
9	DALLAS-FT WORTH	1,769,200	1.83
10	CLEVELAND	1,489,200	1.54
11	ATLANTA	1,470,700	1.52
12	HOUSTON	1,447,700	1.50
13	MIAMI-FT LAUDERDALE	1,394,900	1.44
14	MINNEAPOLIS-ST PAUL	1,382,300	1.43
15	TAMPA-ST PETERSBURG (SARASOTA)	1,378,900	1.43
16	SEATTLE-TACOMA	1,263,600	1.31
17	PITTSBURGH	1,219,400	1.26
18	ST LOUIS	1,185,600	1.23
19	SACRAMENTO-STOCKTON	1,059,900	1.10
20	BALTIMORE	1,017,600	1.05
21	PHOENIX	1,001,900	1.04
22	DENVER	1,000,500	1.04
23	HARTFORD-NEW HAVEN	981,400	1.02
24	SAN DIEGO	943,900	.98
25	ORLANDO-DAYTONA BEACH-MELBOURNE	922,500	.95
26	INDIANAPOLIS	907,300	.94
27	PORTLAND OR	802,800	.83
28	KANSAS CITY	791,300	.82
29	MILWAUKEE	781,300	.81
30	CINCINNATI	774,300	.80
31	CHARLOTTE	769,200	.80
32	NASHVILLE	737,800	.76
33	RALEIGH-DURHAM	708,800	.73
34	COLUMBUS OH	695,600	.72
35	GREENVILLE-SPARTANBURG-ASHEVILLE	671,600	.69
36	BUFFALO	664,500	.69
37	NEW ORLEANS	656,700	.68
38	MEMPHIS	642,800	.67
39	SAN ANTONIO	637,700	.66
40	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	629,200	.65
41	SALT LAKE CITY	623,500	.65
42	PROVIDENCE-NEW BEDFORD	618,500	.64
43	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	609,600	.63
44	OKLAHOMA CITY	601,900	.62
45	HARRISBURG-YORK-LANCASTER-LEBANON	584,700	.60
46	LOUISVILLE	547,800	.57
47	GREENSBORO-WINSTON SALEM-HIGH POINT	538,400	.56
48	BIRMINGHAM	538,200	.56
49	WEST PALM BEACH-FT PIERCE-VERO BEACH	534,100	.55
50	WILKES BARRE-SCRANTON	531,200	.55
51	CHARLESTON-HUNTINGTON	524,600	.54
52	ALBANY-SCHENECTADY-TROY	523,100	.54
53	DAYTON	511,900	.53
54	ALBUQUERQUE	510,600	.53
55	LITTLE ROCK	487,400	.50
56	JACKSONVILLE	482,500	.50
57	TULSA	474,000	.49
58	FRESNO-VISALIA	471,500	.49
59	FLINT-SAGINAW-BAY CITY	467,500	.48
60	RICHMOND	454,300	.47
61	WICHITA-HUTCHINSON	436,700	.45
62	MOBILE-PENSACOLA	428,700	.44
63	TOLEDO	425,200	.44
64	ROANOKE-LYNCHBURG	421,500	.44
65	KNOXVILLE	413,500	.43
66	SHREVEPORT-TEXARKANA	411,500	.43
67	SYRACUSE	407,400	.42
68	GREEN BAY-APPLETON	389,700	.40
69	DES MOINES	386,800	.40
70	PORTLAND-POLAND SPRING	379,300	.39
71	LEXINGTON	374,300	.39
71	ROCHESTER NY	374,300	.39
73	OMAHA	369,300	.38
74	AUSTIN TX	358,400	.37
75	SPRINGFIELD-DECATUR-CHAMPAIGN	351,500	.36
76	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	349,200	.36
77	SOUTH BEND-ELKHART	331,200	.34
78	SPRINGFIELD MO	326,600	.34
79	BRISTOL-KINGSPT-JOHNSN CTY TRI-CTY	325,100	.34
80	CHATTANOOGA	321,600	.33
81	SPOKANE	316,100	.33
82	COLUMBIA SC	315,800	.33
83	DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	315,300	.33
84	JACKSON MS	315,100	.33
85	CEDAR RAPIDS-WATERLOO-DUBUQUE	314,500	.33
86	TUCSON	309,200	.32
87	HUNTSVILLE-DECATUR-FLORENCE	306,600	.32
88	JOHNSTOWN-ALTOONA	305,600	.32
89	YOUNGSTOWN	289,400	.30
90	LAS VEGAS	287,500	.30
91	EVANSVILLE	273,100	.28
91	MADISON	273,100	.28
93	SPRINGFIELD MA	271,400	.28
94	BATON ROUGE	269,400	.28
95	EL PASO	265,800	.27
96	GREENVILLE-NEW BERN-WASHINGTON	260,600	.27
97	FT MYERS-NAPLES	256,900	.27
98	WACO-TEMPLE-BRYAN	255,600	.26
99	BURLINGTON-PLATTSBURGH	250,600	.26
100	LINCOLN-HASTINGS-KEARNEY	248,200	.26
101	MCALLEN-BROWNSVILLE LRGV	246,200	.25
102	SAVANNAH	244,300	.25
103	MONTGOMERY-SELMA	242,900	.25
104	FT WAYNE	242,000	.25
105	LANSING	235,400	.24
105	SIOUX FALLS-MITCHELL	235,400	.24
107	COLORADO SPRINGS-PUEBLO	233,300	.24
108	SALINAS-MONTEREY	232,500	.24
109	PEORIA-BLOOMINGTON	231,300	.24
110	CHARLESTON SC	228,200	.24
111	AUGUSTA	226,700	.23
112	FARGO	224,800	.23
113	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	219,200	.23
114	TALLAHASSEE-THOMASVILLE	210,100	.22
115	FT SMITH	204,500	.21
116	LAFAYETTE LA	203,500	.21
117	TYLER-LONGVIEW-JACKSONVILLE	202,400	.21
118	MONROE-EL DORADO	196,700	.20
119	COLUMBUS GA	196,000	.20
120	MACON	194,900	.20
121	CORPUS CHRISTI	187,400	.19
122	EUGENE	180,000	.19
123	AMARILLO	179,100	.19
124	RENO	177,300	.18
125	LA CROSSE-EAU CLAIRE	176,200	.18
126	COLUMBUS-TUPELO	175,800	.18
127	TERRE HAUTE	170,200	.18
128	TRAVERSE CITY-CADILLAC	170,000	.18
129	BINGHAMTON	169,000	.17
130	BEAUMONT-PORT ARTHUR	168,100	.17
131	WAUSAU-RHINELANDER	167,200	.17
132	WICHITA FALLS-LAWTON	166,700	.17
133	YAKIMA	165,700	.17
134	DULUTH-SUPERIOR	165,500	.17
135	FLORENCE-MYRTLE BEACH	162,900	.17
136	TOPEKA	162,500	.17
137	BAKERSFIELD	161,000	.17
138	ERIE	160,900	.17
139	CHICO-REDDING	160,000	.17
140	SIOUX CITY	159,200	.16
141	WHEELING-STEUBENVILLE	159,000	.16
142	ROCKFORD	158,500	.16
143	BOISE	155,000	.16
144	WILMINGTON	151,900	.16
145	ALBANY GA	151,100	.16
146	BLUEFIELD-BECKLEY-OAK HILL	150,400	.16
147	JOPLIN-PITTSBURG	150,300	.16
148	ROCHESTER-MASON CITY-AUSTIN	145,600	.15
149	LUBBOCK	144,300	.15
150	ODESSA-MIDLAND	144,100	.15
151	MINOT-BISMARCK-DICKINSON-GLENDIVE	142,800	.15
152	COLUMBIA-JEFFERSON CITY	138,600	.14
153	MEDFORD	133,000	.14
154	CLARKSBURG-WESTON	129,200	.13
155	BANGOR	124,000	.13
156	QUINCY-HANNIBAL	123,100	.13
157	ABILENE-SWEETWATER	120,600	.12
158	UTICA	114,500	.12
159	BILOXI-GULFPORT-PASCAGOULA	114,200	.12
160	DOTHAN	109,700	.11
161	IDAHO FALLS-POCATELLO	106,500	.11
162	SALISBURY	103,100	.11
163	LAUREL-HATTIESBURG	96,000	.10
164	ALEXANDRIA LA	92,900	.10
165	WATERTOWN-CARTHAGE	92,700	.10
166	GREENWOOD-GREENVILLE	90,400	.09
167	GAINESVILLE	90,300	.09
168	ELMIRA	90,100	.09
169	RAPID CITY	89,400	.09
170	HARRISONBURG	85,600	.09
170	PANAMA CITY	85,600	.09
172	JONESBORO	82,600	.09
173	BILLINGS-HARDIN	81,400	.08
174	PALM SPRINGS	78,600	.08
175	LAKE CHARLES	78,400	.08
176	ARDMORE-ADA	77,900	.08
177	MISSOULA	71,700	.07
178	EL CENTRO-YUMA	70,500	.07
179	MERIDIAN	69,800	.07
180	GRAND JUNCTION-DURANGO	65,900	.07
181	TUSCALOOSA	62,400	.06
182	GREAT FALLS	62,300	.06
183	JACKSON TN	62,000	.06
184	MARQUETTE	56,600	.06
185	SAN ANGELO	54,400	.06
186	EUREKA	51,700	.05
187	BOWLING GREEN	51,200	.05
188	ST JOSEPH	50,900	.05
189	LAFAYETTE IN	48,400	.05
190	ANNISTON	48,000	.05
191	BUTTE	46,800	.05
191	LAREDO	46,800	.05
193	HAGERSTOWN	46,200	.05
194	CHARLOTTESVILLE	43,800	.05
195	LIMA	43,400	.04
196	CHEYENNE-SCOTTSBLUFF (STERLING)	41,300	.04
197	CASPER-RIVERTON	40,800	.04
198	PARKERSBURG	39,100	.04
199	ZANESVILLE	38,400	.04
200	FLAGSTAFF	32,100	.03
201	TWIN FALLS	31,100	.03
202	OTTUMWA-KIRKSVILLE	30,500	.03
203	PRESQUE ISLE	30,000	.03
204	VICTORIA	27,400	.03
205	BEND	25,600	.03
206	MANKATO	25,300	.03
207	HELENA	18,000	.02
208	NORTH PLATTE	17,700	.02
209	ALPENA	16,000	.02

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

WOMEN 18-49

US TOTAL 60,305,200

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	4,617,600	7.66
2	LOS ANGELES	3,532,300	5.86
3	CHICAGO	2,103,800	3.49
4	PHILADELPHIA	1,757,200	2.91
5	SAN FRANCISCO-OAKLAND-SAN JOSE	1,493,200	2.48
6	BOSTON	1,378,400	2.29
7	WASHINGTON, DC	1,243,900	2.06
8	DALLAS-FT. WORTH	1,173,100	1.95
9	DETROIT	1,152,200	1.91
10	HOUSTON	1,039,800	1.72
11	ATLANTA	1,011,400	1.68
12	CLEVELAND	910,800	1.51
13	MINNEAPOLIS-ST. PAUL	890,300	1.48
14	SEATTLE-TACOMA	821,800	1.36
15	MIAMI-FT.LAUDERDALE	742,200	1.23
16	ST. LOUIS	713,400	1.18
17	DENVER	711,600	1.18
18	PITTSBURGH	695,100	1.15
19	SACRAMENTO-STOCKTON	683,100	1.13
20	BALTIMORE	651,900	1.08
21	TAMPA-ST. PETERSBURG (SARASOTA)	649,300	1.08
22	PHOENIX	620,200	1.03
23	SAN DIEGO	609,300	1.01
24	HARTFORD-NEW HAVEN	594,300	.99
25	INDIANAPOLIS	580,400	.96
26	ORLANDO-DAYTONA BEACH-MELBOURNE	517,600	.86
27	PORTLAND, OR	509,100	.84
28	KANSAS CITY	494,900	.82
29	CHARLOTTE	493,000	.82
30	CINCINNATI	485,700	.81
31	MILWAUKEE	484,900	.80
32	RALEIGH-DURHAM	471,900	.78
33	NASHVILLE	464,200	.77
34	COLUMBUS, OH	456,200	.76
35	NEW ORLEANS	435,100	.72
36	SALT LAKE CITY	434,800	.72
37	GREENVILLE-SPARTANBURG-ASHEVILLE	409,900	.68
38	SAN ANTONIO	408,600	.68
39	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	407,500	.68
40	MEMPHIS	404,500	.67
41	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	403,200	.67
42	BUFFALO	386,100	.64
43	OKLAHOMA CITY	372,700	.62
44	HARRISBURG-YORK-LANCASTER-LEBANON	356,900	.59
45	PROVIDENCE-NEW BEDFORD	354,000	.59
46	LOUISVILLE	346,600	.57
47	ALBUQUERQUE	345,300	.57
48	GREENSBORO-WINSTON SALEM-HIGH POINT	341,000	.57
49	BIRMINGHAM	326,500	.54
50	CHARLESTON-HUNTINGTON	324,700	.54
51	DAYTON	322,600	.53
52	JACKSONVILLE	307,700	.51
53	FLINT-SAGINAW-BAY CITY	305,400	.51
54	FRESNO-VISALIA	304,500	.50
55	ALBANY-SCHENECTADY-TROY	302,700	.50
56	LITTLE ROCK	291,900	.48
57	RICHMOND	289,700	.48
58	TULSA	287,700	.48
59	MOBILE-PENSACOLA	280,600	.47
60	WILKES BARRE-SCRANTON	279,800	.46
61	TOLEDO	263,600	.44
62	ROANOKE-LYNCHBURG	258,500	.43
63	KNOXVILLE	257,700	.43
64	WICHITA-HUTCHINSON	255,300	.42
65	SYRACUSE	253,600	.42
66	WEST PALM BEACH-FT PIERCE-VERO BEACH	246,000	.41
67	LEXINGTON	242,800	.40
68	AUSTIN, TX	242,400	.40
69	SHREVEPORT-TEXARKANA	239,100	.40
70	ROCHESTER, NY	235,100	.39
71	GREEN BAY-APPLETON	234,300	.39
72	DES MOINES	228,200	.38
73	OMAHA	226,300	.38
74	PORTLAND-POLAND SPRING	224,100	.37
75	SPRINGFIELD-DECATUR-CHAMPAIGN	215,000	.36
76	COLUMBIA, SC	212,900	.35
77	CHATTANOOGA	204,600	.34
78	SOUTH BEND-ELKHART	203,700	.34
79	BRISTOL-KINGSPT-JOHNSN CTY TRI-CTY	202,900	.34
80	LAS VEGAS	201,800	.33
81	SPOKANE	201,200	.33
82	HUNTSVILLE-DECATUR-FLORENCE	196,600	.33
83	JACKSON, MS	196,300	.33
84	CEDAR RAPIDS-WATERLOO-DUBUQUE	195,100	.32
85	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	194,500	.32
86	TUCSON	193,300	.32
87	DAVENPRT-ROCK ISLND-MOLINE, QUAD CTY	188,200	.31
88	BATON ROUGE	187,400	.31
89	EL PASO	186,700	.31
90	SPRINGFIELD, MO	182,900	.30
91	JOHNSTOWN-ALTOONA	177,900	.29
92	MADISON	177,100	.29
93	YOUNGSTOWN	169,600	.28
94	GREENVILLE-NEW BERN-WASHINGTON	169,000	.28
95	MCALLEN-BROWNSVILLE, LRGV	162,900	.27
96	SPRINGFIELD, MA	162,600	.27
97	LANSING	162,300	.27
97	WACO-TEMPLE-BRYAN	162,300	.27
99	EVANSVILLE	161,900	.27
100	BURLINGTON-PLATTSBURGH	159,200	.26
101	CHARLESTON, SC	157,500	.26
102	SAVANNAH	156,800	.26
103	COLORADO SPRINGS-PUEBLO	154,800	.26
104	FT. WAYNE	151,300	.25
105	SALINAS-MONTEREY	149,500	.25
106	AUGUSTA	146,800	.24
107	PEORIA-BLOOMINGTON	145,200	.24
108	MONTGOMERY-SELMA	145,000	.24
109	LINCOLN-HASTINGS-KEARNEY	142,800	.24
110	TALLAHASSEE-THOMASVILLE	137,400	.23
111	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	136,100	.23
112	FARGO	134,600	.22
113	SIOUX FALLS-MITCHELL	133,900	.22
114	LAFAYETTE, LA	132,500	.22
115	COLUMBUS, GA	124,000	.21
115	MACON	124,000	.21
117	CORPUS CHRISTI	123,000	.20
118	EUGENE	121,000	.20
119	FT. SMITH	120,900	.20
120	TYLER-LONGVIEW-JACKSONVILLE	119,100	.20
121	RENO	118,900	.20
122	MONROE-EL DORADO	116,500	.19
123	FT. MYERS-NAPLES	113,000	.19
124	AMARILLO	111,700	.19
125	LA CROSSE-EAU CLAIRE	106,000	.18
125	YAKIMA	106,000	.18
127	COLUMBUS-TUPELO	105,600	.18
128	FLORENCE-MYRTLE BEACH	105,500	.17
129	BAKERSFIELD	105,000	.17
130	BEAUMONT-PORT ARTHUR	102,800	.17
130	BOISE	102,800	.17
132	BINGHAMTON	100,000	.17
133	WAUSAU-RHINELANDER	99,700	.17
134	TOPEKA	99,400	.16
135	WICHITA FALLS-LAWTON	99,300	.16
136	ROCKFORD	98,700	.16
137	TRAVERSE CITY-CADILLAC	98,000	.16
138	ODESSA-MIDLAND	96,800	.16
139	ERIE	96,000	.16
140	WILMINGTON	95,900	.16
141	CHICO-REDDING	95,600	.16
142	LUBBOCK	95,400	.16
143	ALBANY, GA	94,300	.16
144	DULUTH-SUPERIOR	94,100	.16
145	TERRE HAUTE	93,200	.15
146	WHEELING-STEUBENVILLE	90,400	.15
147	BLUEFIELD-BECKLEY-OAK HILL	89,300	.15
148	MINOT-BISMARCK-DICKINSON-GLENDIVE	88,900	.15
149	SIOUX CITY	88,400	.15
150	COLUMBIA-JEFFERSON CITY	85,900	.14
151	ROCHESTER-MASON CITY-AUSTIN	83,400	.14
152	JOPLIN-PITTSBURG	80,000	.13
152	MEDFORD	80,000	.13
154	BILOXI-GULFPORT-PASCAGOULA	78,300	.13
155	BANGOR	75,400	.13
156	IDAHO FALLS-POCATELLO	73,900	.12
157	CLARKSBURG-WESTON	72,600	.12
158	DOTHAN	67,200	.11
159	ABILENE-SWEETWATER	66,800	.11
160	QUINCY-HANNIBAL	66,400	.11
161	GAINESVILLE	64,400	.11
162	UTICA	64,200	.11
163	SALISBURY	59,100	.10
164	LAUREL-HATTIESBURG	58,800	.10
165	ALEXANDRIA, LA	58,200	.10
166	RAPID CITY	57,200	.09
167	WATERTOWN-CARTHAGE	54,000	.09
168	HARRISONBURG	53,500	.09
169	GREENWOOD-GREENVILLE	53,400	.09
170	BILLINGS-HARDIN	52,400	.09
171	ELMIRA	52,100	.09
172	LAKE CHARLES	51,900	.09
172	PANAMA CITY	51,900	.09
174	MISSOULA	47,600	.08
175	JONESBORO	46,400	.08
176	EL CENTRO-YUMA	46,100	.08
177	PALM SPRINGS	45,800	.08
178	GRAND JUNCTION-DURANGO	42,300	.07
179	ARDMORE-ADA	41,500	.07
180	TUSCALOOSA	41,200	.07
181	MERIDIAN	39,900	.07
182	GREAT FALLS	38,900	.06
183	JACKSON, TN	36,200	.06
184	LAFAYETTE, IN	34,300	.06
185	EUREKA	33,900	.06
186	MARQUETTE	33,500	.06
187	BOWLING GREEN	33,000	.05
188	SAN ANGELO	31,900	.05
189	ANNISTON	31,200	.05
190	LAREDO	30,600	.05
191	CHARLOTTESVILLE	30,400	.05
192	BUTTE	29,600	.05
193	CASPER-RIVERTON	29,200	.05
194	HAGERSTOWN	27,300	.05
194	ST. JOSEPH	27,300	.05
196	CHEYENNE-SCOTTSBLUFF (STERLING)	26,700	.04
197	LIMA	25,600	.04
198	FLAGSTAFF	25,300	.04
199	PARKERSBURG	23,600	.04
200	ZANESVILLE	22,600	.04
201	PRESQUE ISLE	18,800	.03
202	VICTORIA	18,500	.03
203	TWIN FALLS	18,300	.03
204	OTTUMWA-KIRKSVILLE	17,200	.03
205	BEND	17,100	.03
206	MANKATO	15,900	.03
207	HELENA	12,100	.02
208	NORTH PLATTE	10,600	.02
209	ALPENA	9,100	.02

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

WOMEN 12-24

US TOTAL 22,191,500

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	1,558,200	7.02
2	LOS ANGELES	1,236,100	5.57
3	CHICAGO	759,800	3.42
4	PHILADELPHIA	647,700	2.92
5	BOSTON	515,500	2.32
6	SAN FRANCISCO-OAKLAND-SAN JOSE	477,200	2.15
7	DETROIT	430,500	1.94
8	WASHINGTON DC	413,800	1.86
9	DALLAS-FT WORTH	408,000	1.84
10	HOUSTON	362,700	1.63
11	ATLANTA	344,200	1.55
12	MINNEAPOLIS-ST PAUL	339,900	1.53
13	CLEVELAND	334,900	1.51
14	SEATTLE-TACOMA	280,000	1.26
15	ST LOUIS	263,800	1.19
16	PITTSBURGH	261,700	1.18
17	DENVER	245,200	1.10
18	MIAMI-FT LAUDERDALE	242,800	1.09
19	SACRAMENTO-STOCKTON	241,700	1.09
20	BALTIMORE	232,800	1.05
21	TAMPA-ST. PETERSBURG (SARASOTA)	230,800	1.04
22	PHOENIX	229,200	1.03
23	INDIANAPOLIS	219,500	.99
24	SAN DIEGO	217,900	.98
25	HARTFORD-NEW HAVEN	217,200	.98
26	ORLANDO-DAYTONA BEACH-MELBOURNE	188,500	.85
27	MILWAUKEE	185,400	.84
28	CINCINNATI	184,800	.83
29	SALT LAKE CITY	182,300	.82
30	RALEIGH-DURHAM	178,200	.80
31	KANSAS CITY	177,900	.80
32	CHARLOTTE	175,400	.79
33	PORTLAND OR	172,300	.78
34	NEW ORLEANS	169,700	.76
35	COLUMBUS OH	168,400	.76
36	NASHVILLE	166,200	.75
37	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	160,500	.72
38	SAN ANTONIO	159,500	.72
39	MEMPHIS	158,300	.71
40	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	154,700	.70
41	BUFFALO	151,500	.68
42	GREENVILLE-SPARTANBURG-ASHEVILLE	147,600	.67
43	OKLAHOMA CITY	137,600	.62
44	PROVIDENCE-NEW BEDFORD	137,400	.62
45	ALBUQUERQUE	133,800	.60
46	HARRISBURG-YORK-LANCASTER-LEBANON	130,100	.59
47	LOUISVILLE	126,300	.57
48	FLINT-SAGINAW-BAY CITY	123,100	.55
49	CHARLESTON-HUNTINGTON	122,100	.55
50	GREENSBORO-WINSTON SALEM-HIGH POINT	120,300	.54
51	BIRMINGHAM	118,300	.53
52	DAYTON	117,700	.53
53	FRESNO-VISALIA	117,200	.53
54	ALBANY-SCHENECTADY-TROY	116,100	.52
55	JACKSONVILLE	111,800	.50
56	LITTLE ROCK	109,800	.49
57	MOBILE-PENSACOLA	108,500	.49
58	SYRACUSE	106,700	.48
59	WILKES BARRE-SCRANTON	106,000	.48
60	TOLEDO	104,500	.47
61	RICHMOND	103,300	.47
62	TULSA	99,800	.45
63	ROANOKE-LYNCHBURG	98,300	.44
64	GREEN BAY-APPLETON	96,500	.43
65	WICHITA-HUTCHINSON	96,100	.43
66	AUSTIN TX	94,900	.43
67	LEXINGTON	94,400	.43
68	KNOXVILLE	92,600	.42
69	SHREVEPORT-TEXARKANA	91,100	.41
70	ROCHESTER NY	88,400	.40
71	DES MOINES	87,500	.39
72	WEST PALM BEACH-FT PIERCE-VERO BEACH	86,200	.39
73	COLUMBIA SC	85,800	.39
74	SPRINGFIELD-DECATUR-CHAMPAIGN	85,700	.39
75	OMAHA	84,200	.38
76	PORTLAND-POLAND SPRING	84,100	.38
77	CEDAR RAPIDS-WATERLOO-DUBUQUE	83,400	.38
78	JACKSON MS	79,700	.36
79	BATON ROUGE	77,900	.35
80	EL PASO	77,100	.35
81	SOUTH BEND-ELKHART	76,200	.34
82	SPOKANE	75,900	.34
83	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	74,900	.34
84	TUCSON	73,400	.33
85	JOHNSTOWN-ALTOONA	73,200	.33
86	BRISTOL-KINGSPT-JOHNSN CTY-TRI-CTY	72,200	.33
86	HUNTSVILLE-DECATUR-FLORENCE	72,200	.33
88	DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	72,000	.32
89	CHATTANOOGA	71,700	.32
90	WACO-TEMPLE-BRYAN	71,600	.32
91	MCALLEN-BROWNSVILLE LRD	70,800	.32
92	MADISON	68,800	.31
92	SPRINGFIELD MO	68,800	.31
94	LAS VEGAS	68,700	.31
95	GREENVILLE-NEW BERN-WASHINGTON	68,600	.31
96	SPRINGFIELD MA	68,100	.31
97	LANSING	67,500	.30
98	BURLINGTON-PLATTSBURGH	64,000	.29
98	SAVANNAH	64,000	.29
100	YOUNGSTOWN	63,300	.29
101	CHARLESTON SC	62,200	.28
102	EVANSVILLE	60,300	.27
103	MONTGOMERY-SELMA	58,900	.27
104	PEORIA-BLOOMINGTON	56,000	.26
105	LAFAYETTE LA	57,700	.26
106	FARGO	57,500	.26
107	COLORADO SPRINGS-PUEBLO	57,200	.26
108	TALLAHASSEE-THOMASVILLE	57,100	.26
109	FT WAYNE	56,900	.26
110	LINCOLN-HASTINGS-KEARNEY	56,800	.26
111	AUGUSTA	56,200	.25
111	SIOUX FALLS-MITCHELL	56,200	.25
113	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	53,500	.24
114	SALINAS-MONTEREY	53,400	.24
115	COLUMBUS GA	50,600	.23
116	MONROE-EL DORADO	49,400	.22
117	CORPUS CHRISTI	49,200	.22
118	MACON	48,500	.22
119	LA CROSSE-EAU CLAIRE	47,300	.21
120	TYLER-LONGVIEW-JACKSONVILLE	46,000	.21
121	FT SMITH	45,100	.20
122	EUGENE	44,000	.20
123	COLUMBUS-TUPELO	43,200	.19
124	AMARILLO	41,200	.19
124	WAUSAU-RHINELANDER	41,200	.19
126	LUBBOCK	41,000	.18
127	FLORENCE-MYRTLE BEACH	40,800	.18
128	BAKERSFIELD	40,300	.18
129	TOPEKA	39,900	.18
130	BINGHAMTON	39,400	.18
130	YAKIMA	39,400	.18
132	FT MYERS-NAPLES	39,300	.18
133	RENO	39,200	.18
134	BEAUMONT-PORT ARTHUR	39,100	.18
135	ERIE	38,500	.17
136	ALBANY GA	38,100	.17
137	TRAVERSE CITY-CADILLAC	38,000	.17
138	BOISE	37,800	.17
139	DULUTH-SUPERIOR	37,500	.17
140	WICHITA FALLS-LAWTON	37,200	.17
141	SIOUX CITY	36,600	.16
141	WILMINGTON	36,600	.16
143	MINOT-BISMARCK-DICKINSON-GLENDIVE	36,500	.16
144	ODESSA-MIDLAND	36,400	.16
145	COLUMBIA-JEFFERSON CITY	36,300	.16
146	TERRE HAUTE	36,200	.16
147	ROCKFORD	36,000	.16
148	CHICO-REDDING	35,700	.16
149	WHEELING-STEUBENVILLE	34,400	.16
150	BLUEFIELD-BECKLEY-OAK HILL	33,400	.15
151	ROCHESTER-MASON CITY-AUSTIN	32,000	.14
152	IDAHO FALLS-POCATELLO	31,200	.14
153	BILOXI-GULFPORT-PASCAGOULA	31,000	.14
154	JOPLIN-PITTSBURG	30,400	.14
155	BANGOR	29,300	.13
156	CLARKSBURG-WESTON	27,700	.12
156	GAINESVILLE	27,700	.12
158	MEDFORD	26,900	.12
159	QUINCY-HANNIBAL	26,800	.12
159	UTICA	26,800	.12
161	ABILENE-SWEETWATER	26,100	.12
162	GREENWOOD-GREENVILLE	25,000	.11
163	DOTHAN	24,500	.11
164	LAUREL-HATTIESBURG	24,300	.11
165	ALEXANDRIA LA	24,100	.11
166	WATERTOWN-CARTHAGE	23,900	.11
167	RAPID CITY	22,900	.10
168	SALISBURY	22,800	.10
169	HARRISONBURG	21,700	.10
170	ELMIRA	20,900	.09
171	LAKE CHARLES	20,600	.09
172	PANAMA CITY	19,100	.09
173	EL CENTRO-YUMA	19,000	.09
174	BILLINGS-HARDIN	18,900	.09
175	TUSCALOOSA	17,800	.08
176	JONESBORO	17,600	.08
177	MISSOULA	17,500	.08
177	PALM SPRINGS	17,500	.08
179	LAFAYETTE IN	17,100	.08
180	MERIDIAN	16,100	.07
181	ARDMORE-ADA	15,800	.07
182	GRAND JUNCTION-DURANGO	15,200	.07
182	GREAT FALLS	15,200	.07
184	MARQUETTE	14,500	.07
185	BOWLING GREEN	14,000	.06
185	LAREDO	14,000	.06
187	JACKSON TN	13,500	.06
188	ANNISTON	12,700	.06
188	CHARLOTTESVILLE	12,700	.06
188	SAN ANGELO	12,700	.06
191	EUREKA	12,400	.06
192	FLAGSTAFF	12,300	.06
193	BUTTE	11,900	.05
194	ST JOSEPH	11,400	.05
195	CASPER-RIVERTON	10,900	.05
196	LIMA	10,200	.05
197	CHEYENNE-SCOTTSBLUFF (STERLING)	9,800	.04
197	HAGERSTOWN	9,800	.04
199	ZANESVILLE	8,900	.04
200	PARKERSBURG	8,600	.04
201	PRESQUE ISLE	7,900	.04
202	MANKATO	7,800	.04
203	OTTUMWA-KIRKSVILLE	7,200	.03
203	VICTORIA	7,200	.03
205	TWIN FALLS	6,800	.03
206	BEND	5,500	.02
207	HELENA	4,300	.02
208	ALPENA	3,700	.02
208	NORTH PLATTE	3,700	.02

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

WOMEN 18-34

US TOTAL 33,522,800

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	2,403,300	7.17
2	LOS ANGELES	1,977,600	5.90
3	CHICAGO	1,160,800	3.46
4	PHILADELPHIA	954,900	2.85
5	SAN FRANCISCO-OAKLAND-SAN JOSE	828,700	2.47
6	BOSTON	782,300	2.33
7	WASHINGTON DC	677,400	2.02
8	DALLAS-FT. WORTH	652,200	1.95
9	DETROIT	644,700	1.92
10	HOUSTON	600,500	1.79
11	ATLANTA	560,900	1.67
12	MINNEAPOLIS-ST. PAUL	511,300	1.53
13	CLEVELAND	496,300	1.48
14	SEATTLE-TACOMA	468,400	1.40
15	DENVER	418,700	1.25
16	MIAMI-FT. LAUDERDALE	386,400	1.15
17	ST. LOUIS	385,700	1.15
18	SACRAMENTO-STOCKTON	385,000	1.15
19	PITTSBURGH	382,700	1.14
20	BALTIMORE	356,400	1.06
20	SAN DIEGO	356,400	1.06
22	PHOENIX	345,500	1.03
23	TAMPA-ST. PETERSBURG (SARASOTA)	344,400	1.03
24	HARTFORD-NEW HAVEN	326,900	.98
25	INDIANAPOLIS	322,900	.96
26	PORTLAND, OR	291,400	.87
27	KANSAS CITY	275,000	.82
28	ORLANDO-DAYTONA BEACH-MELBOURNE	272,300	.81
29	RALEIGH-DURHAM	272,100	.81
30	MILWAUKEE	270,900	.81
31	CINCINNATI	269,500	.80
32	CHARLOTTE	265,500	.79
33	SALT LAKE CITY	263,800	.79
34	COLUMBUS, OH	259,100	.77
35	NASHVILLE	252,900	.75
36	NEW ORLEANS	249,900	.75
37	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	231,200	.69
38	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	230,500	.69
39	SAN ANTONIO	228,400	.68
40	MEMPHIS	227,400	.68
41	GREENVILLE-SPARTANBURG-ASHEVILLE	218,500	.65
42	BUFFALO	211,300	.63
43	OKLAHOMA CITY	210,200	.63
44	PROVIDENCE-NEW BEDFORD	199,200	.59
45	HARRISBURG-YORK-LANCASTER-LEBANON	195,300	.58
46	ALBUQUERQUE	194,500	.58
47	LOUISVILLE	191,600	.57
48	GREENSBORO-WINSTON SALEM-HIGH POINT	182,200	.54
49	CHARLESTON-HUNTINGTON	178,700	.53
50	BIRMINGHAM	178,400	.53
51	DAYTON	174,600	.52
52	FRESNO-VISALIA	172,500	.51
53	FLINT-SAGINAW-BAY CITY	170,300	.51
54	JACKSONVILLE	168,700	.50
55	ALBANY-SCHENECTADY-TROY	167,700	.50
56	RICHMOND	161,300	.48
57	LITTLE ROCK	160,400	.48
58	TULSA	153,900	.46
59	MOBILE-PENSACOLA	153,400	.46
60	TOLEDO	151,100	.45
61	AUSTIN, TX	150,300	.45
62	WILKES BARRE-SCRANTON	149,900	.45
63	SYRACUSE	148,800	.44
64	WICHITA-HUTCHINSON	143,000	.43
65	ROANOKE-LYNCHBURG	142,100	.42
66	LEXINGTON	139,700	.42
67	KNOXVILLE	138,400	.41
68	WEST PALM BEACH-FT. PIERCE-VERO BEACH	132,600	.40
69	ROCHESTER, NY	132,500	.40
70	GREEN BAY-APPLETON	131,600	.39
71	DES MOINES	129,500	.39
72	SHREVEPORT-TEXARKANA	129,200	.39
73	OMAHA	126,600	.38
74	SPRINGFIELD-DECATUR-CHAMPAIGN	126,100	.38
75	PORTLAND-POLAND SPRING	125,300	.37
76	COLUMBIA, SC	124,900	.37
77	CEDAR RAPIDS-WATERLOO-DUBUQUE	115,800	.35
78	SPOKANE	115,400	.34
79	SOUTH BEND-ELKHART	113,100	.34
80	JACKSON, MS	111,600	.33
81	TUCSON	111,400	.33
82	BATON ROUGE	111,300	.33
83	LAS VEGAS	109,800	.33
84	CHATTANOOGA	108,900	.32
85	BRISTOL-KINGSPT-JOHNSN CTY-TRI-CTY	107,200	.32
86	EL PASO	106,100	.32
87	MADISON	106,000	.32
87	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	106,000	.32
89	DAVENPRT-ROCK ISLND-MOLINE, QUAD CTY	103,400	.31
90	HUNTSVILLE-DECATUR-FLORENCE	101,400	.30
91	JOHNSTOWN-ALTOONA	100,200	.30
91	WACO-TEMPLE-BRYAN	100,200	.30
93	LANSING	98,800	.29
94	SPRINGFIELD, MO	97,600	.29
95	GREENVILLE-NEW BERN-WASHINGTON	97,300	.29
96	SPRINGFIELD, MA	97,000	.29
97	BURLINGTON-PLATTSBURGH	92,600	.28
98	MCALLEN-BROWNSVILLE, LRGV	92,300	.28
99	CHARLESTON, SC	91,900	.27
100	SAVANNAH	91,700	.27
101	YOUNGSTOWN	91,600	.27
102	SALINAS-MONTEREY	89,700	.27
103	EVANSVILLE	88,500	.26
104	COLORADO SPRINGS-PUEBLO	86,700	.26
105	PEORIA-BLOOMINGTON	84,800	.25
106	FT. WAYNE	84,500	.25
107	LINCOLN-HASTINGS-KEARNEY	83,500	.25
108	TALLAHASSEE-THOMASVILLE	82,100	.24
109	AUGUSTA	82,000	.24
110	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	81,700	.24
111	MONTGOMERY-SELMA	80,300	.24
112	FARGO	79,300	.24
113	SIOUX FALLS-MITCHELL	76,100	.23
114	LAFAYETTE, LA	74,800	.22
115	EUGENE	72,500	.22
116	COLUMBUS, GA	71,200	.21
117	CORPUS CHRISTI	69,300	.21
118	MACON	68,000	.20
119	TYLER-LONGVIEW-JACKSONVILLE	66,300	.20
120	RENO	65,700	.20
121	FT. SMITH	65,000	.19
122	MONROE-EL DORADO	64,800	.19
123	LA CROSSE-EAU CLAIRE	63,500	.19
124	AMARILLO	60,700	.18
125	TOPEKA	60,000	.18
126	YAKIMA	59,800	.18
127	BAKERSFIELD	59,400	.18
128	FLORENCE-MYRTLE BEACH	59,800	.18
129	BOISE	58,600	.17
130	COLUMBUS-TUPELO	58,400	.17
131	FT. MYERS-NAPLES	58,100	.17
132	LUBBOCK	55,800	.17
133	WAUSAU-RHINELANDER	55,400	.17
134	BEAUMONT-PORT ARTHUR	55,200	.16
135	WICHITA FALLS-LAWTON	54,700	.16
136	ERIE	54,300	.16
137	BINGHAMTON	53,800	.16
138	CHICO-REDDING	53,700	.16
138	ROCKFORD	53,700	.16
140	ODESSA-MIDLAND	53,200	.16
141	TRAVERSE CITY-CADILLAC	52,800	.16
142	WILMINGTON	52,700	.16
143	ALBANY, GA	52,500	.16
144	DULUTH-SUPERIOR	52,400	.16
145	COLUMBIA-JEFFERSON CITY	52,300	.16
146	MINOT-BISMARCK-DICKINSON-GLENDIVE	50,800	.15
146	TERRE HAUTE	50,800	.15
148	BLUEFIELD-BECKLEY-OAK HILL	50,200	.15
149	SIOUX CITY	49,700	.15
150	WHEELING-STEUBENVILLE	49,500	.15
151	ROCHESTER-MASON CITY-AUSTIN	45,300	.14
152	IDAHO FALLS-POCATELLO	43,800	.13
153	BILOXI-GULFPORT-PASCAGOULA	43,500	.13
154	MEDFORD	42,900	.13
155	JOPLIN-PITTSBURG	42,700	.13
156	GAINESVILLE	42,400	.13
157	BANGOR	42,300	.13
158	CLARKSBURG-WESTON	40,000	.12
159	QUINCY-HANNIBAL	37,100	.11
160	ABILENE-SWEETWATER	36,800	.11
161	DOTHAN	35,800	.11
161	UTICA	35,800	.11
163	LAUREL-HATTIESBURG	33,300	.10
164	RAPID CITY	33,100	.10
165	ALEXANDRIA, LA	32,500	.10
166	SALISBURY	32,000	.10
167	GREENWOOD-GREENVILLE	30,900	.09
168	HARRISONBURG	30,700	.09
169	WATERTOWN-CARTHAGE	30,200	.09
170	BILLINGS-HARDIN	29,700	.09
171	LAKE CHARLES	28,700	.09
172	ELMIRA	28,200	.08
173	MISSOULA	27,400	.08
174	PANAMA CITY	26,800	.08
175	PALM SPRINGS	25,800	.08
176	EL CENTRO-YUMA	25,600	.08
177	TUSCALOOSA	25,000	.07
178	JONESBORO	24,600	.07
179	GRAND JUNCTION-DURANGO	24,300	.07
180	LAFAYETTE, IN	23,600	.07
181	MERIDIAN	22,000	.07
182	ARDMORE-ADA	21,800	.07
183	GREAT FALLS	21,400	.06
184	EUREKA	20,500	.06
185	MARQUETTE	20,100	.06
186	JACKSON, TN	19,900	.06
187	BOWLING GREEN	19,700	.06
188	CHARLOTTESVILLE	19,400	.06
189	ANNISTON	18,100	.05
190	SAN ANGELO	18,000	.05
191	BUTTE	17,500	.05
192	LAREDO	17,300	.05
193	CASPER-RIVERTON	16,900	.05
194	FLAGSTAFF	16,600	.05
195	ST. JOSEPH	15,300	.05
196	CHEYENNE-SCOTTSBLUFF (STERLING)	15,000	.04
197	LIMA	14,400	.04
198	HAGERSTOWN	14,200	.04
199	PARKERSBURG	12,600	.04
200	ZANESVILLE	12,300	.04
201	MANKATO	10,600	.03
202	PRESQUE ISLE	10,400	.03
203	OTTUMWA-KIRKSVILLE	10,000	.03
203	VICTORIA	10,300	.03
205	TWIN FALLS	10,000	.03
206	BEND	9,700	.03
207	HELENA	7,000	.02
208	NORTH PLATTE	5,700	.02
209	ALPENA	4,600	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

WOMEN 25-49

US TOTAL 47,835,200

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	3,786,400	7.92
2	LOS ANGELES	2,822,500	5.90
3	CHICAGO	1,685,600	3.52
4	PHILADELPHIA	1,398,700	2.92
5	SAN FRANCISCO-OAKLAND-SAN JOSE	1,220,100	2.55
6	BOSTON	1,085,300	2.27
7	WASHINGTON DC	1,017,000	2.13
8	DALLAS-FT. WORTH	941,800	1.97
9	DETROIT	916,100	1.92
10	HOUSTON	832,900	1.74
11	ATLANTA	821,700	1.72
12	CLEVELAND	727,700	1.52
13	MINNEAPOLIS-ST. PAUL	698,800	1.46
14	SEATTLE-TACOMA	660,700	1.38
15	MIAMI-FT.LAUDERDALE	606,700	1.27
16	ST. LOUIS	572,200	1.20
17	DENVER	565,700	1.18
18	PITTSBURGH	545,200	1.14
19	SACRAMENTO-STOCKTON	544,900	1.14
20	BALTIMORE	524,900	1.10
21	TAMPA-ST. PETERSBURG (SARASOTA)	523,400	1.09
22	PHOENIX	493,000	1.03
23	SAN DIEGO	477,100	1.00
24	HARTFORD-NEW HAVEN	474,100	.99
25	INDIANAPOLIS	456,500	.95
26	ORLANDO-DAYTONA BEACH-MELBOURNE	414,100	.87
27	PORTLAND OR	413,300	.86
28	CHARLOTTE	396,000	.83
29	KANSAS CITY	393,200	.82
30	MILWAUKEE	382,900	.80
31	CINCINNATI	382,200	.80
32	NASHVILLE	369,900	.77
33	RALEIGH-DURHAM	365,800	.76
34	COLUMBUS OH	356,900	.75
35	NEW ORLEANS	341,800	.71
36	GREENVILLE-SPARTANBURG-ASHEVILLE	328,500	.69
37	SALT LAKE CITY	327,900	.69
38	SAN ANTONIO	323,300	.68
39	MEMPHIS	319,000	.67
40	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	318,600	.67
41	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	311,200	.65
42	BUFFALO	302,600	.63
43	OKLAHOMA CITY	290,300	.61
44	HARRISBURG-YORK-LANCASTER-LEBANON	284,300	.59
45	LOUISVILLE	278,000	.58
46	PROVIDENCE-NEW BEDFORD	275,700	.58
47	GREENSBORO-WINSTON SALEM-HIGH POINT	273,600	.57
48	ALBUQUERQUE	273,600	.57
49	BIRMINGHAM	261,300	.55
50	DAYTON	258,000	.54
51	CHARLESTON-HUNTINGTON	257,200	.54
52	JACKSONVILLE	247,200	.52
53	FRESNO-VISALIA	239,600	.50
54	ALBANY-SCHENECTADY-TROY	239,100	.50
55	FLINT-SAGINAW-BAY CITY	238,600	.50
56	TULSA	233,200	.49
57	RICHMOND	231,800	.48
58	LITTLE ROCK	231,400	.48
59	WILKES BARRE-SCRANTON	221,200	.46
60	MOBILE-PENSACOLA	220,800	.46
61	KNOXVILLE	207,100	.43
62	TOLEDO	203,400	.43
63	WEST PALM BEACH-FT.PIERCE-VERO BEACH	201,100	.42
64	ROANOKE-LYNCHBURG	200,700	.42
65	WICHITA-HUTCHINSON	199,900	.42
66	SHREVEPORT-TEXARKANA	191,100	.40
67	SYRACUSE	188,900	.39
68	LEXINGTON	186,500	.39
69	ROCHESTER NY	185,100	.39
70	GREEN BAY-APPLETON	183,200	.38
71	AUSTIN TX	180,500	.38
71	OMAHA	180,500	.38
73	PORTLAND-POLAND SPRING	178,500	.37
74	DES MOINES	176,900	.37
75	CHATTANOOGA	165,500	.35
76	BRISTOL-KINGSPT-JOHNSN CTY-TRI-CTY	164,100	.34
77	LAS VEGAS	163,100	.34
78	SOUTH BEND-ELKHART	162,200	.34
79	COLUMBIA SC	162,000	.34
80	SPRINGFIELD-DECATUR-CHAMPAIGN	161,300	.34
81	HUNTSVILLE-DECATUR-FLORENCE	158,600	.33
82	SPOKANE	157,700	.33
83	JACKSON MS	152,400	.32
84	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	151,500	.32
85	TUCSON	150,200	.31
86	DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	149,600	.31
87	CEDAR RAPIDS-WATERLOO-DUBUQUE	145,000	.30
88	EL PASO	144,000	.30
89	SPRINGFIELD MO	143,900	.30
90	BATON ROUGE	142,600	.30
91	MADISON	135,700	.28
92	YOUNGSTOWN	135,300	.28
93	JOHNSTOWN-ALTOONA	134,700	.28
94	EVANSVILLE	128,900	.27
94	MCALLEN-BROWNSVILLE; LRGV	128,900	.27
96	GREENVILLE-NEW BERN-WASHINGTON	128,400	.27
97	CHARLESTON SC	123,000	.26
98	COLORADO SPRINGS-PUEBLO	122,500	.26
99	BURLINGTON-PLATTSBURGH	122,200	.26
100	FT. WAYNE	120,600	.25
101	SPRINGFIELD MA	120,000	.25
102	SAVANNAH	119,900	.25
103	LANSING	119,700	.25
104	SALINAS-MONTEREY	117,700	.25
105	AUGUSTA	116,000	.24
106	WACO-TEMPLE-BRYAN	114,400	.24
107	MONTGOMERY-SELMA	113,100	.24
108	PEORIA-BLOOMINGTON	109,200	.23
109	LINCOLN-HASTINGS-KEARNEY	108,100	.23
110	SIOUX FALLS-MITCHELL	102,300	.21
111	TALLAHASSEE-THOMASVILLE	102,200	.21
112	LAFAYETTE LA	101,700	.21
113	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	101,000	.21
114	FARGO	99,800	.21
115	MACON	97,800	.20
116	CORPUS CHRISTI	96,700	.20
117	RENO	96,600	.20
118	FT. SMITH	96,100	.20
119	COLUMBUS GA	94,600	.20
120	EUGENE	93,500	.20
121	FT. MYERS-NAPLES	92,800	.19
122	TYLER-LONGVIEW-JACKSONVILLE	92,300	.19
123	AMARILLO	88,700	.19
123	MONROE-EL DORADO	88,700	.19
125	YAKIMA	84,200	.18
126	FLORENCE-MYRTLE BEACH	83,900	.18
127	BAKERSFIELD	82,600	.17
128	BOISE	81,900	.17
129	BEAUMONT-PORT ARTHUR	81,700	.17
130	COLUMBUS-TUPELO	81,400	.17
131	ROCKFORD	79,700	.17
132	TRAVERSE CITY-CADILLAC	78,800	.16
133	BINGHAMTON	78,700	.16
134	WAUSAU-RHINELANDER	77,800	.16
135	WICHITA FALLS-LAWTON	77,600	.16
136	LA CROSSE-EAU CLAIRE	77,200	.16
137	WILMINGTON	76,800	.16
138	ODESSA-MIDLAND	76,500	.16
139	CHICO-REDDING	74,700	.16
140	ALBANY GA	74,400	.16
141	ERIE	74,100	.15
142	DULUTH-SUPERIOR	73,800	.15
143	TOPEKA	73,700	.15
144	TERRE HAUTE	72,800	.15
145	WHEELING-STEUBENVILLE	71,600	.15
146	BLUEFIELD-BECKLEY-OAK HILL	71,500	.15
147	LUBBOCK	70,500	.15
148	MINOT-BISMARCK-DICKINSON-GLENDIVE	68,900	.14
149	SIOUX CITY	68,000	.14
150	ROCHESTER-MASON CITY-AUSTIN	66,400	.14
151	MEDFORD	66,100	.14
152	JOPLIN-PITTSBURG	63,200	.13
153	COLUMBIA-JEFFERSON CITY	62,000	.13
154	BILOXI-GULFPORT-PASCAGOULA	61,300	.13
155	BANGOR	59,300	.12
156	CLARKSBURG-WESTON	57,600	.12
157	IDAHO FALLS-POCATELLO	55,600	.12
158	DOTHAN	54,200	.11
159	ABILENE-SWEETWATER	51,400	.11
160	QUINCY-HANNIBAL	50,600	.11
161	UTICA	48,900	.10
162	SALISBURY	47,100	.10
163	ALEXANDRIA LA	45,100	.09
164	LAUREL-HATTIESBURG	44,800	.09
165	GAINESVILLE	44,500	.09
165	RAPID CITY	44,500	.09
167	BILLINGS-HARDIN	41,700	.09
167	PANAMA CITY	41,700	.09
169	ELMIRA	41,000	.09
169	WATERTOWN-CARTHAGE	41,000	.09
171	LAKE CHARLES	40,600	.08
172	GREENWOOD-GREENVILLE	40,500	.08
173	HARRISONBURG	39,500	.08
174	MISSOULA	37,900	.08
175	JONESBORO	36,700	.08
176	EL CENTRO-YUMA	36,400	.08
176	PALM SPRINGS	36,400	.08
178	GRAND JUNCTION-DURANGO	33,400	.07
179	ARDMORE-ADA	33,000	.07
180	MERIDIAN	31,300	.07
181	GREAT FALLS	30,800	.06
182	TUSCALOOSA	29,300	.06
183	JACKSON TN	28,700	.06
184	EUREKA	26,100	.05
185	MARQUETTE	24,700	.05
186	SAN ANGELO	24,400	.05
187	BOWLING GREEN	23,800	.05
188	LAREDO	23,700	.05
189	ANNISTON	23,300	.05
190	CASPER-RIVERTON	22,900	.05
191	BUTTE	22,400	.05
192	HAGERSTOWN	22,200	.05
193	CHARLOTTESVILLE	21,300	.04
194	CHEYENNE-SCOTTSBLUFF (STERLING)	21,100	.04
194	LAFAYETTE IN	21,100	.04
196	ST. JOSEPH	20,600	.04
197	LIMA	20,100	.04
198	PARKERSBURG	19,000	.04
199	ZANESVILLE	17,900	.04
200	FLAGSTAFF	17,000	.04
201	PRESQUE	14,800	.03
202	TWIN FALLS	14,700	.03
203	VICTORIA	14,600	.03
204	BEND	14,100	.03
205	OTTUMWA-KIRKSVILLE	12,500	.03
206	MANKATO	10,200	.02
207	HELENA	9,600	.02
208	NORTH PLATTE	8,800	.02
209	ALPENA	7,300	.02

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

WOMEN 25-54

US TOTAL 53,891,000

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	4,309,800	8.00
2	LOS ANGELES	3,158,900	5.86
3	CHICAGO	1,899,300	3.52
4	PHILADELPHIA	1,599,100	2.97
5	SAN FRANCISCO-OAKLAND-SAN JOSE	1,360,500	2.52
6	BOSTON	1,225,100	2.27
7	WASHINGTON, DC	1,126,200	2.09
8	DALLAS-FT. WORTH	1,045,700	1.94
9	DETROIT	1,037,000	1.92
10	HOUSTON	920,100	1.71
11	ATLANTA	906,800	1.68
12	CLEVELAND	829,000	1.54
13	MINNEAPOLIS-ST. PAUL	776,700	1.44
14	SEATTLE-TACOMA	734,400	1.36
15	MIAMI-FT. LAUDERDALE	694,200	1.29
16	ST. LOUIS	648,800	1.20
17	PITTSBURGH	632,700	1.17
18	DENVER	621,700	1.15
19	SACRAMENTO-STOCKTON	611,000	1.13
20	TAMPA-ST. PETERSBURG (SARASOTA)	604,100	1.12
21	BALTIMORE	591,200	1.10
22	PHOENIX	552,600	1.03
23	HARTFORD-NEW HAVEN	537,200	1.00
24	SAN DIEGO	532,200	.99
25	INDIANAPOLIS	514,100	.95
26	ORLANDO-DAYTONA BEACH-MELBOURNE	474,100	.88
27	PORTLAND, OR	459,300	.85
28	CHARLOTTE	445,700	.83
29	KANSAS CITY	442,200	.82
30	MILWAUKEE	432,500	.80
31	CINCINNATI	431,800	.80
32	NASHVILLE	414,900	.77
33	RALEIGH-DURHAM	408,800	.76
34	COLUMBUS, OH	400,000	.74
35	NEW ORLEANS	383,000	.71
36	GREENVILLE-SPARTANBURG-ASHEVILLE	371,200	.69
37	SAN ANTONIO	363,500	.67
38	SALT LAKE CITY	361,500	.67
39	MEMPHIS	358,500	.67
40	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	357,100	.66
41	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	349,500	.65
42	BUFFALO	347,900	.65
43	OKLAHOMA CITY	325,800	.60
44	HARRISBURG-YORK-LANCASTER-LEBANON	322,800	.60
45	PROVIDENCE-NEW BEDFORD	315,900	.59
46	LOUISVILLE	313,000	.58
47	GREENSBORO-WINSTON SALEM-HIGH POINT	309,600	.57
48	ALBUQUERQUE	304,900	.57
49	BIRMINGHAM	296,300	.55
50	DAYTON	292,100	.54
51	CHARLESTON-HUNTINGTON	291,800	.54
52	JACKSONVILLE	278,400	.52
53	ALBANY-SCHENECTADY-TROY	272,400	.51
54	FRESNO-VISALIA	268,400	.50
55	FLINT-SAGINAW-BAY CITY	268,200	.50
56	TULSA	262,800	.49
57	RICHMOND	260,800	.48
58	LITTLE ROCK	260,700	.48
59	WILKES BARRE-SCRANTON	258,400	.48
60	MOBILE-PENSACOLA	248,200	.46
61	KNOXVILLE	233,100	.43
62	WEST PALM BEACH-FT. PIERCE-VERO BEACH	232,300	.43
63	TOLEDO	230,500	.43
64	ROANOKE-LYNCHBURG	227,600	.42
65	WICHITA-HUTCHINSON	227,000	.42
66	SHREVEPORT-TEXARKANA	216,700	.40
67	SYRACUSE	214,000	.40
68	LEXINGTON	208,100	.39
69	ROCHESTER, NY	208,000	.39
70	GREEN BAY-APPLETON	206,800	.38
71	OMAHA	202,200	.38
72	PORTLAND-POLAND SPRING	201,700	.37
73	DES MOINES	199,800	.37
74	AUSTIN, TX	199,000	.37
75	CHATTANOOGA	186,200	.35
76	BRISTOL-KINGSPT-JOHNSN CTY-TRI-CTY	185,300	.34
77	SOUTH BEND-ELKHART	183,700	.34
78	SPRINGFIELD-DECATUR-CHAMPAIGN	182,200	.34
79	LAS VEGAS	181,400	.34
80	COLUMBIA, SC	180,600	.34
81	HUNTSVILLE-DECATUR-FLORENCE	178,200	.33
82	SPOKANE	176,000	.33
83	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	172,100	.32
84	JACKSON, MS	171,700	.32
85	DAVENPRT-ROCK ISLND-MOLINE, QUAD CTY	169,200	.31
86	TUCSON	168,700	.31
87	SPRINGFIELD, MO	163,400	.30
88	CEDAR RAPIDS-WATERLOO-DUBUQUE	163,000	.30
89	EL PASO	161,800	.30
90	BATON ROUGE	158,400	.29
91	YOUNGSTOWN	156,300	.29
92	JOHNSTOWN-ALTOONA	155,000	.29
93	MADISON	150,900	.28
94	EVANSVILLE	145,600	.27
95	GREENVILLE-NEW BERN-WASHINGTON	144,700	.27
96	MCALLEN-BROWNSVILLE, LRGV	144,500	.27
97	CHARLESTON, SC	136,700	.25
97	COLORADO SPRINGS-PUEBLO	136,700	.25
99	BURLINGTON-PLATTSBURGH	136,600	.25
100	SPRINGFIELD, MA	136,400	.25
101	FT. WAYNE	135,600	.25
102	SAVANNAH	134,400	.25
103	LANSING	132,600	.25
104	SALINAS-MONTEREY	131,100	.24
105	AUGUSTA	130,300	.24
106	WACO-TEMPLE-BRYAN	128,000	.24
107	MONTGOMERY-SELMA	127,800	.24
108	PEORIA-BLOOMINGTON	123,000	.23
109	LINCOLN-HASTINGS-KEARNEY	122,100	.23
110	SIOUX FALLS-MITCHELL	116,400	.22
111	LAFAYETTE, LA	114,400	.21
111	TALLAHASSEE-THOMASVILLE	114,400	.21
113	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	113,700	.21
114	FARGO	112,600	.21
115	MACON	109,800	.20
116	CORPUS CHRISTI	108,900	.20
117	FT. MYERS-NAPLES	108,700	.20
118	RENO	108,200	.20
119	FT. SMITH	107,800	.20
120	COLUMBUS, GA	106,700	.20
121	TYLER-LONGVIEW-JACKSONVILLE	104,600	.19
122	EUGENE	103,500	.19
123	MONROE-EL DORADO	101,100	.19
124	AMARILLO	100,100	.19
125	YAKIMA	94,400	.18
126	FLORENCE-MYRTLE BEACH	94,000	.17
127	BEAUMONT-PORT ARTHUR	93,500	.17
128	BAKERSFIELD	92,600	.17
129	COLUMBUS-TUPELO	91,900	.17
130	BOISE	90,200	.17
131	ROCKFORD	89,900	.17
132	BINGHAMTON	89,700	.17
133	TRAVERSE CITY-CADILLAC	89,500	.17
134	WAUSAU-RHINELANDER	87,700	.16
135	WICHITA FALLS-LAWTON	87,500	.16
136	LA CROSSE-EAU CLAIRE	87,100	.16
137	ODESSA-MIDLAND	86,600	.16
138	WILMINGTON	86,400	.16
139	ERIE	85,100	.16
140	CHICO-REDDING	84,000	.16
141	ALBANY, GA	83,900	.16
142	DULUTH-SUPERIOR	83,600	.16
143	TERRE HAUTE	83,200	.15
144	TOPEKA	82,800	.15
145	WHEELING-STEUBENVILLE	82,600	.15
146	BLUEFIELD-BECKLEY-OAK HILL	81,500	.15
147	LUBBOCK	78,600	.15
148	SIOUX CITY	77,900	.14
149	MINOT-BISMARCK-DICKINSON-GLENDIVE	77,700	.14
150	ROCHESTER-MASON CITY-AUSTIN	75,400	.14
151	MEDFORD	74,100	.14
152	JOPLIN-PITTSBURG	72,200	.13
153	COLUMBIA-JEFFERSON CITY	69,300	.13
154	BILOXI-GULFPORT-PASCAGOULA	68,100	.13
155	BANGOR	67,100	.12
156	CLARKSBURG-WESTON	65,900	.12
157	IDAHO FALLS-POCATELLO	61,700	.11
158	DOTHAN	60,900	.11
159	ABILENE-SWEETWATER	58,600	.11
160	QUINCY-HANNIBAL	57,700	.11
161	UTICA	56,100	.10
162	SALISBURY	54,000	.10
163	ALEXANDRIA, LA	51,000	.09
164	LAUREL-HATTIESBURG	50,700	.09
165	RAPID CITY	49,800	.09
166	GAINESVILLE	48,800	.09
167	PANAMA CITY	47,700	.09
168	WATERTOWN-CARTHAGE	47,000	.09
169	ELMIRA	46,900	.09
170	BILLINGS-HARDIN	46,500	.09
171	GREENWOOD-GREENVILLE	46,100	.09
172	LAKE CHARLES	45,800	.08
173	HARRISONBURG	44,800	.08
174	MISSOULA	41,900	.08
175	JONESBORO	41,700	.08
176	EL CENTRO-YUMA	41,000	.08
176	PALM SPRINGS	41,000	.08
178	ARDMORE-ADA	37,800	.07
179	GRAND JUNCTION-DURANGO	37,100	.07
180	MERIDIAN	35,700	.07
181	GREAT FALLS	34,800	.06
182	TUSCALOOSA	33,100	.06
183	JACKSON, TN	32,600	.06
184	EUREKA	29,000	.05
185	MARQUETTE	27,900	.05
186	SAN ANGELO	27,800	.05
187	LAREDO	26,900	.05
188	BOWLING GREEN	26,600	.05
189	ANNISTON	26,300	.05
190	CASPER-RIVERTON	25,300	.05
190	HAGERSTOWN	25,300	.05
192	BUTTE	25,200	.05
193	CHEYENNE-SCOTTSBLUFF (STERLING)	23,600	.04
194	CHARLOTTESVILLE	23,500	.04
194	LAFAYETTE, IN	23,500	.04
194	ST. JOSEPH	23,500	.04
197	LIMA	23,000	.04
198	PARKERSBURG	21,500	.04
199	ZANESVILLE	20,500	.04
200	FLAGSTAFF	18,600	.03
201	PRESQUE ISLE	16,800	.03
202	TWIN FALLS	16,600	.03
203	VICTORIA	16,300	.03
204	BEND	15,500	.03
205	OTTUMWA-KIRKSVILLE	13,900	.03
206	MANKATO	11,600	.02
207	HELENA	10,600	.02
208	NORTH PLATTE	9,900	.02
209	ALPENA	8,400	.02

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

MEN TOTAL

US TOTAL 88,108,800

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	6,544,600	7.43
2	LOS ANGELES	5,078,900	5.76
3	CHICAGO	2,986,800	3.39
4	PHILADELPHIA	2,576,900	2.92
5	SAN FRANCISCO-OAKLAND-SAN JOSE	2,170,400	2.46
6	BOSTON	1,989,800	2.26
7	WASHINGTON, DC	1,650,500	1.87
8	DALLAS-FT. WORTH	1,630,400	1.85
9	DETROIT	1,615,300	1.84
10	HOUSTON	1,444,900	1.64
11	ATLANTA	1,328,800	1.51
12	CLEVELAND	1,321,200	1.50
13	MINNEAPOLIS-ST. PAUL	1,288,000	1.46
14	SEATTLE-TACOMA	1,224,500	1.39
15	MIAMI-FT. LAUDERDALE	1,206,400	1.37
16	TAMPA-ST. PETERSBURG (SARASOTA)	1,188,400	1.35
17	PITTSBURGH	1,070,400	1.21
18	ST. LOUIS	1,038,000	1.18
19	SACRAMENTO-STOCKTON	1,008,100	1.14
20	DENVER	977,700	1.11
21	SAN DIEGO	960,600	1.09
22	PHOENIX	946,200	1.07
23	BALTIMORE	928,200	1.05
24	HARTFORD-NEW HAVEN	885,900	1.01
25	ORLANDO-DAYTONA BEACH-MELBOURNE	833,000	.95
26	INDIANAPOLIS	815,900	.93
27	PORTLAND, OR	751,500	.85
28	KANSAS CITY	711,400	.81
29	MILWAUKEE	709,000	.80
30	CHARLOTTE	686,100	.78
31	CINCINNATI	686,000	.78
32	NASHVILLE	673,400	.76
33	RALEIGH-DURHAM	656,600	.75
34	COLUMBUS, OH	636,300	.72
35	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	622,700	.71
36	SALT LAKE CITY	606,000	.69
37	GREENVILLE-SPARTANBURG-ASHEVILLE	595,600	.68
38	NEW ORLEANS	594,200	.67
39	BUFFALO	584,000	.66
40	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	579,800	.66
41	SAN ANTONIO	576,100	.65
42	MEMPHIS	561,700	.64
43	OKLAHOMA CITY	548,600	.62
44	PROVIDENCE-NEW BEDFORD	533,300	.61
45	HARRISBURG-YORK-LANCASTER-LEBANON	527,000	.60
46	LOUISVILLE	506,800	.58
47	ALBUQUERQUE	486,000	.55
48	CHARLESTON-HUNTINGTON	481,900	.55
49	WEST PALM BEACH-FT. PIERCE-VERO BEACH	475,900	.54
50	GREENSBORO-WINSTON SALEM-HIGH POINT	475,200	.54
51	BIRMINGHAM	464,700	.53
52	ALBANY-SCHENECTADY-TROY	461,500	.52
53	DAYTON	458,600	.52
54	WILKES BARRE-SCRANTON	457,000	.52
55	FRESNO-VISALIA	450,200	.51
56	JACKSONVILLE	449,700	.51
57	LITTLE ROCK	437,300	.50
58	FLINT-SAGINAW-BAY CITY	428,800	.49
59	TULSA	426,000	.48
60	RICHMOND	406,400	.46
61	WICHITA-HUTCHINSON	400,100	.45
62	MOBILE-PENSACOLA	394,800	.45
63	TOLEDO	382,600	.43
64	ROANOKE-LYNCHBURG	380,900	.43
65	KNOXVILLE	374,000	.42
66	SYRACUSE	367,900	.42
67	GREEN BAY-APPLETON	363,000	.41
68	SHREVEPORT-TEXARKANA	357,200	.41
69	DES MOINES	345,700	.39
70	AUSTIN, TX	344,300	.39
71	LEXINGTON	341,400	.39
72	PORTLAND-POLAND SPRING	339,800	.39
73	ROCHESTER, NY	334,500	.38
74	OMAHA	334,400	.38
75	SPRINGFIELD-DECATUR-CHAMPAIGN	319,500	.36
76	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	311,500	.35
77	SPOKANE	304,200	.35
78	SPRINGFIELD, MO	300,500	.34
79	SOUTH BEND-ELKHART	299,200	.34
80	BRISTOL-KINGSPT-JOHNSN CTY-TRI-CTY	297,900	.34
81	LAS VEGAS	292,300	.33
82	CEDAR RAPIDS-WATERLOO-DUBUQUE	290,300	.33
83	DAVENPRT-ROCK ISLND-MOLINE, QUAD CTY	288,700	.33
84	TUCSON	287,800	.33
85	COLUMBIA, SC	287,700	.33
86	CHATTANOOGA	287,000	.33
87	JOHNSTOWN-ALTOONA	280,200	.32
88	HUNTSVILLE-DECATUR-FLORENCE	278,100	.32
89	JACKSON, MS	269,800	.31
90	WACO-TEMPLE-BRYAN	262,700	.30
91	MADISON	257,300	.29
92	BATON ROUGE	257,100	.29
93	YOUNGSTOWN	257,000	.29
94	GREENVILLE-NEW BERN-WASHINGTON	256,600	.29
95	EL PASO	248,100	.28
96	EVANSVILLE	244,500	.28
97	BURLINGTON-PLATTSBURGH	234,300	.27
98	SAVANNAH	233,600	.27
99	SALINAS-MONTEREY	233,400	.26
100	FT. MYERS-NAPLES	233,000	.26
101	SPRINGFIELD, MA	232,600	.26
102	CHARLESTON, SC	231,100	.26
103	COLORADO SPRINGS-PUEBLO	230,200	.26
104	LANSING	226,800	.26
105	LINCOLN-HASTINGS-KEARNEY	226,000	.26
106	FT. WAYNE	220,000	.25
107	FARGO	219,900	.25
108	SIOUX FALLS-MITCHELL	216,700	.25
109	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	214,900	.24
110	MCALLEN-BROWNSVILLE: LRGV	212,400	.24
111	PEORIA-BLOOMINGTON	208,800	.24
112	MONTGOMERY-SELMA	205,500	.23
113	AUGUSTA	201,900	.23
114	FT. SMITH	188,100	.21
115	RENO	187,700	.21
116	LAFAYETTE, LA	186,100	.21
117	TALLAHASSEE-THOMASVILLE	184,700	.21
118	TYLER-LONGVIEW-JACKSONVILLE	183,600	.21
119	COLUMBUS, GA	180,900	.21
120	CORPUS CHRISTI	175,900	.20
121	EUGENE	175,500	.20
122	MACON	169,500	.19
123	MONROE-EL DORADO	169,300	.19
124	AMARILLO	166,600	.19
125	LA CROSSE-EAU CLAIRE	163,100	.19
126	YAKIMA	162,800	.18
127	WICHITA FALLS-LAWTON	162,100	.18
128	WAUSAU-RHINELANDER	160,300	.18
129	TRAVERSE CITY-CADILLAC	160,100	.18
130	TOPEKA	157,200	.18
131	DULUTH-SUPERIOR	156,700	.18
132	BAKERSFIELD	155,800	.18
133	COLUMBUS-TUPELO	155,100	.18
134	BEAUMONT-PORT ARTHUR	154,000	.17
135	BINGHAMTON	151,500	.17
136	BOISE	150,900	.17
137	CHICO-REDDING	150,200	.17
138	TERRE HAUTE	149,900	.17
139	ROCKFORD	145,000	.16
140	SIOUX CITY	144,200	.16
141	ERIE	143,600	.16
142	MINOT-BISMARCK-DICKINSON-GLENDIVE	142,600	.16
143	WHEELING-STEUBENVILLE	141,500	.16
144	FLORENCE-MYRTLE BEACH	141,200	.16
145	ODESSA-MIDLAND	139,700	.16
146	LUBBOCK	136,100	.15
147	WILMINGTON	135,100	.15
148	BLUEFIELD-BECKLEY-OAK HILL	134,100	.15
149	COLUMBIA-JEFFERSON CITY	131,500	.15
150	ALBANY, GA	130,400	.15
151	ROCHESTER-MASON CITY-AUSTIN	130,000	.15
152	JOPLIN-PITTSBURG	128,900	.15
153	MEDFORD	128,300	.15
154	CLARKSBURG-WESTON	116,000	.13
155	BANGOR	114,800	.13
156	BILOXI-GULFPORT-PASCAGOULA	114,000	.13
157	QUINCY-HANNIBAL	109,400	.12
158	ABILENE-SWEETWATER	106,800	.12
159	IDAHO FALLS-POCATELLO	105,500	.12
160	DOTHAN	100,700	.11
161	UTICA	100,400	.11
162	SALISBURY	91,200	.10
163	ALEXANDRIA, LA	91,000	.10
164	RAPID CITY	89,500	.10
165	GAINESVILLE	89,100	.10
166	LAUREL-HATTIESBURG	83,800	.10
167	WATERTOWN-CARTHAGE	83,400	.09
168	ELMIRA	81,000	.09
169	PANAMA CITY	78,000	.09
170	BILLINGS-HARDIN	77,700	.09
171	GREENWOOD-GREENVILLE	76,800	.09
171	HARRISONBURG	76,800	.09
173	LAKE CHARLES	73,800	.08
174	JONESBORO	73,700	.08
175	PALM SPRINGS	72,700	.08
176	EL CENTRO-YUMA	70,800	.08
177	MISSOULA	70,400	.08
178	ARDMORE-ADA	69,500	.08
179	GRAND JUNCTION-DURANGO	63,400	.07
180	GREAT FALLS	61,300	.07
181	MERIDIAN	60,800	.07
182	MARQUETTE	59,400	.07
183	TUSCALOOSA	56,000	.06
184	JACKSON, TN	53,600	.06
185	EUREKA	51,600	.06
186	SAN ANGELO	48,900	.06
187	LAFAYETTE, IN	48,700	.06
188	BUTTE	47,800	.05
189	BOWLING GREEN	46,700	.05
190	ANNISTON	45,100	.05
191	HAGERSTOWN	44,900	.05
192	ST. JOSEPH	44,100	.05
193	CASPER-RIVERTON	42,600	.05
194	CHARLOTTESVILLE	40,300	.05
195	LAREDO	40,200	.05
196	CHEYENNE-SCOTTSBLUFF (STERLING)	39,800	.05
197	LIMA	38,700	.04
198	PARKERSBURG	34,100	.04
199	ZANESVILLE	33,800	.04
200	FLAGSTAFF	32,400	.04
201	TWIN FALLS	29,700	.03
202	PRESQUE ISLE	29,300	.03
203	OTTUMWA-KIRKSVILLE	27,300	.03
204	VICTORIA	25,900	.03
205	BEND	25,300	.03
206	MANKATO	23,200	.03
207	NORTH PLATTE	16,800	.02
208	HELENA	16,600	.02
209	ALPENA	14,900	.02

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

MEN 18-49

US TOTAL 60,446,600

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	4,320,900	7.15
2	LOS ANGELES	3,628,400	6.00
3	CHICAGO	2,085,500	3.45
4	PHILADELPHIA	1,705,300	2.82
5	SAN FRANCISCO-OAKLAND-SAN JOSE	1,549,100	2.56
6	BOSTON	1,354,700	2.24
7	WASHINGTON, DC	1,228,200	2.03
8	DALLAS-FT. WORTH	1,182,000	1.96
9	DETROIT	1,127,600	1.87
10	HOUSTON	1,110,000	1.84
11	ATLANTA	992,100	1.64
12	MINNEAPOLIS-ST. PAUL	905,500	1.50
13	CLEVELAND	881,000	1.46
14	SEATTLE-TACOMA	871,500	1.44
15	DENVER	749,100	1.24
16	MIAMI-FT.LAUDERDALE	715,200	1.18
17	SAN DIEGO	701,900	1.16
18	SACRAMENTO-STOCKTON	695,000	1.15
19	ST. LOUIS	692,700	1.15
20	PITTSBURGH	675,400	1.12
21	BALTIMORE	648,100	1.07
22	PHOENIX	636,600	1.05
23	TAMPA-ST. PETERSBURG (SARASOTA)	632,200	1.05
24	HARTFORD-NEW HAVEN	595,500	.99
25	INDIANAPOLIS	571,300	.95
26	PORTLAND, OR	522,900	.87
27	ORLANDO-DAYTONA BEACH-MELBOURNE	512,100	.85
28	KANSAS CITY	489,800	.81
29	RALEIGH-DURHAM	485,200	.80
30	MILWAUKEE	484,000	.80
31	CHARLOTTE	481,900	.80
32	CINCINNATI	473,000	.78
33	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	466,900	.77
34	NASHVILLE	466,500	.77
35	COLUMBUS, OH	457,600	.76
36	SALT LAKE CITY	448,100	.74
37	NEW ORLEANS	426,800	.71
38	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	405,200	.67
39	GREENVILLE-SPARTANBURG-ASHEVILLE	404,500	.67
40	SAN ANTONIO	400,200	.66
41	MEMPHIS	387,200	.64
42	OKLAHOMA CITY	378,700	.63
43	BUFFALO	375,800	.62
44	LOUISVILLE	355,100	.59
45	HARRISBURG-YORK-LANCASTER-LEBANON	354,100	.59
46	ALBUQUERQUE	347,000	.57
47	PROVIDENCE-NEW BEDFORD	345,900	.57
48	GREENSBORO-WINSTON SALEM-HIGH POINT	326,900	.54
49	CHARLESTON-HUNTINGTON	325,600	.54
50	JACKSONVILLE	315,500	.52
51	DAYTON	314,100	.52
51	FRESNO-VISALIA	314,100	.52
53	BIRMINGHAM	311,700	.52
54	ALBANY-SCHENECTADY-TROY	299,800	.50
55	FLINT-SAGINAW-BAY CITY	298,500	.49
56	LITTLE ROCK	287,300	.48
57	TULSA	285,000	.47
58	RICHMOND	283,000	.47
59	MOBILE-PENSACOLA	281,200	.47
60	WILKES BARRE-SCRANTON	279,400	.46
61	WICHITA-HUTCHINSON	264,100	.44
62	TOLEDO	261,200	.43
63	ROANOKE-LYNCHBURG	256,100	.43
64	KNOXVILLE	256,900	.43
65	AUSTIN, TX	255,000	.42
66	SYRACUSE	253,100	.42
67	WEST PALM BEACH-FT.PIERCE-VERO BEACH	252,700	.42
68	GREEN BAY-APPLETON	240,400	.40
69	LEXINGTON	237,700	.39
70	ROCHESTER, NY	231,000	.38
71	SHREVEPORT-TEXARKANA	230,700	.38
72	DES MOINES	229,400	.38
73	OMAHA	226,600	.37
74	PORTLAND-POLAND SPRING	225,300	.37
75	SPRINGFIELD-DECATUR-CHAMPAIGN	221,800	.37
76	LAS VEGAS	212,400	.35
77	COLUMBIA, SC	211,800	.35
78	SPOKANE	208,000	.34
79	BRISTOL-KINGSPT-JOHNSN CTY-TRI-CTY	203,000	.34
80	SOUTH BEND-ELKHART	201,500	.33
81	CEDAR RAPIDS-WATERLOO-DUBUQUE	200,600	.33
82	CHATTANOOGA	200,300	.33
83	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	197,300	.33
84	TUCSON	196,700	.33
85	HUNTSVILLE-DECATUR-FLORENCE	193,300	.32
86	DAVENPRT-ROCK ISLND-MOLINE, QUAD CTY	192,500	.32
87	BATON ROUGE	192,400	.32
87	WACO-TEMPLE-BRYAN	192,400	.32
89	GREENVILLE-NEW BERN-WASHINGTON	189,200	.31
90	SPRINGFIELD, MO	185,900	.31
91	EL PASO	184,600	.31
92	JOHNSTOWN-ALTOONA	184,200	.30
93	JACKSON, MS	183,300	.30
94	MADISON	182,800	.30
95	CHARLESTON, SC	177,600	.29
96	LANSING	170,500	.28
97	SALINAS-MONTEREY	169,100	.28
98	COLORADO SPRINGS-PUEBLO	169,000	.28
99	SAVANNAH	168,900	.28
100	BURLINGTON-PLATTSBURGH	165,700	.27
101	YOUNGSTOWN	164,300	.27
102	EVANSVILLE	161,800	.27
103	SPRINGFIELD, MA	153,900	.25
104	FT. WAYNE	151,800	.25
105	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	150,900	.25
106	LINCOLN-HASTINGS-KEARNEY	147,100	.24
107	PEORIA-BLOOMINGTON	144,400	.24
108	MCALLEN-BROWNSVILLE, LRGV	144,000	.24
109	FARGO	143,900	.24
110	AUGUSTA	142,800	.24
111	MONTGOMERY-SELMA	137,200	.23
112	SIOUX FALLS-MITCHELL	136,400	.23
113	RENO	133,600	.22
114	TALLAHASSEE-THOMASVILLE	131,900	.22
115	LAFAYETTE, LA	131,200	.22
116	COLUMBUS, GA	130,300	.22
117	EUGENE	125,800	.21
118	CORPUS CHRISTI	123,200	.20
119	FT. SMITH	121,700	.20
120	TYLER-LONGVIEW-JACKSONVILLE	121,200	.20
121	MACON	118,400	.20
122	AMARILLO	113,200	.19
123	YAKIMA	112,600	.19
124	WICHITA FALLS-LAWTON	112,200	.19
125	FT. MYERS-NAPLES	112,000	.19
126	MONROE-EL DORADO	110,500	.18
127	TOPEKA	109,600	.18
128	BAKERSFIELD	108,400	.18
129	BOISE	107,100	.18
130	LA CROSSE-EAU CLAIRE	106,500	.18
131	COLUMBUS-TUPELO	104,300	.17
132	WAUSAU-RHINELANDER	103,500	.17
133	BEAUMONT-PORT ARTHUR	101,700	.17
134	TRAVERSE CITY-CADILLAC	101,000	.17
135	FLORENCE-MYRTLE BEACH	100,000	.17
136	BINGHAMTON	99,300	.16
137	ROCKFORD	98,800	.16
138	ODESSA-MIDLAND	98,400	.16
139	DULUTH-SUPERIOR	98,300	.16
140	LUBBOCK	97,200	.16
141	CHICO-REDDING	96,100	.16
142	MINOT-BISMARCK-DICKINSON-GLENDIVE	95,500	.16
143	TERRE HAUTE	94,700	.16
144	ERIE	94,000	.16
145	WILMINGTON	92,900	.15
146	COLUMBIA-JEFFERSON CITY	91,300	.15
147	SIOUX CITY	89,500	.15
148	ALBANY, GA	89,400	.15
148	WHEELING-STEUBENVILLE	89,400	.15
150	BLUEFIELD-BECKLEY-OAK HILL	88,100	.15
151	BILOXI-GULFPORT-PASCAGOULA	84,100	.14
152	ROCHESTER-MASON CITY-AUSTIN	82,800	.14
153	MEDFORD	81,800	.14
154	JOPLIN-PITTSBURG	78,700	.13
155	BANGOR	77,100	.13
156	IDAHO FALLS-POCATELLO	76,600	.13
157	CLARKSBURG-WESTON	73,300	.12
158	DOTHAN	68,900	.11
159	GAINESVILLE	68,200	.11
160	QUINCY-HANNIBAL	67,900	.11
161	ABILENE-SWEETWATER	67,600	.11
162	ALEXANDRIA, LA	65,300	.11
163	UTICA	63,400	.10
164	RAPID CITY	62,100	.10
165	SALISBURY	58,000	.10
166	LAUREL-HATTIESBURG	56,700	.09
167	WATERTOWN-CARTHAGE	55,500	.09
168	BILLINGS-HARDIN	53,100	.09
169	HARRISONBURG	52,600	.09
170	LAKE CHARLES	52,400	.09
171	ELMIRA	51,800	.09
172	PANAMA CITY	51,400	.09
173	GREENWOOD-GREENVILLE	50,700	.08
174	MISSOULA	49,800	.08
175	EL CENTRO-YUMA	46,700	.06
176	PALM SPRINGS	46,400	.08
177	JONESBORO	45,100	.07
178	GRAND JUNCTION-DURANGO	44,300	.07
179	ARDMORE-ADA	41,700	.07
180	GREAT FALLS	41,500	.07
181	MARQUETTE	40,100	.07
182	TUSCALOOSA	39,900	.07
183	MERIDIAN	39,200	.06
184	LAFAYETTE, IN	38,300	.06
185	EUREKA	36,200	.06
186	JACKSON, TN	34,600	.06
187	BUTTE	33,500	.06
188	ANNISTON	32,800	.05
189	BOWLING GREEN	32,500	.05
190	CASPER-RIVERTON	32,300	.05
191	SAN ANGELO	32,000	.05
192	HAGERSTOWN	30,600	.05
193	CHARLOTTESVILLE	30,400	.05
194	LAREDO	28,200	.05
195	CHEYENNE-SCOTTSBLUFF (STERLING)	28,100	.05
196	ST. JOSEPH	27,400	.05
197	FLAGSTAFF	26,400	.04
198	LIMA	25,900	.04
199	PARKERSBURG	23,000	.04
200	ZANESVILLE	22,100	.04
201	PRESQUE ISLE	20,300	.03
202	TWIN FALLS	19,200	.03
203	VICTORIA	18,600	.03
204	BEND	17,700	.03
205	OTTUMWA-KIRKSVILLE	17,300	.03
206	MANKATO	16,300	.03
207	HELENA	11,900	.02
208	NORTH PLATTE	11,000	.02
209	ALPENA	9,200	.02

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

MEN 18-34

US TOTAL 34,491,100

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	2,302,100	6.67
2	LOS ANGELES	2,074,600	6.01
3	CHICAGO	1,177,500	3.41
4	PHILADELPHIA	955,000	2.77
5	SAN FRANCISCO-OAKLAND-SAN JOSE	870,300	2.52
6	BOSTON	778,700	2.26
7	DALLAS-FT. WORTH	663,500	1.92
8	WASHINGTON, DC	663,300	1.92
9	HOUSTON	649,400	1.88
10	DETROIT	643,600	1.87
11	ATLANTA	546,900	1.59
12	MINNEAPOLIS-ST. PAUL	524,200	1.52
13	SEATTLE-TACOMA	504,100	1.46
14	CLEVELAND	493,900	1.43
15	DENVER	447,600	1.30
16	SAN DIEGO	446,900	1.30
17	SACRAMENTO-STOCKTON	399,800	1.16
18	PITTSBURGH	386,500	1.12
19	ST. LOUIS	381,600	1.11
20	MIAMI-FT. LAUDERDALE	379,400	1.10
21	PHOENIX	364,700	1.06
22	BALTIMORE	361,100	1.05
23	TAMPA-ST. PETERSBURG (SARASOTA)	344,500	1.00
24	HARTFORD-NEW HAVEN	337,300	.98
25	INDIANAPOLIS	322,000	.93
26	PORTLAND, OR	299,600	.87
27	RALEIGH-DURHAM	293,800	.85
28	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	291,600	.85
29	ORLANDO-DAYTONA BEACH-MELBOURNE	282,600	.82
30	KANSAS CITY	275,700	.80
31	MILWAUKEE	275,400	.80
32	SALT LAKE CITY	274,900	.80
33	CINCINNATI	269,000	.78
34	COLUMBUS, OH	266,000	.77
35	CHARLOTTE	263,900	.77
36	NASHVILLE	262,700	.76
37	NEW ORLEANS	250,000	.72
38	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	238,400	.69
39	SAN ANTONIO	231,500	.67
40	MEMPHIS	226,600	.66
41	GREENVILLE-SPARTANBURG-ASHEVILLE	221,400	.64
42	OKLAHOMA CITY	219,500	.64
43	BUFFALO	212,000	.61
44	LOUISVILLE	205,400	.60
45	ALBUQUERQUE	200,200	.58
46	PROVIDENCE-NEW BEDFORD	198,700	.58
47	HARRISBURG-YORK-LANCASTER-LEBANON	196,300	.57
48	FRESNO-VISALIA	184,200	.53
49	CHARLESTON-HUNTINGTON	184,000	.53
50	JACKSONVILLE	180,700	.52
51	GREENSBORO-WINSTON SALEM-HIGH POINT	178,700	.52
52	BIRMINGHAM	174,900	.51
53	DAYTON	172,400	.50
54	ALBANY-SCHENECTADY-TROY	170,300	.49
55	FLINT-SAGINAW-BAY CITY	167,800	.49
56	AUSTIN, TX	163,500	.47
57	LITTLE ROCK	161,100	.47
58	MOBILE-PENSACOLA	160,200	.46
59	RICHMOND	158,600	.46
60	TULSA	156,000	.45
61	WILKES BARRE-SCRANTON	154,100	.45
62	WICHITA-HUTCHINSON	153,700	.45
63	TOLEDO	152,600	.44
64	SYRACUSE	151,500	.44
65	ROANOKE-LYNCHBURG	144,500	.42
66	KNOXVILLE	141,600	.41
67	LEXINGTON	138,000	.40
68	WEST PALM BEACH-FT. PIERCE-VERO BEACH	137,700	.40
69	GREEN BAY-APPLETON	137,600	.40
70	SPRINGFIELD-DECATUR-CHAMPAIGN	136,300	.39
71	DES MOINES	134,100	.39
72	ROCHESTER, NY	131,600	.38
73	WACO-TEMPLE-BRYAN	130,400	.38
74	COLUMBIA, SC	128,000	.37
75	PORTLAND-POLAND SPRING	127,700	.37
76	SHREVEPORT-TEXARKANA	127,700	.37
77	OMAHA	127,600	.37
78	GREENVILLE-NEW BERN-WASHINGTON	122,500	.36
79	CEDAR RAPIDS-WATERLOO-DUBUQUE	121,100	.35
79	SPOKANE	121,100	.35
81	BATON ROUGE	117,900	.34
82	TUCSON	117,800	.34
83	LAS VEGAS	114,400	.33
84	SOUTH BEND-ELKHART	113,800	.33
85	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	112,200	.33
86	CHARLESTON, SC	112,000	.32
87	EL PASO	111,500	.32
87	MADISON	111,500	.32
89	JOHNSTOWN-ALTOONA	109,800	.32
90	BRISTOL-KINGSPT-JOHNSN CTY-TRI-CTY	109,400	.32
91	CHATTANOOGA	107,800	.31
92	DAVENPRT-ROCK ISLND-MOLINE, QUAD CTY	107,700	.31
93	SALINAS-MONTEREY	107,500	.31
94	JACKSON, MS	106,500	.31
95	SAVANNAH	106,200	.31
96	LANSING	105,000	.30
97	SPRINGFIELD, MO	104,500	.30
98	HUNTSVILLE-DECATUR-FLORENCE	103,100	.30
99	COLORADO SPRINGS-PUEBLO	102,800	.30
100	BURLINGTON-PLATTSBURGH	97,100	.28
101	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	95,200	.28
102	SPRINGFIELD, MA	92,700	.27
103	YOUNGSTOWN	91,800	.27
104	EVANSVILLE	90,800	.26
105	LINCOLN-HASTINGS-KEARNEY	88,700	.26
106	FARGO	88,600	.26
107	FT. WAYNE	86,000	.25
108	PEORIA-BLOOMINGTON	85,200	.25
109	MCALLEN-BROWNSVILLE: LRGV	83,500	.24
110	AUGUSTA	82,800	.24
111	COLUMBUS, GA	81,800	.24
112	TALLAHASSEE-THOMASVILLE	80,100	.23
113	SIOUX FALLS-MITCHELL	79,800	.23
114	MONTGOMERY-SELMA	77,600	.22
115	EUGENE	76,900	.22
116	LAFAYETTE, LA	76,700	.22
117	RENO	75,600	.22
118	CORPUS CHRISTI	72,600	.21
119	TOPEKA	69,900	.20
120	TYLER-LONGVIEW-JACKSONVILLE	69,400	.20
121	WICHITA FALLS-LAWTON	69,100	.20
122	FT. SMITH	67,200	.19
123	MACON	66,100	.19
124	YAKIMA	64,800	.19
125	AMARILLO	63,700	.18
126	LA CROSSE-EAU CLAIRE	63,600	.18
126	MONROE-EL DORADO	63,600	.18
128	BAKERSFIELD	62,900	.18
129	BOISE	62,000	.18
130	COLUMBUS-TUPELO	60,100	.17
131	FT. MYERS-NAPLES	59,700	.17
132	LUBBOCK	59,500	.17
133	WAUSAU-RHINELANDER	58,700	.17
134	FLORENCE-MYRTLE BEACH	57,100	.17
134	ODESSA-MIDLAND	57,100	.17
136	COLUMBIA-JEFFERSON CITY	56,900	.16
137	DULUTH-SUPERIOR	56,700	.16
138	BEAUMONT-PORT ARTHUR	56,500	.16
138	MINOT-BISMARCK-DICKINSON-GLENDIVE	56,500	.16
140	TRAVERSE CITY-CADILLAC	56,100	.16
141	CHICO-REDDING	55,100	.16
142	BINGHAMTON	54,800	.16
143	TERRE HAUTE	54,400	.16
144	ERIE	54,100	.16
145	ROCKFORD	53,900	.16
146	SIOUX CITY	52,200	.15
147	WILMINGTON	52,100	.15
148	ALBANY, GA	51,100	.15
149	BLUEFIELD-BECKLEY-OAK HILL	51,000	.15
150	WHEELING-STEUBENVILLE	50,400	.15
151	BILOXI-GULFPORT-PASCAGOULA	49,300	.14
152	GAINESVILLE	47,000	.14
153	ROCHESTER-MASON CITY-AUSTIN	46,000	.13
154	IDAHO FALLS-POCATELLO	45,400	.13
155	MEDFORD	44,600	.13
156	BANGOR	44,000	.13
157	JOPLIN-PITTSBURG	43,700	.13
158	CLARKSBURG-WESTON	41,600	.12
159	ALEXANDRIA, LA	40,000	.12
160	QUINCY-HANNIBAL	39,500	.11
161	DOTHAN	39,200	.11
162	ABILENE-SWEETWATER	38,800	.11
163	RAPID CITY	38,000	.11
164	UTICA	35,800	.10
165	LAUREL-HATTIESBURG	33,100	.10
166	WATERTOWN-CARTHAGE	32,600	.09
167	SALISBURY	32,000	.09
168	GREENWOOD-GREENVILLE	30,800	.09
169	LAKE CHARLES	30,300	.09
170	HARRISONBURG	30,200	.09
171	BILLINGS-HARDIN	30,100	.09
172	ELMIRA	28,800	.08
173	MISSOULA	28,400	.08
174	PANAMA CITY	27,800	.08
175	LAFAYETTE, IN	27,600	.08
176	EL CENTRO-YUMA	27,200	.08
177	PALM SPRINGS	26,500	.08
178	GRAND JUNCTION-DURANGO	25,700	.07
179	MARQUETTE	25,600	.07
180	TUSCALOOSA	25,000	.07
181	JONESBORO	24,300	.07
182	GREAT FALLS	23,500	.07
183	MERIDIAN	22,700	.07
184	ARDMORE-ADA	22,600	.07
185	EUREKA	22,500	.07
186	BUTTE	20,800	.06
187	ANNISTON	20,300	.06
187	CHARLOTTESVILLE	20,300	.06
189	CASPER-RIVERTON	19,600	.06
190	BOWLING GREEN	19,300	.06
190	JACKSON, TN	19,300	.06
192	SAN ANGELO	18,700	.05
193	FLAGSTAFF	17,600	.05
193	HAGERSTOWN	17,600	.05
195	LAREDO	16,800	.05
196	CHEYENNE-SCOTTSBLUFF (STERLING)	16,500	.05
197	ST. JOSEPH	16,200	.05
198	LIMA	14,900	.04
199	PARKERSBURG	12,300	.04
200	ZANESVILLE	12,200	.04
201	PRESQUE ISLE	12,000	.03
202	MANKATO	10,800	.03
202	VICTORIA	10,800	.03
204	OTTUMWA-KIRKSVILLE	10,600	.03
205	TWIN FALLS	10,500	.03
206	BEND	10,100	.03
207	HELENA	7,000	.02
208	NORTH PLATTE	6,000	.02
209	ALPENA	4,700	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

MEN 21-49

US TOTAL 55,104,000

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	3,991,600	7.24
2	LOS ANGELES	3,336,600	6.05
3	CHICAGO	1,910,200	3.47
4	PHILADELPHIA	1,551,600	2.82
5	SAN FRANCISCO-OAKLAND-SAN JOSE	1,437,800	2.61
6	BOSTON	1,233,700	2.24
7	WASHINGTON, DC	1,138,100	2.07
8	DALLAS-FT. WORTH	1,091,400	1.98
9	DETROIT	1,035,600	1.88
10	HOUSTON	1,030,500	1.87
11	ATLANTA	916,700	1.66
12	MINNEAPOLIS-ST. PAUL	826,500	1.50
13	CLEVELAND	807,500	1.47
14	SEATTLE-TACOMA	801,800	1.46
15	DENVER	689,000	1.25
16	MIAMI-FT. LAUDERDALE	662,700	1.20
17	SACRAMENTO-STOCKTON	637,600	1.16
18	ST. LOUIS	635,700	1.15
19	SAN DIEGO	622,600	1.13
20	PITTSBURGH	613,100	1.11
21	BALTIMORE	593,900	1.08
22	PHOENIX	582,100	1.06
23	TAMPA-ST. PETERSBURG (SARASOTA)	581,600	1.06
24	HARTFORD-NEW HAVEN	542,500	.98
25	INDIANAPOLIS	520,700	.94
26	PORTLAND, OR	485,700	.88
27	ORLANDO-DAYTONA BEACH-MELBOURNE	463,900	.84
28	KANSAS CITY	447,400	.81
29	CHARLOTTE	442,200	.80
30	MILWAUKEE	441,700	.80
31	RALEIGH-DURHAM	432,500	.78
32	CINCINNATI	430,800	.78
33	NASHVILLE	424,200	.77
34	COLUMBUS, OH	416,000	.75
35	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	409,800	.74
36	SALT LAKE CITY	409,300	.74
37	NEW ORLEANS	398,900	.71
38	GREENVILLE-SPARTANBURG-ASHEVILLE	369,000	.67
39	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	363,500	.66
40	SAN ANTONIO	360,300	.65
41	MEMPHIS	348,100	.63
42	OKLAHOMA CITY	343,700	.62
43	BUFFALO	340,100	.62
44	HARRISBURG-[illegible]CASTER-LEBANON	324,800	.59
45	LOUISVILLE	321,100	.58
46	ALBUQUERQUE	316,000	.57
47	PROVIDENCE-NEW BEDFORD	313,000	.57
48	GREENSBORO-WINSTON SALEM-HIGH POINT	302,200	.55
49	CHARLESTON-HUNTINGTON	297,400	.54
50	DAYTON	287,900	.52
50	JACKSONVILLE	287,900	.52
52	BIRMINGHAM	286,800	.52
53	FRESNO-VISALIA	285,900	.52
54	FLINT-SAGINAW-BAY CITY	271,000	.49
55	ALBANY-SCHENECTADY-TROY	270,700	.49
56	TULSA	262,500	.48
57	LITTLE ROCK	261,900	.48
58	RICHMOND	259,900	.47
59	MOBILE-PENSACOLA	255,500	.46
60	WILKES BARRE-SCRANTON	254,200	.46
61	WICHITA-HUTCHINSON	241,400	.44
62	TOLEDO	236,500	.43
63	KNOXVILLE	234,900	.43
64	WEST PALM BEACH-FT. PIERCE-VERO BEACH	233,900	.42
65	ROANOKE-LYNCHBURG	231,700	.42
66	AUSTIN, TX	229,600	.42
67	SYRACUSE	222,600	.40
68	GREEN BAY-APPLETON	218,300	.40
69	LEXINGTON	214,800	.39
70	SHREVEPORT-TEXARKANA	210,400	.38
71	ROCHESTER, NY	210,000	.38
72	OMAHA	207,400	.38
73	DES MOINES	206,500	.37
74	PORTLAND-POLAND SPRING	205,200	.37
75	LAS VEGAS	197,100	.36
76	SPRINGFIELD-DECATUR-CHAMPAIGN	194,700	.35
77	COLUMBIA, SC	189,800	.34
78	SPOKANE	189,300	.34
79	BRISTOL-KINGSPT-JOHNSN CTY-TRI-CTY	186,600	.34
80	CHATTANOOGA	184,500	.33
81	SOUTH BEND-ELKHART	183,600	.33
82	TUCSON	179,200	.33
83	CEDAR RAPIDS-WATERLOO-DUBUQUE	178,900	.32
84	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	177,300	.32
85	HUNTSVILLE-DECATUR-FLORENCE	176,700	.32
86	DAVENPRT-ROCK ISLND-MOLINE, QUAD CTY	176,400	.32
87	BATON ROUGE	173,300	.31
88	JACKSON, MS	165,300	.30
89	MADISON	165,000	.30
90	SPRINGFIELD, MO	164,700	.30
91	JOHNSTOWN-ALTOONA	163,900	.30
92	EL PASO	163,500	.30
93	GREENVILLE-NEW BERN-WASHINGTON	161,900	.29
94	WACO-TEMPLE-BRYAN	159,400	.29
95	CHARLESTON, SC	158,000	.29
96	SALINAS-MONTEREY	152,700	.28
97	LANSING	152,400	.28
98	COLORADO SPRINGS-PUEBLO	150,400	.27
99	YOUNGSTOWN	150,200	.27
100	BURLINGTON-PLATTSBURGH	148,900	.27
101	EVANSVILLE	147,700	.27
101	SAVANNAH	147,700	.27
103	FT. WAYNE	139,300	.25
104	SPRINGFIELD, MA	137,500	.25
105	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	135,500	.25
106	LINCOLN-HASTINGS-KEARNEY	132,100	.24
107	PEORIA-BLOOMINGTON	129,800	.24
108	MCALLEN-BROWNSVILLE, LRGV	129,700	.24
109	AUGUSTA	128,400	.23
110	FARGO	127,400	.23
111	RENO	124,000	.23
112	MONTGOMERY-SELMA	123,500	.22
113	SIOUX FALLS-MITCHELL	122,600	.22
114	TALLAHASSEE-THOMASVILLE	118,500	.22
115	LAFAYETTE, LA	118,300	.21
116	EUGENE	114,100	.21
117	COLUMBUS, GA	113,100	.21
118	CORPUS CHRISTI	112,300	.20
119	FT. SMITH	110,200	.20
120	TYLER-LONGVIEW-JACKSONVILLE	109,900	.20
121	MACON	107,600	.20
122	YAKIMA	103,300	.19
123	AMARILLO	103,200	.19
123	FT. MYERS-NAPLES	103,200	.19
125	BAKERSFIELD	99,200	.18
126	BOISE	98,600	.18
127	MONROE-EL DORADO	98,000	.18
128	WICHITA FALLS-LAWTON	96,900	.18
129	TOPEKA	96,200	.17
130	LA CROSSE-EAU CLAIRE	94,600	.17
131	WAUSAU-RHINELANDER	93,800	.17
132	COLUMBUS-TUPELO	93,600	.17
133	BEAUMONT-PORT ARTHUR	93,000	.17
134	TRAVERSE CITY-CADILLAC	92,700	.17
135	FLORENCE-MYRTLE BEACH	91,400	.17
136	ROCKFORD	91,100	.17
137	ODESSA-MIDLAND	90,200	.16
138	BINGHAMTON	89,600	.16
139	DULUTH-SUPERIOR	89,200	.16
140	CHICO-REDDING	88,100	.16
141	MINOT-BISMARCK-DICKINSON-GLENDIVE	87,100	.16
142	LUBBOCK	85,600	.16
143	WILMINGTON	84,900	.15
144	ERIE	84,800	.15
145	TERRE HAUTE	84,600	.15
146	WHEELING-STEUBENVILLE	81,800	.15
147	ALBANY, GA	81,300	.15
148	BLUEFIELD-BECKLEY-OAK HILL	81,000	.15
149	COLUMBIA-JEFFERSON CITY	80,900	.15
150	SIOUX CITY	80,300	.15
151	ROCHESTER-MASON CITY-AUSTIN	75,900	.14
152	MEDFORD	75,800	.14
153	BILOXI-GULFPORT-PASCAGOULA	74,300	.13
154	JOPLIN-PITTSBURG	71,100	.13
155	BANGOR	69,500	.13
156	IDAHO FALLS-POCATELLO	69,200	.13
157	CLARKSBURG-WESTON	66,400	.12
158	DOTHAN	62,000	.11
159	QUINCY-HANNIBAL	60,600	.11
160	ABILENE-SWEETWATER	60,500	.11
161	GAINESVILLE	58,600	.11
162	ALEXANDRIA, LA	57,000	.10
163	UTICA	56,600	.10
164	RAPID CITY	56,000	.10
165	SALISBURY	53,000	.10
166	LAUREL-HATTIESBURG	50,900	.09
167	BILLINGS-HARDIN	49,200	.09
168	WATERTOWN-CARTHAGE	48,300	.09
169	LAKE CHARLES	47,400	.09
170	PANAMA CITY	47,000	.09
171	ELMIRA	46,600	.08
171	HARRISONBURG	46,600	.08
173	MISSOULA	45,900	.08
174	GREENWOOD-GREENVILLE	44,800	.08
175	PALM SPRINGS	42,600	.08
176	EL CENTRO-YUMA	41,800	.08
177	JONESBORO	40,700	.07
178	GRAND JUNCTION-DURANGO	40,500	.07
179	ARDMORE-ADA	37,700	.07
180	GREAT FALLS	37,500	.07
181	MERIDIAN	35,000	.06
182	MARQUETTE	34,700	.06
183	TUSCALOOSA	34,600	.06
184	EUREKA	33,200	.06
185	JACKSON, TN	31,600	.06
186	LAFAYETTE, IN	30,500	.06
187	CASPER-RIVERTON	29,700	.05
188	BUTTE	29,600	.05
189	SAN ANGELO	28,600	.05
190	BOWLING GREEN	28,500	.05
191	ANNISTON	27,900	.05
191	HAGERSTOWN	27,900	.05
193	CHARLOTTESVILLE	26,000	.05
194	CHEYENNE-SCOTTSBLUFF (STERLING)	25,600	.05
195	LAREDO	25,200	.05
196	ST. JOSEPH	24,300	.04
197	LIMA	23,500	.04
198	FLAGSTAFF	22,900	.04
199	PARKERSBURG	21,300	.04
200	ZANESVILLE	20,000	.04
201	PRESQUE ISLE	18,200	.03
202	TWIN FALLS	17,500	.03
203	VICTORIA	17,000	.03
204	BEND	16,600	.03
205	OTTUMWA-KIRKSVILLE	15,200	.03
206	MANKATO	13,900	.03
207	HELENA	10,800	.02
208	NORTH PLATTE	10,100	.02
209	ALPENA	8,300	.02

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

MEN 25-49 — US TOTAL 47,440,500

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	3,512,200	7.40
2	LOS ANGELES	2,873,600	6.06
3	CHICAGO	1,652,400	3.48
4	PHILADELPHIA	1,338,500	2.82
5	SAN FRANCISCO-OAKLAND-SAN JOSE	1,259,000	2.65
6	BOSTON	1,062,400	2.24
7	WASHINGTON DC	1,003,300	2.11
8	DALLAS-FT. WORTH	947,700	2.00
9	DETROIT	892,100	1.88
10	HOUSTON	891,900	1.88
11	ATLANTA	804,400	1.70
12	MINNEAPOLIS-ST. PAUL	711,800	1.50
13	CLEVELAND	698,300	1.47
14	SEATTLE-TACOMA	691,700	1.46
15	DENVER	595,200	1.25
16	MIAMI-FT.LAUDERDALE	581,800	1.23
17	ST. LOUIS	551,900	1.16
18	SACRAMENTO-STOCKTON	551,700	1.16
19	PITTSBURGH	525,300	1.11
20	BALTIMORE	516,000	1.09
21	SAN DIEGO	509,000	1.07
22	TAMPA-ST. PETERSBURG (SARASOTA)	507,400	1.07
23	PHOENIX	501,300	1.06
24	HARTFORD-NEW HAVEN	457,100	.96
25	INDIANAPOLIS	448,000	.94
26	PORTLAND, OR	426,800	.90
27	ORLANDO-DAYTONA BEACH-MELBOURNE	399,600	.84
28	KANSAS CITY	387,700	.82
29	CHARLOTTE	386,500	.81
30	MILWAUKEE	380,500	.80
31	CINCINNATI	370,500	.78
32	NASHVILLE	364,800	.77
33	RALEIGH-DURHAM	361,600	.76
34	COLUMBUS, OH	355,400	.75
35	SALT LAKE CITY	342,400	.72
36	NEW ORLEANS	333,700	.70
37	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	329,900	.70
38	GREENVILLE-SPARTANBURG-ASHEVILLE	321,200	.68
39	SAN ANTONIO	309,300	.65
40	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	306,600	.65
41	MEMPHIS	298,100	.63
42	BUFFALO	292,300	.62
43	OKLAHOMA CITY	292,200	.62
44	HARRISBURG-YORK-LANCASTER-LEBANON	282,300	.60
45	LOUISVILLE	276,200	.58
46	ALBUQUERQUE	273,600	.58
47	PROVIDENCE-NEW BEDFORD	269,000	.57
48	GREENSBORO-WINSTON SALEM-HIGH POINT	264,300	.56
49	CHARLESTON-HUNTINGTON	257,100	.54
50	DAYTON	250,100	.53
51	BIRMINGHAM	249,300	.53
52	JACKSONVILLE	246,900	.52
53	FRESNO-VISALIA	244,100	.51
54	ALBANY-SCHENECTADY-TROY	235,000	.50
55	FLINT-SAGINAW-BAY CITY	232,700	.49
56	TULSA	229,500	.48
57	RICHMOND	227,200	.48
58	LITTLE ROCK	226,700	.48
59	WILKES BARRE-SCRANTON	221,300	.47
60	MOBILE-PENSACOLA	217,700	.46
61	WICHITA-HUTCHINSON	206,200	.43
62	WEST PALM BEACH-FT.PIERCE-VERO BEACH	204,600	.43
63	KNOXVILLE	204,000	.43
64	TOLEDO	201,700	.43
65	ROANOKE-LYNCHBURG	199,500	.42
66	AUSTIN TX	189,600	.40
67	GREEN BAY-APPLETON	188,400	.40
68	SYRACUSE	187,600	.40
69	LEXINGTON	183,300	.39
70	SHREVEPORT-TEXARKANA	182,600	.38
71	ROCHESTER NY	180,700	.38
72	OMAHA	179,400	.38
73	PORTLAND-POLAND SPRING	179,000	.38
74	DES MOINES	175,900	.37
75	LAS VEGAS	171,800	.36
76	BRISTOL-KINGSPT-JOHNSN CTY-TRI-CTY	163,800	.35
77	CHATTANOOGA	162,100	.34
77	SPRINGFIELD-DECATUR-CHAMPAIGN	162,100	.34
79	SPOKANE	162,000	.34
80	COLUMBIA SC	160,600	.34
81	SOUTH BEND-ELKHART	159,100	.34
82	HUNTSVILLE-DECATUR-FLORENCE	153,900	.32
83	DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	153,000	.32
84	TUCSON	152,100	.32
85	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	151,200	.32
86	CEDAR RAPIDS-WATERLOO-DUBUQUE	149,800	.32
87	BATON ROUGE	145,500	.31
88	JACKSON MS	141,900	.30
89	SPRINGFIELD MO	141,100	.30
90	MADISON	139,200	.29
91	EL PASO	136,300	.29
91	JOHNSTOWN-ALTOONA	136,300	.29
93	YOUNGSTOWN	130,100	.27
94	CHARLESTON SC	128,200	.27
95	SALINAS-MONTEREY	128,100	.27
96	EVANSVILLE	127,600	.27
97	GREENVILLE-NEW BERN-WASHINGTON	127,500	.27
98	BURLINGTON-PLATTSBURGH	127,400	.27
99	LANSING	127,300	.27
100	COLORADO SPRINGS-PUEBLO	125,400	.26
101	WACO-TEMPLE-BRYAN	120,700	.25
102	FT. WAYNE	120,600	.25
103	SAVANNAH	120,500	.25
104	SPRINGFIELD MA	115,500	.24
105	MCALLEN-BROWNSVILLE LRGV	112,100	.24
106	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	111,500	.24
107	LINCOLN-HASTINGS-KEARNEY	111,000	.23
108	AUGUSTA	110,600	.23
109	PEORIA-BLOOMINGTON	110,100	.23
110	RENO	108,100	.23
111	FARGO	106,100	.22
112	MONTGOMERY-SELMA	106,000	.22
113	SIOUX FALLS-MITCHELL	104,400	.22
114	LAFAYETTE, LA	100,000	.21
115	TALLAHASSEE-THOMASVILLE	99,200	.21
116	EUGENE	97,000	.20
117	CORPUS CHRISTI	95,700	.20
118	FT. SMITH	95,100	.20
119	TYLER-LONGVIEW-JACKSONVILLE	94,000	.20
120	MACON	93,200	.20
121	COLUMBUS, GA	92,400	.19
122	FT. MYERS-NAPLES	90,800	.19
123	YAKIMA	89,700	.19
124	AMARILLO	89,000	.19
125	BAKERSFIELD	85,400	.18
126	BOISE	85,300	.18
127	MONROE-EL DORADO	82,700	.17
128	TRAVERSE CITY-CADILLAC	81,100	.17
129	WAUSAU-RHINELANDER	80,900	.17
130	BEAUMONT-PORT ARTHUR	80,500	.17
131	LA CROSSE-EAU CLAIRE	80,000	.17
131	WICHITA FALLS-LAWTON	80,000	.17
133	ROCKFORD	79,900	.17
134	COLUMBUS-TUPELO	79,200	.17
135	FLORENCE-MYRTLE BEACH	79,100	.17
136	BINGHAMTON	77,700	.16
137	TOPEKA	77,500	.16
138	DULUTH-SUPERIOR	77,100	.16
138	ODESSA-MIDLAND	77,100	.16
140	CHICO-REDDING	75,700	.16
141	MINOT-BISMARCK-DICKINSON-GLENDIVE	74,400	.16
142	WILMINGTON	73,900	.16
143	ERIE	72,700	.15
144	TERRE HAUTE	72,400	.15
145	WHEELING-STEUBENVILLE	70,900	.15
146	LUBBOCK	70,400	.15
147	BLUEFIELD-BECKLEY-OAK HILL	70,200	.15
148	ALBANY GA	70,000	.15
149	SIOUX CITY	69,000	.15
150	MEDFORD	67,600	.14
151	COLUMBIA-JEFFERSON CITY	66,900	.14
152	ROCHESTER-MASON CITY-AUSTIN	66,300	.14
153	BILOXI-GULFPORT-PASCAGOULA	62,900	.13
154	JOPLIN-PITTSBURG	61,400	.13
155	BANGOR	59,700	.13
156	IDAHO FALLS-POCATELLO	58,800	.12
157	CLARKSBURG-WESTON	57,600	.12
158	DOTHAN	53,600	.11
159	QUINCY-HANNIBAL	51,100	.11
160	ABILENE-SWEETWATER	51,000	.11
161	UTICA	48,400	.10
162	RAPID CITY	47,300	.10
163	ALEXANDRIA, LA	46,100	.10
164	SALISBURY	46,000	.10
165	GAINESVILLE	45,500	.10
166	BILLINGS-HARDIN	42,900	.09
166	LAUREL-HATTIESBURG	42,900	.09
168	PANAMA CITY	40,800	.09
169	WATERTOWN-CARTHAGE	40,700	.09
170	ELMIRA	40,400	.09
170	LAKE CHARLES	40,400	.09
172	MISSOULA	40,200	.08
173	HARRISONBURG	39,400	.08
174	GREENWOOD-GREENVILLE	37,500	.08
175	PALM SPRINGS	36,900	.08
176	JONESBORO	35,400	.07
177	EL CENTRO-YUMA	35,300	.07
178	GRAND JUNCTION-DURANGO	35,100	.07
179	ARDMORE-ADA	32,600	.07
180	GREAT FALLS	32,300	.07
181	MERIDIAN	29,800	.06
182	MARQUETTE	28,300	.06
183	TUSCALOOSA	28,200	.06
184	EUREKA	28,000	.06
185	JACKSON TN	27,500	.06
186	CASPER-RIVERTON	25,300	.05
187	BUTTE	24,700	.05
188	SAN ANGELO	24,200	.05
189	BOWLING GREEN	23,800	.05
190	HAGERSTOWN	23,600	.05
191	ANNISTON	23,100	.05
192	LAFAYETTE IN	21,900	.05
193	CHEYENNE-SCOTTSBLUFF (STERLING)	21,800	.05
194	LAREDO	21,500	.05
195	CHARLOTTESVILLE	20,600	.04
196	ST. JOSEPH	20,500	.04
197	LIMA	20,200	.04
198	PARKERSBURG	18,700	.04
199	FLAGSTAFF	18,300	.04
200	ZANESVILLE	17,400	.04
201	TWIN FALLS	15,500	.03
202	PRESQUE ISLE	15,400	.03
203	BEND	14,800	.03
204	VICTORIA	14,600	.03
205	OTTUMWA-KIRKSVILLE	12,700	.03
206	MANKATO	11,100	.02
207	HELENA	9,600	.02
208	NORTH PLATTE	8,600	.02
209	ALPENA	7,200	.02

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

MEN 25-54

US TOTAL 53,104,500

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	3,985,500	7.51
2	LOS ANGELES	3,195,300	6.02
3	CHICAGO	1,856,600	3.50
4	PHILADELPHIA	1,522,200	2.87
5	SAN FRANCISCO-OAKLAND-SAN JOSE	1,392,500	2.62
6	BOSTON	1,192,300	2.25
7	WASHINGTON DC	1,109,200	2.09
8	DALLAS-FT WORTH	1,046,100	1.97
9	DETROIT	1,008,000	1.90
10	HOUSTON	979,700	1.84
11	ATLANTA	884,400	1.67
12	CLEVELAND	793,800	1.49
13	MINNEAPOLIS-ST. PAUL	788,900	1.49
14	SEATTLE-TACOMA	763,800	1.44
15	MIAMI-FT. LAUDERDALE	661,000	1.24
16	DENVER	649,200	1.22
17	ST. LOUIS	623,300	1.17
18	SACRAMENTO-STOCKTON	614,000	1.16
19	PITTSBURGH	605,200	1.14
20	BALTIMORE	579,600	1.09
21	TAMPA-ST. PETERSBURG (SARASOTA)	577,000	1.09
22	SAN DIEGO	560,300	1.06
23	PHOENIX	556,100	1.05
24	HARTFORD-NEW HAVEN	526,700	.99
25	INDIANAPOLIS	502,600	.95
26	PORTLAND OR	470,300	.89
27	ORLANDO-DAYTONA BEACH-MELBOURNE	454,000	.85
28	KANSAS CITY	434,300	.82
29	CHARLOTTE	432,100	.81
30	MILWAUKEE	428,800	.81
31	CINCINNATI	417,300	.79
32	NASHVILLE	406,300	.77
33	RALEIGH-DURHAM	400,300	.75
34	COLUMBUS OH	396,900	.75
35	SALT LAKE CITY	376,400	.71
36	NEW ORLEANS	372,700	.70
37	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	365,800	.69
38	GREENVILLE-SPARTANBURG-ASHEVILLE	359,200	.68
39	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	345,700	.65
40	SAN ANTONIO	345,200	.65
41	BUFFALO	334,600	.63
42	MEMPHIS	332,400	.63
43	OKLAHOMA CITY	325,700	.61
44	HARRISBURG-YORK-LANCASTER-LEBANON	318,400	.60
45	LOUISVILLE	308,300	.58
46	PROVIDENCE-NEW BEDFORD	305,800	.58
47	ALBUQUERQUE	303,000	.57
48	GREENSBORO-WINSTON SALEM-HIGH POINT	297,100	.56
49	CHARLESTON-HUNTINGTON	289,100	.54
50	DAYTON	282,100	.53
51	BIRMINGHAM	280,200	.53
52	JACKSONVILLE	276,100	.52
53	FRESNO-VISALIA	270,600	.51
54	ALBANY-SCHENECTADY-TROY	266,200	.50
55	FLINT-SAGINAW-BAY CITY	261,100	.49
56	TULSA	256,600	.48
57	WILKES BARRE-SCRANTON	254,700	.48
58	RICHMOND	253,900	.48
59	LITTLE ROCK	253,700	.48
60	MOBILE-PENSACOLA	242,400	.46
61	WICHITA-HUTCHINSON	232,600	.44
62	WEST PALM BEACH-FT. PIERCE-VERO BEACH	231,600	.44
63	TOLEDO	227,500	.43
64	KNOXVILLE	227,200	.43
65	ROANOKE-LYNCHBURG	225,200	.42
66	GREEN BAY-APPLETON	211,300	.40
67	SYRACUSE	210,900	.40
68	AUSTIN TX	206,700	.39
69	SHREVEPORT-TEXARKANA	204,900	.39
70	LEXINGTON	203,500	.38
71	ROCHESTER NY	202,700	.38
72	OMAHA	200,800	.38
72	PORTLAND-POLAND SPRING	200,800	.38
74	DES MOINES	197,700	.37
75	LAS VEGAS	190,700	.36
76	BRISTOL-KINGSPT-JOHNSN CTY-TRI-CTY	183,700	.35
77	SPRINGFIELD-DECATUR-CHAMPAIGN	181,700	.34
78	CHATTANOOGA	180,700	.34
79	SPOKANE	180,200	.34
80	SOUTH BEND-ELKHART	179,100	.34
81	COLUMBIA SC	177,800	.33
82	HUNTSVILLE-DECATUR-FLORENCE	172,400	.32
83	DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	171,900	.32
84	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	169,300	.32
85	TUCSON	168,700	.32
86	CEDAR RAPIDS-WATERLOO-DUBUQUE	167,100	.31
87	BATON ROUGE	160,200	.30
88	SPRINGFIELD MO	159,300	.30
89	JACKSON MS	158,500	.30
90	JOHNSTOWN-ALTOONA	154,500	.29
91	MADISON	154,000	.29
92	EL PASO	151,800	.29
93	YOUNGSTOWN	149,300	.28
94	EVANSVILLE	143,000	.27
95	GREENVILLE-NEW BERN-WASHINGTON	141,800	.27
96	BURLINGTON-PLATTSBURGH	141,100	.27
97	CHARLESTON SC	140,300	.26
97	LANSING	140,300	.26
97	SALINAS-MONTEREY	140,300	.26
100	COLORADO SPRINGS-PUEBLO	138,800	.26
101	FT. WAYNE	135,200	.25
102	WACO-TEMPLE-BRYAN	133,700	.25
103	SAVANNAH	133,200	.25
104	SPRINGFIELD MA	130,800	.25
105	LINCOLN-HASTINGS-KEARNEY	125,100	.24
105	MCALLEN-BROWNSVILLE: LRGV	125,100	.24
107	AUGUSTA	123,700	.23
108	PEORIA-BLOOMINGTON	123,400	.23
109	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	123,100	.23
110	RENO	120,100	.23
111	FARGO	118,900	.22
112	MONTGOMERY-SELMA	118,800	.22
113	SIOUX FALLS-MITCHELL	118,000	.22
114	LAFAYETTE LA	112,200	.21
115	TALLAHASSEE-THOMASVILLE	109,400	.21
116	CORPUS CHRISTI	107,200	.20
117	EUGENE	106,700	.20
118	FT. SMITH	106,600	.20
119	TYLER-LONGVIEW-JACKSONVILLE	105,000	.20
120	MACON	104,500	.20
121	FT. MYERS-NAPLES	104,200	.20
122	COLUMBUS GA	103,000	.19
123	AMARILLO	100,100	.19
124	YAKIMA	99,700	.19
125	BAKERSFIELD	95,100	.18
126	BOISE	93,400	.18
127	MONROE-EL DORADO	92,900	.17
128	BEAUMONT-PORT ARTHUR	91,700	.17
129	TRAVERSE CITY-CADILLAC	91,200	.17
130	WAUSAU-RHINELANDER	90,800	.17
131	LA CROSSE-EAU CLAIRE	89,700	.17
131	ROCKFORD	89,700	.17
133	WICHITA FALLS-LAWTON	89,300	.17
134	BINGHAMTON	88,400	.17
134	COLUMBUS-TUPELO	88,400	.17
136	FLORENCE-MYRTLE BEACH	87,900	.17
136	ODESSA-MIDLAND	87,900	.17
138	DULUTH-SUPERIOR	86,900	.16
139	TOPEKA	86,500	.16
140	CHICO-REDDING	84,500	.16
141	MINOT-BISMARCK-DICKINSON-GLENDIVE	83,500	.16
142	ERIE	82,600	.16
142	WILMINGTON	82,600	.16
144	TERRE HAUTE	82,100	.15
145	WHEELING-STEUBENVILLE	80,900	.15
146	BLUEFIELD-BECKLEY-OAK HILL	79,200	.15
147	SIOUX CITY	78,800	.15
148	LUBBOCK	78,700	.15
149	ALBANY GA	78,300	.15
150	MEDFORD	75,500	.14
151	ROCHESTER-MASON CITY-AUSTIN	75,000	.14
152	COLUMBIA-JEFFERSON CITY	74,200	.14
153	BILOXI-GULFPORT-PASCAGOULA	69,900	.13
154	JOPLIN-PITTSBURG	69,700	.13
155	BANGOR	67,100	.13
156	CLARKSBURG-WESTON	65,000	.12
156	IDAHO FALLS-POCATELLO	65,000	.12
158	DOTHAN	60,100	.11
159	QUINCY-HANNIBAL	57,900	.11
160	ABILENE-SWEETWATER	57,500	.11
161	UTICA	55,200	.10
162	RAPID CITY	52,500	.10
163	SALISBURY	52,300	.10
164	ALEXANDRIA LA	50,900	.10
165	GAINESVILLE	49,600	.09
166	BILLINGS-HARDIN	48,200	.09
167	LAUREL-HATTIESBURG	47,900	.09
168	PANAMA CITY	46,300	.09
169	WATERTOWN-CARTHAGE	46,200	.09
170	ELMIRA	46,100	.09
171	LAKE CHARLES	45,400	.09
172	HARRISONBURG	44,400	.08
173	MISSOULA	44,100	.08
174	GREENWOOD-GREENVILLE	41,700	.08
175	PALM SPRINGS	41,100	.08
176	EL CENTRO-YUMA	39,900	.08
176	JONESBORO	39,900	.08
178	GRAND JUNCTION-DURANGO	38,500	.07
179	ARDMORE-ADA	36,700	.07
180	GREAT FALLS	36,100	.07
181	MERIDIAN	33,600	.06
182	TUSCALOOSA	31,700	.06
183	MARQUETTE	31,600	.06
184	EUREKA	30,900	.06
184	JACKSON TN	30,900	.06
186	CASPER-RIVERTON	28,100	.05
187	BUTTE	27,500	.05
188	SAN ANGELO	27,400	.05
189	HAGERSTOWN	26,600	.05
190	BOWLING GREEN	26,400	.05
191	ANNISTON	25,800	.05
192	CHEYENNE-SCOTTSBLUFF (STERLING)	24,400	.05
193	LAFAYETTE IN	24,200	.05
194	LAREDO	24,000	.05
195	ST. JOSEPH	23,200	.04
196	LIMA	22,900	.04
197	CHARLOTTESVILLE	22,800	.04
198	PARKERSBURG	21,000	.04
199	FLAGSTAFF	19,900	.04
200	ZANESVILLE	19,800	.04
201	PRESQUE ISLE	17,300	.03
202	TWIN FALLS	17,000	.03
203	VICTORIA	16,400	.03
204	BEND	16,200	.03
205	OTTUMWA-KIRKSVILLE	14,300	.03
206	MANKATO	12,400	.02
207	HELENA	10,600	.02
208	NORTH PLATTE	9,700	.02
209	ALPENA	8,200	.02

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

TEENS TOTAL

US TOTAL 19,841,400

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	1,475,800	7.44
2	LOS ANGELES	1,069,600	5.39
3	CHICAGO	696,900	3.51
4	PHILADELPHIA	590,300	2.98
5	BOSTON	453,900	2.29
6	SAN FRANCISCO-OAKLAND-SAN JOSE	415,800	2.10
7	DETROIT	396,100	2.00
8	WASHINGTON, DC	378,400	1.91
9	DALLAS-FT. WORTH	360,600	1.82
10	HOUSTON	317,100	1.60
11	ATLANTA	314,600	1.59
12	CLEVELAND	309,400	1.56
13	MINNEAPOLIS-ST. PAUL	303,500	1.53
14	ST. LOUIS	248,700	1.25
15	SEATTLE-TACOMA	243,400	1.23
16	PITTSBURGH	229,000	1.15
17	MIAMI-FT. LAUDERDALE	217,500	1.10
18	BALTIMORE	215,900	1.09
19	SACRAMENTO-STOCKTON	213,900	1.08
20	TAMPA-ST. PETERSBURG (SARASOTA)	213,200	1.07
21	PHOENIX	207,600	1.05
22	DENVER	202,200	1.02
23	HARTFORD-NEW HAVEN	197,600	1.00
24	INDIANAPOLIS	194,500	.98
25	SAN DIEGO	175,800	.89
26	ORLANDO-DAYTONA BEACH-MELBOURNE	173,900	.88
27	MILWAUKEE	169,700	.86
28	CINCINNATI	166,200	.84
29	CHARLOTTE	160,100	.81
30	PORTLAND, OR	156,700	.79
31	KANSAS CITY	154,800	.78
32	NEW ORLEANS	154,700	.78
33	SALT LAKE CITY	153,600	.77
34	SAN ANTONIO	151,400	.76
35	MEMPHIS	148,100	.75
36	NASHVILLE	148,000	.75
37	RALEIGH-DURHAM	146,000	.74
38	COLUMBUS, OH	141,500	.71
39	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	140,000	.71
40	BUFFALO	138,900	.70
41	GREENVILLE-SPARTANBURG-ASHEVILLE	135,200	.68
42	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	133,200	.67
43	ALBUQUERQUE	126,000	.64
44	PROVIDENCE-NEW BEDFORD	121,000	.61
45	LOUISVILLE	120,100	.61
46	HARRISBURG-YORK-LANCASTER-LEBANON	117,500	.59
47	FLINT-SAGINAW-BAY CITY	115,100	.58
48	OKLAHOMA CITY	112,800	.57
49	CHARLESTON-HUNTINGTON	112,400	.57
50	BIRMINGHAM	108,500	.55
50	DAYTON	108,500	.55
52	FRESNO-VISALIA	108,000	.54
53	GREENSBORO-WINSTON SALEM-HIGH POINT	107,800	.54
54	ALBANY-SCHENECTADY-TROY	107,600	.54
55	JACKSONVILLE	105,100	.53
56	LITTLE ROCK	100,700	.51
57	MOBILE-PENSACOLA	99,300	.50
58	WILKES BARRE-SCRANTON	97,300	.49
59	TULSA	93,800	.47
60	RICHMOND	93,100	.47
61	GREEN BAY-APPLETON	92,500	.47
62	TOLEDO	90,700	.46
63	SHREVEPORT-TEXARKANA	88,200	.44
64	SYRACUSE	86,100	.43
65	KNOXVILLE	85,500	.43
66	WICHITA-HUTCHINSON	83,300	.42
67	ROANOKE-LYNCHBURG	82,200	.41
68	WEST PALM BEACH-FT.PIERCE-VERO BEACH	80,500	.41
69	LEXINGTON	78,800	.40
69	PORTLAND-POLAND SPRING	78,800	.40
69	ROCHESTER, NY	78,800	.40
72	OMAHA	78,700	.40
73	DES MOINES	74,100	.37
73	MCALLEN-BROWNSVILLE: LRGV	74,100	.37
75	JACKSON, MS	73,100	.37
76	COLUMBIA, SC	71,500	.36
77	SOUTH BEND-ELKHART	71,200	.36
78	EL PASO	70,000	.35
79	HUNTSVILLE-DECATUR-FLORENCE	69,400	.35
80	BRISTOL-KINGSPT-JOHNSN CTY TRI-CTY	69,100	.35
81	AUSTIN, TX	68,300	.34
82	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	68,200	.34
83	CEDAR RAPIDS-WATERLOO-DUBUQUE	67,700	.34
84	CHATTANOOGA	67,200	.34
85	BATON ROUGE	66,800	.34
86	SPOKANE	66,200	.33
87	SPRINGFIELD-DECATUR-CHAMPAIGN	65,600	.33
88	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	65,300	.33
89	SPRINGFIELD, MO	62,100	.31
90	JOHNSTOWN-ALTOONA	61,700	.31
91	TUCSON	61,600	.31
92	LAS VEGAS	60,900	.31
93	YOUNGSTOWN	59,300	.30
94	EVANSVILLE	56,500	.28
94	GREENVILLE-NEW BERN-WASHINGTON	56,500	.28
96	CHARLESTON, SC	56,300	.28
97	MADISON	56,000	.28
98	BURLINGTON-PLATTSBURGH	55,400	.28
98	SAVANNAH	55,400	.28
100	MONTGOMERY-SELMA	55,100	.28
101	LAFAYETTE, LA	54,000	.27
102	FT. WAYNE	53,900	.27
103	AUGUSTA	52,600	.27
104	SPRINGFIELD, MA	52,200	.26
105	COLORADO SPRINGS-PUEBLO	51,000	.26
106	LANSING	50,600	.26
107	SIOUX FALLS-MITCHELL	49,900	.25
108	WACO-TEMPLE-BRYAN	48,900	.25
109	FARGO	46,800	.24
110	CORPUS CHRISTI	46,500	.23
111	MACON	45,500	.23
112	TALLAHASSEE-THOMASVILLE	45,200	.23
113	PEORIA-BLOOMINGTON	45,000	.23
114	LINCOLN-HASTINGS-KEARNEY	44,800	.23
115	COLUMBUS, GA	44,700	.23
116	MONROE-EL DORADO	44,200	.22
117	SALINAS-MONTEREY	44,100	.22
118	FT. SMITH	42,300	.21
119	WAUSAU-RHINELANDER	40,000	.20
120	TYLER-LONGVIEW-JACKSONVILLE	39,900	.20
121	FLORENCE-MYRTLE BEACH	39,100	.20
122	COLUMBUS-TUPELO	38,800	.20
122	TRAVERSE CITY-CADILLAC	38,800	.20
124	FT. MYERS-NAPLES	38,700	.20
125	LA CROSSE-EAU CLAIRE	37,900	.19
126	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	37,600	.19
127	AMARILLO	37,500	.19
128	BINGHAMTON	37,300	.19
129	ALBANY, GA	36,900	.19
130	BAKERSFIELD	36,800	.19
130	BEAUMONT-PORT ARTHUR	36,800	.19
132	YAKIMA	36,200	.18
133	WILMINGTON	35,300	.18
134	DULUTH-SUPERIOR	35,000	.18
135	ROCKFORD	34,800	.18
136	RENO	34,700	.17
137	BOISE	34,300	.17
138	ERIE	34,200	.17
139	MINOT-BISMARCK-DICKINSON-GLENDIVE	34,100	.17
140	EUGENE	34,000	.17
141	WICHITA FALLS-LAWTON	33,300	.17
142	LUBBOCK	32,800	.17
142	QUESSA-MIDLAND	32,800	.17
144	SIOUX CITY	32,400	.16
145	TERRE HAUTE	32,200	.16
146	BLUEFIELD-BECKLEY-OAK HILL	32,100	.16
147	WHEELING-STEUBENVILLE	31,600	.16
148	ROCHESTER-MASON CITY-AUSTIN	30,300	.15
149	CHICO-REDDING	30,300	.15
150	TOPEKA	29,400	.15
151	BILOXI-GULFPORT-PASCAGOULA	28,600	.14
152	JOPLIN-PITTSBURG	27,500	.14
153	BANGOR	27,000	.14
154	MEDFORD	26,800	.14
155	IDAHO FALLS-POCATELLO	26,400	.13
156	COLUMBIA-JEFFERSON CITY	26,300	.13
157	CLARKSBURG-WESTON	25,700	.13
158	GREENWOOD-GREENVILLE	24,400	.12
159	DOTHAN	24,200	.12
160	UTICA	23,600	.12
161	QUINCY-HANNIBAL	22,800	.11
162	ALEXANDRIA, LA	22,300	.11
163	ABILENE-SWEETWATER	22,200	.11
164	WATERTOWN-CARTHAGE	22,100	.11
165	LAUREL-HATTIESBURG	21,100	.11
166	SALISBURY	20,900	.11
167	RAPID CITY	20,700	.10
168	ELMIRA	20,200	.10
169	LAKE CHARLES	18,800	.09
170	EL CENTRO-YUMA	18,600	.09
171	PANAMA CITY	18,500	.09
172	BILLINGS-HARDIN	17,100	.09
173	JONESBORO	16,300	.08
173	PALM SPRINGS	16,300	.08
175	GAINESVILLE	16,200	.08
176	MISSOULA	15,800	.08
177	HARRISONBURG	15,500	.08
178	ARDMORE-ADA	15,100	.08
178	MERIDIAN	15,100	.08
180	GREAT FALLS	14,400	.07
181	LAREDO	14,300	.07
182	GRAND JUNCTION-DURANGO	13,300	.07
183	JACKSON, TN	12,100	.06
183	TUSCALOOSA	12,100	.06
185	MARQUETTE	11,700	.06
186	SAN ANGELO	10,500	.05
187	ANNISTON	10,000	.05
188	BOWLING GREEN	9,800	.05
189	BUTTE	9,600	.05
189	HAGERSTOWN	9,600	.05
191	LIMA	9,500	.05
192	CASPER-RIVERTON	9,300	.05
192	EUREKA	9,300	.05
192	ST. JOSEPH	9,300	.05
195	CHEYENNE-SCOTTSBLUFF (STERLING)	8,700	.04
196	ZANESVILLE	8,500	.04
197	FLAGSTAFF	8,100	.04
197	PARKERSBURG	8,100	.04
199	LAFAYETTE, IN	8,000	.04
199	PRESQUE ISLE	8,000	.04
201	CHARLOTTESVILLE	7,400	.04
202	VICTORIA	6,600	.03
203	TWIN FALLS	6,500	.03
204	OTTUMWA-KIRKSVILLE	5,300	.03
205	BEND	5,200	.03
206	MANKATO	4,500	.02
207	ALPENA	3,900	.02
208	HELENA	3,800	.02
209	NORTH PLATTE	3,600	.02

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

CHILD TOTAL

US TOTAL 35,487,200

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	2,402,100	6.77
2	LOS ANGELES	1,992,300	5.61
3	CHICAGO	1,248,600	3.52
4	PHILADELPHIA	967,000	2.72
5	BOSTON	714,000	2.01
6	SAN FRANCISCO-OAKLAND-SAN JOSE	711,100	2.00
7	DETROIT	694,000	1.96
8	DALLAS-FT. WORTH	692,000	1.95
9	HOUSTON	644,800	1.82
10	WASHINGTON DC	625,400	1.76
11	ATLANTA	583,400	1.64
12	CLEVELAND	540,300	1.52
13	MINNEAPOLIS-ST. PAUL	531,400	1.50
14	SEATTLE-TACOMA	446,600	1.26
15	ST. LOUIS	435,400	1.23
16	PHOENIX	391,900	1.10
17	SALT LAKE CITY	389,100	1.10
18	SACRAMENTO-STOCKTON	389,000	1.10
19	DENVER	381,100	1.07
20	PITTSBURGH	375,000	1.06
21	MIAMI-FT.LAUDERDALE	362,600	1.02
22	TAMPA-ST. PETERSBURG (SARASOTA)	358,000	1.01
23	INDIANAPOLIS	350,100	.99
24	BALTIMORE	339,600	.96
25	SAN DIEGO	328,000	.92
26	HARTFORD-NEW HAVEN	311,500	.88
27	CINCINNATI	300,300	.85
28	PORTLAND, OR	299,000	.84
29	CHARLOTTE	289,700	.82
30	SAN ANTONIO	288,500	.81
31	MILWAUKEE	288,100	.81
32	KANSAS CITY	285,800	.81
33	ORLANDO-DAYTONA BEACH-MELBOURNE	284,400	.80
34	NEW ORLEANS	282,200	.80
35	MEMPHIS	271,200	.76
36	NASHVILLE	270,500	.76
37	RALEIGH-DURHAM	266,900	.75
38	COLUMBUS OH	264,700	.75
39	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	252,800	.71
40	GREENVILLE-SPARTANBURG-ASHEVILLE	239,800	.68
41	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	237,800	.67
42	ALBUQUERQUE	235,500	.66
43	BUFFALO	225,100	.63
44	OKLAHOMA CITY	224,200	.63
45	LOUISVILLE	218,000	.61
46	CHARLESTON-HUNTINGTON	215,100	.61
47	FRESNO-VISALIA	208,800	.59
48	HARRISBURG-YORK-LANCASTER-LEBANON	205,900	.58
49	BIRMINGHAM	201,900	.57
50	FLINT-SAGINAW-BAY CITY	201,100	.57
51	DAYTON	197,400	.56
52	PROVIDENCE-NEW BEDFORD	196,500	.55
53	JACKSONVILLE	192,200	.54
54	LITTLE ROCK	189,200	.53
55	GREENSBORO-WINSTON SALEM-HIGH POINT	186,900	.53
56	MOBILE-PENSACOLA	180,500	.51
57	TULSA	178,000	.50
58	ALBANY-SCHENECTADY-TROY	173,100	.49
59	TOLEDO	171,500	.48
60	SHREVEPORT-TEXARKANA	166,700	.47
61	WILKES BARRE-SCRANTON	163,900	.46
62	WICHITA-HUTCHINSON	160,200	.45
63	RICHMOND	157,500	.44
64	MCALLEN-BROWNSVILLE: LRGV	154,800	.44
65	GREEN BAY-APPLETON	154,100	.43
66	KNOXVILLE	151,200	.43
67	LEXINGTON	147,100	.41
68	OMAHA	145,600	.41
69	SYRACUSE	143,100	.40
70	EL PASO	141,800	.40
71	WEST PALM BEACH-FT.PIERCE-VERO BEACH	139,300	.39
72	JACKSON MS	139,200	.39
73	ROANOKE-LYNCHBURG	138,700	.39
74	DES MOINES	134,400	.38
74	SOUTH BEND-ELKHART	134,400	.38
76	PORTLAND-POLAND SPRING	133,100	.38
77	AUSTIN, TX	131,200	.37
78	ROCHESTER NY	130,000	.37
79	COLUMBIA SC	128,000	.36
80	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY	127,700	.36
81	CHATTANOOGA	127,000	.36
82	SPOKANE	126,800	.36
83	BATON ROUGE	124,100	.35
84	DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	122,900	.35
85	SPRINGFIELD-DECATUR-CHAMPAIGN	121,700	.34
86	CEDAR RAPIDS-WATERLOO-DUBUQUE	118,100	.33
87	HUNTSVILLE-DECATUR-FLORENCE	117,700	.33
88	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	116,800	.33
89	TUCSON	114,800	.32
90	SPRINGFIELD MO	110,900	.31
91	LAS VEGAS	108,900	.31
92	JOHNSTOWN-ALTOONA	107,200	.30
92	SAVANNAH	107,200	.30
94	GREENVILLE-NEW BERN-WASHINGTON	106,200	.30
95	CHARLESTON SC	104,300	.29
96	YOUNGSTOWN	103,900	.29
97	EVANSVILLE	102,500	.29
98	FT. WAYNE	102,200	.29
99	MONTGUMERY-SELMA	100,700	.28
100	WACO-TEMPLE-BRYAN	98,600	.28
101	MADISON	98,200	.28
102	AUGUSTA	95,700	.27
103	LAFAYETTE LA	94,600	.27
104	BURLINGTON-PLATTSBURGH	93,900	.26
105	COLORADO SPRINGS-PUEBLO	93,800	.26
106	LANSING	92,800	.26
107	CORPUS CHRISTI	92,600	.26
108	SIOUX FALLS-MITCHELL	91,200	.26
109	PEORIA-BLOOMINGTON	86,700	.24
109	SALINAS-MONTEREY	86,700	.24
111	FARGO	85,800	.24
112	LINCOLN-HASTINGS-KEARNEY	85,200	.24
113	TALLAHASSEE-THOMASVILLE	84,900	.24
114	MONROE-EL DORADO	83,600	.24
115	SPRINGFIELD, MA	83,400	.24
116	COLUMBUS, GA	79,100	.22
117	MACON	78,800	.22
118	FT. SMITH	77,500	.22
119	TYLER-LONGVIEW-JACKSONVILLE	77,200	.22
120	AMARILLO	76,500	.22
121	COLUMBUS-TUPELO	74,400	.21
122	BAKERSFIELD	73,800	.21
123	FLORENCE-MYRTLE BEACH	72,100	.20
124	YAKIMA	70,700	.20
125	ALBANY, GA	69,600	.20
126	BOISE	69,300	.20
127	BEAUMONT-PORT ARTHUR	68,200	.19
128	ODESSA-MIDLAND	68,000	.19
129	EUGENE	67,100	.19
129	WAUSAU-RHINELANDER	67,100	.19
131	FT. MYERS-NAPLES	65,600	.18
132	LA CROSSE-EAU CLAIRE	64,700	.18
133	MINOT-BISMARCK-DICKINSON-GLENDIVE	64,600	.18
134	TRAVERSE CITY-CADILLAC	64,500	.18
135	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	64,300	.18
135	WICHITA FALLS-LAWTON	64,300	.18
137	BLUEFIELD-BECKLEY-OAK HILL	64,100	.18
138	WILMINGTON	64,000	.18
139	LUBBOCK	63,200	.18
140	IDAHO FALLS-POCATELLO	62,300	.18
141	ROCKFORD	62,200	.18
142	SIOUX CITY	61,300	.17
143	ERIE	61,000	.17
144	DULUTH-SUPERIOR	60,900	.17
145	BINGHAMTON	59,800	.17
146	RENO	59,400	.17
147	TOPEKA	59,000	.17
148	TERRE HAUTE	58,200	.16
149	WHEELING-STEUBENVILLE	56,600	.16
150	BILOXI-GULFPORT-PASCAGOULA	54,500	.15
151	CHICO-REDDING	54,100	.15
152	ROCHESTER-MASON CITY-AUSTIN	52,200	.15
153	JOPLIN-PITTSBURG	50,500	.14
154	MEDFORD	50,300	.14
155	CLARKSBURG-WESTON	48,000	.14
156	COLUMBIA-JEFFERSON CITY	47,300	.13
157	GREENWOOD-GREENVILLE	47,200	.13
158	BANGOR	46,300	.13
159	DOTHAN	46,200	.13
160	ABILENE-SWEETWATER	43,700	.12
161	ALEXANDRIA LA	41,700	.12
162	QUINCY-HANNIBAL	41,100	.12
163	LAUREL-HATTIESBURG	40,900	.12
163	RAPID CITY	40,900	.12
165	UTICA	38,200	.11
166	WATERTOWN-CARTHAGE	36,700	.10
167	EL CENTRO-YUMA	36,300	.10
168	LAKE CHARLES	35,300	.10
169	BILLINGS-HARDIN	34,200	.10
170	SALISBURY	33,400	.09
171	ELMIRA	33,000	.09
172	PANAMA CITY	32,800	.09
173	PALM SPRINGS	31,900	.09
174	MERIDIAN	30,200	.09
175	GAINESVILLE	30,000	.08
176	LAREDO	29,400	.08
177	JONESBORO	28,900	.08
178	MISSOULA	28,100	.08
179	ARDMORE-ADA	27,600	.08
180	HARRISONBURG	26,500	.07
181	GREAT FALLS	26,300	.07
182	GRAND JUNCTION-DURANGO	25,500	.07
183	TUSCALOOSA	23,700	.07
184	JACKSON TN	22,600	.06
185	MARQUETTE	21,300	.06
186	SAN ANGELO	19,800	.06
187	CASPER-RIVERTON	19,500	.05
188	ANNISTON	18,700	.05
189	BOWLING GREEN	18,400	.05
190	EUREKA	18,100	.05
191	BUTTE	17,400	.05
191	LIMA	17,400	.05
193	CHEYENNE-SCOTTSBLUFF (STERLING)	17,200	.05
194	FLAGSTAFF	16,800	.05
195	ST. JOSEPH	16,400	.05
196	LAFAYETTE IN	15,200	.04
197	HAGERSTOWN	15,100	.04
197	ZANESVILLE	15,100	.04
199	PARKERSBURG	14,600	.04
200	TWIN FALLS	14,300	.04
201	PRESQUE ISLE	12,900	.04
201	VICTORIA	12,900	.04
203	CHARLOTTESVILLE	11,600	.03
204	BEND	10,500	.03
205	OTTUMWA-KIRKSVILLE	9,300	.03
206	MANKATO	8,300	.02
207	NORTH PLATTE	7,700	.02
208	HELENA	7,100	.02
209	ALPENA	6,100	.02

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

CHILDREN 6-11

US TOTAL 21,167,000

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	1,455,300	6.88
2	LOS ANGELES	1,164,400	5.50
3	CHICAGO	741,700	3.50
4	PHILADELPHIA	589,800	2.79
5	BOSTON	443,700	2.10
6	SAN FRANCISCO-OAKLAND-SAN JOSE	426,000	2.01
7	DETROIT	425,700	2.01
8	DALLAS-FT. WORTH	414,600	1.96
9	WASHINGTON, DC	386,900	1.83
10	HOUSTON	378,900	1.79
11	ATLANTA	358,300	1.69
12	CLEVELAND	326,000	1.54
13	MINNEAPOLIS-ST. PAUL	314,600	1.49
14	SEATTLE-TACOMA	264,700	1.25
15	ST. LOUIS	258,600	1.22
16	PHOENIX	230,800	1.09
17	PITTSBURGH	228,400	1.08
18	SACRAMENTO-STOCKTON	227,600	1.08
19	DENVER	225,900	1.07
20	TAMPA-ST. PETERSBURG (SARASOTA)	221,900	1.05
21	MIAMI-FT. LAUDERDALE	221,100	1.04
22	INDIANAPOLIS	210,700	1.00
23	BALTIMORE	208,800	.99
24	SALT LAKE CITY	203,800	.96
25	HARTFORD-NEW HAVEN	193,000	.91
26	SAN DIEGO	192,300	.91
27	CHARLOTTE	179,800	.85
28	CINCINNATI	178,900	.85
29	ORLANDO-DAYTONA BEACH-MELBOURNE	176,000	.83
30	PORTLAND, OR	173,900	.82
31	SAN ANTONIO	172,100	.81
32	MILWAUKEE	170,600	.81
33	KANSAS CITY	169,300	.80
34	NEW ORLEANS	164,100	.78
35	NASHVILLE	161,600	.76
36	MEMPHIS	161,100	.76
37	RALEIGH-DURHAM	160,200	.76
38	COLUMBUS, OH	158,400	.75
39	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	150,000	.71
40	GREENVILLE-SPARTANBURG-ASHEVILLE	147,500	.70
41	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	141,200	.67
42	BUFFALO	138,200	.65
43	ALBUQUERQUE	137,200	.65
44	OKLAHOMA CITY	130,200	.62
45	LOUISVILLE	129,400	.61
46	CHARLESTON-HUNTINGTON	126,200	.60
47	HARRISBURG-YORK-LANCASTER-LEBANON	125,300	.59
48	FLINT-SAGINAW-BAY CITY	121,700	.57
49	PROVIDENCE-NEW BEDFORD	121,100	.57
50	BIRMINGHAM	120,700	.57
51	FRESNO-VISALIA	119,300	.56
52	DAYTON	119,100	.56
53	GREENSBORO-WINSTON SALEM-HIGH POINT	116,000	.55
54	JACKSONVILLE	115,800	.55
55	LITTLE ROCK	112,100	.53
56	MOBILE-PENSACOLA	107,000	.51
57	ALBANY-SCHENECTADY-TROY	106,600	.50
58	TULSA	105,100	.50
59	TOLEDO	102,100	.48
60	WILKES BARRE-SCRANTON	100,300	.47
61	SHREVEPORT-TEXARKANA	97,300	.46
62	RICHMOND	96,300	.45
63	KNOXVILLE	92,200	.44
64	MCALLEN-BROWNSVILLE: LRGV	90,600	.43
65	WICHITA-HUTCHINSON	90,500	.43
66	GREEN BAY-APPLETON	90,300	.43
67	LEXINGTON	87,000	.41
68	SYRACUSE	86,500	.41
69	ROANOKE-LYNCHBURG	85,900	.41
70	OMAHA	85,400	.40
71	WEST PALM BEACH-FT PIERCE-VERO BEACH	85,100	.40
72	EL PASO	83,600	.39
73	JACKSON, MS	81,700	.39
74	PORTLAND-POLAND SPRING	81,400	.38
75	ROCHESTER, NY	80,200	.38
76	SOUTH BEND-ELKHART	79,800	.38
77	DES MOINES	79,000	.37
78	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY	78,000	.37
79	AUSTIN, TX	77,600	.37
80	CHATTANOOGA	77,300	.37
81	COLUMBIA, SC	77,200	.36
82	SPOKANE	74,400	.35
83	BATON ROUGE	72,500	.34
84	HUNTSVILLE-DECATUR-FLORENCE	71,900	.34
85	DAVENPRT-ROCK ISLND-MOLINE, QUAD CTY	71,700	.34
86	SPRINGFIELD-DECATUR-CHAMPAIGN	70,400	.33
87	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	69,000	.33
88	CEDAR RAPIDS-WATERLOO-DUBUQUE	68,700	.32
89	TUCSON	67,300	.32
90	SPRINGFIELD, MO	65,700	.31
91	LAS VEGAS	65,400	.31
92	JOHNSTOWN-ALTOONA	64,700	.31
93	YOUNGSTOWN	62,600	.30
94	GREENVILLE-NEW BERN-WASHINGTON	62,100	.29
95	CHARLESTON, SC	61,700	.29
95	SAVANNAH	61,700	.29
97	MONTGOMERY-SELMA	60,600	.29
98	EVANSVILLE	60,200	.28
99	FT. WAYNE	60,000	.28
100	MADISON	58,400	.28
101	AUGUSTA	56,700	.27
102	BURLINGTON-PLATTSBURGH	56,600	.27
103	WACO-TEMPLE-BRYAN	55,900	.26
104	LANSING	55,800	.26
105	COLORADO SPRINGS-PUEBLO	55,200	.26
106	LAFAYETTE, LA	55,000	.26
107	CORPUS CHRISTI	54,000	.26
108	SPRINGFIELD, MA	51,500	.24
109	SIOUX FALLS-MITCHELL	51,300	.24
110	TALLAHASSEE-THOMASVILLE	50,800	.24
111	PEORIA-BLOOMINGTON	50,500	.24
112	SALINAS-MONTEREY	49,400	.23
113	MONROE-EL DORADO	48,900	.23
114	LINCOLN-HASTINGS-KEARNEY	48,600	.23
115	FARGO	48,400	.23
116	MACON	47,700	.23
117	COLUMBUS, GA	46,800	.22
118	FT. SMITH	46,200	.22
119	TYLER-LONGVIEW-JACKSONVILLE	45,500	.21
120	COLUMBUS-TUPELO	43,800	.21
121	AMARILLO	43,600	.21
122	FLORENCE-MYRTLE BEACH	41,900	.20
123	BAKERSFIELD	41,600	.20
124	ALBANY, GA	41,200	.19
125	YAKIMA	40,400	.19
126	BEAUMONT-PORT ARTHUR	40,200	.19
126	FT. MYERS-NAPLES	40,200	.19
128	BOISE	39,600	.19
129	WAUSAU-RHINELANDER	39,500	.19
130	EUGENE	39,100	.18
130	WILMINGTON	39,100	.18
132	ODESSA-MIDLAND	38,800	.18
133	TRAVERSE CITY-CADILLAC	38,500	.18
134	LA CROSSE-EAU CLAIRE	38,400	.18
135	ROCKFORD	38,200	.18
136	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	37,900	.18
137	BLUEFIELD-BECKLEY-OAK HILL	37,600	.18
138	ERIE	36,700	.17
139	WICHITA FALLS-LAWTON	36,600	.17
140	BINGHAMTON	36,500	.17
141	LUBBOCK	36,300	.17
141	MINOT-BISMARCK-DICKINSON-GLENDIVE	36,300	.17
143	DULUTH-SUPERIOR	35,800	.17
144	RENO	35,200	.17
145	SIOUX CITY	34,300	.16
145	TERRE HAUTE	34,300	.16
147	WHEELING-STEUBENVILLE	34,100	.16
148	IDAHO FALLS-POCATELLO	33,700	.16
149	TOPEKA	33,500	.16
150	BILOXI-GULFPORT-PASCAGOULA	32,100	.15
151	CHICO-REDDING	31,800	.15
152	ROCHESTER-MASON CITY-AUSTIN	30,500	.14
153	JOPLIN-PITTSBURG	29,800	.14
154	MEDFORD	29,700	.14
155	CLARKSBURG-WESTON	28,900	.14
156	BANGOR	28,300	.13
157	DOTHAN	27,400	.13
158	GREENWOOD-GREENVILLE	27,300	.13
159	COLUMBIA-JEFFERSON CITY	27,200	.13
160	ABILENE-SWEETWATER	25,500	.12
161	QUINCY-HANNIBAL	24,600	.12
162	LAUREL-HATTIESBURG	24,100	.11
163	ALEXANDRIA, LA	23,700	.11
164	UTICA	23,300	.11
165	RAPID CITY	22,300	.11
166	WATERTOWN-CARTHAGE	22,100	.10
167	EL CENTRO-YUMA	21,300	.10
168	LAKE CHARLES	20,700	.10
169	ELMIRA	20,000	.09
170	BILLINGS-HARDIN	19,900	.09
170	SALISBURY	19,900	.09
172	PANAMA CITY	19,700	.09
173	PALM SPRINGS	18,600	.09
174	MERIDIAN	18,300	.09
175	GAINESVILLE	17,900	.08
176	JONESBORO	17,200	.08
176	LAREDO	17,200	.08
178	MISSOULA	16,600	.08
179	ARDMORE-ADA	16,200	.08
179	HARRISONBURG	16,200	.08
181	GRAND JUNCTION-DURANGO	14,900	.07
182	GREAT FALLS	14,300	.07
183	TUSCALOOSA	14,000	.07
184	JACKSON, TN	13,400	.06
185	MARQUETTE	12,400	.06
186	SAN ANGELO	11,500	.05
187	ANNISTON	11,100	.05
188	BOWLING GREEN	10,800	.05
189	CASPER-RIVERTON	10,700	.05
190	EUREKA	10,300	.05
190	LIMA	10,300	.05
192	BUTTE	10,200	.05
193	CHEYENNE-SCOTTSBLUFF (STERLING)	10,000	.05
194	FLAGSTAFF	9,600	.05
195	HAGERSTOWN	9,500	.04
196	ST. JOSEPH	9,400	.04
197	LAFAYETTE, IN	9,000	.04
197	ZANESVILLE	9,000	.04
199	PARKERSBURG	8,700	.04
200	TWIN FALLS	7,900	.04
201	PRESQUE ISLE	7,700	.04
202	VICTORIA	7,300	.03
203	CHARLOTTESVILLE	6,700	.03
204	BEND	6,300	.03
205	OTTUMWA-KIRKSVILLE	5,500	.03
206	MANKATO	4,600	.02
206	NORTH PLATTE	4,600	.02
208	HELENA	4,100	.02
209	ALPENA	3,700	.02

Total and Television Households

Total and Television Households by State and County.

Total and Television Households by Census Division and State.

ALABAMA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
AUTAUGA	13,300	13,200	99	B	5	MONTGOMERY-SELMA
BALDWIN	37,600	37,400	99	B	5	MOBILE-PENSACOLA
BARBOUR	9,500	9,400	99	D	5	COLUMBUS, GA
BIBB	6,200	6,100	99	D	5	BIRMINGHAM
BLOUNT	16,100	16,000	99	B	5	BIRMINGHAM
BULLOCK	3,500	3,400	98	D	5	MONTGOMERY-SELMA
BUTLER	8,000	7,900	99	D	5	MONTGOMERY-SELMA
CALHOUN	45,900	45,600	99	C	5	ANNISTON
CHAMBERS	14,800	14,700	99	C	5	COLUMBUS, GA
CHEROKEE	7,600	7,500	99	D	5	ATLANTA
CHILTON	13,300	13,200	99	D	5	BIRMINGHAM
CHOCTAW	5,900	5,800	98	D	5	MERIDIAN
CLARKE	9,500	9,400	99	D	5	MOBILE-PENSACOLA
CLAY	4,700	4,700	99	D	5	BIRMINGHAM
CLEBURNE	5,100	5,000	99	D	5	ATLANTA
COFFEE	15,400	15,300	99	C	5	DOTHAN
COLBERT	21,100	20,900	99	C	5	HUNTSVILLE-DECATUR-FLORENCE
CONECUH	5,400	5,300	98	D	5	MONTGOMERY-SELMA
COOSA	4,500	4,500	99	D	5	BIRMINGHAM
COVINGTON	14,900	14,800	99	C	5	MONTGOMERY-SELMA
CRENSHAW	5,400	5,300	99	D	5	MONTGOMERY-SELMA
CULLMAN	26,100	26,000	99	C	5	BIRMINGHAM
DALE	17,400	17,300	99	C	5	DOTHAN
DALLAS	18,700	18,500	99	B	5	MONTGOMERY-SELMA
DE KALB	21,900	21,700	99	C	5	HUNTSVILLE-DECATUR-FLORENCE
ELMORE	18,000	17,800	99	B	5	MONTGOMERY-SELMA
ESCAMBIA	12,600	12,500	99	C	5	MOBILE-PENSACOLA
ETOWAH	40,400	40,200	99	C	5	BIRMINGHAM
FAYETTE	7,200	7,100	99	D	5	BIRMINGHAM
FRANKLIN	11,300	11,200	99	D	5	HUNTSVILLE-DECATUR-FLORENCE
GENEVA	9,400	9,300	99	D	5	DOTHAN
GREENE	3,700	3,600	98	D	5	TUSCALOOSA
HALE	5,300	5,200	98	D	5	BIRMINGHAM
HENRY	5,600	5,500	99	D	5	DOTHAN
HOUSTON	32,700	32,500	99	C	5	DOTHAN
JACKSON	19,900	19,700	99	C	5	CHATTANOOGA
JEFFERSON	270,200	269,000	99	B	5	BIRMINGHAM
LAMAR	6,300	6,200	99	D	5	COLUMBUS-TUPELO
LAUDERDALE	33,100	32,800	99	C	5	HUNTSVILLE-DECATUR-FLORENCE
LAWRENCE	11,100	11,000	99	D	5	HUNTSVILLE-DECATUR-FLORENCE
LEE	33,600	33,300	99	C	5	COLUMBUS, GA
LIMESTONE	19,400	19,200	99	B	5	HUNTSVILLE-DECATUR-FLORENCE
LOWNDES	4,100	4,000	98	D	5	MONTGOMERY-SELMA
MACON	9,000	8,900	99	D	5	MONTGOMERY-SELMA
MADISON	97,400	96,700	99	B	5	HUNTSVILLE-DECATUR-FLORENCE
MARENGO	8,700	8,600	98	D	5	MONTGOMERY-SELMA
MARION	12,200	12,100	99	D	5	BIRMINGHAM
MARSHALL	29,500	29,300	99	C	5	HUNTSVILLE-DECATUR-FLORENCE
MOBILE	146,100	145,400	99	B	5	MOBILE-PENSACOLA
MONROE	8,300	8,200	98	D	5	MOBILE-PENSACOLA
MONTGOMERY	83,600	83,000	99	B	5	MONTGOMERY-SELMA
MORGAN	39,700	39,400	99	B	5	HUNTSVILLE-DECATUR-FLORENCE
PERRY	4,900	4,800	98	D	5	MONTGOMERY-SELMA
PICKENS	7,300	7,200	98	D	5	COLUMBUS-TUPELO
PIKE	10,700	10,600	99	D	5	MONTGOMERY-SELMA
RANDOLPH	7,700	7,600	99	D	5	ATLANTA
RUSSELL	19,200	19,000	99	B	5	COLUMBUS, GA
SHELBY	32,900	32,700	99	B	5	BIRMINGHAM
ST CLAIR	18,700	18,500	99	B	5	BIRMINGHAM
SUMTER	5,200	5,100	98	D	5	MERIDIAN
TALLADEGA	27,700	27,500	99	C	5	BIRMINGHAM
TALLAPOOSA	15,500	15,400	99	C	5	MONTGOMERY-SELMA
TUSCALOOSA	55,800	55,300	99	C	5	TUSCALOOSA
WALKER	27,000	26,800	99	B	5	BIRMINGHAM
WASHINGTON	5,800	5,700	99	D	5	MOBILE-PENSACOLA
WILCOX	4,500	4,400	98	D	5	MONTGOMERY-SELMA
WINSTON	9,100	9,000	99	D	5	BIRMINGHAM
STATE TOTAL	1,582,200	1,570,200	99			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

ARIZONA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
APACHE NORTH	13,300	12,000	90	C	8	ALBUQUERQUE
APACHE SOUTH	4,800	4,300	90	D	8	PHOENIX
COCHISE	37,300	36,100	97	C	8	TUCSON
COCONINO	32,000	29,900	94	C	8	FLAGSTAFF
GILA	16,100	15,500	96	C	8	PHOENIX
GRAHAM	7,700	7,300	95	D	8	PHOENIX
GREENLEE	3,000	2,900	97	D	8	PHOENIX
LA PAZ	6,300	6,100	96	D	8	PHOENIX
MARICOPA	861,100	845,800	98	A	8	PHOENIX
MOHAVE	38,700	37,000	96	C	8	PHOENIX
NAVAJO	23,400	21,600	92	C	8	PHOENIX
PIMA	271,800	266,900	98	B	8	TUCSON
PINAL	39,000	37,800	97	C	8	PHOENIX
SANTA CRUZ	9,300	9,000	97	B	8	TUCSON
YAVAPAI	46,000	44,000	96	C	8	PHOENIX
YUMA	35,700	33,900	95	C	8	EL CENTRO-YUMA
STATE TOTAL	1,445,500	1,410,100	98			

ARKANSAS

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ARKANSAS	8,500	8,400	99	D	7	LITTLE ROCK
ASHLEY	9,400	9,200	98	D	7	MONROE-EL DORADO
BAXTER	13,800	13,500	98	D	7	SPRINGFIELD, MO
BENTON	39,300	38,600	98	C	7	FT. SMITH
BOONE	12,100	11,900	98	D	7	SPRINGFIELD, MO
BRADLEY	5,000	4,900	98	D	7	LITTLE ROCK
CALHOUN	2,200	2,200	98	D	7	LITTLE ROCK
CARROLL	8,300	8,200	98	D	7	SPRINGFIELD, MO
CHICOT	5,600	5,400	97	D	7	LITTLE ROCK
CLARK	7,900	7,800	98	D	7	LITTLE ROCK
CLAY	7,700	7,600	98	D	7	JONESBORO
CLEBURNE	8,300	8,200	98	D	7	LITTLE ROCK
CLEVELAND	3,000	2,900	98	D	7	LITTLE ROCK
COLUMBIA	9,900	9,700	98	D	7	SHREVEPORT-TEXARKANA
CONWAY	7,100	7,000	98	D	7	LITTLE ROCK
CRAIGHEAD	24,800	24,600	99	C	7	JONESBORO
CRAWFORD	16,600	16,300	98	B	7	FT. SMITH
CRITTENDEN	17,400	17,100	98	B	7	MEMPHIS
CROSS	6,800	6,700	98	D	7	MEMPHIS
DALLAS	4,000	3,900	98	D	7	LITTLE ROCK
DESHA	6,400	6,300	98	D	7	LITTLE ROCK
DREW	6,500	6,300	98	D	7	LITTLE ROCK
FAULKNER	21,500	21,200	99	B	7	LITTLE ROCK
FRANKLIN	6,000	5,900	98	D	7	FT. SMITH
FULTON	4,600	4,400	96	D	7	SPRINGFIELD, MO
GARLAND	33,400	32,900	99	C	7	LITTLE ROCK
GRANT	5,400	5,300	99	D	7	LITTLE ROCK
GREENE	12,600	12,400	99	D	7	JONESBORO
HEMPSTEAD	8,400	8,200	98	D	7	SHREVEPORT-TEXARKANA
HOT SPRING	10,700	10,500	99	D	7	LITTLE ROCK
HOWARD	5,100	5,000	99	D	7	SHREVEPORT-TEXARKANA
INDEPENDENCE	12,200	12,000	98	D	7	LITTLE ROCK
IZARD	4,700	4,500	97	D	7	JONESBORO
JACKSON	7,600	7,500	98	D	7	LITTLE ROCK
JEFFERSON	31,300	30,900	99	B	7	LITTLE ROCK
JOHNSON	7,200	7,100	98	D	7	LITTLE ROCK
LAFAYETTE	3,400	3,300	98	D	7	SHREVEPORT-TEXARKANA
LAWRENCE	7,000	6,900	98	D	7	JONESBORO
LEE	5,000	4,900	97	D	7	MEMPHIS
LINCOLN	3,400	3,300	98	D	7	LITTLE ROCK
LITTLE RIVER	5,100	5,000	98	B	7	SHREVEPORT-TEXARKANA
LOGAN	7,800	7,700	98	D	7	FT. SMITH
LONOKE	14,100	13,900	99	B	7	LITTLE ROCK
MADISON	4,800	4,600	97	D	7	FT. SMITH
MARION	5,400	5,300	98	D	7	SPRINGFIELD, MO

ARKANSAS (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
MILLER	14,500	14,300	99	B	7	SHREVEPORT-TEXARKANA
MISSISSIPPI	19,700	19,400	99	C	7	MEMPHIS
MONROE	4,400	4,300	97	D	7	LITTLE ROCK
MONTGOMERY	3,500	3,400	98	D	7	LITTLE ROCK
NEVADA	3,700	3,600	98	D	7	LITTLE ROCK
NEWTON	3,100	3,000	96	D	7	SPRINGFIELD, MO
OUACHITA	13,200	13,000	98	D	7	LITTLE ROCK
PERRY	2,900	2,900	99	D	7	LITTLE ROCK
PHILLIPS	10,600	10,300	98	D	7	MEMPHIS
PIKE	4,300	4,200	98	D	7	LITTLE ROCK
POINSETT	9,300	9,200	99	D	7	MEMPHIS
POLK	6,600	6,400	98	D	7	FT. SMITH
POPE	17,400	17,100	99	C	7	LITTLE ROCK
PRAIRIE	3,600	3,500	98	D	7	LITTLE ROCK
PULASKI	137,000	135,800	99	B	7	LITTLE ROCK
RANDOLPH	6,600	6,500	98	D	7	JONESBORO
SALINE	21,700	21,500	99	B	7	LITTLE ROCK
SCOTT	4,300	4,200	98	D	7	FT. SMITH
SEARCY	3,500	3,400	97	D	7	LITTLE ROCK
SEBASTIAN	41,300	40,900	99	B	7	FT. SMITH
SEVIER	5,500	5,400	99	D	7	SHREVEPORT-TEXARKANA
SHARP	6,500	6,300	97	D	7	JONESBORO
ST FRANCIS	9,800	9,600	98	D	7	MEMPHIS
STONE	4,000	3,900	97	D	7	LITTLE ROCK
UNION	18,700	18,400	99	B	7	MONROE-EL DORADO
VAN BUREN	6,500	6,400	98	D	7	LITTLE ROCK
WASHINGTON	43,400	42,600	98	C	7	FT. SMITH
WHITE	20,100	19,800	99	C	7	LITTLE ROCK
WOODRUFF	3,500	3,400	98	D	7	LITTLE ROCK
YELL	7,200	7,100	98	D	7	LITTLE ROCK
STATE TOTAL	913,700	899,200	98			

CALIFORNIA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALAMEDA	502,800	487,600	97	A	9	SAN FRANCISCO-OAKLAND-SAN JOSE
ALPINE	400	400	88	D	9	RENO
AMADOR	12,000	11,400	95	D	9	SACRAMENTO-STOCKTON
BUTTE	74,400	71,100	95	B	9	CHICO-REDDING
CALAVERAS	13,800	13,200	95	D	9	SACRAMENTO-STOCKTON
COLUSA	5,700	5,400	95	D	9	SACRAMENTO-STOCKTON
CONTRA COSTA EAST	33,500	32,700	98	C	9	SAN FRANCISCO-OAKLAND-SAN JOSE
CONTRA COSTA WEST	268,400	262,600	98	A	9	SAN FRANCISCO-OAKLAND-SAN JOSE
DEL NORTE	8,200	7,700	94	D	9	EUREKA
EL DORADO EAST	12,700	12,200	96	D	9	RENO
EL DORADO WEST	37,000	35,700	96	A	9	SACRAMENTO-STOCKTON
FRESNO	230,000	221,600	96	B	9	FRESNO-VISALIA
GLENN	8,900	8,600	96	B	9	CHICO-REDDING
HUMBOLDT	47,500	45,600	96	C	9	EUREKA
IMPERIAL	35,900	33,500	93	C	9	EL CENTRO-YUMA
INYO	7,700	6,900	90	D	9	LOS ANGELES
KERN EAST	32,700	31,500	97	C	9	LOS ANGELES
KERN WEST	161,100	155,600	97	B	9	BAKERSFIELD
KINGS	28,600	27,300	95	C	9	FRESNO-VISALIA
LAKE	23,900	22,200	93	C	9	SAN FRANCISCO-OAKLAND-SAN JOSE
LASSEN	8,400	7,900	94	D	9	RENO
LOS ANGELES	3,254,000	3,167,000	97	A	9	LOS ANGELES
MADERA	28,700	27,400	96	C	9	FRESNO-VISALIA
MARIN	97,800	94,800	97	A	9	SAN FRANCISCO-OAKLAND-SAN JOSE
MARIPOSA	6,200	5,700	93	D	9	FRESNO-VISALIA
MENDOCINO	30,900	28,600	93	C	9	SAN FRANCISCO-OAKLAND-SAN JOSE
MERCED	59,800	57,500	96	B	9	FRESNO-VISALIA
MODOC	3,600	3,300	93	D	9	MEDFORD
MONO	4,100	3,600	87	D	9	RENO
MONTEREY	118,500	114,100	96	B	9	SALINAS-MONTEREY

CALIFORNIA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
NAPA	41,800	40,400	97	C	9	SAN FRANCISCO-OAKLAND-SAN JOSE
NEVADA	32,800	31,000	95	C	9	SACRAMENTO-STOCKTON
ORANGE	836,800	822,200	98	A	9	LOS ANGELES
PLACER EAST	4,400	4,200	96	D	9	RENO
PLACER WEST	58,500	56,400	96	A	9	SACRAMENTO-STOCKTON
PLUMAS	8,600	8,000	94	D	9	SACRAMENTO-STOCKTON
RIVERSIDE EAST	7,900	7,600	96	D	9	PHOENIX
RIVERSIDE WEST	310,500	299,100	96	B	9	LOS ANGELES
RIVERSIDE CENTRAL	75,100	72,300	96	B	9	PALM SPRINGS
SACRAMENTO	409,900	399,100	97	A	9	SACRAMENTO-STOCKTON
SAN BENITO	12,400	11,800	95	D	9	SALINAS-MONTEREY
SAN BERNARDINO	502,800	487,100	97	B	9	LOS ANGELES
SAN DIEGO	932,000	906,400	97	A	9	SAN DIEGO
SAN FRANCISCO	327,300	307,600	94	A	9	SAN FRANCISCO-OAKLAND-SAN JOSE
SAN JOAQUIN	168,900	162,000	96	A	9	SACRAMENTO-STOCKTON
SAN LUIS OBISPO	82,800	79,200	96	B	9	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO
SAN MATEO	250,500	245,900	98	A	9	SAN FRANCISCO-OAKLAND-SAN JOSE
SANTA BARBARA NORTH	62,500	60,000	96	B	9	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO
SANTA BARBARA SOUTH	71,000	68,400	96	B	9	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO
SANTA CLARA EAST	27,300	26,600	97	C	9	SAN FRANCISCO-OAKLAND-SAN JOSE
SANTA CLARA WEST	494,000	481,200	97	B	9	SAN FRANCISCO-OAKLAND-SAN JOSE
SANTA CRUZ	91,000	87,300	96	B	9	SALINAS-MONTEREY
SHASTA	55,200	53,500	97	B	9	CHICO-REDDING
SIERRA	1,500	1,400	93	D	9	SACRAMENTO-STOCKTON
SISKIYOU	17,500	16,400	93	C	9	MEDFORD
SOLANO EAST	69,600	68,100	98	B	9	SACRAMENTO-STOCKTON
SOLANO WEST	47,100	46,000	98	C	9	SAN FRANCISCO-OAKLAND-SAN JOSE
SONOMA	153,900	147,400	96	B	9	SAN FRANCISCO-OAKLAND-SAN JOSE
STANISLAUS	128,400	122,500	95	A	9	SACRAMENTO-STOCKTON
SUTTER	23,800	23,100	97	C	9	SACRAMENTO-STOCKTON
TEHAMA	19,100	18,600	97	B	9	CHICO-REDDING
TRINITY	5,800	5,400	93	D	9	CHICO-REDDING
TULARE	102,400	98,200	96	B	9	FRESNO-VISALIA
TUOLUMNE	17,600	16,700	95	C	9	SACRAMENTO-STOCKTON
VENTURA EAST	99,600	97,300	98	B	9	LOS ANGELES
VENTURA WEST	128,000	124,900	98	B	9	LOS ANGELES
YOLO	52,400	50,500	96	A	9	SACRAMENTO-STOCKTON
YUBA	21,800	21,100	97	C	9	SACRAMENTO-STOCKTON
STATE TOTAL	10,909,700	10,577,600	97			

COLORADO

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	108,100	107,400	99	A	8	DENVER
ALAMOSA	4,800	4,600	96	D	8	ALBUQUERQUE
ARAPAHOE	164,500	162,900	99	A	8	DENVER
ARCHULETA	2,200	2,100	94	D	8	ALBUQUERQUE
BACA	1,900	1,700	91	D	8	COLORADO SPRINGS-PUEBLO
BENT	1,900	1,800	97	D	8	COLORADO SPRINGS-PUEBLO
BOULDER	88,500	86,500	98	A	8	DENVER
CHAFFEE	5,100	4,900	96	D	8	DENVER
CHEYENNE	900	900	95	D	8	COLORADO SPRINGS-PUEBLO
CLEAR CREEK	3,000	2,900	97	D	8	DENVER
CONEJOS	2,800	2,700	95	D	8	ALBUQUERQUE
COSTILLA	1,200	1,100	91	D	8	DENVER
CROWLEY	900	900	98	D	8	COLORADO SPRINGS-PUEBLO
CUSTER	600	600	95	D	8	COLORADO SPRINGS-PUEBLO
DELTA	8,900	8,600	96	D	8	GRAND JUNCTION-DURANGO
DENVER	228,600	224,500	98	A	8	DENVER
DOLORES	600	500	90	D	8	SALT LAKE CITY
DOUGLAS	16,200	16,100	99	A	8	DENVER
EAGLE	7,500	7,100	95	D	8	DENVER
EL PASO	153,800	151,800	99	B	8	COLORADO SPRINGS-PUEBLO
ELBERT	3,600	3,500	97	D	8	DENVER
FREMONT	12,300	11,900	97	D	8	COLORADO SPRINGS-PUEBLO
GARFIELD	11,300	10,800	96	D	8	DENVER
GILPIN	1,300	1,300	97	A	8	DENVER
GRAND	3,600	3,400	95	D	8	DENVER

COLORADO (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
GUNNISON	4,100	3,900	94	D	8	DENVER
HINSDALE	200	200	99	D	8	DENVER
HUERFANO	2,600	2,500	95	D	8	COLORADO SPRINGS-PUEBLO
JACKSON	700	700	97	D	8	DENVER
JEFFERSON	170,700	169,400	99	A	8	DENVER
KIOWA	600	600	95	D	8	COLORADO SPRINGS-PUEBLO
KIT CARSON	2,900	2,800	95	D	8	DENVER
LA PLATA	12,200	11,700	96	D	8	GRAND JUNCTION-DURANGO
LAKE	2,300	2,200	96	D	8	DENVER
LARIMER	74,500	73,100	98	B	8	DENVER
LAS ANIMAS	5,400	5,100	94	D	8	COLORADO SPRINGS-PUEBLO
LINCOLN	1,800	1,700	97	D	8	COLORADO SPRINGS-PUEBLO
LOGAN	7,200	7,000	97	D	8	DENVER
MESA	34,800	34,000	98	C	8	GRAND JUNCTION-DURANGO
MINERAL	300	300	92	D	8	DENVER
MOFFAT	4,900	4,600	94	D	8	DENVER
MONTEZUMA	6,900	6,600	96	D	8	ALBUQUERQUE
MONTROSE	9,400	9,100	97	D	8	GRAND JUNCTION-DURANGO
MORGAN	8,400	8,300	99	D	8	DENVER
OTERO	8,000	7,800	97	D	8	COLORADO SPRINGS-PUEBLO
OURAY	700	700	94	D	8	GRAND JUNCTION-DURANGO
PARK	3,100	3,000	96	D	8	DENVER
PHILLIPS	1,800	1,800	99	D	8	DENVER
PITKIN	5,200	4,800	92	D	8	DENVER
PROWERS	5,400	5,100	94	D	8	DENVER
PUEBLO	50,700	50,000	99	B	8	COLORADO SPRINGS-PUEBLO
RIO BLANCO	2,000	1,900	97	D	8	DENVER
RIO GRANDE	3,900	3,700	95	D	8	ALBUQUERQUE
ROUTT	5,400	5,100	94	D	8	DENVER
SAGUACHE	1,400	1,300	94	D	8	ALBUQUERQUE
SAN JUAN	400	400	97	D	8	DENVER
SAN MIGUEL	1,700	1,600	94	D	8	GRAND JUNCTION-DURANGO
SEDGWICK	1,400	1,400	97	D	8	DENVER
SUMMIT	5,200	5,000	96	D	8	DENVER
TELLER	5,000	4,900	98	D	8	DENVER
WASHINGTON	1,900	1,800	96	D	8	DENVER
WELD	52,500	51,700	98	C	8	DENVER
YUMA	3,900	3,800	96	D	8	DENVER
STATE TOTAL	1,343,600	1,320,100	98			

CONNECTICUT

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
FAIRFIELD	301,100	297,900	99	B	1	NEW YORK
HARTFORD	326,200	321,600	99	A	1	HARTFORD-NEW HAVEN
LITCHFIELD	65,400	64,300	98	B	1	HARTFORD-NEW HAVEN
MIDDLESEX	55,800	54,900	98	C	1	HARTFORD-NEW HAVEN
NEW HAVEN	302,600	298,900	99	A	1	HARTFORD-NEW HAVEN
NEW LONDON	92,900	91,100	98	B	1	HARTFORD-NEW HAVEN
TOLLAND	44,100	43,400	98	C	1	HARTFORD-NEW HAVEN
WINDHAM	37,900	37,200	98	C	1	HARTFORD-NEW HAVEN
STATE TOTAL	1,226,000	1,209,300	99			

DELAWARE

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
KENT	39,800	39,500	99	C	3	PHILADELPHIA
NEW CASTLE	162,500	161,900	99	B	3	PHILADELPHIA
SUSSEX	46,000	45,500	99	C	3	SALISBURY
STATE TOTAL	248,300	246,900	99			

DISTRICT OF COLUMBIA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
DIST OF COLUMBIA	254,500	252,300	99	A	3	WASHINGTON, DC
STATE TOTAL	254,500	252,300	99			

FLORIDA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALACHUA	74,500	73,300	98	B	3	GAINESVILLE
BAKER	5,900	5,800	99	B	3	JACKSONVILLE
BAY	53,400	52,900	99	C	3	PANAMA CITY
BRADFORD	8,200	8,100	99	D	3	JACKSONVILLE
BREVARD	173,700	172,300	99	A	3	ORLANDO-DAYTONA BEACH-MELBOURNE
BROWARD	558,500	555,700	99	B	3	MIAMI-FT.LAUDERDALE
CALHOUN	3,500	3,400	98	D	3	PANAMA CITY
CHARLOTTE	47,100	46,500	99	C	3	FT. MYERS-NAPLES
CITRUS	43,500	42,800	98	C	3	TAMPA-ST. PETERSBURG (SARASOTA)
CLAY	37,400	37,000	99	B	3	JACKSONVILLE
COLLIER	62,000	60,900	98	C	3	FT. MYERS-NAPLES
COLUMBIA	16,000	15,800	99	C	3	JACKSONVILLE
DADE	739,800	734,500	99	A	3	MIAMI-FT.LAUDERDALE
DE SOTO	8,600	8,500	99	D	3	TAMPA-ST. PETERSBURG (SARASOTA)
DIXIE	3,900	3,800	97	D	3	GAINESVILLE
DUVAL	276,900	275,000	99	B	3	JACKSONVILLE
ESCAMBIA	109,100	108,400	99	B	3	MOBILE-PENSACOLA
FLAGLER	11,000	10,800	99	D	3	ORLANDO-DAYTONA BEACH-MELBOURNE
FRANKLIN	3,100	3,000	98	D	3	PANAMA CITY
GADSDEN	15,300	15,000	98	B	3	TALLAHASSEE-THOMASVILLE
GILCHRIST	2,600	2,600	99	D	3	GAINESVILLE
GLADES	2,800	2,700	98	D	3	FT. MYERS-NAPLES
GULF	4,500	4,400	98	D	3	PANAMA CITY
HAMILTON	3,200	3,100	98	D	3	TALLAHASSEE-THOMASVILLE
HARDEE	7,600	7,500	99	D	3	TAMPA-ST. PETERSBURG (SARASOTA)
HENDRY	9,000	8,800	98	D	3	FT. MYERS-NAPLES
HERNANDO	42,200	41,700	99	A	3	TAMPA-ST. PETERSBURG (SARASOTA)
HIGHLANDS	30,500	30,100	99	C	3	TAMPA-ST. PETERSBURG (SARASOTA)
HILLSBOROUGH	343,200	340,400	99	A	3	TAMPA-ST. PETERSBURG (SARASOTA)
HOLMES	6,500	6,300	97	D	3	DOTHAN
INDIAN RIVER	39,200	38,700	99	C	3	WEST PALM BEACH-FT.PIERCE-VERO BEACH
JACKSON	15,100	14,800	98	C	3	DOTHAN
JEFFERSON	4,200	4,100	98	D	3	TALLAHASSEE-THOMASVILLE
LAFAYETTE	1,600	1,600	97	D	3	TALLAHASSEE-THOMASVILLE
LAKE	65,700	65,100	99	B	3	ORLANDO-DAYTONA BEACH-MELBOURNE
LEE	143,100	141,700	99	B	3	FT. MYERS-NAPLES
LEON	75,500	74,600	99	B	3	TALLAHASSEE-THOMASVILLE
LEVY	10,100	9,800	97	D	3	GAINESVILLE
LIBERTY	1,700	1,700	98	D	3	PANAMA CITY
MADISON	5,300	5,200	97	D	3	TALLAHASSEE-THOMASVILLE
MANATEE	85,700	85,000	99	B	3	TAMPA-ST. PETERSBURG (SARASOTA)
MARION	80,900	79,600	98	B	3	ORLANDO-DAYTONA BEACH-MELBOURNE
MARTIN	43,000	42,500	99	B	3	WEST PALM BEACH-FT.PIERCE-VERO BEACH
MONROE	36,600	35,900	98	C	3	MIAMI-FT.LAUDERDALE
NASSAU	17,200	17,000	99	B	3	JACKSONVILLE

FLORIDA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
OKALOOSA	60,100	59,700	99	B	3	MOBILE-PENSACOLA
OKEECHOBEE	11,800	11,700	99	D	3	WEST PALM BEACH-FT.PIERCE-VERO BEACH
ORANGE	264,800	263,000	99	A	3	ORLANDO-DAYTONA BEACH-MELBOURNE
OSCEOLA	41,000	40,500	99	A	3	ORLANDO-DAYTONA BEACH-MELBOURNE
PALM BEACH NO	239,000	236,600	99	B	3	WEST PALM BEACH-FT.PIERCE-VERO BEACH
PALM BEACH SO	147,400	145,900	99	B	3	WEST PALM BEACH-FT.PIERCE-VERO BEACH
PASCO	124,600	123,400	99	A	3	TAMPA-ST. PETERSBURG (SARASOTA)
PINELLAS	399,700	396,900	99	A	3	TAMPA-ST. PETERSBURG (SARASOTA)
POLK	159,100	157,700	99	B	3	TAMPA-ST. PETERSBURG (SARASOTA)
PUTNAM	24,800	24,500	99	C	3	JACKSONVILLE
SANTA ROSA	26,700	26,500	99	B	3	MOBILE-PENSACOLA
SARASOTA	124,700	123,700	99	B	3	TAMPA-ST. PETERSBURG (SARASOTA)
SEMINOLE	108,900	108,100	99	A	3	ORLANDO-DAYTONA BEACH-MELBOURNE
ST JOHNS	35,000	34,600	99	B	3	JACKSONVILLE
ST LUCIE	59,100	58,400	99	B	3	WEST PALM BEACH-FT.PIERCE-VERO BEACH
SUMTER	12,400	12,200	99	D	3	ORLANDO-DAYTONA BEACH-MELBOURNE
SUWANNEE	10,200	10,000	98	D	3	TALLAHASSEE-THOMASVILLE
TAYLOR	7,200	7,100	98	D	3	TALLAHASSEE-THOMASVILLE
UNION	2,300	2,300	98	D	3	JACKSONVILLE
VOLUSIA	158,800	157,500	99	A	3	ORLANDO-DAYTONA BEACH-MELBOURNE
WAKULLA	5,400	5,300	99	B	3	TALLAHASSEE-THOMASVILLE
WALTON	12,000	11,800	98	D	3	PANAMA CITY
WASHINGTON	6,500	6,400	98	D	3	PANAMA CITY
STATE TOTAL	5,369,900	5,322,200	99			

GEORGIA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
APPLING	5,800	5,700	98	D	3	SAVANNAH
ATKINSON	2,000	1,900	97	D	3	ALBANY, GA
BACON	3,600	3,500	98	D	3	SAVANNAH
BAKER	1,200	1,200	98	D	3	ALBANY, GA
BALDWIN	12,300	12,100	98	C	3	MACON
BANKS	4,000	3,900	98	D	3	ATLANTA
BARROW	10,500	10,400	99	A	3	ATLANTA
BARTOW	19,600	19,400	99	C	3	ATLANTA
BEN HILL	6,800	6,700	98	D	3	ALBANY, GA
BERRIEN	5,400	5,300	98	D	3	ALBANY, GA
BIBB	59,200	58,700	99	B	3	MACON
BLECKLEY	3,800	3,700	98	D	3	MACON
BRANTLEY	4,100	4,000	98	D	3	JACKSONVILLE
BROOKS	5,300	5,200	98	D	3	TALLAHASSEE-THOMASVILLE
BRYAN	5,600	5,500	99	B	3	SAVANNAH
BULLOCH	13,100	12,900	99	C	3	SAVANNAH
BURKE	7,200	7,000	98	D	3	AUGUSTA
BUTTS	5,100	5,000	99	A	3	ATLANTA
CALHOUN	1,500	1,500	97	D	3	ALBANY, GA
CAMDEN	8,000	7,900	99	D	3	JACKSONVILLE
CANDLER	2,800	2,700	98	D	3	SAVANNAH
CARROLL	25,900	25,700	99	C	3	ATLANTA
CATOOSA	15,500	15,400	99	B	3	CHATTANOOGA
CHARLTON	2,800	2,800	98	D	3	JACKSONVILLE
CHATHAM	84,900	84,200	99	B	3	SAVANNAH
CHATTAHOOCHEE	3,700	3,700	99	B	3	COLUMBUS, GA
CHATTOOGA	8,100	8,000	99	D	3	ATLANTA
CHEROKEE	31,700	31,500	99	A	3	ATLANTA
CLARKE	32,200	31,800	99	C	3	ATLANTA
CLAY	1,300	1,300	98	D	3	COLUMBUS, GA
CLAYTON	67,900	67,600	99	A	3	ATLANTA
CLINCH	2,200	2,200	98	D	3	JACKSONVILLE
COBB	178,200	177,500	99	A	3	ATLANTA
COFFEE	10,900	10,700	98	D	3	ALBANY, GA
COLQUITT	13,700	13,500	99	C	3	ALBANY, GA
COLUMBIA	23,700	23,400	99	B	3	AUGUSTA
COOK	5,200	5,100	98	D	3	ALBANY, GA
COWETA	19,400	19,100	99	A	3	ATLANTA
CRAWFORD	2,500	2,400	97	D	3	MACON
CRISP	7,200	7,100	98	D	3	ALBANY, GA

GEORGIA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
DADE	4,400	4,400	99	B	3	CHATTANOOGA
DAWSON	3,100	3,000	98	D	3	ATLANTA
DE KALB	218,000	217,300	99	A	3	ATLANTA
DECATUR	9,500	9,400	99	D	3	TALLAHASSEE-THOMASVILLE
DODGE	6,200	6,100	98	D	3	MACON
DOOLY	3,700	3,600	98	D	3	MACON
DOUGHERTY	35,200	34,800	99	C	3	ALBANY, GA
DOUGLAS	26,200	26,000	99	A	3	ATLANTA
EARLY	4,600	4,500	98	D	3	DOTHAN
ECHOLS	800	800	97	D	3	TALLAHASSEE-THOMASVILLE
EFFINGHAM	9,000	8,900	99	B	3	SAVANNAH
ELBERT	7,200	7,100	99	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
EMANUEL	7,800	7,700	98	D	3	AUGUSTA
EVANS	3,200	3,200	99	D	3	SAVANNAH
FANNIN	6,500	6,400	98	D	3	CHATTANOOGA
FAYETTE	20,300	20,100	99	A	3	ATLANTA
FLOYD	31,000	30,700	99	C	3	ATLANTA
FORSYTH	16,600	16,500	99	A	3	ATLANTA
FRANKLIN	6,500	6,400	99	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
FULTON	269,000	267,300	99	A	3	ATLANTA
GILMER	5,000	4,900	98	D	3	ATLANTA
GLASCOCK	800	800	98	D	3	AUGUSTA
GLYNN	24,400	24,200	99	C	3	JACKSONVILLE
GORDON	12,500	12,400	99	D	3	ATLANTA
GRADY	7,700	7,600	99	D	3	TALLAHASSEE-THOMASVILLE
GREENE	4,100	4,000	98	D	3	ATLANTA
GWINNETT	122,300	121,500	99	A	3	ATLANTA
HABERSHAM	10,400	10,300	99	D	3	ATLANTA
HALL	35,300	35,000	99	C	3	ATLANTA
HANCOCK	3,000	2,900	97	D	3	MACON
HARALSON	8,100	8,000	99	D	3	ATLANTA
HARRIS	7,000	6,900	98	D	3	COLUMBUS, GA
HART	7,200	7,100	99	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
HEARD	2,600	2,600	99	D	3	ATLANTA
HENRY	19,800	19,600	99	A	3	ATLANTA
HOUSTON	33,600	33,300	99	B	3	MACON
IRWIN	3,300	3,200	98	D	3	ALBANY, GA
JACKSON	11,100	11,000	99	D	3	ATLANTA
JASPER	3,300	3,200	98	D	3	ATLANTA
JEFF DAVIS	4,600	4,500	98	D	3	SAVANNAH
JEFFERSON	6,600	6,500	98	D	3	AUGUSTA
JENKINS	2,900	2,900	98	D	3	AUGUSTA
JOHNSON	3,300	3,300	98	D	3	AUGUSTA
JONES	7,200	7,100	98	B	3	MACON
LAMAR	4,900	4,800	99	D	3	ATLANTA
LANIER	2,000	2,000	98	D	3	ALBANY, GA
LAURENS	14,200	13,900	98	C	3	MACON
LEE	5,600	5,500	98	C	3	ALBANY, GA
LIBERTY	13,800	13,600	99	C	3	SAVANNAH
LINCOLN	2,300	2,300	98	D	3	AUGUSTA
LONG	1,900	1,900	98	D	3	SAVANNAH
LOWNDES	26,900	26,500	98	C	3	TALLAHASSEE-THOMASVILLE
LUMPKIN	4,600	4,600	99	D	3	ATLANTA
MACON	5,100	5,000	98	D	3	COLUMBUS, GA
MADISON	7,900	7,800	99	D	3	ATLANTA
MARION	1,800	1,700	97	D	3	COLUMBUS, GA
MC DUFFIE	7,700	7,600	99	B	3	AUGUSTA
MC INTOSH	3,100	3,000	98	D	3	SAVANNAH
MERIWETHER	7,400	7,300	98	D	3	ATLANTA
MILLER	2,700	2,600	98	D	3	TALLAHASSEE-THOMASVILLE
MITCHELL	7,000	6,900	98	D	3	ALBANY, GA
MONROE	5,800	5,700	99	D	3	MACON
MONTGOMERY	2,300	2,200	97	D	3	SAVANNAH
MORGAN	4,500	4,400	98	D	3	ATLANTA
MURRAY	9,400	9,300	99	D	3	CHATTANOOGA
MUSCOGEE	68,800	68,300	99	B	3	COLUMBUS, GA
NEWTON	15,900	15,700	99	A	3	ATLANTA
OCONEE	6,100	6,100	99	D	3	ATLANTA
OGLETHORPE	3,800	3,700	98	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
PAULDING	14,000	13,900	99	A	3	ATLANTA
PEACH	8,100	8,000	99	B	3	MACON
PICKENS	5,400	5,300	99	D	3	ATLANTA
PIERCE	4,800	4,700	98	D	3	SAVANNAH
PIKE	3,500	3,400	98	D	3	ATLANTA
POLK	12,800	12,700	99	D	3	ATLANTA

GEORGIA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
PULASKI	3,000	2,900	98	D	3	MACON
PUTNAM	4,700	4,600	98	D	3	ATLANTA
QUITMAN	800	800	98	D	3	COLUMBUS, GA
RABUN	4,600	4,500	98	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
RANDOLPH	3,300	3,200	98	D	3	COLUMBUS, GA
RICHMOND	69,300	68,800	99	B	3	AUGUSTA
ROCKDALE	19,500	19,300	99	A	3	ATLANTA
SCHLEY	1,100	1,100	98	D	3	COLUMBUS, GA
SCREVEN	5,800	5,700	98	D	3	SAVANNAH
SEMINOLE	3,300	3,200	98	D	3	TALLAHASSEE-THOMASVILLE
SPALDING	19,900	19,700	99	A	3	ATLANTA
STEPHENS	8,800	8,700	99	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
STEWART	1,900	1,800	97	D	3	COLUMBUS, GA
SUMTER	10,400	10,200	98	D	3	COLUMBUS, GA
TALBOT	2,300	2,200	98	D	3	COLUMBUS, GA
TALIAFERRO	800	800	98	D	3	AUGUSTA
TATTNALL	6,300	6,200	99	D	3	SAVANNAH
TAYLOR	2,800	2,800	98	D	3	COLUMBUS, GA
TELFAIR	4,000	3,900	97	D	3	ALBANY, GA
TERRELL	4,100	4,000	98	D	3	ALBANY, GA
THOMAS	13,700	13,500	99	B	3	TALLAHASSEE-THOMASVILLE
TIFT	12,600	12,400	98	D	3	ALBANY, GA
TOOMBS	9,400	9,200	98	D	3	SAVANNAH
TOWNS	2,900	2,900	99	D	3	ATLANTA
TREUTLEN	2,100	2,100	98	D	3	SAVANNAH
TROUP	20,600	20,300	99	C	3	ATLANTA
TURNER	3,200	3,100	98	D	3	ALBANY, GA
TWIGGS	3,600	3,500	98	B	3	MACON
UNION	4,600	4,500	99	D	3	ATLANTA
UPSON	10,200	10,100	99	D	3	ATLANTA
WALKER	21,400	21,200	99	B	3	CHATTANOOGA
WALTON	13,000	12,900	99	A	3	ATLANTA
WARE	13,300	13,100	99	C	3	JACKSONVILLE
WARREN	2,000	2,000	98	D	3	AUGUSTA
WASHINGTON	6,700	6,500	97	D	3	MACON
WAYNE	7,600	7,500	99	D	3	SAVANNAH
WEBSTER	800	800	97	D	3	COLUMBUS, GA
WHEELER	1,900	1,900	97	D	3	MACON
WHITE	4,900	4,800	98	D	3	ATLANTA
WHITFIELD	26,700	26,500	99	C	3	CHATTANOOGA
WILCOX	2,600	2,600	98	D	3	ALBANY, GA
WILKES	4,000	3,900	98	D	3	AUGUSTA
WILKINSON	3,900	3,800	98	D	3	MACON
WORTH	6,700	6,600	98	D	3	ALBANY, GA
STATE TOTAL	2,418,000	2,394,700	99			

IDAHO

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADA	80,700	79,400	98	B	8	BOISE
ADAMS	1,200	1,200	96	D	8	BOISE
BANNOCK	24,200	23,700	98	B	8	IDAHO FALLS-POCATELLO
BEAR LAKE	2,300	2,200	97	D	8	SALT LAKE CITY
BENEWAH	3,300	3,200	98	D	8	SPOKANE
BINGHAM	11,800	11,700	99	B	8	IDAHO FALLS-POCATELLO
BLAINE	6,000	5,800	97	D	8	BOISE
BOISE	1,700	1,700	97	D	8	BOISE
BONNER	9,800	9,500	97	D	8	SPOKANE
BONNEVILLE	24,900	24,600	99	B	8	IDAHO FALLS-POCATELLO
BOUNDARY	2,700	2,600	96	D	8	SPOKANE
BUTTE	1,000	1,000	99	D	8	IDAHO FALLS-POCATELLO
CAMAS	300	300	99	D	8	BOISE
CANYON	32,200	31,500	98	B	8	BOISE
CARIBOU	2,800	2,700	97	D	8	IDAHO FALLS-POCATELLO
CASSIA	6,400	6,300	98	D	8	IDAHO FALLS-POCATELLO
CLARK	300	300	96	D	8	IDAHO FALLS-POCATELLO
CLEARWATER	3,300	3,200	97	D	8	SPOKANE
CUSTER	1,900	1,800	95	D	8	IDAHO FALLS-POCATELLO
ELMORE	7,300	7,200	98	D	8	BOISE

IDAHO (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
FRANKLIN	2,800	2,700	98	D	8	SALT LAKE CITY
FREMONT	3,600	3,600	99	D	8	IDAHO FALLS-POCATELLO
GEM	4,200	4,100	98	D	8	BOISE
GOODING	4,300	4,200	98	D	8	TWIN FALLS
IDAHO	5,100	4,900	96	D	8	SPOKANE
JEFFERSON	5,500	5,500	99	D	8	IDAHO FALLS-POCATELLO
JEROME	5,200	5,100	99	D	8	TWIN FALLS
KOOTENAI	25,500	25,100	99	B	8	SPOKANE
LATAH	11,200	10,900	97	D	8	SPOKANE
LEMHI	2,700	2,500	94	D	8	IDAHO FALLS-POCATELLO
LEWIS	1,400	1,400	98	D	8	SPOKANE
LINCOLN	1,200	1,200	98	D	8	TWIN FALLS
MADISON	5,900	5,800	99	D	8	IDAHO FALLS-POCATELLO
MINIDOKA	6,900	6,800	98	D	8	IDAHO FALLS-POCATELLO
NEZ PERCE	13,300	13,000	98	D	8	SPOKANE
ONEIDA	1,100	1,100	98	D	8	SALT LAKE CITY
OWYHEE	2,900	2,800	98	D	8	BOISE
PAYETTE	6,200	6,100	98	D	8	BOISE
POWER	2,700	2,600	97	D	8	IDAHO FALLS-POCATELLO
SHOSHONE	5,600	5,500	98	D	8	SPOKANE
TETON	900	900	99	D	8	IDAHO FALLS-POCATELLO
TWIN FALLS	19,900	19,600	99	C	8	TWIN FALLS
VALLEY	2,500	2,400	96	D	8	BOISE
WASHINGTON	3,100	3,000	97	D	8	BOISE
STATE TOTAL	367,800	360,700	98			

ILLINOIS

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	26,900	26,500	99	C	4	QUINCY-HANNIBAL
ALEXANDER	4,700	4,500	96	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
BOND	6,200	6,000	97	D	4	ST. LOUIS
BOONE	11,500	11,300	98	B	4	ROCKFORD
BROWN	2,000	2,000	98	D	4	QUINCY-HANNIBAL
BUREAU	14,300	14,100	98	C	4	DAVENPRT-ROCK ISLND-MOLINE; QUAD CTY
CALHOUN	2,100	2,100	98	D	4	ST. LOUIS
CARROLL	7,000	6,900	99	D	4	DAVENPRT-ROCK ISLND-MOLINE; QUAD CTY
CASS	5,400	5,300	98	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
CHAMPAIGN	64,200	63,100	98	B	4	SPRINGFIELD-DECATUR-CHAMPAIGN
CHRISTIAN	14,500	14,200	98	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
CLARK	6,800	6,600	98	D	4	TERRE HAUTE
CLAY	6,100	5,900	96	D	4	TERRE HAUTE
CLINTON	12,200	12,000	98	A	4	ST. LOUIS
COLES	19,600	19,300	98	C	4	SPRINGFIELD-DECATUR-CHAMPAIGN
COOK	1,992,000	1,965,600	99	A	4	CHICAGO
CRAWFORD	8,100	8,000	98	D	4	TERRE HAUTE
CUMBERLAND	4,400	4,300	97	D	4	TERRE HAUTE
DE KALB	27,000	26,600	99	C	4	CHICAGO
DE WITT	7,200	7,100	98	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
DOUGLAS	7,700	7,600	98	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
DUPAGE	289,200	287,400	99	A	4	CHICAGO
EDGAR	8,300	8,200	98	D	4	TERRE HAUTE
EDWARDS	3,600	3,500	96	D	4	EVANSVILLE
EFFINGHAM	12,600	12,200	97	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
FAYETTE	8,200	8,000	97	D	4	ST. LOUIS
FORD	5,800	5,700	98	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
FRANKLIN	17,600	17,200	98	C	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
FULTON	15,400	15,100	98	C	4	PEORIA-BLOOMINGTON
GALLATIN	2,800	2,700	96	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
GREENE	6,300	6,200	98	D	4	ST. LOUIS
GRUNDY	13,100	13,000	99	D	4	CHICAGO
HAMILTON	3,900	3,700	96	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
HANCOCK	9,200	9,100	99	D	4	QUINCY-HANNIBAL
HARDIN	2,200	2,100	98	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
HENDERSON	3,500	3,400	98	D	4	DAVENPRT-ROCK ISLND-MOLINE; QUAD CTY
HENRY	20,200	20,000	99	B	4	DAVENPRT-ROCK ISLND-MOLINE; QUAD CTY
IROQUOIS	12,400	12,200	98	D	4	CHICAGO
JACKSON	23,900	23,300	97	C	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
JASPER	4,300	4,200	97	D	4	TERRE HAUTE

ILLINOIS (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
JEFFERSON	15,700	15,300	97	C	4	ST. LOUIS
JERSEY	7,500	7,400	98	A	4	ST. LOUIS
JO DAVIESS	9,200	9,000	97	D	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
JOHNSON	3,300	3,200	97	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
KANE	117,600	116,200	99	A	4	CHICAGO
KANKAKEE	37,000	36,500	99	C	4	CHICAGO
KENDALL	14,900	14,800	99	C	4	CHICAGO
KNOX	22,500	22,300	99	C	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
LA SALLE	42,200	41,500	98	C	4	CHICAGO
LAKE	175,400	174,200	99	A	4	CHICAGO
LAWRENCE	6,400	6,300	98	D	4	TERRE HAUTE
LEE	13,100	12,900	99	D	4	ROCKFORD
LIVINGSTON	15,000	14,700	98	C	4	PEORIA-BLOOMINGTON
LOGAN	10,700	10,500	98	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
MACON	48,300	47,600	99	B	4	SPRINGFIELD-DECATUR-CHAMPAIGN
MACOUPIN	20,100	19,800	98	C	4	ST. LOUIS
MADISON	97,600	96,500	99	A	4	ST. LOUIS
MARION	17,200	16,900	98	C	4	ST. LOUIS
MARSHALL	5,100	5,000	98	D	4	PEORIA-BLOOMINGTON
MASON	6,700	6,600	98	D	4	PEORIA-BLOOMINGTON
MASSAC	6,300	6,100	97	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
MC DONOUGH	12,400	12,200	98	D	4	QUINCY-HANNIBAL
MC LEAN	47,400	46,500	98	B	4	PEORIA-BLOOMINGTON
MCHENRY	63,400	63,000	99	A	4	CHICAGO
MENARD	4,800	4,700	98	B	4	SPRINGFIELD-DECATUR-CHAMPAIGN
MERCER	7,000	6,900	99	D	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
MONROE	8,500	8,400	98	A	4	ST. LOUIS
MONTGOMERY	12,400	12,100	98	D	4	ST. LOUIS
MORGAN	14,500	14,200	98	C	4	SPRINGFIELD-DECATUR-CHAMPAIGN
MOULTRIE	5,400	5,300	97	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
OGLE	17,700	17,400	98	C	4	ROCKFORD
PEORIA	72,800	71,700	99	B	4	PEORIA-BLOOMINGTON
PERRY	8,900	8,700	98	D	4	ST. LOUIS
PIATT	6,500	6,400	99	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
PIKE	7,400	7,200	98	D	4	QUINCY-HANNIBAL
POPE	1,900	1,800	96	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
PULASKI	3,500	3,400	96	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
PUTNAM	2,200	2,100	97	D	4	PEORIA-BLOOMINGTON
RANDOLPH	12,800	12,600	98	C	4	ST. LOUIS
RICHLAND	6,700	6,500	97	D	4	TERRE HAUTE
ROCK ISLAND	60,900	60,400	99	B	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
SALINE	12,000	11,700	97	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
SANGAMON	77,000	75,500	98	B	4	SPRINGFIELD-DECATUR-CHAMPAIGN
SCHUYLER	3,100	3,000	98	D	4	QUINCY-HANNIBAL
SCOTT	2,400	2,400	99	D	4	QUINCY-HANNIBAL
SHELBY	9,400	9,100	97	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
ST CLAIR	98,100	96,600	98	A	4	ST. LOUIS
STARK	2,500	2,500	99	D	4	PEORIA-BLOOMINGTON
STEPHENSON	19,600	19,300	98	B	4	ROCKFORD
TAZEWELL	47,700	47,100	99	B	4	PEORIA-BLOOMINGTON
UNION	7,800	7,600	98	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
VERMILION	35,400	34,800	98	B	4	SPRINGFIELD-DECATUR-CHAMPAIGN
WABASH	5,500	5,400	97	D	4	EVANSVILLE
WARREN	7,900	7,800	99	D	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
WASHINGTON	6,200	6,000	97	D	4	ST. LOUIS
WAYNE	7,400	7,100	96	D	4	EVANSVILLE
WHITE	7,200	6,900	96	D	4	EVANSVILLE
WHITESIDE	24,200	23,900	99	C	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
WILL	119,200	118,000	99	A	4	CHICAGO
WILLIAMSON	25,100	24,500	98	C	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
WINNEBAGO	98,200	97,000	99	B	4	ROCKFORD
WOODFORD	12,000	11,800	98	B	4	PEORIA-BLOOMINGTON
STATE TOTAL	4,409,200	4,349,000	99			

INDIANA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	10,800	10,600	98	B	4	FT. WAYNE
ALLEN	113,700	112,300	99	B	4	FT. WAYNE
BARTHOLOMEW	25,200	24,800	99	C	4	INDIANAPOLIS
BENTON	3,600	3,500	98	D	4	INDIANAPOLIS
BLACKFORD	5,600	5,500	99	D	4	INDIANAPOLIS
BOONE	14,800	14,600	99	B	4	INDIANAPOLIS
BROWN	5,500	5,400	99	D	4	INDIANAPOLIS
CARROLL	7,200	7,100	99	D	4	INDIANAPOLIS
CASS	15,100	14,800	98	C	4	INDIANAPOLIS
CLARK	33,100	32,600	99	B	4	LOUISVILLE
CLAY	9,700	9,600	99	B	4	TERRE HAUTE
CLINTON	12,000	11,900	99	D	4	INDIANAPOLIS
CRAWFORD	3,700	3,600	96	D	4	LOUISVILLE
DAVIESS	10,700	10,400	97	D	4	TERRE HAUTE
DE KALB	12,700	12,600	99	B	4	FT. WAYNE
DEARBORN	14,200	14,000	99	B	4	CINCINNATI
DECATUR	8,500	8,400	98	D	4	INDIANAPOLIS
DELAWARE	43,700	43,200	99	C	4	INDIANAPOLIS
DUBOIS	13,400	13,100	97	C	4	EVANSVILLE
ELKHART	56,900	55,800	98	B	4	SOUTH BEND-ELKHART
FAYETTE	9,800	9,700	99	D	4	INDIANAPOLIS
FLOYD	23,900	23,600	99	B	4	LOUISVILLE
FOUNTAIN	6,800	6,700	98	D	4	INDIANAPOLIS
FRANKLIN	6,700	6,500	98	D	4	CINCINNATI
FULTON	7,500	7,400	98	D	4	SOUTH BEND-ELKHART
GIBSON	13,100	12,900	98	B	4	EVANSVILLE
GRANT	27,600	27,100	98	C	4	INDIANAPOLIS
GREENE	12,500	12,300	98	D	4	TERRE HAUTE
HAMILTON	38,700	38,300	99	B	4	INDIANAPOLIS
HANCOCK	17,000	16,800	99	B	4	INDIANAPOLIS
HARRISON	10,800	10,600	98	B	4	LOUISVILLE
HENDRICKS	26,800	26,500	99	B	4	INDIANAPOLIS
HENRY	18,700	18,500	99	C	4	INDIANAPOLIS
HOWARD	31,800	31,400	99	C	4	INDIANAPOLIS
HUNTINGTON	14,100	13,900	99	B	4	FT. WAYNE
JACKSON	14,000	13,800	99	C	4	LOUISVILLE
JASPER	9,200	9,000	98	D	4	CHICAGO
JAY	8,200	8,000	98	D	4	FT. WAYNE
JEFFERSON	10,600	10,400	98	D	4	LOUISVILLE
JENNINGS	8,200	8,000	98	D	4	LOUISVILLE
JOHNSON	31,100	30,900	99	B	4	INDIANAPOLIS
KNOX	15,800	15,500	98	C	4	TERRE HAUTE
KOSCIUSKO	25,000	24,600	98	C	4	SOUTH BEND-ELKHART
LA PORTE	37,800	37,400	99	C	4	CHICAGO
LAGRANGE	9,800	9,400	96	D	4	SOUTH BEND-ELKHART
LAKE	172,700	170,800	99	A	4	CHICAGO
LAWRENCE	16,900	16,600	98	C	4	INDIANAPOLIS
MADISON	49,300	48,800	99	C	4	INDIANAPOLIS
MARION	316,500	312,800	99	B	4	INDIANAPOLIS
MARSHALL	15,900	15,600	98	B	4	SOUTH BEND-ELKHART
MARTIN	3,900	3,800	98	D	4	TERRE HAUTE
MIAMI	14,100	13,900	98	C	4	INDIANAPOLIS
MONROE	38,300	37,400	98	B	4	INDIANAPOLIS
MONTGOMERY	13,600	13,400	99	D	4	INDIANAPOLIS
MORGAN	19,200	19,000	99	B	4	INDIANAPOLIS
NEWTON	5,300	5,200	98	D	4	CHICAGO
NOBLE	14,400	14,200	98	C	4	FT. WAYNE
OHIO	2,000	2,000	99	D	4	CINCINNATI
ORANGE	7,300	7,100	98	D	4	LOUISVILLE
OWEN	7,300	7,200	98	D	4	INDIANAPOLIS
PARKE	5,800	5,700	99	D	4	TERRE HAUTE
PERRY	6,400	6,200	97	D	4	EVANSVILLE
PIKE	5,200	5,100	97	D	4	EVANSVILLE
PORTER	45,000	44,500	99	A	4	CHICAGO
POSEY	9,400	9,100	97	B	4	EVANSVILLE
PULASKI	5,100	5,000	97	D	4	SOUTH BEND-ELKHART
PUTNAM	10,100	10,000	99	D	4	INDIANAPOLIS
RANDOLPH	10,600	10,400	98	D	4	INDIANAPOLIS
RIPLEY	9,000	8,800	98	D	4	CINCINNATI
RUSH	6,500	6,400	99	D	4	INDIANAPOLIS
SCOTT	7,600	7,400	97	D	4	LOUISVILLE
SHELBY	14,500	14,300	99	B	4	INDIANAPOLIS
SPENCER	7,000	6,800	98	D	4	EVANSVILLE
ST JOSEPH	92,400	91,400	99	B	4	SOUTH BEND-ELKHART
STARKE	8,200	8,100	98	D	4	SOUTH BEND-ELKHART

INDIANA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
STEUBEN	11,000	10,900	99	D	4	FT. WAYNE
SULLIVAN	8,100	8,000	98	B	4	TERRE HAUTE
SWITZERLAND	2,900	2,800	97	D	4	CINCINNATI
TIPPECANOE	45,300	44,300	98	C	4	LAFAYETTE, IN
TIPTON	6,300	6,200	99	D	4	INDIANAPOLIS
UNION	2,400	2,300	98	D	4	CINCINNATI
VANDERBURGH	67,800	66,600	98	B	4	EVANSVILLE
VERMILLION	7,100	7,000	99	B	4	TERRE HAUTE
VIGO	40,100	39,500	99	B	4	TERRE HAUTE
WABASH	12,700	12,400	98	D	4	FT. WAYNE
WARREN	3,000	2,900	98	D	4	INDIANAPOLIS
WARRICK	17,300	17,000	98	B	4	EVANSVILLE
WASHINGTON	8,700	8,500	97	D	4	LOUISVILLE
WAYNE	27,200	26,800	99	C	4	DAYTON
WELLS	9,700	9,500	98	B	4	FT. WAYNE
WHITE	9,600	9,400	98	D	4	INDIANAPOLIS
WHITLEY	10,100	10,000	99	B	4	FT. WAYNE
STATE TOTAL	2,084,400	2,054,100	99			

IOWA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAIR	3,500	3,500	99	D	6	DES MOINES
ADAMS	2,100	2,100	98	D	6	OMAHA
ALLAMAKEE	5,400	5,300	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
APPANOOSE	6,000	5,900	98	D	6	DES MOINES
AUDUBON	2,900	2,900	99	D	6	DES MOINES
BENTON	8,900	8,800	99	B	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
BLACK HAWK	47,200	46,900	99	B	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
BOONE	10,200	10,100	99	D	6	DES MOINES
BREMER	8,600	8,500	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
BUCHANAN	8,000	7,900	99	B	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
BUENA VISTA	7,700	7,600	99	D	6	SIOUX CITY
BUTLER	6,200	6,100	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
CALHOUN	4,700	4,600	99	D	6	DES MOINES
CARROLL	8,400	8,300	99	D	6	DES MOINES
CASS	6,500	6,400	99	D	6	OMAHA
CEDAR	7,300	7,200	99	D	6	DAVENPRT-ROCK ISLND-MOLINE; QUAD CTY
CERRO GORDO	20,100	19,900	99	C	6	ROCHESTER-MASON CITY-AUSTIN
CHEROKEE	5,900	5,800	99	D	6	SIOUX CITY
CHICKASAW	5,300	5,200	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
CLARKE	3,500	3,500	99	D	6	DES MOINES
CLAY	7,400	7,300	99	D	6	SIOUX CITY
CLAYTON	8,100	8,000	98	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
CLINTON	20,400	20,300	99	C	6	DAVENPRT-ROCK ISLND-MOLINE; QUAD CTY
CRAWFORD	6,800	6,700	99	D	6	OMAHA
DALLAS	12,300	12,200	99	B	6	DES MOINES
DAVIS	3,300	3,300	99	D	6	OTTUMWA-KIRKSVILLE
DECATUR	3,300	3,200	98	D	6	DES MOINES
DELAWARE	6,700	6,600	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
DES MOINES	18,200	18,000	99	C	6	DAVENPRT-ROCK ISLND-MOLINE; QUAD CTY
DICKINSON	6,300	6,200	98	D	6	SIOUX CITY
DUBUQUE	31,700	31,300	99	B	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
EMMET	4,700	4,600	98	D	6	MANKATO
FAYETTE	9,000	8,900	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
FLOYD	7,100	7,000	99	D	6	ROCHESTER-MASON CITY-AUSTIN
FRANKLIN	4,900	4,900	99	D	6	DES MOINES
FREMONT	3,800	3,800	99	D	6	OMAHA
GREENE	4,500	4,500	99	D	6	DES MOINES
GRUNDY	5,300	5,300	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
GUTHRIE	4,700	4,700	99	D	6	DES MOINES
HAMILTON	6,700	6,600	99	D	6	DES MOINES
HANCOCK	5,600	5,500	99	D	6	ROCHESTER-MASON CITY-AUSTIN
HARDIN	8,000	7,900	99	D	6	DES MOINES
HARRISON	6,000	5,900	99	D	6	OMAHA
HENRY	7,200	7,100	98	D	6	DAVENPRT-ROCK ISLND-MOLINE; QUAD CTY
HOWARD	4,000	3,900	98	D	6	ROCHESTER-MASON CITY-AUSTIN

IOWA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
HUMBOLDT	4,900	4,800	99	D	6	DES MOINES
IDA	3,500	3,500	99	D	6	SIOUX CITY
IOWA	6,000	5,900	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
JACKSON	8,200	8,100	99	D	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
JASPER	14,600	14,500	99	C	6	DES MOINES
JEFFERSON	6,700	6,600	99	D	6	OTTUMWA-KIRKSVILLE
JOHNSON	34,800	34,300	98	C	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
JONES	7,300	7,200	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
KEOKUK	4,700	4,600	98	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
KOSSUTH	7,700	7,600	99	D	6	ROCHESTER-MASON CITY-AUSTIN
LEE	16,300	16,100	99	C	6	QUINCY-HANNIBAL
LINN	68,700	68,200	99	B	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
LOUISA	4,600	4,500	99	D	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
LUCAS	4,100	4,000	98	D	6	DES MOINES
LYON	4,400	4,300	99	D	6	SIOUX FALLS-MITCHELL
MADISON	4,700	4,700	99	D	6	DES MOINES
MAHASKA	9,300	9,200	99	D	6	DES MOINES
MARION	11,400	11,300	99	D	6	DES MOINES
MARSHALL	15,900	15,800	99	C	6	DES MOINES
MILLS	4,800	4,800	99	D	6	OMAHA
MITCHELL	4,500	4,500	99	D	6	ROCHESTER-MASON CITY-AUSTIN
MONONA	4,400	4,300	99	D	6	SIOUX CITY
MONROE	3,300	3,300	99	D	6	DES MOINES
MONTGOMERY	5,300	5,200	99	D	6	OMAHA
MUSCATINE	15,900	15,800	99	C	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
O BRIEN	6,200	6,200	99	D	6	SIOUX CITY
OSCEOLA	3,100	3,100	99	D	6	SIOUX FALLS-MITCHELL
PAGE	7,300	7,200	99	D	6	OMAHA
PALO ALTO	4,400	4,300	98	D	6	SIOUX CITY
PLYMOUTH	9,300	9,200	99	D	6	SIOUX CITY
POCAHONTAS	4,100	4,100	99	D	6	DES MOINES
POLK	137,500	136,500	99	B	6	DES MOINES
POTTAWATTAMIE	34,300	34,000	99	B	6	OMAHA
POWESHIEK	7,300	7,200	99	D	6	DES MOINES
RINGGOLD	2,300	2,300	99	D	6	DES MOINES
SAC	5,300	5,200	99	D	6	SIOUX CITY
SCOTT	61,100	60,700	99	B	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
SHELBY	5,500	5,500	99	D	6	OMAHA
SIOUX	10,800	10,600	98	D	6	SIOUX CITY
STORY	25,900	25,600	99	B	6	DES MOINES
TAMA	6,800	6,700	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
TAYLOR	3,100	3,000	98	D	6	OMAHA
UNION	5,400	5,300	99	D	6	DES MOINES
VAN BUREN	3,100	3,100	98	D	6	OTTUMWA-KIRKSVILLE
WAPELLO	15,300	15,200	99	C	6	DES MOINES
WARREN	13,800	13,700	99	B	6	DES MOINES
WASHINGTON	7,700	7,600	98	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
WAYNE	3,000	2,900	98	D	6	DES MOINES
WEBSTER	16,900	16,700	99	C	6	DES MOINES
WINNEBAGO	5,200	5,200	99	D	6	ROCHESTER-MASON CITY-AUSTIN
WINNESHIEK	7,700	7,600	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
WOODBURY	38,900	38,600	99	C	6	SIOUX CITY
WORTH	3,500	3,500	99	D	6	ROCHESTER-MASON CITY-AUSTIN
WRIGHT	6,100	6,000	99	D		DES MOINES
STATE TOTAL	1,121,300	1,110,100	99			

KANSAS

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALLEN	6,000	5,900	98	D	6	JOPLIN-PITTSBURG
ANDERSON	3,200	3,200	98	D	6	KANSAS CITY
ATCHISON	6,400	6,300	99	D	6	KANSAS CITY
BARBER	2,700	2,600	98	D	6	WICHITA-HUTCHINSON
BARTON	11,800	11,700	99	D	6	WICHITA-HUTCHINSON
BOURBON	6,500	6,400	98	D	6	JOPLIN-PITTSBURG
BROWN	4,700	4,600	99	D	6	TOPEKA
BUTLER	18,700	18,500	99	B	6	WICHITA-HUTCHINSON
CHASE	1,300	1,300	98	D	6	WICHITA-HUTCHINSON
CHAUTAUQUA	2,100	2,100	99	D	6	TULSA

KANSAS (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
CHEROKEE	8,900	8,800	99	D	6	JOPLIN-PITTSBURG
CHEYENNE	1,500	1,500	98	D	6	WICHITA-HUTCHINSON
CLARK	1,000	1,000	99	D	6	WICHITA-HUTCHINSON
CLAY	3,700	3,600	97	D	6	TOPEKA
CLOUD	4,500	4,400	98	D	6	LINCOLN-HASTINGS-KEARNEY
COFFEY	3,600	3,500	98	D	6	TOPEKA
COMANCHE	1,000	1,000	97	D	6	WICHITA-HUTCHINSON
COWLEY	14,400	14,200	99	C	6	WICHITA-HUTCHINSON
CRAWFORD	15,200	15,000	99	B	6	JOPLIN-PITTSBURG
DECATUR	1,700	1,700	98	D	6	WICHITA-HUTCHINSON
DICKINSON	8,300	8,200	98	D	6	WICHITA-HUTCHINSON
DONIPHAN	3,400	3,400	99	D	6	KANSAS CITY
DOUGLAS	28,100	27,700	98	C	6	KANSAS CITY
EDWARDS	1,700	1,700	99	D	6	WICHITA-HUTCHINSON
ELK	1,600	1,600	98	D	6	TULSA
ELLIS	10,100	10,000	99	D	6	WICHITA-HUTCHINSON
ELLSWORTH	2,900	2,800	98	D	6	WICHITA-HUTCHINSON
FINNEY	11,100	11,000	99	D	6	WICHITA-HUTCHINSON
FORD	9,900	9,800	99	D	6	WICHITA-HUTCHINSON
FRANKLIN	8,600	8,500	99	D	6	KANSAS CITY
GEARY	10,400	10,300	99	D	6	TOPEKA
GOVE	1,400	1,400	98	D	6	WICHITA-HUTCHINSON
GRAHAM	1,400	1,400	99	D	6	WICHITA-HUTCHINSON
GRANT	2,700	2,700	99	D	6	WICHITA-HUTCHINSON
GRAY	1,900	1,900	99	D	6	WICHITA-HUTCHINSON
GREELEY	700	700	98	D	6	WICHITA-HUTCHINSON
GREENWOOD	3,200	3,100	98	D	6	WICHITA-HUTCHINSON
HAMILTON	1,100	1,100	98	D	6	WICHITA-HUTCHINSON
HARPER	3,000	3,000	99	D	6	WICHITA-HUTCHINSON
HARVEY	11,600	11,400	98	B	6	WICHITA-HUTCHINSON
HASKELL	1,400	1,400	99	D	6	WICHITA-HUTCHINSON
HODGEMAN	900	900	98	D	6	WICHITA-HUTCHINSON
JACKSON	4,500	4,400	98	D	6	TOPEKA
JEFFERSON	6,000	5,900	98	D	6	TOPEKA
JEWELL	1,800	1,700	97	D	6	LINCOLN-HASTINGS-KEARNEY
JOHNSON	136,700	136,100	99	B	6	KANSAS CITY
KEARNY	1,200	1,200	99	D	6	WICHITA-HUTCHINSON
KINGMAN	3,400	3,400	99	D	6	WICHITA-HUTCHINSON
KIOWA	1,400	1,400	97	D	6	WICHITA-HUTCHINSON
LABETTE	9,600	9,500	99	D	6	JOPLIN-PITTSBURG
LANE	1,000	1,000	99	D	6	WICHITA-HUTCHINSON
LEAVENWORTH	21,600	21,400	99	B	6	KANSAS CITY
LINCOLN	1,600	1,600	98	D	6	WICHITA-HUTCHINSON
LINN	3,400	3,300	98	D	6	KANSAS CITY
LOGAN	1,400	1,400	98	D	6	WICHITA-HUTCHINSON
LYON	13,500	13,200	98	D	6	TOPEKA
MARION	5,100	5,000	98	D	6	WICHITA-HUTCHINSON
MARSHALL	5,300	5,200	98	D	6	TOPEKA
MC PHERSON	10,500	10,300	98	D	6	WICHITA-HUTCHINSON
MEADE	1,800	1,800	99	D	6	WICHITA-HUTCHINSON
MIAMI	9,000	8,900	99	B	6	KANSAS CITY
MITCHELL	3,200	3,100	98	D	6	WICHITA-HUTCHINSON
MONTGOMERY	16,300	16,000	98	C	6	TULSA
MORRIS	2,600	2,500	98	D	6	TOPEKA
MORTON	1,200	1,200	98	D	6	WICHITA-HUTCHINSON
NEMAHA	4,200	4,100	99	D	6	TOPEKA
NEOSHO	6,800	6,700	99	D	6	JOPLIN-PITTSBURG
NESS	1,600	1,600	98	D	6	WICHITA-HUTCHINSON
NORTON	2,600	2,600	98	D	6	WICHITA-HUTCHINSON
OSAGE	6,000	5,900	99	B	6	TOPEKA
OSBORNE	2,300	2,200	97	D	6	WICHITA-HUTCHINSON
OTTAWA	2,300	2,200	98	D	6	WICHITA-HUTCHINSON
PAWNEE	3,000	3,000	99	D	6	WICHITA-HUTCHINSON
PHILLIPS	2,900	2,800	97	D	6	WICHITA-HUTCHINSON
POTTAWATOMIE	5,900	5,800	98	D	6	TOPEKA
PRATT	4,100	4,100	99	D	6	WICHITA-HUTCHINSON
RAWLINS	1,400	1,400	98	D	6	WICHITA-HUTCHINSON
RENO	25,400	25,200	99	B	6	WICHITA-HUTCHINSON
REPUBLIC	2,800	2,700	98	D	6	LINCOLN-HASTINGS-KEARNEY
RICE	4,500	4,500	99	D	6	WICHITA-HUTCHINSON
RILEY	20,400	20,000	98	C	6	TOPEKA
ROOKS	2,300	2,300	99	D	6	WICHITA-HUTCHINSON
RUSH	1,500	1,500	99	D	6	WICHITA-HUTCHINSON
RUSSELL	3,200	3,100	98	D	6	WICHITA-HUTCHINSON
SALINE	20,400	20,200	99	C	6	WICHITA-HUTCHINSON

KANSAS (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
SCOTT	2,100	2,100	99	D	6	WICHITA-HUTCHINSON
SEDGWICK	159,000	157,700	99	B	6	WICHITA-HUTCHINSON
SEWARD	6,800	6,700	99	D	6	WICHITA-HUTCHINSON
SHAWNEE	66,500	65,900	99	B	6	TOPEKA
SHERIDAN	1,300	1,300	98	D	6	WICHITA-HUTCHINSON
SHERMAN	2,800	2,800	99	D	6	WICHITA-HUTCHINSON
SMITH	2,300	2,300	98	D	6	LINCOLN-HASTINGS-KEARNEY
STAFFORD	2,300	2,300	99	D	6	WICHITA-HUTCHINSON
STANTON	800	800	98	D	6	WICHITA-HUTCHINSON
STEVENS	1,700	1,700	97	D	6	WICHITA-HUTCHINSON
SUMNER	10,200	10,100	99	D	6	WICHITA-HUTCHINSON
THOMAS	3,000	2,900	98	D	6	WICHITA-HUTCHINSON
TREGO	1,700	1,700	98	D	6	WICHITA-HUTCHINSON
WABAUNSEE	2,500	2,400	98	D	6	TOPEKA
WALLACE	700	700	98	D	6	WICHITA-HUTCHINSON
WASHINGTON	3,000	2,900	98	D	6	LINCOLN-HASTINGS-KEARNEY
WICHITA	1,000	1,000	98	D	6	WICHITA-HUTCHINSON
WILSON	4,700	4,600	98	D	6	JOPLIN-PITTSBURG
WOODSON	1,800	1,800	98	D	6	JOPLIN-PITTSBURG
WYANDOTTE	65,300	64,700	99	B	6	KANSAS CITY
STATE TOTAL	969,500	959,100	99			

KENTUCKY

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAIR	5,900	5,800	98	D	5	BOWLING GREEN
ALLEN	5,900	5,900	99	D	5	NASHVILLE
ANDERSON	5,400	5,400	99	D	5	LEXINGTON
BALLARD	3,200	3,200	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
BARREN	13,000	12,900	99	D	5	NASHVILLE
BATH	3,600	3,600	99	D	5	LEXINGTON
BELL	11,800	11,700	99	D	5	KNOXVILLE
BOONE	19,600	19,600	99	B	5	CINCINNATI
BOURBON	7,400	7,300	99	B	5	LEXINGTON
BOYD	20,200	20,100	99	B	5	CHARLESTON-HUNTINGTON
BOYLE	9,900	9,800	99	D	5	LEXINGTON
BRACKEN	2,700	2,700	99	D	5	CINCINNATI
BREATHITT	5,500	5,400	98	D	5	LEXINGTON
BRECKINRIDGE	6,400	6,300	99	D	5	LOUISVILLE
BULLITT	15,800	15,700	99	B	5	LOUISVILLE
BUTLER	4,200	4,200	99	D	5	BOWLING GREEN
CALDWELL	5,000	4,900	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CALLOWAY	11,800	11,700	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CAMPBELL	30,400	30,300	99	B	5	CINCINNATI
CARLISLE	2,000	2,000	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CARROLL	3,600	3,600	99	D	5	LOUISVILLE
CARTER	9,000	8,900	99	D	5	CHARLESTON-HUNTINGTON
CASEY	5,900	5,800	98	D	5	LEXINGTON
CHRISTIAN	20,100	20,000	99	C	5	NASHVILLE
CLARK	11,300	11,200	99	B	5	LEXINGTON
CLAY	7,900	7,800	98	D	5	LEXINGTON
CLINTON	3,600	3,600	99	D	5	NASHVILLE
CRITTENDEN	3,200	3,200	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CUMBERLAND	2,800	2,800	98	D	5	NASHVILLE
DAVIESS	33,700	33,500	99	C	5	EVANSVILLE
EDMONSON	3,400	3,400	99	D	5	BOWLING GREEN
ELLIOTT	2,500	2,500	99	D	5	CHARLESTON-HUNTINGTON
ESTILL	5,300	5,200	98	D	5	LEXINGTON
FAYETTE	91,100	90,600	99	B	5	LEXINGTON
FLEMING	4,800	4,800	99	D	5	LEXINGTON
FLOYD	17,800	17,600	99	C	5	CHARLESTON-HUNTINGTON
FRANKLIN	18,000	17,900	99	C	5	LEXINGTON
FULTON	3,100	3,100	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
GALLATIN	2,000	2,000	99	D	5	CINCINNATI
GARRARD	4,400	4,400	99	D	5	LEXINGTON

KENTUCKY (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
GRANT	5,300	5,300	99	D	5	CINCINNATI
GRAVES	13,600	13,500	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
GRAYSON	8,500	8,400	99	D	5	LOUISVILLE
GREEN	3,900	3,900	99	D	5	LOUISVILLE
GREENUP	13,600	13,500	99	B	5	CHARLESTON-HUNTINGTON
HANCOCK	2,900	2,900	99	D	5	EVANSVILLE
HARDIN	28,200	28,100	99	C	5	LOUISVILLE
HARLAN	14,200	14,000	99	C	5	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
HARRISON	5,700	5,700	99	D	5	LEXINGTON
HART	6,000	6,000	99	D	5	LOUISVILLE
HENDERSON	16,600	16,500	99	B	5	EVANSVILLE
HENRY	4,700	4,700	99	D	5	LOUISVILLE
HICKMAN	1,900	1,900	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
HOPKINS	18,100	18,000	99	C	5	EVANSVILLE
JACKSON	4,500	4,400	98	D	5	LEXINGTON
JEFFERSON	263,600	262,800	99	B	5	LOUISVILLE
JESSAMINE	11,300	11,200	99	B	5	LEXINGTON
JOHNSON	9,000	8,900	99	D	5	CHARLESTON-HUNTINGTON
KENTON	53,200	53,100	99	B	5	CINCINNATI
KNOTT	6,200	6,100	98	D	5	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
KNOX	11,100	10,900	98	D	5	KNOXVILLE
LARUE	4,400	4,400	99	D	5	LOUISVILLE
LAUREL	16,000	15,800	99	C	5	LEXINGTON
LAWRENCE	5,100	5,100	99	D	5	CHARLESTON-HUNTINGTON
LEE	2,900	2,800	98	D	5	LEXINGTON
LESLIE	4,900	4,800	98	D	5	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
LETCHER	10,600	10,400	98	D	5	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
LEWIS	5,000	4,900	99	D	5	CHARLESTON-HUNTINGTON
LINCOLN	7,200	7,100	99	D	5	LEXINGTON
LIVINGSTON	3,700	3,700	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
LOGAN	10,100	10,000	99	D	5	NASHVILLE
LYON	2,300	2,300	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
MADISON	19,900	19,700	99	B	5	LEXINGTON
MAGOFFIN	5,000	4,900	99	D	5	CHARLESTON-HUNTINGTON
MARION	5,700	5,700	99	D	5	LOUISVILLE
MARSHALL	10,800	10,800	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
MARTIN	4,400	4,300	99	D	5	CHARLESTON-HUNTINGTON
MASON	6,300	6,300	99	D	5	CINCINNATI
MC CRACKEN	24,600	24,500	99	C	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
MC CREARY	5,800	5,700	98	D	5	KNOXVILLE
MC LEAN	3,500	3,500	99	D	5	EVANSVILLE
MEADE	8,200	8,200	99	D	5	LOUISVILLE
MENIFEE	1,600	1,600	99	D	5	LEXINGTON
MERCER	7,500	7,400	99	D	5	LEXINGTON
METCALFE	3,600	3,600	99	D	5	BOWLING GREEN
MONROE	4,700	4,700	99	D	5	NASHVILLE
MONTGOMERY	7,900	7,800	99	D	5	LEXINGTON
MORGAN	4,100	4,000	99	D	5	CHARLESTON-HUNTINGTON
MUHLENBERG	11,400	11,300	99	D	5	EVANSVILLE
NELSON	10,600	10,500	99	D	5	LOUISVILLE
NICHOLAS	2,700	2,700	99	D	5	LEXINGTON
OHIO	8,000	7,900	99	D	5	EVANSVILLE
OLDHAM	10,900	10,900	99	B	5	LOUISVILLE
OWEN	3,400	3,400	99	D	5	CINCINNATI
OWSLEY	1,700	1,700	97	D	5	LEXINGTON
PENDLETON	4,200	4,200	99	D	5	CINCINNATI
PERRY	12,100	11,900	98	D	5	LEXINGTON
PIKE	28,500	28,200	99	C	5	CHARLESTON-HUNTINGTON
POWELL	4,200	4,100	98	D	5	LEXINGTON
PULASKI	19,100	18,800	98	C	5	LEXINGTON
ROBERTSON	800	800	99	D	5	LEXINGTON
ROCKCASTLE	5,400	5,300	98	D	5	LEXINGTON
ROWAN	6,500	6,400	99	D	5	LEXINGTON
RUSSELL	5,900	5,800	99	D	5	LEXINGTON
SCOTT	8,600	8,500	99	B	5	LEXINGTON
SHELBY	9,100	9,100	99	B	5	LOUISVILLE
SIMPSON	5,400	5,400	99	D	5	NASHVILLE
SPENCER	2,200	2,200	99	D	5	LOUISVILLE
TAYLOR	8,800	8,700	99	D	5	LOUISVILLE
TODD	4,300	4,300	99	D	5	NASHVILLE
TRIGG	3,600	3,600	99	D	5	NASHVILLE
TRIMBLE	2,200	2,200	99	D	5	LOUISVILLE
UNION	5,800	5,800	99	D	5	EVANSVILLE
WARREN	30,200	30,000	99	C	5	BOWLING GREEN
WASHINGTON	3,400	3,400	99	D	5	LOUISVILLE

KENTUCKY (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
WAYNE	6,800	6,700	98	D	5	LEXINGTON
WEBSTER	5,500	5,400	99	D	5	EVANSVILLE
WHITLEY	13,700	13,600	99	C	5	LEXINGTON
WOLFE	2,500	2,500	98	D	5	LEXINGTON
WOODFORD	7,400	7,300	99	B	5	LEXINGTON
STATE TOTAL	1,396,000	1,386,800	99			

LOUISIANA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ACADIA	20,000	19,700	99	C	7	LAFAYETTE, LA
ALLEN	7,200	7,100	98	D	7	LAFAYETTE, LA
ASCENSION	20,100	19,800	98	B	7	BATON ROUGE
ASSUMPTION	6,900	6,800	98	D	7	BATON ROUGE
AVOYELLES	14,700	14,500	98	C	7	ALEXANDRIA, LA
BEAUREGARD	11,400	11,200	98	D	7	LAKE CHARLES
BIENVILLE	6,200	6,100	98	D	7	SHREVEPORT-TEXARKANA
BOSSIER	32,600	32,300	99	B	7	SHREVEPORT-TEXARKANA
CADDO	103,100	102,100	99	B	7	SHREVEPORT-TEXARKANA
CALCASIEU	62,400	61,900	99	B	7	LAKE CHARLES
CALDWELL	4,800	4,700	98	D	7	MONROE-EL DORADO
CAMERON	3,400	3,400	99	D	7	LAKE CHARLES
CATAHOULA	4,400	4,300	97	D	7	MONROE-EL DORADO
CLAIBORNE	6,200	6,100	98	D	7	SHREVEPORT-TEXARKANA
CONCORDIA	8,000	7,800	98	D	7	MONROE-EL DORADO
DE SOTO	10,300	10,100	98	D	7	SHREVEPORT-TEXARKANA
EAST BATON ROUGE	139,900	138,800	99	B	7	BATON ROUGE
EAST CARROLL	3,700	3,600	97	D	7	MONROE-EL DORADO
EAST FELICIANA	6,000	5,900	98	D	7	BATON ROUGE
EVANGELINE	12,300	12,000	98	D	7	LAFAYETTE, LA
FRANKLIN	8,400	8,300	98	D	7	MONROE-EL DORADO
GRANT	6,900	6,800	98	D	7	ALEXANDRIA, LA
IBERIA	22,100	21,900	99	C	7	LAFAYETTE, LA
IBERVILLE	10,400	10,200	98	D	7	BATON ROUGE
JACKSON	6,900	6,800	99	D	7	MONROE-EL DORADO
JEFFERSON	176,200	175,300	99	B	7	NEW ORLEANS
JEFFERSON DAVIS	11,100	11,000	99	D	7	LAFAYETTE, LA
LA SALLE	6,000	5,900	98	D	7	MONROE-EL DORADO
LAFAYETTE	60,700	60,100	99	B	7	LAFAYETTE, LA
LAFOURCHE	28,800	28,500	99	C	7	NEW ORLEANS
LINCOLN	14,200	14,100	99	C	7	MONROE-EL DORADO
LIVINGSTON	25,300	24,900	98	B	7	BATON ROUGE
MADISON	5,700	5,600	97	D	7	MONROE-EL DORADO
MOREHOUSE	13,200	13,000	98	C	7	MONROE-EL DORADO
NATCHITOCHES	14,200	13,800	97	C	7	SHREVEPORT-TEXARKANA
ORLEANS	209,600	207,700	99	B	7	NEW ORLEANS
OUACHITA	52,300	51,800	99	B	7	MONROE-EL DORADO
PLAQUEMINES	8,300	8,200	99	D	7	NEW ORLEANS
POINTE COUPEE	8,200	8,000	98	D	7	BATON ROUGE
RAPIDES	49,200	48,700	99	C	7	ALEXANDRIA, LA
RED RIVER	3,800	3,700	97	D	7	SHREVEPORT-TEXARKANA
RICHLAND	8,000	7,900	98	D	7	MONROE-EL DORADO
SABINE	10,600	10,300	97	D	7	SHREVEPORT-TEXARKANA
ST BERNARD	24,300	24,200	99	B	7	NEW ORLEANS
ST CHARLES	15,500	15,400	99	B	7	NEW ORLEANS
ST HELENA	3,100	3,000	97	D	7	BATON ROUGE
ST JAMES	6,900	6,800	99	D	7	NEW ORLEANS
ST JOHN THE BAPTIST	13,500	13,300	99	B	7	NEW ORLEANS
ST LANDRY	30,000	29,400	98	C	7	LAFAYETTE, LA
ST MARTIN	15,000	14,800	99	C	7	LAFAYETTE, LA
ST MARY	19,900	19,700	99	C	7	BATON ROUGE
ST TAMMANY	55,200	54,600	99	B	7	NEW ORLEANS
TANGIPAHOA	31,800	31,300	98	C	7	NEW ORLEANS
TENSAS	2,900	2,800	97	D	7	MONROE-EL DORADO
TERREBONNE	32,900	32,500	99	C	7	NEW ORLEANS

LOUISIANA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
UNION	8,100	8,000	99	B	7	MONROE-EL DORADO
VERMILION	18,800	18,600	99	C	7	LAFAYETTE, LA
VERNON	18,500	18,100	98	C	7	ALEXANDRIA, LA
WASHINGTON	17,100	16,800	98	C	7	NEW ORLEANS
WEBSTER	17,400	17,200	99	B	7	SHREVEPORT-TEXARKANA
WEST BATON ROUGE	6,700	6,600	99	B	7	BATON ROUGE
WEST CARROLL	4,700	4,600	98	D	7	MONROE-EL DORADO
WEST FELICIANA	2,600	2,500	98	D	7	BATON ROUGE
WINN	6,200	6,100	98	D	7	MONROE-EL DORADO
STATE TOTAL	1,594,800	1,577,000	99			

MAINE

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ANDROSCOGGIN	39,900	39,400	99	B	1	PORTLAND-POLAND SPRING
AROOSTOOK	29,700	29,000	98	C	1	PRESQUE ISLE
CUMBERLAND	95,000	93,700	99	B	1	PORTLAND-POLAND SPRING
FRANKLIN	11,500	11,100	97	D	1	PORTLAND-POLAND SPRING
HANCOCK	19,000	18,700	98	C	1	BANGOR
KENNEBEC	45,400	44,600	98	C	1	PORTLAND-POLAND SPRING
KNOX	14,600	14,200	97	C	1	PORTLAND-POLAND SPRING
LINCOLN	12,000	11,800	98	D	1	PORTLAND-POLAND SPRING
OXFORD	20,300	20,000	98	C	1	PORTLAND-POLAND SPRING
PENOBSCOT	51,100	50,300	98	C	1	BANGOR
PISCATAQUIS	6,800	6,700	98	D	1	BANGOR
SAGADAHOC	13,200	12,900	98	D	1	PORTLAND-POLAND SPRING
SOMERSET	17,600	17,300	98	C	1	BANGOR
WALDO	12,300	12,000	98	D	1	BANGOR
WASHINGTON	13,700	13,300	97	D	1	BANGOR
YORK	66,600	65,800	99	B	1	PORTLAND-POLAND SPRING
STATE TOTAL	468,700	460,800	98			

MARYLAND

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALLEGANY	28,700	28,500	99	C	3	WASHINGTON, DC
ANNE ARUNDEL	150,100	149,500	99	A	3	BALTIMORE
BALTIMORE	272,400	271,400	99	A	3	BALTIMORE
BALTIMORE CITY	281,500	280,400	99	A	3	BALTIMORE
CALVERT	18,300	18,100	99	A	3	WASHINGTON, DC
CAROLINE	9,600	9,500	99	D	3	BALTIMORE
CARROLL	43,200	43,000	99	A	3	BALTIMORE
CECIL	26,000	25,900	99	C	3	BALTIMORE
CHARLES	32,500	32,200	99	A	3	WASHINGTON, DC
DORCHESTER	11,700	11,600	99	D	3	BALTIMORE
FREDERICK	52,200	51,900	99	A	3	WASHINGTON, DC
GARRETT	9,900	9,800	99	D	3	PITTSBURGH
HARFORD	58,900	58,600	99	A	3	BALTIMORE
HOWARD	65,700	65,400	99	A	3	BALTIMORE
KENT	6,600	6,600	99	D	3	BALTIMORE
MONTGOMERY	279,200	278,300	99	A	3	WASHINGTON, DC
PRINCE GEORGES	257,900	257,100	99	A	3	WASHINGTON, DC
QUEEN ANNES	12,100	12,000	99	D	3	BALTIMORE
SOMERSET	7,000	6,900	99	D	3	SALISBURY
ST MARYS	25,500	25,300	99	C	3	WASHINGTON, DC
TALBOT	11,900	11,800	99	D	3	BALTIMORE
WASHINGTON	43,600	43,300	99	C	3	HAGERSTOWN
WICOMICO	28,200	28,000	99	C	3	SALISBURY
WORCESTER	15,700	15,500	99	C	3	SALISBURY
STATE TOTAL	1,748,400	1,740,600	99			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

MASSACHUSETTS

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
BARNSTABLE	77,000	75,800	98	B	1	BOSTON
BERKSHIRE	55,300	54,400	98	C	1	ALBANY-SCHENECTADY-TROY
BRISTOL	186,100	184,200	99	B	1	PROVIDENCE-NEW BEDFORD
DUKES	5,800	5,600	96	D	1	PROVIDENCE-NEW BEDFORD
ESSEX	253,500	251,000	99	A	1	BOSTON
FRANKLIN	28,000	27,200	97	C	1	SPRINGFIELD, MA
HAMPDEN	172,600	170,300	99	B	1	SPRINGFIELD, MA
HAMPSHIRE	49,600	48,600	98	B	1	SPRINGFIELD, MA
MIDDLESEX	512,100	506,800	99	A	1	BOSTON
NANTUCKET	2,900	2,800	97	D	1	BOSTON
NORFOLK	226,900	225,000	99	A	1	BOSTON
PLYMOUTH	154,800	153,100	99	A	1	BOSTON
SUFFOLK	274,200	268,500	98	A	1	BOSTON
WORCESTER	257,100	253,900	99	B	1	BOSTON
STATE TOTAL	2,255,900	2,227,300	99			

MICHIGAN

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALCONA	4,500	4,400	97	D	4	ALPENA
ALGER	3,100	3,000	98	D	4	MARQUETTE
ALLEGAN	32,600	32,200	99	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
ALPENA	11,700	11,300	97	D	4	ALPENA
ANTRIM	6,900	6,800	98	D	4	TRAVERSE CITY-CADILLAC
ARENAC	6,000	5,900	98	D	4	FLINT-SAGINAW-BAY CITY
BARAGA	3,100	3,000	98	D	4	MARQUETTE
BARRY	18,000	17,800	99	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
BAY	42,000	41,600	99	B	4	FLINT-SAGINAW-BAY CITY
BENZIE	4,800	4,700	98	D	4	TRAVERSE CITY-CADILLAC
BERRIEN	63,800	62,800	99	B	4	SOUTH BEND-ELKHART
BRANCH	15,400	15,200	99	C	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
CALHOUN	53,900	53,400	99	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
CASS	18,900	18,700	99	C	4	SOUTH BEND-ELKHART
CHARLEVOIX	8,700	8,500	98	D	4	TRAVERSE CITY-CADILLAC
CHEBOYGAN	8,600	8,400	97	D	4	TRAVERSE CITY-CADILLAC
CHIPPEWA	10,500	10,300	98	D	4	TRAVERSE CITY-CADILLAC
CLARE	10,900	10,700	98	D	4	FLINT-SAGINAW-BAY CITY
CLINTON	19,800	19,600	99	B	4	LANSING
CRAWFORD	4,000	3,900	97	D	4	TRAVERSE CITY-CADILLAC
DELTA	13,900	13,600	98	C	4	GREEN BAY-APPLETON
DICKINSON	10,700	10,600	99	D	4	GREEN BAY-APPLETON
EATON	36,100	35,700	99	B	4	LANSING
EMMET	9,900	9,700	98	D	4	TRAVERSE CITY-CADILLAC
GENESEE	160,100	158,700	99	B	4	FLINT-SAGINAW-BAY CITY
GLADWIN	9,300	9,100	98	D	4	FLINT-SAGINAW-BAY CITY
GOGEBIC	7,400	7,200	98	D	4	DULUTH-SUPERIOR
GRAND TRAVERSE	24,700	24,200	98	C	4	TRAVERSE CITY-CADILLAC
GRATIOT	14,100	13,900	99	C	4	FLINT-SAGINAW-BAY CITY
HILLSDALE	15,800	15,500	98	C	4	LANSING
HOUGHTON	13,300	12,900	97	C	4	MARQUETTE
HURON	13,600	13,300	98	D	4	FLINT-SAGINAW-BAY CITY
INGHAM	102,500	101,300	99	B	4	LANSING
IONIA	18,100	17,900	99	C	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
IOSCO	12,000	11,900	99	D	4	FLINT-SAGINAW-BAY CITY
IRON	5,600	5,500	98	D	4	MARQUETTE
ISABELLA	18,000	17,700	98	C	4	FLINT-SAGINAW-BAY CITY
JACKSON	52,300	51,800	99	B	4	LANSING
KALAMAZOO	83,800	82,800	99	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
KALKASKA	5,100	5,000	98	D	4	TRAVERSE CITY-CADILLAC
KENT	185,300	182,800	99	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
KEWEENAW	700	700	98	D	4	MARQUETTE
LAKE	4,000	3,900	97	D	4	TRAVERSE CITY-CADILLAC
LAPEER	24,800	24,600	99	A	4	DETROIT
LEELANAU	6,400	6,300	98	D	4	TRAVERSE CITY-CADILLAC
LENAWEE	32,700	32,300	99	C	4	TOLEDO
LIVINGSTON	39,600	39,300	99	A	4	DETROIT
LUCE	2,200	2,100	97	D	4	TRAVERSE CITY-CADILLAC
MACKINAC	4,100	4,000	98	D	4	TRAVERSE CITY-CADILLAC
MACOMB	259,900	258,700	99	A	4	DETROIT

MICHIGAN (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
MANISTEE	9,400	9,200	98	D	4	TRAVERSE CITY-CADILLAC
MARQUETTE	25,400	25,100	99	C	4	MARQUETTE
MASON	10,600	10,300	97	D	4	TRAVERSE CITY-CADILLAC
MECOSTA	12,700	12,500	98	C	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
MENOMINEE	9,700	9,600	98	D	4	GREEN BAY-APPLETON
MIDLAND	28,000	27,800	99	B	4	FLINT-SAGINAW-BAY CITY
MISSAUKEE	4,100	4,000	97	D	4	TRAVERSE CITY-CADILLAC
MONROE	47,400	47,000	99	C	4	DETROIT
MONTCALM	19,700	19,400	99	C	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
MONTMORENCY	3,400	3,300	96	D	4	TRAVERSE CITY-CADILLAC
MUSKEGON	58,300	57,600	99	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
NEWAYGO	15,400	15,100	98	C	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
OAKLAND	407,000	404,700	99	A	4	DETROIT
OCEANA	8,800	8,600	97	D	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
OGEMAW	7,500	7,400	98	D	4	FLINT-SAGINAW-BAY CITY
ONTONAGON	3,500	3,400	96	D	4	MARQUETTE
OSCEOLA	7,900	7,800	98	D	4	TRAVERSE CITY-CADILLAC
OSCODA	3,200	3,100	96	D	4	TRAVERSE CITY-CADILLAC
OTSEGO	6,300	6,200	98	D	4	TRAVERSE CITY-CADILLAC
OTTAWA	63,500	62,700	99	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
PRESQUE ISLE	5,500	5,300	96	D	4	TRAVERSE CITY-CADILLAC
ROSCOMMON	9,100	9,000	99	D	4	TRAVERSE CITY-CADILLAC
SAGINAW	77,300	76,600	99	B	4	FLINT-SAGINAW-BAY CITY
SANILAC	15,700	15,400	98	C	4	FLINT-SAGINAW-BAY CITY
SCHOOLCRAFT	2,900	2,800	97	D	4	GREEN BAY-APPLETON
SHIAWASSEE	24,900	24,600	99	B	4	FLINT-SAGINAW-BAY CITY
ST CLAIR	53,500	52,900	99	A	4	DETROIT
ST JOSEPH	23,100	22,800	99	C	4	SOUTH BEND-ELKHART
TUSCOLA	19,400	19,100	99	C	4	FLINT-SAGINAW-BAY CITY
VAN BUREN	26,800	26,500	99	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
WASHTENAW	103,600	101,600	98	B	4	DETROIT
WAYNE	805,600	797,900	99	A	4	DETROIT
WEXFORD	10,900	10,700	99	C	4	TRAVERSE CITY-CADILLAC
STATE TOTAL	3,463,300	3,425,200	99			

MINNESOTA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
AITKIN	5,500	5,400	99	D	6	DULUTH-SUPERIOR
ANOKA	82,400	82,200	99	A	6	MINNEAPOLIS-ST. PAUL
BECKER	11,500	11,300	98	D	6	FARGO
BELTRAMI	12,200	11,700	96	D	6	MINNEAPOLIS-ST. PAUL
BENTON	10,300	10,200	99	D	6	MINNEAPOLIS-ST. PAUL
BIG STONE	2,800	2,800	99	D	6	MINNEAPOLIS-ST. PAUL
BLUE EARTH	18,800	18,600	99	C	6	MANKATO
BROWN	10,200	10,000	98	D	6	MINNEAPOLIS-ST. PAUL
CARLTON	10,800	10,700	99	B	6	DULUTH-SUPERIOR
CARVER	16,500	16,400	99	A	6	MINNEAPOLIS-ST. PAUL
CASS	8,300	8,000	96	D	6	MINNEAPOLIS-ST. PAUL
CHIPPEWA	5,400	5,300	98	D	6	MINNEAPOLIS-ST. PAUL
CHISAGO	10,300	10,200	99	A	6	MINNEAPOLIS-ST. PAUL
CLAY	17,200	17,100	99	B	6	FARGO
CLEARWATER	3,100	3,000	96	D	6	FARGO
COOK	1,800	1,800	98	D	6	DULUTH-SUPERIOR
COTTONWOOD	5,200	5,000	97	D	6	MINNEAPOLIS-ST. PAUL
CROW WING	18,600	18,200	98	C	6	MINNEAPOLIS-ST. PAUL
DAKOTA	94,000	93,500	99	A	6	MINNEAPOLIS-ST. PAUL
DODGE	5,500	5,400	98	D	6	ROCHESTER-MASON CITY-AUSTIN
DOUGLAS	11,700	11,500	98	D	6	MINNEAPOLIS-ST. PAUL
FARIBAULT	7,100	7,000	99	D	6	ROCHESTER-MASON CITY-AUSTIN
FILLMORE	7,700	7,600	99	D	6	ROCHESTER-MASON CITY-AUSTIN
FREEBORN	13,400	13,300	99	D	6	ROCHESTER-MASON CITY-AUSTIN
GOODHUE	15,100	14,900	99	C	6	MINNEAPOLIS-ST. PAUL
GRANT	2,500	2,500	99	D	6	MINNEAPOLIS-ST. PAUL
HENNEPIN	420,100	416,600	99	A	6	MINNEAPOLIS-ST. PAUL
HOUSTON	6,600	6,500	99	D	6	LA CROSSE-EAU CLAIRE
HUBBARD	6,000	5,800	96	D	6	MINNEAPOLIS-ST. PAUL
ISANTI	9,500	9,400	99	A	6	MINNEAPOLIS-ST. PAUL

MINNESOTA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ITASCA	16,400	16,100	98	C	6	DULUTH-SUPERIOR
JACKSON	4,600	4,500	98	D	6	MINNEAPOLIS-ST. PAUL
KANABEC	4,900	4,800	98	D	6	MINNEAPOLIS-ST. PAUL
KANDIYOHI	14,700	14,400	98	C	6	MINNEAPOLIS-ST. PAUL
KITTSON	2,400	2,300	97	D	6	FARGO
KOOCHICHING	5,700	5,500	97	D	6	DULUTH-SUPERIOR
LAC QUI PARLE	3,700	3,600	98	D	6	MINNEAPOLIS-ST. PAUL
LAKE	4,100	4,100	99	D	6	DULUTH-SUPERIOR
LAKE OF THE WOODS	1,500	1,400	94	D	6	FARGO
LE SUEUR	8,700	8,600	99	D	6	MINNEAPOLIS-ST. PAUL
LINCOLN	2,700	2,700	98	D	6	SIOUX FALLS-MITCHELL
LYON	9,100	8,900	98	D	6	MINNEAPOLIS-ST. PAUL
MAHNOMEN	1,700	1,700	98	D	6	FARGO
MARSHALL	4,500	4,400	98	D	6	FARGO
MARTIN	9,300	9,200	99	D	6	MINNEAPOLIS-ST. PAUL
MC LEOD	11,900	11,800	99	D	6	MINNEAPOLIS-ST. PAUL
MEEKER	8,100	8,000	99	D	6	MINNEAPOLIS-ST. PAUL
MILLE LACS	7,100	7,000	99	D	6	MINNEAPOLIS-ST. PAUL
MORRISON	10,700	10,500	98	D	6	MINNEAPOLIS-ST. PAUL
MOWER	14,800	14,700	99	C	6	ROCHESTER-MASON CITY-AUSTIN
MURRAY	3,900	3,900	99	D	6	SIOUX FALLS-MITCHELL
NICOLLET	9,900	9,800	99	D	6	MINNEAPOLIS-ST. PAUL
NOBLES	7,600	7,500	99	D	6	SIOUX FALLS-MITCHELL
NORMAN	3,100	3,000	98	D	6	FARGO
OLMSTED	39,100	38,800	99	C	6	ROCHESTER-MASON CITY-AUSTIN
OTTER TAIL	20,100	19,700	98	C	6	FARGO
PENNINGTON	5,600	5,500	98	D	6	FARGO
PINE	7,700	7,600	98	D	6	MINNEAPOLIS-ST. PAUL
PIPESTONE	4,300	4,300	99	D	6	SIOUX FALLS-MITCHELL
POLK	12,500	12,300	99	D	6	FARGO
POPE	4,700	4,600	98	D	6	MINNEAPOLIS-ST. PAUL
RAMSEY	191,700	190,300	99	A	6	MINNEAPOLIS-ST. PAUL
RED LAKE	1,800	1,800	98	D	6	FARGO
REDWOOD	6,500	6,300	98	D	6	MINNEAPOLIS-ST. PAUL
RENVILLE	7,100	7,000	98	D	6	MINNEAPOLIS-ST. PAUL
RICE	16,800	16,600	99	C	6	MINNEAPOLIS-ST. PAUL
ROCK	3,800	3,800	99	D	6	SIOUX FALLS-MITCHELL
ROSEAU	5,200	4,900	95	D	6	FARGO
SCOTT	18,400	18,300	99	A	6	MINNEAPOLIS-ST. PAUL
SHERBURNE	12,300	12,200	99	C	6	MINNEAPOLIS-ST. PAUL
SIBLEY	5,400	5,300	99	D	6	MINNEAPOLIS-ST. PAUL
ST LOUIS	77,600	76,800	99	B	6	DULUTH-SUPERIOR
STEARNS	37,700	37,200	99	C	6	MINNEAPOLIS-ST. PAUL
STEELE	11,300	11,200	99	D	6	MINNEAPOLIS-ST. PAUL
STEVENS	3,600	3,500	99	D	6	MINNEAPOLIS-ST. PAUL
SWIFT	4,500	4,400	98	D	6	MINNEAPOLIS-ST. PAUL
TODD	9,600	9,400	98	D	6	MINNEAPOLIS-ST. PAUL
TRAVERSE	1,600	1,600	99	D	6	MINNEAPOLIS-ST. PAUL
WABASHA	7,700	7,600	99	D	6	MINNEAPOLIS-ST. PAUL
WADENA	5,000	4,800	97	D	6	MINNEAPOLIS-ST. PAUL
WASECA	6,800	6,700	99	D	6	MINNEAPOLIS-ST. PAUL
WASHINGTON	48,200	47,900	99	A	6	MINNEAPOLIS-ST. PAUL
WATONWAN	4,700	4,600	98	D	6	MINNEAPOLIS-ST. PAUL
WILKIN	2,800	2,800	99	D	6	FARGO
WINONA	16,300	16,100	99	C	6	LA CROSSE-EAU CLAIRE
WRIGHT	23,100	22,800	99	A	6	MINNEAPOLIS-ST. PAUL
YELLOW MEDICINE	4,500	4,400	97	D	6	MINNEAPOLIS-ST. PAUL
STATE TOTAL	1,649,200	1,631,400	99			

MISSISSIPPI

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	13,800	13,600	99	C	5	JACKSON, MS
ALCORN	13,300	13,200	99	D	5	MEMPHIS
AMITE	4,700	4,600	98	D	5	BATON ROUGE
ATTALA	7,200	7,100	99	D	5	JACKSON, MS
BENTON	2,700	2,700	99	D	5	MEMPHIS
BOLIVAR	14,400	14,100	98	C	5	GREENWOOD-GREENVILLE
CALHOUN	5,700	5,600	99	D	5	COLUMBUS-TUPELO
CARROLL	3,400	3,300	98	D	5	GREENWOOD-GREENVILLE
CHICKASAW	6,500	6,400	99	D	5	COLUMBUS-TUPELO
CHOCTAW	3,200	3,200	98	D	5	COLUMBUS-TUPELO
CLAIBORNE	3,600	3,500	98	D	5	JACKSON, MS
CLARKE	6,500	6,400	99	D	5	MERIDIAN
CLAY	7,600	7,500	99	D	5	COLUMBUS-TUPELO
COAHOMA	12,300	12,100	98	D	5	MEMPHIS
COPIAH	9,800	9,700	99	D	5	JACKSON, MS
COVINGTON	6,200	6,100	99	D	5	LAUREL-HATTIESBURG
DE SOTO	24,400	24,100	99	B	5	MEMPHIS
FORREST	26,300	26,100	99	C	5	LAUREL-HATTIESBURG
FRANKLIN	3,200	3,100	98	D	5	JACKSON, MS
GEORGE	5,800	5,800	99	D	5	MOBILE-PENSACOLA
GREENE	3,300	3,200	98	D	5	BILOXI-GULFPORT-PASCAGOULA
GRENADA	7,100	7,000	99	D	5	GREENWOOD-GREENVILLE
HANCOCK	12,700	12,600	99	D	5	NEW ORLEANS
HARRISON	63,000	62,700	99	B	5	BILOXI-GULFPORT-PASCAGOULA
HINDS	95,200	94,700	99	B	5	JACKSON, MS
HOLMES	7,500	7,400	98	D	5	JACKSON, MS
HUMPHREYS	4,500	4,400	98	D	5	GREENWOOD-GREENVILLE
ISSAQUENA	800	800	98	D	5	JACKSON, MS
ITAWAMBA	8,000	7,900	99	D	5	COLUMBUS-TUPELO
JACKSON	46,000	45,700	99	C	5	BILOXI-GULFPORT-PASCAGOULA
JASPER	6,000	5,900	99	D	5	LAUREL-HATTIESBURG
JEFFERSON	3,000	2,900	98	D	5	JACKSON, MS
JEFFERSON DAVIS	4,700	4,600	98	D	5	JACKSON, MS
JONES	23,600	23,400	99	C	5	LAUREL-HATTIESBURG
KEMPER	3,500	3,400	98	D	5	MERIDIAN
LAFAYETTE	11,500	11,400	99	D	5	MEMPHIS
LAMAR	10,100	10,000	99	D	5	LAUREL-HATTIESBURG
LAUDERDALE	29,100	28,900	99	C	5	MERIDIAN
LAWRENCE	4,700	4,600	99	D	5	JACKSON, MS
LEAKE	6,900	6,800	99	D	5	JACKSON, MS
LEE	25,600	25,400	99	C	5	COLUMBUS-TUPELO
LEFLORE	14,000	13,800	98	C	5	GREENWOOD-GREENVILLE
LINCOLN	11,700	11,600	99	D	5	JACKSON, MS
LOWNDES	22,000	21,800	99	C	5	COLUMBUS-TUPELO
MADISON	19,700	19,400	99	B	5	JACKSON, MS
MARION	9,300	9,200	99	D	5	LAUREL-HATTIESBURG
MARSHALL	11,100	11,000	99	D	5	MEMPHIS
MONROE	13,100	13,000	99	D	5	COLUMBUS-TUPELO
MONTGOMERY	4,400	4,300	98	D	5	COLUMBUS-TUPELO
NESHOBA	9,400	9,300	99	D	5	MERIDIAN
NEWTON	7,700	7,600	99	D	5	MERIDIAN
NOXUBEE	4,000	3,900	98	D	5	COLUMBUS-TUPELO
OKTIBBEHA	12,400	12,200	98	C	5	COLUMBUS-TUPELO
PANOLA	10,400	10,300	99	D	5	MEMPHIS
PEARL RIVER	14,600	14,500	99	C	5	NEW ORLEANS
PERRY	3,400	3,400	99	D	5	LAUREL-HATTIESBURG
PIKE	13,600	13,400	99	C	5	JACKSON, MS
PONTOTOC	8,800	8,700	99	D	5	COLUMBUS-TUPELO
PRENTISS	9,400	9,300	99	D	5	COLUMBUS-TUPELO
QUITMAN	3,800	3,700	98	D	5	MEMPHIS
RANKIN	31,100	30,800	99	B	5	JACKSON, MS
SCOTT	9,900	9,800	99	D	5	JACKSON, MS
SHARKEY	2,200	2,200	98	D	5	JACKSON, MS
SIMPSON	8,900	8,800	99	D	5	JACKSON, MS
SMITH	5,600	5,500	99	D	5	JACKSON, MS
STONE	3,700	3,700	99	D	5	BILOXI-GULFPORT-PASCAGOULA
SUNFLOWER	10,900	10,700	98	D	5	GREENWOOD-GREENVILLE
TALLAHATCHIE	5,500	5,400	98	D	5	GREENWOOD-GREENVILLE
TATE	7,400	7,300	99	D	5	MEMPHIS
TIPPAH	7,200	7,100	99	D	5	MEMPHIS
TISHOMINGO	7,200	7,100	99	D	5	COLUMBUS-TUPELO
TUNICA	3,000	3,000	98	D	5	MEMPHIS
UNION	9,000	8,900	99	D	5	MEMPHIS
WALTHALL	5,000	4,900	99	D	5	JACKSON, MS
WARREN	19,000	18,800	99	C	5	JACKSON, MS

MISSISSIPPI (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
WASHINGTON	24,100	23,800	99	C	5	GREENWOOD-GREENVILLE
WAYNE	7,000	6,900	99	D	5	LAUREL-HATTIESBURG
WEBSTER	3,700	3,600	99	D	5	COLUMBUS-TUPELO
WILKINSON	3,400	3,300	98	D	5	BATON ROUGE
WINSTON	6,900	6,800	99	D	5	COLUMBUS-TUPELO
YALOBUSHA	5,100	5,000	98	D	5	COLUMBUS-TUPELO
YAZOO	9,600	9,500	99	D	5	JACKSON, MS
STATE TOTAL	955,600	945,200	99			

MISSOURI

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAIR	8,900	8,800	99	D	6	OTTUMWA-KIRKSVILLE
ANDREW	5,500	5,400	99	D	6	KANSAS CITY
ATCHISON	3,100	3,100	99	D	6	OMAHA
AUDRAIN	9,600	9,500	99	D	6	COLUMBIA-JEFFERSON CITY
BARRY	10,900	10,700	98	D	6	SPRINGFIELD, MO
BARTON	4,700	4,600	98	D	6	JOPLIN-PITTSBURG
BATES	6,500	6,400	98	D	6	KANSAS CITY
BENTON	5,600	5,400	97	D	6	SPRINGFIELD, MO
BOLLINGER	4,400	4,300	97	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
BOONE	40,200	39,600	99	B	6	COLUMBIA-JEFFERSON CITY
BUCHANAN	32,700	32,300	99	C	6	ST. JOSEPH
BUTLER	15,000	14,600	98	C	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CALDWELL	3,300	3,300	99	D	6	KANSAS CITY
CALLAWAY	11,500	11,300	99	D	6	COLUMBIA-JEFFERSON CITY
CAMDEN	11,100	10,900	98	D	6	SPRINGFIELD, MO
CAPE GIRARDEAU	23,800	23,500	99	C	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CARROLL	4,500	4,400	98	D	6	KANSAS CITY
CARTER	2,000	1,900	95	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CASS	22,200	22,000	99	B	6	KANSAS CITY
CEDAR	5,100	5,000	98	D	6	SPRINGFIELD, MO
CHARITON	3,900	3,800	98	D	6	KANSAS CITY
CHRISTIAN	11,600	11,400	98	B	6	SPRINGFIELD, MO
CLARK	3,000	3,000	98	D	6	QUINCY-HANNIBAL
CLAY	59,200	58,800	99	B	6	KANSAS CITY
CLINTON	6,400	6,300	99	D	6	KANSAS CITY
COLE	22,800	22,600	99	B	6	COLUMBIA-JEFFERSON CITY
COOPER	5,700	5,600	99	D	6	COLUMBIA-JEFFERSON CITY
CRAWFORD	7,700	7,500	97	D	6	ST. LOUIS
DADE	3,200	3,200	99	D	6	SPRINGFIELD, MO
DALLAS	5,300	5,200	98	D	6	SPRINGFIELD, MO
DAVIESS	3,500	3,400	99	D	6	KANSAS CITY
DE KALB	3,300	3,200	98	D	6	KANSAS CITY
DENT	5,600	5,400	96	D	6	SPRINGFIELD, MO
DOUGLAS	4,800	4,700	98	D	6	SPRINGFIELD, MO
DUNKLIN	12,900	12,600	98	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
FRANKLIN	27,400	27,100	99	A	6	ST. LOUIS
GASCONADE	5,400	5,300	98	D	6	ST. LOUIS
GENTRY	3,000	2,900	98	D	6	KANSAS CITY
GREENE	81,300	80,500	99	B	6	SPRINGFIELD, MO
GRUNDY	4,700	4,600	98	D	6	KANSAS CITY
HARRISON	4,000	3,900	98	D	6	ST. JOSEPH
HENRY	8,400	8,300	98	D	6	KANSAS CITY
HICKORY	3,400	3,300	98	D	6	SPRINGFIELD, MO
HOLT	2,700	2,600	98	D	6	ST. JOSEPH
HOWARD	3,600	3,500	99	D	6	COLUMBIA-JEFFERSON CITY
HOWELL	12,100	11,600	96	D	6	SPRINGFIELD, MO
IRON	4,000	3,900	97	D	6	ST. LOUIS
JACKSON	259,900	257,100	99	B	6	KANSAS CITY
JASPER	36,200	35,700	99	B	6	JOPLIN-PITTSBURG
JEFFERSON	59,400	59,000	99	A	6	ST. LOUIS
JOHNSON	13,400	13,200	99	C	6	KANSAS CITY
KNOX	2,100	2,100	99	D	6	QUINCY-HANNIBAL
LACLEDE	10,600	10,400	98	D	6	SPRINGFIELD, MO
LAFAYETTE	12,200	12,100	99	B	6	KANSAS CITY
LAWRENCE	11,900	11,700	98	D	6	SPRINGFIELD, MO

MISSOURI (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
LEWIS	3,600	3,500	98	D	6	QUINCY-HANNIBAL
LINCOLN	10,200	10,000	99	D	6	ST. LOUIS
LINN	6,100	6,000	98	D	6	KANSAS CITY
LIVINGSTON	6,000	5,900	98	D	6	KANSAS CITY
MACON	6,400	6,300	99	D	6	QUINCY-HANNIBAL
MADISON	4,900	4,800	98	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
MARIES	3,200	3,100	98	D	6	COLUMBIA-JEFFERSON CITY
MARION	10,700	10,600	99	C	6	QUINCY-HANNIBAL
MC DONALD	6,500	6,400	98	D	6	JOPLIN-PITTSBURG
MERCER	1,600	1,600	98	D	6	DES MOINES
MILLER	7,500	7,400	98	D	6	COLUMBIA-JEFFERSON CITY
MISSISSIPPI	5,500	5,400	98	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
MONITEAU	4,500	4,400	99	D	6	COLUMBIA-JEFFERSON CITY
MONROE	3,500	3,500	99	D	6	QUINCY-HANNIBAL
MONTGOMERY	4,300	4,200	98	D	6	ST. LOUIS
MORGAN	6,400	6,300	98	D	6	COLUMBIA-JEFFERSON CITY
NEW MADRID	7,600	7,400	98	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
NEWTON	16,500	16,300	99	B	6	JOPLIN-PITTSBURG
NODAWAY	7,600	7,500	98	D	6	ST. JOSEPH
OREGON	3,900	3,700	95	D	6	JONESBORO
OSAGE	4,200	4,100	97	D	6	COLUMBIA-JEFFERSON CITY
OZARK	3,600	3,500	97	D	6	SPRINGFIELD, MO
PEMISCOT	8,600	8,400	98	D	6	MEMPHIS
PERRY	6,100	6,000	98	D	6	ST. LOUIS
PETTIS	14,400	14,200	98	C	6	KANSAS CITY
PHELPS	12,500	12,200	98	D	6	SPRINGFIELD, MO
PIKE	6,100	6,000	98	D	6	ST. LOUIS
PLATTE	21,000	20,800	99	B	6	KANSAS CITY
POLK	8,100	7,900	98	D	6	SPRINGFIELD, MO
PULASKI	11,500	11,300	98	C	6	SPRINGFIELD, MO
PUTNAM	2,100	2,100	99	D	6	OTTUMWA-KIRKSVILLE
RALLS	3,400	3,400	99	D	6	QUINCY-HANNIBAL
RANDOLPH	9,600	9,500	99	D	6	COLUMBIA-JEFFERSON CITY
RAY	8,700	8,600	99	B	6	KANSAS CITY
REYNOLDS	2,700	2,600	96	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
RIPLEY	5,300	5,000	95	D	6	JONESBORO
SALINE	9,400	9,300	98	D	6	KANSAS CITY
SCHUYLER	2,000	2,000	98	D	6	OTTUMWA-KIRKSVILLE
SCOTLAND	2,100	2,100	99	D	6	QUINCY-HANNIBAL
SCOTT	15,200	15,000	99	C	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
SHANNON	3,100	2,900	95	D	6	SPRINGFIELD, MO
SHELBY	3,000	3,000	98	D	6	QUINCY-HANNIBAL
ST CHARLES	71,300	70,800	99	A	6	ST. LOUIS
ST CLAIR	3,500	3,400	97	D	6	SPRINGFIELD, MO
ST FRANCOIS	16,800	16,600	99	C	6	ST. LOUIS
ST LOUIS	379,800	376,100	99	A	6	ST. LOUIS
ST LOUIS CITY	166,200	164,500	99	A	6	ST. LOUIS
STE GENEVIEVE	6,100	6,000	99	D	6	ST. LOUIS
STODDARD	11,400	11,200	98	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
STONE	8,000	7,800	97	D	6	SPRINGFIELD, MO
SULLIVAN	2,800	2,800	99	D	6	OTTUMWA-KIRKSVILLE
TANEY	11,100	10,900	98	D	6	SPRINGFIELD, MO
TEXAS	8,600	8,300	97	D	6	SPRINGFIELD, MO
VERNON	7,800	7,600	98	D	6	JOPLIN-PITTSBURG
WARREN	7,300	7,200	98	D	6	ST. LOUIS
WASHINGTON	6,900	6,800	98	D	6	ST. LOUIS
WAYNE	5,100	5,000	97	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
WEBSTER	8,600	8,400	98	D	6	SPRINGFIELD, MO
WORTH	1,100	1,100	99	D	6	ST. JOSEPH
WRIGHT	6,400	6,200	97	D	6	SPRINGFIELD, MO
STATE TOTAL	1,973,200	1,947,400	99			

MONTANA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
BEAVERHEAD	3,200	3,000	95	D	8	BUTTE
BIG HORN	3,200	3,000	95	D	8	BILLINGS-HARDIN
BLAINE	2,500	2,300	94	D	8	GREAT FALLS
BROADWATER	1,600	1,500	96	D	8	BUTTE
CARBON	3,500	3,400	97	D	8	BILLINGS-HARDIN
CARTER	600	600	94	D	8	RAPID CITY
CASCADE	30,600	30,100	98	C	8	GREAT FALLS
CHOUTEAU	2,200	2,100	98	D	8	GREAT FALLS
CUSTER	5,100	4,800	95	D	8	BILLINGS-HARDIN
DANIELS	1,000	1,000	96	D	8	MINOT-BISMARCK-DICKINSON-GLENDIVE
DAWSON	4,000	3,900	96	D	8	MINOT-BISMARCK-DICKINSON-GLENDIVE
DEER LODGE	3,900	3,800	98	D	8	BUTTE
FALLON	1,300	1,200	96	D	8	MINOT-BISMARCK-DICKINSON-GLENDIVE
FERGUS	4,800	4,600	95	D	8	GREAT FALLS
FLATHEAD	24,200	23,500	97	C	8	MISSOULA
GALLATIN	19,100	18,500	97	C	8	BUTTE
GARFIELD	600	500	90	D	8	BILLINGS-HARDIN
GLACIER	3,800	3,600	95	D	8	GREAT FALLS
GOLDEN VALLEY	400	400	94	D	8	BILLINGS-HARDIN
GRANITE	1,100	1,100	98	D	8	MISSOULA
HILL	6,900	6,700	97	D	8	GREAT FALLS
JEFFERSON	3,300	3,200	96	D	8	BUTTE
JUDITH BASIN	1,000	1,000	95	D	8	GREAT FALLS
LAKE	8,500	8,300	97	C	8	MISSOULA
LEWIS + CLARK	19,900	19,300	97	C	8	HELENA
LIBERTY	1,000	1,000	98	D	8	GREAT FALLS
LINCOLN	6,800	6,500	96	D	8	SPOKANE
MADISON	2,200	2,200	98	D	8	BUTTE
MC CONE	900	900	95	D	8	MINOT-BISMARCK-DICKINSON-GLENDIVE
MEAGHER	800	800	95	D	8	GREAT FALLS
MINERAL	1,600	1,600	97	D	8	MISSOULA
MISSOULA	32,400	31,400	97	C	8	MISSOULA
MUSSELSHELL	1,700	1,600	96	D	8	BILLINGS-HARDIN
PARK	5,100	4,900	97	D	8	BILLINGS-HARDIN
PETROLEUM	200	200	94	D	8	BILLINGS-HARDIN
PHILLIPS	2,100	2,000	94	D	8	GREAT FALLS
PONDERA	2,600	2,500	97	D	8	GREAT FALLS
POWDER RIVER	900	800	92	D	8	BILLINGS-HARDIN
POWELL	2,400	2,300	97	D	8	BUTTE
PRAIRIE	700	600	92	D	8	BILLINGS-HARDIN
RAVALLI	10,400	10,100	97	C	8	MISSOULA
RICHLAND	4,200	4,100	97	D	8	MINOT-BISMARCK-DICKINSON-GLENDIVE
ROOSEVELT	3,800	3,700	97	D	8	MINOT-BISMARCK-DICKINSON-GLENDIVE
ROSEBUD	4,200	4,000	95	D	8	BILLINGS-HARDIN
SANDERS	3,800	3,600	94	D	8	SPOKANE
SHERIDAN	2,000	2,000	98	D	8	MINOT-BISMARCK-DICKINSON-GLENDIVE
SILVER BOW	14,100	13,800	98	D	8	BUTTE
STILLWATER	2,800	2,800	99	D	8	BILLINGS-HARDIN
SWEET GRASS	1,200	1,100	94	D	8	BILLINGS-HARDIN
TETON	2,500	2,400	98	D	8	GREAT FALLS
TOOLE	2,200	2,100	98	D	8	GREAT FALLS
TREASURE	400	400	95	D	8	BILLINGS-HARDIN
VALLEY	3,600	3,400	95	D	8	GREAT FALLS
WHEATLAND	900	900	96	D	8	BILLINGS-HARDIN
WIBAUX	500	500	96	D	8	MINOT-BISMARCK-DICKINSON-GLENDIVE
YELLOWSTONE	46,300	45,600	99	C	8	BILLINGS-HARDIN
STATE TOTAL	320,600	311,200	97			

NEBRASKA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	12,100	12,000	99	B	6	LINCOLN-HASTINGS-KEARNEY
ANTELOPE	3,100	3,000	98	D	6	SIOUX CITY
ARTHUR	200	200	98	D	6	NORTH PLATTE
BANNER	300	300	98	D	6	RAPID CITY
BLAINE	300	300	95	D	6	NORTH PLATTE
BOONE	2,500	2,500	99	D	6	LINCOLN-HASTINGS-KEARNEY
BOX BUTTE	5,200	5,100	99	D	6	RAPID CITY
BOYD	1,300	1,300	98	D	6	SIOUX FALLS-MITCHELL
BROWN	1,600	1,600	97	D	6	LINCOLN-HASTINGS-KEARNEY
BUFFALO	14,000	13,900	99	B	6	LINCOLN-HASTINGS-KEARNEY
BURT	3,400	3,400	99	D	6	OMAHA
BUTLER	3,400	3,300	98	D	6	OMAHA
CASS	8,500	8,400	99	D	6	OMAHA
CEDAR	3,900	3,900	99	D	6	SIOUX CITY
CHASE	1,900	1,900	99	D	6	LINCOLN-HASTINGS-KEARNEY
CHERRY	2,500	2,500	98	D	6	SIOUX FALLS-MITCHELL
CHEYENNE	4,200	4,100	98	D	6	DENVER
CLAY	2,900	2,900	99	D	6	LINCOLN-HASTINGS-KEARNEY
COLFAX	3,500	3,400	98	D	6	OMAHA
CUMING	4,100	4,000	99	D	6	OMAHA
CUSTER	4,900	4,800	98	D	6	LINCOLN-HASTINGS-KEARNEY
DAKOTA	6,700	6,700	99	C	6	SIOUX CITY
DAWES	3,500	3,400	98	D	6	DENVER
DAWSON	8,100	8,000	99	D	6	LINCOLN-HASTINGS-KEARNEY
DEUEL	1,000	1,000	99	D	6	DENVER
DIXON	2,600	2,600	99	D	6	SIOUX CITY
DODGE	14,100	14,000	99	D	6	OMAHA
DOUGLAS	160,100	158,800	99	B	6	OMAHA
DUNDY	1,200	1,200	98	D	6	WICHITA-HUTCHINSON
FILLMORE	2,900	2,900	99	D	6	LINCOLN-HASTINGS-KEARNEY
FRANKLIN	1,500	1,500	99	D	6	LINCOLN-HASTINGS-KEARNEY
FRONTIER	1,400	1,400	99	D	6	LINCOLN-HASTINGS-KEARNEY
FURNAS	2,500	2,500	98	D	6	LINCOLN-HASTINGS-KEARNEY
GAGE	8,900	8,800	99	D	6	LINCOLN-HASTINGS-KEARNEY
GARDEN	1,000	1,000	97	D	6	RAPID CITY
GARFIELD	900	900	98	D	6	LINCOLN-HASTINGS-KEARNEY
GOSPER	800	800	99	D	6	LINCOLN-HASTINGS-KEARNEY
GRANT	300	300	96	D	6	RAPID CITY
GREELEY	1,200	1,200	98	D	6	LINCOLN-HASTINGS-KEARNEY
HALL	18,700	18,500	99	B	6	LINCOLN-HASTINGS-KEARNEY
HAMILTON	3,500	3,500	99	D	6	LINCOLN-HASTINGS-KEARNEY
HARLAN	1,700	1,700	99	D	6	LINCOLN-HASTINGS-KEARNEY
HAYES	500	500	98	D	6	LINCOLN-HASTINGS-KEARNEY
HITCHCOCK	1,500	1,500	99	D	6	WICHITA-HUTCHINSON
HOLT	4,900	4,700	97	D	6	LINCOLN-HASTINGS-KEARNEY
HOOKER	400	400	99	D	6	NORTH PLATTE
HOWARD	2,400	2,400	99	D	6	LINCOLN-HASTINGS-KEARNEY
JEFFERSON	3,600	3,600	99	D	6	LINCOLN-HASTINGS-KEARNEY
JOHNSON	2,000	2,000	99	D	6	OMAHA
KEARNEY	2,700	2,700	99	D	6	LINCOLN-HASTINGS-KEARNEY
KEITH	3,600	3,600	99	D	6	NORTH PLATTE
KEYA PAHA	500	500	98	D	6	LINCOLN-HASTINGS-KEARNEY
KIMBALL	1,800	1,800	99	D	6	DENVER
KNOX	3,900	3,800	97	D	6	SIOUX CITY
LANCASTER	85,400	84,700	99	B	6	LINCOLN-HASTINGS-KEARNEY
LINCOLN	12,700	12,600	99	D	6	NORTH PLATTE
LOGAN	400	400	97	D	6	NORTH PLATTE
LOUP	300	300	98	D	6	LINCOLN-HASTINGS-KEARNEY
MADISON	12,800	12,600	98	D	6	SIOUX CITY
MC PHERSON	200	200	96	D	6	NORTH PLATTE
MERRICK	3,100	3,100	99	D	6	LINCOLN-HASTINGS-KEARNEY
MORRILL	2,400	2,300	98	D	6	RAPID CITY
NANCE	1,700	1,700	98	D	6	LINCOLN-HASTINGS-KEARNEY
NEMAHA	3,200	3,200	99	D	6	OMAHA
NUCKOLLS	2,500	2,500	98	D	6	LINCOLN-HASTINGS-KEARNEY
OTOE	5,900	5,800	99	D	6	OMAHA
PAWNEE	1,500	1,500	98	D	6	OMAHA
PERKINS	1,500	1,500	99	D	6	LINCOLN-HASTINGS-KEARNEY
PHELPS	3,700	3,700	99	D	6	LINCOLN-HASTINGS-KEARNEY
PIERCE	3,100	3,100	99	D	6	SIOUX CITY
PLATTE	11,100	11,000	99	D	6	OMAHA
POLK	2,300	2,300	99	D	6	LINCOLN-HASTINGS-KEARNEY
RED WILLOW	4,900	4,800	99	D	6	LINCOLN-HASTINGS-KEARNEY
RICHARDSON	4,200	4,100	99	D	6	OMAHA
ROCK	900	900	98	D	6	LINCOLN-HASTINGS-KEARNEY

NEBRASKA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
SALINE	4,900	4,800	99	D	6	LINCOLN-HASTINGS-KEARNEY
SARPY	33,700	33,600	99	B	6	OMAHA
SAUNDERS	7,100	7,000	99	D	6	OMAHA
SCOTTS BLUFF	14,200	14,000	99	C	6	CHEYENNE-SCOTTSBLUFF (STERLING)
SEWARD	6,100	6,000	98	D	6	OMAHA
SHERIDAN	2,800	2,800	98	D	6	RAPID CITY
SHERMAN	1,500	1,500	98	D	6	LINCOLN-HASTINGS-KEARNEY
SIOUX	700	700	98	D	6	RAPID CITY
STANTON	2,500	2,500	98	D	6	SIOUX CITY
THAYER	2,600	2,600	99	D	6	LINCOLN-HASTINGS-KEARNEY
THOMAS	400	400	96	D	6	NORTH PLATTE
THURSTON	2,400	2,400	99	D	6	SIOUX CITY
VALLEY	2,200	2,100	98	D	6	LINCOLN-HASTINGS-KEARNEY
WASHINGTON	6,200	6,200	99	B	6	OMAHA
WAYNE	3,300	3,300	99	D	6	SIOUX CITY
WEBSTER	2,000	2,000	99	D	6	LINCOLN-HASTINGS-KEARNEY
WHEELER	400	400	97	D	6	SIOUX CITY
YORK	5,600	5,700	98	D	6	LINCOLN-HASTINGS-KEARNEY
STATE TOTAL	616,800	611,300	99			

NEVADA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
CARSON CITY	17,300	16,900	98	C	8	RENO
CHURCHILL	6,900	6,800	98	D	8	RENO
CLARK	300,500	295,700	98	B	8	LAS VEGAS
DOUGLAS	11,300	10,900	97	D	8	RENO
ELKO	11,300	10,600	94	D	8	SALT LAKE CITY
ESMERALDA	300	300	89	D	8	RENO
EUREKA	500	500	91	D	8	RENO
HUMBOLDT	5,000	4,800	97	D	8	RENO
LANDER	2,200	2,100	93	D	8	RENO
LINCOLN	1,400	1,300	96	D	8	LAS VEGAS
LYON	7,900	7,600	96	D	8	RENO
MINERAL	2,700	2,600	97	D	8	RENO
NYE NORTH	3,000	2,800	93	D	8	RENO
NYE SOUTH	3,900	3,600	93	D	8	LAS VEGAS
PERSHING	1,900	1,800	97	D	8	RENO
STOREY	600	600	95	D	8	RENO
WASHOE	109,200	106,800	98	B	8	RENO
WHITE PINE	3,000	2,900	97	D	8	SALT LAKE CITY
STATE TOTAL	488,900	478,600	98			

NEW HAMPSHIRE

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
BELKNAP	20,100	19,900	99	C	1	BOSTON
CARROLL	15,500	15,200	98	C	1	PORTLAND-POLAND SPRING
CHESHIRE	26,700	26,000	98	C	1	BOSTON
COOS	13,800	13,600	99	D	1	PORTLAND-POLAND SPRING
GRAFTON	28,200	27,400	97	C	1	PORTLAND-POLAND SPRING
HILLSBOROUGH	127,200	125,700	99	B	1	BOSTON
MERRIMACK	46,700	45,800	98	C	1	BOSTON
ROCKINGHAM	93,400	92,300	99	B	1	BOSTON
STRAFFORD	37,700	37,100	98	C	1	BOSTON
SULLIVAN	16,100	15,600	97	C	1	BOSTON
STATE TOTAL	425,400	418,600	98			

NEW JERSEY

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ATLANTIC	86,100	84,600	98	B	2	PHILADELPHIA
BERGEN	317,400	315,500	99	A	2	NEW YORK
BURLINGTON	142,200	141,100	99	A	2	PHILADELPHIA
CAMDEN	187,300	185,800	99	A	2	PHILADELPHIA
CAPE MAY	42,400	41,800	98	C	2	PHILADELPHIA
CUMBERLAND	49,900	49,300	99	C	2	PHILADELPHIA
ESSEX	313,100	309,200	99	A	2	NEW YORK
GLOUCESTER	77,900	77,300	99	A	2	PHILADELPHIA
HUDSON	212,400	210,000	99	A	2	NEW YORK
HUNTERDON	36,500	36,000	99	C	2	NEW YORK
MERCER	123,100	121,500	99	B	2	PHILADELPHIA
MIDDLESEX	239,000	237,200	99	A	2	NEW YORK
MONMOUTH	210,300	208,300	99	B	2	NEW YORK
MORRIS	149,800	148,800	99	A	2	NEW YORK
OCEAN	174,500	173,000	99	B	2	NEW YORK
PASSAIC	170,100	168,400	99	A	2	NEW YORK
SALEM	25,000	24,700	99	C	2	PHILADELPHIA
SOMERSET	84,800	84,100	99	A	2	NEW YORK
SUSSEX	46,600	45,900	99	C	2	NEW YORK
UNION	189,100	187,700	99	A	2	NEW YORK
WARREN	34,000	33,500	99	C	2	NEW YORK
STATE TOTAL	2,911,500	2,883,700	99			

NEW MEXICO

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
BERNALILLO	198,400	195,500	99	B	8	ALBUQUERQUE
CATRON	900	800	91	D	8	ALBUQUERQUE
CHAVES	21,900	21,500	98	C	8	ALBUQUERQUE
CIBOLA	7,100	7,000	98	D	8	ALBUQUERQUE
COLFAX	5,000	4,800	95	D	8	ALBUQUERQUE
CURRY	16,100	15,700	98	C	8	AMARILLO
DE BACA	1,100	1,100	97	D	8	ALBUQUERQUE
DONA ANA	47,900	46,500	97	C	8	EL PASO
EDDY	18,600	18,200	98	C	8	ALBUQUERQUE
GRANT	9,900	9,400	95	D	8	ALBUQUERQUE
GUADALUPE	1,500	1,400	94	D	8	ALBUQUERQUE
HARDING	400	400	93	D	8	ALBUQUERQUE
HIDALGO	2,000	1,900	95	D	8	TUCSON
LEA NORTH	19,200	18,800	98	C	8	ALBUQUERQUE
LEA SOUTH	2,200	2,100	98	D	8	ODESSA-MIDLAND
LINCOLN	5,900	5,700	96	D	8	ALBUQUERQUE
LOS ALAMOS	7,500	7,400	99	D	8	ALBUQUERQUE
LUNA	6,600	6,400	97	D	8	EL PASO
MC KINLEY	20,100	18,800	93	C	8	ALBUQUERQUE
MORA	1,500	1,300	89	D	8	ALBUQUERQUE
OTERO	18,100	17,700	98	C	8	ALBUQUERQUE
QUAY	4,500	4,300	96	D	8	AMARILLO
RIO ARRIBA	11,400	10,700	94	D	8	ALBUQUERQUE
ROOSEVELT	6,200	6,000	97	D	8	ALBUQUERQUE
SAN JUAN	30,200	28,600	95	C	8	ALBUQUERQUE
SAN MIGUEL	8,800	8,200	94	D	8	ALBUQUERQUE
SANDOVAL	19,800	18,800	95	B	8	ALBUQUERQUE
SANTA FE	37,200	36,200	97	C	8	ALBUQUERQUE
SIERRA	4,500	4,300	94	D	8	ALBUQUERQUE
SOCORRO	4,700	4,600	98	D	8	ALBUQUERQUE
TAOS	7,500	6,900	92	D	8	ALBUQUERQUE
TORRANCE	3,600	3,500	96	D	8	ALBUQUERQUE
UNION	1,800	1,700	94	D	8	AMARILLO
VALENCIA	15,600	15,400	99	C	8	ALBUQUERQUE
STATE TOTAL	567,700	551,600	97			

NEW YORK

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALBANY	112,400	110,800	99	B	2	ALBANY-SCHENECTADY-TROY
ALLEGANY	18,000	17,600	98	C	2	BUFFALO
BRONX	474,500	468,000	99	A	2	NEW YORK
BROOME	79,600	78,600	99	B	2	BINGHAMTON
CATTARAUGUS	30,300	29,800	98	C	2	BUFFALO
CAYUGA	29,100	28,500	98	C	2	SYRACUSE
CHAUTAUQUA	54,300	53,500	98	C	2	BUFFALO
CHEMUNG	34,300	33,700	98	C	2	ELMIRA
CHENANGO	19,400	19,000	98	C	2	BINGHAMTON
CLINTON	27,000	26,700	99	B	2	BURLINGTON-PLATTSBURGH
COLUMBIA	24,000	23,600	98	C	2	ALBANY-SCHENECTADY-TROY
CORTLAND	17,100	16,800	98	C	2	SYRACUSE
DELAWARE	18,300	17,800	97	C	2	BINGHAMTON
DUTCHESS	92,700	91,100	98	B	2	NEW YORK
ERIE	362,000	358,300	99	B	2	BUFFALO
ESSEX	14,500	14,300	98	B	2	BURLINGTON-PLATTSBURGH
FRANKLIN	15,800	15,500	98	C	2	BURLINGTON-PLATTSBURGH
FULTON	21,000	20,700	98	C	2	ALBANY-SCHENECTADY-TROY
GENESEE	21,600	21,400	99	C	2	BUFFALO
GREENE	17,300	17,000	98	B	2	ALBANY-SCHENECTADY-TROY
HAMILTON	1,900	1,900	97	D	2	ALBANY-SCHENECTADY-TROY
HERKIMER	24,900	24,500	98	C	2	UTICA
JEFFERSON	37,600	37,100	99	C	2	WATERTOWN-CARTHAGE
KINGS	912,700	898,400	98	A	2	NEW YORK
LEWIS	9,500	9,300	98	D	2	WATERTOWN-CARTHAGE
LIVINGSTON	20,600	20,300	98	B	2	ROCHESTER, NY
MADISON	22,900	22,600	99	B	2	SYRACUSE
MONROE	271,000	267,800	99	B	2	ROCHESTER, NY
MONTGOMERY	20,500	20,100	98	B	2	ALBANY-SCHENECTADY-TROY
NASSAU	452,600	450,300	99	A	2	NEW YORK
NEW YORK	791,600	756,500	96	A	2	NEW YORK
NIAGARA	81,800	81,000	99	B	2	BUFFALO
ONEIDA EAST	56,900	56,100	99	B	2	UTICA
ONEIDA WEST	33,100	32,700	99	C	2	SYRACUSE
ONONDAGA	175,000	173,000	99	B	2	SYRACUSE
ONTARIO	34,200	33,800	99	B	2	ROCHESTER, NY
ORANGE	100,600	99,000	98	B	2	NEW YORK
ORLEANS	14,500	14,200	98	C	2	BUFFALO
OSWEGO	43,000	42,500	99	B	2	SYRACUSE
OTSEGO	21,800	21,300	98	C	2	UTICA
PUTNAM	29,500	29,100	99	A	2	NEW YORK
QUEENS	760,600	753,600	99	A	2	NEW YORK
RENSSELAER	55,400	54,500	98	B	2	ALBANY-SCHENECTADY-TROY
RICHMOND	134,300	133,200	99	A	2	NEW YORK
ROCKLAND	87,000	85,900	99	A	2	NEW YORK
SARATOGA	63,700	63,000	99	B	2	ALBANY-SCHENECTADY-TROY
SCHENECTADY	59,800	59,100	99	B	2	ALBANY-SCHENECTADY-TROY
SCHOHARIE	11,400	11,200	98	D	2	ALBANY-SCHENECTADY-TROY
SCHUYLER	6,500	6,300	98	D	2	SYRACUSE
SENECA	11,900	11,800	99	D	2	SYRACUSE
ST LAWRENCE	37,000	36,400	98	C	2	WATERTOWN-CARTHAGE
STEUBEN	36,700	36,000	98	C	2	ELMIRA
SUFFOLK	435,600	431,800	99	A	2	NEW YORK
SULLIVAN	26,700	26,000	97	C	2	NEW YORK
TIOGA	19,200	18,900	98	B	2	BINGHAMTON
TOMPKINS	32,100	30,800	96	C	2	SYRACUSE
ULSTER	64,000	62,500	98	B	2	NEW YORK
WARREN	21,500	21,100	98	C	2	ALBANY-SCHENECTADY-TROY
WASHINGTON	20,100	19,800	98	C	2	ALBANY-SCHENECTADY-TROY
WAYNE	32,700	32,200	99	B	2	ROCHESTER, NY
WESTCHESTER	326,200	322,800	99	A	2	NEW YORK
WYOMING	14,000	13,900	99	C	2	BUFFALO
YATES	8,800	8,600	98	D	2	SYRACUSE
STATE TOTAL	6,904,600	6,793,700	98			

NORTH CAROLINA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALAMANCE	42,200	41,900	99	C	3	GREENSBORO-WINSTON SALEM-HIGH POINT
ALEXANDER	10,700	10,600	99	D	3	CHARLOTTE
ALLEGHANY	3,900	3,800	98	D	3	GREENSBORO-WINSTON SALEM-HIGH POINT
ANSON	9,300	9,200	98	D	3	CHARLOTTE
ASHE	9,500	9,300	98	D	3	CHARLOTTE
AVERY	5,600	5,500	98	D	3	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
BEAUFORT	17,300	17,100	99	B	3	GREENVILLE-NEW BERN-WASHINGTON
BERTIE	7,600	7,500	98	D	3	GREENVILLE-NEW BERN-WASHINGTON
BLADEN	11,600	11,400	98	D	3	WILMINGTON
BRUNSWICK	20,700	20,400	99	B	3	WILMINGTON
BUNCOMBE	72,600	71,800	99	B	3	GREENVILLE-SPARTANBURG-ASHEVILLE
BURKE	30,400	30,200	99	C	3	CHARLOTTE
CABARRUS	36,900	36,700	99	B	3	CHARLOTTE
CALDWELL	27,900	27,700	99	C	3	CHARLOTTE
CAMDEN	2,200	2,200	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
CARTERET	21,800	21,600	99	C	3	GREENVILLE-NEW BERN-WASHINGTON
CASWELL	7,400	7,300	99	D	3	GREENSBORO-WINSTON SALEM-HIGH POINT
CATAWBA	47,000	46,700	99	C	3	CHARLOTTE
CHATHAM	15,100	14,900	99	C	3	RALEIGH-DURHAM
CHEROKEE	8,600	8,500	98	D	3	CHATTANOOGA
CHOWAN	5,500	5,400	99	D	3	GREENVILLE-NEW BERN-WASHINGTON
CLAY	2,900	2,800	98	D	3	ATLANTA
CLEVELAND	33,500	33,200	99	C	3	CHARLOTTE
COLUMBUS	19,600	19,300	98	C	3	WILMINGTON
CRAVEN	30,700	30,500	99	B	3	GREENVILLE-NEW BERN-WASHINGTON
CUMBERLAND	87,900	87,100	99	B	3	RALEIGH-DURHAM
CURRITUCK	5,900	5,800	98	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
DARE	9,900	9,700	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
DAVIDSON	49,000	48,600	99	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
DAVIE	11,300	11,100	99	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
DUPLIN	15,800	15,600	99	C	3	GREENVILLE-NEW BERN-WASHINGTON
DURHAM	72,000	71,300	99	B	3	RALEIGH-DURHAM
EDGECOMBE	21,300	21,100	99	C	3	GREENVILLE-NEW BERN-WASHINGTON
FORSYTH	111,600	110,800	99	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
FRANKLIN	13,300	13,100	98	B	3	RALEIGH-DURHAM
GASTON	66,100	65,600	99	B	3	CHARLOTTE
GATES	3,600	3,500	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
GRAHAM	2,500	2,500	98	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
GRANVILLE	13,700	13,500	99	C	3	RALEIGH-DURHAM
GREENE	5,400	5,300	99	B	3	GREENVILLE-NEW BERN-WASHINGTON
GUILFORD	134,500	133,700	99	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
HALIFAX	20,500	20,100	98	C	3	RALEIGH-DURHAM
HARNETT	25,000	24,700	99	C	3	RALEIGH-DURHAM
HAYWOOD	19,800	19,500	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
HENDERSON	30,700	30,300	99	B	3	GREENVILLE-SPARTANBURG-ASHEVILLE
HERTFORD	8,400	8,300	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
HOKE	7,900	7,800	98	D	3	RALEIGH-DURHAM
HYDE	2,000	1,900	97	D	3	GREENVILLE-NEW BERN-WASHINGTON
IREDELL	35,900	35,600	99	C	3	CHARLOTTE
JACKSON	10,200	10,000	98	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
JOHNSTON	31,800	31,400	99	C	3	RALEIGH-DURHAM
JONES	3,200	3,200	99	B	3	GREENVILLE-NEW BERN-WASHINGTON
LEE	16,500	16,300	99	C	3	RALEIGH-DURHAM
LENOIR	22,800	22,600	99	B	3	GREENVILLE-NEW BERN-WASHINGTON
LINCOLN	19,400	19,300	99	B	3	CHARLOTTE
MACON	10,000	9,800	98	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
MADISON	6,700	6,600	98	B	3	GREENVILLE-SPARTANBURG-ASHEVILLE
MARTIN	9,600	9,500	99	D	3	GREENVILLE-NEW BERN-WASHINGTON
MC DOWELL	13,900	13,700	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
MECKLENBURG	197,900	196,600	99	B	3	CHARLOTTE
MITCHELL	5,600	5,500	99	D	3	CHARLOTTE
MONTGOMERY	9,200	9,100	99	D	3	GREENSBORO-WINSTON SALEM-HIGH POINT
MOORE	25,300	24,900	99	C	3	RALEIGH-DURHAM
NASH	28,600	28,300	99	C	3	RALEIGH-DURHAM
NEW HANOVER	48,400	48,000	99	B	3	WILMINGTON
NORTHAMPTON	7,700	7,600	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
ONSLOW	40,100	39,800	99	C	3	GREENVILLE-NEW BERN-WASHINGTON
ORANGE	35,500	35,000	99	B	3	RALEIGH-DURHAM
PAMLICO	4,300	4,300	99	D	3	GREENVILLE-NEW BERN-WASHINGTON
PASQUOTANK	11,600	11,500	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
PENDER	10,500	10,300	98	D	3	WILMINGTON
PERQUIMANS	4,500	4,500	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
PERSON	11,700	11,600	99	D	3	RALEIGH-DURHAM
PITT	41,400	41,000	99	B	3	GREENVILLE-NEW BERN-WASHINGTON
POLK	6,000	5,900	98	B	3	GREENVILLE-SPARTANBURG-ASHEVILLE

NORTH CAROLINA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
RANDOLPH	41,300	40,900	99	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
RICHMOND	18,200	18,000	99	C	3	CHARLOTTE
ROBESON	36,800	36,200	98	C	3	WILMINGTON
ROCKINGHAM	34,300	34,000	99	C	3	GREENSBORO-WINSTON SALEM-HIGH POINT
ROWAN	42,300	42,000	99	B	3	CHARLOTTE
RUTHERFORD	22,700	22,500	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
SAMPSON	19,300	19,000	99	C	3	RALEIGH-DURHAM
SCOTLAND	12,400	12,200	99	D	3	RALEIGH-DURHAM
STANLY	20,400	20,200	99	C	3	CHARLOTTE
STOKES	14,100	14,000	99	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
SURRY	25,100	24,800	99	C	3	GREENSBORO-WINSTON SALEM-HIGH POINT
SWAIN	4,100	4,000	97	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
TRANSYLVANIA	10,700	10,600	99	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
TYRRELL	1,400	1,400	98	D	3	GREENVILLE-NEW BERN-WASHINGTON
UNION	30,500	30,200	99	B	3	CHARLOTTE
VANCE	14,600	14,400	99	C	3	RALEIGH-DURHAM
WAKE	160,600	159,300	99	B	3	RALEIGH-DURHAM
WARREN	6,000	5,900	98	D	3	RALEIGH-DURHAM
WASHINGTON	5,200	5,100	99	D	3	GREENVILLE-NEW BERN-WASHINGTON
WATAUGA	13,000	12,800	99	D	3	CHARLOTTE
WAYNE	37,300	36,900	99	C	3	RALEIGH-DURHAM
WILKES	24,200	23,900	99	C	3	GREENSBORO-WINSTON SALEM-HIGH POINT
WILSON	25,000	24,700	99	C	3	RALEIGH-DURHAM
YADKIN	11,900	11,800	99	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
YANCEY	6,100	6,000	98	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
STATE TOTAL	2,544,400	2,519,100	99			

NORTH DAKOTA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	1,200	1,200	98	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
BARNES	5,100	5,100	99	B	6	FARGO
BENSON	2,500	2,400	98	D	6	FARGO
BILLINGS	400	400	98	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
BOTTINEAU	3,200	3,200	99	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
BOWMAN	1,600	1,600	98	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
BURKE	1,400	1,400	98	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
BURLEIGH	22,900	22,700	99	C	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
CASS	41,000	40,700	99	B	6	FARGO
CAVALIER	2,600	2,500	96	D	6	FARGO
DICKEY	2,500	2,500	98	D	6	FARGO
DIVIDE	1,200	1,200	98	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
DUNN	1,600	1,600	98	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
EDDY	1,300	1,300	99	D	6	FARGO
EMMONS	2,000	2,000	99	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
FOSTER	1,600	1,600	99	D	6	FARGO
GOLDEN VALLEY	900	900	99	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
GRAND FORKS	25,300	25,100	99	C	6	FARGO
GRANT	1,500	1,500	98	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
GRIGGS	1,400	1,400	99	D	6	FARGO
HETTINGER	1,500	1,500	99	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
KIDDER	1,400	1,400	99	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
LA MOURE	2,200	2,200	99	D	6	FARGO
LOGAN	1,200	1,200	98	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
MC HENRY	2,800	2,800	99	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
MC INTOSH	1,900	1,900	98	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
MC KENZIE	2,500	2,500	99	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
MC LEAN	4,400	4,400	99	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
MERCER	5,000	4,900	98	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
MORTON	9,600	9,500	99	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
MOUNTRAIL	2,800	2,800	98	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
NELSON	2,000	2,000	99	D	6	FARGO
OLIVER	800	800	99	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
PEMBINA	3,700	3,600	97	D	6	FARGO
PIERCE	2,000	2,000	98	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE

NORTH DAKOTA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
RAMSEY	5,100	5,000	98	D	6	FARGO
RANSOM	2,400	2,400	99	D	6	FARGO
RENVILLE	1,400	1,400	99	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
RICHLAND	7,000	6,900	99	D	6	FARGO
ROLETTE	3,900	3,800	96	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
SARGENT	1,900	1,900	99	D	6	FARGO
SHERIDAN	1,000	1,000	98	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
SIOUX	1,000	1,000	96	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
SLOPE	400	400	98	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
STARK	8,300	8,200	99	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
STEELE	1,100	1,100	99	D	6	FARGO
STUTSMAN	9,300	9,200	99	D	6	FARGO
TOWNER	1,600	1,600	98	D	6	FARGO
TRAILL	3,400	3,400	99	D	6	FARGO
WALSH	5,600	5,500	99	D	6	FARGO
WARD	21,600	21,400	99	C	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
WELLS	2,600	2,600	99	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
WILLIAMS	8,900	8,800	99	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
STATE TOTAL	251,500	249,400	99			

OHIO

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	9,700	9,300	96	D	4	CINCINNATI
ALLEN	42,200	41,600	99	C	4	LIMA
ASHLAND	17,400	17,200	99	C	4	CLEVELAND
ASHTABULA	37,800	37,300	99	C	4	CLEVELAND
ATHENS	20,200	19,700	97	C	4	CHARLESTON-HUNTINGTON
AUGLAIZE	16,800	16,600	99	C	4	DAYTON
BELMONT	30,600	30,200	99	B	4	WHEELING-STEUBENVILLE
BROWN	13,400	13,100	98	C	4	CINCINNATI
BUTLER	103,900	102,800	99	B	4	CINCINNATI
CARROLL	10,300	10,200	99	D	4	CLEVELAND
CHAMPAIGN	13,700	13,500	99	C	4	DAYTON
CLARK	56,600	56,100	99	B	4	DAYTON
CLERMONT	53,900	53,300	99	B	4	CINCINNATI
CLINTON	14,100	13,900	99	C	4	CINCINNATI
COLUMBIANA	42,000	41,500	99	C	4	YOUNGSTOWN
COSHOCTON	14,500	14,100	98	C	4	COLUMBUS, OH
CRAWFORD	19,000	18,700	99	C	4	COLUMBUS, OH
CUYAHOGA	574,100	568,500	99	A	4	CLEVELAND
DARKE	21,200	20,900	99	C	4	DAYTON
DEFIANCE	14,800	14,600	99	C	4	TOLEDO
DELAWARE	22,900	22,700	99	B	4	COLUMBUS, OH
ERIE	29,800	29,500	99	C	4	CLEVELAND
FAIRFIELD	36,900	36,600	99	B	4	COLUMBUS, OH
FAYETTE	10,400	10,200	98	D	4	COLUMBUS, OH
FRANKLIN	387,100	383,300	99	B	4	COLUMBUS, OH
FULTON	15,000	14,700	98	B	4	TOLEDO
GALLIA	11,200	10,900	98	D	4	CHARLESTON-HUNTINGTON
GEAUGA	26,800	26,500	99	A	4	CLEVELAND
GREENE	47,900	47,400	99	B	4	DAYTON
GUERNSEY	15,300	15,000	98	C	4	WHEELING-STEUBENVILLE
HAMILTON	347,800	343,500	99	B	4	CINCINNATI
HANCOCK	25,600	25,300	99	C	4	TOLEDO
HARDIN	12,200	12,000	98	D	4	COLUMBUS, OH
HARRISON	6,100	6,000	98	D	4	WHEELING-STEUBENVILLE
HENRY	10,700	10,600	99	D	4	TOLEDO
HIGHLAND	14,200	13,900	98	C	4	CINCINNATI
HOCKING	10,100	9,900	98	D	4	COLUMBUS, OH
HOLMES	9,200	8,800	95	D	4	CLEVELAND
HURON	21,000	20,700	99	C	4	CLEVELAND
JACKSON	11,300	11,100	98	D	4	CHARLESTON-HUNTINGTON
JEFFERSON	31,600	31,300	99	B	4	WHEELING-STEUBENVILLE
KNOX	18,200	18,000	99	C	4	COLUMBUS, OH
LAKE	80,100	79,600	99	A	4	CLEVELAND
LAWRENCE	23,800	23,400	98	B	4	CHARLESTON-HUNTINGTON
LICKING	48,600	48,100	99	B	4	COLUMBUS, OH

OHIO (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
LOGAN	16,300	16,100	99	C	4	DAYTON
LORAIN	98,500	97,700	99	A	4	CLEVELAND
LUCAS	184,000	182,300	99	B	4	TOLEDO
MADISON	11,500	11,300	98	B	4	COLUMBUS, OH
MAHONING	104,000	103,100	99	B	4	YOUNGSTOWN
MARION	23,900	23,700	99	C	4	COLUMBUS, OH
MEDINA	41,700	41,300	99	A	4	CLEVELAND
MEIGS	9,300	9,100	98	D	4	CHARLESTON-HUNTINGTON
MERCER	13,800	13,600	99	C	4	DAYTON
MIAMI	35,300	35,000	99	B	4	DAYTON
MONROE	6,100	5,900	97	D	4	WHEELING-STEUBENVILLE
MONTGOMERY	231,600	229,700	99	B	4	DAYTON
MORGAN	5,200	5,100	97	D	4	ZANESVILLE
MORROW	10,200	10,100	99	D	4	COLUMBUS, OH
MUSKINGUM	32,600	32,100	98	C	4	ZANESVILLE
NOBLE	4,300	4,100	96	D	4	WHEELING-STEUBENVILLE
OTTAWA	15,800	15,700	99	B	4	TOLEDO
PAULDING	7,800	7,700	99	D	4	FT. WAYNE
PERRY	11,800	11,600	98	D	4	COLUMBUS, OH
PICKAWAY	15,400	15,300	99	B	4	COLUMBUS, OH
PIKE	9,500	9,300	98	D	4	COLUMBUS, OH
PORTAGE	50,300	49,900	99	C	4	CLEVELAND
PREBLE	15,400	15,300	99	B	4	DAYTON
PUTNAM	11,600	11,400	98	D	4	TOLEDO
RICHLAND	49,400	48,800	99	C	4	CLEVELAND
ROSS	24,600	24,200	98	C	4	COLUMBUS, OH
SANDUSKY	23,700	23,500	99	C	4	TOLEDO
SCIOTO	30,600	30,100	98	C	4	CHARLESTON-HUNTINGTON
SENECA	22,300	22,000	99	C	4	TOLEDO
SHELBY	15,500	15,300	99	C	4	DAYTON
STARK	141,600	140,100	99	B	4	CLEVELAND
SUMMIT	200,100	198,400	99	B	4	CLEVELAND
TRUMBULL	87,800	87,000	99	B	4	YOUNGSTOWN
TUSCARAWAS	34,100	33,500	98	C	4	CLEVELAND
UNION	11,700	11,500	99	B	4	COLUMBUS, OH
VAN WERT	11,900	11,800	99	D	4	FT. WAYNE
VINTON	4,300	4,200	98	D	4	CHARLESTON-HUNTINGTON
WARREN	39,300	38,900	99	B	4	CINCINNATI
WASHINGTON	24,100	23,500	98	C	4	CHARLESTON-HUNTINGTON
WAYNE	37,900	37,100	98	C	4	CLEVELAND
WILLIAMS	14,800	14,600	98	C	4	TOLEDO
WOOD	39,800	39,400	99	B	4	TOLEDO
WYANDOT	8,200	8,100	98	D	4	TOLEDO
STATE TOTAL	4,187,600	4,140,500	99			

OKLAHOMA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAIR	7,400	7,200	98	D	7	TULSA
ALFALFA	2,400	2,400	99	D	7	OKLAHOMA CITY
ATOKA	4,700	4,700	99	D	7	ARDMORE-ADA
BEAVER	2,900	2,900	99	D	7	WICHITA-HUTCHINSON
BECKHAM	8,100	8,000	98	D	7	OKLAHOMA CITY
BLAINE	5,000	4,900	99	D	7	OKLAHOMA CITY
BRYAN	13,700	13,500	98	D	7	ARDMORE-ADA
CADDO	12,500	12,400	99	D	7	OKLAHOMA CITY
CANADIAN	26,700	26,500	99	B	7	OKLAHOMA CITY
CARTER	17,900	17,700	99	C	7	ARDMORE-ADA
CHEROKEE	13,000	12,800	98	C	7	TULSA
CHOCTAW	6,200	6,000	97	D	7	ARDMORE-ADA
CIMARRON	1,600	1,600	98	D	7	AMARILLO
CLEVELAND	62,100	61,500	99	B	7	OKLAHOMA CITY
COAL	2,200	2,200	99	D	7	ARDMORE-ADA
COMANCHE	40,100	39,800	99	B	7	WICHITA FALLS-LAWTON
COTTON	2,800	2,800	99	D	7	WICHITA FALLS-LAWTON
CRAIG	5,700	5,600	99	D	7	TULSA
CREEK	24,400	24,100	99	B	7	TULSA
CUSTER	11,800	11,700	99	D	7	OKLAHOMA CITY

OKLAHOMA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
DELAWARE	11,800	11,500	98	D	7	TULSA
DEWEY	2,100	2,100	98	D	7	OKLAHOMA CITY
ELLIS	2,000	1,900	97	D	7	OKLAHOMA CITY
GARFIELD	23,700	23,500	99	C	7	OKLAHOMA CITY
GARVIN	11,100	11,000	99	D	7	OKLAHOMA CITY
GRADY	16,400	16,200	99	C	7	OKLAHOMA CITY
GRANT	2,300	2,300	99	D	7	OKLAHOMA CITY
GREER	2,700	2,700	98	D	7	OKLAHOMA CITY
HARMON	1,700	1,700	99	D	7	OKLAHOMA CITY
HARPER	1,800	1,800	99	D	7	OKLAHOMA CITY
HASKELL	4,800	4,700	98	D	7	TULSA
HUGHES	5,700	5,700	99	D	7	OKLAHOMA CITY
JACKSON	11,000	10,900	99	D	7	WICHITA FALLS-LAWTON
JEFFERSON	3,200	3,200	99	D	7	WICHITA FALLS-LAWTON
JOHNSTON	4,000	3,900	98	D	7	ARDMORE-ADA
KAY	20,400	20,200	99	C	7	OKLAHOMA CITY
KINGFISHER	5,300	5,300	99	D	7	OKLAHOMA CITY
KIOWA	5,100	5,000	99	D	7	OKLAHOMA CITY
LATIMER	3,900	3,800	97	D	7	TULSA
LE FLORE	18,100	17,800	98	B	7	FT. SMITH
LINCOLN	11,900	11,800	99	D	7	OKLAHOMA CITY
LOGAN	11,200	11,100	99	B	7	OKLAHOMA CITY
LOVE	3,300	3,300	99	D	7	ARDMORE-ADA
MAJOR	3,200	3,100	98	D	7	OKLAHOMA CITY
MARSHALL	5,200	5,100	99	D	7	ARDMORE-ADA
MAYES	13,400	13,200	99	B	7	TULSA
MC CLAIN	9,400	9,300	99	B	7	OKLAHOMA CITY
MC CURTAIN	13,400	13,100	98	C	7	SHREVEPORT-TEXARKANA
MC INTOSH	7,300	7,200	99	D	7	TULSA
MURRAY	5,000	5,000	99	D	7	OKLAHOMA CITY
MUSKOGEE	27,100	26,800	99	C	7	TULSA
NOBLE	4,900	4,900	99	D	7	OKLAHOMA CITY
NOWATA	4,300	4,300	99	D	7	TULSA
OKFUSKEE	4,300	4,200	98	D	7	TULSA
OKLAHOMA	254,600	252,900	99	B	7	OKLAHOMA CITY
OKMULGEE	15,300	15,200	99	C	7	TULSA
OSAGE	15,500	15,400	99	B	7	TULSA
OTTAWA	12,800	12,700	99	D	7	JOPLIN-PITTSBURG
PAWNEE	6,900	6,800	99	D	7	TULSA
PAYNE	24,500	24,200	99	C	7	OKLAHOMA CITY
PITTSBURG	17,300	17,100	99	C	7	TULSA
PONTOTOC	13,400	13,300	99	D	7	ARDMORE-ADA
POTTAWATOMIE	22,600	22,400	99	B	7	OKLAHOMA CITY
PUSHMATAHA	5,100	5,000	98	D	7	ARDMORE-ADA
ROGER MILLS	1,800	1,800	98	D	7	OKLAHOMA CITY
ROGERS	20,700	20,500	99	B	7	TULSA
SEMINOLE	10,500	10,400	99	D	7	OKLAHOMA CITY
SEQUOYAH	13,300	13,100	98	B	7	FT. SMITH
STEPHENS	17,100	17,000	99	C	7	WICHITA FALLS-LAWTON
TEXAS	6,300	6,200	99	D	7	AMARILLO
TILLMAN	4,100	4,100	99	D	7	WICHITA FALLS-LAWTON
TULSA	216,400	215,000	99	B	7	TULSA
WAGONER	18,800	18,600	99	B	7	TULSA
WASHINGTON	17,700	17,600	99	C	7	TULSA
WASHITA	4,900	4,900	99	D	7	OKLAHOMA CITY
WOODS	4,000	3,900	99	D	7	OKLAHOMA CITY
WOODWARD	7,600	7,500	98	D	7	OKLAHOMA CITY
STATE TOTAL	1,283,400	1,271,500	99			

OREGON

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
BAKER	6,000	5,700	94	D	9	PORTLAND, OR
BENTON	24,500	22,900	94	C	9	EUGENE
CLACKAMAS	100,400	97,200	97	B	9	PORTLAND, OR
CLATSOP	13,100	12,400	94	D	9	PORTLAND, OR
COLUMBIA	14,000	13,400	96	C	9	PORTLAND, OR
COOS	23,900	22,100	93	C	9	EUGENE
CROOK	5,600	5,300	95	D	9	PORTLAND, OR
CURRY	8,100	7,500	92	D	9	MEDFORD
DESCHUTES	28,000	26,500	95	C	9	BEND
DOUGLAS	36,300	34,600	95	C	9	EUGENE
GILLIAM	800	800	94	D	9	PORTLAND, OR
GRANT	3,300	2,900	87	D	9	BOISE
HARNEY	2,900	2,700	92	D	9	PORTLAND, OR
HOOD RIVER	6,400	6,000	94	D	9	PORTLAND, OR
JACKSON	57,300	55,400	97	C	9	MEDFORD
JEFFERSON	4,800	4,600	95	D	9	PORTLAND, OR
JOSEPHINE	30,000	28,300	94	C	9	MEDFORD
KLAMATH	22,500	21,700	97	C	9	MEDFORD
LAKE	3,000	2,800	93	D	9	MEDFORD
LANE	108,400	104,500	96	B	9	EUGENE
LINCOLN	16,500	15,200	92	D	9	PORTLAND, OR
LINN	34,700	33,400	96	C	9	PORTLAND, OR
MALHEUR	9,600	9,200	96	D	9	BOISE
MARION	85,400	82,000	96	B	9	PORTLAND, OR
MORROW	2,800	2,600	93	D	9	YAKIMA
MULTNOMAH	244,600	235,700	96	B	9	PORTLAND, OR
POLK	18,600	17,900	96	C	9	PORTLAND, OR
SHERMAN	700	700	97	D	9	PORTLAND, OR
TILLAMOOK	8,800	8,200	93	D	9	PORTLAND, OR
UMATILLA	21,500	20,200	94	C	9	YAKIMA
UNION	8,500	7,900	93	D	9	PORTLAND, OR
WALLOWA	3,000	2,800	93	D	9	SPOKANE
WASCO	8,200	7,700	94	D	9	PORTLAND, OR
WASHINGTON	113,600	111,100	98	B	9	PORTLAND, OR
WHEELER	700	700	94	D	9	PORTLAND, OR
YAMHILL	22,100	21,100	95	C	9	PORTLAND, OR
STATE TOTAL	1,098,600	1,053,700	96			

PENNSYLVANIA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	27,000	26,500	98	B	2	HARRISBURG-YORK-LANCASTER-LEBANON
ALLEGHENY	549,200	542,800	99	A	2	PITTSBURGH
ARMSTRONG	30,200	29,700	98	C	2	PITTSBURGH
BEAVER	71,600	70,800	99	A	2	PITTSBURGH
BEDFORD	18,200	17,700	98	C	2	JOHNSTOWN-ALTOONA
BERKS	132,300	130,400	99	B	2	PHILADELPHIA
BLAIR	50,800	50,000	99	B	2	JOHNSTOWN-ALTOONA
BRADFORD	24,800	24,300	98	C	2	BINGHAMTON
BUCKS	199,000	197,400	99	A	2	PHILADELPHIA
BUTLER	56,600	56,000	99	B	2	PITTSBURGH
CAMBRIA	62,400	61,600	99	B	2	JOHNSTOWN-ALTOONA
CAMERON	2,800	2,800	99	D	2	JOHNSTOWN-ALTOONA
CARBON	22,600	22,300	98	C	2	WILKES BARRE-SCRANTON
CENTRE	40,700	39,700	98	C	2	JOHNSTOWN-ALTOONA
CHESTER	134,000	132,300	99	A	2	PHILADELPHIA
CLARION	14,900	14,600	98	C	2	PITTSBURGH
CLEARFIELD	30,700	30,200	98	C	2	JOHNSTOWN-ALTOONA
CLINTON	14,500	14,300	98	C	2	WILKES BARRE-SCRANTON
COLUMBIA	23,300	22,900	98	B	2	WILKES BARRE-SCRANTON
CRAWFORD	32,400	31,700	98	C	2	ERIE
CUMBERLAND	75,800	74,600	98	B	2	HARRISBURG-YORK-LANCASTER-LEBANON
DAUPHIN	98,800	97,100	98	B	2	HARRISBURG-YORK-LANCASTER-LEBANON
DELAWARE	210,900	209,400	99	A	2	PHILADELPHIA
ELK	14,000	13,800	98	C	2	JOHNSTOWN-ALTOONA
ERIE	104,200	103,000	99	B	2	ERIE

PENNSYLVANIA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
FAYETTE	57,200	56,000	98	C	2	PITTSBURGH
FOREST	1,900	1,900	99	D	2	ERIE
FRANKLIN	46,900	45,600	97	C	2	WASHINGTON, DC
FULTON	5,700	5,500	96	D	2	JOHNSTOWN-ALTOONA
GREENE	15,400	15,100	98	C	2	PITTSBURGH
HUNTINGDON	15,600	15,200	98	C	2	JOHNSTOWN-ALTOONA
INDIANA	33,000	32,400	98	C	2	PITTSBURGH
JEFFERSON	19,100	18,800	98	C	2	JOHNSTOWN-ALTOONA
JUNIATA	7,900	7,600	96	D	2	HARRISBURG-YORK-LANCASTER-LEBANON
LACKAWANNA	85,900	85,000	99	B	2	WILKES BARRE-SCRANTON
LANCASTER	156,300	151,800	97	B	2	HARRISBURG-YORK-LANCASTER-LEBANON
LAWRENCE	37,800	37,200	99	C	2	PITTSBURGH
LEBANON	43,000	42,200	98	B	2	HARRISBURG-YORK-LANCASTER-LEBANON
LEHIGH	117,200	115,700	99	B	2	PHILADELPHIA
LUZERNE	130,100	128,500	99	B	2	WILKES BARRE-SCRANTON
LYCOMING	45,200	44,000	97	C	2	WILKES BARRE-SCRANTON
MC KEAN	18,100	17,700	98	C	2	BUFFALO
MERCER	46,100	45,400	98	C	2	YOUNGSTOWN
MIFFLIN	18,500	18,000	97	C	2	HARRISBURG-YORK-LANCASTER-LEBANON
MONROE	37,600	37,000	98	C	2	PHILADELPHIA
MONTGOMERY	262,600	260,200	99	A	2	PHILADELPHIA
MONTOUR	6,300	6,100	97	D	2	WILKES BARRE-SCRANTON
NORTHAMPTON	95,300	93,900	99	B	2	PHILADELPHIA
NORTHUMBERLAND	40,900	39,900	98	C	2	WILKES BARRE-SCRANTON
PERRY	16,100	15,800	98	B	2	HARRISBURG-YORK-LANCASTER-LEBANON
PHILADELPHIA	642,200	632,200	98	A	2	PHILADELPHIA
PIKE	11,600	11,300	97	D	2	NEW YORK
POTTER	7,000	6,800	97	D	2	BUFFALO
SCHUYLKILL	62,700	61,500	98	C	2	WILKES BARRE-SCRANTON
SNYDER	13,200	12,700	96	C	2	WILKES BARRE-SCRANTON
SOMERSET	31,100	30,500	98	B	2	JOHNSTOWN-ALTOONA
SULLIVAN	2,300	2,200	98	D	2	WILKES BARRE-SCRANTON
SUSQUEHANNA	15,900	15,600	98	C	2	WILKES BARRE-SCRANTON
TIOGA	15,300	14,900	97	C	2	ELMIRA
UNION	11,600	11,200	96	D	2	WILKES BARRE-SCRANTON
VENANGO	23,700	23,100	97	C	2	PITTSBURGH
WARREN	17,400	16,900	97	C	2	ERIE
WASHINGTON	81,300	80,200	99	A	2	PITTSBURGH
WAYNE	16,100	15,600	97	C	2	WILKES BARRE-SCRANTON
WESTMORELAND	145,600	144,000	99	A	2	PITTSBURGH
WYOMING	10,800	10,600	98	B	2	WILKES BARRE-SCRANTON
YORK	132,900	130,800	98	B	2	HARRISBURG-YORK-LANCASTER-LEBANON
STATE TOTAL	4,642,100	4,572,500	99			

RHODE ISLAND

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
BRISTOL	16,800	16,700	99	B	1	PROVIDENCE-NEW BEDFORD
KENT	60,400	59,900	99	B	1	PROVIDENCE-NEW BEDFORD
NEWPORT	31,300	30,900	99	C	1	PROVIDENCE-NEW BEDFORD
PROVIDENCE	226,500	224,000	99	B	1	PROVIDENCE-NEW BEDFORD
WASHINGTON	38,900	38,300	99	B	1	PROVIDENCE-NEW BEDFORD
STATE TOTAL	373,900	369,800	99			

SOUTH CAROLINA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ABBEVILLE	8,800	8,700	99	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
AIKEN	48,600	48,200	99	B	3	AUGUSTA
ALLENDALE	3,800	3,700	98	D	3	AUGUSTA
ANDERSON	56,800	56,300	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
BAMBERG	6,000	5,900	98	D	3	AUGUSTA
BARNWELL	8,000	7,900	98	D	3	AUGUSTA
BEAUFORT	32,800	32,400	99	C	3	SAVANNAH
BERKELEY	45,500	44,800	98	B	3	CHARLESTON, SC
CALHOUN	4,700	4,600	98	D	3	COLUMBIA, SC
CHARLESTON	107,800	106,800	99	B	3	CHARLESTON, SC
CHEROKEE	15,900	15,800	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
CHESTER	11,300	11,200	99	D	3	CHARLOTTE
CHESTERFIELD	15,200	15,000	98	C	3	CHARLOTTE
CLARENDON	10,300	10,000	97	D	3	COLUMBIA, SC
COLLETON	13,200	12,900	98	C	3	CHARLESTON, SC
DARLINGTON	23,900	23,600	99	C	3	FLORENCE-MYRTLE BEACH
DILLON	10,800	10,600	98	D	3	FLORENCE-MYRTLE BEACH
DORCHESTER	29,200	28,800	99	B	3	CHARLESTON, SC
EDGEFIELD	6,400	6,300	99	D	3	AUGUSTA
FAIRFIELD	7,200	7,100	98	D	3	COLUMBIA, SC
FLORENCE	43,800	43,300	99	C	3	FLORENCE-MYRTLE BEACH
GEORGETOWN	18,200	17,900	98	C	3	CHARLESTON, SC
GREENVILLE	126,100	125,200	99	B	3	GREENVILLE-SPARTANBURG-ASHEVILLE
GREENWOOD	24,000	23,800	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
HAMPTON	7,200	7,000	98	D	3	SAVANNAH
HORRY	56,600	55,800	99	C	3	FLORENCE-MYRTLE BEACH
JASPER	5,700	5,600	98	B	3	SAVANNAH
KERSHAW	17,500	17,200	99	C	3	COLUMBIA, SC
LANCASTER	21,300	21,100	99	C	3	CHARLOTTE
LAURENS	19,600	19,400	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
LEE	6,000	5,900	98	D	3	COLUMBIA, SC
LEXINGTON	67,300	66,500	99	B	3	COLUMBIA, SC
MARION	12,300	12,100	98	D	3	FLORENCE-MYRTLE BEACH
MARLBORO	10,900	10,700	98	D	3	FLORENCE-MYRTLE BEACH
MC CORMICK	2,100	2,100	98	D	3	AUGUSTA
NEWBERRY	12,900	12,700	99	D	3	COLUMBIA, SC
OCONEE	22,800	22,600	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
ORANGEBURG	32,600	32,000	98	C	3	COLUMBIA, SC
PICKENS	33,500	33,100	99	B	3	GREENVILLE-SPARTANBURG-ASHEVILLE
RICHLAND	105,600	104,500	99	B	3	COLUMBIA, SC
SALUDA	6,000	5,900	99	D	3	COLUMBIA, SC
SPARTANBURG	84,700	84,000	99	B	3	GREENVILLE-SPARTANBURG-ASHEVILLE
SUMTER	34,400	33,900	99	C	3	COLUMBIA, SC
UNION	11,400	11,300	99	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
WILLIAMSBURG	13,200	12,900	98	C	3	CHARLESTON, SC
YORK	47,900	47,400	99	B	3	CHARLOTTE
STATE TOTAL	1,309,800	1,294,500	99			

SOUTH DAKOTA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
AURORA	1,100	1,100	98	D	6	SIOUX FALLS-MITCHELL
BEADLE	7,400	7,300	98	D	6	SIOUX FALLS-MITCHELL
BENNETT	1,000	1,000	97	D	6	RAPID CITY
BON HOMME	2,600	2,500	98	D	6	SIOUX FALLS-MITCHELL
BROOKINGS	9,000	8,900	99	D	6	SIOUX FALLS-MITCHELL
BROWN	14,600	14,500	99	C	6	SIOUX FALLS-MITCHELL
BRULE	2,000	2,000	99	D	6	SIOUX FALLS-MITCHELL
BUFFALO	400	400	95	D	6	SIOUX FALLS-MITCHELL
BUTTE	3,300	3,200	98	D	6	RAPID CITY
CAMPBELL	800	800	97	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
CHARLES MIX	3,300	3,200	97	D	6	SIOUX FALLS-MITCHELL
CLARK	1,900	1,900	99	D	6	SIOUX FALLS-MITCHELL
CLAY	4,800	4,700	99	D	6	SIOUX FALLS-MITCHELL
CODINGTON	8,900	8,800	99	D	6	SIOUX FALLS-MITCHELL
CORSON	1,500	1,400	96	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE

SOUTH DAKOTA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
CUSTER	2,800	2,700	98	D	6	RAPID CITY
DAVISON	6,700	6,600	98	B	6	SIOUX FALLS-MITCHELL
DAY	2,900	2,900	99	D	6	SIOUX FALLS-MITCHELL
DEUEL	1,800	1,800	99	D	6	SIOUX FALLS-MITCHELL
DEWEY	1,500	1,400	96	D	6	SIOUX FALLS-MITCHELL
DOUGLAS	1,400	1,400	98	D	6	SIOUX FALLS-MITCHELL
EDMUNDS	1,700	1,700	98	D	6	SIOUX FALLS-MITCHELL
FALL RIVER	3,200	3,100	98	D	6	RAPID CITY
FAULK	1,200	1,200	98	D	6	SIOUX FALLS-MITCHELL
GRANT	3,200	3,100	98	D	6	SIOUX FALLS-MITCHELL
GREGORY	2,100	2,100	98	D	6	SIOUX FALLS-MITCHELL
HAAKON	1,000	1,000	98	D	6	RAPID CITY
HAMLIN	1,900	1,900	99	D	6	SIOUX FALLS-MITCHELL
HAND	1,800	1,800	99	D	6	SIOUX FALLS-MITCHELL
HANSON	1,100	1,100	99	B	6	SIOUX FALLS-MITCHELL
HARDING	600	600	98	D	6	RAPID CITY
HUGHES	6,400	6,300	99	D	6	SIOUX FALLS-MITCHELL
HUTCHINSON	3,300	3,200	98	D	6	SIOUX FALLS-MITCHELL
HYDE	900	900	99	D	6	SIOUX FALLS-MITCHELL
JACKSON	1,200	1,200	97	D	6	RAPID CITY
JERAULD	1,100	1,100	98	D	6	SIOUX FALLS-MITCHELL
JONES	600	600	98	D	6	SIOUX FALLS-MITCHELL
KINGSBURY	2,600	2,600	99	D	6	SIOUX FALLS-MITCHELL
LAKE	4,300	4,300	99	D	6	SIOUX FALLS-MITCHELL
LAWRENCE	8,400	8,300	98	D	6	RAPID CITY
LINCOLN	5,400	5,300	99	D	6	SIOUX FALLS-MITCHELL
LYMAN	1,300	1,300	99	D	6	SIOUX FALLS-MITCHELL
MARSHALL	2,000	2,000	98	D	6	SIOUX FALLS-MITCHELL
MC COOK	2,400	2,400	99	B	6	SIOUX FALLS-MITCHELL
MC PHERSON	1,500	1,500	98	D	6	SIOUX FALLS-MITCHELL
MEADE	8,600	8,500	98	D	6	RAPID CITY
MELLETTE	700	700	97	D	6	SIOUX FALLS-MITCHELL
MINER	1,400	1,400	99	D	6	SIOUX FALLS-MITCHELL
MINNEHAHA	52,200	51,900	99	B	6	SIOUX FALLS-MITCHELL
MOODY	2,400	2,400	99	D	6	SIOUX FALLS-MITCHELL
PENNINGTON	32,400	32,100	99	C	6	RAPID CITY
PERKINS	1,800	1,700	97	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
POTTER	1,300	1,300	98	D	6	SIOUX FALLS-MITCHELL
ROBERTS	3,800	3,700	98	D	6	SIOUX FALLS-MITCHELL
SANBORN	1,200	1,200	98	D	6	SIOUX FALLS-MITCHELL
SHANNON	2,600	2,400	94	D	6	RAPID CITY
SPINK	3,200	3,200	99	D	6	SIOUX FALLS-MITCHELL
STANLEY	900	900	98	D	6	SIOUX FALLS-MITCHELL
SULLY	700	700	99	D	6	SIOUX FALLS-MITCHELL
TODD	1,900	1,800	95	D	6	SIOUX FALLS-MITCHELL
TRIPP	2,700	2,700	98	D	6	SIOUX FALLS-MITCHELL
TURNER	3,400	3,400	99	D	6	SIOUX FALLS-MITCHELL
UNION	4,200	4,200	99	D	6	SIOUX CITY
WALWORTH	2,700	2,600	97	D	6	SIOUX FALLS-MITCHELL
YANKTON	7,300	7,200	99	D	6	SIOUX FALLS-MITCHELL
ZIEBACH	600	600	95	D	6	RAPID CITY
STATE TOTAL	274,900	271,700	99			

TENNESSEE

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ANDERSON	28,500	28,400	99	B	5	KNOXVILLE
BEDFORD	11,400	11,300	99	D	5	NASHVILLE
BENTON	6,200	6,100	99	D	5	NASHVILLE
BLEDSOE	3,500	3,500	99	D	5	CHATTANOOGA
BLOUNT	33,900	33,700	99	B	5	KNOXVILLE
BRADLEY	28,200	28,100	99	C	5	CHATTANOOGA
CAMPBELL	14,000	13,800	99	C	5	KNOXVILLE
CANNON	4,300	4,300	99	D	5	NASHVILLE
CARROLL	11,100	11,000	99	D	5	JACKSON, TN
CARTER	20,400	20,300	99	B	5	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY

TENNESSEE (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
CHEATHAM	10,100	10,000	99	B	5	NASHVILLE
CHESTER	5,200	5,200	99	D	5	MEMPHIS
CLAIBORNE	10,200	10,100	99	D	5	KNOXVILLE
CLAY	3,100	3,100	99	D	5	NASHVILLE
COCKE	11,600	11,500	99	D	5	KNOXVILLE
COFFEE	16,700	16,600	99	C	5	NASHVILLE
CROCKETT	5,300	5,300	99	D	5	MEMPHIS
CUMBERLAND	13,200	13,000	99	D	5	KNOXVILLE
DAVIDSON	210,000	209,300	99	B	5	NASHVILLE
DE KALB	5,900	5,800	99	D	5	NASHVILLE
DECATUR	4,400	4,300	99	D	5	NASHVILLE
DICKSON	13,500	13,400	99	B	5	NASHVILLE
DYER	13,900	13,800	99	D	5	MEMPHIS
FAYETTE	8,800	8,700	99	D	5	MEMPHIS
FENTRESS	5,800	5,700	99	D	5	KNOXVILLE
FRANKLIN	12,700	12,600	99	D	5	NASHVILLE
GIBSON	19,200	19,000	99	C	5	MEMPHIS
GILES	9,600	9,500	99	D	5	HUNTSVILLE-DECATUR-FLORENCE
GRAINGER	6,700	6,600	99	B	5	KNOXVILLE
GREENE	21,500	21,300	99	C	5	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
GRUNDY	5,000	4,900	99	D	5	CHATTANOOGA
HAMBLEN	20,800	20,600	99	C	5	KNOXVILLE
HAMILTON	116,600	116,100	99	B	5	CHATTANOOGA
HANCOCK	2,300	2,300	99	D	5	KNOXVILLE
HARDEMAN	8,700	8,600	99	D	5	MEMPHIS
HARDIN	8,700	8,600	99	D	5	JACKSON, TN
HAWKINS	18,000	17,800	99	B	5	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
HAYWOOD	7,100	7,000	99	D	5	MEMPHIS
HENDERSON	9,300	9,200	99	D	5	JACKSON, TN
HENRY	11,800	11,700	99	D	5	NASHVILLE
HICKMAN	6,200	6,200	99	D	5	NASHVILLE
HOUSTON	2,400	2,400	99	D	5	NASHVILLE
HUMPHREYS	6,400	6,400	99	D	5	NASHVILLE
JACKSON	3,300	3,300	99	D	5	NASHVILLE
JEFFERSON	12,900	12,800	99	B	5	KNOXVILLE
JOHNSON	5,500	5,400	99	D	5	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
KNOX	136,100	135,400	99	B	5	KNOXVILLE
LAKE	2,500	2,500	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
LAUDERDALE	9,500	9,400	99	D	5	MEMPHIS
LAWRENCE	13,700	13,600	99	C	5	NASHVILLE
LEWIS	3,800	3,800	99	D	5	NASHVILLE
LINCOLN	10,900	10,800	99	D	5	HUNTSVILLE-DECATUR-FLORENCE
LOUDON	12,500	12,400	99	D	5	KNOXVILLE
MACON	6,400	6,300	99	D	5	NASHVILLE
MADISON	30,700	30,500	99	C	5	JACKSON, TN
MARION	9,800	9,700	99	B	5	CHATTANOOGA
MARSHALL	8,400	8,300	99	D	5	NASHVILLE
MAURY	21,700	21,600	99	C	5	NASHVILLE
MC NAIRY	9,800	9,700	99	D	5	MEMPHIS
MCMINN	16,400	16,300	99	C	5	CHATTANOOGA
MEIGS	3,000	3,000	99	D	5	CHATTANOOGA
MONROE	11,500	11,400	99	D	5	KNOXVILLE
MONTGOMERY	35,800	35,600	99	C	5	NASHVILLE
MOORE	1,700	1,700	99	D	5	NASHVILLE
MORGAN	5,800	5,700	99	D	5	KNOXVILLE
OBION	13,100	13,000	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
OVERTON	6,900	6,800	99	D	5	NASHVILLE
PERRY	2,600	2,600	99	D	5	NASHVILLE
PICKETT	1,600	1,600	99	D	5	NASHVILLE
POLK	4,900	4,900	99	D	5	CHATTANOOGA
PUTNAM	20,200	20,000	99	C	5	NASHVILLE
RHEA	9,600	9,500	99	D	5	CHATTANOOGA
ROANE	19,100	19,000	99	C	5	KNOXVILLE
ROBERTSON	16,000	15,900	99	B	5	NASHVILLE
RUTHERFORD	42,300	42,100	99	B	5	NASHVILLE
SCOTT	7,400	7,300	99	D	5	KNOXVILLE
SEQUATCHIE	3,400	3,400	99	B	5	CHATTANOOGA
SEVIER	20,100	19,900	99	B	5	KNOXVILLE
SHELBY	310,700	309,100	99	B	5	MEMPHIS
SMITH	5,700	5,700	99	D	5	NASHVILLE
STEWART	3,900	3,900	99	D	5	NASHVILLE
SULLIVAN	59,500	59,200	99	B	5	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
SUMNER	37,600	37,400	99	B	5	NASHVILLE
TIPTON	13,500	13,400	99	B	5	MEMPHIS
TROUSDALE	2,700	2,700	99	D	5	NASHVILLE

TENNESSEE (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
UNICOI	6,400	6,300	99	B	5	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
UNION	5,000	4,900	99	B	5	KNOXVILLE
VAN BUREN	1,500	1,500	99	D	5	NASHVILLE
WARREN	13,400	13,300	99	D	5	NASHVILLE
WASHINGTON	35,800	35,600	99	B	5	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
WAYNE	5,400	5,300	98	D	5	NASHVILLE
WEAKLEY	12,500	12,400	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
WHITE	8,200	8,100	99	D	5	NASHVILLE
WILLIAMSON	28,400	28,200	99	B	5	NASHVILLE
WILSON	26,100	25,900	99	B	5	NASHVILLE
STATE TOTAL	1,907,400	1,895,200	99			

TEXAS

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ANDERSON	14,800	14,600	98	C	7	DALLAS-FT. WORTH
ANDREWS	5,100	5,100	99	D	7	ODESSA-MIDLAND
ANGELINA	24,900	24,600	99	C	7	TYLER-LONGVIEW-JACKSONVILLE
ARANSAS	7,000	6,900	99	D	7	CORPUS CHRISTI
ARCHER	3,100	3,100	99	B	7	WICHITA FALLS-LAWTON
ARMSTRONG	800	800	99	D	7	AMARILLO
ATASCOSA	10,700	10,500	98	D	7	SAN ANTONIO
AUSTIN	7,800	7,600	98	D	7	HOUSTON
BAILEY	2,700	2,700	99	D	7	LUBBOCK
BANDERA	4,200	4,200	99	D	7	SAN ANTONIO
BASTROP	14,500	14,200	98	C	7	AUSTIN, TX
BAYLOR	1,800	1,800	99	D	7	WICHITA FALLS-LAWTON
BEE	9,000	8,800	98	D	7	CORPUS CHRISTI
BELL	67,600	67,000	99	B	7	WACO-TEMPLE-BRYAN
BEXAR	425,300	421,200	99	B	7	SAN ANTONIO
BLANCO	2,800	2,800	98	D	7	AUSTIN, TX
BORDEN	300	300	98	D	7	LUBBOCK
BOSQUE	6,500	6,400	99	D	7	DALLAS-FT. WORTH
BOWIE	31,500	31,200	99	B	7	SHREVEPORT-TEXARKANA
BRAZORIA	63,900	63,400	99	A	7	HOUSTON
BRAZOS	47,300	46,700	99	C	7	WACO-TEMPLE-BRYAN
BREWSTER	3,000	2,900	97	D	7	ODESSA-MIDLAND
BRISCOE	1,000	1,000	99	D	7	AMARILLO
BROOKS	2,700	2,700	98	D	7	CORPUS CHRISTI
BROWN	14,100	13,800	98	D	7	ABILENE-SWEETWATER
BURLESON	5,400	5,300	97	D	7	WACO-TEMPLE-BRYAN
BURNET	10,800	10,700	99	D	7	AUSTIN, TX
CALDWELL	9,700	9,500	98	D	7	AUSTIN, TX
CALHOUN	7,500	7,400	98	D	7	HOUSTON
CALLAHAN	4,900	4,900	99	B	7	ABILENE-SWEETWATER
CAMERON	80,400	79,400	99	B	7	MCALLEN-BROWNSVILLE: LRGV
CAMP	4,200	4,100	98	D	7	SHREVEPORT-TEXARKANA
CARSON	2,400	2,400	99	D	7	AMARILLO
CASS	11,200	11,000	99	D	7	SHREVEPORT-TEXARKANA
CASTRO	3,300	3,300	99	D	7	AMARILLO
CHAMBERS	7,600	7,500	99	D	7	HOUSTON
CHEROKEE	15,100	14,800	98	B	7	TYLER-LONGVIEW-JACKSONVILLE
CHILDRESS	2,500	2,500	99	D	7	AMARILLO
CLAY	4,100	4,100	99	B	7	WICHITA FALLS-LAWTON
COCHRAN	1,600	1,600	99	D	7	LUBBOCK
COKE	1,300	1,300	99	D	7	SAN ANGELO
COLEMAN	4,100	4,100	99	D	7	ABILENE-SWEETWATER
COLLIN	79,800	79,000	99	A	7	DALLAS-FT. WORTH
COLLINGSWORTH	1,700	1,700	97	D	7	AMARILLO
COLORADO	7,300	7,200	98	D	7	HOUSTON
COMAL	20,100	19,900	99	B	7	SAN ANTONIO
COMANCHE	5,000	4,900	98	D	7	DALLAS-FT. WORTH
CONCHO	1,100	1,100	99	D	7	SAN ANGELO
COOKE	11,800	11,700	99	D	7	DALLAS-FT. WORTH
CORYELL	17,500	17,300	99	B	7	WACO-TEMPLE-BRYAN

TEXAS (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
COTTLE	1,000	1,000	98	D	7	AMARILLO
CRANE	1,600	1,600	99	D	7	ODESSA-MIDLAND
CROCKETT	1,500	1,500	98	D	7	SAN ANGELO
CROSBY	2,800	2,800	99	D	7	LUBBOCK
CULBERSON	1,000	1,000	98	D	7	ODESSA-MIDLAND
DALLAM	2,400	2,400	99	D	7	AMARILLO
DALLAS	750,300	745,600	99	A	7	DALLAS-FT. WORTH
DAWSON	5,300	5,200	99	D	7	LUBBOCK
DE WITT	7,200	7,000	98	D	7	SAN ANTONIO
DEAF SMITH	6,500	6,400	99	D	7	AMARILLO
DELTA	1,800	1,800	98	D	7	DALLAS-FT. WORTH
DENTON	85,600	84,900	99	A	7	DALLAS-FT. WORTH
DICKENS	1,200	1,200	99	D	7	LUBBOCK
DIMMIT	3,300	3,200	96	D	7	SAN ANTONIO
DONLEY	1,600	1,600	98	D	7	AMARILLO
DUVAL	4,100	4,000	97	D	7	CORPUS CHRISTI
EASTLAND	7,800	7,700	98	D	7	ABILENE-SWEETWATER
ECTOR	46,500	46,200	99	B	7	ODESSA-MIDLAND
EDWARDS	700	700	97	D	7	SAN ANTONIO
EL PASO	185,200	183,800	99	B	7	EL PASO
ELLIS	29,600	29,300	99	A	7	DALLAS-FT. WORTH
ERATH	10,800	10,700	99	D	7	DALLAS-FT. WORTH
FALLS	7,200	7,100	98	D	7	WACO-TEMPLE-BRYAN
FANNIN	10,200	10,000	98	D	7	DALLAS-FT. WORTH
FAYETTE	8,[illegible]	8,000	96	D	7	AUSTIN, TX
FISHER	2,100	2,100	99	D	7	ABILENE-SWEETWATER
FLOYD	3,000	3,000	99	D	7	LUBBOCK
FOARD	900	900	99	D	7	WICHITA FALLS-LAWTON
FORT BEND	68,900	68,100	99	A	7	HOUSTON
FRANKLIN	3,200	3,100	98	D	7	SHREVEPORT-TEXARKANA
FREESTONE	6,400	6,300	98	D	7	DALLAS-FT. WORTH
FRIO	4,300	4,200	98	D	7	SAN ANTONIO
GAINES	4,700	4,700	99	D	7	ODESSA-MIDLAND
GALVESTON	81,200	80,500	99	A	7	HOUSTON
GARZA	1,800	1,800	99	D	7	LUBBOCK
GILLESPIE	6,900	6,700	97	D	7	AUSTIN, TX
GLASSCOCK	400	400	99	D	7	ODESSA-MIDLAND
GOLIAD	1,900	1,900	98	D	7	SAN ANTONIO
GONZALES	6,600	6,500	98	D	7	SAN ANTONIO
GRAY	9,700	9,600	99	D	7	AMARILLO
GRAYSON	38,900	38,500	99	C	7	DALLAS-FT. WORTH
GREGG	42,600	42,100	99	B	7	TYLER-LONGVIEW-JACKSONVILLE
GRIMES	5,700	5,600	98	D	7	HOUSTON
GUADALUPE	22,800	22,500	98	B	7	SAN ANTONIO
HALE	12,600	12,500	99	C	7	LUBBOCK
HALL	1,700	1,700	98	D	7	AMARILLO
HAMILTON	3,500	3,400	98	D	7	DALLAS-FT. WORTH
HANSFORD	2,300	2,300	99	D	7	AMARILLO
HARDEMAN	2,200	2,200	98	D	7	WICHITA FALLS-LAWTON
HARDIN	14,400	14,200	99	B	7	BEAUMONT-PORT ARTHUR
HARRIS	1,078,900	1,070,700	99	A	7	HOUSTON
HARRISON	20,700	20,400	99	C	7	SHREVEPORT-TEXARKANA
HARTLEY	1,300	1,300	99	D	7	AMARILLO
HASKELL	2,500	2,500	99	D	7	ABILENE-SWEETWATER
HAYS	21,600	21,300	99	B	7	AUSTIN, TX
HEMPHILL	1,700	1,700	99	D	7	AMARILLO
HENDERSON	23,100	22,700	98	C	7	DALLAS-FT. WORTH
HIDALGO	111,500	109,900	99	B	7	MCALLEN-BROWNSVILLE: LRGV
HILL	10,900	10,800	99	D	7	DALLAS-FT. WORTH
HOCKLEY	8,200	8,200	99	D	7	LUBBOCK
HOOD	12,800	12,700	99	A	7	DALLAS-FT. WORTH
HOPKINS	11,900	11,700	99	D	7	DALLAS-FT. WORTH
HOUSTON	9,000	8,800	97	D	7	TYLER-LONGVIEW-JACKSONVILLE
HOWARD	12,700	12,600	99	D	7	ODESSA-MIDLAND
HUDSPETH	1,000	1,000	97	D	7	EL PASO
HUNT	27,000	26,700	99	C	7	DALLAS-FT. WORTH
HUTCHINSON	9,900	9,900	99	D	7	AMARILLO
IRION	500	500	98	D	7	SAN ANGELO
JACK	2,800	2,800	99	D	7	WICHITA FALLS-LAWTON
JACKSON	4,600	4,500	98	D	7	HOUSTON
JASPER	12,400	12,200	98	D	7	BEAUMONT-PORT ARTHUR
JEFF DAVIS	600	600	97	D	7	ODESSA-MIDLAND
JEFFERSON	90,900	90,300	99	B	7	BEAUMONT-PORT ARTHUR
JIM HOGG	1,800	1,700	97	D	7	CORPUS CHRISTI
JIM WELLS	12,500	12,300	98	C	7	CORPUS CHRISTI

TEXAS (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
JOHNSON	35,600	35,300	99	A	7	DALLAS-FT. WORTH
JONES	6,600	6,500	99	B	7	ABILENE-SWEETWATER
KARNES	4,400	4,300	98	D	7	SAN ANTONIO
KAUFMAN	20,200	19,900	99	A	7	DALLAS-FT. WORTH
KENDALL	6,000	5,900	98	D	7	SAN ANTONIO
KENEDY	200	200	99	D	7	CORPUS CHRISTI
KENT	400	400	99	D	7	LUBBOCK
KERR	15,300	15,000	98	C	7	SAN ANTONIO
KIMBLE	1,600	1,500	97	D	7	SAN ANGELO
KING	200	200	97	D	7	LUBBOCK
KINNEY	800	800	96	D	7	SAN ANTONIO
KLEBERG	10,500	10,400	99	D	7	CORPUS CHRISTI
KNOX	1,900	1,900	98	D	7	WICHITA FALLS-LAWTON
LA SALLE	1,800	1,800	97	D	7	SAN ANTONIO
LAMAR	17,500	17,000	97	C	7	DALLAS-FT. WORTH
LAMB	5,800	5,800	99	D	7	LUBBOCK
LAMPASAS	6,000	5,900	99	D	7	WACO-TEMPLE-BRYAN
LAVACA	7,200	7,000	97	D	7	SAN ANTONIO
LEE	4,700	4,600	98	D	7	AUSTIN, TX
LEON	5,500	5,300	97	D	7	WACO-TEMPLE-BRYAN
LIBERTY	19,100	18,800	99	A	7	HOUSTON
LIMESTONE	8,700	8,500	98	D	7	DALLAS-FT. WORTH
LIPSCOMB	1,300	1,300	98	D	7	AMARILLO
LIVE OAK	3,300	3,200	98	D	7	CORPUS CHRISTI
LLANO	5,800	5,700	98	D	7	AUSTIN, TX
LOVING	100	100	98	D	7	ODESSA-MIDLAND
LUBBOCK	82,600	82,000	99	B	7	LUBBOCK
LYNN	2,500	2,500	99	D	7	LUBBOCK
MADISON	3,700	3,600	98	D	7	WACO-TEMPLE-BRYAN
MARION	4,200	4,100	98	D	7	SHREVEPORT-TEXARKANA
MARTIN	1,500	1,500	99	D	7	ODESSA-MIDLAND
MASON	1,500	1,500	97	D	7	AUSTIN, TX
MATAGORDA	15,600	15,400	98	C	7	HOUSTON
MAVERICK	10,700	10,300	96	C	7	SAN ANTONIO
MC CULLOCH	3,700	3,600	97	D	7	SAN ANGELO
MC LENNAN	72,600	72,000	99	B	7	WACO-TEMPLE-BRYAN
MCMULLEN	300	300	98	D	7	SAN ANTONIO
MEDINA	9,800	9,600	98	D	7	SAN ANTONIO
MENARD	900	900	95	D	7	SAN ANGELO
MIDLAND	42,200	41,900	99	B	7	ODESSA-MIDLAND
MILAM	8,800	8,600	98	D	7	WACO-TEMPLE-BRYAN
MILLS	1,800	1,800	98	D	7	WACO-TEMPLE-BRYAN
MITCHELL	3,200	3,200	99	D	7	ABILENE-SWEETWATER
MONTAGUE	7,200	7,100	99	D	7	WICHITA FALLS-LAWTON
MONTGOMERY	61,700	60,700	98	A	7	HOUSTON
MOORE	6,200	6,200	99	D	7	AMARILLO
MORRIS	5,300	5,200	99	D	7	SHREVEPORT-TEXARKANA
MOTLEY	800	800	97	D	7	LUBBOCK
NACOGDOCHES	19,500	19,100	98	C	7	TYLER-LONGVIEW-JACKSONVILLE
NAVARRO	15,400	15,200	98	C	7	DALLAS-FT. WORTH
NEWTON	4,900	4,800	98	D	7	BEAUMONT-PORT ARTHUR
NOLAN	6,300	6,200	99	B	7	ABILENE-SWEETWATER
NUECES	103,800	102,700	99	B	7	CORPUS CHRISTI
OCHILTREE	3,300	3,300	99	D	7	AMARILLO
OLDHAM	700	700	99	D	7	AMARILLO
ORANGE	28,600	28,400	99	B	7	BEAUMONT-PORT ARTHUR
PALO PINTO	9,700	9,600	99	D	7	DALLAS-FT. WORTH
PANOLA	8,400	8,300	98	D	7	SHREVEPORT-TEXARKANA
PARKER	24,600	24,400	99	A	7	DALLAS-FT. WORTH
PARMER	3,200	3,200	99	D	7	AMARILLO
PECOS	4,900	4,800	99	D	7	ODESSA-MIDLAND
POLK	12,500	12,200	98	D	7	HOUSTON
POTTER	40,800	40,500	99	B	7	AMARILLO
PRESIDIO	1,900	1,800	96	D	7	ODESSA-MIDLAND
RAINS	2,800	2,800	98	D	7	DALLAS-FT. WORTH
RANDALL	36,400	36,300	99	B	7	AMARILLO
REAGAN	1,400	1,400	99	D	7	ODESSA-MIDLAND
REAL	1,000	1,000	96	D	7	SAN ANTONIO
RED RIVER	6,200	6,000	97	D	7	SHREVEPORT-TEXARKANA
REEVES	4,800	4,700	99	D	7	ODESSA-MIDLAND
REFUGIO	3,000	3,000	99	D	7	CORPUS CHRISTI
ROBERTS	400	400	99	D	7	AMARILLO
ROBERTSON	6,100	6,000	98	D	7	WACO-TEMPLE-BRYAN
ROCKWALL	10,500	10,400	99	A	7	DALLAS-FT. WORTH
RUNNELS	4,600	4,600	99	D	7	ABILENE-SWEETWATER

TEXAS (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
RUSK	16,200	16,000	99	C	7	TYLER-LONGVIEW-JACKSONVILLE
SABINE	4,200	4,100	97	D	7	BEAUMONT-PORT ARTHUR
SAN AUGUSTINE	3,500	3,400	97	D	7	TYLER-LONGVIEW-JACKSONVILLE
SAN JACINTO	6,100	5,900	97	D	7	HOUSTON
SAN PATRICIO	19,300	19,000	99	B	7	CORPUS CHRISTI
SAN SABA	2,400	2,400	98	D	7	WACO-TEMPLE-BRYAN
SCHLEICHER	900	900	98	D	7	SAN ANGELO
SCURRY	6,600	6,500	99	D	7	ABILENE-SWEETWATER
SHACKELFORD	1,300	1,300	99	D	7	ABILENE-SWEETWATER
SHELBY	9,600	9,400	98	D	7	SHREVEPORT-TEXARKANA
SHERMAN	1,100	1,100	99	D	7	AMARILLO
SMITH	58,200	57,500	99	B	7	TYLER-LONGVIEW-JACKSONVILLE
SOMERVELL	2,300	2,300	99	D	7	DALLAS-FT. WORTH
STARR	10,600	10,300	97	C	7	MCALLEN-BROWNSVILLE: LRGV
STEPHENS	4,000	3,900	99	D	7	ABILENE-SWEETWATER
STERLING	400	400	98	D	7	SAN ANGELO
STONEWALL	1,000	1,000	99	D	7	ABILENE-SWEETWATER
SUTTON	1,500	1,500	97	D	7	SAN ANGELO
SWISHER	3,300	3,300	99	D	7	AMARILLO
TARRANT	442,500	439,700	99	A	7	DALLAS-FT. WORTH
TAYLOR	45,900	45,600	99	B	7	ABILENE-SWEETWATER
TERRELL	600	600	97	D	7	ODESSA-MIDLAND
TERRY	5,100	5,100	99	D	7	LUBBOCK
THROCKMORTON	900	900	98	D	7	WICHITA FALLS-LAWTON
TITUS	9,200	9,100	98	D	7	SHREVEPORT-TEXARKANA
TOM GREEN	37,800	37,400	99	C	7	SAN ANGELO
TRAVIS	236,000	233,700	99	B	7	AUSTIN, TX
TRINITY	4,800	4,700	97	D	7	TYLER-LONGVIEW-JACKSONVILLE
TYLER	7,400	7,200	98	D	7	BEAUMONT-PORT ARTHUR
UPSHUR	12,200	12,000	99	D	7	SHREVEPORT-TEXARKANA
UPTON	1,500	1,500	99	D	7	ODESSA-MIDLAND
UVALDE	8,300	8,100	98	D	7	SAN ANTONIO
VAL VERDE	13,000	12,700	97	C	7	SAN ANTONIO
VAN ZANDT	16,100	15,800	98	C	7	DALLAS-FT. WORTH
VICTORIA	26,700	26,300	98	C	7	VICTORIA
WALKER	17,500	17,100	97	C	7	HOUSTON
WALLER	7,300	7,200	98	A	7	HOUSTON
WARD	4,500	4,500	99	B	7	ODESSA-MIDLAND
WASHINGTON	9,400	9,100	97	D	7	HOUSTON
WEBB	35,400	34,800	98	C	7	LAREDO
WHARTON	14,500	14,300	98	C	7	HOUSTON
WHEELER	2,800	2,700	98	D	7	AMARILLO
WICHITA	47,000	46,800	99	B	7	WICHITA FALLS-LAWTON
WILBARGER	5,900	5,900	99	D	7	WICHITA FALLS-LAWTON
WILLACY	5,100	5,000	99	D	7	MCALLEN-BROWNSVILLE: LRGV
WILLIAMSON	44,800	44,200	99	B	7	AUSTIN, TX
WILSON	7,300	7,100	98	D	7	SAN ANTONIO
WINKLER	3,000	3,000	99	D	7	ODESSA-MIDLAND
WISE	13,500	13,400	99	A	7	DALLAS-FT. WORTH
WOOD	11,900	11,700	99	D	7	DALLAS-FT. WORTH
YOAKUM	3,600	3,600	99	D	7	LUBBOCK
YOUNG	7,700	7,600	99	D	7	WICHITA FALLS-LAWTON
ZAPATA	3,000	2,900	96	D	7	LAREDO
ZAVALA	3,200	3,100	96	D	7	SAN ANTONIO
STATE TOTAL	6,286,700	6,224,800	99			

UTAH

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
BEAVER	1,500	1,500	98	D	8	SALT LAKE CITY
BOX ELDER	11,600	11,500	99	C	8	SALT LAKE CITY
CACHE	21,700	21,200	98	C	8	SALT LAKE CITY
CARBON	7,900	7,700	98	D	8	SALT LAKE CITY
DAGGETT	200	200	93	D	8	SALT LAKE CITY
DAVIS	54,600	54,100	99	B	8	SALT LAKE CITY
DUCHESNE	4,000	3,900	96	D	8	SALT LAKE CITY
EMERY	3,500	3,400	98	D	8	SALT LAKE CITY
GARFIELD	1,200	1,100	93	D	8	SALT LAKE CITY
GRAND	2,700	2,500	93	D	8	SALT LAKE CITY

UTAH (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
IRON	6,000	5,700	95	D	8	SALT LAKE CITY
JUAB	1,700	1,700	98	D	8	SALT LAKE CITY
KANE	1,500	1,500	91	D	8	SALT LAKE CITY
MILLARD	4,100	4,000	98	D	8	SALT LAKE CITY
MORGAN	1,600	1,600	97	D	8	SALT LAKE CITY
PIUTE	400	400	97	D	8	SALT LAKE CITY
RICH	700	700	96	D	8	SALT LAKE CITY
SALT LAKE	245,900	242,800	99	B	8	SALT LAKE CITY
SAN JUAN	3,100	2,900	93	D	8	SALT LAKE CITY
SANPETE	5,200	5,100	98	D	8	SALT LAKE CITY
SEVIER	5,200	5,100	98	D	8	SALT LAKE CITY
SUMMIT	5,300	5,200	98	D	8	SALT LAKE CITY
TOOELE	9,300	9,200	99	B	8	SALT LAKE CITY
UINTAH	7,200	7,000	97	D	8	SALT LAKE CITY
UTAH	70,400	69,300	98	B	8	SALT LAKE CITY
WASATCH	3,400	3,300	97	D	8	SALT LAKE CITY
WASHINGTON	14,200	13,500	95	C	8	SALT LAKE CITY
WAYNE	600	600	98	D	8	SALT LAKE CITY
WEBER	55,700	55,000	99	B	8	SALT LAKE CITY
STATE TOTAL	550,500	541,700	98			

VERMONT

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADDISON	11,600	11,300	98	D	1	BURLINGTON-PLATTSBURGH
BENNINGTON	14,600	14,300	98	C	1	ALBANY-SCHENECTADY-TROY
CALEDONIA	11,200	11,000	98	D	1	BURLINGTON-PLATTSBURGH
CHITTENDEN	50,100	49,400	99	B	1	BURLINGTON-PLATTSBURGH
ESSEX	2,800	2,800	98	D	1	BURLINGTON-PLATTSBURGH
FRANKLIN	14,000	13,900	99	B	1	BURLINGTON-PLATTSBURGH
GRAND ISLE	2,000	2,000	99	B	1	BURLINGTON-PLATTSBURGH
LAMOILLE	7,500	7,400	98	D	1	BURLINGTON-PLATTSBURGH
ORANGE	9,600	9,400	98	D	1	BURLINGTON-PLATTSBURGH
ORLEANS	9,200	9,100	99	D	1	BURLINGTON-PLATTSBURGH
RUTLAND	24,500	24,000	98	C	1	BURLINGTON-PLATTSBURGH
WASHINGTON	22,200	21,800	98	C	1	BURLINGTON-PLATTSBURGH
WINDHAM	16,900	16,200	96	C	1	BOSTON
WINDSOR	23,600	23,000	97	C	1	BURLINGTON-PLATTSBURGH
STATE TOTAL	219,800	215,600	98			

VIRGINIA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ACCOMACK	12,600	12,400	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
ALBEMARLE	42,200	41,600	98	C	3	CHARLOTTESVILLE
ALLEGHANY	9,400	9,300	99	D	3	ROANOKE-LYNCHBURG
AMELIA	2,800	2,700	98	D	3	RICHMOND
AMHERST	10,300	10,200	99	B	3	ROANOKE-LYNCHBURG
APPOMATTOX	4,800	4,700	99	B	3	ROANOKE-LYNCHBURG
ARLINGTON	132,900	132,300	99	A	3	WASHINGTON, DC
AUGUSTA	33,500	33,200	99	C	3	HARRISONBURG
BATH	1,800	1,800	99	D	3	ROANOKE-LYNCHBURG
BEDFORD	17,400	17,300	99	B	3	ROANOKE-LYNCHBURG
BLAND	2,200	2,100	97	D	3	ROANOKE-LYNCHBURG
BOTETOURT	9,600	9,500	99	B	3	ROANOKE-LYNCHBURG
BRUNSWICK	5,100	5,000	98	D	3	RICHMOND
BUCHANAN	11,800	11,600	98	C	3	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
BUCKINGHAM	4,100	4,000	98	D	3	RICHMOND
CAMPBELL	42,600	42,200	99	B	3	ROANOKE-LYNCHBURG
CAROLINE	6,700	6,600	99	D	3	RICHMOND
CARROLL	9,800	9,600	98	D	3	ROANOKE-LYNCHBURG
CHARLES CITY	2,000	2,000	98	B	3	RICHMOND
CHARLOTTE	4,100	4,000	98	D	3	ROANOKE-LYNCHBURG

VIRGINIA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
CHESAPEAKE CITY	50,300	49,900	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
CHESTERFIELD	73,500	73,200	99	B	3	RICHMOND
CLARKE	4,200	4,200	99	D	3	WASHINGTON, DC
CRAIG	1,500	1,500	98	B	3	ROANOKE-LYNCHBURG
CULPEPER	9,200	9,100	99	D	3	WASHINGTON, DC
CUMBERLAND	3,000	2,900	98	D	3	RICHMOND
DICKENSON	6,800	6,700	99	D	3	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
DINWIDDIE	21,800	21,500	99	B	3	RICHMOND
ESSEX	3,200	3,100	98	D	3	RICHMOND
FAIRFAX	300,700	299,800	99	A	3	WASHINGTON, DC
FAUQUIER	16,700	16,500	99	C	3	WASHINGTON, DC
FLOYD	4,800	4,700	99	D	3	ROANOKE-LYNCHBURG
FLUVANNA	4,500	4,400	98	D	3	RICHMOND
FRANKLIN	13,800	13,600	99	C	3	ROANOKE-LYNCHBURG
FREDERICK	23,300	23,100	99	C	3	WASHINGTON, DC
GILES	6,200	6,100	99	D	3	ROANOKE-LYNCHBURG
GLOUCESTER	11,600	11,500	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
GOOCHLAND	4,500	4,400	98	B	3	RICHMOND
GRAYSON	9,200	9,100	99	D	3	ROANOKE-LYNCHBURG
GREENE	3,400	3,300	97	D	3	RICHMOND
GREENSVILLE	5,000	4,900	99	D	3	RICHMOND
HALIFAX	12,300	12,100	98	C	3	ROANOKE-LYNCHBURG
HAMPTON CITY	46,400	46,100	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
HANOVER	20,600	20,300	99	B	3	RICHMOND
HENRICO	82,400	81,800	99	B	3	RICHMOND
HENRY	28,700	28,400	99	C	3	ROANOKE-LYNCHBURG
HIGHLAND	1,100	1,100	99	D	3	ROANOKE-LYNCHBURG
ISLE OF WIGHT	9,200	9,100	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
JAMES CITY	15,000	14,800	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
KING AND QUEEN	2,300	2,300	98	D	3	RICHMOND
KING GEORGE	4,400	4,400	99	D	3	WASHINGTON, DC
KING WILLIAM	3,900	3,900	99	D	3	RICHMOND
LANCASTER	4,600	4,500	99	D	3	RICHMOND
LEE	9,400	9,200	98	D	3	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
LOUDOUN	27,600	27,300	99	A	3	WASHINGTON, DC
LOUISA	7,200	7,100	98	D	3	RICHMOND
LUNENBURG	4,200	4,100	99	D	3	RICHMOND
MADISON	4,100	4,000	98	D	3	RICHMOND
MATHEWS	3,900	3,800	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
MECKLENBURG	10,800	10,600	98	D	3	RALEIGH-DURHAM
MIDDLESEX	3,600	3,500	99	D	3	RICHMOND
MONTGOMERY	28,200	27,900	99	C	3	ROANOKE-LYNCHBURG
NELSON	4,400	4,300	98	D	3	ROANOKE-LYNCHBURG
NEW KENT	4,200	4,100	99	B	3	RICHMOND
NEWPORT NEWS CITY	61,600	61,300	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
NORFOLK CITY	95,600	94,900	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
NORTHAMPTON	5,600	5,500	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
NORTHUMBERLAND	4,200	4,200	99	D	3	RICHMOND
NOTTOWAY	5,300	5,200	99	D	3	RICHMOND
ORANGE	8,000	7,900	98	D	3	RICHMOND
PAGE	8,100	8,100	99	D	3	WASHINGTON, DC
PATRICK	6,600	6,500	98	D	3	GREENSBORO-WINSTON SALEM-HIGH POINT
PITTSYLVANIA	40,900	40,500	99	C	3	ROANOKE-LYNCHBURG
PORTSMOUTH CITY	41,100	40,800	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
POWHATAN	4,200	4,100	99	B	3	RICHMOND
PRINCE EDWARD	5,400	5,300	98	D	3	RICHMOND
PRINCE GEORGE	15,800	15,700	99	B	3	RICHMOND
PRINCE WILLIAM	76,100	75,700	99	A	3	WASHINGTON, DC
PULASKI	12,800	12,700	99	D	3	ROANOKE-LYNCHBURG
RAPPAHANNOCK	2,700	2,700	98	D	3	WASHINGTON, DC
RICHMOND	2,800	2,800	99	D	3	RICHMOND
RICHMOND CITY	89,200	88,600	99	B	3	RICHMOND
ROANOKE	80,500	80,000	99	B	3	ROANOKE-LYNCHBURG
ROCKBRIDGE	10,400	10,300	99	D	3	ROANOKE-LYNCHBURG
ROCKINGHAM	30,200	29,900	99	C	3	HARRISONBURG
RUSSELL	11,600	11,400	98	D	3	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
SCOTT	8,900	8,700	98	B	3	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
SHENANDOAH	12,000	11,900	99	D	3	WASHINGTON, DC
SMYTH	11,800	11,700	99	D	3	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
SOUTHAMPTON	8,200	8,100	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
SPOTSYLVANIA	23,300	23,100	99	C	3	WASHINGTON, DC
STAFFORD	18,800	18,600	99	A	3	WASHINGTON, DC
SUFFOLK CITY	19,000	18,700	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
SURRY	2,200	2,200	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
SUSSEX	3,500	3,400	98	D	3	RICHMOND

VIRGINIA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
TAZEWELL	17,200	17,000	99	C	3	BLUEFIELD-BECKLEY-OAK HILL
VA BEACH CITY	127,600	126,900	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
WARREN	9,700	9,600	99	D	3	WASHINGTON, DC
WASHINGTON	24,700	24,400	99	B	3	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
WESTMORELAND	6,200	6,100	98	D	3	WASHINGTON, DC
WISE	16,900	16,700	99	C	3	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
WYTHE	9,800	9,700	98	D	3	ROANOKE-LYNCHBURG
YORK	18,000	17,900	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
STATE TOTAL	2,238,000	2,219,100	99			

WASHINGTON

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	5,200	5,000	97	D	9	SPOKANE
ASOTIN	6,900	6,700	97	D	9	SPOKANE
BENTON	41,400	40,100	97	C	9	YAKIMA
CHELAN	21,300	20,400	96	C	9	SEATTLE-TACOMA
CLALLAM	22,900	21,900	96	C	9	SEATTLE-TACOMA
CLARK	86,200	84,000	97	B	9	PORTLAND, OR
COLUMBIA	1,600	1,500	93	D	9	SPOKANE
COWLITZ	32,300	31,300	97	C	9	PORTLAND, OR
DOUGLAS	10,000	9,700	97	D	9	SPOKANE
FERRY	2,100	2,000	93	D	9	SPOKANE
FRANKLIN	13,200	12,800	97	D	9	YAKIMA
GARFIELD	1,000	900	95	D	9	SPOKANE
GRANT	19,800	19,000	96	C	9	SPOKANE
GRAYS HARBOR	25,500	23,900	94	C	9	SEATTLE-TACOMA
ISLAND	22,000	21,500	98	C	9	SEATTLE-TACOMA
JEFFERSON	8,500	8,100	96	D	9	SEATTLE-TACOMA
KING	606,800	585,900	97	A	9	SEATTLE-TACOMA
KITSAP	69,900	68,200	98	B	9	SEATTLE-TACOMA
KITTITAS EAST	7,900	7,500	94	D	9	YAKIMA
KITTITAS WEST	2,200	2,000	94	D	9	SEATTLE-TACOMA
KLICKITAT	6,200	5,800	93	D	9	PORTLAND, OR
LEWIS	23,300	22,200	95	C	9	SEATTLE-TACOMA
LINCOLN	3,700	3,600	97	D	9	SPOKANE
MASON	15,100	14,700	97	C	9	SEATTLE-TACOMA
OKANOGAN	13,000	12,200	94	D	9	SPOKANE
PACIFIC	7,600	7,100	94	D	9	SEATTLE-TACOMA
PEND OREILLE	3,400	3,300	96	D	9	SPOKANE
PIERCE	216,900	211,400	97	A	9	SEATTLE-TACOMA
SAN JUAN	4,600	4,400	96	D	9	SEATTLE-TACOMA
SKAGIT	29,900	28,800	96	C	9	SEATTLE-TACOMA
SKAMANIA	3,000	2,800	95	D	9	PORTLAND, OR
SNOHOMISH	167,000	162,500	97	A	9	SEATTLE-TACOMA
SPOKANE	143,600	139,100	97	B	9	SPOKANE
STEVENS	11,500	10,900	95	D	9	SPOKANE
THURSTON	64,100	62,300	97	B	9	SEATTLE-TACOMA
WAHKIAKUM	1,400	1,300	95	D	9	PORTLAND, OR
WALLA WALLA	18,000	16,900	94	C	9	YAKIMA
WHATCOM	48,300	46,300	96	C	9	SEATTLE-TACOMA
WHITMAN	15,800	15,200	96	C	9	SPOKANE
YAKIMA	71,200	68,100	96	B	9	YAKIMA
STATE TOTAL	1,874,300	1,811,300	97			

WEST VIRGINIA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
BARBOUR	6,100	6,000	99	D	3	CLARKSBURG-WESTON
BERKELEY	22,300	22,100	99	C	3	WASHINGTON, DC
BOONE	10,800	10,700	99	D	3	CHARLESTON-HUNTINGTON
BRAXTON	5,400	5,300	98	D	3	CLARKSBURG-WESTON
BROOKE	10,600	10,600	99	B	3	WHEELING-STEUBENVILLE
CABELL	41,700	41,500	99	B	3	CHARLESTON-HUNTINGTON
CALHOUN	3,300	3,200	98	D	3	CHARLESTON-HUNTINGTON
CLAY	4,100	4,000	98	D	3	CHARLESTON-HUNTINGTON
DODDRIDGE	2,800	2,800	99	D	3	CLARKSBURG-WESTON
FAYETTE	19,800	19,600	99	C	3	BLUEFIELD-BECKLEY-OAK HILL
GILMER	2,900	2,900	98	D	3	CLARKSBURG-WESTON
GRANT	3,800	3,700	98	D	3	HARRISONBURG
GREENBRIER	14,400	14,200	98	C	3	BLUEFIELD-BECKLEY-OAK HILL
HAMPSHIRE	6,300	6,200	98	D	3	WASHINGTON, DC
HANCOCK	15,000	15,000	99	C	3	PITTSBURGH
HARDY	3,800	3,700	97	D	3	HARRISONBURG
HARRISON	29,700	29,500	99	C	3	CLARKSBURG-WESTON
JACKSON	9,600	9,500	99	D	3	CHARLESTON-HUNTINGTON
JEFFERSON	13,500	13,400	99	C	3	WASHINGTON, DC
KANAWHA	90,500	90,000	99	B	3	CHARLESTON-HUNTINGTON
LEWIS	7,000	6,900	99	D	3	CLARKSBURG-WESTON
LINCOLN	8,000	7,900	99	B	3	CHARLESTON-HUNTINGTON
LOGAN	17,300	17,200	99	C	3	CHARLESTON-HUNTINGTON
MARION	25,100	24,900	99	C	3	CLARKSBURG-WESTON
MARSHALL	15,100	15,000	99	B	3	WHEELING-STEUBENVILLE
MASON	10,000	9,900	99	D	3	CHARLESTON-HUNTINGTON
MC DOWELL	15,200	15,000	99	C	3	BLUEFIELD-BECKLEY-OAK HILL
MERCER	27,500	27,200	99	C	3	BLUEFIELD-BECKLEY-OAK HILL
MINERAL	10,600	10,500	99	D	3	WASHINGTON, DC
MINGO	12,700	12,500	99	D	3	CHARLESTON-HUNTINGTON
MONONGALIA	30,400	30,100	99	C	3	PITTSBURGH
MONROE	4,800	4,700	97	D	3	BLUEFIELD-BECKLEY-OAK HILL
MORGAN	4,700	4,600	99	D	3	WASHINGTON, DC
NICHOLAS	10,600	10,500	99	D	3	CHARLESTON-HUNTINGTON
OHIO	23,300	23,200	99	B	3	WHEELING-STEUBENVILLE
PENDLETON	3,000	2,900	98	D	3	HARRISONBURG
PLEASANTS	2,900	2,900	99	D	3	PARKERSBURG
POCAHONTAS	3,700	3,600	97	D	3	ROANOKE-LYNCHBURG
PRESTON	11,300	11,100	99	D	3	CLARKSBURG-WESTON
PUTNAM	16,100	16,000	99	B	3	CHARLESTON-HUNTINGTON
RALEIGH	31,800	31,400	99	C	3	BLUEFIELD-BECKLEY-OAK HILL
RANDOLPH	10,600	10,400	99	D	3	CLARKSBURG-WESTON
RITCHIE	4,500	4,400	98	D	3	CLARKSBURG-WESTON
ROANE	5,700	5,600	99	D	3	CHARLESTON-HUNTINGTON
SUMMERS	5,200	5,100	98	D	3	BLUEFIELD-BECKLEY-OAK HILL
TAYLOR	5,900	5,800	99	D	3	CLARKSBURG-WESTON
TUCKER	3,400	3,300	98	D	3	CLARKSBURG-WESTON
TYLER	4,000	3,900	99	D	3	WHEELING-STEUBENVILLE
UPSHUR	8,800	8,700	99	D	3	CLARKSBURG-WESTON
WAYNE	16,900	16,700	99	B	3	CHARLESTON-HUNTINGTON
WEBSTER	4,400	4,300	98	D	3	CLARKSBURG-WESTON
WETZEL	7,700	7,600	99	D	3	WHEELING-STEUBENVILLE
WIRT	1,800	1,800	99	D	3	CHARLESTON-HUNTINGTON
WOOD	36,500	36,200	99	C	3	PARKERSBURG
WYOMING	11,500	11,300	99	D	3	BLUEFIELD-BECKLEY-OAK HILL
STATE TOTAL	734,400	727,000	99			

WISCONSIN

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	5,400	5,200	97	D	4	WAUSAU-RHINELANDER
ASHLAND	6,500	6,400	98	D	4	DULUTH-SUPERIOR
BARRON	16,300	15,900	98	C	4	MINNEAPOLIS-ST. PAUL
BAYFIELD	5,700	5,600	98	D	4	DULUTH-SUPERIOR
BROWN	74,700	74,200	99	B	4	GREEN BAY-APPLETON
BUFFALO	5,700	5,600	98	D	4	LA CROSSE-EAU CLAIRE
BURNETT	5,600	5,500	97	D	4	MINNEAPOLIS-ST. PAUL
CALUMET	12,700	12,500	99	D	4	GREEN BAY-APPLETON
CHIPPEWA	19,600	19,300	99	C	4	LA CROSSE-EAU CLAIRE
CLARK	12,300	12,000	97	D	4	WAUSAU-RHINELANDER
COLUMBIA	18,700	18,400	98	C	4	MADISON
CRAWFORD	6,200	6,100	98	D	4	LA CROSSE-EAU CLAIRE
DANE	146,700	144,000	98	B	4	MADISON
DODGE	27,500	27,100	98	C	4	MILWAUKEE
DOOR	11,100	11,000	99	D	4	GREEN BAY-APPLETON
DOUGLAS	16,700	16,500	99	B	4	DULUTH-SUPERIOR
DUNN	12,600	12,400	98	D	4	MINNEAPOLIS-ST. PAUL
EAU CLAIRE	32,700	32,200	99	C	4	LA CROSSE-EAU CLAIRE
FLORENCE	1,400	1,400	98	D	4	MARQUETTE
FOND DU LAC	33,400	32,900	99	C	4	GREEN BAY-APPLETON
FOREST	3,400	3,300	97	D	4	WAUSAU-RHINELANDER
GRANT	18,100	17,600	97	C	4	CEDAR RAPIDS-WATERLOO-DUBUQUE
GREEN	12,600	12,400	98	D	4	MADISON
GREEN LAKE	7,700	7,600	98	D	4	GREEN BAY-APPLETON
IOWA	7,900	7,700	98	D	4	MADISON
IRON	2,700	2,700	99	D	4	DULUTH-SUPERIOR
JACKSON	6,600	6,400	98	D	4	LA CROSSE-EAU CLAIRE
JEFFERSON	25,900	25,600	99	C	4	MILWAUKEE
JUNEAU	8,900	8,600	97	D	4	MADISON
KENOSHA	45,300	44,900	99	C	4	MILWAUKEE
KEWAUNEE	7,000	6,900	99	D	4	GREEN BAY-APPLETON
LA CROSSE	37,400	37,000	99	C	4	LA CROSSE-EAU CLAIRE
LAFAYETTE	6,200	6,100	98	D	4	MADISON
LANGLADE	7,700	7,600	98	D	4	WAUSAU-RHINELANDER
LINCOLN	11,400	11,300	99	B	4	WAUSAU-RHINELANDER
MANITOWOC	30,600	30,400	99	C	4	GREEN BAY-APPLETON
MARATHON	42,600	42,200	99	B	4	WAUSAU-RHINELANDER
MARINETTE	16,500	16,400	99	C	4	GREEN BAY-APPLETON
MARQUETTE	5,800	5,600	97	D	4	MADISON
MENOMINEE	1,000	1,000	95	D	4	GREEN BAY-APPLETON
MILWAUKEE	383,300	379,300	99	B	4	MILWAUKEE
MONROE	14,300	14,000	98	C	4	LA CROSSE-EAU CLAIRE
OCONTO	12,400	12,200	98	D	4	GREEN BAY-APPLETON
ONEIDA	13,500	13,200	98	B	4	WAUSAU-RHINELANDER
OUTAGAMIE	51,900	51,600	99	B	4	GREEN BAY-APPLETON
OZAUKEE	26,600	26,300	99	B	4	MILWAUKEE
PEPIN	2,900	2,800	98	D	4	MINNEAPOLIS-ST. PAUL
PIERCE	11,900	11,700	99	D	4	MINNEAPOLIS-ST. PAUL
POLK	13,800	13,600	99	D	4	MINNEAPOLIS-ST. PAUL
PORTAGE	21,100	20,800	99	C	4	WAUSAU-RHINELANDER
PRICE	6,500	6,300	97	D	4	WAUSAU-RHINELANDER
RACINE	65,500	65,000	99	B	4	MILWAUKEE
RICHLAND	6,800	6,600	98	D	4	MADISON
ROCK	53,200	52,600	99	C	4	MADISON
RUSK	5,900	5,800	98	D	4	LA CROSSE-EAU CLAIRE
SAUK	18,500	18,100	98	C	4	MADISON
SAWYER	5,800	5,600	97	D	4	DULUTH-SUPERIOR
SHAWANO	14,800	14,600	99	C	4	GREEN BAY-APPLETON
SHEBOYGAN	39,400	39,000	99	C	4	MILWAUKEE
ST CROIX	17,900	17,700	99	A	4	MINNEAPOLIS-ST. PAUL
TAYLOR	6,800	6,700	98	D	4	WAUSAU-RHINELANDER
TREMPEALEAU	9,800	9,500	97	D	4	LA CROSSE-EAU CLAIRE
VERNON	10,400	10,200	98	D	4	LA CROSSE-EAU CLAIRE
VILAS	8,000	7,800	98	D	4	WAUSAU-RHINELANDER
WALWORTH	28,700	28,300	99	C	4	MILWAUKEE
WASHBURN	5,900	5,800	98	D	4	MINNEAPOLIS-ST. PAUL
WASHINGTON	32,800	32,500	99	B	4	MILWAUKEE
WAUKESHA	106,300	105,400	99	B	4	MILWAUKEE
WAUPACA	17,300	17,100	99	C	4	GREEN BAY-APPLETON
WAUSHARA	8,700	8,500	98	D	4	GREEN BAY-APPLETON
WINNEBAGO	55,300	54,900	99	C	4	GREEN BAY-APPLETON
WOOD	30,700	30,300	99	C	4	WAUSAU-RHINELANDER
STATE TOTAL	1,883,500	1,859,300	99			

WYOMING

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALBANY	12,300	11,800	96	D	8	DENVER
BIG HORN	4,200	4,000	96	D	8	SALT LAKE CITY
CAMPBELL	12,100	11,500	95	D	8	DENVER
CARBON	6,600	6,300	96	D	8	DENVER
CONVERSE	4,500	4,300	96	D	8	CASPER-RIVERTON
CROOK	2,300	2,200	94	D	8	RAPID CITY
FREMONT	12,400	12,100	97	D	8	CASPER-RIVERTON
GOSHEN	5,200	5,100	98	D	8	DENVER
HOT SPRINGS	2,200	2,100	96	D	8	CASPER-RIVERTON
JOHNSON	2,600	2,500	95	D	8	DENVER
LARAMIE	30,700	30,200	98	C	8	CHEYENNE-SCOTTSBLUFF (STERLING)
LINCOLN	5,300	5,100	96	D	8	SALT LAKE CITY
NATRONA	25,900	25,400	98	C	8	CASPER-RIVERTON
NIOBRARA	1,200	1,200	96	D	8	DENVER
PARK	9,300	8,900	96	D	8	BILLINGS-HARDIN
PLATTE	4,300	4,100	95	D	8	DENVER
SHERIDAN	10,100	9,600	95	D	8	RAPID CITY
SUBLETTE	2,000	1,900	95	D	8	SALT LAKE CITY
SWEETWATER	15,800	15,300	97	C	8	SALT LAKE CITY
TETON	5,600	5,400	96	D	8	IDAHO FALLS-POCATELLO
UINTA	6,700	6,500	97	D	8	SALT LAKE CITY
WASHAKIE	3,300	3,200	97	D	8	SALT LAKE CITY
WESTON	2,700	2,600	96	D	8	RAPID CITY
STATE TOTAL	187,300	181,300	97			
TOTAL U.S.	94,252,300	92,843,900	99			

TOTAL AND TV HOUSEHOLDS BY CENSUS DIVISION AND STATE

Census Division	State	Total Households	Television Households	TV %
1. NEW ENGLAND	CONNECTICUT	1,226,000	1,209,300	99
	MAINE	468,700	460,800	98
	MASSACHUSETTS	2,255,900	2,227,200	99
	NEW HAMPSHIRE	425,400	418,600	98
	RHODE ISLAND	373,900	369,800	99
	VERMONT	219,800	215,600	98
	**** DIVISION TOTAL ****	4,969,700	4,901,300	99
2. MIDDLE ATLANTIC	NEW JERSEY	2,911,500	2,883,700	99
	NEW YORK	6,904,600	6,793,700	98
	PENNSYLVANIA	4,642,100	4,572,500	99
	**** DIVISION TOTAL ****	14,458,200	14,249,900	99
3. SOUTH ATLANTIC	DELAWARE	248,300	246,900	99
	DISTRICT OF COLUMBIA	254,500	252,300	99
	FLORIDA	5,369,900	5,322,200	99
	GEORGIA	2,418,000	2,394,700	99
	MARYLAND	1,748,400	1,740,600	99
	NORTH CAROLINA	2,544,400	2,519,100	99
	SOUTH CAROLINA	1,309,800	1,294,500	99
	VIRGINIA	2,238,000	2,219,100	99
	WEST VIRGINIA	734,400	727,000	99
	**** DIVISION TOTAL ****	16,865,700	16,716,400	99
4. EAST NORTH CENTRAL	ILLINOIS	4,409,200	4,349,000	99
	INDIANA	2,084,400	2,054,100	99
	MICHIGAN	3,463,300	3,425,200	99
	OHIO	4,187,600	4,140,500	99
	WISCONSIN	1,883,500	1,859,300	99
	**** DIVISION TOTAL ****	16,028,000	15,828,100	99
5. EAST SOUTH CENTRAL	ALABAMA	1,582,200	1,570,200	99
	KENTUCKY	1,396,000	1,386,800	99
	MISSISSIPPI	955,600	945,200	99
	TENNESSEE	1,907,400	1,895,200	99
	**** DIVISION TOTAL ****	5,841,200	5,797,400	99
6. WEST NORTH CENTRAL	IOWA	1,121,300	1,110,100	99
	KANSAS	969,500	959,100	99
	MINNESOTA	1,649,200	1,631,400	99
	MISSOURI	1,973,200	1,947,400	99
	NEBRASKA	616,800	611,300	99
	NORTH DAKOTA	251,500	249,400	99
	SOUTH DAKOTA	274,900	271,700	99
	**** DIVISION TOTAL ****	6,856,400	6,780,400	99
7. WEST SOUTH CENTRAL	ARKANSAS	913,700	899,200	98
	LOUISIANA	1,594,800	1,577,000	99
	OKLAHOMA	1,283,400	1,271,500	99
	TEXAS	6,286,700	6,224,800	99
	**** DIVISION TOTAL ****	10,078,600	9,972,500	99
8. MOUNTAIN	ARIZONA	1,445,500	1,410,100	98
	COLORADO	1,343,600	1,320,100	98
	IDAHO	367,800	360,700	98
	MONTANA	320,600	311,200	97
	NEVADA	488,900	478,600	98
	NEW MEXICO	567,700	551,600	97
	UTAH	550,500	541,700	98
	WYOMING	187,300	181,300	97
	**** DIVISION TOTAL ****	5,271,900	5,155,300	98
9. PACIFIC	CALIFORNIA	10,909,700	10,577,600	97
	OREGON	1,098,600	1,053,700	96
	WASHINGTON	1,874,300	1,811,300	97
	**** DIVISION TOTAL ****	13,882,600	13,442,600	97
UNITED STATES	TOTAL	94,252,300	92,843,900	99

Notations

Notations

Notations

Notations

ARBITRON

New York
142 West 57th Street / 10019

Broadcaster Service:
Michael Spitalnik (212) 887-1365
Jim McRae (212) 887-1384
Lynn Hendy (212) 887-1378
Alan Kraut (212) 887-1402
Rosemarie Marino (212) 887-1392
Barbara McElroy (212) 887-1376
Jemina Nolan (212) 887-1361
Lynn Fava (212) 887-1527
Carolyn Butler (212) 887-1554

Advertiser/Agency Services:
Bob Decker (212) 887-1336
Howard Rosenblum (212) 887-1431
Susan Howard (212) 887-1413
Dinah Saylors (212) 887-1432
Linda Dupree (212) 887-1387
Holly Williams (212) 887-1545
Karen Dwyer (212) 887-1325
Andrea Levine (212) 887-1337
Sharon Binstock (212) 887-1587
Brian Stone (212) 887-1496
Pamela Walker (212) 887-1424
Alyce Abbe (212) 887-1349
Michele Intericcho (212) 887-1393
Joe Loiacono (212) 887-1386

Dallas
One Galleria Tower, Suite 1120 / 75240

Broadcaster Service:
Eric Schindler (214) 385-5388
Diane Brooks (214) 385-5392
Susan Ratcliff (214) 385-5391

Advertiser/Agency Services:
Sharon Rickel (214) 385-5394
Mario Christino (214) 385-5387
Michele Phannenstiel (214) 385-5364
Susan Pili (214) 385-5303

San Francisco
One Maritime Plaza, Suite 825 / 94111

Broadcaster Service:
David Bright (415) 393-6973
Robert McLoud (415) 393-7025
Michael Carberry (415) 393-6967

Advertiser/Agency Services:
Leslie Smith (415) 393-4628

Chicago
211 East Ontario, Suite 1400 / 60611

Broadcaster Service:
Jim Mocarski (312) 266-4155
Paul Heine (312) 266-4154
Chris Spano (312) 266-4153
Mike McCollum (312) 266-4152
Carol Madill (312) 266-4151

Advertiser/Agency Services:
Steve Later (312) 266-4170
Susan Winston (312) 266-4171
Lori Miller (312) 266-4172
Scott Turner (312) 266-4168
Joan Edgar (312) 266-4169

Atlanta
300 Embassy Row / 30328

Broadcaster Service:
Chris Werner (404) 399-2125
Judy Pearce (404) 399-2119

Advertiser/Agency Services:
Bob Bourquard (404) 399-4567
Linda Kaplan (404) 399-2116
Kim Farrell (404) 399-2239
Megan Thorpe (404) 399-2117

Los Angeles
3333 Wilshire Blvd., Suite 712 / 90010

Broadcaster Service:
Bill Shafer (213) 736-0701
Keri Hansely (213) 736-0703

Advertiser/Agency Services:
John Ferrari (213) 736-0714
Nancy Lankford (213) 736-0720
John Hegelmeyer (213) 736-0713

A Control Data Company

Television Survey Dates for 1990-91

OCTOBER SURVEY
Sept. 26-Oct. 23, 1990 *(32 Mkts.)*

S	M	T	W	T	F	S
23	24	25	26	27	28	29
30	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27

NOVEMBER SURVEY
Oct. 31-Nov. 27, 1990 *(209 Mkts.)*

S	M	T	W	T	F	S
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	1

JANUARY SURVEY
Jan. 2-Jan. 29, 1991 *(22 Mkts.)*

S	M	T	W	T	F	S
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2

FEBRUARY SURVEY
Jan. 30-Feb. 26, 1991 *(209 Mkts.)*

S	M	T	W	T	F	S
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	1	2

MARCH SURVEY
Feb. 27-March 26, 1991 *(5 Mkts.)*

S	M	T	W	T	F	S
24	25	26	27	28	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

MAY SURVEY
April 24-May 21, 1991 *(209 Mkts.)*

S	M	T	W	T	F	S
21	22	23	24	25	26	27
28	29	30	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25

JULY SURVEY
July 10-Aug. 6, 1991 *(209 Mkts.)*

S	M	T	W	T	F	S
7	8	9	10	11	12	13
14	15	16	17	18	19	20
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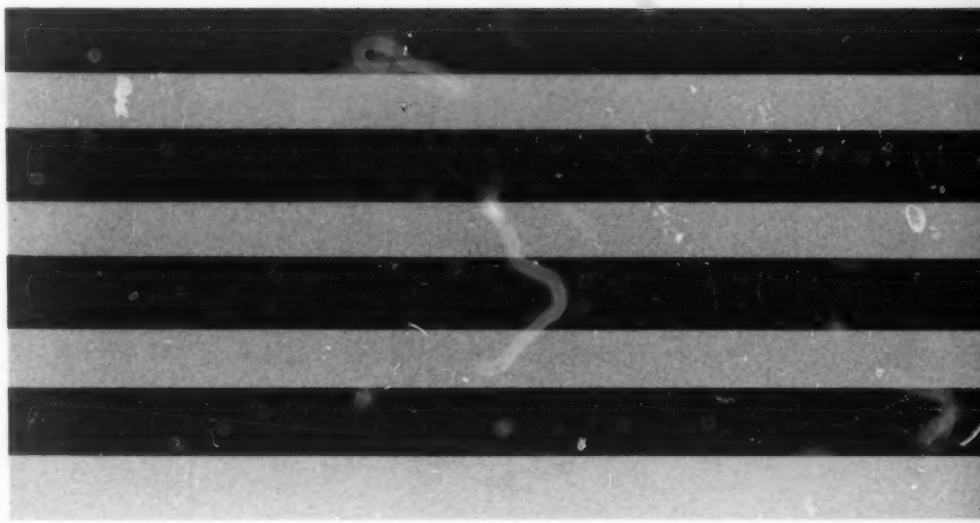
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